##  <br> WILLEN IT IT

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CLASSES OF SERVICE
Provision is Made for Me Unfit for Activ
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ChIIDREN PARADE AT WESTON FAR King George School, RunnyKing George School, Runn
mede, First in Singing FINE DISPKAY OF DRILL Lambton Boys Champions
Strathcona Physical Strathcona Physical
Exercises.

 CAPT. A. C. LEWIS IN BIG BATTLE Gives Graphic Description the Attack on Hil Seventy
DAUNTLESS SPIRIT Cheery, Indomitable Pluck All Ranks Was an
 Inspiration.
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Take Weston Car at Dundas
WESTON FAIR

## = DUNLO? Mechanical Rubber Products



The Infallible
Test of Time

## DI Dunlop "Gibraltar" RedSpecial Frictioned Surface Belting

$\stackrel{A}{\text { Worth }}$
Product
Univeral
Univeral
Recognition
of Gibraltar
That
"Friction
Pul"

Resilient Quality
Must Not Be
Rust Not Be
Sacrificed

Sacrificed | to Excess |
| :--- |
| Friction |
| Strength |

Gibraltar
Gibraltar
Virtues
Are Real

Permanent
Permanent
Elasticity
Means Life
Means Lif

Duck Finest
Obtainable,
Made to Highes
Made to Highes
Specifications

## Basic Facts About Belting

Our Laboratory workers have produced in Dunlop Gibraltar RedSpecial Belting product that is worthy of the Dunlop Factories, and the quarter-century record o success back of them.

To cite the names of the users of this famous Red Frictioned Surface Belt would | necessitate our buying many pages of this newspaper. We have on our files |
| :--- | to 48 inches. These recommendations are "at your service.

When you are informed that such-and-such a belt has a friction pull of "abnormal When you are not imagine that you are getting a quality friction. What you have poundage, do not imagine that youll of elasticity. There has got to be between the plies of duck only a certain class of rubber to give uniform strength and pliability.
To obtain high figures, such as referred to above, in belt frictions you have to take away from the elasticity of the friction; hence, there is a happy medium, and this medium we have obtained throughour laboratory expers.
you a belt, the friction of which will hold the plies together and will bufficiently elastic in its properties to allow for the give and take necessary in rounding the pulleys.
Gibraltar Belting owes its success not to any illogical deductions or fantastic analysis, but to the simplest causes-cuuses so simple that they are now, always have been, and always will be, in our opinion, the bedrock or in the test-room.
Power, Speed, Service-in actual use as well as in the

Years of careful study of the high-power belt situation have enabled us to produce the Original Red Face Rubber Belt of Canada. In producing it, our object has been to have the friction coat of rubber between the plies such as win
its life indefinitely, and to have a quality of rubber with long "fingers," and not a quality of rubber the elasticity of which has
high-pulling test. ?
Its widespread adoption by various industries is based on the use of the finest quality of selected duck, having the proper tensile strength in the right direction.
This, in combination with a superior quality of rubber friction between the plies, This, in combination with a superior insures absolute uniformity of service.

Gibraltar RedSpecial Belting is to be found in practically every plant in Canada; and if it is Power, Speed and Service that you want, then require for your work.

| The |  |
| :--- | :--- |
| Original | Gibraltar, as noted previously, is the Original |
| Red Belt-and like most things that are original, |  | "Red" its success is of the kind that endures.

All that can be found in any other belt will be found in Dunlop. Gibraltar, that is, special quality of duck, special quality of friction, and, in Addition, "That Extra" Resilience of Friction Which in Most Belts is Sacrificed.

## DUNLOP TIRE \& RUBBER GOODS <br> HEAD OFFICE AND FACTORIES: TORONTO

Branches: Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, $\begin{aligned} & \text { Halifax. }\end{aligned}$





## Leats Must Win Both Games Today to Cinch Pennant

NERVOUS IN FIRST;
SPLITO THE DA

Good Clubbing in the

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## EAST V. WEST ENTRY BREAKS RECORDS

 Play Commences This Af-
ternoon-The Draw
cos
con
Baltimore Likely to Work in
Four Cames . With
Richmond.

MURRAY-KAY, Limitrep
Hats Off to the New Fall Suits and Overcoats

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## As Charlie Says--

Try an ARABELA cigar; if after giving it a fair test, you do not find it mild and mellow rich in aroma and character, try a doctor.
(The 4-for-a-quarter cigar)
SCALES \& ROBERTS, Limited, $\underset{\substack{\text { Toranto }}}{\substack{\text {. } \\ \hline}}$




PLOT TO DESTROY LEADING CANADIANS

HOT WATVEA "
 Economical Heaters These Boilers are simply perfect as econ-
omical heaters. They give an even, steady
heat in every room in stormiest weather. heat in every room in stormiest weather.
Your Sanitary Engineer, or Plumber, or
Hardware dealer will tell you the cost of Hardware dealer will tell you the cost of
installation, or you may write us and we
will gladly give full information without OUR BOOKLETS TELL THE WHOLESTOR

## STEEL AND RADIATTON: LIMTTED <br> 11 Fraser Ave., Toronto

EIGHT U-BOATS
SENT TO BOTTOM
THE Hungry Hordes of the World call out for more fool, their demands for cheaper food to date have it is again the old story

WATCH THIS SPACE
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 RELIEF AT LAST


PILES treated Prome Et and you arrex tral
 you of immediate rellef.
money, unt tell others of
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## That Son-in-Law of Pa's



By G. H. Wellington






At Simpson's Today--Men's Stylish Fall Apparel at Greatly Marked Down Prices

## O'COATS \$10.95

## SUITS $\$ 14.95$

omotition At

These suits are priced dollars below the usual price and you will quickly realize this important fact when you see the attractive materials -- the fashionable becoming fall styles---the excellent linings and trimmings---the high-class way in which they are developed generally--and you are also assured of $\alpha$ perfect fit.

They are fresh, clean, desirable suits, embracing pleasing patternsplain grey, brown checks, dark grey invisible pinhead check, and numerous other wanted patterns in highgrade tweeds and worsteds. The coats are designed in single-breasted three button style, with vests to match. Clean-cut trousers have cuffs, etc. Understand, these suits are reduced for the one $\$ 14.95$
day only $\cdots$ Today - to

## Boys' Suits for Best Wear

At a Special Low Price Today $\$ 4.95$






Membership Register of The Home-lover's' Club Closes Today at 5.30 p.m. There is yet time to join the club and purchase the things needed
the home this fall and winter, with the option of having purchase amount spread over stated period, if you will come before 5.30 p.m. today. It costs nothing extra to buy home-furnishings through the
Home-lovers' Club, nor is one peny charged in interest ro any other
way. Simpson's have but one price to all that ithe cash price. way
 the Club becretary today, Fourth Floor.

## Recrind Furniture Reductions for Record Selling

Majestic or
Nationestic or
Heaters Various Sizes



Overcoats of distinctive Harris tweeds, in clever slipon and pinch-back styles, together with the ever popular Chesterfield, in black, smooth finish cheviot. Coats in the prevailing Fall and Winter fashion, at a price greatly under regular.

Such a sale, coming as it does right at the start of the overcoat season, together with the splendid high-grade materials, trimmings, and the expert workmanship displayed, makes the offer nothing short of remarkable, and one that you cannot seriously afford to miss. Sizes 36 to 44. $\$ 10.95$
Today . . . . . . .

Step Into the Men's Store and See These Dashing New Fall Hats
$\qquad$
 Stetson's \$4.50 Borsalino's \$5 Christy's $\$ 3, \$ 3.50$, $\$ 4$ Hampton Hats $\$ 3$


Underwear 59c
 A special purchase from


 Men's "Bodyguard" and
"Admiral", Natural Wool
Underwear. Shirits and drawpink, blue, brown stripes on
light or dark 'grounds; mill-
tary collar and fross Men's Natural Merino Un-
derwear, of fine wool and dewers, of fine wool and
cotton. Tru-Knit brand.
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Shizse 34 to 44 Today, pper
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Men'shtrobes,
Niannelette
Nightrobes Mish Cashmere Wight We..... 59 Underwear, lined with soft,
feecy wool. Shirts and
drawers. Sizes 34 to 44 English Vases 95c on Sale Today $300^{\circ}$ only, prettily decorated new English
Vases, some with double handles and gold Vases, some with double handles and gold
line edges; 10 to 14 -inch sizes. Regular $\$ 1.50$ to $\$ 2.00$ value. An 8.30 a.m. spe-
cial today, each ................ .95


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Buy Tools at Substantial Saving
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| Recrind Furniture Reductions for Record Selling Today |  |  |
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| Thoroughly Good Values in Handsome Rugs--Enticing Drapery Prices Today |  |  |
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