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Premier Hearst and Cabinet Premier Hearst and Cabine
Seeking Legislation.
DISCUSS ACCIDENT Seek Larger Recognition Standing in Community
Than is She
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SHE DARKENED HER GRAY HAIR

Another of the deep-water stories by "Observer" appears in the feature section, as well as a splendid story on armored
cars and the part they play in warfare. "What Ottawa Thinks - of Toronto's People" is an interesting sidelight on life and opinions at the capital of Canada. "The Brain Box," one of the "extra added attractions," also appears in this section.
Then there are articles on art, music, motor cars and plenty Then there are articles on art, music, motor cars and plenty
of other "good stuff." The Theatrical Section

Contains eight pages of news and comment on theatres and motion pictures, not only in Ioronto, but in New York and cal and motion picture supplement in Canada, with few
The Pictorial, or Illustrated Section .
Contains two pages of winter scenes photographed in and
near Toronto, with other pages of stage stars, soldiers and For the Children

There are four pages of comics, as well as special stories and illustrations in their mothers' part of the paper which father or mother will read to them. There's.a whole page of stories
for the little folk. e Editorial Page

With The World Window, Crusts and Crumbs, Here and
There Ramblings and Sam Hunter's cartoon, is one of the pecial features-of the paper each week.

## The News Section

Contains all the latest general and sporting news of Saturday ogether with a summary of the important happenings of the

THE TORONTO SUNDAY WORLD



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| CLEVER IVCTORY FOR UPPER CANADA | HOCKEY MENU <br> TODAY'S GAMES |  | Hocker scores ${ }^{\text {a }}$ | FOR THE SOLDIERS | MURRAY-KAY, LוMited 17-31 King St. East $\qquad$ Phone |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Trounce University Schools in Junior Fixture at the Arena. |  |  |  | $\begin{aligned} & \text { Schedule is Drawn Up and } \\ & \text { Some Good Playing is } \end{aligned}$ |  |
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| \% $=$ \% |  |  | MIDDLE OF APRIL | - 5 zex |  |
|  | Wu"w wix |  |  |  |  |
|  |  |  | ules at Meeting in Pittsburg on Friday. | vaw |  |
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|  |  | HANDICAP. WON |  |  |  |
|  |  | BY WINDSOR MAN |  |  |  |
|  | \% | Made Good Score át the Midter Shoot at Pine |  |  |  |
|  |  |  |  | OFFICERS ELECTED | London and New York Overcoats Are Now Marked Down to \$30 and \$35. |
|  |  |  |  | BY ACCLAMATION |  |
|  | woobstock defatied |  | GUELPH GIRIS WIN | $\begin{aligned} & \text { T. \& D. Association Will } \\ & \text { Make Up Honor Roll of } \\ & \text { Fallen Members. } \end{aligned}$ |  |
|  | \% |  |  |  | Our Men's Clothing Section is featuring many such lines <br> at the present time. These are particularly attractive: |
|  | 2ta |  | BASKETBALL GAME |  |  |
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| ※unu | CRESCENTS HOL |  |  |  |  |
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|  |  |  | 225 HORSES |  |  |
| 5x\%eze i | \% |  | TUESOAY, JAMUARY 29TH |  |  |
| Ster | Pththe | \% | FRIDAY, EEBRURY IST |  | As Charlie Savo: |
| MARES, STALLIONS, <br> MARCH 4 | colts and fillies th and 5th | $\\|$ |  |  | 10 c why accept less in size and quality? The nice and very mild cigar. |
| 気= |  |  |  |  |  |
|  |  |  |  |  | SCALES \& ROBERTS. Limited |



## NATIONAL HAIR-GROWING EXPERIMENT

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HEAR THESE EMPHATIC
SONG SUCCESSES.

## "Sussex by the Sea"

"Take Me Back To Dear Old Blighty ming! These are the songs that everybody is playing - singing - hum emplatic song successes ever turned out.
They have been specially recorded in Canada
record No. 216020 Tumer, in the spirited way which makes all his records such tremendous successes.

Come and Hear Them To-day.
THE WILLIAMS ${ }^{8}$ SONSCO
R.S.

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Would You Like to Earn \$1 or \$2 Daily the Year Round at Home?



 Auto-Knitter Hosiery (Canada ) Co., Limited
KIRKFIELDINM

Polly and Her Pals
PA WON'T POSE FOR NO SUCH PICTURE.
By Sterrett



## HELD RESPONSIBLE

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What Women Are Doing" wIII keep you abreast of the activities of women in Canada
and the world over. The and the world over. The
serials that appear in THE serials that appear in THE
GLOBE of Saturday are the works of the world's foremost writers.
"The Outlook of the Church," by Tertius, and "The Sunda Pidgeon (now with the Can adian forces at the front) constitute a mirror of relig
ious activities.

Canada's National Newspaper
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## ORDER FORM

Have The Moming
home resularly very day. Name

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\text { Street. }
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Send The Moring World to the above address

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Our New Price Eist
 J. S. HAMILTON \& CO Companies incorpoonteot






## THE CANADIAN BANK OF COMMERCE OF COMMERCE

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| AGAIN BUBBLING | BY TREASUKY OFU．S． | Wasaika，Teck－Hughes and

Mckinley－Darragh Make


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## Victory Loan Securities

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## THE DOMINION BANK

Record of Yesterday＇s Markets
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## THE TORONTO GEVERAL TRUSTS

 CCRPORATION

HERON \＆CO．


## TORONTO MONTREAL ISBELL，PLANT \＆CO．

 BROKERSStandard Bank Building，Toronto



## NEWRAY

Latest developments show that McIntyre＇s en richment is continuing as I predicted when McIntyre INOW ADVISE THE PURCHASE OF NEWRAY

J．T．EASTWOOD 24 King Street West

| HAMLITON B. WILLS |  |
| :---: | :---: |
|  |  |
|  | GEO．O．MERSON \＆CO． CHARTERED ACCOUNTANTS SJT LUMSDEN BUILDING |
| MOVE FOR ABOLITION | $\overline{\text { WM．A．LEE\＆SON }}$ |
|  | Alvinind of ifininine wition |
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|  | E．R．G．CLARKSON \＆SONS TRUSTEES RECEVERE AND LIOUIDATORS |
|  | Clarkson，Gordon \＆Dilworth <br>  |
|  | － |

## AGE SIXTEEN

## In the Simpson Men's Store Today

Men's Overcoats With Fur Collars Offered Today at $\$ 35.00$

 ad remarkable value-by all means see this aneoclai
today at $\$ 35.00$. It it made with chamois interlining, rastens withn
loope and arrernets. Made of black Melton cloth.
Silzes $36,37,38$ and 35 .

At $\$ 24.00$

Like the style above tt $!s$ designed along looss,


A Special One-Day Sale of Men's and Young Men's $\$ 22.50, \$ 24, \$ 25, \$ 28, \$ 30$

## OVERCOATS

 \$18.50Newest Styles

Just sixty of these handsome coats---all new, all becoming, all smart and fresh looking--and all perfect as regards style, fit and workman-ship--offered to you today at a big saving.

Because it is stocktaking time we have per mitted sixty wanted coats to go at an extremely low figure, rather than take them into stock.

They comprise the odd sizes and the broken ranges of our better class winter coats, such as Trench Ulsterette, Slip-on and also a few choice Chesterfields.

They embody soft warm fabrics in rich subdued shades in pattern and color mixture.
Not all sizes in any one line but all sizes and types in the lot. Perhaps your size is here. Sizes 34 to 46 . Sale price today, $\$ 18.50$.

Furniture of Artistic Beauty, Securely Made and Richly Finished, Can Be Bought Now for Less Than at Any Other Time The February Furniture Sale Simpson's Home-Lovers' Club


This Heavy Brass Bed, $\$ 14.65$



This Handsome Brass Bed $\$ 20.65$


## Brass Bed, \$22.95



Living-Room Chairs at $\$ 8.75$


## Part Cash--And the Balance Conveniently

 ArrangedThe Home-Lovers' Club is a convenience this Store has established our special price sales, even when not prepared with the money to pay cash in full. "Part cash payment, and the balance as arranged" that is the service the Home-Lovers' Club renders to our customers.
There is no interest to pay, and no charge of any kind. Call at the Home-Lovers' Club Office, Four
formation.
Extension Tables







Buffets





3000 Yards Heavy Felt Base Oilcloth 39c Yard--Special


