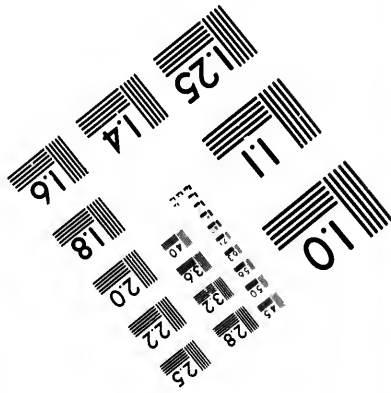
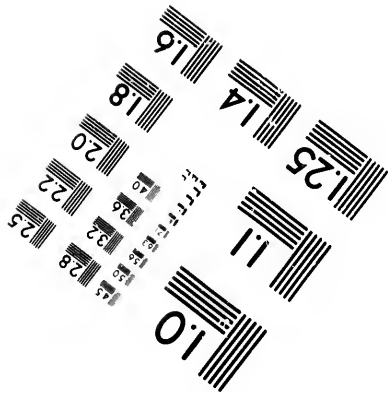
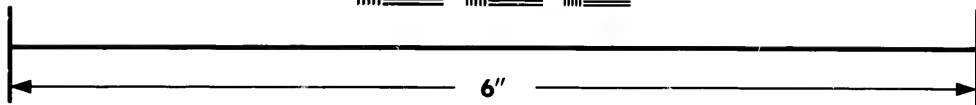
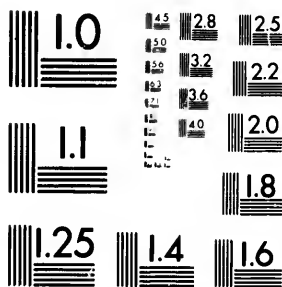


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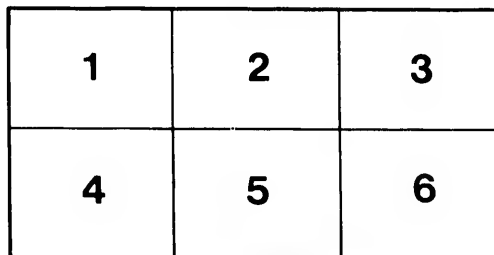
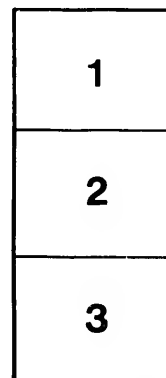
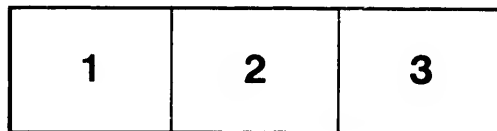
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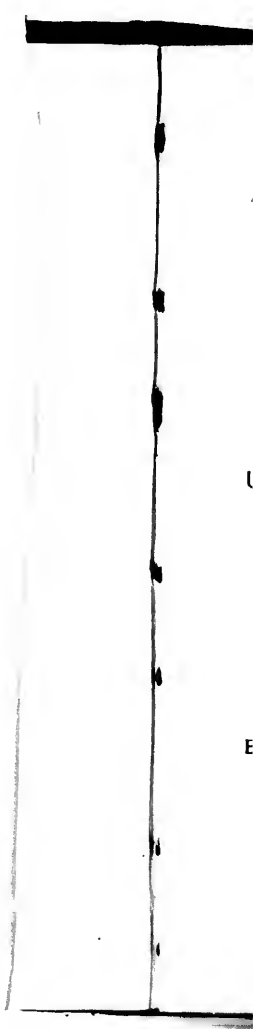
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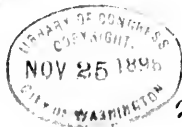
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Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

Canadian Practitioner.—Monthly; page, $7\frac{1}{2} \times 10$; subscription, \$2.00; established 1876. Publishers, J. E. BRYANT & Co., Limited, Toronto, Ontario. Circulation, 1,600. TORONTO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$120.00	\$72.00	\$45.00
Half "	72.00	45.00	30.00
Quarter "	45.00	30.00	18.00

Charlotte Medical Journal.—Monthly; page, $5\frac{1}{2} \times 7$; subscription, \$2.50; established 1892. Publishers, Drs. REGISTER and MONTGOMERY, 36 South Tryon Street, Charlotte, N. C. Circulation, 3,400. CHARLOTTE.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$120.00	\$70.00
Half "	120.00	70.00	40.00
Quarter "	70.00	40.00	30.00

Chicago Medical Recorder.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$2.00; established 1887. Publishers, MEDICAL RECORDER PUBLISHING Co., Chicago, Ill. Circulation, 2,000. CHICAGO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$80.00	\$45.00
Half "	80.00	45.00	25.00
Quarter "	45.00	25.00	14.00

Cincinnati Medical Journal.—Monthly; page, $4\frac{3}{4} \times 7\frac{1}{2}$; subscription, \$1.00; established 1885. Publishers, CINCINNATI MEDICAL JOURNAL Co., Court Street and Broadway, Cincinnati, Ohio. Circulation, 4,300. CINCINNATI.

	1 Year.	6 Months.
RATES—Half page,	\$60.00	\$35.00

Clinical Review.—Monthly; page, $4\frac{1}{2} \times 8$; subscription, \$2.50; established 1890. Publisher, THE CHICAGO CLINICAL REVIEW PUBLISHING Co., Chicago, Ill. Circulation, 1,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$125.00	\$75.00	\$44.00
Half "	75.00	44.00	25.00
Quarter "	44.00	25.00	15.00

Cleveland Medical Gazette.—Monthly; page, $4\frac{1}{2} \times 8$; subscription, \$2.00; established 1885. Publisher, CLEVELAND MEDICAL GAZETTE Co., Cleveland, Ohio. Circulation, 2,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$60.00	\$45.00
Half "	60.00	35.00	20.00
Quarter "	35.00	20.00	15.00

Clinique.—Monthly; page, $3\frac{3}{4} \times 6\frac{1}{2}$; subscription, \$2.00; established 1879. Publisher, Jos. P. COBB, 3156 Indiana Avenue, Chicago, Ill. Circulation, 2,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$40.00	\$25.00
Half "	45.00	25.00	15.00
Quarter "	25.00	15.00	10.00

Colorado Climatologist and Denver Medical News.—Monthly; page, $6\frac{3}{4} \times 7\frac{3}{4}$; subscription, \$2.00; established 1894. Publisher, CHAS. S. MANLY, M.D., 500 South Broadway, Denver, Col. Circulation, 3,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$60.00	\$40.00	\$25.00
Half "	40.00	25.00	15.00
Quarter "	25.00	15.00	10.00

AL—REGULAR.

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S. MANLY,
Circula-

3 Months.
\$25.00
15.00
10.00

MEMORANDA.

19

Perseus Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Columbus Medical Journal.—Bi-weekly; page, 5 x 8; subscription, \$2.00; established 1883. Publisher, COLUMBUS MEDICAL PUBLISHING Co., 150 East Broad Street, Columbus, Ohio. Circulation, 1,500. COLUMBUS.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$80.00	\$50.00
Half “	90.00	50.00	35.00
Quarter “	60.00	35.00	20.00

Courier of Medicine.—Weekly; page, 5 x 8; subscription, \$2.00; established 1888. Publisher, L. A. TURNBULL, M.D., St. Louis, Mo. Circulation, 30,000. Rates on application. ST. LOUIS.

Denver Medical Times.—Monthly; page, 4 1/8 x 5 1/4; subscription, \$2.00; established 1880. Publisher, THOMAS H. HAWKINS, A.M., M.D., 1740 Welton Street, Denver, Col. Circulation, 3,700. DENVER.

	1 Year.	6 Months.
RATES—One page,	\$60.00	\$36.00

Dietetic and Hygienic Gazette.—Monthly; page, 5 1/2 x 8 1/2; subscription, \$1.50; established 1884. Publishers, GAZETTE PUBLISHING Co., 1218 Broadway, New York, N. Y. Circulation, 30,000. NEW YORK.

RATES—One page, one year,	. . .	\$650.00
Half “ “	. . .	350.00
Quarter “ “	. . .	200.00

Fort Wayne Medical Magazine.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00; established 1889. Editor, ALBERT E. BULSON, JR., 21 Pixley Long Block, Fort Wayne, Ind. Circulation, 3,000.

RATES—One page, one year, . . . \$75.00
 Half " " . . . 45.00
 Quarter " " . . . 25.00

Gaceta Medico-Farmacutica.—Monthly; page, $8\frac{1}{4} \times 9\frac{1}{2}$; subscription, \$2.00; established 1892. Publishers, JOHNSON & JOHNSON, 38 Platt Street, New York, N. Y. Circulation, 5,000.

RATES—One page, one year, . . . \$300.00
 Half " " . . . 100.00
 Quarter " " . . . 85.00

Gaillard's Medical Journal.—Monthly; page, 5×8 ; subscription, \$5.00; established 1860. Publisher, M. E. GAILLARD, New York, N. Y. Circulation, 3,000.

RATES—One page, one year, . . . \$120.00
 Half " " . . . 75.00
 Quarter " " . . . 40.00

General Practitioner.—Monthly; page, $4\frac{1}{4} \times 6\frac{1}{2}$; subscription, \$1.00; established 1895. Publishers Dr. R. C. BLACKMER and Dr. G. M. BLECH, 11 North Broadway, St. Louis, Mo. Circulation, 2,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$55.00	\$30.00
Half " "	55.00	30.00	20.00
Quarter " "	30.00	20.00	15.00

AL—REGULAR.

MEMORANDA.

23

Monthly; page,
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*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

Harper Hospital Bulletin.—Bi-monthly; page, $4\frac{1}{4} \times 7$; subscription, \$1.00; established 1889. Publisher, GEORGE DUFFIELD, M.D., Detroit, Mich. Circulation, 2,500. DETROIT.

	1 Year.	6 Months.
RATES—One page, . . .	\$50.00	\$30.00
Half " . . .	30.00	16.00
Quarter " . . .	16.00	10.00

Hospital Messenger.—Monthly; page, $4\frac{3}{4} \times 8$; subscription, \$1.00; established 1885. Publishers, ORANGE MEMORIAL HOSPITAL PUBLISHING Co., 240 Main Street, Orange, N. J. Circulation, 250. ORANGE.

RATES—One inch, one year, . . . \$10.00

Hot Springs Medical Journal.—Monthly; page, $4\frac{1}{4} \times 6\frac{1}{4}$; subscription, \$1.00; established 1891. Publishers, HOT SPRINGS MEDICAL JOURNAL CO., Hot Springs, Ark. Circulation, 1,000. HOT SPRINGS.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$125.00	\$70.00	\$40.00	
Half " 70.00	40.00	25.00	
Quarter " 40.00	25.00	15.00	

Index Medicus.—Monthly; page, $5 \times 8\frac{1}{2}$; subscription, \$10.00; established 1878. Publisher, GEO. S. DAVIS, P. O. Box 470, Detroit, Mich. Circulation, 700. DETROIT

	1 Year.	6 Months.	3 Months.
RATES—One page, \$100.00	\$65.00	\$35.00	
Half " 65.00	35.00	20.00	
Quarter " 35.00	20.00	14.00	

Indiana Medical Journal.—Monthly; page, $5\frac{1}{4} \times 8$; subscription, \$1.00; established 1870. Publishers, INDIANA MEDICAL JOURNAL PUBLISHING Co., 18 West Ohio Street, Indianapolis, Ind. Circulation, 1,000.

	1 Year.	3 Months.
RATES—One page, . . .	\$75.00	\$27.00
Half " . . .	45.00	20.00
Quarter " . . .	25.00	10.00

International Journal of Surgery.—Monthly; page, $6\frac{1}{2} \times 8\frac{1}{2}$; subscription, \$1.00; established 1887. Publishers, INTERNATIONAL JOURNAL OF SURGERY Co., New York, N. Y. Circulation, 26,000.

RATES—One page, one year, . . .	\$500.00
Half " " . . .	275.00
Quarter " " . . .	150.00

International Medical Magazine.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$3.00; established 1891. Publishers, INTERNATIONAL MEDICAL MAGAZINE Co., Philadelphia, Pa. Circulation, 2,500.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$150.00	\$35.00	\$50.00	
Half " 85.00	50.00	30.00	
Quarter " 50.00	30.00	20.00	

Journal of the American Medical Association.—Weekly; page, $6\frac{3}{4} \times 9\frac{3}{4}$; subscription, \$5.00; established 1883. Publisher, JOHN B. HAMILTON, 86 Fifth Avenue, Chicago, Ill. Circulation, 10,000.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$1,040.00	\$540.00	\$280.00	
Half " 540.00	280.00	150.00	
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MEMORANDA.

27

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

Journal of the Arkansas Medical Society.—Monthly; page, $3\frac{3}{4} \times 4\frac{1}{4}$; established 1880. Publishers, ARKANSAS MEDICAL SOCIETY, 111 East Fifth Street, Little Rock, Ark. Circulation, 600.

LITTLE ROCK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$50.00	\$30.00	\$20.00
Half "	30.00	20.00	15.00
Quarter "	20.00	15.00	10.00

Journal of Comparative Neurology.—Quarterly; page, $5 \times 7\frac{1}{2}$; subscription, \$3.50; established 1890. Publishers, Drs. HERRICK and HERRICK, Granville, Ohio. Circulation, 500.

GRANVILLE.

RATES—One page, one year,	\$45.00
Half " " "	22.50

Journal of Cutaneous and Genito-Urinary Diseases.—Monthly; page, 5×8 ; subscription, \$2.50; established 1882. Publishers, D. APPLETON & Co., 72 Fifth Avenue, New York, N. Y. Circulation, 3,500.

NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$85.00	\$50.00
Half "	85.00	50.00	30.00
Quarter "	50.00	30.00	20.00

Journal of Electro-Therapeutics.—Quarterly; page, $4\frac{3}{4} \times 8$; subscription, \$1.00; established 1884. Publishers, A. L. CHATTERTON & Co., 78 Maiden Lane, New York, N. Y. Circulation, 2,500.

NEW YORK.

RATES—One page, one year,	\$100.00
Half " " "	50.00

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New York.

Journal of Inebriety.—Quarterly; page, $3\frac{3}{4} \times 6\frac{1}{2}$; subscription, \$2.00; established 1878. Publishers, CASE, LOCKWOOD & BRAINARD Co., Hartford, Conn. Circulation, 800.

RATES—One page, one year, . . . \$30.00
 Half “ “ . . . 20.00
 Quarter “ “ . . . 12.00

Journal of Medicine and Science.—Monthly; page, 6×9 ; subscription, \$1.00; established 1894. Publishers, JOURNAL OF MEDICINE AND SCIENCE Co., Portland, Me. Rates on application.

Journal of the Medical Sciences.—Monthly; page, $4\frac{1}{8} \times 6\frac{7}{8}$; subscription, \$1.00; established 1881. Publishers, JOURNAL Co., 30 East Main Street, Fort Wayne, Ind. Circulation, 2,000. Rates on application.

Journal of Nervous and Mental Diseases.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$3.00; established 1873. Publisher, CHAS. HENRY BROWN, M.D., New York, N. Y. Circulation, 5,000.

RATES—One page, $\begin{matrix} \text{1 Year.} & \text{6 Months.} & \text{3 Months.} \\ \$150.00 & \$80.00 & \$45.00 \\ \text{Half “} & 80.00 & 45.00 \\ \text{Quarter “} & 45.00 & 25.00 \end{matrix}$

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MEMORANDA.

31

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising.
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. B. ELLIOTT, Advertising, 37 College Place, New York.*

Journal of Official Surgery.—Monthly; page, $4 \times 5\frac{1}{2}$; subscription, \$2.00; established 1891. Publisher, FRANCIS D. HOLBROOK, M.D., 56 Central Music Hall, Chicago, Ill. Circulation, 3,000.

CHICAGO.

RATES—One page, . . .	1 Year.	6 Months.
Half " . . .	\$100.00	\$60.00
Quarter " . . .	60.00	40.00
	40.00	25.00

Kansas Medical Journal.—Weekly; page, $5\frac{3}{4} \times 8\frac{3}{4}$; subscription, \$1.00; established 1889. Publishers, MEDICAL PUBLISHING Co., 723 Kansas Avenue, Topeka, Kan. Circulation, 3,000.

TOPEKA.

RATES—One page, . . .	1 Year.	6 Months.	3 Months.
Half " . . .	\$250.00	\$150.00	\$100.00
Quarter " . . .	150.00	100.00	60.00
	100.00	60.00	35.00

Kansas City Medical Index.—Monthly; page, $4\frac{1}{2} \times 8$; subscription, \$2.00; established 1879. Publisher, H. E. PEARSE, M.D., 531 Rialto Building, Kansas City, Mo. Circulation, 3,000.

KANSAS CITY.

RATES—One page, . . .	1 Year.	6 Months.	3 Months.
Half " . . .	\$72.00	\$40.00	\$25.00
Quarter " . . .	40.00	25.00	15.00
	25.00	15.00

Kansas City Medical Record.—Monthly; page, $5\frac{3}{4} \times 8$; subscription, \$2.00; established 1883. Publishers, Drs. FULTON and HALLEY, Kansas City, Mo. Circulation, 3,000.

KANSAS CITY.

RATES—One page, . . .	1 Year.	6 Months.	3 Months.
Half " . . .	\$130.00	\$80.00	\$50.00
Quarter " . . .	80.00	50.00	33.00
	45.00	33.00	21.00

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New York.

La Revista Medico-Quirurgica.—Monthly; page, $6\frac{1}{2} \times 9$; subscription, \$3.00; established 1892. PUBLISHERS, J. SHEPHERD CLARK CO., 126 LIBERTY STREET, NEW YORK, N. Y. Circulation, 1,000.

RATES—One page, one year, . . . \$500.00
 Half " " . . . 275.00
 Quarter " " . . . 150.00

Lancet and Archives of Gynecology.—Monthly; page, $5\frac{7}{8} \times 9$; subscription, \$2.00; established 1884. PUBLISHERS, J. B. FLINT & CO., 220 WILLIAM STREET, NEW YORK, N. Y. Circulation, 10,000.

RATE—One page, one year, . . . \$200.00
 Less time, less space, pro rata.

Lancet Clinic.—Weekly; page, $5 \times 7\frac{3}{4}$; subscription, \$2.50; established 1878. PUBLISHER, J. C. CULBERTSON, CINCINNATI, OHIO. Circulation, 4,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$560.00	\$300.00	\$160.00
Half " "	300.00	160.00	90.00
Quarter " "	160.00	90.00	50.00

Lehigh Valley Medical Magazine.—Monthly; page, 5×8 ; subscription, \$2.00; established 1888. PUBLISHER, LEHIGH VALLEY MEDICAL ASSOCIATION CO., 104 NORTH FOURTH STREET, EASTON, PA. Circulation, 500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$45.00	\$25.00
Half " "	45.00	25.00	15.00
Quarter " "	25.00	15.00	12.50

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MEMORANDA.

35

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

Leonard's Illustrated Medical Journal.—Quarterly; page, $9\frac{1}{2} \times 14\frac{1}{2}$; subscription, 50c.; established 1879. Publishers, ILLUSTRATED MEDICAL JOURNAL Co., 18 John R. Street, Detroit, Mich. Circulation, 10,000. DETROIT.

RATES—One page, one year, . . .	\$100.00
Half " " . . .	50.00
Quarter " " . . .	30.00

Louisville Medical Monthly.—Monthly; page, 5×8 ; subscription, \$1.00; established 1893. Publishers, LOUISVILLE MEDICAL MONTHLY Co., Louisville, Ky. Circulation, 1,000. LOUISVILLE.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$125.00	\$70.00	\$45.00	
Half " 70.00	45.00	27.00	
Quarter " 45.00	27.00	15.00	

L'Union Medicale du Canada.—Monthly; page, $4 \times 6\frac{1}{2}$; subscription, \$3.00; established 1872. Publisher, J. B. A. LAMARCHE, P. O. Box 2,040, Montreal, Quebec. Circulation, 1,150. MONTREAL.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$60.00	\$40.00	\$30.00	
Half " 40.00	30.00	20.00	
Quarter " 30.00	20.00	15.00	

Maritime Medical News.—Monthly; page, $6\frac{1}{2} \times 9$; subscription, \$1.00; established 1888. Publisher, GEO. M. CAMPBELL, Halifax, Nova Scotia. Circulation, 850. Rates on application. HALIFAX.

Maryland Medical Journal.—Weekly; page, 5½ × 8; subscription, \$3.00; established 1880. Publishers, MARYLAND MEDICAL JOURNAL Co., Baltimore, Md. Circulation, 2,250.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$150.00	\$100.00
Half "	150.00	100.00	75.00
Quarter "	100.00	70.00	50.00

Massachusetts Medical Journal.—Monthly; page, 5 × 7½; subscription, \$1.00; established 1881. Publishers, BAY STATE PUBLISHING Co., 12 Post Office Square, Boston, Mass. Circulation, 6,739.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$80.00	\$35.00	\$25.00
Half "	35.00	25.00	20.00
Third "	30.00	20.00	15.00
Quarter "	25.00	15.00	10.00

Matthews' Medical Quarterly.—Quarterly; page, 5 × 6¼; subscription, \$2.00; established 1893. Publishers, JOHN P. MORTON & Co., P. O. Box 434, Louisville, Ky. Circulation, 2,000.

RATES—One page, one year,	. . .	\$60.00
Half "	" "	35.00
Quarter "	" "	25.00

Medical Abstract.—Monthly; page, 4¾ × 8; subscription, \$1.00; established 1880. Publishers, MEDICAL ABSTRACT Co., 79 Ann Street, New York, N. Y. Circulation, 6,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$60.00	\$36.00
Half "	60.00	36.00	22.00
Quarter "	36.00	22.00	14.00

AL—REGULAR.

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3/4 x 8; sub-
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New York,

3 Months.
\$36.00
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MEMORANDA.

39

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. B. ELLIOTT, Advertising,
37 College Place, New York.*

Medical Age.—Semi-monthly; page, $5\frac{1}{2} \times 8$; subscription, \$1.00; established 1883. Publisher, GEORGE S. DAVIS, Box 470, Detroit, Mich. Circulation, 6,000. DETROIT.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$100.00	\$165.00	\$90.00
Quarter "	165.00	90.00	45.00
	90.00	45.00	25.00

Medical Arena.—Monthly; page, $4\frac{1}{4} \times 5\frac{1}{2}$; subscription, \$1.00; established 1891. Publisher, A. E. NEUMEISTER, M.D., 1214 Main Street, Kansas City, Mo. KANSAS CITY.

RATES—One page,	1 Year.	6 Months.
Half "	\$50.00	\$35.00
Quarter "	30.00	20.00
	18.00	12.00

Medical Argus.—Monthly; page, 6×8 ; subscription, \$1.00; established 1889. Publishers, MEDICAL ARGUS Co., Minneapolis, Minn. Circulation, 1,200. MINNEAPOLIS.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$200.00	\$125.00	\$70.00
Quarter "	125.00	70.00	40.00
	70.00	40.00	25.00

Medical Brief.—Monthly; page, $5\frac{1}{4} \times 8\frac{1}{2}$; subscription, \$1.00; established 1872. Publisher, J. J. LAWRENCE, St. Louis, Mo. Circulation, 31,000. ST. LOUIS.

RATES—One page,	1 Year.	6 Months.	1 Month.
Half "	\$400.00	\$220.00	\$40.00
Quarter "	220.00	124.00	24.00
	124.00	75.00	15.00

PHILADELPHIA. **Medical Bulletin.**—Monthly; page, $5\frac{1}{4} \times 8$; subscription, \$1.00; established 1879. Publishers, THE F. A. DAVIS Co., 1916 Cherry Street, Philadelphia, Pa. Circulation, 6,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$110.00	\$65.00
Half "	110.00	65.00	40.00
Quarter "	65.00	40.00	22.00

CHICAGO. **Medical Current.**—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00; established 1884. Publishers, Drs. DUNN and SMITH, Chicago, Ill. Circulation, 3,000.

RATES—One page, one year,	\$75.00
Half " "	40.00
Quarter " "	25.00

MONTREAL. **Montreal Medical Journal.**—Monthly; page, 6×9 ; subscription, \$2.00; established 1872. Publishers, MONTREAL MEDICAL JOURNAL Co., Montreal, Quebec. Circulation, 900.

	1 Year.	6 Months.
RATES—One page,	\$60.00	\$35.00
Half " "	35.00	20.00
Quarter " "	20.00	12.00

NEW YORK. **Medical Examiner.**—Monthly; page, 7×9 ; subscription, \$2.00; established 1888. Publishers, KITTREDGE Co., 78 Reade Street, New York. Circulation, 5,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$400.00	\$250.00	\$130.00
Half " "	250.00	163.00	84.00
Quarter " "	150.00	97.00	49.00

AL—REGULAR.

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3 Months.
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84.00
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MEMORANDA.

43

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Medical Fortnightly.—Semi-monthly; page, $5\frac{1}{2} \times 8\frac{1}{2}$; subscription, \$2.00; established 1888. Publishers, THE FORTNIGHTLY PRESS Co., St. Louis, Mo. Circulation, 7,800. ST. LOUIS.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$400.00	\$250.00	\$130.00
Half "	275.00	170.00	90.00
Quarter "	150.00	65.00	40.00

Medical Gleaner.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00; established 1889. Publisher, W. E. BLOEVER, Cincinnati, Ohio. Circulation, 4,000. CINCINNATI.

	1 Year.	6 Months.
RATES—One page,	\$75.00	\$45.00
Half "	45.00	25.00
Quarter "	25.00	15.00

Medical Herald.—Monthly; page, 5×7 ; subscription, \$2.00; established 1881. Publishers, MEDICAL HERALD Co., Sixth and Charles Streets, St. Joseph, Mo. Circulation, 5,800. ST. JOSEPH.

RATES—One page, one year,	\$200.00
Half " " "	125.00
Quarter " " "	75.00

Medico-Legal Journal.—Quarterly; page, 4×6 ; subscription, \$3.00; established 1883. Publisher, CLARK BELL, 57 Broadway, New York. Circulation, 2,000. NEW YORK.

RATES—One page, one year,	\$100.00
Half " " "	60.00
Quarter " " "	30.00

ST. LOUIS. **Medical Mirror.**—Monthly; page, $4\frac{3}{4} \times 7\frac{3}{4}$; subscription, \$1.00; established 1889. Publisher, I. N. Love, M.D., 3643 Lindell Boulevard, St. Louis, Mo. Circulation, 2,500.

RATES—One page, . . .	1 Year.	6 Months.
Half " . . .	\$150.00	\$80.00
Quarter " . . .	80.00	50.00
	50.00	30.00

NEW YORK. **Medical Missionary Record.**—Monthly; page, $5\frac{7}{8} \times 7\frac{1}{2}$; subscription, \$1.00; established 1886. Editor, GEO. D. DONKONTT, M.D., 118 East Forty-fifth Street, New York. Circulation, 2,000.

RATES—One page, one year, . . .	\$100.00
Half " " . . .	60.00
Quarter " " . . .	40.00

NEW YORK. **Medicinische Monatsschrift.**—Monthly; page, $4 \times 6\frac{3}{4}$; subscription, \$3.00; established 1888. Publishers, MEDICAL MONTHLY PUBLISHING Co., New York, N. Y. Circulation, 3,000.

RATES—One page, (2 cols.),	1 Year.	6 Mos.	3 Mos.
Half " or (1 col.),	\$100.00	\$60.00	\$35.00
Quarter " or ($\frac{1}{2}$ "),	60.00	35.00	20.00
	35.00	20.00	15.00

PHILADELPHIA. **Medical News.**—Weekly; page, $6\frac{5}{8} \times 9\frac{1}{8}$; subscription, \$4.00; established 1843. Publishers, LEA Bros. & Co., 710 Sansom Street, Philadelphia, Pa. Circulation, 7,427.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half " . . .	\$650.00	\$375.00	\$210.00
Quarter " . . .	375.00	210.00	120.00
	225.00	130.00	85.00

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3 Months.
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85.00

MEMORANDA.

47

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Medical Progress.—Monthly; page, 5 x 8; subscription, \$2.00; established 1884. Publishers, MEDICAL PROGRESS Co., Louisville, Ky. Circulation, 3,000. LOUISVILLE.

	1 Year.	6 Months.	3 Months.
RATES—One page	\$200.00	\$120.00	\$70.00
Half "	120.00	70.00	40.00
Quarter "	70.00	40.00	25.00

Medical and Surgical Journal.—Monthly; page, 4½ x 7½; subscription, \$2.00; established 1855. Publishers, THE FRANKLIN PRINTING AND PUBLISHING Co., Atlanta, Ga. Circulation, 2,000. ATLANTA.

	1 Year.	6 Months.	3 Months.
RATES—One page	\$75.00	\$40.00	\$25.00
Half "	40.00	25.00	15.00
Quarter "	25.00	15.00	10.00

Medical and Surgical Reporter.—Weekly; page, 5 x 8; subscription, \$3.00; established 1853. Publishers, PENFIELD BROS., Fifth Avenue and Eighteenth Street, New York. Circulation, 4,300. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page	\$250.00	\$150.00	\$100.00
Half "	150.00	100.00	60.00
Quarter "	100.00	60.00	40.00

Medical Record.—Weekly; page, 6¾ x 10; subscription, \$5.00; established 1848. Publishers, WM. Wood & Co., 45 East Tenth Street, New York. Circulation, 17,000. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page	\$1,200.00	\$700.00	\$375.00
Half "	700.00	385.00	200.00
Quarter "	400.00	215.00	120.00

Command of all
New York.

ST. LOUIS. **Medical Review.**—Weekly; page, $6\frac{1}{2} \times 9\frac{1}{2}$; subscription, \$3.50; established 1864. Publishers, MEDICAL REVIEW ASSOCIATION, 914 Locust Street, St. Louis, Mo. Circulation, 10,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$550.00	\$325.00	\$225.00
Half "	300.00	175.00	125.00
Quarter "	200.00	125.00	75.00

PORTLAND. **Medical Sentinel.**—Monthly; page, 6×9 ; subscription, \$2.00; established 1893. Business Manager, CHAS. A. COE, Marquam Building, Portland, Ore.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$65.00	\$40.00
Half "	65.00	40.00	25.00
Quarter "	40.00	25.00	15.00

CHICAGO. **Medical Standard.**—Monthly; page, $5 \times 8\frac{1}{2}$; subscription, \$2.00; established 1878. Publishers, G. P. ENGELHARD & Co., Dearborn and Harrison Streets, Chicago, Ill. Circulation, 4,400.

	1 Year. Per Issue.	6 Months. Per Issue.	3 Months. Per Issue.
RATES—One page,	\$33.75	\$36.00	\$40.50
Half "	18.75	20.00	22.50
Quarter "	11.25	12.00	13.50

PHILADELPHIA. **Medical Summary.**—Monthly; page, $5 \times 8\frac{1}{2}$; subscription, \$1.00; established 1878. Publisher, R. H. ANDREWS, M.D., P. O. Box 1,217, Philadelphia, Pa. Circulation, 10,000.

	1 Year.	6 Months.
RATES—One page, . . .	\$250.00	\$150.00
Half " . . .	150.00	80.00
Quarter " . . .	80.00	45.00

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Publishers, G. P.
Harrison Streets,

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Per Issue.
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13.50

$5 \times 8\frac{1}{2}$; sub-
Publisher, R.
Philadelphia,

6 Months.
\$150.00
80.00
45.00

MEMORANDA.

51

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

MEDICAL—REGULAR.

53

Medical Visitor.—Monthly; page, $4\frac{1}{4} \times 5\frac{1}{2}$; subscription, \$1.00; established 1884. Editor, T. S. HOVNE, M.D., 1833 Indiana Avenue, Chicago, Ill. Circulation, 1,000. CHICAGO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$40.00	\$25.00
Half “	40.00	25.00	15.00
Quarter “	25.00	15.00	10.00

Medical World.—Monthly; page, $5\frac{1}{2} \times 8$; subscription, \$1.00; established 1883. Publisher, C. F. TAYLOR, M.D., 1520 Chestnut Street, Philadelphia, Pa. Circulation, 15,000. PHILADELPHIA.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$24.00	\$180.00	\$100.00
Half “	180.00	100.00	54.00
Quarter “	100.00	54.00	30.00

Medicine.—Monthly; page, 5×8 ; subscription, \$2.00; established 1895. Publisher, GEO. S. DAVIS, P. O. Box 470, Detroit, Mich. Circulation, 5,000. Rates on application. DETROIT.

Memphis Medical Monthly.—Monthly; page, 5×8 ; subscription, \$1.00; established 1880. Publisher, F. L. SIM, M.D., Memphis, Tenn. Circulation, 3,500. MEMPHIS.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$60.00	\$36.00
Half “	60.00	36.00	24.00
Quarter “	42.00	27.00	15.00

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ace, New York.

Milwaukee Medical Journal.—Monthly; page, 8 x 8 $\frac{1}{4}$; subscription, \$1.00; established 1892. Publishers, MILWAUKEE MEDICAL JOURNAL CO., Milwaukee, Wis. Circulation, 2,500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$125.00	\$80.00	\$45.00
Half "	75.00	45.00	30.00
Quarter "	40.00	25.00	20.00

Mississippi Medical Monthly.—Monthly; page, 4 x 7; subscription, \$1.00; established 1891. Publisher, N. L. CLARKE, M.D., Meridian, Miss. Circulation, 12,000.

	1 Year.	6 Months.
RATES—One page, . . .	\$70.00	\$40.00
Half " . . .	40.00	25.00
Quarter " . . .	30.00	20.00

National Medical Exchange.—Monthly; page, 4 $\frac{1}{2}$ x 8; subscription, 50c.; established 1889. Publisher, NATIONAL MEDICAL EXCHANGE, Elkhart, Ind. Circulation, 500.

	1 Insertion.	12 Insertions.
RATES—One inch, . . .	\$1.00	\$10.00

National Medical Review.—Monthly; page, 5 $\frac{1}{4}$ x 7 $\frac{1}{4}$; subscription, \$1.00; established 1891. Publisher, CHAS. H. STOWELL, M.D., Washington, D. C. Circulation, 2,000.

RATES—One page, one year, . . .	\$100.00
Half " " . . .	60.00
Quarter " " . . .	35.00

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MEMORANDA.

55

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National Popular Review.—Monthly; page, 5 x 8; subscription, \$2.50; established 1892. Publishers, J. HARRISON WHITE & Co., 824 Schiller Building, Chicago, Ill. Circulation, 6,000. CHICAGO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$120.00	\$65.00
Half "	120.00	65.00	35.00
Quarter "	65.00	35.00	20.00

New Albany Medical Herald.—Monthly; page, 5½ x 8; subscription, \$1.00; established 1886. Publishers, NEW ALBANY MEDICAL HERALD Co., New Albany, N. Y. Circulation, 10,000. NEW ALBANY.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$280.00	\$160.00	\$90.00
Half "	160.00	90.00	60.00
Quarter "	90.00	60.00	40.00

New England Medical Gazette.—Monthly; page, 4 x 7½; subscription, \$2.00; established 1865. Publishers, OTIS CLAPP & SON, 10 Park Square, Boston, Mass. Circulation, 1,000. BOSTON.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$45.00	\$25.00
Half "	40.00	25.00	15.00
Quarter "	25.00	15.00	10.00

New England Medical Monthly.—Monthly; page, 5¾ x 8; subscription, \$1.00; established 1881. Publishers, DANBURY MEDICAL PRINTING Co., Danbury, Conn. Circulation, 9,000. DANBURY.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$150.00	\$100.00
Half "	150.00	100.00	75.00
Quarter "	100.00	75.00	50.00

New Orleans Medical and Surgical Journal.—
 NEW ORLEANS. Monthly; page, $4\frac{1}{2} \times 8$; subscription, \$2.00; established 1844. Editor, AUGUSTUS McSHANE, M.D., New Orleans, La. Circulation, 2,000.

RATES—One page, one year, . . . \$100.00
 Half “ “ . . . 60.00
 Quarter “ “ . . . 35.00

New York Medical Journal.—Weekly; page,
 NEW YORK. $6\frac{3}{4} \times 9\frac{1}{2}$; subscription, \$5.00; established 1864. Publishers, D. APPLETON & Co., 72 Fifth Avenue, New York, N. Y. Circulation, 12,500.

RATES—One page, one year, . . . \$700.00
 Half “ “ . . . 400.00
 Quarter “ “ . . . 250.00

New York Polyclinic.—Monthly; page, $6 \times 8\frac{1}{2}$;
 NEW YORK. subscription, \$2.00; established 1890. Publisher, FERDINAND KING, M.D., 214 East Thirty-fourth Street, New York, N. Y. Circulation, 20,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half “	\$400.00	\$200.00	\$150.00
Quarter “	200.00	100.00	60.00
	100.00	60.00	40.00

New York State Medical Reporter.—Monthly;
 ROCHESTER. page, $4\frac{7}{8} \times 8$; subscription, \$1.00; established 1893. Publisher, GEO. R. FULLER, 15-27 South St. Paul Street, Rochester, N. Y. Circulation, 2,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half “	\$150.00	\$80.00	\$45.00
Quarter “	80.00	45.00	25.00
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MEMORANDA.

59

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

North American Practitioner.—Monthly; page, 5 x 8; subscription, \$2.00; established 1888. Publishers, J. HARRISON WHITE Co., 824 Schiller Building, Chicago, Ill. Circulation, 5,000. CHICAGO.

RATES—One page	1 Year.	6 Months.	3 Months.
Half " "	\$150.00	\$85.00	\$50.00
Quarter " "	80.00	45.00	27.50
	45.00	25.00	15.00

North Carolina Medical Journal.—Monthly; page, 5 x 8; subscription, \$2.00; established 1878. Editor, ROBERT D. JEWETT, M.D., Wilmington, N. C. Circulation, 1,200. WILMINGTON.

RATES—One page	1 Year.	6 Months.	3 Months.
Half " "	\$100.00	\$55.00	\$30.00
Quarter " "	55.00	30.00	18.00
	30.00	18.00	10.00

Northwestern Lancet.—Semi-monthly; page, 4 1/4 x 6; established 1870. Publishers, NORTHWESTERN LANCET Co., 712 & 713 Lumber Exchange, Minneapolis, Minn. Circulation, 2,250. MINNEAPOLIS.

RATES—One page, . . .	1 Year.	6 Months.
Half " " . . .	\$300.00	\$200.00
Quarter " " . . .	200.00	125.00
	125.00	75.00

Occidental Medical Times.—Monthly; page, 4 1/2 x 7; subscription, \$2.00; established 1886. Publisher, JAS. H. PARKINSON, Sacramento, Cal. Circulation, 1,000. SACRAMENTO.

RATES—One page	1 Year.	6 Months.	3 Months.
Half " "	\$30.00	\$45.00	\$25.00
Quarter " "	45.00	25.00	15.00
	25.00	15.00	10.00

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New York.

CINCINNATI. **Ohio Medical Journal.**—Monthly; page, 5 x 8; subscription, \$1.00; established 1890. Publisher, JAMES M. FRENCH, 250 West Seventh Street, Cincinnati, Ohio. Circulation, 4,750.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$200.00	\$125.00	\$75.00
Quarter "	125.00	75.00	40.00
	75.00	40.00	25.00

GUTHRIE. **Oklahoma Medical Journal.**—Monthly; page, 4 x 7; subscription, \$1.00; established 1893. Publisher, L. F. LEACH, JR., 317 West Harrison Avenue, Guthrie, Oklahoma. Circulation, 800.

RATES—One page, one year,	. . .	\$40.00
Half " " "	. . .	24.00
Quarter " " "	. . .	15.00

OMAHA. **Omaha Clinic.**—Monthly; page, 4¾ x 6½; subscription, \$2.00; established 1887. Publisher, GEO. WILKINSON, M.D., Karchach Building, Omaha, Neb. Circulation, 1,900.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$100.00	\$60.00	\$35.00
Quarter "	60.00	35.00	20.00
	35.00	20.00	15.00

TORONTO. **Ontario Medical Journal.**—Monthly; page, 6 x 8; subscription, \$2.00; established 1892. Publishers, ONTARIO MEDICAL JOURNAL Co., 147 Cowan Avenue, Toronto, Ontario. Circulation, 3,500.

RATES—One page,	1 Year.	6 Months.
Half " "	\$100.00	\$55.00
	55.00	30.00

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MEMORANDA.

63

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

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Ophthalmic Record.—Monthly; page, $4\frac{1}{2} \times 6$; subscription, \$2.00; established 1890. Publisher, G. C. SAVAGE, M.D., 710 Church Street, Cincinnati, Ohio. Circulation, 1,000. Rates on application. CINCINNATI.

Pacific Medical Journal.—Monthly; page, 4×6 ; subscription, \$2.00; established 1857. Publisher, WINSLOW ANDERSON, M.D., San Francisco, Cal. Circulation, 4,500. SAN FRANCISCO.

RATES—One page, one year, . . . \$100.00
 Half “ “ . . . 60.00
 Quarter “ “ . . . 35.00

Pacific Record of Medicine and Surgery.—Monthly; page, $6\frac{1}{2} \times 10$; subscription, \$2.00; established 1885. Publisher, CHAS. W. MOORE, M.D., San Francisco, Cal. Circulation, 6,500. SAN FRANCISCO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$75.00	\$40.00
Half “	75.00	40.00	25.00
Quarter “	40.00	25.00	15.00

Physician and Surgeon.—Monthly; page, 5×8 ; subscription, \$2.00; established 1878. Publishers, THE PHYSICIAN AND SURGEON, Ann Arbor, Mich.. Circulation, 3,200. ANN ARBOR.

RATES—One page, one year, . . . \$150.00
 Half “ “ . . . 80.00
 Quarter “ “ . . . 45.00

aced.
 ce, New York,

Pittsburgh Medical Review.— Monthly ; page, $5\frac{1}{2} \times 8$; subscription, \$1.00 ; established 1886. Publishers, ADOLPH KOENIG, M.D., and T. M. T. MCKERMAN, M.D., 33 Ninth Street, Pittsburgh, Pa. Circulation, 950.

	1 Year.	6 Months.	1 Month.
RATES—One page,	\$100.00	\$55.00	\$10.00
Half "	55.00	30.00	6.00
Quarter "	30.00	17.00	3.50

Practical Medicine.— Monthly ; page, $5\frac{1}{4} \times 6$; subscription, \$2.00 ; established 1889. Publishers, THE FOOD PUBLISHING Co., 71-73 Park Place, New York, N. Y. Circulation, 8,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$150.00	\$90.00
Half "	150.00	90.00	50.00
Quarter "	90.00	50.00	30.00

Southern California Practitioner.— Monthly ; page, $4 \times 6\frac{1}{4}$; subscription, \$1.50 ; established 1885. Publishers, H. BERT ELLIS, M.D., and F. D. BULLARD, M.D., 107 North Spring Street, Los Angeles, Cal. Circulation, 1,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$60.00	\$35.00	\$20.00
Half "	35.00	20.00	10.00
Quarter "	20.00	10.00	5.00

Southern Medical Record.— Monthly ; page, $4\frac{1}{2} \times 8$; subscription, \$2.00 ; established 1870. Publishers, FOOTE & DAVIES, Atlanta, Ga. Circulation, 2,000.

	1 Year.	6 Months.
RATES—One page,	\$56.00	\$30.00
Half "	30.00	18.00
Quarter "	18.00	12.00

CAL—REGULAR.

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MEMORANDA.

67

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Southern Practitioner—Monthly; page, $3\frac{3}{4} \times 7$; subscription, \$1.00; established 1878. Proprietor, D. J. ROBERTS, M.D., Nashville, Tenn. Circulation, 3,800. NASHVILLE.

RATES—One page,	1 Year.	6 Months.	3 Months.
	\$50.00	\$30.00	\$20.00
Half "	30.00	20.00	12.50
Quarter "	20.00	12.50	7.50

St. Joseph Medical Journal.—Monthly; page, $4\frac{3}{4} \times 5\frac{1}{2}$; subscription, \$2.00; established 1893. Publisher, J. A. FRENCH, M.D., 408 South Eighth Street, St. Joseph, Mo. Circulation, 2,000. Rates on application. ST. JOSEPH.

St. Louis Medical and Surgical Journal.—Monthly; page, $4\frac{3}{4} \times 7\frac{1}{4}$; subscription, \$2.00; established 1840. Publisher, FRANK M. RUMBOLD, 620 Olive Street, St. Louis, Mo. Circulation, 3,500. ST. LOUIS.

RATES—One page, one year,	
Half "	\$100.00
Quarter "	65.00
	35.00

St. Louis Medical Era.—Monthly; page, 7×10 ; subscription, \$1.00; established 1892. Publisher, S. C. MARTIN, M.D., 523 Chestnut Street, St. Louis, Mo. Circulation, 6,000. ST. LOUIS.

RATES—One page,	1 Year.	6 Months.	3 Months.
	\$250.00	\$150.00	\$100.00
Half "	150.00	100.00	75.00
Quarter "	100.00	75.00	50.00

Texas Courier-Record of Medicine.—Monthly ; page, $4\frac{3}{4} \times 8$; subscription, \$1.00 ; established 1882. PUBLISHERS, TEXAS MEDICAL PUBLISHING CO., DALLAS, TEXAS. Circulation, 1,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$80.00	\$50.00	\$30.00
Half "	50.00	30.00	20.00
Quarter "	35.00	22.50	15.00

Texas Medical Journal.—Monthly ; page, $4 \times 7\frac{1}{2}$; subscription, \$2.00 ; established 1885. PUBLISHERS, Drs. DANIEL and HUDSON, AUSTIN, TEX. Circulation, 1,005.

RATES—One page, one year,	\$100.00
Half " "	60.00
Quarter " "	40.00

The Philadelphia Polyclinic.—Weekly ; page, $6\frac{3}{4} \times 10$; subscription, \$1.00 ; established 1891. PUBLISHERS, FACULTY OF THE PHILADELPHIA POLYCLINIC, the Philadelphia Polyclinic, Philadelphia, Pa. Circulation, 2,500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$100.00	\$50.00
Half "	160.00	90.00	50.00
Quarter "	90.00	50.00	30.00

The Prescription.—Monthly ; page, $4\frac{3}{4} \times 8$; subscription, \$1.00 ; established 1890. PUBLISHERS, DANBURY MEDICAL PRINTING CO., DANBURY, CONN. Circulation, 10,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$150.00	\$100.00
Half "	150.00	100.00	75.00
Quarter "	100.00	75.00	50.00

CAL.—REGULAR.

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Danbury, Conn.

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00 50.00

MEMORANDA.

71

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

The Railway Surgeon.—Bi-weekly ; page, 6 x 9 ; subscription, \$5.00 ; established 1894. Publishers, CHICAGO. THE RAILWAY AGE AND NORTHWESTERN RAIL-ROADER, Monadnock Block, Chicago, Ill. Circulation, 3,500.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$252.00	\$150.00	\$84.00
Quarter "	150.00	84.00	48.00
	84.00	48.00	27.00

Therapeutic Gazette.—Monthly ; page, 5½ x 9 ; subscription, \$2.00 ; established 1876. Publisher, DETROIT. GEORGE S. DAVIS, Detroit, Mich. Circulation, 8,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$800.00	\$325.00	\$175.00
Quarter "	325.00	175.00	100.00
	175.00	100.00	60.00

Therapeutic Review.—Quarterly ; page, 5 x 8 ; subscription, \$1.00 ; established 1894. Publisher, NEW YORK. PASTEUR INSTITUTE, New York City. Circulation, 10,000.

RATES—One page, one year,	\$150.00
Half " "	90.00
Quarter " "	60.00

The Trained Nurse and Hospital Review.—Monthly ; page, 5¼ x 8 ; subscription, \$2.00 ; established 1887. Publishers, NEW YORK. LAKESIDE PUBLISHING Co., 19 Barclay Street, New York, N. Y. Circulation, 9,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$240.00	\$135.00	\$71.25
Quarter "	144.00	81.00	42.75
	86.40	48.60	25.65

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e, New York.

PHILADELPHIA. Times and Register.—Weekly; page, $4\frac{1}{2} \times 8$; subscription, \$1.00; established 1878. Publishers, MEDICAL PUBLISHING Co., Philadelphia, Pa. Circulation, 2,250.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$400.00	\$225.00	\$125.00
Half "	225.00	125.00	70.00
Quarter "	125.00	70.00	40.00

TOLEDO. Toledo Medical and Surgical Reporter.—Monthly; page, 5×8 ; subscription, \$2.00; established 1880. Publishers, TOLEDO MEDICAL AND SURGICAL REPORTER Co., 716 Madison Street, Toledo, Ohio. Circulation, 5,250.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$90.00	\$60.00
Half "	90.00	60.00	40.00
Quarter "	60.00	40.00	30.00

KEOKUK. Tri-State Medical Journal.—Monthly; page, $5\frac{1}{4} \times 8\frac{1}{4}$; subscription, \$1.00; established 1893. Publishers, TRI-STATE MEDICAL JOURNAL Co., Wooly Building, Keokuk, Ia. Circulation, 4,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$60.00	\$35.00
Half "	60.00	35.00	20.00
Quarter "	35.00	20.00	15.00

PHILADELPHIA. Universal Medical Journal.—Monthly; page, $6\frac{1}{4} \times 9\frac{1}{2}$; subscription, \$2.00; established 1889. Publishers, THE F. A. DAVIS Co., 1914-16 Cherry Street, Philadelphia, Pa. Circulation, 10,133.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$135.00	\$70.00
Half "	135.00	70.00	40.00
Quarter "	70.00	40.00	25.00

CAL--REGULAR.

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MEMORANDA.

75

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

University Medical Magazine.—Monthly; page, $4\frac{7}{8} \times 8\frac{1}{4}$; subscription, \$2.00; established 1887. Publishers, UNIVERSITY OF PENNSYLVANIA PRESS, 716 Filbert Street, Philadelphia, Pa. Circulation, 3,000.

PHILADELPHIA.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$200.00	\$120.00	\$70.00
Quarter "	120.00	70.00	40.00
	70.00	40.00	25.00

Virginia Medical Monthly.—Monthly; page, 5×8 ; subscription, \$3.00; established 1873. Proprietor, LANDON B. EDWARDS, M.D., Richmond, Va. Circulation, 2,200.

RICHMOND.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$75.00	\$40.00	\$25.00
Quarter "	40.00	25.00	15.00
	25.00	15.00	8.00

Western Medical Journal.—Monthly; page, $5\frac{3}{4} \times 8\frac{1}{2}$; subscription, \$1.00; established 1889. Publishers, WESTERN MEDICAL JOURNAL CO., Fort Scott, Kan. Circulation, 1,800.

FORT SCOTT.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$60.00	\$35.00	\$20.00
Quarter "	36.00	20.00	12.00
	20.00	12.00	7.50

Western Medical Reporter.—Monthly; page, $6\frac{7}{8} \times 8\frac{1}{2}$; subscription, \$1.00; established 1878. Publisher, GEORGE S. DAVIS, Box 470, Detroit, Mich. Circulation, 1,000.

DETROIT.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$100.00	\$65.00	\$35.00
Quarter "	65.00	35.00	20.00
	35.00	20.00	14.00

placed.

e, New York.

ST. JOSEPH. Western Medical and Surgical Reporter.—Monthly; page, 4 x 7; subscription, \$1.50; established 1888. Publisher, L. L. LOWRY, 318 Francis Street, St. Joseph, Mo. Circulation, 1,000.

RATES—One page, one year, . . .	\$75.00
Half " " . . .	40.00
Quarter " " . . .	25.00

CLEVELAND. Western Reserve Medical Journal.—Monthly; page, 4½ x 7; subscription, \$1.00; established 1892. Publisher, WESTERN RESERVE UNIVERSITY Co., 282 Prospect Street, Cleveland, Ohio. Circulation, 5,000.

RATES—One page, 1 Year. 6 Months. 3 Months.	\$240.00	\$130.00	\$70.00
Half " " " " " " " " " " " "	130.00	70.00	43.00
Quarter " " " " " " " " " " " "	75.00	43.00	25.00

HUNTINGTON. West Virginia Journal of Medicine and Surgery.—Monthly; page, 4 x 6¾; subscription, \$1.00; established 1894. Publishers, Drs. HOGG, MYERS and TAYLOR, Lock Box 433, Huntington, W. Va. Circulation, 700.

RATES—One page, 1 Year. 6 Months. 3 Months.	\$48.00	\$30.00	\$16.00
Half " " " " " " " " " " " "	30.00	16.00	12.00
Quarter " " " " " " " " " " " "	16.00	10.00	8.00

TOLEDO. Woman's Medical Journal.—Monthly; page, 5½ x 8; subscription, \$2.00; established 1893. Publishers, THE RECORDER PUBLISHING Co., Toledo, Ohio. Circulation, 5,000.

RATES—One page, 1 Year. 6 Months. 3 Months.	\$150.00	\$90.00	\$50.00
Half " " " " " " " " " " " "	90.00	50.00	30.00
Quarter " " " " " " " " " " " "	50.00	30.00	20.00

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MEMORANDA.

79

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
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*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

MEDICAL—HOMEOPATHIC.

81

Yale Medical Journal.—Eight issues a year ; page, $4\frac{1}{2} \times 7$; subscription, \$2.00 ; established 1894. NEW HAVEN.
Business Manager, J. C. BARTLETT, New Haven, Conn. Circulation, 600.

	1 Year.	4 Issues.
RATES—One page, . . .	\$35.00	\$20.00
Half " . . .	20.00	12.00
Quarter " . . .	12.00	8.00

HOMEOPATHIC.

American Homœopat list.—Semi-monthly ; page, $5\frac{7}{8} \times 9$; subscription, \$2.00 ; established 1876. NEW YORK.
Publishers, A. L. CHATTERTON & Co., 78 Maiden Lane, New York, N. Y. Circulation, 3,450.

RATES—One page, one year, . . .	\$400.00
Half " " . . .	220.00
Quarter " " . . .	125.00

Clinical Reporter.—Monthly ; page, 5×8 ; subscription, \$1.00 ; established 1887. ST. LOUIS.
Publishers, LAWSON PRINTING Co., St. Louis, Mo. Circulation, 3,800. Rates on application.

CHICAGO. **Elektro Homeopathische Zeitschrift.**—Bimonthly; page, $4\frac{3}{4} \times 8$; subscription, 50c; established 1885. Publisher, WEGWEISER & GESUNDHEIT, Chicago, Ill. Circulation, 800. Rates on application.

PHILADELPHIA. **Hahnemannian Monthly.**—Monthly; page, $4\frac{1}{8} \times 7\frac{1}{4}$; subscription, \$3.00; established 1864. Publisher, W. W. VAN BAUM, M.D., 419 Pine Street, Philadelphia, Pa. Circulation, 2,750.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$125.00	\$75.00	\$35.00
Half "	75.00	45.00	30.00
Quarter "	50.00	30.00	20.00

LANCASTER. **Homeopathic Envoy.**—Monthly; page, $6\frac{3}{4} \times 8$; subscription, 25c.; established 1890. Publisher, E. P. ASSHUTY, Lancaster, Pa. Circulation, 15,000.

RATES—Per agate line, . . . 25 cents.

NEW YORK. **Homeopathic Journal of Obstetrics.**—Bimonthly; page, $4\frac{7}{8} \times 8$; subscription, \$4.00; established 1879. Publishers, A. L. CHATTERTON & Co., 78 Maiden Lane, New York, N. Y. Circulation, 2,400.

RATES—One page, one year,	\$100.00
Half " " . . .	60.00
Quarter " " . . .	40.00

L—HOMEOPATHIC.

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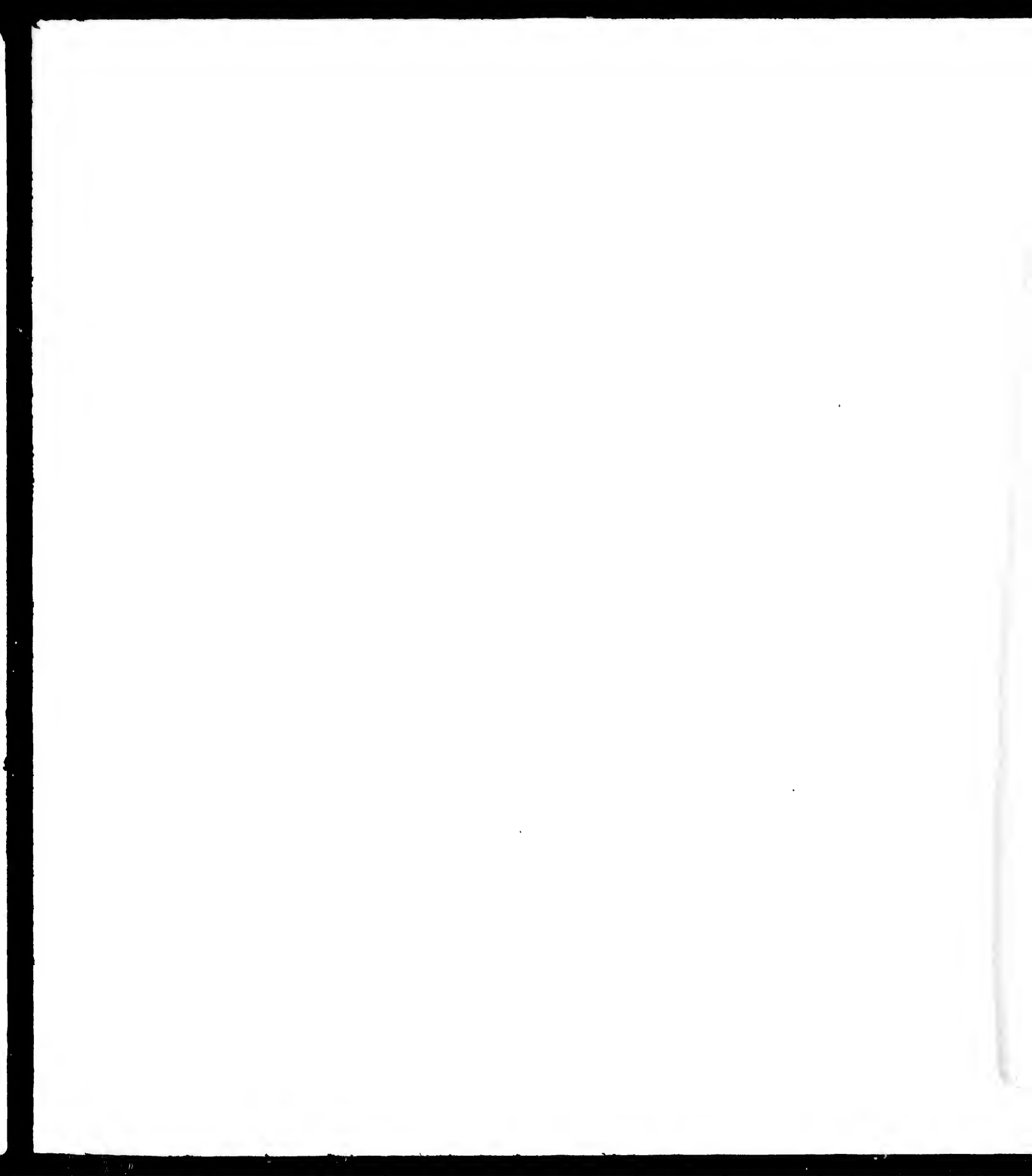
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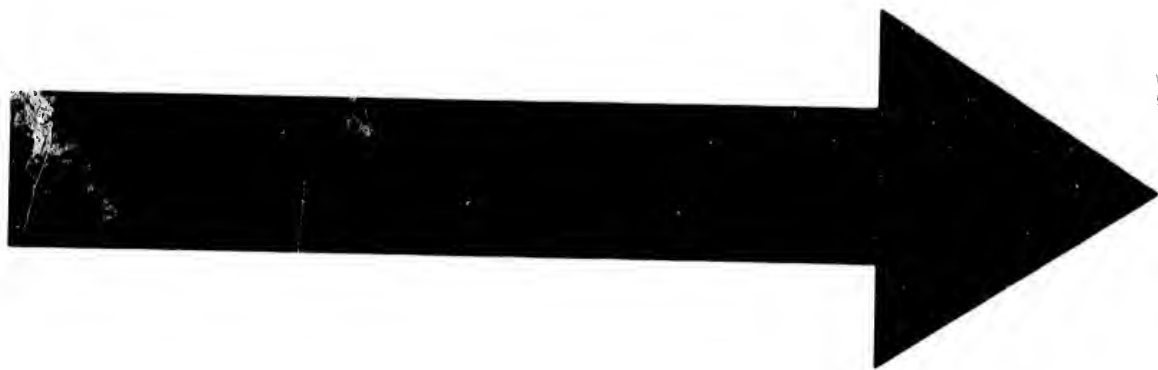
MEMORANDA.

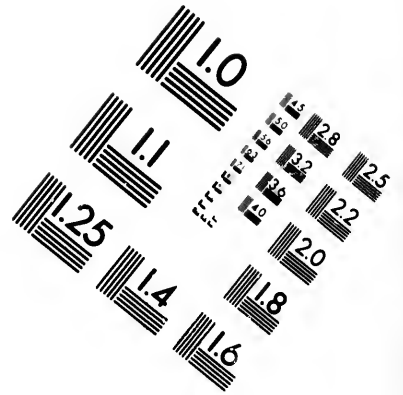
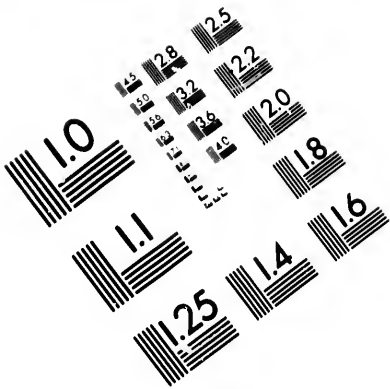
83

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

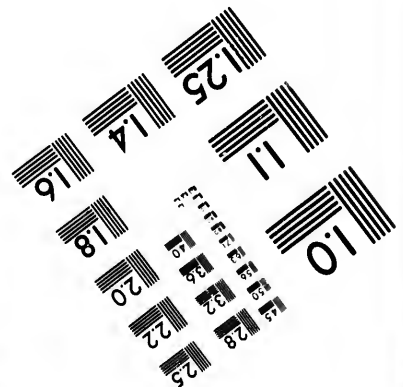
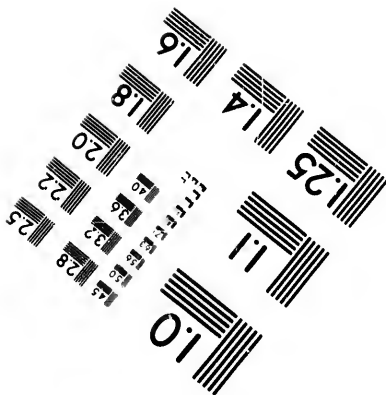
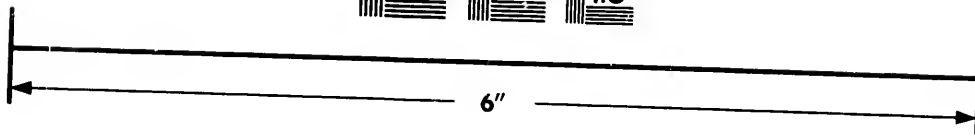
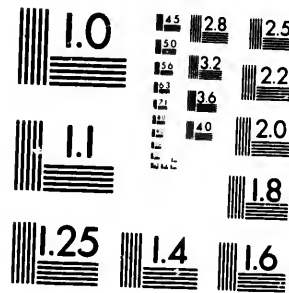
A. R. ELLIOTT, Advertising, 37 College Place, New York.







**IMAGE EVALUATION
TEST TARGET (MT-3)**



**Photographic
Sciences
Corporation**

23 WEST MAIN STREET
WEBSTER, N.Y. 14580
(716) 872-4503

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**CIHM/ICMH
Microfiche
Series.**

**CIHM/ICMH
Collection de
microfiches.**



Canadian Institute for Historical Microreproductions / Institut canadien de microreproductions historiques

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© 1982

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Homœopathic Magazine.—Monthly; page, 4 × 6; subscription, \$1.00; established 1892. Publishers, MINNEAPOLIS PHARMACY Co., 604 Nicollet Avenue, Minneapolis, Minn. Circulation, 1,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$75.00	\$40.00	\$25.00
Quarter "	40.00	25.00	15.00
	25.00	15.00	10.00

Homœopathic News.—Monthly; page, 6¾ × 7½; subscription, \$1.00; established 1871. Publishers, F. AUGUST LUTUS, 306 North Broadway, St. Louis, Mo. Circulation, 5,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$150.00	\$90.00	\$50.00
Quarter "	90.00	50.00	30.00
	50.00	30.00	20.00

Homœopathic Physician.—Monthly; page, 4 × 7; subscription, \$2.50; established 1880. Publisher, WALTER M. JAMES, M.D., Philadelphia, Pa. Circulation, 1,000.

RATES—One page, one year,	. . .	\$45.00
Half "	" . . .	25.00
Quarter "	" . . .	13.00

Homœopathic Recorder.—Monthly; page, 4 × 7; subscription, \$1.00; established 1886. Publishers, BOERICKE & TAFEL, 1011 Arch Street, Philadelphia, Pa. Circulation, 5,000.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$100.00	\$60.00	\$35.00
Quarter "	60.00	35.00	20.00
	35.00	20.00	12.00

the command of all
g Agents.
Place, New York.

Journal of Homeopathy.—Monthly; page, $4\frac{1}{4} \times 6\frac{1}{2}$; subscription, \$1.00; established 1894. PUBLISHERS, MESSRS. SMYTHE & KEHR, 600-601 California Building, Denver, Col. Circulation, 1,000.

RATES—One page, one year, . . . \$50.00
 Half “ “ . . . 30.00
 Quarter “ “ . . . 20.00

Journal of Ophthalmology, Otology and Laryngology.—Quarterly; page, $5\frac{7}{8} \times 8$; subscription, \$4.00; established 1888. PUBLISHERS, A. L. CHATERTON & Co., 78 Maiden Lane, New York, N. Y. Circulation, 640.

RATES—One page, one year, . . . \$100.00
 Half “ “ . . . 50.00
 Quarter “ “ . . . 25.00

Medical Advance.—Monthly; page, $4 \times 6\frac{1}{2}$; subscription, \$3.00; established 1871. PUBLISHERS, MEDICAL ADVANCE Co., 6351 Stewart Avenue, Chicago, Ill. Circulation, 1,894.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half “	\$200.00	\$100.00	\$50.00
Quarter “	120.00	60.00	30.00
	80.00	40.00	20.00

Medical Indicator.—Monthly; page, $3\frac{3}{4} \times 6\frac{1}{2}$; subscription, 50c.; established 1892. PUBLISHERS, CLEVELAND MEDICAL COLLEGE, 5 Rockwell Street, Cleveland, Ohio. Circulation, 2,000. Rates on application.

HEAL—HOMEOPATHIC.

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MEMORANDA.

87

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

Medical Student.—Monthly; page, $8 \times 8\frac{1}{2}$; subscription, \$1.00; established 1888. Publishers, BOARD CHOSEN FROM THE STUDENTS OF BOSTON UNIVERSITY MEDICAL SCHOOL, Box 105, Station A, Boston, Mass. Circulation, 1,000. Rates on application. BOSTON.

Medical Times.—Monthly; page, $6\frac{1}{2} \times 10$; subscription, \$2.00; established 1871. Publishers, Drs. E. GUERNSEY and ALFRED K. HILLS, 528 Fifth Avenue, New York, N. Y. Circulation, 4,000. NEW YORK.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half " "	\$200.00	\$125.00	\$75.00
Quarter " "	125.00	75.00	40.00
	75.00	40.00	25.00

North American Journal of Homœopathy.—Monthly; page, $4\frac{3}{4} \times 8$; subscription, \$3.00; established 1852. Publishers, JOURNAL PUBLISHING CLUB, LTD., 1672 Broadway, New York, N. Y. NEW YORK.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half " "	\$100.00	\$60.00	\$40.00
Quarter " "	60.00	40.00	25.00
	35.00	20.00	15.00

Pacific Coast Journal of Homœopathy.—Monthly; page, $5 \times 7\frac{1}{2}$; subscription, \$2.00; established 1892. Publishers, BOERICKE & REUNYON, San Francisco, Cal. Circulation, 1,000. SAN FRANCISCO.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half " "	\$75.00	\$40.00	\$25.00
Quarter " "	40.00	25.00	15.00
	25.00	15.00	10.00

St. Louis Journal of Homœopathy.—Monthly ;
 ST. LOUIS. page, 5 x 8 ; subscription, \$1.00 ; established 1894.
 Publishers, SHULTZ PUBLISHING Co., 105 North Sixth
 Street, St. Louis, Mo. Circulation, 2,000.

RATES—One page, one year, . . .	\$120.00
Half " " . . .	65.00
Quarter " " . . .	40.00

ECLECTIC.

Alkaloidal Clinic.—Monthly ; page, 5½ x 8½ ;
 CHICAGO. subscription, \$1.00 ; established 1893. Publisher,
 THE ABBOTT ALKALOIDAL Co., Chicago, Ill. Circu-
 lation, 600. Rates on application.

American Medical Journal.—Monthly ; page,
 ST. LOUIS. 4½ x 6 ; subscription, \$2.00 ; established 1873. Pub-
 lisher, E. YOUNKIN, M.D., 3035 Lucas Avenue, St
 Louis, Mo. Circulation, 1,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$40.00	\$25.00
Half " "	40.00	25.00	15.00
Quarter " "	25.00	15.00	12.00

ICAL--ELECTIC.

ly.—Monthly ;
established 1894.
05 North Sixth
,000.

. \$120.00
. 65.00
. 40.00

ge, $5\frac{1}{2} \times 8\frac{1}{2}$;
3. Publisher,
o, Ill. Circu-

monthly ; page,
ed 1873. Pub-
s Avenue, St

s. 3 Months.
\$25.00
15.00
12.00

MEMORANDA.

91

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

Arkansas Eclectic Medical Journal.—Monthly; page, $4\frac{1}{8} \times 5\frac{1}{4}$; subscription, \$1.00; established 1893. Publisher, W. L. LEISTER, M.D., Searcy, Ark. Circulation, 1,500.

SEARCY.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$40.00	\$24.00	\$15.00
Quarter "	24.00	15.00	8.00
	15.00	8.00	5.00

Eclectic Medical Journal.—Monthly; page, $4\frac{3}{4} \times 7\frac{3}{4}$; subscription, \$2.00; established 1840. Publishers, JOHN M. SCUDDER'S SONS, 228 Court Street, Cincinnati, Ohio. Circulation, 4,410.

CINCINNATI.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$125.00	\$65.00	\$35.00
Quarter "	65.00	35.00	20.00
	35.00	20.00	12.00

Eclectic Medical Journal.—Monthly; page, $5\frac{1}{2} \times 8$; subscription, \$1.00; established 1878. Publisher, C. F. DURHAM, Atlanta, Ga. Circulation, 1,300.

ATLANTA.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$60.00	\$30.00	\$15.00
Quarter "	30.00	18.00	9.00
	12.00	8.00	5.00

Journal of Materia Medica.—Monthly; page, $5\frac{1}{2} \times 8$; subscription, \$1.00; established 1862. Publishers, JOURNAL OF MATERIA MEDICA Co., Terre Haute, Ind. Circulation, 1,000.

TERRE HAUTE.

RATES—One page,	1 Year.	6 Months.	3 Months.
Half "	\$100.00	\$60.00	\$36.00
Quarter "	60.00	36.00	20.00
	36.00	20.00	14.00

Journal of Medicine and Science.—Monthly; page, $5\frac{1}{2} \times 9$; subscription, \$1.00; established 1894. Publishers, THE JOURNAL OF MEDICAL AND SCIENCE Co., 283 Vaughan Street, Portland, Me. Circulation, 2,500.

RATES—One page, one year, . . .	\$100.00
Half " " . . .	60.00
Quarter " " . . .	40.00

INDEPENDENT.

Medical Free Press.—Monthly; page, $4\frac{1}{2} \times 7$; subscription, \$1.00; established 1883. Publishers, MEDICAL FREE PRESS PUBLISHING Co., 153 East Ohio Street, Indianapolis, Ind. Circulation, 1,000.

	1 Year.	6 Months.	3 Months.
RATES—One page, . . .	\$75.00	\$40.00	\$25.00
Half " " . . .	40.00	25.00	15.00
Quarter " " . . .	25.00	15.00	10.00

Medical Gleaner.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00. Publisher, W. E. BLOYER, 515 Elm Street, Indianapolis, Ind. Circulation, 4,000.

	1 Year.	6 Months.
RATES—One page, . . .	\$75.00	\$45.00
Half " " . . .	45.00	25.00
Quarter " " . . .	25.00	15.00

L—INDEPENDENT.

e.— Monthly ;
established 1894.
L AND SCIENCE
Me. Circula-

. \$100.00
. 60.00
. 40.00

F.

age, $4\frac{1}{2} \times 7$;
Publishers,
Co., 153 East
ation, 1,000.

s. 3 Months.
\$25.00
15.00
10.00

$\frac{1}{2} \times 7\frac{1}{2}$; sub-
VER, 515 Elm
4,000.

6 Months.
\$45.00
25.00
15.00

MEMORANDA.

95

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

Medical Times.—Monthly; page, $5 \times 6\frac{1}{4}$; subscription, \$2.00; established 1870. Publisher, FINLEY ELLINGWOOD, M.D., 103 State Street, Chicago, Ill. Circulation, 3,000. CHICAGO.

RATES—One page,	1 Year. \$100.00	6 Months. \$60.00	3 Months. \$35.00
Half “	60.00	35.00	20.00
Quarter “	35.00	20.00	12.00

Medical Tribune.—Monthly; page, $4\frac{7}{8} \times 7\frac{1}{2}$; subscription, \$2.00; established 1884. Publishers, MEDICAL TRIBUNE Co., 12 Tribune Building, New York, N. Y. Circulation, 5,000. NEW YORK.

RATES—One page,	1 Year. \$200.00	6 Months. \$120.00	3 Months. \$70.00
Half “	120.00	70.00	40.00
Quarter “	70.00	40.00	25.00

Northwestern Medical Journal.—Monthly; page, $6\frac{1}{2} \times 8\frac{3}{4}$; subscription, \$1.00; established 1874. Publisher, E. N. FISHBLATT, M.D., Nicollet House, Minneapolis, Minn. Circulation, 4,400. MINNEAPOLIS.

RATES—One page,	1 Year. \$240.00	6 Months. \$130.00	3 Months. \$70.00
Half “	130.00	70.00	40.00
Quarter “	75.00	40.00	25.00

Physio-Medical Journal.—Monthly; page, 4×7 ; subscription, \$1.50; established 1875. Publisher, GEO. HASTY, 35 North Ohio Street, Indianapolis, Ind. Circulation, 1,000. INDIANAPOLIS.

RATES—One page,	1 Year. \$60.00	6 Months. \$36.00
Half “	36.00	20.00
Quarter “	20.00	12.00

Southern Clinic.—Monthly ; page, 4×7 ; subscription, \$1.00 ; established 1878. Publisher, C. A. BRUCE, M.D., 506 North Second Street, Richmond, Va. Circulation, 3,800.

RATES—One page, one year, . . . \$50.00

Vox Populi.—Weekly ; page, $13\frac{1}{8} \times 19\frac{3}{4}$; subscription, \$1.00 ; established 1894. Publisher, J. C. LEWIS, 113 $\frac{1}{2}$ East Washington Street. Indianapolis, Ind. Circulation, 500.

	1 Year.	6 Months.
RATES—One page, . . .	\$120.00	\$75.00
Half " . . .	75.00	40.00
Quarter " . . .	40.00	25.00

CAL—INDEPENDENT.

, 4 x 7; subscrip-
Publisher, C. A.
street, Richmond,

. \$50.00

x 19 $\frac{3}{4}$; subscrip-
her, J. C. LEWIS,
Indianapolis, Ind.

Year.	6 Months.
0.00	\$75.00
5.00	40.00
0.00	25.00

MEMORANDA.

99

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

PHARMACEUTICAL.

Alumni Journal of the New York College of Pharmacy.—Monthly; page, $5\frac{1}{4} \times 7\frac{1}{2}$; subscription, \$1.00; established 1894. Publishers, ALUMNI ASSOCIATION NEW YORK COLLEGE OF PHARMACY, 115 West Sixty-eighth Street, New York, N. Y. Circulation, 2,000. Rates on application. NEW YORK.

Alumni Report.—Monthly; page, $4 \times 5\frac{1}{2}$; subscription, \$1.00; established 1864. Publishers, ALUMNI ASSOCIATION OF THE PHILADELPHIA COLLEGE OF PHARMACY, 145 North Tenth Street, Philadelphia, Pa. Circulation, 2,500. Rates on application. PHILADELPHIA.

American Druggist and Pharmaceutical Record.—Semi-monthly; page, 7×10 ; subscription, \$1.50; established 1871. Publishers, AMERICAN DRUGGIST PUBLISHING Co., 37 College Place, New York, N. Y. Circulation, 13,500. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$864.00	\$480.00	\$270.00
Half "	456.00	258.00	144.00
Quarter "	240.00	138.00	78.00

placed.
place, New York.

American Journal of Pharmacy.—Monthly; page, $4\frac{1}{4} \times 5\frac{3}{4}$; subscription, \$3.00; established 1828. Manager, F. YAPLE, 145 North Tenth Street, Philadelphia, Pa. Circulation, 2,500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$50.00	\$50.00	\$30.00
Half "	50.00	30.00	20.00
Quarter "	30.00	20.00	15.00

Buffalo Druggist.—Monthly; page, $5\frac{1}{2} \times 9$; subscription, \$1.00; established 1895. Publishers, BUFFALO DRUGGIST PUBLISHING Co., 483 Washington Street, Buffalo, N. Y. Circulation, 2,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$300.00	\$165.00	\$70.00
Half "	165.00	93.00	49.00
Quarter "	93.00	56.00	30.00

Bulletin of Pharmacy.—Monthly; page, $6\frac{3}{4} \times 7$; subscription, \$1.00; established 1886. Publisher, GEO. S. DAVIS, Box 470, Detroit, Mich. Circulation, 5,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$300.00	\$165.00	\$90.00
Half "	165.00	90.00	45.00
Quarter "	90.00	45.00	25.00

California Druggist.—Monthly; page, $7\frac{3}{4} \times 8\frac{1}{4}$; subscription, \$1.00; established 1891. Publishers, CALIFORNIA DRUGGIST PUBLISHING Co., P. O. Drawer 1236, Los Angeles, Cal. Circulation, 700.

RATES—One page, one year,	. . .	\$100.00
Half "	" . . .	60.00
Quarter "	" . . .	35.00

RMACEUTICAL.

Monthly; page,
established 1828.
h Street, Phila-

hs.	3 Months.
.00	\$30.00
.00	20.00
.00	15.00

e, $5\frac{1}{2} \times 9$; sub-
s. Publishers,
, 483 Washing-
on, 2,000.

hs.	3 Months.
.00	\$7.00
.00	49.00
.00	30.00

; page, $6\frac{3}{4} \times 7$;
86. Publisher,
h. Circulation,

hs.	3 Months.
.00	\$90.00
.00	45.00
.00	25.00

page, $7\frac{3}{4} \times 8\frac{1}{4}$;
01. Publishers,
, P. O. Drawer
700.

.	\$100.00
.	60.00
.	35.00

MEMORANDA.

103

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertiser, 37 College Place, New York.*

Canadian Druggist.—Monthly; page, 8 x 10; subscription, \$1.00; established 1889. Publisher, Wm. I. DYAS, Toronto, Ontario. Circulation, 1,000. TORONTO.

RATES—One page, . . .	1 Year.	6 Months.
Half " . . .	\$240.00	\$125.00
Quarter " . . .	125.00	65.00
	70.00	40.00

Canadian Pharmaceutical Journal.—Monthly; page, 3¼ x 8½; subscription, \$1.50; established 1868. Publisher, E. B. SHUTTLEWORTH, 220 Sherbourne Street, Toronto, Ontario. Circulation, 1,175. TORONTO.

RATES—One page, one year, . . .	\$100.00
Half " " . . .	55.00
Quarter " " . . .	30.00

Deutsche Amerikanische Apotheker Zeitung.—Monthly; page, 8¾ x 10; subscription, \$1.00; established 1879. Publishers, THE DOCTOR PUBLISHING Co., 104 John Street, New York, N. Y. Circulation, 5,000. NEW YORK.

RATES—One page, . . .	1 Year.	6 Months.	3 Months.
Half " . . .	\$300.00	\$180.00	\$100.00
Quarter " . . .	180.00	100.00	60.00
	100.00	60.00	35.00

Druggists Circular and Chemical Gazette.—Monthly; page, 9 x 12; subscription, \$1.50; established 1856. Publisher, Wm. O. ALLISON, 72 William Street, New York, N. Y. Circulation, 12,000. NEW YORK.

RATES—One page, . . .	1 Year.	6 Months.	3 Months.
Half " . . .	\$600.00	\$350.00	\$198.00
Quarter " . . .	330.00	190.00	114.00
	180.00	100.00	60.00

Drugs, Oils and Paints.—Monthly; page, $8\frac{1}{2} \times 10$; subscription, \$2.00; established 1884. Publisher, G. B. HECKEL, 1214-1220 Filbert Street, Philadelphia, Pa. Circulation, 3,750.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$400.00	\$220.00	\$120.00
Half "	225.00	122.00	65.00
Quarter "	123.00	66.00	34.00

Drug Topics.—Bi-weekly; page, 6×8 ; subscription, \$1.00; established 1886. Publishers, McKESSON & ROBBINS, 91 Fulton Street, New York, N. Y. Circulation, 3,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$250.00	\$135.00	\$75.00
Half "	135.00	75.00	45.00
Quarter "	75.00	45.00	30.00

Formulary and Druggist's Magazine.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00; established 1883. Publisher, B. FENNER, Fenner Block, Westfield, N. Y. Circulation, 4,369.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$240.00	\$127.00	\$67.50
Half "	134.40	71.40	37.80
Quarter "	72.00	38.50	21.00

Journal of the American Chemical Society.—Monthly; page, 4×6 ; subscription, \$5.00; established 1887. Publishers, CHEMICAL PUBLISHING CO., Easton, Pa. Circulation, 1,200.

RATES—One page, one year,	.	.	\$100.00
Half "	"	"	60.00
Quarter "	"	"	36.00

PHARMACEUTICAL.

Page, 8½ x 10 ;
Publisher,
Philadelphia,

3 Months.
\$120.00
65.00
34.00

8 ; subscrip-
tional Publishers, Mc-
Graw-Hill, New York,

3 Months.
\$75.00
45.00
30.00

Monthly;
established
Block, West-

3 Months.
\$67.50
37.80
21.00

Medical Society.—
\$5.00 ; estab-
lishing Co.,

\$100.00
60.00
36.00

MEMORANDA.

107

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

PHARMACEUTICAL.

109

Merek's Market Report.—Semi-monthly; page, 8½ × 12; subscription, \$2.00; established 1891. Publishers, MEREK & Co., 71 William Street, New York. Circulation, 14,000. Rates on application. NEW YORK.

Meyer Brothers' Druggist.—Monthly; page, 6¼ × 7; subscription, \$1.00; established 1889. Publisher, C. F. G. MEYER, Fourth Street and Clark Avenue, St. Louis, Mo. ST. LOUIS.

	1 Year.	6 Months.
RATES—One page. . . .	\$300.00	\$160.00
Half "	157.50	87.00
Quarter "	82.50	45.00

Montreal Pharmaceutical Journal.—Monthly; page, 7 × 9; subscription, \$1.00; established 1871. Publishers, LYMAN, SONS & Co., 171 St. James Street, Montreal, Quebec. Circulation, 3,000. MONTREAL.

RATES—One page, one year. . . .	\$100.00
Half " "	60.00
Quarter " "	35.00

National Druggist.—Monthly; page, 6 × 8½; subscription, \$1.00; established 1870. Publishers, THE DRUGGIST PUBLISHING Co., 424 Odd Fellows' Building, St. Louis, Mo. Circulation, 4,500. ST. LOUIS.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$400.00	\$220.00	\$115.00	
Half " 220.00	124.00	65.00	
Quarter " 124.00	75.00	40.00	

New England Druggist.—Monthly; page, 8 x 10; subscription, \$2.00; established 1888. Publisher, BENJAMIN JOHNSON, 3 Franklin Street, Boston, Mass. Circulation, 3,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$125.00	\$75.00
Half "	125.00	75.00	38.00
Quarter "	75.00	38.00	20.00

Oil, Taint and Drug Reporter.—Weekly; page, 9 x 14; subscription, \$4.00; established 1871. Publisher, WM. O. ALLISON, 72 William Street, New York. Circulation, 10,500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$1,600.00	\$925.00	\$546.00
Half "	850.00	490.00	293.00
Quarter "	450.00	250.00	170.00

Omaha Druggist.—Monthly; page, 8 x 9½; subscription, \$1.00; established 1887. Publishers, OMAHA DRUGGIST PUBLISHING Co., Ninth and Jackson Streets, Omaha, Neb. Circulation, 2,000.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$125.00	\$65.00	\$35.00
Half "	65.00	35.00	20.00
Quarter "	35.00	20.00	12.00

Pacific Druggist and Physician.—Monthly; page, 7¼ x 8¼; subscription, \$1.00; established 1890. Publishers, PACIFIC DRUGGIST PUBLISHING Co., 316 Battery Street, San Francisco, Cal. Circulation, 1,500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$175.00	\$95.00	\$50.00
Half "	95.00	50.00	33.00
Quarter "	50.00	30.00	18.00

PHARMACEUTICAL.

page, 8 x 10;
3. Publisher,
Street, Boston,

s. 3 Months.
0 \$75.00
0 38.00
0 20.00

Weekly; page,
d 1871. Pub-
Street, New

s. 3 Months.
0 \$546.00
0 293.00
0 170.00

8 x 9 1/2; sub-
Publishers,
irth and Jack-
, 2,000.

s. 3 Months.
0 \$35.00
0 20.00
0 12.00

Monthly; page,
blished 1890.
HING Co., 316
ulation, 1,500.

s. 3 Months.
0 \$50.00
0 33.00
0 18.00

MEMORANDA.

111

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

PHARMACEUTICAL.

113

Pacific Drug Review.—Monthly; page, $7\frac{7}{8} \times 10\frac{1}{8}$; subscription, \$1.50; established 1888. Publisher, H. D. DIETRICH, 132 Front Street, Portland, Ore. Circulation, 1,500. PORTLAND.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$150.00	\$75.00	\$40.00
Half "	75.00	40.00	25.00
Quarter "	40.00	25.00	15.00

Pharmaceutical Era.—Weekly; page, $6\frac{5}{8} \times 10$; subscription, \$2.00; established 1882. Publishers, D. O. HAYNES & Co., 106 Fulton Street, New York, N. Y. Circulation, 10,000. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$1,560.00	\$884.00	\$468.00
Half "	858.00	486.20	257.40
Quarter "	468.00	265.20	140.40

Pharmaceutische Rundschau.—Monthly; page, $6\frac{3}{4} \times 6\frac{1}{2}$; subscription \$2.00; established 1882. Publisher, FRED. HOFFMANN, 183 Broadway, New York, N. Y. Circulation, 2,750. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$100.00	\$75.00
Half "	125.00	75.00	60.00
Quarter "	75.00	40.00	25.00

Registered Pharmacist.—Monthly; page, 8×10 ; subscription, \$1.00; established 1887. Publisher, J. M. EATON, 334 Dearborn Street, Chicago, Ill. Circulation, 4,000. Rates on application. CHICAGO.

placed.

ce, New York.

Southern Drug and Paint Review.—Monthly; page, $5\frac{1}{2} \times 10$; subscription, \$1.00; established 1886. Publishers, LIPPMAN BROS., Savannah, Ga. Circulation, 2,500.

RATES—One page, one year, . . .	\$250.00
Half “ “ . . .	150.00
Quarter “ “ . . .	75.00

Spatula.—Monthly; page, $5\frac{1}{4} \times 7$; subscription, 50c.; established 1894. Publishers, SPATULA PUBLISHING Co., 8 Oliver Street, Boston, Mass. Circulation, 5,000.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$288.00	\$153.00	\$81.00	
Half “ 172.00	91.80	48.60	
Quarter “ 96.00	51.00	27.00	

The Apothecary.—Quarterly; page, $4\frac{1}{2} \times 6$; subscription, \$1.00; established 1891. Publishers, NORTHWESTERN UNIVERSITY SCHOOL OF PHARMACY, 2421 Dearborn Street, Chicago, Ill. Circulation, 1,000. Rates on application.

Western Druggist.—Monthly; page, $6\frac{1}{4} \times 9$; subscription, \$1.00; established 1879. Publishers, G. P. ENGELHARD & Co., 358 Dearborn Street, Chicago, Ill. Circulation, 9,000.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$420.00	\$218.00	\$114.00	
Half “ 216.00	114.00	60.00	
Quarter “ 114.00	60.00	35.00	

PHARMACEUTICAL.

ew.—Monthly ;
); established
Savannah, Ga.

. \$250.00
. 150.00
. 75.00

; subscription,
SPATULA PUB-
, Mass. Circu-

ths. 3 Months.
3.00 \$81.00
.80 48.60
1.00 27.00

e, 4½ x 6 ; sub-
I. Publishers,
OF PHARMACY,
I. Circulation,

e, 6¼ x 9 ; sub-
Publishers, G.
Street, Chicago,

ths. 3 Months.
3.00 \$114.00
1.00 60.00
0.00 35.00

MEMORANDA.

115

Persistent Advertising Pays.
Consult A. R. ELLIOT on Medical Advertising,
37 College Place, New York.

Wisconsin Druggists' Exchange. — Monthly ;
JANESVILLE. page, $9\frac{1}{4} \times 11$; subscription, 75c. ; established 1891.
Publisher, E. B. HEIMSTREET, Janesville, Wis. Cir-
culation, 1,000.

	1 Year.	6 Months.	Each Insertion.
RATES—Per inch,	\$5.00	\$3.00	\$2.00

PHARMACEUTICAL.

— Monthly ;
established 1891.
ville, Wis. Cir-

Each Insertion.
\$2.00

HYGIENIC.

Annals of Hygiene.—Monthly; page, $4\frac{1}{4} \times 5$; subscription, \$2.00; established 1885. Publishers, UNIVERSITY OF PENNSYLVANIA PRESS, 716 Filbert Street, Philadelphia, Pa. Circulation, 2,000.

PHILADELPHIA.

	1 Year.	6 Months.	3 Months.
RATES—One page.	\$300.00	\$180.00	\$100.00
Half "	180.00	100.00	60.00
Quarter "	100.00	60.00	35.00

Babyhood.—Monthly; page, $4\frac{3}{4} \times 7\frac{1}{2}$; subscription, \$1.00; established 1884. Publishers, BABYHOOD PUBLISHING Co., 5 Beekman Street, New York, N. Y. Circulation, 15,600.

NEW YORK.

RATES—One page, one year,	. . .	\$50.00
Half " "	28.00
Quarter " "	15.00

Canada Health Journal.—Monthly; page, $4\frac{1}{2} \times 7\frac{1}{2}$; subscription, \$1.00; established 1874. Publisher, E. PLAYTER, Toronto, Canada. Circulation, 2,000. Rates on application.

TORONTO.

Dietetic and Hygienic Gazette.—Monthly; page, $5\frac{1}{2} \times 8\frac{1}{2}$; subscription, \$1.50; established 1884. PUBLISHERS, GAZETTE PUBLISHING CO., 1218 Broadway, New York, N. Y. Circulation, 30,000.

RATES—One page, one year, . . .	\$650.00
Half " " . . .	350.00
Quarter " " . . .	200.00

Dr. Foote's Health Monthly.—Monthly; page, $5\frac{3}{4} \times 7$; subscription, 50c.; established 1875. PUBLISHER, MURRAY HILL PUBLISHING CO., 129 East Twenty-eighth Street, New York, N. Y. Circulation, 15,000.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$357.00	\$189.00	\$100.00	
Half " 204.00	108.00	57.00	
Quarter " 117.50	62.00	32.75	

Family Doctor.—Monthly; page, $8\frac{3}{4} \times 10\frac{1}{4}$; subscription, \$1.00; established 1891. PUBLISHER, E. MATHER, M.D., Ph.D., Paterson, N. J. Circulation, 6,000. Rates on application.

Good Health.—Monthly; page, $6\frac{1}{4} \times 6\frac{1}{2}$; subscription, \$1.75; established 1865. PUBLISHER, J. H. KELLOGG, M.D., Battle Creek, Mich. Circulation, 15,000. Rates on application.

HYGIENIC.

Monthly; page,
established 1884.
Co., 1218 Broad-
30,000.

. \$650.00
. 350.00
. 200.00

Monthly; page,
ed 1875. Pub-
Co., 129 East
Y. Circulation,

ths. 3 Months.
.00 \$100.00
.00 57.00
.00 32.75

$8\frac{3}{4} \times 10\frac{1}{4}$; sub-
Publisher, E.
J. Circulation,

$\times 6\frac{1}{2}$; subscrip-
ublisher, J. H.
h. Circulation,

MEMORANDA.

110

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

A. R. ELLIOTT, Advertising, 37 College Place, New York.

Hall's Journal of Health.—Monthly; page, $4\frac{1}{4} \times 6\frac{1}{2}$; subscription, 50c.; established 1854. PUBLISHERS, HALL'S JOURNAL OF HEALTH PUBLISHING Co., 21 William Street, New York, N. Y. Circulation, 20,000. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$200.00	\$130.00	\$70.00
Half "	130.00	70.00	40.00
Quarter "	70.00	40.00	25.00

Hausdokter.—Monthly; page, 9×10 ; subscription, \$1.00; established 1889. PUBLISHERS, THE DOCTOR PUBLISHING Co., 104 John Street, New York, N. Y. Circulation, 11,000. NEW YORK.

	1 Year.	6 Months.	3 Months.
RATES—One page	\$300.00	\$180.00	\$100.00
Half "	180.00	100.00	60.00
Quarter "	100.00	60.00	35.00

Health.—Monthly; page, $5\frac{1}{4} \times 8$; subscription, \$1.00; established 1891. PUBLISHER, G. R. DUNHAM, 132 Boylston Street, Boston, Mass. Circulation, 5,000. BOSTON.

	1 Year.	6 Months.
RATES—One page,	\$100.00	\$75.00
Half "	75.00	40.00

Health and Beauty.—Monthly; page, 5×8 ; subscription, \$1.00; established 1891. PUBLISHERS, HEALTH AND BEAUTY PUBLISHING Co., 93 Clinton Place, New York, N. Y. Circulation, 5,000. NEW YORK.

RATES—One page, \$25.00 monthly. Halves and quarters, pro rata.

Healthy Home.—Monthly; page $11\frac{1}{4} \times 15\frac{3}{4}$; subscription, 50c.; established 1889. Publishers, W. H. BROCK & Co., Athol, Mass. Circulation, 9,810. Rates on application.

Health Monitor.—Monthly; page, $4\frac{7}{8} \times 8\frac{1}{2}$; subscription, 50c.; established 1891. Publishers, PUSHECK MEDICAL INSTITUTE, 330 La Salle Avenue, Chicago, Ill. Circulation, 1,500.

	6 Months.	3 Months.
RATES—Half page, . . .	\$25.00	\$15.00

Hygiene.—Monthly; page, $8\frac{3}{4} \times 10$; subscription, 50c.; established 1858. Publishers, BOSTON HYGIENIA PUBLISHING Co., Boston, Mass. Circulation, 2,000. Rates on application.

Journal of the American Health Society.—Quarterly; page, $4 \times 6\frac{1}{2}$; subscription, \$1.00; established 1891. Publisher, GEO. DUTTON, A.B., M.D., 128 Park Avenue, Chicago, Ill. Circulation, 1,200.

RATES—One page, one year, . . .	\$30.00
Half " " . . .	12.00
Quarter " " . . .	7.00

HYGIENIC.

$\frac{1}{4} \times 15\frac{3}{4}$; sub-
Publishers, W.
circulation, 9,810.

$4\frac{7}{8} \times 8\frac{1}{2}$; sub-
Publishers, Pu-
Salle Avenue,

hs. 3 Months.
00 \$15.00

; subscription,
, Boston Hy-
s. Circulation,

th Society.—
, \$1.00; estab-
n, A. B., M. D.,
ulation, 1,200.

. \$20.00
. 12.00
. 7.00

MEMORANDA.

123

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

*Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

HYGIENIC.

125

Journal d'Hygiene Populaire.—Monthly; page, 5½ x 8; subscription, \$1.50; established 1884. Publisher, Dr. J. I. DESROCHES, 251 St. Therese Street, Montreal, Quebec. Circulation, 2,000.

MONTREAL.

RATES—One page, one year.	. . .	\$30.00
Half “ “	. . .	16.00
Quarter “ “	. . .	8.00

Journal of Diagnosis and Climatology.—Monthly; page, 7 x 9½; subscription, \$2.00; established 1893. Publisher, A. F. MCKAY, M.D., 142 Monroe Street, Chicago, Ill. Circulation, 3,000.

CHICAGO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$300.00	\$175.00	\$100.00
Half “	175.00	100.00	50.00
Quarter “	100.00	60.00	40.00

Journal of Hygiene and Herald of Health.—Monthly; page, 4½ x 6; subscription, \$1.00; established 1850. Editor, Dr. M. L. HOLBROOK, 46 East Twenty-first Street, New York, N. Y. Circulation, 1,000. Rates on application.

NEW YORK.

Journal of Hygeio-Therapy.—Monthly; page, 5½ x 8½; subscription, \$4.00; established 1887. Publishers, T. V. GIFFORD, M.D., & Co., Kokomo, Ind. Circulation, 500. Rates on application.

KOKOMO.

estimates.
Place, New York.

Modern Medicine and Bacteriological Review.—
 BATTLE CREEK. Monthly; page, 5 × 8; subscription, \$2.00; established 1891. Publishers, MODERN MEDICINE PUBLISHING Co., Battle Creek, Mich. Circulation, 1,000. Rates on application.

Nerve.—Monthly; page, 3¼ × 6¾; subscription, \$1.00; established 1892. Publisher, WM. M. BAIRD, M.D., 364 West 117th Street, New York, N. Y. Circulation, 25,000.

RATES—25 cents per nonpareil line.

Pacific Health Journal.—Monthly; page, 5¼ × 6; OAKLAND. subscription, \$1.00; established 1885. Publishers, PACIFIC PRESS PUBLISHING Co., Oakland, Cal. Circulation, 3,200.

RATES—One page, one year, . . .	\$70.00
Half " " . . .	40.00
Quarter " " . . .	25.00

People's Health Journal.—Monthly; page, CHICAGO. 9½ × 11; subscription, \$1.00; established 1884. Publishers, PEOPLE'S HEALTH JOURNAL Co., 441 Dearborn Avenue, Chicago, Ill. Circulation, 35,000.

RATES—Single column, for each insertion, . . . Per inch, \$3.00

HYGIENIC.

ical Review.—
n, \$2.00; estab-
MEDICINE PUB-
irculation, 1,000.

; subscription,
WM. M. BAIRD,
ork, N. Y. Cir-

eil line.

; page, 5¼ × 6;
35. Publishers,
land, Cal. Cir-

. \$70.00
. 40.00
. 25.00

onthly; page,
ablished 1884.
RNAL Co., 441
culacion, 35,000.

inser-
r inch, \$3.00

MEMORANDA.

127

Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

Persistent Advertising Pays.
Consult A. R. ELLIOTT on Medical Advertising,
37 College Place, New York.

Phrenological Journal.—Monthly; page, $4\frac{3}{4} \times 5\frac{1}{2}$; subscription, \$1.50; established 1796. Publishers, FOWLER & WELLS Co., 27 East Twenty-first Street, New York, N. Y. Circulation, 8,000. Rates on application.

NEW YORK.

Physical Education.—Monthly; page, 6×8 ; subscription, \$1.00; established 1891. Publishers, THE TRIANGLE PUBLISHING Co., Alden Street, Springfield, Mass. Circulation, 2,000.

SPRINGFIELD.

	1 Year.	6 Months.
RATES—One page, . . .	\$153.00	\$81.00
Half " . . .	83.60	43.20
Quarter " . . .	45.00	30.00

Popular Health Magazine.—Monthly; page, $5\frac{1}{8} \times 7\frac{1}{4}$; subscription, \$1.00; established 1893. Publishers, THE HEALTH MAGAZINE Co., Loan and Trust Building, Washington, D. C. Circulation, 5,200.

WASHINGTON.

	1 Year.	6 Months.	3 Months.
RATES—One page, \$	150.00	90.00	60.00
Half " . . .	90.00	60.00	40.00
Quarter " . . .	60.00	40.00	25.00

Popular Science News.—Monthly; page, 8×11 ; subscription, \$1.00; established 1866. Publisher, BENJ. LILLARD, 19 Liberty Street, New York. Circulation, 15,000. Rates on application.

NEW YORK.

WESTERVILLE.

Sanative Medicine.—Monthly; page, $4\frac{3}{4} \times 7\frac{1}{2}$; subscription, \$1.00; established 1891. Publisher, G. H. MAYHUGH, M.D., corner State Street and College Avenue, Westerville, Ohio. Circulation, 500.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$32.00	\$18.00	\$10.00
Half "	18.00	10.00	6.00
Quarter "	10.00	6.00	4.00

BROOKLYN.

Sanitarian.—Monthly; page, $4 \times 5\frac{3}{4}$; subscription, \$4.00; established 1861. Publishers, AMERICAN NEWS Co. Editor, A. N. BELL, A.M., M.D., 291 Union Street, Brooklyn, N. Y. Circulation, 4,800.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$300.00	\$150.00	\$75.00
Half "	192.00	96.00	48.00
Quarter "	120.00	60.00	30.00

NEW YORK.

Sanitary Era.—Monthly; page, $7\frac{1}{2} \times 8\frac{3}{4}$; subscription, \$1.00; established 1887. Publisher, WILLIAM C. CONANT, 466 West 151st Street, New York, N. Y. Circulation, 5,000. Rates on application.

DALLAS.

Texas Health Journal.—Monthly; page, $4\frac{1}{4} \times 6\frac{1}{2}$; subscription, \$2.00; established 1887. Publishers, HEALTH JOURNAL PUBLISHING Co., Dallas, Tex. Circulation, 5,000. Rates on application.

HYGIENIC.

page, $4\frac{3}{4} \times 7\frac{1}{2}$;
891. Publisher,
State Street and
io. Circulation,

Months.	3 Months.
8.00	\$10.00
0.00	6.00
6.00	4.00

$4\frac{3}{4}$; subscription,
shers, AMERICAN
A. M., M. D., 291
Circulation, 4,800.

Months.	3 Months.
50.00	\$75.00
96.00	48.00
60.00	30.00

, $7\frac{1}{2} \times 8\frac{3}{4}$; sub-
Publisher, WILL-
Street, New York,
on application.

ly; page, $4\frac{1}{4} \times 6\frac{1}{2}$;
1887. Publishers,
Co., Dallas, Tex.
ication.

MEMORANDA.

131

*Judicious Advertising Brings Reward. I construct
Advertisements on modern principles.
A. R. ELLIOTT, Advertising, 37 College Place, New York.*

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*

A. R. ELLIOTT, Advertising, 37 College Place, New York.

Texas Sanitarian.—Monthly; page, $4\frac{1}{2} \times 6$; subscription, \$1.00; established 1891. Publishers, TEXAS SANITARIAN PUBLISHING Co., 910 Congress Avenue, Austin, Tex. Circulation, 1,000. AUSTIN.

RATES—One page, one year.	. . .	\$80.00
Half " "	50.00
Quarter " "	30.00

The Refractionist.—Monthly; page, $4 \times 6\frac{3}{4}$; subscription, \$2.00; established 1894. Publisher, FRANCIS F. WHITTIER, 74 Boylston Street, Boston, Mass. Circulation, 1,000. BOSTON.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$60.00	\$35.00
Half " "	60.00	35.00	20.00
Quarter " "	35.00	20.00	12.00

Woman's Health Journal.—Monthly; page, 9×12 ; subscription, 50c.; established 1890. Publishers, WOMAN'S HEALTH JOURNAL Co., Chattanooga, Tenn. Circulation, 10,000. Rates on application. CHATTANOOGA.

*Intelligent methods of Advertising are at the command of all
who consult reputable Advertising Agents.*
A. R. ELLIOTT, Advertising, 37 College Place, New York.

MEMORANDA.

185

at the command of all
ing Agents.
ege Place, New York.

Medical Advertising.—Write for Estimates.
A. R. ELLIOTT, Advertising,
37 College Place, New York.

*Medical Advertising advantageously placed.
A. R. ELLIOTT, Advertising,
37 College Place, New York.*

DENTAL.

Dental Digest.—Monthly; page, $4\frac{1}{4} \times 7$; subscription, \$2.00; established 1895. Publishers, THE DENTAL PROTECTIVE SUPPLY CO., 2231 Prairie Avenue, Chicago, Ill. Circulation, 5,000. CHICAGO.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$100.00	\$55.00	\$30.00
Half “	55.00	30.00	17.00
Quarter “	30.00	17.00	10.00

Dental Headlight.—Quarterly; page, $5\frac{1}{2} \times 6\frac{5}{8}$; subscription, 50c.; established 1880. Publishers, MORRISON BROS., Dental Depot, 307 North Summer Street, Nashville, Tenn. Circulation, 1,500. NASHVILLE.

RATES—One page, one year,	. . .	\$30.00
Half “ “	. . .	16.00
Quarter “ “	. . .	8.00

Dental Journal.—Bi-monthly; page, $6 \times 6\frac{3}{4}$; subscription, \$1.00; established 1892. Publishers, STUDENTS, 114 South State Street, Ann Arbor, Mich. Circulation, 4,000. Rates on application. ANN ARBOR.

PHILADELPHIA.

Dental Office and Laboratory.—Bi-monthly; page, 5 × 7; subscription, \$1.00; established 1868. Publishers, JOHNSON & LUND, 620 Race Street, Philadelphia, Pa. Circulation, 7,000.

	1 Year.	6 Months.
RATES—One page, . . .	\$150.00	\$90.00
Half " . . .	90.00	50.00
Quarter " . . .	50.00	30.00

CINCINNATI.

Dental Register.—Monthly; page, 4 × 6; subscription, \$2.00; established 1846. Publishers, SAMUEL A. CROCKER & Co., 119 West Fifth Street, Cincinnati, Ohio. Circulation, 1,500.

RATES—One page, one year, . . .	\$75.00
Half " " . . .	40.00
Quarter " " . . .	25.00

CHICAGO.

Dental Review.—Monthly; page, 4¼ × 5; subscription, \$2.50; established 1886. Publishers, H. D. JUSTI & SON, 66 Madison Street, Chicago, Ill. Circulation, 1,650. Rates on application.

BUFFALO.

Dental Practitioner and Advertiser.—Quarterly; page, 6 × 9; subscription, \$1.00; established 1869. Publishers, BUFFALO DENTAL MANUFACTURING Co., 587 Main Street, Buffalo, N. Y. Circulation, 3,000.

	1 Year.	3 Insertions.	2 Insertions.
RATES—One page, \$35.00	\$28.00	\$19.00	
Half " 19.00	15.00	10.50	
Quarter " 14.00	11.00	8.00	

DENTAL.

y. — Bi-monthly ;
established 1868.
Race Street, Phila-

Year.	6 Months.
0.00	\$90.00
0.00	50.00
0.00	30.00

e, 4 x 6; subscrip-
blishers, SAMUEL
th Street, Cincin-

.	\$75.00
.	40.00
.	25.00

ge, 4 1/4 x 5; sub-
Publishers, H.
eet, Chicago, Ill.
cation.

vertiser. — Quar-
1.00; established
AL MANUFACTUR-
, N. Y. Circula-

ertions.	2 Insertions.
28.00	\$19.00
15.00	10.50
11.00	8.00

MEMORANDA.

Persistent Advertising Pays.
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Dental and Surgical Microcosm.—Quarterly; page, 6×7 ; subscription, \$1.00; established 1890. Publishers, HAYES DENTAL AND SURGICAL MANUFACTURING Co., 901 Pennsylvania Avenue, Pittsburgh, Pa. Circulation, 3,000.

PITTSBURGH.

RATES—One page, one year, . . .	\$60.00
Half " " " " " " " " " " " "	35.00
Quarter " " " " " " " " " " " "	20.00

Dominion Dental Journal.—Monthly; page, $4\frac{1}{4} \times 7$; subscription, \$1.00; established 1889. Publishers, THE DENTAL PUBLISHING Co., 99 Confederation Life Building, Toronto, Ontario. Circulation, 1,000.

TORONTO.

RATES—One page, . . .	1 Year. \$75.00	6 Months. \$45.00	3 Months. \$23.00
Half " " " " " " " " " " " "	45.00	25.00	14.00
Quarter " " " " " " " " " " " "	23.00	14.00	8.00

International Dental Journal.—Monthly; page, $4\frac{1}{8} \times 5$; subscription, \$2.50; established 1879. Publishers, INTERNATIONAL DENTAL PUBLISHING Co., 716 Filbert Street, Philadelphia, Pa. Circulation, 2,500.

PHILADELPHIA.

RATES—One page, . . .	1 Year. \$125.00	6 Months. \$75.00	3 Months. \$45.00
Half " " " " " " " " " " " "	75.00	45.00	25.00
Quarter " " " " " " " " " " " "	45.00	25.00	15.00

Items of Interest.—Monthly; page, 4×7 ; subscription, \$1.00; established 1879. Publishers, THE WILMINGTON DENTAL MANUFACTURING Co., 1413 Filbert Street, Philadelphia, Pa. Circulation, 9,000. Rates on application.

PHILADELPHIA.

ROCHESTER. **Odontographic Journal.**—Quarterly. Publishers, ROCHESTER DENTAL MANUFACTURING Co., 81 East Main Street, Rochester, N. Y. Circulation, 2,500.

RATES—One page, one year, . . . \$40.00
 Half “ “ . . . 25.00
 Quarter “ “ . . . 15.00

TOLEDO. **Ohio Dental Journal.**—Monthly; page, $4\frac{1}{2} \times 5$; subscription, \$2.00; established 1880. Publishers, THE RANSOM & RANDOLPH Co., Toledo, Ohio. Circulation, 2,600. Rates on application.

SAN FRANCISCO. **Pacific Coast Dentist.**—Monthly; page, $4\frac{1}{4} \times 7\frac{1}{4}$; subscription, \$2.50; established 1893. Publishers, PACIFIC COAST DENTIST PUBLISHING Co., 536 Clay Street, San Francisco, Cal. Circulation 620.

	1 Year.	6 Months.	3 Months.
RATES—One page,	\$75.00	\$40.00	\$25.00
Half “	40.00	25.00	15.00
Quarter “	25.00	15.00	8.00

MACON. **Southern Dental Journal.**—Monthly; page, $4\frac{1}{8} \times 7$; subscription, \$2.00; established 1881. Publishers, Drs. W. R. HOLMES and MASON, 556 Mulberry Street, Macon, Ga. Circulation, 1,000. Rates on application.

KANSAS CITY. **Western Dental Journal.**—Monthly; page, 6×9 ; subscription, \$2.00; established 1887. Publishers, R. I. PEARSON & Co., 906 Grand Avenue, Kansas City, Mo. Circulation, 1,000. Rates on application.

DENTAL.

Monthly. Publishers,
WING Co., 81 East
Circulation, 2,500.

. \$40.00
. 25.00
. 15.00

; page, 4½ x 5 ;
880. Publishers,
ledo, Ohio. Cir-
on.

page, 4¼ x 7¼ ;
893. Publishers,
NG Co., 536 Clay
ation 620.

Months.	3 Months.
0.00	\$25.00
5.00	15.00
5.00	8.00

Monthly; page,
established 1881.
and MASON, 556
Circulation, 1,000.

Monthly; page, 6 x 9 ;
887. Publishers,
Avenue, Kansas
Rates on applica-

MEMORANDA.

143

*Many dollars are wasted annually in injudicious channels.
The experience of many years enables me to select
mediums with care.*
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A. R. ELLIOTT, Advertising, 37 College Place, New York.

Number of Physicians in the United States.

STATES.	A Total Number.	B Polk's List.	C. Regular.	D. Hom.	E. Eclectic.	F. Physio- Med.	G. Unclas- sified.
Alabama, . . .	2,117	1,900	1,566	24	99	211
Arizona, . . .	108	98	74	4	10	10
Arkansas, . . .	2,586	2,328	1,765	50	249	6	258
California, . . .	3,300	2,970	1,795	368	452	25	330
Colorado, . . .	1,165	1,049	738	89	93	13	116
Connecticut, . .	1,267	1,141	735	126	147	7	126
Delaware, . . .	202	263	195	30	9	20
D. of Columbia,	831	748	565	71	26	3	83
Florida,	788	711	498	57	73	5	78
Georgia,	3,825	2,543	1,789	46	401	25	282
Idaho,	176	159	101	7	24	17
Illinois,	8,002	7,206	4,245	975	988	1'2	800
Indiana,	5,006	4,506	2,293	293	1,020	400	500
Indian Ter., . .	416	375	266	2	62	1	41
Iowa,	4,434	3,991	2,982	450	470	05	44
Kansas,	3,089	2,781	1,636	360	414	63	308
Kentucky, . . .	4,063	3,657	2,883	125	218	25	406
Louisiana, . . .	1,412	1,271	1,048	36	46	141
Maine,	1,222	1,100	784	137	57	122
Maryland, . . .	2,120	1,918	1,606	76	24	212
Massachusetts, .	4,457	4,012	2,646	687	221	12	445
Michigan, . . .	4,057	3,552	1,905	686	459	97	405
Minnesota, . . .	1,584	1,426	877	239	127	25	158
Mississippi, . .	1,682	1,514	1,268	18	60	168
Missouri, . . .	6,178	5,561	4,000	381	538	25	617
Montana,	299	270	157	19	20	45	29
Nebraska, . . .	1,730	1,547	876	202	264	41	173
Nevada,	66	60	38	10	6	6
New Hampshire,	720	648	435	90	47	4	72

at the command of all
ing Agents.
e Place, New York.

Number of Physicians in the United States.

(CONTINUED.)

STATES.	A Total Number.	B. Polk's List.	C. Regular.	D. Hom.	E. Eclectic.	F. Physio- Med.	G. Unclass- sified.
New Jersey, . .	2,030	1,827	1,243	301	80	203
New Mexico, . .	147	133	400	10	9	14
New York, . . .	11,171	10,054	6,725	1,338	824	50	1,117
North Carolina, .	1,799	1,619	1,401	11	24	4	179
North Dakota, . .	272	245	187	22	9	27
Ohio,	7,579	6,814	4,030	670	1,199	155	757
Oklahoma, . . .	277	241	171	6	38	26
Oregon,	909	819	597	47	72	13	90
Pennsylvania, . .	9,310	8,479	6,405	684	384	75	931
Rhode Island, . .	654	589	289	107	28	65
South Carolina, .	1,422	1,280	1,108	5	5	25	142
South Dakota, . .	450	405	266	40	54	45
Tennessee, . . .	4,379	3,942	3,193	68	225	19	437

**Do You
Want to Reach
Physicians?**



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MEDICO-SURGICAL BULLETIN.**

A Semi-Monthly Journal of practice and science.
Goes to the most progressive doctors in the country.
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80	203
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824	50	1,117
24	4	179
9	27
1,199	155	757
38	26
72	13	90
384	75	931
28	65
5	25	142
54	45
225	19	437



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(CONTINUED.)

STATES.	A Total Number.	B Polk's List.	C. Regular.	D. Hom.	E. Eclectic.	F. Physio- Med.	G. Unclas- sified.
Texas, . . .	5,288	4,756	3,677	99	312	50	528
Utah, . . .	273	256	186	18	23	2	27
Vermont, . .	696	527	282	121	44	10	69
Virginia, . .	2,806	2,526	2,191	28	27	...	280
Washington, .	910	819	643	48	18	19	91
West Virginia, .	1,061	955	717	20	99	13	106
Wisconsin, . .	1,966	1,870	1,139	330	195	10	196
Wyoming, . .	75	68	46	9	6	...	9
Total, . . .	118,453	106,633	72,028	9,648	10,292	1,553	11,524

According to the estimates of the *Journal of the American Medical Association* from the returns of 101 medical colleges in the United States and Canada there were 15,865 medical students in 1893, and 17,784 in attendance in 1904.

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312	50	528
23	2	27
44	10	60
27	...	280
18	10	01
99	13	106
195	10	106
6	...	9

10,202 1,553 11,524

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medical colleges in
65 medical students

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Report.

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2 inches by 8 1/4 inches.

Write for sample
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1 ST., NEW YORK.

NEW YORK MEDICAL TIMES

EDITORS:

E. GUERNSEY, M.D., 528 Fifth Avenue.

ALFRED K. HILLS, M.D., 469 Fifth Avenue.

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While its circulation is largely among those classed as Liberal Homeopaths, its great reputation as an advocate of the new code and of liberal progressive medicine causes it to be read with a peculiar interest by thousands of the best physicians of every variety of medical opinion.

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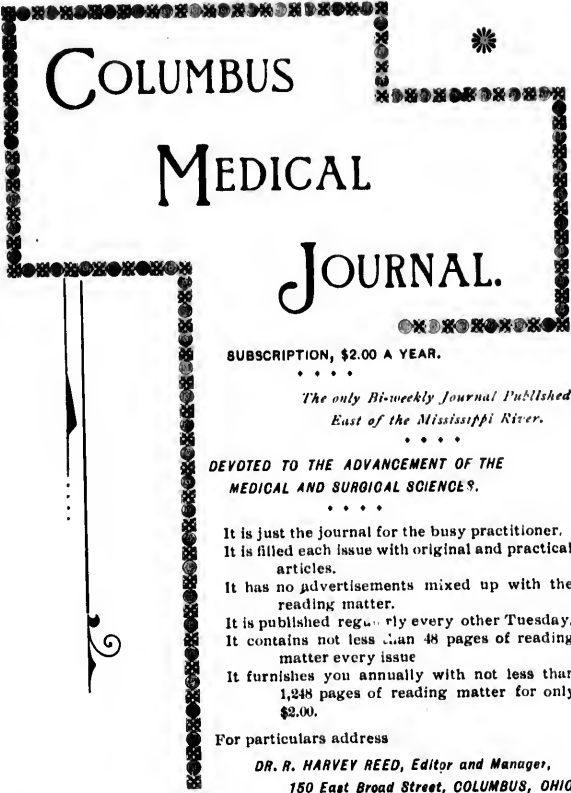
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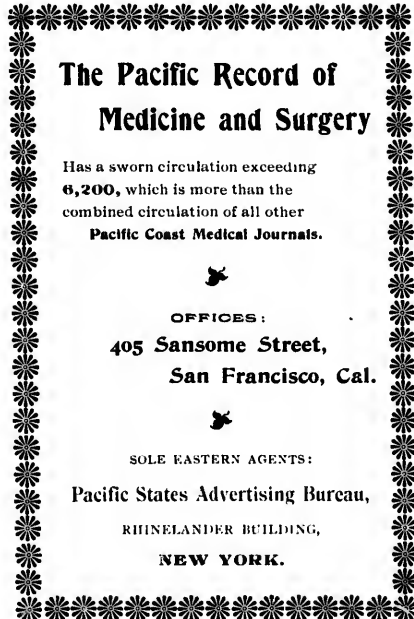
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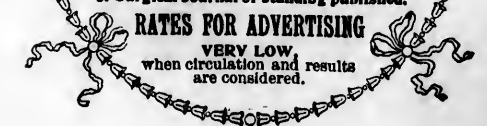


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