

THE EVENING TELEGRAM, JTUHOHNS, NEWFOUNDLAND, JANUARY $17,1924-3$
 Wds and up to $\$ 12.00$. dds and ends from regular
stock. These will sell in a hurry. Sizes 16 to 38 only.

## London, New York and Paris Assoc. of Fashion

Ladies a M Misse Rublueretrat Coai

## Values up 20815.00 .

 lined, making them, fywm
economical al-weather Coat - वांगानी

## iadingos

Over 300 fnnely assorted $4^{.}$ skirts, embracing all colors and materials; some pleat
ed, others in plain models; ed, others in plain modeds; and Stout Women.

## Tumedo Suits

MEN! The New 1924 Tuxedo S have just arrived. The new model splendid achievement of workmansh and certainly merits your inspection,

# UNDER-SELLING CAMPAIGN 

SEGOND WEEK UF UNDER-SELLINGII Owing to the extraordinary response received during the past seven days of this sa and in an effort to meer the repeated demands of our oustomers, we have hrought forward all reserve stooks and together wi regular merohandise, are now offered at Under-Salling prifoes. REMEMBER-NO MATTER WHATYOU OAN BUY IT ELSEWHER FOR, YOU GAN BUY IT HERE FOR LESS.

## Girls' Coats \& Dresses

 Ages 5 to 16 years.New Winter Coats A CLEARANCE EXTRAORDINARY of our entire stocks of CHILDREN'S and BIGGER GIRLS' COATS and DRESSES
at savings that will demand instant attention from all saving-wise
and mothers. Pick your choice of any of these new, wanted Garments for the youngsters, at SAVINGS OF FULLY HALF!

## AN AWAKENING!

St.Johnts never enjoyed such a Carnival of Style and Value! We are going to
lebrate our very suceseffut past year with a DRESS SATE fhat will upset all past cele erate $e$
endeavours.


MISS STICK Bargain Millinery Sale. velvet, Beaversand Velour Hats, $\$ 5.00$ each.
Small Assortment Coats and Suits Half Price.

## he Enquiry Conducted by T. hollis Walker, K.C <br> Rum <br> Canned Fruits of Solected

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JANUARY WHITE SALE! Seasonablo While Goods of overy dosoription go on inleat arpapt would recommend that you give us the opportunitity of demonstrat Iny the many ways in whioh we can save money forsyous in the
purchasing of Dry Goods.

# White Lace Curtains $\$ 1.79$ to $\$ 9.00$ 

 WhiteTURKISH
TOWEIS
75 c lb.
Pair

## White Curtain Net 39c to 75 c

 YardWHITE CIRCULAR PILLOW COTTON, 59c. 70c. 85 c . yd WHITE TWIL SHEETING . . . . . . . . . . . . . 1.25 yd. WHITE SHIRTINGS WHITE CAMBRIC WHITE TABLE DAMASK WHITE FLANNELETTE WHITE APRON DOWLAS INDIAN HEAD CUP TOWELINGS

We are showing many other lines at equally REDUCED PRICES. All goods on display marked in plain figures.

## LACES and EMBROIDERIES

WHITE VAL. LACE
WHITE TORCHON LACE WHITE OVERLACE
GUIPURE EDGINGS
FEATHER GALOON TRIMMINC
EMBROIDERY EDGINGS
EMBROIDERY FLOUNCINGS
CAMISOLE EMBROIDERY
EMBROIDERED VOILE FLOUNCING, 36 " width Flannel flouncings

5c. to 20c. yd. .4c. to 10c. yd. .50 c . to 1.00 yd . .25c. to 50c. yd. .25c. doz. yds. 2c. to 30c. yd. 39c. to 80c. yd. 39c. to 90c. yd. 75c. yd.
2.00 yd .

## Marshall Bros

WHITE CURTAIN SCRIM WHITE MADRAS MUSLIN WHITE SLLENCE CLOTH WHIE PILLOW CASES WHITE BOLSTER CASES WHITELINEN SHEETS WHITE BED SPREADS WHITETABLE CLOTHS PLAN LAWNS TUCKED LAWNS

Outport Customers can avail of these mone saving values and receive Prompt, Efficient Servic by availing of our MAIL ORDER DEPT.
$00000000000000000000000000003000000000000000000000000000 \times 100000000000000000300000000000000000000000000$

The Enquiry Conducted
by T. Hollis Walker, K.C.




Weding Bells.
Nate


MENS WOOL TAFFETA SHIRTS
 Slome style as above, in better quality $\mathbf{5 . 3 0}$

> MENS FANCY VESTS Feasionghe liisht and dark materials: velvetes, Chemois clohts, etc. .........

## Hefz MENS CAPS


MEN'S COLLARS

- Starched, Dress shape; all sizes $\mathbf{3}$ for


MEN'S GLOVES
(Woollen): Special value, Dark, closed
wrist + . : . .
gec
MENS BRACES

In many, beantitul shades; assorted Price

FANCY NINON
$\pm=9 \mathrm{c}$

CHILD'S GAITERS
Sizes 6 to 10. Buttoned. Pair .. .: .:
2.00
CHILD'S GAITERS
Sizes 6 to 10 . Buttoned. Pair ....... 2.25

MISSES' GAITERS
2.25

MISSES' GAITERS
Sizes 11 to 2. Buttoned. Pair .. ... .. 2.50

LADIES' GAITERS


4/ 9 LADIES' LONG RUBBERS


LADIES' LOW RUBBERS


Spool heel; 1st quality. 490
MISSES' SPATS
 Thar LADIES' SPATS


BOYS' BRACES
This hine is easily worth double - 18C

| TURKISH TOWELS <br> sceondes. <br> at bargand prices. Prices range from $14 c$. ${ }^{\text {to }} 70 \mathrm{c}$. each. | SALE OF REMNANTS <br> Dress Goods, Coatings, Linings, Voiles Crepes, Ginghams, Floor Canvas, Ribbons, etc. AT GREATLY REDUCED PRICES. |
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Accident and Sickness Claims



U.S. FIDEIITY \& GUARANTY COT.


MANUFACTURERS' - MILL ENDS!

- This lot includes a full range of MEN'S \& LADIES' BLACK, NAVY and COLORED ALL WOOL SERGES. This lot is all Wool, $56^{\prime \prime}$ wide, and at the remarkably low price from $\$ 1.15$ per yard. As these will positively last ONLY ONE WEEK
now is the time to secure the making of a
Costume, Skirt or Dress. are arents for this high cla turer of Serges of Bradford, England.

Bon Marché CashSlore

Now Due S.S. Mons
with a full cargo BURNSIDE Scotch Coal
We have been successful in securing our old
quality BURNSIDE Coal as sold last Winter.
All small even run of NUT SIZE LUMPS
NO SLACK, NO ROCK. Without guestion the Best COAL on the market. $\$ 12.50$.
North Sydney Screened-Just Arrived $\$ 13.50$.
Welsh Anthracite (all sizes)
A. H. MURRAY \& C0., Limited,

Coal omice Phone 18 eck's Cove.

Our Winter Stock! 7000 TONS
Best Screened North Sydney Coal and 3000 TONS
Best Welsh and American Anthracite Coal
M. MOREY \& CO., Ltd.

## SHIRT <br> BARGAINS <br> Tuink or all the Sbirt goodness you've ever knownall the varitatons in quarlyty and destig <br> Our Shirts are priced specially low for the Holiday Season-we want a big Shirt Sale. <br> SPURRBLL The Tailor 210 Duckworth st, and at Grand Falls.

Just received another shipment
Staon Stove Polish 30 cts. per bottle.
Wm. J. Clouston, Itid. 184 Water Street. 0000000000000000000000000 EGGS!

EGGS! EGGS!

We are booking orders at lowest prices for a consignment of

## FANCY EGGS

( 30 dozen to case)
to arrive ex "Silvia" on Thursday from New York, and shall he glad to have your order for your requirements for prompt deliverys on arrival of steamer.

## F. McNamara <br> mont mis <br> QUEREN STRENT




We have still a large selection of suitings and overcoatings for your inspection. Our style book lets for Spring and Summer 1924 to hand. Expert work on ladies and gentlemen's breeches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for ski-ing and snow-shoeing.

## CohnOThưndes , <br>  <br> NOTICE! <br> THE CROWN LIFE INSURANCE GOMPANY OF CANADA announces the appointment of MR. N. J. VINNICOMBE, M.H.A., as Special Agent of the Company. <br> CYRIL J. CAHILL, <br>  <br> Canadian Creamery

$2-\mathrm{lb}$. Slabs, $60-\mathrm{lb}$. Boxes.
'Phone 264 for Price

## GEORGE NEAL

## Pictorial Review Patterns

Still the Favourites.

A few Winter FASHION BOOKS
CHAS. HUYTTON
 MI S, APPLES, EtG.

Nild. Governmenturailway
CTHE PLACENTIA BAY STEAMSHIP SERVIC Until further notice, aeceptaide for the ab
oute will be as follows:Merasheen Routé (Bay Run) .....Tuesd
Presque Route (West Run) . . . Thursda PASSENGER NOTICE. PLACENTIA BAY STEAMSHIR SERVIO Passengérs leaving St. Johins bif 8.45 a
train, Monday, January' 21 st' 'wheronnect S.S. ARGYLE at Argentia for usual ports cali Argentia to Lamazine (Western Run). EOKO \%

Nid. Government Raillway.

TEN TEST SOLD FIBRE BOARD!

 Britain. Having a considerable stock on ha
we will be able to supply all our customers WM. J. ELLIS,

ADELAIDE STREET

JUST ARRIVED:

Two Thousand Bottles Brick's Tasteless, The best all round TONIC in the countrid We have sold thousands of bottl
medicine and it is still going strong. BRICK'S TASTELESS purifies it makes the weak strong purifies the blo throat and lung troubles, it is so prepared th
it can be assimilated without the least digesti
effort Weffort.
eigh yourself the day you commence to
then weigh yourself two (2) weeks later a FOR SALE EVERYWHERE \$1.20 PER BOTTLE. DR. STAFFORD \& SON Chemists \& Druggists
B.-If you cut out this advertisemen present it at either Duckworth Street or The
tre Bill Store, between now and the end of month, we will give you a attle off BRICK
TASTELESS for one doflar.

During the Indoor Months u

- Matchless

THE PAINT OF QUALITY And make yourshomgstftracti STANDARD MANUPACIDJRII COMPANY HMITED.

