

Weather Forecast:

Colder

The London Advertiser

52nd YEAR. No. 22242.

FRIDAY EVENING, JANUARY 15, 1915. SIXTEEN PAGES.

PRICE TWO CENTS.

HOME EDITION

20,000 DEAD; 35,000 INJURED IN QUAKE ZONE

BRITISH TROOPS' IMPETUOUS RUSH GAINS THEM A MILE

BRITISH MAKE MILE ADVANCE

Dispatch Relates Victory Near La Bassee In Impetuous Attack.

TAKE STRATEGIC POSITION

Strongly-Entrenched German Position Falls After An Engagement.

BRITISH LOSSES SLIGHT

But Germans Lost Heavily, and Many Were Taken Prisoner.

[Canadian Press.]
Paris, Jan. 15.—The Havas Agency has received a dispatch from St. Omer, dated January 10, which relates a British victory and an advance near La Bassee of one mile. The message follows:

"The British, by an impetuous attack, stormed the strongly-entrenched German position near La Bassee at 2 o'clock this afternoon, after a vigorous preliminary engagement. This is an important strategic point, and its occupation represents an advance of one mile. The British losses were slight, but the Germans lost heavily. Many Germans were taken prisoner."

BRITISH MAIL

The next British mail closes Tuesday, January 19, at 10 a.m.

Two Turkish Armies Routed By Russians

Correspondent Says Enemy's Rearguard Was Destroyed and Main Forces Defeated At Kara Urgan—Russians Capture All Guns and Food Stocks.

[Canadian Press.]
London, Jan. 15.—The correspondent of the Daily News at Petrograd telegraphs:

"The Russian new year opens with a sweeping victory over the Turks on the Caucasian frontier. In the Olmy Valley the Turkish rearguard was completely destroyed, and simultaneously, another Russian army routed the main Turkish force at Kara Urgan. The Russians captured the entire supply of mountain guns which the Turks brought to the campaign, together with their ammunition. They also took the Turkish complete stock of field artillery and all their cattle, both for slaughter and transport."

Everything lost.
The Russians also took a field hospital with 500 wounded Turks. The capture of the Turkish supplies is disastrous for their campaign arranged by the German staff, because they cannot now be replaced. Entire regiments of Turks at Kara Urgan have been destroyed. They had staked everything on this battle, and they have lost everything at a season of the year when no reinforcements can, even under the most favorable conditions, reach them for three months.

ADVANCE IN PERSIA.

[Canadian Press.]
London, Jan. 15.—11:05 a.m.—The Turkish army which recently invaded Persia are now advancing to the interior of the country, according to a news dispatch from Tehran to the Reuters Telegram Company. The message follows:

It is reported that the Turks, when they occupied Tabriz, in Azerbaijan Province, a few days ago, shot the Persian governors of the towns of Soudabak, Maragha and Burat, through which they passed in making their way to Tabriz.

The small Turkish force which went into Tabriz is now moving in the direction of Isfahan, in Central Persia, 200 miles south of Tehran. It is supported by other Turkish contingents.

Von Kluck In Charge of Hammering Tactics

Aided By Floods He Has Gained Advantage At Aisne River Over French—Marked British Victory Near La Bassee.

[Canadian Press.]
London, Jan. 15.—12:10 p.m.—The violent German attack to the north of Soissons under the direction of Gen. Von Kluck which, coupled with a flood stage of the river, has forced the French back across the Aisne, is the most striking news of the last 24 hours from the front. The Germans have been gaining in this locality for several days, but they had not recovered all of the ground lost by them. This engagement north of Soissons is the first notable fighting in the vicinity since last September, when the British army, which subsequently was transferred to Belgium, was successful in crossing the river.

Try Hammer Again.
Show in the Vosges Mountains and the operations in Flanders still prevent any extensive operations on the eastern or western fronts, and to observers here it appears as though the Soissons dis-

GENERAL BRINGING ACTION FOR LIBEL ON BANQUET STORY

Author of "The Life and Times of Lord Strathcona" and Publishers To Be Sued — Tales Branded as Absolute Untruths by General Steele.

[Canadian Press.]
Winnipeg, Jan. 15.—The Free Press today says: Major-Gen. Steele, as well as other former officers of Lord Strathcona's Horse, will, it is said, institute proceedings for libel against V. T. R. Preston, author of "The Life and Times of Lord Strathcona," a volume recently placed on the market by McClelland, Goodchild & Stewart, publishers, of Toronto. The publishers will also be sued for the publication of the work.

The book describes the dinner and tells of the officer in question causing consternation by rising to respond to the toast of the regiment, and uttering such remarks as the following: "We are the boys! We can lick anything in sight. One of us is worth any five Frenchmen. We can lick — out of the Germans." The book then goes on to tell of the consternation that reigned among the distinguished audience at this wild western oratory, and says efforts were made to force the officer to take his seat, and that his conduct broke up the dinner.

Imputed Remarks.
The book describes the dinner and tells of the officer in question causing consternation by rising to respond to the toast of the regiment, and uttering such remarks as the following: "We are the boys! We can lick anything in sight. One of us is worth any five Frenchmen. We can lick — out of the Germans." The book then goes on to tell of the consternation that reigned among the distinguished audience at this wild western oratory, and says efforts were made to force the officer to take his seat, and that his conduct broke up the dinner.

Absolute Denial.
Gen. Steele said this today: "The whole story is an unqualified lie. We, that is, myself and the other officers who were present at the banquet, as well as other members of Lord Strathcona's Horse, are suing the author for libel. The matter is now in the hands of a lawyer, and only will we sue the author, but we will also sue the publishers."

Gen. Steele, then Lieut.-Col. Steele, was the officer who responded to the toast drunk to the regiment, and he received the congratulations of many distinguished guests for his soldierly reply. Major Jardie, now provost marshal of the district, with headquarters here, also spoke very strongly in condemnation of the story. "It is a lie from start to finish," is the manner in which the major put it.

Steele Has Documents.
Others officers of prominence have denied it. Lieut.-Col. H. D. B. Ketchen, who was also present, stated no such episode occurred. The story thus given in publicity in Preston's book, further became current some time ago, before Lord Strathcona's death. Gen. Steele, hearing of these reports, secured statements from Lord Strathcona and distinguished guests at the dinner, in which they denied that any such episode occurred. These documents are now in the possession of Gen. Steele. Gen. Steele said as soon as they were ready the papers would be served on the publishers and the author.

HINDLEY BEATTIE RETAINS COUNSEL TO BREAK WILL

Son, Cut Off From Father's Fortune, Intends To Take Action.

Hindley Beattie, son of the late Major Beattie, who was cut off by his father with \$100 per year, has retained E. A. Lancaster, M.P., as his solicitor in the fight that he will probably make to break his father's will.

Mr. Beattie, when seen by The Advertiser, expressed himself as being greatly dissatisfied with the way the will had been drawn up, and believes that he has a chance to break it, if the action goes far enough. It was pointed out that similar cases in England had been fought to a successful conclusion, where one of the largest beneficiaries had been made sole executor.

BANK CLERK HELD BY LOCAL POLICE

Former Merchants' Bank Man in West Alleged To Be Short in Funds.

John Frederick Sinden, an employee of the Merchants Bank, Medicine Hat, was arrested here today by Detectives Robert Egerton and Harry Down on a warrant charging him with being short in his accounts.

Arrived Three Days Ago.
Sinden, for whom the police have been searching some time arrived here, according to the police, three days ago and was stopping at a local boarding-house until he was taken into custody.

Local det. five department received no information concerning the affair beyond a telegraph description of Sinden from the West and a statement saying he was worth hundreds of dollars short in his accounts.

Prisoner Is Mum.
Sinden, who is twenty years old, refused to make any statement to the detectives concerning the matter. He will be detained at police headquarters until an officer arrives from Medicine Hat.

"AMERICAN" SUSPECTED

British Authorities Hold Adolph Dietzel for Identification.

[Canadian Press.]
London, Jan. 15.—1:32 p.m.—The United States embassy was informed today that the detention by the police at Aberdeen, Scotland, on January 13, of Adolph Dietzel, who says he is an American citizen, was due to the fact that he had travelled through various portions of the north of Scotland within a restricted area, without having registered with the police. Dietzel, who bears an American passport issued at Washington on August 9, 1914, says he was born in Chicago, and is a resident of New York.

Dietzel's identity is questioned by the police, who probably will await advice from the United States before freeing him.

THE WEATHER

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 46°; lowest, 24°.

The official temperatures for the 12 hours ending at 8 a.m. today were: Highest, 33°; lowest, 22°.

TOMORROW—COLDER WITH LIGHT SNOWFALLS.

Toronto, Jan. 15.—8 a.m. Forecasts.

Today—Fair.
Saturday—Northeast winds and colder with light snowfalls.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations. High. Low. Weather.
Calgary 24 4 Clear.
Winnipeg 24 4 Clear.
Port Arthur 24 4 Clear.
Fanny Sound 22 28 Cloudy.
Toronto 22 28 Cloudy.
Ottawa 22 28 Cloudy.
Montreal 22 28 Cloudy.
Quebec 22 28 Cloudy.
Father Point 22 28 Cloudy.

Minus (—) means below zero.
An area of high barometer with a moderate cold wave is moving toward the Great Lakes from Manitoba. The weather continues fairly cold in the Western Provinces and the Maritime Provinces and comparatively mild in Ontario and Quebec.

LONDONER HOLDS IMPORTANT POST AT CANUCK CAMP



MAJOR MONTAGUE MOORE, son of Mr. William Moore, of Oxford street, is head of the transport division at Salisbury. He was an officer in the Seventy-second Seaforth Highlanders, Vancouver, and the accompanying picture was taken by the side of Admiral Togo, the Japanese hero, when the latter inspected the Seventy-second at Vancouver on August 27, 1911.

MAJ. MONTAGUE MOORE PAID FINE TRIBUTE

Visitor at Salisbury Says He Is One of Finest Officers There.

Major Montague Moore, son of William Moore, 190 Oxford street, West London, and brother of John S. Moore, manager of the London and Western Trusts Company, has one of the most responsible positions at Salisbury Plains, according to W. M. Bennett, vice-president of the Gramm Motor Company, Walkerville, who has just returned from England.

Major Moore makes a corking fine officer," declared Mr. Bennett. "He has a dozen officers under him, and several hundred men. He has charge of the transport department, which comprises over two hundred motor trucks."

Major Moore entered into the outbreak of war. He had charge of the soldiers who were called out to put down the riots of the coal miners at Newcastle, and he has been in charge of the first division here, a couple of years ago, has been made colonel, and is attached to headquarters staff at Salisbury Plains.

TOOK ADVANTAGE OF THE RECRUITS

Men Are Charged Exorbitant Prices by Boarding-House Keepers.

DOUBLE USUAL PRICES
Soldiers of Thirty-Third Were Obligated To Draw In Advance.

Unpatriotic swindlers, is the way officers have described some of the London boarding-house keepers, who are charged by recruits of the Thirty-third Infantry with charging them exorbitant rates for board.

Several men who have enlisted this week in the infantry battalion, who are from the country, and who have come to this city to enlist from a long distance, are just beginning to find that they have been paying twice the usual prices for board or room. Some London boarding-house proprietors took advantage of their ignorance of rent and the cost of living to make some easy money out of the soldiers. The way this came to the knowledge of the officers was the frequency of the applications of some of the men who had enlisted, for advance money on their allowance, which will not be made regularly until Monday.

Nearly \$200 has been paid out in advance to men of the Thirty-third who have been sworn in. This money was deducted from the regular allowance paid on Monday. By this method, scores of recruits are "friends for life" of Capt. A. T. Little, the recruiting officer. Many of the men say that it was only the advance money which saved their lives. A good many of them were absolutely "broke" when they arrived in London to enlist at the first of the week.

GUARD KILLED

Member of Seventy-seventh Regiment, Hamilton, Struck by Train.

[Canadian Press.]
Hamilton, Jan. 15.—Charles Van Duzer, of Stoney Creek, a member of E Company, Seventy-seventh Regiment, engaged in guard duty on the Welland Canal, was struck and killed by a Grand Trunk train, near Thorold, yesterday.

An inquest is being held. Mrs. William Clark, of Toronto, is a sister of the dead man.

LOOKS LIKE TRAGEDY

Three Pairs of Shoes Found on Ice at Hamilton Bay.

[Canadian Press.]
Hamilton, Jan. 15.—The police believe that three men may have lost their lives on the bay last night. Three pairs of unlaced shoes, left at a check-house on the ice last night, were unclaimed at noon today. The authorities think the owners may have gone through the ice near the canal.

RESCUERS WORK FEVERISHLY TO FREE THOUSANDS BURIED ALIVE IN RUINS

Young Boy Sent First News of Disaster to Rome

Rome, Jan. 15.—A wagoner's apprentice, a boy of 13 years, was the first person to give the news of Avezzano to the outside world. He succeeded in getting back into the town a few minutes after the first shock. He found a railroad employee and persuaded this man, with his help, to rig up a telegraph instrument in a freight car and connect it with a wire that was still intact. Calling on the instrument, the railroad man, who is an operator, soon got Rome. The two together then sent the first news of the disaster.

RELIEF BEING RUSHED TO STRICKEN DISTRICTS

Italian King Tireless In Urging On Rescue Work—Sends For All His Automobiles, and Uses Own Special Train For Injured.

[Canadian Press.]
Rome, Jan. 15.—News from the earthquake-stricken districts of Italy still comes in slowly, but enough is known to show that the disaster closely approaches that which befell Messina six years ago. Estimates of the killed and injured vary from 25,000 to 50,000, and it will not be many days before exact figures are available.

Avezzano, sixty miles east of Rome, and Sora, fifteen miles south of Avezzano, were the worst sufferers, so far as loss of life is concerned, but about sixty towns and villages in all suffered either total demolition or serious damage.

Red Cross Assisting.
The Italian Government and people have quickly responded to the call for aid. The Red Cross is sending thousands of troops have been sent to the scene and the work of rescue and relief is going on night and day. Supplies of food, clothing, blankets and medicines have been dispatched by train where possible and by motor cars where the railroads are blocked.

The central committee of the Red Cross was quick to act, having ordered all of its members to join in the relief work at the scene of the disaster. The troops have been sent by the Government wherever needed, and they are ordered to assist in excavating the ruins, to build wooden huts for survivors, transport the injured and guard property.

King Is Tireless.
King Victor Emmanuel, according to advices reaching here, is tireless in his endeavors to spur on the rescue work and in encouraging the survivors.

Messages reaching here from along the line from Rome to Tivoli, Carcoli and Avezzano say that everywhere the King passes the people rush to greet him to express their gratitude. The King, it is said, asks all to abandon their homes and go to the relief work.

Collie Pulled Lamp From Table and Is Victim of the Fire

Dog Starts Blaze In Horton Street House and Is Found Dead in Blazing Room.

Fire, caused by a collie dog pulling a cloth from a table and overturning a lighted lamp, did \$400 worth of damage at 7 o'clock today to the residence of Jacob Levy, 178 Horton street. The dog paid for his folly with his life.

The dog was left in a room while the members of the household were in another part of the house. One of the occupants of the house noticed smoke coming from the room where the dog was, and the fire brigade was summoned. On the arrival of the firemen the flames were confined to two rooms and were extinguished in about ten minutes.

The dog was found lying near the table, which had been overturned, with the lamp on the floor beside it.

Mr. Gray Will Not Consent To Be Killed Off by "Higher Ups" Any Longer.

WILL BE THE CANDIDATE

Jaucus Was Held Last Night To Consider the Chances of Controller J. P. Moore.

For some years it has been a tradition that William Gray was a candidate for the Conservative nomination.

But when the time came to choose a candidate some of the powers-that-were would say, "Remove yourself, William."

So it came to pass that William got the reputation of being a lamb with the roar of a lion.

It seems now, however, that things have changed. William seems to be the power-that-is, and he has the Conservative patronage, and he has the Conservative nomination tucked away in his inside pocket.

What has been described by William as the "silk stocking" element in the party has been trying to kill off Bill for years. But he refuses to be killed off on this occasion, and the convention will go on tonight at the Auditorium, under the auspices of the Conservative Association, and all Conservatives will be invited. Even The Advertiser has been invited to be in attendance.

A caucus was held last night of the "anti-Gray" faction, at which the situation was discussed. The name of Controller Moore came up for discussion, as there was some doubt as to whether the party would support him.

Mr. Gray's friends report that many favorable to him were at the meeting of Tuesday night, and they did not vote for a closed convention, despite the report that the decision to appoint delegates was reported to be unanimous.

Since Mr. Gray secured the patronage, after the death of Major Beattie, several war contracts have come to the city.

SETTLEMENT IN FAMOUS RUDD WILL CASE ANNOUNCED BY LAWYERS.

Although Second Will Could Not Be Found, Its Existence Was Proven.

The famous Rudd will case has been settled once and for all. This was known several weeks ago, but the lawyers of the different beneficiaries refused to discuss the settlement made.

It was practically proven at the weekly sittings of the high court before Chief Justice R. M. Meredith on December 22 last that there was a second will (although it could not be found), and that the will found belonged to the bottom of an old trunk belonging to Mrs. Jane Rudd, and made in 1899, was null and void.

It was proven to the satisfaction of all concerned, that the Rudds had been made a large bequest in both wills, and accordingly when all the parties interested met the rector and wardens of St. Paul's Cathedral received \$7,000.

Bertha Smith received \$500, and Woodland Cemetery \$200.

The remainder of the estate, which was valued at about \$23,000, is divided evenly between Mrs. Rudd's relatives, Mrs. Elizabeth Frank, Richard Frank, C. J. Frank, Elizabeth Wilcox, Emma Parker, and Harry Frank, after the costs have been paid. R. A. Bayly was the executor of the estate.

Probable Death Toll in Italy Now Placed at 20,000, With 35,000 Persons Injured

--Pope Gives Use of Hospital of 300 Beds.

300 AUTOMOBILES ARE AT WORK

(Canadian Press.)

Rome, Jan. 15.—Constantly shifting estimates, based on reports that continue to trickle in now, place the death toll from Wednesday's earthquake at 20,000, and the injured at a figure in excess of 35,000.

Hundreds, possibly thousands, of victims are still buried alive, imprisoned by the wreckage of their homes, while rescuers from every walk of life struggle desperately to dig them out. King Victor Emmanuel, who returned to Rome from Avezzano last night, personally superintended the release of a number of such unfortunate.

POPE LENDS HOSPITAL.

The king reached the capital in his private car, to which were attached coaches bearing forty wounded. These, like the other hundreds who are slowly reaching Rome, were distributed about the hospitals, regular and extraordinary, in the city.

Pope Benedict this morning offered to the mayor of Rome the use of the hospital of Santa Marta, which he visited yesterday. The offer was gratefully accepted and its 300 beds served as a material relief for the difficult situation.

MUNICIPALITIES WIPE OUT.

The principal loss of life, and probably the chief property damage, appears to have occurred in Avezzano and the town of Sora, fifteen miles away. Both of these municipalities were blotted out of existence and their populations virtually wiped out.

The latest reports place the number of dead in Avezzano at 10,000 and in Sora at 4,000. In at least sixty other towns affected, more than 6,000 have been killed. From these towns come the majority of the injured. In Avezzano and Sora almost everyone was killed.

AVEZZANO CONDITION GRAVE; SUPPLY OF WATER CUT OFF

The situation in Avezzano is increasingly grave because of the destruction of the aqueduct system and the consequent shutting off of the water supply. Communications are slowly being re-established, and two hastily improvised hospitals and one refugee camp have been set up.

There has been organized in Rome a private expedition to send out automobiles loaded with relief. Over 300 machines have already been sent for Avezzano. They carried blankets, medicines, food and cordials. Among the members of the Italian nobility active in relief work are Prince Amedeo, Prince Colonna, Prince Alieri and Prince Potenziani.

Bishop's Fate Unknown.

The pope is anxious about the fate of Monsignor Jannarotta, Bishop of Sora, from whom nothing has been heard yet. Recent reports of casualties show 50 victims of the earthquake at Castellini; 37 dead and 170 wounded at Isola, and 10 dead at Capolacervo. At this last-mentioned place the casualties are almost all among the relatives of the local priest.

From Switzerland, reports have been received showing that the quake was felt among the Alps, and caused destructive avalanches there.

As in the Messina catastrophe, it is believed that it will be weeks before the loss of life can be estimated with exactness or the property loss can be accurately computed. The work of covering the bodies is proceeding slowly.

BRITAIN'S TURN TO PROTEST

Washington, Jan. 15.—The British ambassador, Sir Cecil Spring-Rice, made urgent representations to the state department today against the Italian Sea embargo on oil exports from Tripoli, from which the British navy draws some of its fuel.

Property Destruction.
The British ambassador also called attention to the destruction of property at Tripoli in the oil fields, which is reported as having been very great.

Dispatches to the state department have reported that the Aguiar Petroleum Company and the Penn-Mex Oil Company had been closed down by a decree prohibiting further operation without permission of the Government, and that an embargo on oil exports had been placed on the Aguiar Company and the Huasteca Petroleum Company.

The embargo was said to have been laid because the companies had not paid a production tax.

NOTES ON THE QUAKE

STATUE THROWN DOWN.
It is reported that a statue of the Virgin, 40 feet high, which stood on the shore of Lake Fucino, has been thrown into the water.

BODIES UNRECOGNIZABLE.
Rescue work in Avezzano is becoming a ghastly and nerve-racking task. Some of the bodies are so unrecognizable that they frequently are claimed as relations by different people.

PRIEST WAS SAVED.
A priest was saying mass in a church when he felt the first shock. He rushed under an arch of the building, and this saved him. His acolytes were struck down and killed.

FORCED TO DANCE.
One man, who was taken yesterday from a ruin at Avezzano, said he had a sensation as though someone was forcing him to dance. Then I was thrown to the ground and the roof and the walls fell upon my head. Even after I was buried the earth seemed to heave and grow hot."

HUNG FOR HOURS.
As the work of rescue goes on it becomes more and more apparent that many of Avezzano's inhabitants did not die of the quake, but as a result of becoming exhausted and frozen during the long hours of the winter night. One girl, who had been hanging by her clothing for many hours from an upper floor of a building, was finally rescued alive.

Twelfth-hour choice.
Prince Albert, Sask., Jan. 15.—S. J. Donaldson, member of the Legislature for Shebrook, has been chosen Conservative candidate for the House of Commons after the convention had sat continuously for twelve hours.

THE ADVERTISER PRINTS TODAY

The Largest Single Advertisement Ever Printed In London.

FOUR PAGES.

Thirty-Two Columns From ONE Store!

SCARCITY OF FOOD TIMES SATISFIED PINCHING GERMANY WITH IMPRESSION

Huge Meetings of Housewives Held To Teach Them Economy. Sees Nothing Wrong With Washington's Reception of British Note.

APPEALS CAUSE ALARM SITUATION NOT SETTLED
People Realize That They Still Demand Prompt and Must Face Coming Terrors Straightforward Treatment and Discussion.

(Canadian Press.)
London, Jan. 15.—The Daily News correspondent at Copenhagen telegraphs:

All the German papers without exception have suddenly awakened to the seriousness of the food question. Under the heading "Mobilizing the Housewives," the Deutsche Tageszeitung, among others, calls attention to the increasing economic difficulties. The National Women's Service in Berlin is taking special measures to instruct housewives in economy in the kitchen.

Ten Big Meetings.
On Tuesday ten huge meetings were held in Berlin to impress upon housewives the seriousness of the situation and their responsibilities in the kitchen in war time. The university, the commercial high school, the German Diet, the police office, the Charlottenburg city hall and the public schools were insufficient to accommodate the enormous crowds of women anxious to be instructed in a way to face the coming terrors in the home.

Great Lectures.
Famous professors and society ladies spoke on the coming dangers and gave advice, and recipes for meatless soups and foods were announced from the platform.

Many public appeals to housewives in German papers have created a feeling of alarm. It is well known that the authorities are not hiding the fact that the pinch is beginning to be felt. The mobilizing of housewives for economic instruction will continue daily.

AMERICAN SAYS ENEMY HAS PLENTY OF COPPER

Denies Any Scarcity, Saying Germans Are Creating Enormous Reserve.

(Canadian Press.)
New York, Jan. 15.—A cable from London to the Tribune says:

Despite the great emphasis placed on the shortage of copper in Germany, it was asserted today by an American who has just returned to London after more than a month's stay there, that absolutely no copper famine now facing Germany. To the contrary, he asserted, it was the German foresight for such a possible contingency that is bringing about the collection of copper objects in Belgium. He said:

"In a number of Belgian cities I know positively that door knobs, chandeliers and bronze statuettes of all kinds have been confiscated. This is particularly so regarding Brussels. I personally saw doors from which knobs had been removed and places where bronze gates had been commandeered. Germany is taking no chances of losing any copper she can get, but it is more in the nature of creating an enormous reserve."

"From what knowledge I could gain from authoritative sources, she is acting just the same regarding the conservation of food stuffs. The Allies are leaving nothing undone to starve out Germany, and the Germans, just as determined, are making such a contingency impossible."

SENSATIONAL RESCUES FROM NEW YORK FIRE

Children Drawn To Safety From Nearby Roof—Three Lose Lives.

(Canadian Press.)
New York, Jan. 15.—Three persons lost their lives, and there were several sensational rescues by policemen and citizens in a fire in a tenement in Ninth avenue early this morning.

A man and a child were found dead in a rear room on the fifth floor. The child was clamped in the man's arms. They had been suffocated. Later another child was taken lifeless from the building.

Persons crowded on the roof were saved by a man standing on the roof of a higher building adjoining, several children being tied to a rope and drawn to safety. A policeman was severely burned while carrying two children down five flights of fire escape.

LABOR CONGRESS TO ASK CONSIDERATION

Retired Admiral Dead

(Canadian Press.)
OTTAWA, Jan. 14.—A deputation representing the Dominion Trades and Labor Congress will wait on Sir Robert Borden and other members of the cabinet tomorrow to ask that the government give immediate consideration to legislative matters of interest to those in the ranks of labor, notified by the congress at the annual meeting in St. John, N. B., last summer.

Among the requests will be one for an old age pension act. A sub-committee of the congress, President J. C. Watters, Secretary P. M. Draper and Treasurer Fred Bancroft, is meeting today preparing a memorandum, which the deputation will present to the cabinet.

Supporting the executive will be ex-controller James Simpson, Toronto; Jas. Somerville, Toronto, official of the machinists' union; John W. Bruce, Toronto, organizer for the plumbers; John T. Foster, Montreal, president of the trades and labor council of Montreal; George Brunet, Montreal, general organizer for the American Federation of Labor; Fred Bush, Toronto, head of the United Garment Workers and Alex. MacMordie, Toronto, of the letter carriers' union.

Parisian Ivory and Ebony

We have a fine stock to choose from.

Geo. A. McLachlan
DRUGGIST.

390 Richmond Street.

Smallman & Ingram Saturday January Sale News



The climax of the week's sale doings is always on Saturday and we believe there never was a time of greater advantage for the buying of full supplies of all needed merchandise than right now. General market prices are probably at a lower general level now than they will be later

in the year, and yet the goods in these sales are much below the lowest market values, as little consideration is given to the actual cost of value when the time for clearing comes. Those who buy freely will realize a handsome dividend for every dollar spent in January sales at this store.

A Clearing of Children's Winter Coats

A special grouping of attractive styles in Winter Coats for children from 4 to 6 years of age. All brand new styles—no job lots, just reductions on the most desirable garments, including corduroy, velvets, chinchilla and curl cloths, in pretty and attractive styles for children of above ages. Your choice for \$3.95
Corduroy and Plain Velvet Coats, \$4.75, \$5.00, \$5.50 and \$6.00. Chinchilla Coats, regular \$6.00, for \$4.50 Chinchilla Coats, flannel-lined, \$6.50, for \$5.00
—Second Floor—



50 Doz. Gingham Aprons, 25c

On Saturday morning we will put on the sale table 50 dozen Black and White Check Gingham Aprons, large circular style. These are very special and will go quickly. Special Saturday morning 25c
—Second Floor—

Saturday Specials in White-wear Sale

More of those good Gowns, Drawers, Corset Covers and Petticoats, 25c to 95c. Get yours from the fresh supplies for Saturday.

Kimono Slipover Night Gown, of good strong cotton, trimmed with cotton torchon lace. Special, each 49c

Ladies' Drawers, made of strong cotton and finished with tuck and cotton torchon lace. Special, each 39c

Ladies' Corset Cover, of good strong cotton and trimmed with wide cotton torchon lace. Special, each 23c

Ladies' Petticoat of good strong pique and finished at bottom with embroidered scalloped edge. Special, each 95c

650 Yards Bleached Sheeting, 19c yd January Clearing in Linen Section

Get your supply of this early as the quantity is limited—650 yards only—and may not last the forenoon.

25c Bleached Twill Sheeting, 19c yard.—650 yards only good English Bleached Twill Sheeting, 2 yards wide; an excellent 25c quality. Special, yard 19c

25c Hemstitched Pillow Slips at 19c.—A limited quantity Hemstitched Pillow Slips, made from choice cotton, free from dressing, finished neatly; four sizes, 40, 42, 44 and 46. Special, each 19c

Ready-Made Sheets, finished with 3-inch hem at top, made of superior linen-finished sheeting; size, 24x24 1/2 yards. Special, pair \$1.75

English Longcloth, excellent value. Regular price, 12 1/2c yard. Special, yd. 10c

New Range of Viyella Flannels.—These Flannels are suitable for every purpose, being made in all weights, designs and colorings. Used for both ladies' and gents' wear. Guaranteed not to shrink. Novelty stripes, plain colors, checks and plaids, also khaki shade, used by the British Government; 32 inches wide. Price, yard 60c

Sale of Men's Shirts Saturday 79c

\$1.25, \$1.50 and \$2.00 Shirts

25 Dozen—Not a special made sale shirt or maker's job lot, but just reductions from our regular stock. All fine lines up to \$2.00.

As there are only 25 dozen in this sale, and in some sizes the quantity may be limited, we would advise all who are interested in buying a \$1.50 or \$2.00 shirt for 79c to be here at 8:30 and avoid disappointment, as these are sure to be the first sold.

This sale is a final clearing of all lines to clear the shelves for our new spring stocks. All fine Soft Front Negligee Shirts, sizes 14 to 17 1/2. Get yours early. Sale price 79c

70 Boys' Suits Lowered to \$4.95

These Suits are marked for speedy clearance before stocktaking. All odd and broken lines gathered from our stock of boys' clothing, including some splendid models, priced as high as \$10, giving a good variety of colors and materials in all sizes, for boys from 8 to 16 years. Bring the boys here Saturday, 8:30, for the highest grade Suits. All one price, \$4.95

25 Boys' Overcoats, \$4.95

A choice grouping of boys' ulster styles, with shawl and convertible collars; all fine lines, and we advise an early selection of these if you need an Overcoat for this or next winter; sizes 10 to 16 years. All one price \$4.95

MEN'S HIGH GRADE WINTER OVERCOATS \$18.50

\$28.00 to \$35.00 Models

All Men's High-Grade Ulster Coats will be levelled to one price on Saturday for final clearing, the balance of our high-class winter styles, ranging from \$28 to \$35, in sizes 35 to 44. First choice of these on Saturday morning at \$18.50

50 Men's and Young Men's Navy Serge Suits at \$15.00

These Suits are made from serge we import from the English mills and are tailored by one of the best wholesale tailors in Canada. Every Suit guaranteed, as to color, fit and workmanship; sizes 33 to 44; specially priced. 50 Suits on sale Saturday at \$15.00
These Suits will bear comparison with any up to \$20.00.

\$5.75 and \$8.50 Lounging Robes \$3.95 and \$5.95

Elegant Lounging Robes of warm reversible velour, with real Oriental colorings with border at bottom. New style turnover collar of self material which forms V front. Handsome satin trimming on collar, cuffs, pocket and down front, giving effective finish. Colors dark grey with mahogany, gray with netrose, or fawn with heliotrope. Regular price, \$8.50. Sale price \$5.95

Cosy, warm, two-tone Blanket Robe, in dark or light grey with Copenhagen. This Robe is cut full and loose; slightly low neck with flat round collar bound with satin to harmonize. Large patch pocket, deep cuff and down front also trimmed. Regular price, \$5.75. Sale price \$3.95

40 Doz. Ladies' Fine Ribbed Hose 35c Quality Saturday, 25c pair

On Saturday we will offer above quantity only of our regular 35c black 2x1 ribbed fine Wool Hose, spliced toe and heel; seamless; extra fine quality, in sizes 8 1/2, 9, 9 1/2 and 10 inch. (Mail orders filled while they last. Delivery paid.) Get your supply early. Special, pair 25c

30 Dozen Men's Cashmere Socks 19c Pair

Above quantity will go on sale Saturday morning for rush sale; tan or black fine Cashmere Socks, worth up to 50c pair; sizes, 9 1/2 to 11 inch. Considering present market conditions, this price is doubly significant and attractive. There will be some advantage here, too, in early choosing. Your choice, pair 19c

DAMASK TABLECLOTHS

Beautiful, Fine Double Damask Cloth, in two sizes; only a limited quantity of these exceptional values. Some have napkins to match. Good range of designs: Cloths, 2x2 1/2; special \$3.00
Cloths, 2x2; special \$2.50
Napkins to match; special, per dozen \$3.00

All Pure Linen Crash Toweling, good wearing and splendid drying quality for roller or tea towelling. Yard 10c, or \$1.10 doz.

Glass Towels, red and blue check. Get your supply early. 10c or \$1.10 doz. while they last

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These Suits will bear comparison with any up to \$20.00.

"Cortese Orchestra" Saturday Afternoon

Balcony, 3:30; Restaurant, 4:30.
Roast Goose Dinner, Saturday, 35c.

SMALLMAN & INGRAM

Afternoon Lunch—Cold Roast Chicken, Bread and Butter and Cup of Tea or Coffee. Special, 20c.
Roast Goose Dinner, Saturday, 35c.

"GINGER" SMITH, PERFECT SOLDIER

One of Today's Recruits 6 Feet Tall, 200 Pounds Heavy and 40-Inch Chested.

A BUNCH OF VETERANS

London Has Now 140 Men For Third Infantry Out of 200 To Be Chosen.

Many veterans are amongst the recruits of the Thirty-ninth Infantry, which is steadily growing at the Armory. Today seven men were added to the list, making a total of 140 men now in the battalion. Two hundred are to be signed.

Andrew Peterson, a Scotsman, who enlisted today, is a Boer War veteran, and George Lee, also recruited today, is an ex-British navy man, who has travelled around the world several times.

A Perfect Specimen.
Sam "Ginger" Smith, recently enlisted has been seen in India, South Africa, and the East, and so far is the nearest perfect of all the Thirty-third Battalion recruits. He is six feet tall, weighs 200 pounds, and has a chest expansion of 40 inches, and is all solid soldier from head to foot.

Today's "Rookies."
Men who enlisted today, 13 Euclyd avenue, born Woolwich, England.
Charles Henry Bradley, 7 Dundas street, born Birmingham, England.
Garfield James Hardy, 101 Forward avenue, born London, Ont.
Alfred Woodfine, 120 Bristow street, born W. Bromwich, England.
Andrew Peterson, 400 Dufferin avenue, born Glasgow, Scotland.
George Robert Ambrose, 364 York street, born London, England.
Recruits accepted yesterday afternoon and last night:
John Amroch, no address, born in England.
William Leonard Asner, 501 Simcoe street, born in England.
Leonard Morgan, R. K. No. 8, Granton, Ont., born in England.
Henry Perkins, St. James' Postoffice, born in England.
John Paulin, 15 Clark street, born in England.

MORE INSURANCE

Mayor Says Militia Department Should Do As It Is Done By.

The board of control will ask the militia authorities to place an additional \$50,000 on the city's budget for the year 1915-16, the militia department will be asked to bear the expense of this. Mayor Stogden brought the matter up at today's meeting, and pointed out that whenever the city wants to use the armory it has to carry \$100,000 insurance at its own expense. He thought it only fair that the militia should insure city property in a similar manner.

The controllers also want Fire Chief Aitken an efficient inspector to have charge of any changes that are made at the grounds by the militia. Fire Chief Aitken has been in the city since the dangerous fire had been attempted until it appeared and granted the men to take proper precautions.

The city will at once relative to the \$50,000 insurance for the loss sustained in the recent grandstand fire.

FOUR APPLY TO BE OFFICER OF HEALTH

Truant Officer Weir Has John McCarty's Backing.

There are already four applications in for the position of medical officer of health for London. At today's meeting of the board of control letters were received from Dr. Thornley Bowman, Truant Officer Weir, Fred. E. Neesley and L. Seale Holmes. Truant Officer Weir has a letter from Mr. John McCarty asking him to apply.

As other applications are expected, no action was taken today. It is stated that among the other possibilities are Dr. Hill, formerly of the Institute of Public Health, and Dr. Fingal, Dr. Fingal, it was stated to The Advertiser today, was recently slated for a provincial inspectorship by Mr. Adam Beck, but owing to influences alleged to have been exerted by Mr. Hanna, did not land the place.

NO BONES BROKEN

Injuries to London Artillerymen Less Serious Than Reported.

The report that Roy Campbell and Bert Simmons, London boys with the artillery at Salisbury, received fractures as a result of being thrown from a horse, are said by relatives to have been exaggerated. Mr. Simmons tried to ride a bad horse, and was thrown, injuring his shoulder. Then Mr. Campbell said he could ride the animal, and he, too, was pitched high. His shoulder was injured, but neither of the "victims" was taken to the hospital, and they were able to take a trip westward for Christmas. Their many friends will be pleased to know that their injuries were not serious.

IN THE POLICE COURT

Blocked Crossing.
Oscar Schram, of Sarina, a Grand Trunk conductor, and John Cooper, a brakeman, paid a two-dollar fine each and \$1 costs when Police Magistrate J. C. Tudor found them guilty today of blocking the Coblentz street crossing for ten minutes.

Here's a New One.
Acting-Sergeant William McCollough, appearing a new one, was brought before the court by William H. French, sumamed for not having his name on his list in letters two inches high. The magistrate at first thought there was no case to answer. The bylaws were brought out, and they showed the officer was correct. Mr. French was at length to depart on payment of 50 cents costs.

What's in a Name?
P. C. Charles Thomas Fish, ex-chief of the Ingersoll force, claimed Fred Batford's right name was not Batford, but Lee. "Batford" was charged with being drunk.

"Your honor, that man's name is not Batford; it's Lee," said Fish.
"My name is Batford," stated the prisoner.
"I don't care what your name is, you are by the name of Lee," shouted Fish. The cross-examination then his worship said: "Don't let's have all this argument here."
Batford was dismissed.

John Sigworth, a driver for William H. French, left his horse on the wrong side of the street. It cost Sigworth \$1.

James Kennedy, summoned by Patrolman Fish for not having a number on his automobile, paid 50 cents costs.

BALKAN NATIONS MAY UNITE AGAINST TEUTON ENEMIES

Mission of Bulgarian ex-Minister in Rome, Paris and London Promising.

(Canadian Press.)
London, Jan. 15.—The Daily Mail's Rome correspondent telegraphs: "The mission to Rome of Mr. Ghenadiev, formerly minister in Bulgaria, is interpreted here as an indication of a change in the attitude of Bulgaria, who, in the presence of a common enemy, two Roumanians and Italy, now wishes to approach these two powers, and a triple entente mission may perhaps prove a welcome step in the Balkan nations against Turkey, Austria and Germany. Mr. Ghenadiev, after concluding his journey here, will proceed to Paris and London."

BOXING BOUTS IN ART BUILDING FOR SOLDIERS

Several Amateur Matches Are To Be Held at Camp Tonight.

The Y. M. C. A. will hold boxing and wrestling matches in the art building at the fair grounds this evening for the entertainment of the men of the Eighteenth Battalion. It is not expected that the aesthetic atmosphere of the art building will keep away any fans of the exhibition of left hooks and half-nelsons, etc. In fact, a large crowd is expected. The art building is the Y. M. C. A. headquarters at camp.

GERMANS ADMIT LOSSES OF POSITIONS TO ALLIES

TORPEDO BOATS AT WESTENDE.—The German War Office today gave out an official statement in part as follows: "Some torpedo boats appeared yesterday off Westende. They were accompanied by small craft which approached within nine miles of the coast. The boats were repelled by us. A trench which we took eight days ago from the enemy near Ecurie, and which had since been occupied by a portion of one of our companies, was lost by us. The fighting in this locality continues to rage today."

Left "Voluntarily." "In the region of St. Mihiel, the French delivered some attacks. They reached our front line of trenches, but were beaten off by counter attacks. Sustained heavy losses. During fighting last night our troops occupied some of the positions of the enemy, but after rebuilding our positions we voluntarily left those taken from the enemy without a contest."

RED CROSS OF LONDON IS HIGHLY PRAISED

Superintendent Says the Contributions Have Been of the Best.

Mrs. Plumtree, of Toronto, superintendent of Red Cross supplies for Canada, who will address the Red Cross assembly in Mayman Hall this afternoon, arrived in town at 11:30 today, and is the guest of Lady Beck, Hedley.

Mrs. Plumtree warmly praises the work that has been done by the London branch. "The Red Cross Society has done excellently here," she says, "both in quantity and quality; the London consignments have been of the very best."

The whole of Western Ontario has given an splendid account of itself, and the national superintendent has very kind things to say for the rural women working through the women's institutes. "Aren't you a very busy woman?" was asked Mrs. Plumtree by an Advertiser reporter.

"I am in the office at 77 King street a very large part of the time," she admitted. She has also toured the lower provinces in the interests of the Red Cross work, delivering addresses in various parts of Nova Scotia and in the city of Montreal.

Local women who consider they have busy lives will surely wonder how many hours Mrs. Plumtree spends in the work that has been done by the London branch. "The Red Cross Society has done excellently here," she says, "both in quantity and quality; the London consignments have been of the very best."

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WEDDING BELLS

GLEN-MCKAY.

A pretty home wedding took place Thursday afternoon at 2 o'clock at the residence of Mr. and Mrs. Byron McKay, 484 English street, when their daughter, Lillian, was united in marriage to Norman James Glen, son of Mr. and Mrs. Peter Glen, Piccadilly street, Rev. H. B. Bingham, pastor of Talbot Street Baptist Church, officiating. Friends and quantities of flowers added to the attractions of the drawing-room, where the nuptial services were held.

The bride, who was given away by her father, was lovely in a gown of white messaline with shadow lace and pearl garniture. Her veil was held in place by a coronet of orange blossoms, and she carried a shower of white roses. Miss Jessie Radstock, of Toronto, was a charming bridesmaid, and Erma McClurg, a niece of the bride, and a winsome flower girl, carried a basket filled with flowers, the basket having done service at the wedding of the bride's great grandmother. The groom was supported by his brother, Everett George McKay, another brother, William McKay, and a cousin, Peter McKay, all of whom were present. The wedding music was played by the bride's piano.

Many beautiful gifts testified to the love and esteem in which the young couple are held. The groom's gift to the bride was a gold wrist watch, to the bride a ring and to the best man a watch. After congratulations had been showered upon the newly-married young people, a wedding dejeuner was served at most artistically arranged tables in the dining-room. A toast to the bride and also one to the bridegroom was proposed by Rev. Mr. Bingham, the groom responding for the former and Mr. Everett McKay for the latter. Mr. Peter Glen proposed a toast to the host and hostess. Mr. McKay replying in a happy vein.

The bride and groom were then left on an extended honeymoon trip east and on their return will take up their residence at 181 English street. Out-of-town guests present were: Mrs. T. Tapp, Detroit; Miss Mary Black, St. Thomas; Miss C. Munro, Embury; Miss Sadie McKay, Arkona.

CRACK CANUCK UNTY

Mounted Rifles Representative Body of Native-Borns for Most Part.

That the Seventh Canadian Mounted Rifles will be an All-Canadian unit is shown by the names already on the list of recruits who have been passed by A Squadron at the London office. Practically without exception, the men who are being accepted for A and B Squadrons throughout Western Ontario are also Canada.

Of the 33 men who have enlisted at London, 27 of them are Canadian-born, 15 are English, Irish or Scotch, and one is an American. All of them are experienced soldiers, and the Seventh Rifles will be the crack corps that leaves Canada, officers say.

STRENGTH IN UNION

St. Andrew's Missionary Aide Forge Ahead Since Joining.

The Women's Missionary Society of St. Andrew's Church yesterday afternoon held its annual devotional meeting, the most largely-attended regular meeting in the history of the society. Mrs. A. E. Silverwood presided, and prayers were offered by Mrs. Somerville. The meeting was very successful. Mrs. McFarlane.

Rev. D. C. McGregor, in an address listened to with closest attention, made a heart-searching plea for deeper consecration on the part of the members, and a still more zeal in missionary service. During the meeting supply work was planned for the year. The society will look after the clothing of Indian girls in the Portage la Prairie school, and also give assistance to the Vegreville Hospital, and Boy's Home, and to a mission in charge of Mr. Bate. A year ago, the Women's Home Missionary Society and the Women's Foreign Missionary Society united forces under the name of Women's Missionary Society. The results have been highly gratifying both in point of increased membership and larger contributions. In 1913, the W. M. S. raised \$774.21, and the W. F. M. S., \$52.82. Notwithstanding the stringency arising from the war and the many other channels of giving that have opened up since the beginning of 1914, the union society last year raised \$1,478.73, an increase of \$118.70 over the previous year.

WRECKING JOB ONLY HALF DONE

City Finds Bricks of McCormick Building in Ground Fifteen Feet.

CONTROLLERS ARE ACTIVE

Will Not Allow Place To Be Left in Condition of Common Dump.

A merry little row is likely to develop over the McCormick site for the city hall, and the condition in which it has been left by the Toronto wrecking company who did all the work with out-of-town labor. The firm notified the city today that it had finished its work and moved away the shanty which it has been using as an office.

Some of the city fathers think that if the contract is complete London has been duped again, as there are many thousands of bricks still remaining in the ground. It will, it is estimated, cost many thousands of dollars to get these out. In some places they go down to a depth of fifty feet. The wrecking firm apparently thinks it is not required to take these out.

To City Solicitor.
The board of control will refer the matter at once to the city solicitor. People in the vicinity are up in arms over the manner in which the place has been left.

"It is easily the most unsightly spot in London," said one city official to The Advertiser today. "The place looks down upon a shanty which is a disgrace to the city. Right in the downtown section this is not a good advertisement for London."

Another official suggested that as it is certain to be some time before the new city hall can be commenced, that the place be levelled off and made into a little park or square.

Give City Men Work.
Mayor McCord, who is more and more the city engineer will interview the members of the Patriotic Association with a view to having certain city workmen given a share of the work to be undertaken to aid the unemployed. Some of the regular city men, it was stated today, are being overlooked in the work of the Patriotic Association.

The city engineer was instructed to call for tenders for the work of leveling the McCormick site, and to have the work done by the city men. The work is to be undertaken to aid the unemployed. Some of the regular city men, it was stated today, are being overlooked in the work of the Patriotic Association.

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Not for Long Time
Col. Shannon Sets at Rest Daily Rumor of Departure.

NOT FOR LONG TIME
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OFF TO FRONT AGAIN

Herbert Newton, Wounded in France, Discharged From Hospital.

Mrs. H. Newton, of Wyndham street, has received word from France that her son Herbert, who was wounded, has been discharged from the military hospital at No. 2, Boulevard, France, and has left for the front again. Newton left here in the A. M. C. with the first contingent.

DEATHS AND FUNERALS

Death of Mr. McMorris.
The death of Robert McMorris, of 785 Helmut avenue, occurred at an early hour Wednesday morning at the family residence. For the last 16 years he had resided on the London road near Henshall, where he was well known. The remains will be forwarded to Henshall Saturday morning, and on the arrival of the train at that town internment will be made at Henshall Union Cemetery.

Death of Mrs. Milroy.
Many friends will regret to hear of the death of Mrs. Arthur Milroy at Outremont, Que., Wednesday morning. Mrs. Milroy was Lyma McCullough before her marriage in this city in 1900. She is survived by her husband and two sons, 5 and 3 years old respectively; two daughters, Mrs. R. S. Lashbrook and Miss Mildred; two brothers, Howard, of this city, and George, of Toronto. The funeral was held at Mount Royal Cemetery, Montreal, today.

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ZOUAVE BAYONETS CAPTURE POSITION

Drive Off Germans Between Arras and Lille, Near Arras.

FRENCH TAKE TRENCHES

Break Through the Germans' Wire Entanglements in the Vosges District.

(Canadian Press.)
Paris, Jan. 15.—2:45 p.m.—The French war office this afternoon gave out an official communication, which says: "From the sea to the land there were yesterday artillery engagements, some of them quite spirited. We made progress near Lombardville and near Beaulieu. To the north of Arras a brilliant attack by Zouaves resulted in the capture of the bayonet point, the positions of the enemy near the road between Arras and Lille. In this same region, at Targette and at St. Laurent, as well as at a point to the north of Andechy, in the region of the artillery secured the advantage over that of the enemy. German batteries were reduced to silence, two pieces of artillery were demolished, a depot of ammunition was exploded, and field works in course of construction were destroyed."

ARMENIANS FLEE OVER TO RUSSIA

Eight Thousand Cross Frontier In Pitiable Plight, Says Report.

AUSTRIANS HOLD GROUND OCCUPY MORE VILLAGES

Claim All Attacks on Nida River Line Have Failed.

PARIS, Jan. 14.—(3:30 p.m.)—A dispatch to the Havas Agency from Tiflis, Trans-Caucasia, says the fleeing Armenians who have crossed the Russian frontier already number 8,000.

They are in a most pitiable state, according to the correspondent.

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AUTRIANS ON OFFENSIVE.
BERLIN, Jan. 14.—(By wireless to Saville, L. L.)—According to a German news agency, the Austrians have taken the offensive against the Russians, taking them by surprise. The Austrians are reported to have taken several positions.

A statement given out by a German news agency credits the Hamburg-Frankfurt press with the assertion that the Russian army has been repulsed from its positions.

**Could Hardly Straighten Up
For the Pain in Her Back**

Many women suffer from an excruciating pain in the back. They are even able to look after the common duties of their household, and cannot even walk at times.

The whole trouble is that the kidneys have become affected, and when the kidneys get "out of kilter" the whole system becomes deranged. On the first sign of a weak, lame, aching back you should not neglect it, for if you do, you may be sure that some serious kidney trouble will follow.

What you want is a kidney medicine, for kidneys only. This you will find in Doan's Kidney Pills. Doan's Kidney Pills are not a "kidney" medicine, but a "kidney" cure, because they're made for kidneys.

Mrs. George Craigie, Rose Valley, P. E. I., writes: "I am writing to tell you what a wonderful cure Doan's Kidney Pills did for me. I was suffering with a lame back and for several days I could hardly straighten up for the pain. I had used quite a lot of other kinds of pills, but received no relief. Just then my sister told me about what 'Doan's' had done for her, so I decided to try them. I used three boxes and I am completely cured. I do not hesitate to recommend them to all."

Doan's Kidney Pills are 50 cents a box, 3 boxes for \$1.25, at all dealers or mailed direct on receipt of price by The T. Milburn Company, Limited, Toronto, Ont.

When ordering direct, specify "Doan's."

**Stewed Prunes
Served With
Krumbles**

A revelation in tastiness and delicacy of flavor—one of the many ways to serve this new ready-to-eat wheat food. Try it to-day. 12 cents, two for 25 cents.

H. K. Kellogg
W. E. Kellogg, General Co.

The World in 42 Foreign Nations

at San Francisco

Opens February 20

Right on time and bigger than originally planned—the exhibits of 42 foreign nations, including several of those engaged in war, are in San Francisco now.

It's the world in a city. Of course you intend to see it, and we are anxious to help you plan your trip to include the best of the West without incurring any unnecessary expense. The hotels have pledged no advance in rates, and very low railroad fares will be effective March 1st. Be sure your Exposition ticket is routed

**Union Pacific
Southern Pacific**

Then you can visit the Panama-California Exposition at San Diego, (now open) without paying any additional railroad fare. Write today for illustrated guide book "California and the Expositions" and "Map of San Francisco"—they tell about California sight seeing trips, hotel and restaurant rates, and other information necessary to definitely estimate the probable expenses.

This route is 273 miles shorter and makes from eleven to twenty-eight hours faster time than any other line from Chicago to San Francisco. Protected by automatic electric block safety signals all the way, and double tracked over three-fifths of the entire distance. Dining cars on all California trains, obviate the necessity of leaving train to eat, and it costs nothing extra to visit Denver, Colorado Springs and Salt Lake City.

Insist on the best—It costs no more

J. J. Rice, Can. P. A.
53 Yonge Street
Toronto, Canada

F. A. Macdon, G. A.
221 Main Street
Detroit, Mich.

273 Miles Shorter Than Any Other Line Chicago to San Francisco

RUSSIANS PUSHING THE ENEMY BACK

Advance Toward Western End of East Prussian Frontier.

Let Stuart's Dyspepsia Tablets Assist Your Stomach When ever It Needs Help. They Are Safe and Sure.

A Trial Package Free to All.

If you really want to digest a meal, take a Stuart's Dyspepsia Tablet after eating.

If you really want your old-time boy appetite to return, take once more, form the practice of eating a Stuart's Dyspepsia Tablet after each meal. Results will astound you.

Canadians Press.
PETROGRAD, Jan. 14.—The following official statement was issued from general headquarters tonight: "Yesterday we made progress on the right bank of the lower Vistula, our troops changing positions in a manner favorable to them. The cavalry of the enemy operating in this region was repulsed, leaving Serpetz in the possession of our vanguard."

"On our other fronts nothing has occurred other than skirmishes and artillery duels. Our reconnoitering parties have been active."

On the left bank of the Vistula isolated German attacks were easily repelled by our fire.

On various portions of our Austrian front the enemy tried to cannonade our position with heavy guns, but the efficient fire of our batteries soon silenced the Austrian artillery."

Advancing From Warsaw.
Important bodies of Russian troops have pushed northward from Warsaw during the last two days. Advance of the movement toward the western end of the East Prussian frontier. They have reoccupied a number of villages between Mlawa and Przasnysz, hitherto held by the Germans.

In the centre, at the junction of the Bzura and Rawka Rivers, where fighting has been in progress for more than a month, the Germans have begun a new movement of great vigor. Their activity centres along a line to the east of Sochaczew and Skierniewice. It is here that they have made four distinct efforts to advance during the last two days. Following a furious artillery action, the Germans occupied the district to the northeast of Jolowo, including the towns of Binkulup and Sucha. These positions are three or four miles southwest of Sochaczew and five miles east of the Bzura, from which positions they were reported officially to have been driven out at the point of bayonet.

Russian newspapers are printing statements based on what they say is information from German sources, to the effect that the German staff is preparing public opinion for the withdrawal of German troops from the Warsaw district.

LOCATED WIRELESS
Panama Authorities Destroy Plant on British Minister's Request.

Canadians Press.
PANAMA, Jan. 14.—The canal zone police today discovered a wireless telegraph plant on the top of a large building in the heart of Panama. The plant was destroyed by the authorities, who declared that it belonged to a Danish West Indian negro, whom they believed was a student in wireless telegraphy. Complaint was made recently by the British minister, Sir Claude Malet, of the existence of a wireless station in Panama, and he gave the police its approximate location.

After a search of several days it was finally located today.

For some time it has been suspected that there was another hidden wireless plant in the Darien region, but British and Japanese landing parties have failed to find it.

**LEGISLATURE MAY OPEN
FEBRUARY SIXTEENTH**

TORONTO, Jan. 14.—It was hinted today at the Parliament building that the Legislature will be convened on February 16, instead of on February 10, as originally ordered. Although the members have been holding themselves in readiness to assemble on the latter date, several matters which have appeared within the last two weeks are understood to be arguing for a postponement.

It is likely that the order in council setting the date will be issued before the end of the week.

EAT LIKE A BOY

Let Stuart's Dyspepsia Tablets Assist Your Stomach When ever It Needs Help. They Are Safe and Sure.

AVEZZANO IS LIKE CEMETERY RUINS

The City Is Filled With Dead, Injured and Wrecked Houses.

Canadians Press.
AVEZZANO, Italy, Jan. 14.—Avezzano is filled with dead, wounded and wrecked houses. It is like the ruins of a cemetery. Those who escaped the destruction of the earthquake went royally to work to rescue those perished under the fallen walls. They could not seem to understand the delay in despatching aid to them from Rome and other centres, forgetting that more than twelve hours passed before knowledge of the gravity of the disaster reached the outside authorities.

Nearly all the civil authorities of Avezzano, including the mayor, the under-prefect, the judges, the commander of the carabinieri and the parish priests, monks and nuns perished. The college, with more than a hundred of its students, collapsed. The governor of prisons, jailers and the doctors and patients in the hospitals were carried down in the wreckage.

The only notable person who survived was the head of the police, Signor Ottavio, who, though wounded, has labored since the first overthrow to give succor to the injured. Desperate appeals are heard on all sides from under the wrecked buildings for help, but the efforts of Ottavio and the few hundred survivors have availed but little, for they lacked implements with which to affect a general rescue. But about fifty persons, all of them wounded, were taken out with great difficulty. They lay about, without shelter and without their wounds being dressed, owing to lack of medical supplies. Later, doctors appeared on the scene, and operated on some of the injured under blazing torches. They were then removed to the station, where they were made as comfortable as possible on trucks.

Rescue Parties Arrive.
Assistance came at last from Arsoil and Aquila, and this morning large rescue parties arrived from Rome and Pescara.

Thirty thousand soldiers have been distributed throughout the earthquake district and already large quantities of provisions and clothing, together with wood for the construction of huts, have arrived.

A tour of the towns and villages around Avezzano disclosed vast destruction. The town of Magliano, in the territory of the Marsi, seems to have been ripped open, its historic belfry, which rose above three hundred feet, collapsed. In the church below all the chapels were ruined except that of the Savior, where an immense crucifix is standing, while everything about it shattered and broken.

Bishop's House Swallowed Up.
At Pescara the cathedral belfry and the house of the bishop have entirely disappeared. No trace of Mgr. Baguoli, the bishop of Pescara, and twenty Carmelites living with him, has been found and it is feared that all have perished.

Work of Rescue at Avezzano.
The work of rescue at Avezzano was carried on with much greater vigor this afternoon by the arrival of skilled workmen who arrived from all sections, and still despairing appeals could be heard from those buried. One boy was found unharmed inside a stove, and an old man was taken from the basement of a house where he had been protected by a wardrobe which had fallen across the wall.

VANCOUVER OFFICER WOUNDED.
VANCOUVER, Jan. 14.—Lieut. Angus McAlister, of the Royal Engineers, one of Vancouver's best-known golfers, was wounded in battle on Dec. 18 and had his right arm amputated two days later. Word has been received that he is in the hospital at Boulogne.

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"Of the 12,000 inhabitants of Avezzano, only 100 survive."

"Those killed include all the doctors except one, and all the Government officials, including the mayor and the town councilors."

"The disaster at Avezzano was made worse by the local custom of building houses without cement."

"The earthquake recorded 95 shocks during 24 hours."

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The experiences of a passenger on a train in which was thrown from the track by the earthquake, are related in a dispatch from Rome to the Central News.

"Our train was near Lake Fucino, when the earthquake occurred," he said. "There was only one shock of great violence, followed by three others. The train was thrown off the rails and many of the passengers were injured."

"I climbed out of the train and gazed around on the lake and the surrounding mountains. Where there had been towns I could merely see enormous whirlwinds of dust and smoke. Apparently the towns existed no longer. The persons who were buried alive under the wreckage at Avezzano."

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Cathedral Crumbles.
The Coccino Cathedral in the Roman province crumbled to dust, and in Monterotondo where the Duke of Aosta has gone to render assistance, the sixteenth century tower of the town hall, which was 150 feet high, crashed down, killing a professor and two colleagues."

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PORT ARTHUR, Jan. 14.—The steamer Crete, owned by the Winnipeg Steamship and Elevator Company, was damaged badly by fire about the engine room and stern this morning. The military sentries report having seen a stranger leaving the boat yesterday, but he eluded the militiamen. Some other circumstances indicate that possibly the fire was incendiary. The Crete was a boat of 230 tons, built in 1877. There was no cargo aboard.

CHARGED WITH ARSON.
QUEBEC, Jan. 14.—Charged with arson in connection with the destruction by fire in October last of his summer residence at Montmagny, Lieut. Col. Dr. L. T. Bacon, commandant of the Fifteenth Infantry Brigade of the Canadian militia, was summoned before the magistrate at Montmagny and allowed out on bail.

The charge is laid by Notary Rousseau, of Montmagny.

Dr. Bacon, the accused, is a prominent figure in the local social and military circles.

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APPRECIATE CHEESEOnly Three Pounds Per Capita
Consumed Each
Year.

AND IMPORTS AT THAT

Campaign Proposed to Show
People Value of the
Product.

[Special to The Advertiser.]

ST. THOMAS, Jan. 14.—Robert Myrick, of Springfield, was elected president of the Western Ontario Dairy-men's Association, which closed the successful annual convention in the 48 years of its history here today. Mr. Myrick was first vice-president for the year just closed. Other officers elected were James Bristow, St. Thomas, first vice-president; William Bothwell, Hicken, second vice-president; and Frank Hearn, London, secretary and treasurer.

All the directors were re-elected, with the addition to the board of George E. Booth, of Ingersoll.

High Prices For Produce.

A feature of today's session was the sale of the prize winning cheese and butter exhibited in the basement of the public library building, high prices being realized. September white cheese brought 15½ cents a pound, September colored cheese 15½ cents, October white 15½ cents, and October colored 15½ cents. Nine Stilton cheeses sold at 17½ cents, 24 September flat cheeses at 15½ cents, nineteen boxes of winter creamery butter at 30 cents, 250 pound points at 30½ cents, and seventeen boxes of October butter at 29½ cents.

Among today's speakers were Prof. J. W. Mitchell, superintendent of dairying in Manitoba, R. W. Brown, O.A.C., Guelph; G. G. Pugh, George A. Putnam, President-Elect Robert Myrick, and the retiring president, J. E. Muir, of Ingersoll.

Home Market For Cheese.

At the morning session R. W. Brown read a paper prepared by Prof. H. H. Dean, of Guelph, on "Developing the Home Market for Canadian Cheese." The death of a relative prevented Prof. Dean from attending. In his paper he pointed out how export conditions are very favorable at the present time, but were not likely to long continue so. Only three pounds of cheese are consumed annually in Canada per capita, but even at that rate one and a half million pounds are imported annually, chiefly of the fancy varieties, and costing nearly \$300,000. There was no reason, he said, why the per capita consumption should not be increased to ten pounds yearly, or why nearly all the cheese at present imported might not be manufactured at home.

Would Advertise Cheese.

Prof. Dean recommended extensive Canadian cheese as a staple food. He also advocated the national brand for cheese or butter scoring 93 points or higher. Efforts should also be made to maintain the present high level of cheese prevailing during the latter part of the season of 1914.

The discussion was led by G. G. Pugh, George A. Putnam, superintendent of dairying in Ontario, claimed that the Ontario dairymen were leading other branches of agriculture in substantial progress made and in general prosperity. He also pointed out improvements in cheese factory equipment and conditions, paid a glowing tribute to the educational work of farmers and women's institutes, and with particular references to Canada's place in the present imperial crisis, dwelt upon the present time as one calling for renewed and increased earnestness and diligent endeavor.

Te committees on resolutions expressed appreciation of the courtesies extended by the mayor, city council, board of trade and citizens generally of St. Thomas, expressed thanks to the speakers, press, firms and individuals offering prizes, and also appreciation for the work of the Dominion and Ontario departments of agriculture in the improvement and encouragement of dairying.

URGE FREE TRADE

Manitoba Grain Growers Pass Resolutions to Favor Britain.

BRANDON, Jan. 14.—Two resolutions favoring free trade between Canada and

GREAT EARTHQUAKES
IN WORLD'S HISTORY

	Lives lost.
1284-Antioch	250,000
1137-Sicily	15,000
1158-Aydia	20,000
1258-Bombay	50,000
1556-Kashan	90,000
1571-Lisbon	80,000
1622-Mexico	70,000
1692-London	6,000
1706-Bombay	10,000
1730-Lisbon	10,000
1755-Lisbon	10,000
1793-Lisbon	10,000
1803-Lisbon	10,000
1811-Lisbon	10,000
1812-Lisbon	10,000
1813-Lisbon	10,000
1814-Lisbon	10,000
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1909-Lisbon	10,000
1910-Lisbon	10,000
1911-Lisbon	10,000
1912-Lisbon	10,000
1913-Lisbon	10,000
1914-Lisbon	10,000
1915-Lisbon	10,000

The Bank of Toronto

Report of the
Fifty-Ninth Annual General Meeting

The Fifty-Ninth Annual Meeting of the stockholders of the Bank of Toronto was held at the Head Office in Toronto, on Wednesday, 12th January, 1915.

The chair was occupied by the Vice-President, Mr. W. G. Gooderham, in the absence of the President, Mr. Duncan Coulson, on account of illness.

Mr. Thos. F. How, the General Manager, was elected Secretary of the meeting, and Messrs. E. M. Chadwick and George R. Hargrave were appointed Secretaries.

The Secretary then read the following report:

The Directors of the Bank of Toronto beg to present their Report for the year ending 30th November, 1914, accompanied by a Statement of the Bank's affairs and the results of the operations for the year.

Profit and Loss Account

The Balance at credit of Profit and Loss on Nov. 30th, 1914, was \$2,272,099. The Net Profit for the year, after making full provision for all bad and doubtful debts and deducting expenses, interest accrued on deposits and rebate on current deposits, amounted to the sum of \$25,558,84.

This sum has been appropriated as follows—

Dividends at 11 per cent. \$250,000 00

Bonus, 1 per cent, making a total distribution of 12 per cent. 50,000 00

\$250,000 00

Transferred to Officers' Pension Fund \$25,000 00

Patrons' Fund (first instalment of a subscription of \$25,000) 5,000 00

Red Cross Society 2,000 00

Toronto General Hospital 2,000 00

\$4,000 00

Appropriation re depreciation in value of Stocks and Bonds held 100,000 00

Carried forward to next year 402,810 93

\$1,136,810 93

The year has been the most eventful one in the financial history of the country. The outbreak of war, with its temporary destruction of the credit structure of the whole financial world, affected every country, and Canada shared in the derangement caused thereby. Owing to the prompt and judicious measures taken by the Finance Minister in consultation with Bankers, the situation was wisely dealt with, and the public showed their confidence in the country and in our financial institutions by the calmness with which they met the changed condition of affairs.

The volume of business throughout the country has necessarily lessened, and the spirit of conservatism with which the year opened has been increasingly prevalent. The result has been that our profits for the year have been slightly less than were shown in last year's report.

The following new offices have been opened: Bronte, Ont.; Frelton, Ont.; Hamilton, Ont.; Woodrow, Sask.; and the office at Churchbridge, Sask., has been closed.

The Head Office and branches of the bank have been regularly inspected by our Inspection Staff. At the Head Office the usual verification of cash and securities has been made by the Board of Directors. The Auditor appointed by the stockholders has made his examination into the affairs of the Bank, and his report upon the same will be found appended to the General Statement submitted herewith.

The name of Mr. G. T. Clarkson, C.A., will be submitted to the Shareholders at the Annual Meeting for re-appointment as Auditor.

The securities owned by the Bank have been re-valued at the market value as of date of the 30th of November, and in order to make ample provision for the depreciation brought about by the present unsettled conditions, your Directors have set aside the sum of \$100,000 and deducted the same from our Profit and Loss Account.

Your Directors have also made subscriptions on behalf of the Bank to the National Patriotic Fund, Belgian Relief Fund, Red Cross Fund, and to the Toronto General Hospital, and Resolutions will be submitted to you asking for the confirmation and approval of the Shareholders to these subscriptions.

It is with sincere regret that we have to report the death of our valued Director, Mr. Nicholas Hawt, of Winnipeg. His business experience and intimate knowledge of Western conditions made his counsel of great value to the Bank. He was very loyal to its interests, and the loss is deeply felt by his fellow-directors.

All of which is respectfully submitted.

D. COULSON, President.

GENERAL STATEMENT

30th November, 1914.

LIABILITIES

Notes in Circulation	\$4,857,322 00
Deposits bearing interest, including interest accrued	\$37,547,919 91
Deposits not bearing interest	7,877,080 13
	\$4,922,959 04
Balances due to other Banks in Canada	\$68,229 05
Balances due to Banks and banking correspondents in the United Kingdom and Foreign Countries	198,958 12
	267,187 17
Quarterly Dividend, payable 1st December, 1914	\$157,500 00
Bonus to Stockholders, payable 1st December, 1914	50,000 00
Dividends unpaid	352 00
	157,852 00
Acceptances under Letters of Credit	464,206 06
	\$50,526,352 27
Capital paid up	\$5,000,000 00
Reserve Fund	6,000,000 00
Balance of Profit and Loss Account carried forward	402,810 93
	\$11,402,810 93
	\$61,929,163 20

ASSETS

Current Coin held by the Bank	\$902,293 45
Dominion Notes held	7,259 421 00
	\$1,162,624 45
Deposit with the Minister for the purposes of the Circulation Fund	340,000 00
Notes of other Banks	242,197 00
Checks on other Banks	2,030,877 22
Balances due by Banks and banking correspondents elsewhere than in Canada	1,625,040 63
Dominion and Provincial Government Securities, not exceeding market value	87,564 88
Canadian Municipal Securities	11,379 52
Railway and other Bonds, Debentures and Stocks, not exceeding market value	392,642 23
Call and Short (not exceeding thirty days) Loans in Canada, on Bonds, Debentures and Stocks	2,171,418 69
	\$15,485,644 68

Other Current Loans and Discounts in Canada (less rebate of interest, \$189,100 00) \$42,658,735 52

Loans to other Banks, secured 118,478 85

Overdue Debts (estimated loss provided for) 88,913 61

\$42,866,127 78

Liabilities of Customers under Letters of Credit, as per contract 464,206 06

Bank Premises, at not more than cost, less amounts written off 5,113,884 68

\$61,929,163 20

J. COULSON, President. THOS. F. HOW, General Manager.

Toronto, 30th November, 1914.

AUDITOR'S REPORT TO THE SHAREHOLDERS.

I have compared the above Balance Sheet with the books and accounts at the chief office of the Bank of Toronto, and with the certified returns received from its branches, and after checking the cash and verifying the securities at the chief office and two of the principal branches on November 30th, 1914, I certify that in my opinion such Balance Sheet exhibits a true and correct view of the state of the Bank's affairs according to the best of my information, the explanations given to me, and as shown by the books of the Bank.

In addition to the examination mentioned, the cash and securities at the chief office and two of the principal branches were checked and verified by me during the year, and found to be in accord with the books of the Bank. All information and explanations required have been given to me, and all transactions of the Bank which have come under my notice have, in my opinion, been within the powers of the Bank.

G. T. CLARKE, Chartered Accountant.

Toronto, December 12, 1914.

After the Report had been read, a letter from the President, Mr. Coulson, addressed to the Stockholders, was read by the Second Vice-President, Mr. Henderson, together with the remarks which Mr. Coulson desired to convey to the meeting.

The Vice-President, Mr. W. G. Gooderham, then addressed the meeting, and moved the adoption of the Report, seconded by the Second Vice-President.

The motion was adopted.

The meeting also carried a motion expressing the thanks of the Stockholders to the President, Vice-Presidents and Directors for their efficient management during the twelve months.

The action of the Directors in subscribing \$25,000 to the National Patriotic Fund, \$15,000 to the Belgian Relief Fund, \$2,000 to the Red Cross Society, and \$10,000 to the Toronto General Hospital was confirmed.

A motion was adopted reducing the number of Directors from eleven to ten. Mr. Geoffrey T. Clarkson, C.A., was appointed Auditor of the Bank.

The following Directors were elected for the ensuing year: William George Gooderham, Charles Smith Hyman, William Stone, John Macdonald, Albert Edward Gooderham, Duncan Coulson, Joseph Henderson, Frank Stephen McNeil, Jacob Lewis Englehart, William Ingham, and George R. Hargrave.

At a subsequent meeting of the new Board, Mr. Duncan Coulson was unanimously re-elected President, Mr. W. G. Gooderham Vice-President, and Mr. Joseph Henderson Second Vice-President.

England were passed by the Manitoba Grain Growers' convention today. A resolution was also passed upholding the provincial Government for closing the bars.

The Dominion Government was urged to make a direct taxation on all land

BRYAN PLEASED
WITH REPLY SPIRITSends Acknowledgment of
Receipt of Note From
Britain.

WILL AWAIT THE DETAILS

Believes Cordial Relations
Will Continue During Dis-
cussion of Situation.

[Canadian Press.]

WASHINGTON, Jan. 14.—In a note delivered today by Ambassador Page, at London, Secretary Bryan acknowledged the receipt of the preliminary reply of the British Government to the American note protesting against the treatment of neutral commerce by the British fleet. He expressed appreciation of the friendly spirit in which the communication had been received and noted with satisfaction that the principles of international law set forth by the United States had been accepted.

Following is a paraphrase of the secretary's note:

"The friendly spirit in which the British Government received the note of December 23 is appreciated. No doubt is entertained by us that the cordial relations between the two Governments will continue, pending discussion of the situation."

Will Await Details.

"This Government notes with satisfaction that the principles of international law as set forth in the American note are accepted by His Majesty's Government. As the original note is being examined with care by the British Government with a view to replying further, and in detail, it would seem premature for me to make further answer at this time."

"It is the intention of this Government to consider in connection with the further reply of the British Government the points raised by Sir Edward Grey in connection with the preliminary answer."

It had been reported that the Panama neutrality commission, when it

met today, might take up the question of whether all the American and public should join the United States in its protest against the interference with shipping to neutral countries. After the meeting, however, it was said there had been no discussion of this matter.

OFFER \$2,000 IN PRIZES

[Special to The Advertiser.]

WEST LORNE, Jan. 14.—Entries are pouring in for the annual exhibition of the Elgin Corn, Seed, Grain and Poultry Association, which opens here next Monday. That it will be a record-breaker is evident already, as scores of the leading agriculturists from all parts of the country will be represented by their choicest exhibits. Practical papers on road construction, dairying, poultry-raising, marketing corn and other matters, will be given. The prize list totals \$2,000.

FELL OVER DEAD

George Moore, of Florence, is Stricken With Heart Failure.

[Special to The Advertiser.]

FLORENCE, Jan. 14.—While sitting eating breakfast at the home of his daughter, Mrs. James Elliott, today, George Moore suddenly fell from his chair and was dead when picked up. He was, apparently, in excellent health when stricken with an attack of heart failure.

The installation of officers of the L.O.O.F. Lodge, No. 126, Florence, by D. D. G. M. Bro. Mills, of Tiber, on the official visit to Florence, was largely attended. The officers for the ensuing year are: Jr. P. G., Daniel Buchanan; N. G., Rev. W. M. Kitcher; V. G., Clifford Pierce; warden, Walter Rolston; recording secretary, P. H. Sourabh; financial secretary, G. W. Krebs; treasurer, James Beatty; S. N. G., Charles Counts; L. S. N. G., William Murray; R. S. V. G., Earl McCarty; L. S. V. G., Percy Smith; S. S. W. G., William Howell; L. S. S. John Beatty; conductor, Ernest Webster; chaplain, Edwin Mills; L. G., Alvin Vansickle; O. G., Gilbert Smith.

PILES

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and certainly cure you. See a box; all dealers, or Edman, Bates & Co., Limited, Toronto. Sample free if you mention this paper and inclose 2c stamp to pay postage.

Pre-Inventory R. J. YOUNG & CO Pre-Inventory
: : Sale : : R. J. YOUNG & CO : : Sale : :Friday and Saturday
Are

Remnant Days

One large table full of first-class dress goods remnant lengths up to five yards, at ONE-THIRD OFF.

Also a very special lot of Silk Remnants. These we have culled from our stock for the day.

The balance of our stock of Coatings, including plaids, checks, blanket cloths, full 54 inches wide. Values up to \$2.50, sale \$1.50.

New Cotton Crepe, in light and dark grounds, with dainty flower, in pink, mauve, white and black. Only, per yard \$1.25.

New Crossbar Muslin, fine even thread, three different patterns, extra quality \$1.25.

Special line White Cotton, fine even weave, good strong thread, bright finish, 35 inches wide, 8½¢, or 12 yards for \$1.00.

20 pieces Cotton Whipcord, in pink, tan, grey, blue, navy, green; made from the finest cotton highly mercerized, perfectly fast colors. Regular 40c, to clear \$1.50.

Sample Waist Bargains

250 Sample Waists, in silks, nets, crepe, a special purchase of manufacturer's samples; sizes 34, 36, 38 and 40 only. Regular up to \$6, sale \$1.98.

75 only Washable Silk Crepe Waists, in sky, pink, rose, fawn, copen, white and cream. Regular \$5 and \$6.50, for sale \$2.98.

24 only Ladies' Corded Velvet Dresses, in the very newest style, in purple, brown, copen, grey and navy; sizes 34 and 38. Regular \$10, for \$4.95.

Clearance sale of the balance of our Ladies' and Misses' Coats. Regular \$12.50 to \$20, on sale for \$8.95.

3 pieces only of Fancy Honeycomb Plaids for skirts and dresses, 54 inches wide; only short pieces left. Regular \$1, for \$0.60.

Clearance Sale of
Ladies' Sweater
Coats

Values up to \$4.50, in red, grey, navy and white; the newest season's styles. Clearing at \$1.98.

About 48 Ladies' Sweater Coats, values up to \$3.50, in navy, white, red and grey. To clear quickly \$1.49.

R. J. YOUNG & CO.

YOUNG'S BIG WINTER
CLEARANCE SALE IS ON

Absolutely every Overcoat in our stock is reduced for this sale, including Blacks and Fur-Trimm Coats of all kinds.

IT NEEDS NO INTRODUCTION TO THOUSANDS OF THRIFTY BUYERS IN WESTERN ONTARIO, BECAUSE FOR YEARS IT HAS BEEN KNOWN AS ONE SALE THAT WAS GENUINE IN ITS OFFERINGS OF RELIABLE MERCHANDISE AT GREATLY REDUCED PRICES. WE THOROUGHLY BELIEVE THE OFFERINGS THIS YEAR THE BEST WE HAVE EVER MADE.

Positively no goods will be sent on approbation at sale prices. No goods will be charged, but exchanges will be freely made.

THE BEST COAT SWEATER
BARGAINS OF THE SEASON

50 dozen spot cash purchase, at less than price of the yarn itself.

10 dozen Men's Extra Heavy Coats and New Norfolk, in blues, greys, tans, etc. Also fancy honeycomb weaves. Genuine \$5.00 and \$5.50 values, for

\$1.39

10 dozen Men's Extra Fine Pure Wool Coats, in handsome fancy stitch, with shawl collars. Tans, Maroons, etc. Regular \$4.00, for

\$1.98

\$2.98

NEW ZEPPELIN READY FOR NORTH SEA WORK

Makes Successful Trial Trip
From Its Base At Friedrichshaven.

GENEVA (Via Paris), Jan. 14.—A new Zeppelin airship left Friedrichshaven yesterday on a trial flight over an hour. After skirting Lake Constance, the airship disappeared over the grand duchy of Baden, and later returned safely to its shed. Prior to making the trip a German aeroplane made a scouting tour in order to prevent a surprise by French aircraft.

It is reported that the new Zeppelin will depart shortly for service on the North Sea.

FOUR SERIOUSLY ILL

Hamilton Officer and Seaforth Man
With Contingent Among Number.

(Canadian Press.)
OTTAWA, Jan. 14.—The following casualties among the members of the Canadian contingent at Salisbury Plain are announced by the militia department:

Seriously ill.—At No. 1 Canadian General Hospital, Netherlands, Lt.-Col. T. H. Labatt, Fourth Battalion, with duodenal ulcer. Next of kin, Mr. Isabelle Labatt, Hamilton, Ont.

Pte. Wm. Henry Gardner, Thirteenth Battalion, with pneumonia. Next of kin, Mrs. Sarah Gardner, 15 West Grove Road, Essex, Eng.

Pte. Wm. Henry Phillips, Royal Canadian Dragoons, with pneumonia. Next of kin, Miss Lillian Phillips, Seaforth, Ont.

Pte. Chas. Roy Mackenzie, Fifteenth Battalion, with pneumonia. Next of kin, John R. Mackenzie, Beaverton, Ont.

Constipation Vanishes Forever

Prompt Relief—Permanent Cure

CARTER'S LITTLE LIVER PILLS
Lush, fleshy, healthy, full of energy, and free from all liver troubles. Stop after dinner. Eat less. Cure indigestion—improve the complexion—brighten the eyes. Small Pill, Small Dose, Small Price.

GENUINE must bear signature.

Wheat, Nature's Perfect Food, is Key to the Problem.

TO CUT LIVING COST.

Wheat, Nature's Perfect Food, is Key to the Problem.

Foodstuffs have risen in price by leaps and bounds, and there is no telling where the increase will stop.

Fortunately, however, the housewife can reduce the household bills materially, without falling into the common error of cutting down the nourishment of the family.

The key to the problem is the fact that wheat is a perfect food containing all the elements necessary for the nourishment of the human body.

Krumbs, the new, ready-to-eat food, placed on the market by the W. K. Kellogg Cereal Company, is made of entire durum wheat, steamed, baked, shredded and toasted to a crisp and tasty turn. A package of Krumbs contains more food value than an equivalent amount of good beefsteak, and the cost, 13 cents, is much less than that of even the cheaper cuts of meat.

RUSSIANS WORKING UNDER A NEW PLAN

Evacuate Certain Points To
Rearrange Their
Forces.

TURK GAINS IN PERSIA

Obtain Control of Highways
and Railways Leading
to Russia.

(Canadian Press.)
PETROGRAD, Jan. 14.—The official report from the Caucasus army issued tonight, follows:

"To avoid any false understanding of our operations in Azerbaijan during the last few days the general staff of the army of the Caucasus has deemed it advisable to issue the following statement:

"From the beginning of the decisive action in the principal region of this region of war it has been necessary to regroup our troops. In accordance with this we proceeded in Azerbaijan to concentrate our troops at certain points, necessitating the evacuation of certain points we had occupied previously."

"This re-arrangement of our forces was not under pressure of the enemy but in accordance with a specially devised plan. During this operation no important position was lost, except an engagement which our advance guards had near Miankundu. Thus we did not evacuate Azerbaijan, but adopted changes in position answering better the new developments."

Advantage of Turks.
The occupation by the Turkish troops of the Tabriz district in northern Persia derives its strategic importance from the fact that it carries with it Turkish control of highways and railways leading to the Russian frontier. These roads, which provide the only practicable routes through Persia, are owned and managed by either the Russian Government or Russian companies which have obtained concessions from Persia.

The occupation of Tabriz by the Turks was accomplished only after a hard fight, in which artillery was operated, according to information which has reached the Persian legation here. Hassan Ali Khan Kaffary, first secretary of the legation, said that the Russian garrison at Tabriz had offered stubborn resistance but had been compelled to retire, owing to the overwhelming numerical superiority of the Turkish forces.

Russian troops had been garrisoned in Northern Persia since the revolution in that country in 1906-07, under agreement with England, for a time controlling the southern portion of the country.

Long Turkish Trip.
The Turkish forces which occupied Tabriz came from Erzerum, covering a hundred miles over a circuitous route, through a difficult mountainous territory.

The Russian Government continues to protest against Turkey's violation of Persian neutrality, and intimates that Persian officials have not taken sufficiently energetic measures to prevent this violation.

TURKISH STATEMENT.
AMSTERDAM, Holland, Jan. 14.—via London.—There has been received here an official communication given out at Constantinople by the Turkish authorities as follows:

"Assisted by Persian troops our army is steadily advancing in the Azerbaijan province, Persia, in order to deliver the country from the Russian yoke."

"We have had further notable successes, occupying advanced positions of the Russians in the vicinity of Tabriz."

"A number of tribesmen of the British army of occupation in Egypt have surrendered to our vanguard."

SIX HUNDRED MILLIONS FOR DEFENCE OF FRANCE

PARIS, Jan. 14.—10 p.m.—The ministry has decided to introduce a bill in Parliament fixing 3,000,000,000 francs (\$600,000,000) as the limit for an issuance of national defence and ordinary treasury bonds.



MEN and BOYS

Can Get the Best Clothing at a Saving of One-Third and More

By taking advantage of the Great Mid-Winter Sale now on at Grafton's. A clearance of our factory's surplus stock and a clearance of all broken lines from our own stock are the reasons for these exceptional offers and, aside from the undeniable money-saving, there's the certainty of getting clothing which will measure up to every requirement of the good dresser.

The Range of Styles Afford Ample Scope of Choice for those who want Conservative Effects

Suits and Overcoats, that would cost you \$8.50 to \$10 elsewhere, our sale price	\$6.95	Suits and Overcoats, that would cost you \$15 to \$16 elsewhere, our sale price	\$11.95
Suits and Overcoats, that would cost you \$12 to \$14 elsewhere, our sale price	\$9.00	Suits and Overcoats, that would cost you \$18 to \$20 elsewhere, our sale price	\$13.50

An Extra Special in Overcoats, 22 Only, Ulster Style, Regular Price \$35.00, Our Sale Price \$19.95

Men's Trousers at Great Reductions

Regular \$1.25, sale price	94c	Regular \$2.00, sale price	\$1.48
Regular \$1.50, sale price	98c	Regular \$3.00, sale price	\$1.98
Regular \$1.75, sale price	\$1.29	Regular \$4.00, sale price	\$2.98

Boys' Norfolk Suits

Hundreds of the latest style are on sale at amazing reductions.

Regular \$2.75 suits, sale price	\$1.98
Regular \$3.00 suits, sale price	\$2.22
Regular \$3.95 suits, sale price	\$2.97
Regular \$4.50 suits, sale price	\$3.38
Regular \$5.00 suits, sale price	\$3.75
Regular \$6.00 suits, sale price	\$4.47

Boys' Smart Overcoats

Nobby, fancy, regulation overcoats, in chinchilla and fancy overcoatings.

Regular \$4.00 coats, sale price	\$2.97
Regular \$5.00 coats, sale price	\$3.75
Regular \$6.50 coats, sale price	\$4.88
Regular \$7.50 coats, sale price	\$5.63
Regular \$8.50 coats, sale price	\$6.38
Regular \$10 coats, sale price	\$7.50

Boys' Knickers and Bloomers

Hundreds of pairs of Boys' Short Pants and Bloomers, in heavy tweeds and worsteds. Regular 50c, 65c, 85c, \$1.00. Sale price, 39c, 49c, 59c and 69c.

Furnishing Clearance That Smashes Every Attempt at Bargain Giving SHIRTS

Fine American Prints, in light and dark patterns, 75c values, sale price 50c
Fine French and Ceylon Shirts, made with French cuffs and separate soft collar, plain and fancy effects, \$1 values, sale price 59c

NECKWEAR

The best selection of regular 25c Neckwear you ever saw, to clear at 12 1/2c
A beautiful lot of half-dollar Neckwear to clear at 25c
A swell lot of Fine Silk Neckwear, in a beautiful range of patterns, made to sell at 75c and \$1, our price 50c

Underwear, Sweater Coats, Work Shirts, Gloves, Mitts, at Less Than Wholesale Prices

GRAFTON AND CO.

LIMITED.

THE BARGAINS

At the Great Dissolution Sale for
Saturday and Next Week

Keene Bros.

123-5-7 King Street - London



Solid Oak Extension Table, pedestal base, Reg. \$20, for. \$10.95

Japanese Matting at Half Price. One-yard wide, reversible patterns. Regular 30c goods, for per yard..... 15c



\$10.00 ALL-WOOL MATTRESS, SPECIAL SALE SATURDAY.

\$5.95 Each

5-Piece Parlor Suites, regular \$32.00, for. \$19.90

5-Piece Parlor Suites, regular \$40.00, for. \$23.50

5-Piece Parlor Suites, regular \$60.00, for. \$39.75

20 different 3-Piece Parlor Suites. \$16.75 to \$123.50

WOULD PUT BULLET THROUGH WIFE'S HEAD

Jesse Woods Is In the Sarnia Jail On a Serious Charge.

(Special to The Advertiser.)

FLORENCE, Jan. 14.—For threatening to put a bullet through his wife's head, Jesse Woods, a Euphem Township farmer, was taken to Sarnia jail today by Constable J. Hanks, after appearing before G. A. Annett, J. P.

Woods chased Mrs. Woods from the home with the threat, and she ran to a neighbor's, Mr. Crowell, for refuge, and he followed so close that she became so frightened that she again took the woman in and kept her safe until a trial could be arranged for, which was done as speedily as possible.

Woods has not maintained his family property. It consists of seven small children, two of whom were able to testify against Mr. Annett. The woman was much affected as the children told a pitiful story, in a straightforward way.

A NEW PRESIDENT IN MEXICO, EL PASO, Texas, Jan. 14.—Official confirmation was received here today of the appointment as provisional president by the Villa-Zapata convention of Eulalio Gutierrez. President Gutierrez was thus named to complete the original Diaz term, which would end in December, 1915.

MAN'S FULL TIME TAKEN IN REGISTERING ALIENS

Toronto Finds Judge Coatsworth Must Be Relieved.

TORONTO, Jan. 14.—A. J. Russell Snow has been appointed registrar of aliens by the Dominion Government, to succeed His Honor Judge Coatsworth. His honor communicated with the Minister of Justice some time ago and asked to have a successor appointed, as the work had become so great he could not attend to his duties on the bench and look after the registration as well. The work of registration practically takes up all of one man's time.

GERMAN BARON HELD

Vancouver Officers Doubt Story of Hostility to Kaiser.

VANCOUVER, Jan. 14.—Baron Carl Von Mackensen, former officer in the famous Prussian Death's Head Hussars, and a nephew of the famous Gen. Von Mackensen, who is now leading the German forces in Russian Poland, together with Dr. Otto Redlich, a German reservist, were all arrested today after they had lodged in the New Westminster jail. It is expected that they will be detained until the end of the war.

Von Mackensen, who is a young, delicate-looking fellow, and Dr. Redlich were arrested a couple of weeks ago by the local provincial authorities, and later released after they had made explanations. Von Mackensen at that time showed a copy of a letter he had sent to the German consul at Seattle, refusing to obey the summons to return to the colors, and stated that before war was declared he had applied for naturalization as a British subject. Today the military authorities decided to rearrest and detain the men.

ORDER OF HOME CIRCLES MUST STICK TO CHARTER

Appellate Court Sustains Judgment of Chief Justice R. M. Meredith.

TORONTO, Jan. 14.—The first judgment rendered by the newly constituted appellate court was read by Mr. Justice Hodgins at Osgoode Hall this morning, and sustained the judgment of Chief Justice R. M. Meredith in the case of George Grainger vs. the Order of Canadian Home Circles.

Under the charter of this society members are entitled to receive half the amount of their policies upon attaining the age of 70, and the trial judge held, and the appellate division agreed, that in making a rule postponing this date, the society was amending not its rules, but its charter, which is ultra vires of its powers.

BUSINESS RESTORED THROUGHOUT RUSSIA

Railway Traffic Is Back To Nearly Normal—Little Unemployment.

(Canadian Press.)

PETROGRAD, Jan. 14.—The following official statement was given out here tonight:

"The minister of finance declares that the completion of mobilization has made possible the gradual restoration of freight traffic on the railroads of the country. The traffic in November, 1914, was only 23 per cent lower than that of November, 1913.

"The postponement of the payment of debts which had reached maturity and the various financial restrictions imposed caused considerable commercial difficulties during the first weeks of the war. The situation, however, soon became better and the unfavorable effect of the war upon commerce is becoming less and less, thanks to the measures for aiding credit and restoring merchandise traffic on the railroads.

"Unemployment in the various industries is not noticeable except in regions where the war is in progress. Except in the small portion of Russian territory occupied by the enemy industrial activity shows no important slackening.

"This comparatively favorable showing is due in the first place to the greater productivity of the labor following the cessation of the sale of spirits. Productivity has increased from 30 to 50 per cent and this, to a large extent makes up for the shortage of labor con-

THREE DROWNED

Women and Two Children in Sleigh Go Through Ice.

VANKLEEK HILL, Ont., Jan. 14.—Mrs. Vinette and child and a little child, the daughter of Mrs. Cousineau, all of St. Thomas D'Alfred, were drowned in the Ottawa River last night.

They were driving across the river in a sleigh, in which were nine adults and two children, when the team went through the ice and all were thrown into the water. The two children were left with Mrs. Vinette. The other members of the party were saved. The bodies of Mrs. Vinette and the Cousineau child have been recovered, and search parties are looking for the other child. The children were about two months old.

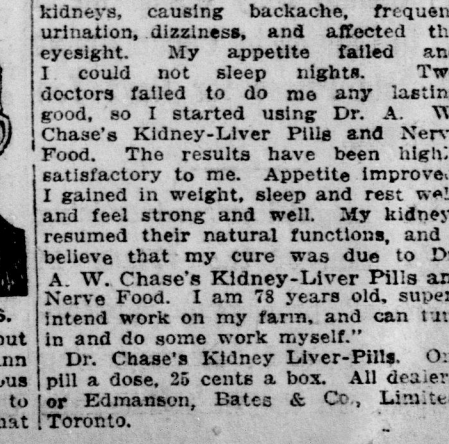
Was Personally Attended by Dr. A. W. Chase

Before He Became Famous as the Author of Dr. Chase's Receipt Book.

Here is a letter from an aged gentleman who consulted Dr. Chase, long before his Receipt Book attained a world-wide circulation.

"Some time ago a cold settled in the kidneys, causing backache, frequent urination, dizziness, and affected the eyesight. My appetite failed and I could not sleep nights. Two doctors failed to do me any lasting good, so I started using Dr. A. W. Chase's Kidney-Liver Pills and Nerve Food. The results have been highly satisfactory to me. Appetite improved, I gained in weight, sleep and rest well, and feel strong and well. My kidneys resumed their natural functions, and I believe that my cure was due to Dr. A. W. Chase's Kidney-Liver Pills and Nerve Food. I am 73 years old, superintend work on my farm, and can turn in and do some work myself."

Dr. Chase's Kidney-Liver Pills. One pill a dose, 25 cents a box. All dealers, or Edmondson, Bates & Co., Limited, Toronto.



WEGNER'S (THE HEART OF LONDON) BIG "MADE-IN-CANADA" WEEK SALE

WAR EXTRA

Wegner's Ten Days' War on Prices of Foreign Made Goods

ONLY CANADIAN MANUFACTURED CLOTHES—OVERCOATS, PANTS, OVERALLS, RAINCOATS, WORK SHIRTS, WORK APRONS, GLOVES, MITTENS, UNDERWEAR, SWEATER COATS, FANCY SHIRTS, HATS, CAPS, COLLARS, NECKTIES, MUFFLERS, UMBRELLAS, FUR-LINED CAPS, FUR COATS, SUSPENDERS AND HOSIERY ARE SOLD AT "THE HEART OF LONDON." IN ORDER TO GIVE THE PEOPLE OF LONDON AND WESTERN ONTARIO STRICTLY CANADIAN MANUFACTURED ARTICLES AT PRICES FAR BELOW WHAT ANY FOREIGN MADE ARTICLE CAN BE SOLD AT, WE ARE PUTTING ON THE FOLLOWING SALE.

WAR EXTRA

We Sell Nothing But Goods Manufactured In Canada By Canadian Workingmen

Made-in-Canada Suits

Lot 1—27 Suits, tweeds, up to \$7.50 value, for \$4.69
Lot 2—200 Suits, tweeds and worsteds, up to \$13 value, for \$7.69
Lot 3—150 Suits, worsteds, including blacks and blues, worth \$18.00, for \$11.69

Made-in-Canada Overcoats

Lot 1—35 Overcoats, up to \$11 value, for \$6.69
Lot 2—45 Overcoats, up to \$18 value, for \$9.95
Lot 3—35 Boys' Overcoats, up to \$7.50 value, for \$3.69

Made-in-Canada Pants

Lot 1—15 dozen Pants, up to \$1.25 value, for 89c
Lot 2—10 dozen Pants, up to \$1.50 value, for \$1.17
Lot 3—18 dozen Pants, up to \$2.00 value, for \$1.49
Lot 4—14 dozen Pants, up to \$2.25 value, for \$1.69
Lot 5—12 dozen Pants, up to \$3.00 value, for \$2.25
Lot 6—8 dozen Pants, up to \$3.50 value, for \$2.69
Lot 7—9 dozen Pants, up to \$6.50 value, for \$3.69

Made-in-Canada Hard Hats

Lot 1—45 dozen, up to \$3.50 value, for \$2.00
Lot 2—18 dozen, up to \$2.50 value, for \$1.00

Made-in-Canada Soft Hats

Lot 1—50 dozen, up to \$3.50 value, for \$2.00
Lot 2—22 dozen, up to \$2.50 value, for \$1.00
Lot 3—Odds and ends, to clear up at 79c

Made-in-Canada Work Shirts

Extra Heavy H. B. K. Shirts, \$1.50 value, for \$1.25
H. B. K. Work Shirts, worth up to \$1.35, for \$1.25
H. B. K. Work Shirts, worth up to \$1.10, for \$1.00
Big B. Work Shirts, extra good, worth 95c, for 75c
Walker's Work Shirts, navy blue and light blue, up to 85c value, for 75c
Regal Shirts, made in London, double-stitched, big bodies, worth up to \$1.10, for \$1.00
Regal Shirts, worth up to 85c, for 75c
Regal Shirts, worth up to 75c, for 50c
Miscellaneous lot, 85 dozen, up to 65c value, for 39c

Made-in-Canada Caps

87 dozen, divided into lots as follows:

Lot 1—Corduroy Caps, with fur bands, worth up to \$1.50, for 25c
Lot 2—All Fur Band Winter Caps; blacks, blues, fancy tweeds; up to 75c value, for 50c
Lot 3—All Fur Band Winter Caps, up to \$1.00 values, for 75c
Lot 4—All Fur Band Winter Caps up to \$1.50 value, for \$1.00
Lot 5—Aviator Caps, woolen, all shades, silk-lined; the latest thing; great for driving. Up to \$1.50 value, for \$1.00
Aviator Caps, woolen, without silk lining, up to \$1 value, for 75c



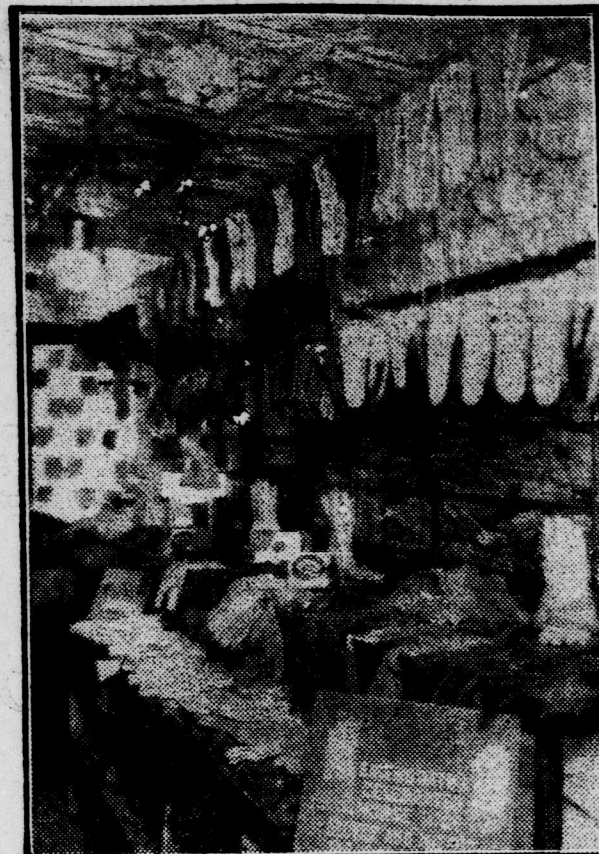
Made-in-Canada FANCY SHIRTS

Lot 1—Silk Shirts, 3 dozen, worth up to \$4, for \$1.95
Lot 2—65 dozen Dufferin Shirts, soft collars and cuffs; up to \$2.25 value, for \$1.50
Lot 3—Dufferin Shirts, up to \$2.00 value, for \$1.25
Lot 4—Dufferin Shirts, up to \$1.50 value, for \$1.00
Lot 5—Crescent Shirts, up to \$1.50 value, for \$1.25
Lot 6—Crescent Shirts, \$1.25 value, for \$1.00
Lot 7—Crescent Shirts, \$1 value, for 75c
Lot 8—Crescent Shirts, 75c value, for 50c

9 doz. Boys' Shirts

worth up to 75c, for

49c



Glove and Mitten Department at the Heart of London—the largest in Western Ontario

Made-in-Canada Sweater Coats

Lot 1—Up to \$6.50 value, for \$3.95
Lot 2—Up to \$4.50 value, for \$2.95
EXTRA SPECIAL—65 dozen Sweater Coats, without collars, up to \$1.50 value, for 95c

Made-in-Canada Braces

75 dozen B. and S. Suspenders, well made, 25c and 50c pair.

Made-in-Canada Gloves and Mittens

Lot 1—Up to \$1.50 value, including all kinds, for \$1.02
Lot 2—Up to \$1.00 value, including all kinds, for 75c
Lot 3—Up to 75c value, including all kinds, for 50c

Made-in-Canada Neckties

100 dozen Neckties up to 50c value, for 25c

Made-in-Canada Underwear

Penman's all wool, heavy ribbed, \$1.25 value, for \$1; \$1.00 value for 75c
Stanfield's, black label, heavy ribbed, \$1.75 garment; blue label, \$1.50 per garment; red label, sizes up to 50, \$1.25 garment.
Stanfield's unlabelled, \$1.00 per garment.
Stanfield's Combinations, heavy ribbed, per suit \$2.50
Stanfield's Medium All-Wool Combinations, all sizes, suit \$2.50
Fleece-lined, two solid cases, all sizes, worth 50c. Sale price, garment, 32c
Boys' Fleece, extra heavy, sizes 24 to 30, worth 40c, for 29c

MADE-IN-CANADA OVERALLS

BIG B OVERALLS AND SMOCKS.—Roomy, good materials; one of the best we handle; black, with bib, \$1.10 value, for \$1.00
BIG B OVERALLS, blue stripe, \$1.10 value, for \$1.00
Black Overall Pants, \$1.10 value, for \$1.00
BIG B Cottonade Pants, \$1.10 value, for \$1.00
BIG B Carpenters' Aprons, 35c value, for 25c
RAILROAD SIGNAL OVERALLS.—Union-made and made good. Blue and white striped for 95c pair. Black and blue plain for 95c pair.
REGAL OVERALLS.—Blue and white stripe, \$1.10 value, for \$1.00
PEABODY'S OVERALLS.—Regular value, \$1.10; for 98c
WALKER'S RAILROAD OVERALLS.—Known all over Canada; all sizes up to 52-inch waist. Blue and white stripe, also black and plain blue. Per garment \$1.25

BE LOYAL

Buy Made-In-Canada Goods
At WEGNER'S
The Heart of London



Canada for Canadians

Prosperity Is Mutual, Patriotism Always Pays

Wear Kitchen's
"Railroad Signal"
Overalls

CANADIAN MADE
ARTICLES BEING
ADVERTISED NOW

Mr. C. P. Wegner Carries
Largest Advertisement in
Advertiser That Has Ever
Appeared in London.

DESERVES CREDIT

Is Selling Only Goods Made
in Canada by Canadians at
Sale Prices for Next Ten
Days.

A magnificent advertising
exposition of the "Made in
Canada" propaganda appears
on this and accompanying
pages. In the first place, the

advertisements appearing in
this special "Made in Canada"
constitute the largest space
ever used by a London adver-
tiser. The Advertiser believes
that it is a wonderful testi-
mony to the force of advertis-
ing in a good newspaper, a
fact which has come home with
great force to manufacturers
within the last few months.

Advertising spells quality. A
man cannot advertise a fine
article and give in its place a
shabby one. He may try the
trick once or twice, but his ad-
vertising pledges must be kept
if his business is to grow, or
even to remain as it is. Adver-
tising also spells quantity. The
more an article is advertised,
the greater the production, and
the more perfected and im-
proved the product.

Today the manufacturers of
Canada are realizing that to

make Canadians give their
goods an equal chance in trade
with the imported article, they
must first of all let the Cana-
dians know that the Canadian
brands are not afraid of the
light of day, that they have
selling name, and that the pub-
lic as well as the retail mer-
chant should know this name.

Therefore, today, a sentiment
for manufacturers' advertising
in newspapers is being created.
The manufacturer wants to
reach the buyer. In many lines
he has done so, but in others he
has neglected to do so. There
are many lines advertised in
the accompanying pages, the
names of which will be more
familiar to Advertiser readers
because of the "Made in Cana-
da" display. And articles man-
ufactured in all lines of trade
will soon be on the lips of the
public, just as many of the

best known products, adver-
tised day in and day out, have
come to be household words.

Is not this the best form of
"protection" that Canadian
manufacturers can have? If
they will make an article just
as good as an imported article,
at a reasonable price, and with
the advertised quality known to
every one, there will not be
much need for tariff walls.

Such a display as today's
helps to keep up business faith.
It is good for Canada. It is good
for London. It helps to keep
the wheels running. The Ad-
vertiser is proud of it.

Mr. Wegner is indeed a pro-
gressive merchant, and should
receive considerable commen-
dation for his enterprise in go-
ing to the people of London and
district with this magnificent
display of patriotic advertising.

Union Made and Made In
Canada

Nothing is lacking. Their reputation has been made
by their Comfort, Durability and Good Appearance.



Sold In London at

The Heart of London
AND
THE GIANT CLOTHING HOUSE

371 TALBOT STREET.

C. P. D. WEGNER, PROP.

120 DUNDAS STREET

Two Doors West of
Purdum Hardware

THE HEART
OF
LONDON

WEGNER'S (THE HEART OF LONDON) BIG "MADE-IN-CANADA" WEEK SALE



Insist Upon Made-In-Canada Clothing



READY-MADE

Suits, Trousers, Fancy Vests, Overcoats, Spring and Fall Overcoats, Balmacaan Coats, Cloth Caps
For Men, Youths and Boys, Made by a Canadian Company

Every time you purchase any one of these articles you help to keep the hundreds of men and women—many of them heads of families—employed by this company at work. These people earn thousands of dollars every year, and this money is circulated freely throughout London and Western Ontario. It helps keep you, Mr. Wage-Earner, by providing work in your particular line.

Are
Sold

At

THE HEART
OF
LONDON

At

Right
Prices

Only the finest of Tweeds, Woolens, Worsted, Beaver Cloths, Meltons and materials are used by this firm. Only skilled workers are employed, and every garment is manufactured under the most sanitary conditions, in one of the most sanitary and largest establishments in Canada. We keep such a large range of this firm's goods that we can suit the individual taste of any man or youth in Canada, or if we have not got them in stock we can get them made to your satisfaction in a very short time.

When next you want any article of Clothing, remember that this popular firm's goods are made in Canada by Canadians for the people of Canada, and that every time you buy one dollar's worth of them at the Heart of London you are helping to keep the workers of Canada at work.



The Wegner Clothing Co., 371 Talbot Street



London's Original \$1 Hat Store Is The Heart of London, 371 Talbot Street

EVER SINCE THE OPENING OF THE "HEART OF LONDON," THOUSANDS OF RESIDENTS OF LONDON AND WESTERN ONTARIO HAVE PATRONIZED THE STORE AND PURCHASED THEIR HATS HERE ON ACCOUNT OF THE EXCELLENT LINES AND WIDE RANGE OF SIZES AND STYLES WE ALWAYS KEPT ON HAND. THEY KNEW ALSO THAT IF THEY WANTED VALUES IN HATS THEY ALWAYS GOT THEM HERE.



A Few of the Canadian and English Makes We Always Carry in Stock:

The Buchanan Hat The Chesterfield Hat
The Manhattan Hat The Pemberton Hat



\$1 to \$3.50

OUR RANGE OF SOFT FELT HATS IS COMPLETE. VELOUR, BEAVER, FELT HATS IN ALL COLORS, SHAPES AND SIZES, AS SHOWN BY US.



When Our New Store
Is Opened

A Few of the Canadian and English Makes We Always Carry in Stock:

The London Pride Hat The Baltic Hat
The Forest City Hat The Dermerle Hat

\$1 to \$3.50



WE HAVE THE LARGEST STOCK OF CAPS IN ALL CLOTHS AND COLORS, SOME FUR-LINED, OTHERS WITH FUR OR CLOTH EARLAPS, OF ANY STORE IN LONDON.



The Giant Clothing Store

120 Dundas Street, Two Doors West of Purdom Hardware

We will have a Hat Department second to none in Canada. Every Hat we sell is guaranteed to give satisfaction and all are Canadian or British Make



WEGNER'S (THE HEART OF LONDON) BIG "MADE-IN-CANADA" WEEK SALE



WE ARE THE BIG WORK SHIRTS

Made In Canada By



LOCAL AGENTS FOR and OVERALLS

Canadian Men and Women



BIG B WORKSHIRTS

Are made for men who like extra roomy bodies and long sleeves. No shrinking or fading of "Big B" Black and White Striped Shirts, at

75c Each

They are one of the best buys ever offered to London workmen. Each shirt is DOUBLE-BREADED. Do you realize what this means to the workingman who seeks economy in his purchase? Each shirt has also a double yoke to resist the wear on the back and at the neck. Collars are attached to each shirt, and every seam is sewed twice. "Big B." Shirts are of heavy drill, and if you, Mr. Workingman, want a shirt that will stand the wear and tear of hard work insist upon seeing this brand next time you go to buy.

*Sold Also At The
Giant Clothing Store*



BIG B OVERALLS

Specially made for engineers, firemen, brakemen and trainmen, machinists, carpenters, bricklayers, and for every man employed in any kind of work that has a tendency to wear out overalls quickly.

\$1--a Pair--\$1

Extra heavy Pockets of a material that will not wear out, are one of the features in Big B Overalls. Made of an extra heavy fabric these overalls will give extraordinary long wear and will stand many washings without fading. Each pair is equipped with shoulder straps, part elastic, which "give" with every move of the body. Every seam is sewed doubly by a process used by us, which protects the garment from ripping. Strong buttons, riveted on the overalls by a special machine, protect the wearer against accident by flapping ends or braces.

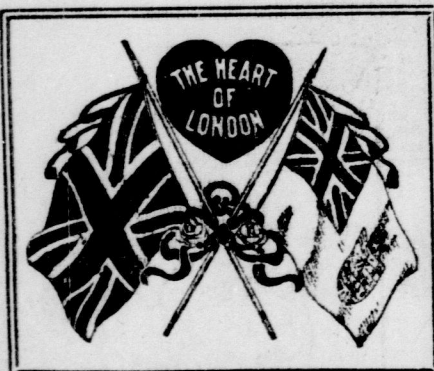
Try a Pair Once

YOU'LL WEAR THEM ALWAYS.



THE WEGNER
THE HEART OF LONDON

CLOTHING CO.
371 TALBOT STREET



Crown Pants



FROM \$1.50 TO \$6.50

**For Fat Men, Thin Men, Tall
Men, Short Men and For All
Purposes**

Dress Pants, Working Pants, and Pants for Sporting, manufactured by Canada's largest exclusive pant company—the Crown Pant Company of Montreal—are sold in London by the Wegner Clothing Company, under a guarantee to give satisfaction or money refunded.

The following label is sewed onto every garment we manufacture:

*Tweeds,
Serges,
Worsted*

This Pant Is Manufactured by
**The Crown Pants
Company**
And is guaranteed to give satisfac-
tion or your money refunded.

*For Men,
Youths
and Boys*

Every pair of Trousers turned out by this popular Canadian company is thoroughly inspected before being packed. The finest materials, direct from the big mills of England and Canada, are used in their manufacture. Every pair is made by a skilled and satisfied worker.

So when next you need a pair of Trousers insist upon "The Crown Pants" trade mark being on them. By doing this you are sure of getting satisfaction, and are helping keep Canadian workmen employed.



SOLD IN LONDON AT
The Heart of London
371 TALBOT STREET



H.B.K.
Guaranteed goods are sold at
THE HEART OF LONDON
Mackinaw Clothing, most durable. Heavy Short Coats, lined with sheepskin.
"Wear Like Iron" Gloves. Broncho Skin Mittens. "Rip-Less Tip" Gloves cannot rip.
Big Shirts, each button sewed on by hand; lockseam, double-stitched.
All these and a number of other popular lines, manufactured
by the Hudson Bay Company, are sold in London at
THE HEART OF LONDON
Under Guarantee.
H.B.K.



CANADIAN-MADE SUSPENDERS

WHEN you buy a B.-S. CO. SUSPENDER, either for work, ordinary wear or dress occasions, you buy the best suspender manufactured in Canada today.

B. & S. SUSPENDERS

Are made by Canadian men and women of the finest cottons and silks, and the best elastic procurable **25c and 50c** the pair
Special patented rollers and rests assure comfort in every pair.

Every Pair Guaranteed. At All Prices.

Sold in London at
THE HEART OF LONDON

371 TALBOT STREET.

and THE GIANT CLOTHING HOUSE.
C. P. D. WEGNER, PROP.

120 DUNDAS STREET
TWO DOORS WEST PURDUM HARDWARE.



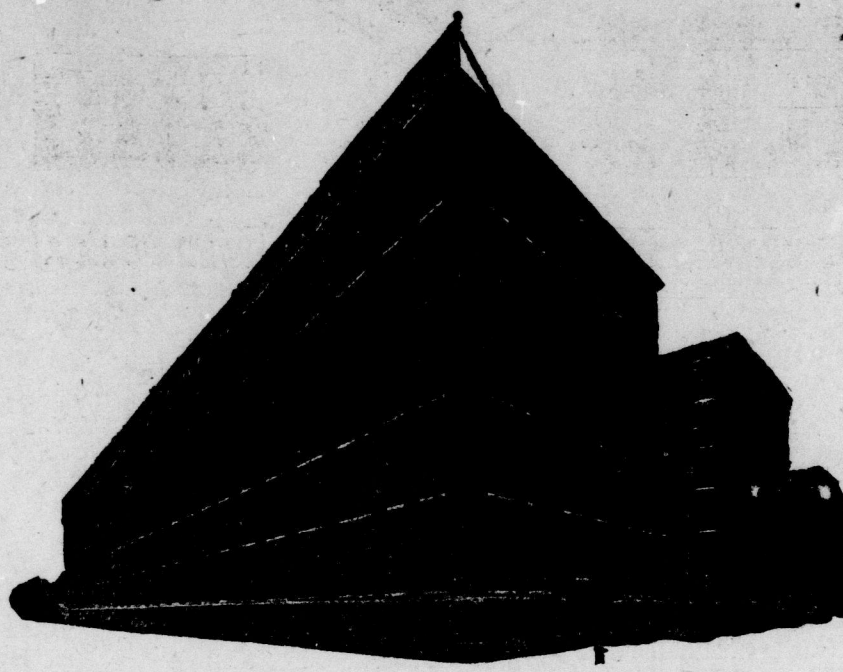
WEGNER'S (THE HEART OF LONDON) BIG "MADE-IN-CANADA" WEEK SALE



MONARCH-KNIT SWEATER GOODS FOR MEN AND BOYS

SWEATER COATS

Pull-Over Sweaters
Pull-Over Jerseys
Bathing Suits
Boys' Suits
Rompers
Motor Scarfs
Toques
Caps



MADE IN CANADA

The Standard
For
Style,
Quality
and
Workmanship.



MONARCH KNITTING CO.
HEAD OFFICE, FACTORY and WAREHOUSES at DUNNVILLE, ONT.

The Home of What Dame Fashion Decees Is Best In Knit Goods

YOU WANT THE BEST
YOU PREFER IT
"MADE-IN-CANADA"
INSIST ON MONARCH-KNIT
WE LEAD THE WORLD IN
FANCY KNIT GOODS.



THE ACCOMPANYING
CUTS ARE REPRESENT-
ATIVE OF OUR ENOR-
MOUS RANGE OF MEN'S
AND BOYS' KNIT GOODS.
ASK YOUR DEALER FOR
MONARCH-KNIT.



Sold In London at THE HEART OF LONDON, 371 Talbot



OVER ALL WORKMEN'S OVERALLS. WALKER'S OVERALLS ARE OVER ALL

WALKER'S TRAINMEN'S OVERALLS ARE THE
HIGHEST ATTAINMENT IN OVERALL MAKING

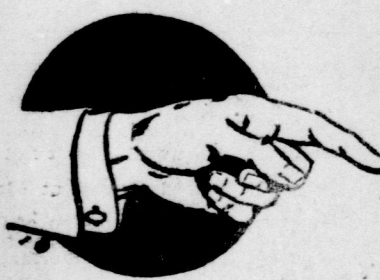
SOLD AT THE HEART OF LONDON

C. P. D. WEGNER, Proprietor

Union Made and Guaranteed.

Union Made and Guaranteed

MR. WAGE EARNER, STOP! LOOK!! LISTEN!!!



The thing that makes better Overalls is quality. Have you considered what quality in Overalls means? It means: The strongest goods. The best threads. The greatest convenience of pockets, etc. Material enough to give freedom. The utmost of service. The lowest reasonable price. It means "Walker's Union-Made Overalls," because they have been examined in every particular, and passed with honors by laborer, trainman, and officials.

Attention!

What do you do with your worn-out overalls?

Send to the Walker Pant and Shirt Company factory six pockets taken from worn-out Walker Overalls and they will send you a new garment.

The Walker Pant and Shirt Company.

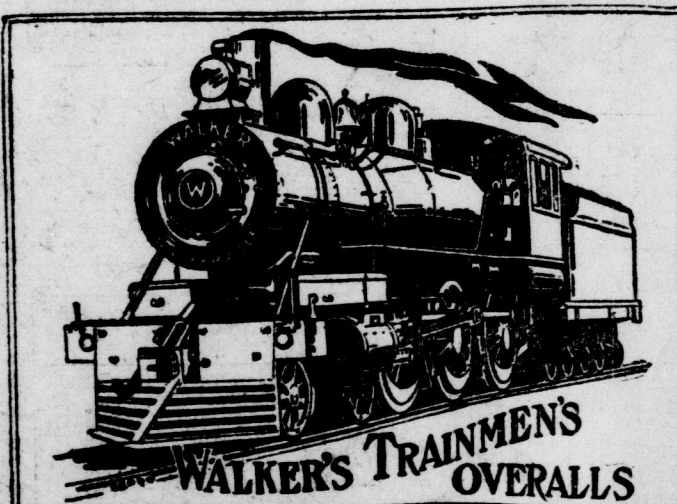
Factories

Are

Located at
CHATHAM

and

WALKERVILLE.



Walker Overalls and Shirts Are Sold in London at

Wegner's

TWO STORES.

The Heart of London

The Giant Clothing Store.

Here's What You Get In Walker's Overalls

Finest quality 8 oz. material.
Extra heavy pockets.
Reinforced fronts.
Reinforced Seats.
Material cut to fit easy.
Double stitched seams.
Big bibs.
Two-inch shoulder straps, fitted with 5 inches of elastic.
Riveted buttons.
Colors: Blue, Striped and Black.

WALKER'S OVERALLS ARE WORN BY: Laborers, Farmers, Trainmen, Yardmen, Brakemen, Conductors, Firemen, Engineers, Painters, Paper Hangers, Factorymen, Carpenters, Plumbers, Garagemen, etc., etc.

Ask your mate if he wears Walker's. Tell him to buy them from Wegner.

Painters' White Drill, 75c. Men's Overalls, \$1.25. Boys' Overalls, 75c. Brownies, 50c.
Every pair guaranteed or your money refunded. Work Shirts, navy blue and light blue, collars attached, 75c.

THE HEART OF LONDON

And THE GIANT CLOTHING HOUSE

371 TALBOT STREET.

C. P. D. WEGNER, Proprietor.

120 DUNDAS STREET

Two Doors West of Pardon Hardware.

LONDON-MADE
WORK SHIRTS

OVERALLS, COATS AND WORKMEN'S APRONS. Made in one of London's finest factories, by one of London's most progressive manufacturers.

THE REGAL
Manufacturing Co.

Every garment turned out by this firm is guaranteed by us to be of the best materials, carefully cut and sewed, and turned out to give dollar for dollar value.

When you insist upon the REGAL Trade Mark on your goods you are helping to keep London men and women employed.

THE WEGNER
CLOTHING CO.

THE BIG LOCAL AGENTS FOR REGAL BRANDS.



Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings—When no admission is charged, one cent per word each insertion.

Articles for Sale, To Let, Help Wanted, Situations Wanted, Board and Lodging, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

EMPIRE

THEATRE

EAST LONDON.

TODAY

"ZUDORA"

Fourth Episode of This Great Detective Story Serial.

Coming—Next Monday, Tuesday and Wednesday

"THE GAMBLERS"

A five-part photo-play adaptation of the well-known stage drama by Charles Klein.

Wednesday and Saturday Matinee, 5c. Evenings, 10c.

DO NOT MISS THE LECTURE MONDAY night at First Congregational Church, Pictures of Holland and Belgium, showing the canal and fish-market at Rotterdam, the church at Delft, the Hague, old prison gate, House in the Woods, Hall of Knights, where the second peace conference was held; steam engine pumping water from the dunes, the pier and churches at Scheveningen, Carnegie Peace Palace, the great cheese market at Alkmaar, city hall, Brussels; Cathedral of Notre Dame, Brussels, and the magnificent Palace of Justice, the finest in Europe.

HOCKEY!

PRINCESS RINK Friday, January 15, 8:15 p.m.

Detroit vs. London Club

Admission, 25c. Reserved seats, 25c extra. Plan at Bruce Wallace's Drug Store.

HOCKEY—PRINCESS RINK, FRIDAY

JANUARY 15, 8:15 P.M., Detroit vs. London Club. Admission, 25c. Reserved seats, 25c extra. Plan at Bruce Wallace's drug store. 41u

Automobile Owners' DINNER

TECUMSEH HOUSE, 6:30 P.M. On Friday, Jan. 16

Dr. Doolittle, of Toronto, will speak. Every automobile owner is requested to attend for his own benefit.

TICKETS \$1.00

Panama Pacific Line

Are you going to the Panama Exposition next summer? Ask F. B. Clarke about the trip to San Francisco, via boat, through the canal.

F. B. CLARKE

416 RICHMOND STREET, Next Bank of Commerce, London, Ont.

ARCADIA

DANCING TONIGHT

Masonic Temple, 8:30 p.m.—11:30 p.m. Special novelty dances and souvenirs. Everyone enjoys these dances. "Entertain Your Friends Here."

EAST END RINK—SKATING TONIGHT

and Saturday afternoon. Band Saturday night.

WESTMINSTER RINK—HUSARS

Band tonight and Saturday night. 8:15 to 11:30 p.m.

MONDAY EVENING DANCE—L.A.C.

Academy, 8:15 p.m. Good program and demonstration of latest dances. Learn the new dances. Private lessons any time. Phone, Dexten & McCormick.

AT HYMAN HALL ON FRIDAY, JANUARY 15, at 3:30 p.m.

Mrs. M. J. Plummer, of the Red Cross Society, will speak on important matters of interest to the Red Cross Society. The speaker cordially invites all the members, associates and their friends, especially the businessmen of the city who have given so much interest and encouragement to the society, to be present Friday afternoon.

MRS. ALICE HENDERSON, TEACHER

of Scotch, Irish and fancy step dancing. Concert talent supplied. Phone 3859.

LEARN DANCING THE MODERN

way. Private studio. Terms moderate. Phone 2195.

LONDON LADY HARPERS—ENGAGEMENTS

accepted for concert and social events. Address Miss Ella Topping, Tambling's Corner, Phone 91, ring 9, Byron.

SCHOOL OF MODERN BALLROOM

Dances, "Palais de Danse," 214 Dundas street, instruction by appointment. Jack W. Cortese. Phone 1870.

KENNEDY MALE QUARTET A.D.

Accepted Company. Engagements accepted. Len Barr, 28 Charles street.

LONDON MINERAL BATHS—OPEN

every afternoon, Sunday in forenoon. Phone 2198.

MUSIC FURNISHED FOR PARTIES

balls, banquets. Phone 1256. Tony Villa's Italian Harpers, 122 Queen's Avenue.

FEMALE HELP WANTED

See you saw it in The Advertiser.

YOUNG WOMAN FOR OFFICE, WITH light housework, and care of children; sleep at home. Mrs. J. E. McNeill, Richmond street, N. W., opposite Richmond avenue.

YOUNG LADY TO HELP WITH housework, to go home nights. Waterloo.

GENERAL MAID FOR LIGHT housework, small family. Mrs. I. Levy, 211 King street.

YOUNG LADY WANTED TO ASSIST with light housework, and care of children; sleep at home. Mrs. J. E. McNeill, Richmond street, N. W., opposite Richmond avenue.

BORN, MARRIED, DIED.

DIED.

DEWAR—At Brandon Hospital, Manitoba, Sunday, Jan. 10, 1915, Percy O. Dewar, son of Percy D. Dewar, 441 Ridout street.

Funeral by Logan's undertaking parlors to Woodland Cemetery, Friday, Jan. 23, Services at 2:30; funeral at 3 p.m. (private).

JERDON—Archibald Edward, at 150 George street, Friday, January 15, 1915, beloved husband of Mrs. K. E. Jernon, and brother of Mrs. Walter, of Huron College, only son of the late Archibald Jernon, of Edinburgh, Scotland, secretary of Western Ontario Bible Society.

McMORRIS—Entered into rest at the family residence, London, Ont., on Wednesday morning, January 13, 1915, Robert McMORRIS, formerly of Herk, Ont., aged 76 years.

Funeral at Hamilton Union Cemetery on Saturday morning, January 16, Please omit flowers.

REYNOLDS—At the family residence, London, Ontario, on Wednesday, January 14, 1915, at 9 a.m. Private.

Funeral at Hamilton Union Cemetery on Saturday morning, January 16, Please omit flowers.

ADDISON—In Memoriam. Joseph Addison, who died January 15, 1912.

When we all think of her, When we are all alone, For memory is the only friend That God has given to man, More and more each day we miss her, But they little know the sorrow That lies within our hearts concealed.

HUSBAND AND DAUGHTERS.

MEETINGS.

See you saw it in The Advertiser.

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MALE HELP WANTED.

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LEGAL CARDS.

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Picture Framing

We are busy in our framing department. Let us frame those pictures you prize so highly. Artistic work is our motto.

GRAVES

EYES—TESTED FREE

BY OUR EXPERT OPTICIAN.
Regular \$3 Glasses
For \$1.50.

C.H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

PALACE LIVERY
ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
519 DUNDAS STREET. PHONE 838.

We mine our own coal and sell direct to you.
LARGE PEA COAL \$5.85 A TON
We guarantee this coal to have the value of nut in the same amount heater; saves you \$1.25 per ton.

BROWN OPTICAL CO.
EYESIGHT SPECIALISTS.
Phone 1877.
LONDON, ONTARIO.

ESTABLISHED 1846.
B. A. MITCHELL
DRUG STORE
The Oldest-Established Drug Store in London.

The only drug store west of Richmond street on Dundas street.
Prescriptions a Specialty
114 DUNDAS STREET.
Phone 623.

London's Largest Jewelry
Wholesale and Retail.
234 DUNDAS STREET.
We mark our goods to sell at the price they are marked. They are not marked up to mark down. One price the year 'round, our motto.
W. J. WRAY & CO.

MATTRESSES AND FEATHERS
Renovated and remade by the latest improved methods. Goods called for and returned same day.
The Keystone Bedding Co.
Phone 2623.

For New Year's Gift
We have a large assortment of fancy boxed chocolates, put up by Canada's finest chocolate makers, and these make acceptable and inexpensive gifts.

J. M. CHIVAS
117 DUNDAS STREET. ywv

CUT PRICES EVERY DAY
At Both
Standard Drug Stores

A Combination Hard To Beat
Chatham Cabinet, Samia Stove or Range, \$100.00, \$100.00, \$100.00.
Collett Furniture Co.
95 and 95 King St., West of T. and T. ywv

PEEL'S
DOMINION SAVINGS BUILDING,
Richmond Street.
To Quickly Remove
Ugly Hairs From Face
(Beauty Notes.)
Beauty-destroying hairs are soon banished from the skin with the aid of a delicate paste, made by mixing some water with a little plain powdered talcum. This is spread upon the hairy surface for 2 or 3 minutes, then rubbed off. The skin washed to remove the remaining talcum. This simple treatment banishes every trace of hair and leaves the skin without a blemish. Caution should be used to be certain that it is talcum you buy—advise.

1915
FUR SALE
BELTZ & CO.
Practical Furriers

Quality Store---
For genuine coffee satisfaction, our special blend of Coffee has no equal, both for strength and flavor. If you have not used it, try a pound of it, 45c per pound.
SPECIAL
For Friday and Saturday, Grapefruit, per dozen.....45c

CHEESE
Oka, Roquefort, Swiss, Imperial, Cream, Pimento, Canadian White and Yellow.
Telephone your order, it will have careful and prompt attention.

Phones 1024-3323.
Harry Ranahan
515 RICHMOND STREET. zxy

BOARD RECOMMENDS
FOUR NEW SCHOOLS
Cost Will Be \$200,000, and Own Architect Will Be Employed.

No. 1 committee of the board of education at its regular meeting Thursday afternoon decided to recommend that the construction of four new schools, to cost \$200,000, be proceeded with as soon as possible.
The committee plans to start work as early in the spring as possible on a ten-room school on Riverdale avenue and a fourteen-room school on the McBeth site on Princess avenue. A new ten-room school is also planned for the North End and a four-room school for West London. Steps will be taken shortly to secure the sites for these.
The committee will also call for applications at once for a school architect, whose salary will be \$2,400 per annum. The board hopes to save several thousand dollars a year by having the work looked after by their own man.
The fact that all architects who sent in offers yesterday in connection with the schools wanted the same figure led members of the board to believe that some kind of a ring exists, or that there is an understanding.
C. W. Thurgood, an appointed janitor of the Boyle Memorial School in East London.
The matter of manual training in G. T. R. School was left over.

G. T. R. TRAIN CHANGES
New Time-Table To Go Into Effect on January 17.

Train No. 4, now leaving London at 3:48 a.m. daily for Hamilton, Niagara Falls, Buffalo and New York, will leave at 6:11 a.m.
Train No. 7, now leaving London at 4:52 a.m. daily for Detroit and Chicago, will leave at 5:20 a.m.
Train No. 28, now leaving London at 5:00 a.m. daily for Stratford, Berlin, Guelph and Toronto, will leave at 5:05 a.m.
Train No. 166, now leaving London at 7:15 a.m. and arriving at Stratford at 8:19 a.m., and train No. 172 now leaving Stratford at 4:40 p.m. and arriving London at 5:56 p.m. will be discontinued. And train No. 168 now leaving London at 10 a.m. and arriving Stratford at 11:15 a.m. and train No. 39 now leaving Stratford at 2:10 a.m. and arriving London at 3:10 p.m. daily, except Sunday, instead of direct line via St. Marys.
Passengers from stations St. Marys Junction and east, and north of Stratford, may use train No. 32 from Stratford at 4:30 p.m. to Lucan Crossing, then train No. 164, arriving London at 6:10 p.m. daily, except Sunday, instead of direct line via St. Marys.

CORONER OPENS INQUEST
INTO YOUNG BOY'S DEATH
Seven-Year-Old Peter Dempsey Met Horrible Fate Under Heavy Lorry.

Coroner Robert Ferguson and his jury opened their inquest last night into the death of seven-year-old Peter Dempsey, son of Patrick Dempsey, 106 Clarence street, who had his skull crushed in when he was run over by a London Cartage Company's lorry shortly after twelve o'clock yesterday, and who died in Victoria Hospital, where he had been taken in the police ambulance.
After viewing the remains the coroner and jury adjourned to reconvene inquest at police headquarters on Monday, January 18 at 8 o'clock.
The jurors are: Thomas Jefferies (foreman), Fred C. Gray, Edward Dunn, H. C. Tull, Percy Ashton, Wesley Scott, Cecil Mann, Frank Thompson and Joe S. Brown.

30c STRONG'S BAKING POWDER
French Cream Tartar is now arriving in Canada at a more favorable price. Therefore, we have reduced the price of this household necessity.

Strong's Baking Powder
30c PER POUND.
A "Strong's Cook Book" free on application.
STRONG'S Drug Store
184 DUNDAS ST., LONDON, ONT.

DO YOU REALIZE?
How much a Bottle of WATER is appreciated? Particularly if one is ill, your thoughtfulness brings the delightful fragrance of Fresh Cut Flowers. AL. ODORS.
35c to \$3.50
CAIRNCROSS'
Chemists,
216 DUNDAS STREET. Phone 880

HANDEL'S MESSIAH
WM. G. PAGDIN.
Handel's Messiah will be given in the First Methodist Church on Thursday evening, January 21, by a chorus of 150 voices, assisted by four soloists of note. This oratorio is so well known that no comment is necessary other than to say that it will be given in its entirety. In this work the new organ recently installed in this church will be used to advantage to bring out the fine orchestra parts, for which the work of Handel is justly noted. Wm. G. Pagdin, the celebrated tenor of New York City, will assist the chorus, as will also Whorlow Bull, basso, of Detroit.

A Social Evening
At Big Store
Staff of Smallman & Ingram Honor Major Gordon Ingram.
Over 300 employees of Smallman & Ingram, Limited, spent a social evening at the store yesterday under the auspices of the Benevolent Association. The time between 3 o'clock and midnight was passed with dancing, card contests and other games, until the gathering seemed "Glad Save the King" and went home in cars specially provided by the street railway company. In the card games the prizes were won by C. Laur, Mrs. Spearin and W. B. Williams.
A notable feature of the occasion was a presentation to Major Gordon Ingram by the staff of a case of pipes, tobacco pouch, etc. Major Ingram made a suitable reply, thanking his employees for their remembrance of him. The toast list, following the dinner, Major Ingram responded to the toast of the Eighteenth, referring especially to the task of preparing the battalion to organize and take its place in the second Canadian contingent.
C. R. Walker, president of the Benevolent Association, acted as master of ceremonies. The program was varied and interesting, including the following: "Toast to King and Empire," song, "Land of Dreams," Wm. A. McCutcheon; violin solo, Wilfrid Short; solo, Miss Cousins. The toast to the directors was responded to by S. Draper, J. J. Smallman and John Doherty.
Tony Vita's Orchestra provided music for the occasion, and at the conclusion of the program, played "Tipperary," which was sung by the assembly.

ALDERMAN GETS AFTER CITY JUNK DEALERS
Alderman Lerner Alleges Some Grafting That He Desires Investigated.
At the first meeting of No. 1 committee of the city council, Thursday afternoon, Ald. Lerner, who was elected acting chairman, said he believed that London junk men are paying out garbage collectors amounts, varying from \$20 to \$40 per week, for iron, bottles and general junk which, if it is alleged, the garbage collectors secure while on their rounds. He and Superintendent Dodd will endeavor to get at the facts and if they can save the city \$5,000 a year in this way will do so. If possible, a bylaw will be enacted providing for the punishment of all junk men who can be convicted of buying junk in this way. A reward may be offered also for evidence that will help convict. Superintendent Dodd said that garbage superintendents all over the country have this sort of stealing to contend with, and it is a very hard matter to check.
The superintendent's report showed that during the month of November, 973 tons of ashes and 514 tons of garbage were disposed of, at a cost of \$760 less than in November, 1913. The total expenditure for the month was \$1,833.
Superintendent Dodd asked that an out-croacher be purchased for the garbage department horses, as a big saving could be effected in feed bills in this way. The matter will be looked into later.

CARD OF THANKS.
The husband and relatives of the late Mrs. Charles Moland wish to thank many friends for the sympathy and kindness shown them in their sad bereavement.

BOYS' SHOES
Maybe you think your boy is a little harder on shoes than any other. He is not. If you were to try a pair of special shoes we sell for boys, you'd never buy anything else. They are built especially for healthy, happy, romping boys.

J.P. COOK CO
THE STORE THAT SERVES YOU BEST

ANGELICAN MISSION OPENED BY BISHOP
Dedication Service Is Held At Manor Park By Bishop of Huron.
AN IMPRESSIVE SERVICE
Dean Davis Will Conduct Services in New Church on Sunday.

"Take the Ridout car to the corner of Briscoe and Edward streets, then walk two blocks to the west."
Such were the directions given for the finding of the new Anglican Mission to be dedicated last night by His Lordship the Bishop of Huron. Alighting from the car, gothic windows glowing far down at the end of the street left no further doubt in regard to the destination. The little frame structure, with a seating capacity for 125, was crowded to the doors, "standing room" sign being in order to be taken in when the service was opened by the Very Rev. Dean Davis, under the wing of whose patronage the new church has been built. Assisting in the music were the members of St. James' choir and the organist, Charles Jones, who assured the excellence of this part of the evening's program.
Impressive Ceremony.
Beautiful and impressive was the ceremony performed by the bishop of dedicating "the Church of the Epiphany, in the township of Westminster and the county of Huron." Following the prayers and scripture reading, Dean Davis related the steps which preceded the formal opening of the church. Visiting in the Manor Park suburb, he had found several churches of England families not attending church because of remoteness from one of their own communion. These expressed a desire for a church and especially a Sunday school for their children. The rector of St. James' laid the matter before the bishop, who looked at the land and the lot suggested, gave every encouragement, and from the church extension fund offered \$500. The subject of the church was also brought up at a deanery meeting, and Dean Davis was appointed a committee of one to go on with arrangements. H. S. Jones, the contractor, was consulted, and he and the dean were their own architects. The contractor proved better than his promises, using extra heavy joists and replacing the pine flooring and finishes specified with handsome Georgia pine interior finishings.
Though it was the middle of November when the inspiration first came to erect a mission, with such expedition had the work been accomplished it was now dedicated in less than two months' time. Attention was drawn to the attractive decoration of the walls, the work of Mr. Hessel, who, like Mr. Smith, "had staid in the way." Mention was made of the valuable assistance given by Rev. A. H. Bice, in collecting for the mission.
An outstanding feature of the service was the address of the Bishop of Huron, who congratulated the dean and the contractor on the rapidity of building and the excellence of the house; the congregation of their church, where their children would be taught up in the knowledge and virtue of God himself, as superintendent of the church in this part of Western Ontario, because the church is moving more rapidly than the population. He rejoiced that the people of Manor Park would know "the religious element in the social atmosphere."
He urged the new congregation to make this "a strong centre of moral light, strength and Church of England influence." Church of England influence, he considered most necessary in the life, development and future of Canada. He gloried in the fact that the Church of England was outstripping all other communions in loyalty and devotion to the empire in this time of peril. While only one in nine of Canadians belong to the Church of England, 60 per cent of the first contingent belonged to the church, and 600 of the 1,200 now in training in the Eighteenth Battalion.

Choice a Wise One.
Real estate men, he felt sure, would welcome the church in Manor Park. In the first place, a church fixes the location of a community; in the second place, it raises the standard of a community. The choice of Manor Park for the mission was wise, he said. He saw for the suburb a future, attractively situated, healthful, well drained, and within easy communication with the city.
He trusted, like the members of the early Christian church, it would be said of the members of the Church of England, "they loved one another, they rejoiced in reverence in the church, because 'reverence becometh the house of the Lord.'"
Ven. Archdeacon Richardson gave some interesting facts in regard to the history and growth of the Church of England in London. In the year 1535, St. Paul's Church was built. He was under the impression it was a "chapel of ease," a mission of St. John's, London. The impression was strengthened by the fact that the Bishop of Huron, then rector of St. John's, preached to his own parish the morning and held an afternoon service in St. Paul's. It was 27 years later before Christ Church was built, and in the 'seventies and eighties a small group springing up.
Urged Extension.
In 1887, All Saints', on the Hamilton road, was founded. When the new bishop came he urged extension. In nine years, six more churches have been dedicated. Today the Church of England has in London more places of worship than any sister denomination. Rural Dean Appleyard conveyed the greetings of St. Matthew's Church and brought from the congregation a donation towards the building fund.
He urged the people of the Church of the Epiphany to be living stones, built into a spiritual house, each one filling a place towards the building fund.
Rev. Dean Davis will preach next Sunday evening in the new church, the cost of which has been less than \$1,200. Not quite \$200 more will free it from debt.

A Sunday school will be organized next Sunday at 9, and as soon as the scholars are sufficiently well known, a belated Christmas tree will be decked with suitable presents for each. Students from Huron College will conduct the service during the remainder of the winter.

A PICTURE TREAT.
A series of particularly excellent pictures of Belgium and Holland, of special interest during the present war, will be shown at the First Congregational Church, commencing Monday night. A special musical program will also be given. The views include many scenes in Brussels.

Grape Fruit Special

Friday and Saturday we again offer special value in good, solid Grapefruit, that will please you.
FRIDAY AND SATURDAY 49c BY THE DOZEN.
ONLY.

Soldiers' Chocolate
Cowan's Chocolate, specially boxed, as a gift to soldiers or to friends of the Old Country or on the continent.
These boxes in window. They are beautifully enamelled in red, white, blue, black and gold, with embossed Canadian coat-of-arms and maple leaf. Boxes contain six bars of chocolate.
40c per box.

INDIAN CHUTNEY
White Label Brand, a sweet sliced mango chutney. The largest dealers in condiments in the world (Sherwood & Co.) recommended these. Try them.
25c and 40c bottles.

FINNAN HADDIE
Good thick fish, with excellent flavor, that is sure to please.
15c a pound.

DRIED BEEF
A delicious meat, that is ready to serve instantly when company calls.
45c a pound.

CHOICE COD FISH
Thick, white, meaty fish. It will please you. Ask to see a package.
Halifax, 20c-60c. Acadia, 15c-35c. Shredded, 10c a package.

FRESH BISCUITS
"A biscuit for every taste." Over a hundred varieties from which to choose.
20c to \$1.00 a pound.

TELEPHONE ORDERS
The care and attention given to telephone orders assures you the same satisfaction as though you called personally.

T. A. Rowat & Co.
230 DUNDAS STREET.
Phones 3051-3052.

MILITARY ORDERS FOR 1ST DIVISION
The following divisional orders have been issued by the officer commanding the first division from the London headquarters:

GENERAL STAFF.
No. 4. Examination Infantry.
Adverting to division order No. 57, dated 20th November, 1914, the board of officers appointed to examine officers and N. C. O.'s, attending infantry school of instruction at London, Ont., is requested as follows:
President, Lieut.-Col. W. A. McCrimmon, O. & I. C. C. first division.
Members, Lieut.-Col. W. W. Shannon, A. C. C. first division.
Major A. T. Little, Seventh Regiment Fusiliers.
(Signed) W. A. McCrimmon, Lieut.-Col. for G. O. C. first division.

ADMINISTRATIVE STAFF.
No. 5. appointments, promotions and retirements.
The following extracts are taken from general order No. 192, dated 25th November, 1914.

First Hussars—Lieut. M. B. Percival is transferred to the Corps Reserve, 12th November, 1914. To be provisionally lieutenant (superannuated), Highland Oke, gentleman, 14th November, 1914.
Seventh Regiment (Fusiliers)—To be provisionally lieutenant-colonel, Lieut.-Col. A. M. Smith, R. L. 2nd October, 1914. To be quartermaster with the honor rank of lieutenant, Charles Frederick Wright, gentleman, vice Honorary Major W. W. Cornell, resigned, 16th November, 1914.

Twenty-Fourth Kent Regiment—To be paymaster with the honor rank of lieutenant, Frederick William Hall, gentleman, vice Honorary Major W. R. Hall, resigned, 16th November, 1914.
Twenty-Sixth Regiment (Middlesex Light Infantry)—To be provisionally lieutenant, Daniel Albert Sande, gentleman, 20th November, 1914. To be provisionally lieutenant (superannuated), James Thomas Metcalfe III, gentleman, 16th November, 1914.

Twenty-Seventh Regiment (St. Clair Borderers)—Provisional Lieutenant J. H. Gay is permitted to retire, 20th November, 1914. To be provisionally lieutenant (superannuated), Oswald Wetherald Grant, gentleman, 13th November, 1914.
Twenty-Eighth Perth Regiment—Captain D. Smith is transferred to the Army Medical Corps, 10th November, 1914.

Thirty-Second Essex Regiment—Provisional Lieutenant J. L. Boyd is to be retired, 19th November, 1914. To be provisionally lieutenants: Robert William Summle, gentleman, 5th November, 1914. James Elgin Ewing, gentleman, 16th November, 1914. Harold Edmund Hay, gentleman, 15th November, 1914. One Hundred and Eighth Regiment—The following appointments are made on organization of the regiment. To be provisionally lieutenant colonel and to command the regiment, Herbert Joseph Bowman, Esq., 7th November, 1914. To be provisionally major, William Merton Overton Leach, Esq., 7th November, 1914.

To be provisionally captain: Lieut. B. Cunningham from the corps of school cadet instructors, Archibald Lockhart, Esq., Walter Herbert Williams, Esq., Frederick Eustace Macklin, Esq., 7th November, 1914. To be provisionally lieutenants: Walter Herbert Gregory, Frank Stanley Rodgins, Francis Silverwood Routley, Orley Uffelman, George Hugo Kranz Bingham, William Pope Clement, Percy Edgerton Hoeney, Reinhold Anthony Lane, David Graham McIntosh, Clayton Henry Snyder, gentlemen, 7th November, 1914.

To be quartermaster with the honor rank of lieutenant: Albert Edwin Ruddle, gentleman, 7th November, 1914. To be paymaster with the honor rank of lieutenant: Lieut. Col. A. A. G., first division.

Army Medical Corps—To be lieutenant (superannuated): W. R. Jaffrey and Captain D. Smith, from the Tenth, Eighth Perth Regiment, 10th November, 1914. (Signed) L. W. SHANNON, Lieut.-Col. A. A. G., first division.

OAK HALL'S HALF YEARLY REDUCTION SALE

EMPHASIZING AFRESH AND STILL MORE STRIKINGLY THE BARGAINS TO BE HAD AT THIS GREAT CLEARANCE SALE.



Men's Overcoats Clearing at \$4.95
Warm Storm Ulsters, with convertible collars, also single-breasted Coats, with velvet collars. These are regular \$8.50 and \$10.00 Coats. Odd sizes to clear at \$4.95

Men's Overcoats at \$9.80
This includes some of our latest models in Balmacaans, Chesterfields and street ulsters; plain blacks, dark brown and grey mixed materials. Regular \$12.00, \$14.00 and \$15.00 lines. Sale price \$9.80

Men's Overcoats at \$14.80
Included in this lot are some of the finest Coats turned out by us this season; English nap-cloths; Whitney and heavy English cloths, in convertible and shawl collar styles and some in Chesterfield, with velvet collars. Regular prices, \$18.00, \$20.00 and \$22.00. Sale price... \$14.80

Boys' Overcoats at \$2.95
These we are only able to offer in sizes for ages 5 to 12 years. The colors are dark greens, seal browns and some fancy mixtures. Some are flannel-lined and button up close in the front, with velvet collars. Regular \$4.50, \$5.00 and \$6.00, at \$2.95

Men's and Young Men's Suits at \$6.90
Suits of dark tweeds, mostly grey and brown mixtures, chiefly in medium sizes; sizes run from 33 to 42. Regular \$10.00 Suits, clearing at \$6.90

Men's Suits at \$9.80
Dark colored worsteds and tweeds, in blue, grey and brown shades, sizes 33 to 42. Prices, \$12.00, \$14.00 and \$15.00. Sale price \$9.80

Men's Suits at \$14.80
Navy blue serges, black worsteds and mixtures of dark browns and greys, in new English models and conservative style. Regular \$18.00 and \$20.00 Suits, for \$14.80

Boys' Bloomer Pants Ages 5 to 12 Years 39c | **Men's \$2.50 Pants for \$1.69**

Gloves Reduced
Men's, in mocha and kid, reduced to \$1.00.
Practically every \$1.00 Glove has been cleared out. All at 50 per cent off regular prices.

20% Off on Underwear
Pennywhites, Ties and English makes, are all represented here, some in combination and some in two-piece suits. All at 20 per cent off regular prices.

SUITS
FROM \$10.00 Suits for \$5.90.
UP TO \$35.00 Suits for \$18.85.

COATS
FROM \$7.50 Coats for \$3.95.
UP TO \$35.00 Coats for \$18.50.

SKIRTS
FROM \$2.00 Skirts for \$1.10.
UP TO \$10.00 Skirts for \$5.75.

FURS
FROM \$3.50 Hare for \$1.95.
UP TO \$120.00 Mink for \$72.00.

Cloth Dresses
FROM \$5.00 Dresses for \$2.90.
UP TO \$16.50 Dresses for \$10.75.

Silk Dresses
FROM \$8.50 Dresses for \$4.25.
UP TO \$40.00 Dresses for \$18.50.

Sweep Out Sale
This Sale stands in the Favor of London Women on the FIRM BASIS of Value-giving. It is a Clearance—at Clearance Prices—of every garment in stock, and it affords unusual chances to save money.

Satisfaction is assured and we extend in this Sale all the usual courtesies of Refund and Exchange.

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