#  ANNER A CATES, Realt Brokere, The Toronto World 


 TUVITY AD CPEECE NEXT:and It Will Be at Least Eight Days Before Authoritative News of Outcome Can Be Ex-pected-Gelgian War Office Says General Situation Unchanged-French Airmen Claim to Have Destroyed Several Zeppelins -- More Restrictions mposed by Censors - Germans, Continuing mposed by Vill of Meuse Were Repul. Advance Along Valley of Meus sed by French at Dinant and Other Points--
Fighting on Austro-Servian and Austro-Russian Frontiers.


 will take action.
The news
kially confirmed. The newpaper Jiji Shimpo, which is usually well informed, in kn oxtre gives zome additional details of the Japanese ultimatum to
Germany. It wa forwarded on Saturday night, according to The Jiji Germany. It was forwarded on Sidurdver of Kiaochau to Japan pend
end besides demanding the turning over
Eng its return to China, asked that teie German warhhips in far eastern

CHINA NOTIFIED.

As it is not considered likely that Germany will comply with the Japanese demands, preparations are proceeceng for
force of arms. Three British regiments in China have received instruc fions to hold themselves in readiness for transportation.
CHINESE HOPEFUL. The statement in the Japanese ultimatum, that Japan proposee
oretumn Kiaochau to China, is regarded hopefully by Chinese officials The Chinese forieign board announced tonight that China realizes tha the cannot forcibly prevent transgression of her tertiors.
ever, strengthening her forces at Tsinan, with a view only to regulat
ing Chinese affairs. A protest will be lodged if the allies land troop ever, strengthening her forces at Tilinan,
ing Chinese affairs. A protest will be lodged if the allies land troops
beyond the 50 kilometro limit allowed German troops for manoutvres. According to Japanese figures, the German troops at Kiacha
number 3500 . There are several hundred reservists at the variou number 3500 . There are several hundred reservists at the vari.
traeaty ports. I is not known where the German fleet has gone.
left port about ten days ago with soldiers. UNITED STATES HAS NOT INTERFERED. pes created, a arofound impression, altho it had been predicted that Japan was making teady to participate in the war. Count Okuma, the premier, and Takakiki Kato, the foreign min-
hter, addressed meeting of merchants, members of parliament, and
maper otherst, and counseled a calm attiudide. They declared that Japan had
ho ambition for territiorial aggrandizement.
 ny way in the situation, and, he
likely to. Later, he said, the Amer
infor
TURKEY AND BRITAIN MAY SOON BE ATWAR
If Great Britain Insists on Turkey Yielding Two German Cruisers the Latter Will Forcibly Resist.
Must Withdraw Warships and Evacuate Kiaochau Pending Its Return to China, Disarm Warships in Far Eastern Waters and Withdraw From China Sea.

MUST ACCEPT BY SUNDAY NEXT OR JAPAN WILL DECLARE WAR.

MORATORIUM IN CANADA DURING PERIOD OF WAR

## JAPAN'S ULTIMATUM

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 may deem nefessary to meet the situation."
 AT SEVERAL POINTS POLAND AS ALLY Paris Temps Says French Strong Inducements Offere Show Brilliance in Ag


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COPENHAGEEN, Aug, 16.-Rusia has dem
ONDON, Aug. 16. 5 am -A Reuter despatch from Rome says that the Paris correspondent of LONDON, Aug. 16, 5 a.m. - A Reuter despatch from Rome says that the Paris correspondint ohe orthwith.

## TWELVEHUNDRED INONE GRA

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## GERMANS LOST HEAVLIY

Out of Five Thousand Engag

MONTREALGAVEA SEND-OFF TOTWOTH OUSAND BELGIANS Their Death.

THE WAR AND THE FINANCIAL STIUATION



GERMAN GENERAL DEAD


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Big Canal and Japan Worry U.S. Officials


Seneral von Emmich, commander of the German army before Liege
who is reported to have committed suicide when reprimanded

## WAR SUMMARY


GERMANS ADVANCE LIEGE FORTSMAY TOWARD BRLSSELS NEVER BETAKEN

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| Belgian Capital Will Be Moved |  |
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| to Antwerp if City is | American Gives Vent to Thi <br> Conviction After Seeing |
| Occupied. | Fortifications. |

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AUSTRIA PREPARES FOR ANGLO－FRENCH ATTACK ON THE ADRIATIC


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| Staff Officer Says |  |
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SWITLERLAND TO
GUARD NEUTRALITY
GREEDY U．S．TRUSTS TO BE CHECKMATED

HEARST AND CANADA


CANADIAN WOMEN＇S HOSPITAL SHIP FUND


BRUNT OF FIGHTING CONCERT TO AID BORNE BY UHLIANS PATRIOTIC FUND


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Congress to Take Prompt A
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AMHERSTBURG WOMEN



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OF PRUSSIAN
OF PRUSSIAN TROOPS

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\begin{aligned}
& \text { INING OF NORTH SEA } \\
& \text { DENIED BY GERMANY }
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huge german army now in luxemburg TO STRIKE HARDEST BLOW AGAINST ALLIES WHO KEEP WINIING MINOR ENGAGEMENTS


CENTRAL GERMAN ARMY HAS NOT STRUCK LONDON-A Brusels cospatch says the mnin part of the huge army with which Germany
centrated in the Grand Duchy of Luxemburg and the Belgian province
cf the same name. Immense numbers of German torope of the same name. Immense numbers of German troope have een located in these regions, and zeveral boaies of al Arlon. Germans coming from St. Cecile into the Belgian province of Luxmburg, down to the regions opposite Longwy.
The German plan, as far as it is reveded in the lates novements of troops, appeara to indicate an attempt to breakk thry
the eentre of the French and deal a eruhing blow at the most vital point. It may be assumed that the aettent in
the eontre will be acconpanied by a forward movement in
Belgium, to fully occupy the extreme lef of the Franco Belgian allied armies,
between tirlemont and hassel
cannon heard in the direction of the Fret announced that a yenera attack is being made by the Germans on the Beigian line. The
firat of the fighting is ieported to have been an antack by the arti-
lery at La Grande. The German gums spoke continuously, in an effort to screen the slo
The Belgian horse took the offensive between Tirlemont
and Haselt, charging a cavalry column of the German forces which in forcing bock the Germans, whose loseses were cosididerable. until the entire army can be mansed, the Gere an
made to break thru the lines of the allied armies.

FRENCH SUCCESSES IN THE SOUTH.
along the line from Saarburg, on the Franco-German fronter,
to Laneville, in the Department of Meurthe-et-Moselle. The progress continued thruout last night with full force, and this morn
ing a Gerran standard was cappured. and Avricount, 17 miles east of Lunpenille; Circy, still further east Bavarian army corps, were stormed by French troops.
many dead, wounded and prisisoners.
vance in full retreat, having lench continue to ad vance thru the valleys of the upper Vorges, the Germans giving
way before them. In upper Alsace we have retaken Thann. Prisoners affirm that Gen, Von Deimling, cormmanding the in the valley of Bruche, a German flag was taken.
The towns near the Saale Pass are now by French troopp, which yeaterday took the neighboring play teau.
greatly helped our infantry, which had a few wounded but none
killed. We found heaps of abandoned field kits and othe

PORTUGUESE FAVOR BRITISH ARMS
LISBON - The minister of foroign affairs, in an intorview be better. Never before, he said, had ae advantages of a
alliance with Great Britain been so clearly seen, since Portugal wa now enabled to obtain coal and provisions. The panic pry

AUSTRIA MAY ABANDON TRIESTE.
ROME-An article in The Tribuna siates that Austria is no conncen, a city of some 50,000 inhabitants, and which is the cerience naval
Potation of station of the district, an important soaport, and the soat of
the government observatory. It is further stated that measures will be taken, if necessary, to abandon Trieste, an important city of som
180,000 population, and the home of a number of iron foun



## Concentration of German Forces in Northeastern Prus sia to Move in Southerly rection Across Poland <br>  <br>  <br> $\qquad$

SPECIAL CONSTABLE
TRUCK BY TRAIN Duncan Carmichael of C.P.R. i
Serious Condition at Western
Hospital.

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In rogard to the provosed owitchng
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Overseas Contingent
Ravina Rink
Volunteers Wanted



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36th Regiment

HAMILTONRASES INDIA IS LOYAL, DECLARATION BIG SUM FOR SHIP ready Collected by ComSEIZE WIRELESS PLANT Police Confiscate Private One That Refused to Obey

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SPECIAL 15-day 'WAR' OPPORTUNITY FILL OUT THIS COUPON and send to the "WORLD" office, 40 Richof the year, delivered to your door before breakfast every morning, and a y 500000 AOCDEDENT INSURANOE POLICY, guatanteed by the
and
OOMPANY, enNORTH AMERICAN ACOIDENT INSURANCE cossed in a neat leather case, and an whe to your keys, suitcase, purse,
TEOTON TAG, which can be att ached to
Both POUICY and TAG good umbrella, or any other article of value. Both PONAX and TAG good
for one year and the KEY REGIS TRY OF CANADA, LTD for one year and the KEY Rer of the article (if list the sum of si..00.
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Start sending the "WORLD" today te
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Also send me the Policy, Tag, etc., by first POLIOY TO BE VALD FROM DATE.

# No Increase in the Price of COWANS PERECTION COCOA 


#### Abstract

To reassure our customers and the Trade generally in the face of so many advances and rumored advances in the cost of food products, Tea, Coffee, etc., we have decided to announce definitely that there will be no advance in price of COWAN'S PERFECTION COCOA, 5-lb., $1-\mathrm{lb} ., 1-2 \mathrm{lb}$., $1-4 \mathrm{ll}$., and 10 c tins, between now and Christmas. Further than this we cannot look ahead.

We believe it to be the duty of all Canadian Manufacturers to do their utmost during the present crisis to show their belief in the underlying soundness of Canada's commercial conditions. This announcement is made in face of the fact that the Cowan Company have had to tions. an advanced price for some of their raw materials; but it is believed that increased demand from Atlantic to Pacific, because of falling foreign imports and embargoes on teas and coffees, will offset other conditions and enable our largely increased factory to run full time with full or increased staff at full wages.


The Cowan Company, as manufacturers of an article of unusual food value, are sincerely anxious to do their share in allaying anxiety as to emplobyment, wages and food supplies.

## Do You Realize the Food Value of COCOA and CHOCOLATE?

Cocoa and Chocolate are foods as staple as flour. Cocoa is not a luxury, but a staple necessity of life, and, considered from the standpoint of its value as nourishment in concentrated \$ form pure Cocoa at 50 c a pound is a most economical food.

The food value of Cocoa and Chocolate has been recognized for many years in Great Britain and Europe. The highest medical authorities have made the statement that Cocoa and Chocolate are the most sustaining of all foods in concentrated form. European soldiers almost universally carry Chocolate in their kits as an emergency ration in case of food shortage, or fatigue in forced marches, and viewed from this standpoint the late Queen Victoria's gift to her soldiers in South Africa takes on a new significance.

We all appreciate Tea and Coffee, but, after all is said, these beverages are merely pleasant, slightly stimulating drinks, with little or no food value. COWAN'S PERFECTION COCOA, on the contrary, is a splendid food as well as drink, and a delightful drink as well as food.

Cowan's Perfection Cocoa is Sold by All Grocers in 5 lb ., $1 \mathrm{lb} ., 1-2 \mathrm{lb}$, $1-4 \mathrm{lb}$., and 10 c Tins.

# THE COWAN COMPANY, LIMITED 

H. N. COWAN, President




##  Results Records



Mays Puzzle to Leafs Grays Won Saturday


CATTO'S

## "Famous Three"

 Catto's Gold Label Catto's White Labe
##  E. T. SANDELI




## EATON'S

On Sale Today
Good Value in Men's Suits at \$5.00


Square Canvas Covered Trunks in Three Sizes, Monday, \$2.95 It's certainly a very low price for a trunk,
they are, 100 only of them, at this figure Monday.
Scuare Canvas-Covered Trunks, with $1 /$-inch Square Canvas-Covered Trunks, with $1 / 2$-inch hardwood
slats, brasseplated dome, corner bumpers, strong lock and
side slats, brass-plated dome, corner bumpers, strong lock and
side clamps tray and covered hat box and outside leather
straps, rivetted to sheet iron bottom; sizes 32,34 , 36 -inch. Special

Boys' Suits in Readiness for Fitting the Boy Out for School In a few weeks the boy wil be transported trom the
jofs of the holidays to the erealities of the ceassroom, The
initiation is usually a new suit, for suits have a habit of initiation is usually a new suit, for
wearing out quielly in holiday time.
outfitting with a splendid selection of
Wearing out quiciky in holiday time. We're ready for the
outfitting with a splendid selection of smart and servieeable
suits, one line of which is listed here for Mon suits, one line of which is listed here for Monday
Boys' Bloomer Suits, in two styles, Norfolk or the
the three-button double-breasted. They are in neat mixed
tweeds of light or dark grey, showing the stripe effeet, $\begin{aligned} & \text { well-shaped lapels, good substantial Italian cloth linings } \\ & \text { bloomer pants. }\end{aligned}$ Sizes 29 to 34 Priee. $\quad$ Main Floor- $\ldots$ ueen St.

The "Zodiac," a 17-Jewel
Watch for Men, at \$12.50
A most prosentable and reliable gold-filled wateh fea-
tured in three sizes for men. Many new designs in
engraved cases are shown and also the engine-turned and engraved cases are ehown and also the engine-turned and
plain styles. The movement is modernly constructed with
nictel-plates.
 Main Floor-Yonge Street.

Men's Panamas Clearing at $\$ 2.95$

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ghapes. Monday,
Seach
each $\ldots \ldots \ldots$.... 1.89
marked, to cter
$g$ $\qquad$ straws, conveniently sized and


STORE OPENS 8.30 A.M. AND CLOSES AT 5 P.M.
saturbay closimg at I P.M. With no HOON DELTVERY
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Opening Day at Windsor
CIRCUT CLOSES

Dons' Regatta Entries Elizabeth Street Singles, Fours, Eights

## NGGISTICK WINS WINDSOR FEATURE The World's Selections on owneve

 Biz Crowd Atend OpeningDay of Fall Meeting Brisk


## Hickey * Pascoe 97 yonge st. <br> H

The balance of our $\$ 5.50$, $\$ 5.00$ and $\$ 4.50$ lines will be offered to you Today at $\$ 2.85$.



That Son-in-Law of Pa's
$\because-\therefore$
By G. H. Wellington


Store Opens th Dimpon Commans, Limited atore Closes at $8.30 \mathrm{a} . \mathrm{m}$. Lhe in oloelt. Sillipon-


Women's Cotton Frocks on Tuesday at $\$ 3.98$

 and


Underwear, Infants' Dresses to Clear




## $\$ 1.00$ Waists Petticoats $\$ 1.50$ peati, white wein

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Furniture Sale Savings in Dressers, Couches, Etc.

PriceBulletin 8.30to 10.30 Tuesday Morning
This Store is the enemy of high prices. It may mean a big fight to keep
them down, but it will be a good fight. The goods in this Square will them lown, than words-as loud as,warships.


## $\$ 1.75$ Bed Com-

 forters for 98c





## Seven Items on Sale Two Hours Only From 8.30 to 10.30 on Tuesday Morning

| Morning | Embroideriesat |
| :---: | :---: |
| All This Graniteware at 27c |  |
|  |  |
| blue mottled; hard-wearing quality; vegetable handle |  |
|  | Leather Hand <br> Bags for \$1,33 |
|  | Bags for \$1,33 |
| inside saucepan s, with handles; good sizes for home cookin'g. |  |
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 English and French Wall Papers on Sale




 Household Linens, 4th Floor amally











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Silk, Lisle and Cashmere Hose


The New Fall Silks and Velvets




## Dress Goods at August Prices





Bargains in Boots and Shoes





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