# Largest Afternoon Circulation East of Montreal man Chen 1,412 HENG IMES 8 Pages 





## Supply the Clothing WVants of Yourself and Boys at This Great Stock Reduction Sale and Save Big Money <br> <br> PRICES ARE 1-4 TO 1-3 LESS THAN REGULAR

 <br> <br> PRICES ARE 1-4 TO 1-3 LESS THAN REGULAR}Even at first glance this is a big opportunity, but there's more behind it than appears on the surface. In order to fully realize what a really great chance this you must remember that $1-4$ to $1-3$ off our regular prices is the same as $1-2$ off others prices, because our prices are unquestionably $1-4$ to $1-3$ less than those of other stores. This is because when you buy Oak $\rangle$ Hall clothes you buy direct of the maker and save the middleman's profit. At other stores you must pay the middleman's profits-hence the difference between our prices and theirs.

During this sale you may expect to clothe two boys or two men for the

MEN'S OVERCOATS, UI
Regular $\$ 0.00$ Overcoats Reduced to Regular 8.00 Overcoats Reduced to Regular 10.00 Overcoats Reduced to Regular 12.00 Overcoats Reduced to Regular 15.00 Overcoats Reduced to Regular 3.75 Reefers Reduced to Regular 8.00 Ulsters Reduced to MEN'S SUITS Men's $\$ 0.00$ Tweed Suits Reduced to Men's 8.00 Tweed Suits Reduced to Men's 15.00 Tweed Suits Reduced to Men's 18.00 Tweed Suits Reduced to Men's 20.00 Tweed Suits Reduced to Men's 10.00 Serge Suits Reduced to Men's 12.00 Cheviot Suits Reduced to Men's 15.00 Cheviot Suits Reduced to

BOYS' SAILOR SUITS
 BOYS' NORFOLK SUITS
Recoular 52.50 Nor folk Suits $R$ R $d$ deed to to

BOYS' THREE-PIECE SUITS

BOYS REEFERS AND OVERCOATS


SPECIAL OFFERING ON BLANKET
COATS
Our Byy' Pure All Wool Blanket Coats at \$4.50 reegular are the equal of
 Toque, Sassid and Milts.
ALL bovs
$\$ 3.85$ $\begin{array}{r}\$ 3.85 \\ 5.90 \\ \hline .95\end{array}$ 8.75 10.00
285 5.75

## $\$ 4.50$

### 10.69

12.69
13.50
6.85
8.75
12.00

REDUCTION SALE PRICES ON MEN'S FURNISHINGS
Sharp reductions throughout the entire Men's Furnishings
NDERNEAR-Fleece Lined Underwear, regular price 60 C garment, sale price 37 Heavy Ribbed All Wool Underwear, regular price $\$$ II garr Pue Scotch Wiol Underwarr reeglar price sil 65 , sile price
PD stilirs-Men's Top Shirts in knit and flannel goods, regular price 6oc., sale
 CARDIGAN JACKETS—Regular, price \$1.25, sale price 79c. regmar price $\$ 2.00$ sale pricce $\$ 1.29$; regular price $\$ 3.00$, sale price $\$ 1.98$.
 Hositery - Hieary Ribbed All Wool Socks, regular price 25c, sale price
Heary Ribbed All Wool Socks, regular price 3oc, sale price lieary
Black Worsted Sock Alchs, regular price 40 c, sale price

 SUSPENDERS-35c. Lind for 19c; 50c. kind for 29c; 75c. kind for 37c.


You can make no investment that will pay such a handsome dividend as to buy clothing and furnishings during this great stock-reduction sale. It's a glorious ortunity. Remember, sale commences SATURDAY, January 12th, and remember also, that it will positively end SATURDAY. January 17th.

SCOVIL BROS., LTD.
King Street, Cor. Germain


## ASTRACHAN JACKETS THE NEW PRESIDENT <br> OF THE PENNSYLVANIA

## Reduced Prices


Grand Mark-Down Sale FURS, CAPS, TOQUES, GLOVES AND TAMS, THORNE BROS,93 King St. THORNE BROS., 93 King St. THORNE BROS., 93 King St.
1 Nickel Showcase, round
front, 5 ft. long, com. WESTERN ASSURANGE plete, with fancy stand.
2 larèe Seir Feeder Stoves, Assets, $\$ 3,300,000$ full Nickel trimmed, in $\begin{gathered}\text { Losses paid since organizatio } \\ \text { Over } \$ 40,000,000 .\end{gathered}$ excelilent order.
for sale by
R. W. W. FRINK

## Gray's Syrup Red Spruce Gum

For Coughs and Colds.
HIRAM WEBB, Electrical Contractor, J. H. NOBLE'S, 25 King Square. 'Phone 39.


The Best Shoe Value
in Canada, and the reatest satisfaction

The "TRU-FIT" Shoe It is made for style as for this trademark, on H14. THE SHIT
the sole.
Ames, Holden Limited - St. John, N.B.
Needn't Go to the Theatre-the Artists Will Come to You. Plançon, Gadski, Caruso, Patti-the great singers
of the world-will all come. Besides minstrels, bands, orchestra and the people who tell funny
stories. Ther'll come in Victor Records and stories. They'll come in Victor Records and
entertain you in your own home, through the

$\qquad$ The maroon-coloured, hard, flat Victor Records last ten times as long as other makes. And there is a greater
purity-a singular freedom from harshness-a lasting sweetness and clearness about the Victor-Berliner. Listen for it in the smooth legato of Eames lovely sopranoor in the fute or can have the Gram-o-phone play with
selections. You can the piano or organ in your home.
Ask for free booklet describing the 3000 new records,
when you come to our place, to hear the Victor-Berliner. when you come to our place,

JOHN FRODSHAM, Royal Hotel Billiard Parlors. Another Special RNOW/DOD GLOVE FINE MAKERS.

Let Us Fit You with a Pair.
E. W. Patterson,

29 City Road.
 He Hasn't an Enemy In the World---His Favorite


LADIES' FURS AT PRICES THAT WILL MOVE THEM QUICKLY


| Canada. | 40.00 Mink St | 28.50 |
| :---: | :---: | :---: |
| HEAVY GALE HOLDS | 50,00 Mink Stoles at a | 35.00 30.00 |
| SHIPPING AT YARMOUTH | 35.00 Mink Muffs at | 26.00 |
|  | 25.00 Mink Muffis at | 18.50 |
| Steamer Senlac Put Back to | 25.00 Black Marten Stoles at | 18.00 |
| Harbor, Several Vessels Drag- | 14.00 Black Marten Stoles at | \$5.00 to $\begin{array}{r}8.99 \\ \hline 15.00\end{array}$ |
| ged Ash | Mink and Marmot Furs from |  |
|  | Grey | 5.50 to 20.00 |

WilcoX Bros.

| Quality! <br> We wish to call your attention to the quality of goods we dispense If you have not given us a trial do so and be convinced. <br> Prices no higher than you frequently pay for a poorer quality. <br> Remember, if you do not buy from us we both lose money. <br> w. J. McMillin, <br> Druggist, 625 Main St. Phone 980. |
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| SING LEE, <br> 532 Main Street, North End. 'Phome, Sil-1s Careful hand work, perfect satestaction. Bine shirt and Coliar work, Will collect ${ }^{3} \mathrm{ma}$ |
| :---: |



NOTICE OF MEETING.


HUGH H. MclEAN, Agent Insurance and Real Estate

Moving to Larger Premises, Trank P. Vaughan 94 Germain Street. St. John, N. B. Telephone 3r9


Ontario Apples.
 Gar pricas $\frac{10 w}{}$
Gandy $\bar{Q}$ Allison

## Our Great Stock Reduction Sale

## BEGINS TOMORROW

The Greatest Bargains in the History of the Clothing Trade in St. John will be During This Sale When you conslder that at our regular prices you get from 25 to 30 per cert, better values ior your money han any oner sore can give, you can readily undering less
 stock-taking and we want to reduce our stock to as
you get this chance to buy the clothes tor so litile

MEN'S OVERCOATS MENS SUITS


 Regular 15.00 Overcoats reduced
MEN'S FURNISHINGS These price
this store.
The store. ,
during this great stock reduction sale.
Fleece Lined Underwear, regular price 60c per garment.
Heavy Ribbed All Wool Underwear, regular price $\$ 1.00$
Lambs' Wool Underwear. regular price 65c,
Lam's Too Shirts in Knit and Flannel Goods,
Men's Top Shirts in Knit and Flannel Goods, regular price 60 c ,
Cardigan Jackets, regular price $\$ 1.25$

Sale price 37 c
Sale price 59 c
Sal

Store Closed Today Sale Starts Tom
The store is closed all day today to enable us to prepare stock for sale. Everything will be plainly marked, showing regular and sale prices. Our aim is to prepare for
this sale so that buyers will be served with promptness, - so that the late comers will be waited upon with as much care as the first.

BE ON HAND EARLY No Goods on Approval
King street, Corner GRJATINROANMALL SCOVIL BROS. LIMITED
Branch Store, 695 Main St.
and



In Many Seasonable Lines.
REDUCED PRICES on GIRLS' COATS to fit ages 6 to $10, \$ 1.00$ to $\$ 6.00$.
REDUCED PRICES on LUSTRE BLOUSES, $\$ 1$ each and upwards. Cream, Black and Dark Mixed Colors. REDUCED PRICES on SILK SKIRTS, Navy, Brown
and Black, $\$ 5.00$. REDUCED PRICES on SILK WAISTS, $\$ 2.00$ upwards. REDUCED PRICES on COLORED MOIRE SKIRTS.
REDUCED PRICES on LADIES' BLACK CLOTH REDUCED
COATS.

## DOWLING BROTHERS,

95 and 101 King Street.


THE RIGHT PLACE TO BUY

## BLANKETS

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is here, where the variety is large, quality
WHTTE woou blaNKETS (largeat ime)
    $5.25 pair.
GREY wooL BLANKETS, &1.00, $1.85, $2.15, $2.35, $2.50, $.50 pair.
SHAKER buANKETS (White or Grey) 95c, and 81.20 mit
HORSE BLANIETS, 000. to $0.25 each.
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S. W. McMACKIN, 5 Main Street, North End.

## WANTED! <br> Discount of What?

| Regular or irregular prices? <br> They might be anything It's the net price-the price you pay-that truly tells the value isn't it? |  |
| :---: | :---: |
| ANDERSON © COMPANY |  |
| Are offering genuine bargains in all lines including: <br> chlddrenns LADIES' FUR AND FUR-LLNED NEAN SEAL IAN LAMB, RUSSIAN LAMB AND NEAR |  |
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| NDERSON \& CO., - 17 Charlotte S |  |
|  |  |
| Retail Stores |  |
|  |  |
| ARE WELL STOCKED WITH |  |
| Fresh Poultry, <br> Game and Meats |  |
| of All kinds, |  |
| Fruits, Vegetables |  |
|  |  |
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|  |  |
| F E WIHIAMS CO, Ltd |  |



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Housekeepers and Institution Managers are reminded that it is now the season for

## FREE HEMMING

of Sheets, Pillow Slips, White Quilts, Towels, Towelling, Table Cloths, Napkins, etc.
Never before have the prices been to greater advantage for buyers.
Upwards of $\$ \mathbf{1 0 , 0 0 0}$ Worth of Fine Irish Linen Table Cloths and Napkins
Bought before the great advance in the linen market, Belfast, Ireland. All who come to our counters will get the advantage of our close price buying.

## MACAULAY BROS. \& CO.

 Special Prices on SATEEN PETTICOATS85c. and \$1.00 Each.
These Underskirts are made of good quality Black Mercerized Sateen, have three piece crimped flounce, and finished with strapping. This style has always been a great seller.
I. CHESTER BROWN, : : 32 and King Square.

OUR WHITE MUSLIN UNDERWEAR FOR 1907
s now on exhibition on the second floor, where all are invited to inspect one of the Newest and Dantiest Stocks of White Goods shown in the city at prices that you will know are right.

We are looking for quick sales, not large profits. Come and secure some nice goods.
ROBERT STRAIN 2 CO., 27 and 29 Charlotte St.

Waisting Remnants--A Biǵ Sale. French Flannels, Albatross, Flannelettes, Lawns, Velours and Plain White Goods.
WHOLE COUNTER FULL SATURDAY.
$A^{T}$ THIS CLEARANCE OF SHORT ENDS we will offer hundreds of A lovely waist-lengths in rich reds, the new greens, blues in full range, jacquard velours, self-patterned white materials, dainty flannelettes,
Delightful stri tngs, spot designs, figurings, embroidering.
French Flannels, $\mid$ Exclusive Velours, Rich Flannelettes, White Lawns, New Albatross. White Waistings
Lengths Range From 1 1-2 to 5 Yards. Sultable for Winter Waists, Evening Waists, Semi-Dress Waists, Dressing Sicques, Children's Dresses.
the Lowest Prices Yet.

Dress Goods Remnants, Also. Strong Attraction Saturday.
THESE GOODS REPRESENT THE SHORT-END CROP of the winter season so far. All new and modish materials, nothing soiled or shop-
sonsider this list:

Fine Ve
rine Venetians, rilliantines, Homespuns, Melrose Cloths.

## Reliable Serges, Stylish Tweeds, <br> Panama Cloths, Prunella Cloths.

LENGTHS VARY FROM 1 TO 6 YARDS. For Waists, Children's Dresses, Misses' Skirts, etc. -DRESS GOODS. REAR GROUND FLOOR-

MANCHESTER ROBERTSON ALIISON, Limited.

