

PGeTwi THE ACIDIAN, WOLFVLLE, N. S., OCTOBER 23, 1924
 Momber of the Canadian Weokly Nowpaper Aesociation.
Member of Maritime Solected Weeklet S. Subucription





## [ Editorial <br> aermon every day.

put UP apples in Smaller packages
A PROPOSITION has been made by a Vancouver sales exp Nova Soctia, This is no neess than pront by the apple growers dollar packages if they are to meet with any ges muatly increased od de-
mand in that ictye His declaration was prefaced by the remark
that a survey made ty his hold our of t mirty-five bought apples showed the that only one house dency today is more and more towards manl purchases.
singly or advertising man fully recognizes the fact that bought
of apples is nothing one or two pound at a time what it would the if consumption a larger package, but he declares that it is impore were in the house
 his package as the standard box used in the Western province. If
to dispose of is our orrect, hore murh greater effort must be erequired
tharrel. He would have the aples orchard rum in such a container that with its contents may be sold convenient price of one dollar.
 senerally workansportation charges and return them a profit. Thi remembered that the home market has possibilities worth taking
into account.

FUR FARMING A PROFITABLE INDUSTRY $\mathbf{I}_{\text {considerable attention. }}$ So Practical fur farming is today receivin periment state definitely that scientififanlly whor have on made the ind ex
is destry
Io dined ot be be profitale as well as an interesting one. It is said there are those who predict that in this section fruit-growing and will be pretty generally practiced with satisfactory results,

 cord an increase of more than twent per cent.. in the number ref
fur farms over the Dominion and a further expansion in the at
eties of animal eties of animals the come within the scope of domestication. The vari
tionabhe star farming industry of Canata which has passed ques. tionable stages in its brief history must now be considered as defi-
nitety establibised as a new branch of national actidity
with the passing of the years an increasingly important source of
revenue

WE*ARE DEPENDENT UPON ONE ANOTHER EVRYWHERE poople are coming to realize more and more E The keynot- the foundation of co civilization- is the family.
We all concede that. And we're coming to realize that our own community-is a home town fame coming- simplo realize that tame our own
te bit extended through neighborly cordiality, friendship, litd and
tileant Common goodwill and recognition of our human obligation
 Let's make our community unit closer knit. Let's be gener
ous with mar toodwill reaizing that the prosperity of the ind
vidual is directly reflected in anadded vidual is directly reflected in an added prosperty prosprity or the tomminity NOT GOOD ADVERTISING
IN ANOTHER place in this paper appears a statement concern-

 other provinces of the Dominion and in foreign countries
In evidence of the vast amount of effort which is going to waste
and might be proftably applied, an estimate is made by a United Stales extion would milk handshaking. employed at any presiden

If you don't believe in newspaper space and printers' ink as
business getters, then you had better take lessons in how to suc-
ceed from the eed from the man who failed.
feeding of bees




 A. H. W. Birch,
APiarit.




CASH \& CARRY
PAY CASH and PAY LESS PHONE 53 FOR PRICES Onions, 10 lbs. for 50 c
Squast,
Sc. Ib.
Cabbage, 5 co i. .1.
Cheses,
Cocoa, 2 2bs. for 25 c
Anmonia Powder, 3 pkgs , for 25 c
Sugar Crisp Corn Flakee, 2 pkgs. for 25 c .
Post Toasties, 2 phege, for 25
Sce ted Raisins (is oz.) 2 pkge. For 35 .
A good Broom lor

Streded Crccannut, 2ac. Ib.
Blue Banner Fresed Criound Coffee, 55 e. Ib.
Toilet Paper, 21 rolls tor sil


Boof, Vool, Lamb, Porkk, Ch cheon \& Foowle.
Cooked Ham, Corned Boef.
CALDWELL-YERXA
LMMITED

Jonn Bull: "Hey
, are sou soing to, pat alt that money"

- London Opulaton.


RADIO
Headquarters FOR KINGS COUNTY

We have just received the advance shipment of our give us a CALL
Fresh stock of Radio Batteries arriving weekly.
Storage Battery Service Station
J. R. BLACK

Phone 334


Flawless

## Electrical Work

Electricity is the most desirable appointment of the
dern home. Not only for lighting purposes. but for modern home. Not only for lighting purposes, but for
cooking. rinoning laundering, cleaning and other home
uses to which tan be applied. to your homet add this "cenverience of conveniences"
flawless job we wire it for wou now you'll be well flawess jome, we know woure ill be fell you now rendering a
For those who have Electrict with. For those who have Electricity in their home, we
alway keep a low priced stock of Fixtures and Electri-
cal Goods on hand.
J. C. MITCHELL

## por your

## Bridge Party

## Tally Cards, 25 to 50 cent

Playing Cand ents each.
Playing Cards, good quality, 40 cents package.
Gilt Edge Playing Cards, 50 and 75 Congrese Playing Cards, 50 and 75 cents pack. Congress Playing Carde, air cushion finish, picture
backs, suitable ${ }^{\text {'r }}$ r prizes, $\$ 1$ per pack. Bridge Sete, in real leather cases, fine for prizes. A box of Stationery makes a Useful Prize. See our

The Acadian Store


Oct. 24th --- Dec. 24th CHRISTMAS will be here. There is no question about it


There is no question about it
The best place to buy your Christmas Gifts is at WILLIAMS' Gift Shop Diamond, Watches, Jevery, Silverware
Clocks, Leather Goods, French Ivory, Fine English China
Fountain Pens and Everharp Pencils, Novelties etco.

## WEAVER'S

Weaver's New Variety Store Opens on Saturday at Ten O'clock
1 bid you a hearty welcome to my new Variety Store in the Bleakney Building. Th interior has been newly fitted up and finished in a rich mahogany finish. A new furnace has been installed, new window backgrounds, new lighting and, best of all, new merchanstore, and the beautiful new sood

Specials For Opening Day Cut out this adv. and bring it to the store on Saturday and present it with 15 cents and you may
buy a regulat 25 cent tube of Mintys Tooth Paste Please remember that this offer is only good for one
day, and you must have the adv. with you to get it day, and you must

Choice Chocolates at 29c. 1b. I am placing on sale for Saturday a high grad line of assorted chocolates at the very low price of
29 cents a pound. No more than two pounds to each

Princess Pat Hair Nets, 5 for 25c. Most everybody wears Princess. Pat Hair Nets.
These are the regular 10 cent quality. Single mesh In light, mid and dark brown and black. If you pre sent this adv. and 25 cents on Saturday you can uy five nets. Don't forget the Adv. Remember it
ounts for 25 cents. No more than ten nets will be sold to each customer.

Weaver's Variety Store Bleakney Building

Wolfville

## 4 <br> $\Longrightarrow \sum_{\text {FRIDAY } \& \text { SATURDAY }}^{4}$ FRIDAY \& Saturd only






Pearline. cake Iyory Soap, 2 cakes P. 6 . 35c $\quad$ cakes Gold Soap, 1 pkg.
mas itimicio J. D. HARRIS Phone
Ofice
16

## THE ORPHEUM

THIS FRIDAY AND SATURDAY: matinee saturday
TOM MIX
with his wonder-horse Tony, in
The TROUBLE SHOOTER
Chock full of thrilling situations. also Comedy

## Week of October 27

MONDAY AND TUESDAY:
HaroldHarold Bell Wright's powerful novel of fou

## mimonarumaina

## WHEN A MAN'S A MAN

Featuring John Bowers and Marguerite De La Motte The drama of a man who proved himself a real man clean through; who made the greatest sacrifice a man could make. The many who have read the story will want to see on the screen.
also pathe news.

WEDNESDAY AND THURSDAY
viola dana in
THE SOCIAL CODE
A drama of love and lies and frenzied pleasure ALSO COMEDY $2(0)^{7} .($

Tailored Dresses are Popular And they are just as easy to
Butterick
Patter as the fluffy ones
5411

## JUST ARRIVED-

14 new shades in Wool Flannels very fine quality 56 ins. wide, $\$ 1.95$ per yd .
New Flannel Dresses for Fall
C. H. PORTER
"Where it pays to deal
$\square$
ACADIA PHARMACY
Best Value in Soaps

## BIG BATH

7 ounce Cake, 15 c - 2 for 25 c Witch HazeI, Butter Milk and Rose
ROSE GLYCERINE
6 ounce Cake, $15 c-2$ for $25 c$.
PURE CASTILE
15 cents- 2 for 25 cents

## HUGH E. CALKIN PHONE 41

$\square$

## YES-They all know

 you're in businessThat is, they did know-you have told them so in times past-but do they all remember it? We all know that Ivory Soap floats, and that Royal Baking Powder is absolutely pure, and that children cry for Castoria and the kind of soap that makes a skin you like to touch, etc., etc,-and because the manufacturers spend millions of dotlars a year telling us about them, day by day, and week by week, and month by month. They take no chances on seing forgotten. How abou your business? Isn't it just as important that you be kept in mind by the buying public in your territory as it is to the national advertiser that his product be remembered? You can cover your trade territory more easily, more cheaply in pro portion, and more thoroughly than the national
advertiser can cover the you've got to keep it up to get the results that he gets. And you can't expect to advertise in flueh times and live on the memory of it when you're hard up.

THE ACADIAN

val XuIV. No. 1. Items Of Local Interest

## Coming Events Notices under thit beading are inserted at 10 cente a line. Each repeat, 5 cent a line; minimum charge 30 cente. Contract rates on application.

 Mrs. J. D. Scott, Hortonvile, will
 FAMOUS novels to be filmed





 -3.3.

 The culvert at "Muid Brige" has


(


路
acadia dereat mit allison




|  |
| :---: |
|  |  |
|  |  |

## 

THE ACADIAN, WOLTVILLE, N, S., OCTOBER 23 , 1224


## Wanting Information

 on a Special Subject?THE Acadian has a list of magaines, newspapers, trade
journals-hundreds in number-and covering almost ev-journals-hundreds in number-and covering almost ev-
ery conceivable subject or trade. We'll be glad to tell you what is available covering the subject you are interested in.
urther-we will be glad to place your subscription for
any of these journals, saving you considerable trouble any of these journals, savin
without extra cost to you.

The Acadian

## SPECIAL for SATURDAY

Pineapple Tarts, Pineapple Pies, Lemon Pies,
Jelly, Lemon and Chocolate Rolls
Dipped Genoese Cakes
CROWN BAKERY

## A Complete Stock of

## Ladies', Misses', Girls' and Children's

## Coats, Suits and Dresses <br> The very latest Styles, Newest Material

Some Coats with the newest Fur Collars and trimmings Other garments
with plain Collars. Prices Ladies and Misses' Garments, $\$ 15.001$ \$18.00 $\$ 22 . .0$ \$22.50
5.03: $\$ 30.00$ \$35.00 to $\$ 75.00$.

Do not miss seeing these Garments.
THE STORE WITH THE STOCK
J. E. HALES \& CO., LIMITED


## Wedding Bells




## EDSON GRAHAM

WoLfvile Phone $70-11$
devoted to the interests of canning and vicinity


## Grand Clearance Sale

 Closing Out My Children's Department My complete upstairs Stock a| freshments, delicious and in abundancd, Followin Piano duet-Mrs. Taylor and Miss Patriotic <br> Barkhouse and "In Flanders"-Maud Piano solo-Miss Elsie Glover <br> Duet, "Waltz Number" (Mandolin and <br> Autoharp)-Miss Saunders and Mr. Harry Hiltz. Vocal solo-Miss Saunders. <br> Piano duet-Edward and Bruce Taylor. Reading-Mrs, (Rev.) G. C. Brown Reading-Mrs, David Sutton. <br> Duet, "Hawaiian Melody"' (Mandolin ${ }^{\text {and }} \mathrm{Mr}$. Harry Hilitz. <br> Vocal duet-"Going A milking"-Miss <br> Novelty Number-Rev, Mr. Crosby <br> Piano duet-Mrs. Taylor and Miss Loomer. <br> Remarks by Rev. G. C. Brown. <br> The proceeds for church purposes <br> amounted to about $\$ 50,00$. <br> AN APPRECIATION <br> The Truro Daily News republished our account of the death of the late Annie the following note which we presume was written by the editor, Mr, W. D. Dimock, who was a student at Acadia, and graduated with the class of 1867 . Miss Woodworth, when a student at Acadia Ladies Seminary, Wolfville, 1866 Acadia was a very clever and handsome gir and was universally beloved by the girl Seminarians as well as by the boys on the Hiil" in both College and Academy. <br> She attended the Seminary when it Was almost in its first years and some Rosie Cohoon, Minnie Webster, Julia Paint, Arnie Lyons; Vinie Hitman, Annie E. Delap, Hattie H. Starritt, Helen Rhodes, Nellie Nowlin, Annie M. Geldert, Lucy L. Norris, Helen Todd, Erena E. Healey, etc.; a lot of bright clever girls, who did honor to the positions they were called on to fill in after years. <br> ago years, now owned in Truro con tains all the above names and among as when written 58 years-ago, stands: <br> Annie S. Woodworth, Cornv <br> who, has just passed on to the Great Beyond. <br> SCOTTS BAY <br> The Women's Institute at Scotts Bay held a tea at the home of Mrs, Mel- bourne Corkum on Tuesday, Oct. 14 , which was very successful and largely attended. An interesting programme consisted of chorus-Institute members: reading-Mrs. Melbourne Corkum; vo- cal solo-Mrs. Albert Tupper; vocal solo-Mrs. Annie Stong; vocal trioMrs. Albert Tupper, Miss Ruby Dickie, <br>  Steele was appointed degelate to Kentville convention. Mr. and Mrs. Ozrow Huntley are being congratulated on the birth of a <br> Miss Marjorie Steele, who underwent an operation on her throat, is inprov- ing. Miss Steele is a member of the teaching staff of Chiverie, <br> Miss Janie Brown and Miss Mar guerite Colford, St. John, visited friends |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## 

## Newspaper Advertising

The Powerful Hand That 'Pushes' Buyers Into Your Store!





Most every person is a "born bargain hunter". We all are quick to pick up what we know is a "good buy" and something we need. Whether blessed with riches or not, we're ever alert to the opportunity of making our dollars go farthest.

> So, Mr. Merchant, if you have "bargains" that will interest the general public the surest way, of bringing "eager.buyers" into your store is to Advertise your offerings in

## The Acadian

Leave it to us to packy your ad with all the "pep" and "punch" your sale merits. We carry the celebrated Bonnet-Brown Sales Service of high class illustrations and copy for yourlexclusive [use. Come in and ask about it. Or-Phone 217.


## The Port Williams. Acadian




## LADIES' POPULAR PRICED COATS

Selected not only for their smartness but for their warmth and serviceability. You will
> 1. Of unquestionale smarness Bear in the new Dusk Shade atatractively trimmed with scarf
ends and fur

## For Men Who Work Out-Doors

 Bell's famous Doctor special boots, wellknown for their
comorot
giving qualities, leather lined and viscolized ou Selz Mailman Gun Metal Calf Blucher
 ation last, a boot that will kee.
wamm and dry in cold weather. Besides these high grade boots, we have
an asortment of medium priced Slater's.
2. Black satin finished Marvel a distinguishes a smart coa and cuffs of stone martin with
the new belle sleeve .... $\$ 48,75$

Unusually attractive is a coat of Shadow Check in the new Fairway Green shade, scarf ends with silk fringe, a winner.- $\$ 25.00$


FOUR PLY FINGERING WOOL
Finest quality four ply fingering wool suitable for Sweaters, Socks, Overstockings, Scarfs, Mitts, cold Heather, Brown, Green, Black, Scarlet and Cardinal

## GEORGE A. CHASE, PORT WILLIANS


Hantsp

sim ind
Alomb

vol. Xuv.
THE ACNDIAN, WOLFVILE, N. S., OCTOBER 23, 139A.
The Hantsport Acadian

DEVOTED TO THE INTERESTS OF HANTSPORT AND VICINITY
hantsport happenings





## We Believe

IN keeping our shelves amply
stocked at all times with the best stocked at all times with the best
lines oc Caned, Bottred and Package Goods. So when you shop
here youtre assurued of getting What you
proe, too.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| recently sailed for Europe, continuing as their literary editor while at the same time engaged in his own creative |  <br>  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Our Fall Goods Have Arrived


SPECIAL SALE LADIES SILK HOSIERY
${ }^{75}$ pair regular 52.25 .35
50 paris rescuar ${ }^{51.75} 5$
${ }_{\text {factory. }}^{\text {Spo }}$
Sport Flannels, Sweater Wools.
FOR MEN
cap that holds its shape and satisfies our
customers. $\begin{aligned} & \text { And don't forget the Hobberlin made-to-measure suits. Qual- } \\ & \text { ity, style and fit guaranteed. }\end{aligned}$.
W. K. STERLING
numpsoort

BOSTON AND YARMOUTH STEAMSHIP CO, LTD fai And passencir service
FAL AND Winter scheple
S. S. Prince Arthur

Leave Yarmouth Tuesdays and Fridays at 6:30 p.m. (Atlantic Time) For Staterooms and Other Information at 1 P.
F.

## Why

## Advertise ?

Bruce Barton relates a story about friend who approached the proprietor a friend who approached the proprietor tising, contract. "Wh for twenty years. There isn't a man, woman or child here who doesn't know who I am and what I sell.

The advertising man promptly askod, "What is that building over there?"

The proprietor answered, "That's the oldest church in this townt:
"How long has it been there?" the advertising man asked.
"Oh, I don't know, seventy-five years probably.'
"And yet," explained the advertising man, "they ring the church bell every Sunday morning.

## THE INVERTED PYRAMID

Bertrand W. Sinclair
Author of "North of Fifty-

Mat min wiviz





A fter having enjoyed about as much privacy as the trince nas beel sending to th the besc astock he











## Your Public

 Information Bureau!Distributing signs around town and hiring a brass band to drum up customers for your bargàins, Mr. Merchant, would not bring one-third the results that could be obtained with a few dollars invested for advertising in

## The Acadian

Verily, people look to our columns for "news", of your bargains.
So why not make this paper your "Public Information Bureau?"
 The well known Bonnet-Brown Sales Service which we carry for your convenience, will make your "information" appealingly attractive to our readers. Give us a ring-217-- and
ask about it.

