

LOWNEY'S COCOA illustration of a woman in a hat holding a cup of cocoa.

Lowney's shows you how cocoa ought to taste.

WON AT LAST.

CHAPTER XXVI. "And kissed it quite as much?" I interpolated. "H'm—perhaps so."

CHAPTER XXVII. The morning of the ball; and the excitement which had been rife within the walls of Chavasse for the past week seemed to increase from the moment of old Batterbin's descent from her bedroom, and culminated in a general distracted bustle.

lightly against the flowers that she held. "Oh, pretty enough! Which are you going to wear?" "These, of course!"

Best Food in the world is good Homemade Bread, made of "Beaver" Flour

Bread, made of "Beaver" Flour, will nourish and sustain you longer than any other one article of diet.

Illustration of a woman in a kitchen setting, used for the Beaver Flour advertisement.

R G ASH & CO., St. John's. Sole Agents in Newfoundland, will be pleased to quote prices.

Evening Telegram Fashion Plates.

The Hom-Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.



Ladies' Kimono or Lounging Robe. Blue cotton crepe, with facings and girdle of white silk was used for this design.



Here is an apron that is not only simple and practical, but becoming as well. It is fitted to the figure under the arm by a dart, and the skirt portion is ample enough to protect the dress worn underneath.

PATTERN COUPON. Please send the above-mentioned pattern as per directions given below.

Per S.S. Stephano Grapes, Oranges, Grape Fruit, Pears, Table & Cooking Apples.

JAMES STOTT. COLDS CAUSE HEADACHE AND GRIPS.

AT LAST.

The s.s. Almeriana has arrived with some Goods which have been long awaited. You may be interested to know that we are in receipt by her of a selection of the following Goods:—

Ladies' Black Beaver Hats,

Ladies' and Misses' Knitted Wool Rinking Caps in all colours.

Boys Pullman Woolen Winter Caps

A few Ladies' Scotch Knit Wool Gantlet Gloves. Lot of Children's, Misses' and Ladies' Imitation Fur Sets in the most fashionable styles and the leading colours, viz: Moles, Beavers and Blacks.

Blouses! Blouses!

Lot of Ladies' Black Blouses in the out sizes (or extra large sizes) in Satene, Cashmere and Poplin makes. Lot of Ladies' White Silk Blouses in the very latest styles, at \$1.80, \$1.90, \$2.15, \$2.40, \$3.90, \$5.00 and \$5.50.

HENRY BLAIR.

Advertisement for K&A Store featuring 'New CAPS' and 'The Big Furniture Store'.

Advertisement for Callahan, Glass & Co., featuring a building illustration and text about furniture and dining sets.

Advertisement for West End Feed Depot, listing products like Bolognas, Nelson Morris Ribs, Beef Cuttings, and Boneless Beef.

HY. BROWNRIGG. Telegram Ads Pay.

REID-NEWFOUNDLAND CO.

FROZEN WATER PIPES THAWED OUT WITH DESPATCH.

The Electrical Method is much easier and cleaner than all other ways.

If Your Water Pipes are Frozen, Ring Up 240.

ELECTRICAL DEPARTMENT.

Seal Fishery,
Spring 1913.
S. S. "SOUTHERN CROSS."
It is intended that Crew will sign articles on 4th March and proceed on the following day to Port aux Basques.
S. S. "BLOODHOUND"
will sign Crew on 7th and proceed on following day to Wesleyville
BAINE, JOHNSTON & CO.

LARACY'S
Remnants
—OF—
Dress Goods!
Flannelettes, Blouse Cloths,
Regattas and Flannels,
VERY CHEAP, at
LARACY'S, 345 and 347 Water Street,
feb 18, tu, th, s Opposite the Post Office.

The Pictorial Review Magazine!
Circulation over 750,000 Copies Monthly.
Only \$1.00 a Year; \$1.50 Outports.
The best Magazine published in the United States. The best articles, Fiction, Departments and Pictorial Fashions, showing the most correct styles one to three months in advance of all other magazines.
We must have 100 subscribers to sell it at this low figure. Give in your name.
CHARLES HUTTON, Sole Agent, Nfld.

P. O. Box 236 **SLATTERY'S** PHONE
The Leading Wholesale
Dry Goods House
OF ST. JOHN'S. WE STOCK:
All kinds of Men's and Boys' Fleece Lined Underwear. All kinds of Regular Piece Goods & Pound Remnants. All kinds of Men's Cotton Tweed and Denim Overalls & Jackets.
SLATTERY BUILDING
Duckworth and George's Streets St. John's.



OUT
They Go

EXTRA SPECIALS
IN BEDROOM FURNITURE!
BED-OUTFITS.
No. 735, Bed Spring and Wool Top Mattress, only \$7.50 per Outfit
No. 121, Bed Spring and Health Mattress, only \$9.50 per Outfit
No. 846, Bed Spring and Health Mattress, only \$10.50 per Outfit
No. 828, Bed Spring and Health Mattress, only \$13.50 per Outfit
No. 857, Bed Spring and Health Mattress, only \$15.50 per Outfit
No. 891, Bed Spring and Health Mattress, only \$17.50 per Outfit
Bureaus and Stands, Surface Oak \$13.00 Set up
Bureaus and Stands, Mahogany \$12.50 Set up
Bureaus and Stands, Quartered Oak \$30.00 Set up
Blankets, from \$2.00 up. Quilts, from \$2.00 up
Pictures in large variety, from 50c. each up
Toilet Sets, from \$2.00 up. Lounges, \$10.00 up.

As this is an Absolute Clearance of all Furniture now on hand, we would urge all those contemplating marriage or even the furnishing of one or more rooms to visit this Great Sale and select what you want and let us store free of charge until required, as we are literally sweeping them out.

C. L. MARCH, COMPANY, LIMITED,
CORNER SPRINGDALE AND WATER STREET

HAY! HAY!
500 bundles
Timothy Hay,
Ex S.S. "City of Sydney."
CHEAP from ships side.
COLIN CAMPBELL.

A Perfect Time Keeper
for
One Dollar & Seventy-Five Cents
The Time, absolutely accurate all the time. We have already sold over one hundred of them, and the purchasers are delighted for they say that they never before could get such value in a clock.
Only a few of them left. Hand-some Brass and Bronze finished, beautifully ornamented, 12 inch high perfect time-keeping clock for \$1.75 each. Come and see them at
DICKS & Co., Ltd.
Biggest, Brightest and Best Book, Stationary and Fancy Goods Store in the City.
MINARD'S LINIMENT CURES DISTEMPERS.

Advertise in The People's Paper.

IMPORTANT!
We Have a New Camera Specially for Children's Portraits.
It Enables Us to Take Portraits of Children as They Are.
THE HOLLOWAY STUDIO, LTD.,
Corner Bates' Hill and Henry Sts. 'Phone 768.

J. J. ST. JOHN.
PICKLED HERRING, FRESH HALIBUT.
SMOKED CAPLIN, DIGBY HERRING.
FRESH CODFISH.
CALIFORNIA SEEDED RAISINS, 10c. package.
H. P. SAUCE, LEA & PERRINS' SAUCE.
POTATO FLOUR.
"HERBAGEUM" POULTRY FOOD.
DUSTBANE, OXO CUBES.
J. J. ST. JOHN.

We are now clearing the Balance stock of
FURS,
including:
STOLES, COLLARS,
MUFFS, JACKETS, ETC.,
at
1-3 off regular prices.
A good chance to get stylish
FURS CHEAP.
U. S. Picture & Portrait Co.

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