


9 THERE isn't a mite of sense to the above word as it looks at first glance, and it was only the fancy of the ad. man to put down backwards a form of greeting used by one friend to another the other day. "Hello Bill," is what he said, "Have you bought your summer suit yet?" A passing street car drowned Bill's answer, but as the aa. man went by he saw the friend pointing to our store and gestulating in an argumentative manner. Possibly he'd been in and bought one of our nifty two-piece suits, and wanted his friend to do likewise. And do you know that a lot of sales are made that way ; a friend tells you where, and you go to look anyway. We are on a handy corner in a busy centre and hundreds of men drop in here to look for comfort in the way of cool clothes and our salesmen are expert comforters when it comes to slipping you into a cool, comfortable suit.
The Price adds more balm to the tired feelings because the "touch" is light.

## Ten Dollars for any 2-piece Suit that's left, up to $\$ 18.00$ in value

Ours are real nice suits, not just a make-shift that looks cheap and make you feel like apologizing for being seen in one. There will be lots of warm weather yet, so come to-day and get a comfy suit while the sale is on.


## Bargains in Palm Beach Suits for Boys

 All the $\$ 8.50, \$ 10.00$ and $\$ 12.00$ Suits for $\$ 5.00$All the $\$ 3.75$ Suits for $\$ 1.00$ No Exchanges on These Lines. Thits is the bifgest snap of Boys' Summer
Suits ever sold in Toronto.
is growing in popularity daily. There is always something new for you in Neckwear, Hosiery and Shirts. It's on a handy corner for the busy man. Slip in and see us.

## The Men's Furnishing Department



OPEN UNTIL 10 SATURDAY NIGHT

## Oak Hall, clothiers

Cor. Yonge \& Adelaide
t=6.600nithes

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* WAR SUMMARY *

THE DAY'S EVENTS REVIEWED







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north of Paris.

















HAMILTON NEWS , it









# EATON'S DAILY STORE NEWS  

## Young Men Can Save Dollars on Two and Three Piece Suits Tuesday at

$\mathrm{B}^{\circ}$OYS who are planning to wear their first long trouser suit for school opening or yons a smart suit for business wear should take advantage of this offering Tuesday whether they are ready to wear a new suit now or not. Every suit is marked dollars less than the usual figure. There are some very fashionable models in the assortment, youthful form fitting styles. The two piece suits being in the smart pinch-back effect with loose and sewn on belts, and straight and patch pockets, and narrow notched lapels. The three-piece suits are form fitting, but plain at back and with straight flap pockets.

The materials include firmly woven tweeds in mid grey herringbone stripes, green mixtures, also plain greys, greys with stripes and small check patterns. Sizes 33 to 37. A remarkable offering Tuesday and well worth coming for at store opening. Each

## A Saving on Men's Chip Straw

 Hats is Offered Tuesday, Price 75c EachO $^{\text {N CAMPING or fishing trips, particularly, it is }}$ not always adviable for one to wear his best
Panama or straw hat, but an inexpensive knockabout hat such os straw hat, but an inexpensive knock- Tuesday would beideal. It would be light enough to be cool and comfortable, yet
so low in price that you would not have to give much so low in price that you would not have to give much
heed to its care. These are made in teegligee and flexible heed to its care. These are made in tegligee and flexible
turn-down brim. Sizes $63-4$ to 7 3-8 . Tuesday This 59c Special in Caps Should Interest Men and Boys
This is a collection of odd Caps grouped in one lot and
marked for Tuesday at 59 c each.
They are all
golif style,


Long Coats for Workm men who work in facty useful, in fact almost necessary garments for munition workers an
materehouses, garages, etc. They are made of a durable khak material, with close-buttoning neck, three patch pockets, and opening to inner pockets; seams
are well sewn TROUSERS FOR WORKINGMEN ARE SPLENDID VALUES AT $\$ 2.25$ finished materials. They are tailored as nervice thaty as a workman dessires, with five pocketes, medium and dark greys, mostly stripes which look well with any odd coat the man wishe Leather Club Bags, 55.00 Each Men's and Women's Good Quality
 quality and size as these at $\$ 5.00$, will be Each $\$ 3.50$ sold at much more than this figure. So if Men's and Women's Umbrellas, have good
yuau need a oood Bag secure ore white it may sulity silk mixture covers, mounted on neat
be had at $\$ 5.00$. These are of sturdy lea. rolling paragon frames and steel rods you need a good Bag secure one while it may quality sik mixture covers, moumted on neat
be had at $\$ 5.00$. These are of surdy lea. rolling paragon frames and steel rods. They
ther, in neat walrus grain, have double have neat handles, which may be had in the eather handles, reinforced corners, strong long neat shape or short haydled effect, with
lock and clamp and imitation leather lining.
convenient wrist loop, or silk tassels. The ment
18-inch size. Price, each lock and clamp and imitation leather lining.
18 -inch size. Price, each ........ 5.00

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EARLY CLOSING SATURDAYS OTHER DAYS 5 P. M.
NO NOON DELIVERY ON SATURDAYS
BOYS! Watch for an
Announcemen Regarding a Construction


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ion, Despite the ned Strike.




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LEDOONS. NEWLY
ROPEAN.

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Men's Silk Neckwear, Special Tuesday, Each 25c
ITS NOT OFTEN we offer savings in Silk Neckwear, and here's a line of extremely attractive Ties that afford a saving of halfand all are in four-in-hand style, with extra strong neckbands. Come early for first choice. Special, Tuesday ............ 25

Other Seasonable Furnishings for Men, All Excellent Values
mings, breast pocket, and "V"-shaped neck colthered trimEach

Men's One-Piece Bathing Suits, navy with white or red trimmings, button at shoulder. Sizes 34 to 42 . Excellent

Men's Outing Shirts, in serviceable white duck, have
~"T. EATON CO
pocket and collar attached and double stitched seams. Sizes
14 to' 18 . Price ............................ . . 59
Men's Negligee Shirts, American and Canadian makes. All coat style, with soft double or laundered cuffs. Narrow Men's Cond Mens Combinations, Richmond make, spring needle
stitch, natural shade. ${ }^{\text {Sizes }} 34$ to 50 . Price ........ 1.25





THE TORONTO WORLD


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CANADIAN

The Stering Bank

SAVE, Because -
Thrift begets independence.

## Many Thousand Farm Laborers Wanted

For Harvesting in Western Canada 'Going Trip West,' $\$ 12$ to. Wimulipea, Roturn Trip East,' sis from Willupen
A



 CRAND TRUMK Rantwai Harvest Help Excur'sions $\$ 12.00$ TO WINNIPEG August 212st and 30th August 2 2rda and 30 th
STAR mati
BURLESQUE LADY BUCCANEERS mermaida

## Thacnt

KITTY GORDON In
FORGET-ME-NOT

 JACK PICKFORD And "What Money Can't Buy"

BRICK



THE WEATHER


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## Ledies and , HATS

HENDERSON ACCUSED OF BREACH OF FATTH 4. 8. Cithon Stuels


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ALIF BATTALION RECRUTIS OFFER Saturday's Volunteers for E Istment Include Thirty MORE MEN COME HOME Contingent of Nearly 200 War Veterans Reaches $T$ zonto This Morning. There were $\overline{637}$ voluntears for on-

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dave for recrultinge The number

















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## Have You Tasted U(NMMIIIJ

If not, there is a treat in store for you. Sold only in metal packets
NEVER. IN BUEK

## PLAYS, PICTURES and music

Tontery robing players.










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$$ Dr. Jomn Hurkeo and Dri. Am



## FRESH ATLANTIC FISH <br> FRESH ATLANTIC FISH

$\mathrm{T}^{\text {HE FISH DEALERS of }}$ Toronto, co-operating with this De. partment, have agreed upon the following prices in Toronto

## for TUESDAY, Aug. 14th

 Codfish Steaks
## 素深

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\begin{aligned}
& \text { Haddock, whole fish, with heads on, dressed } 10 \mathrm{c} \text { lb } \\
& \text { Codfish, whole fish, with heads on, dressed . } 10 \mathrm{cl} \text { lb. } \\
& \text { On whole fish sold at 10c dealers are not obliged to trim, fillet or deliver. } \\
& \text { This zervice is optional. Retail dealers should communiate at once with their } \\
& \text { W. J. HANNA, } \\
& \text { Food Controller } \\
& \text { Food Controller }
\end{aligned}
$$

IT DOESN'T ALWAYS PAY TO BE A HERO
$\$$


SIR W. MORTIMER CLARK dies at Portland, maly




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1mondar mo$\frac{\text { MORDAY mo }}{6}$$*$
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By Sterrell






 ALVERTB PIIt licen For Sale




## 

## Where You Cannot Prophesy -PREPARE!

## OT even the best-informed man in govern- ment or business circles dares to

 ment or business circles dares to attempt a hope for the best - meantime wise men are preparing now for anything !
## How?

By regulating their expenditures accordin to their actual needs rather than by thei prosperity-by husbanding the surplus-and by investing to the limit in Canadian War Loans that help so much to maintain present prosperity.

Money saved and loaned to Canada by Canadians is a two-fold safeguard for the future. The lenders will
benefit directly from the excellent interest return and absolute securify-and indirectly because the interest thua
Canadian War Savinge Certificites are ierued in denominations of $\$ 25, \$ 50$ and $\$ 100$, repayable in three years. At the purchase prices of $\$ 21.50, \$ 43$ and $\$ 86$
respectively, they yield over $5 \%$ interet. respectively, they yield over $5 \%$ inter
any Bank or Money Order Post Office.

The National Service Board of Canada otrawa

##  <br> Rionoum patk PRISONERS BADLY AUSTRIAN WORI



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 Countrymen.




## The August Homefurnishing Sale is a Signal for Greater Money Saving Today's Possibilities for Saving Are As Good As at Any Time During the Sale

This great Annual Sale never offered better values, more dependable qualities, nor more attractive assortments.

At your disposal now, this month, are many opportunities to save on Furniture and Homefurnishings, in some cases the sale prices are actually less than wholesale prices---that fact in conjunction with the Home-lovers' Club makes it a very important sale event, indeed.

The sale is now in its third week and such wonderful values as the following are still to be had:


Simpson's is an Out-and-Out One-Price Cash Store-the HOME-LOVERS' CLUB is Purely a Convenience Which Enables Responsible Persons to Buy at Sale Prices and Pay By Arrangement.
Especially is it intended for those who understand the wisdom of buying dependable qualities and who

## August Homefurnishing Sale

 Many people, owing to the lack of reamoney-saving occasion pass, were it not for the

## Dining Furniture Best Bought Now

Re-opening of theHome-lovers'Club












## Bedroom Needs Priced Much Under Regular



Golden Oakers and Brass Trimmed Dreessers, with 8 large
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price price 810.59 . Ausust nale .................... 6.95 Regular price si1.25. Ausuat sale ......... 7.0




Mattresses, wood fibre eentre, , layer felt both sidees
deeply turted, encoased in sood srade of ticking. Suip.


And We Say With Emphasis Buy Floorcoverings and Draperies Now Second week of our August Sale brings out more bargains and good values in carpets and rugs, and there are
hundreds of fresh rugs brought forward from our immense reserve stock and priced with blue tickets, which means that hundreds of fresh rugs brought forward from our immense rese

Club Membership is Free


## Reduced Prices on Parlor Furniture

Parlor suites of mahogany finish, frame with panel backs, spring seats, tapestry upholstery. Settee, arm chair and arm rocker complete. Regular price
$\$ 29.75$. August Sale. ...... .....................................21.95 Beautiful parlor suites of birch mahhogany, made extra heavy, with settee, arm chair and arm rocker. Upholstered backs, spring seats, covered in tapestries,
Regular price $\$ 66.00$. August Sale ...........................................

