

RURAL MAIL ROUTES

Postal Department Now Carries Mail to Doors of 90,000 Farm Houses.

There were 1,675 rural mail routes in active operation in Canada on September 1, serving nearly 70,000 boxes. In addition 511 new routes were under advertisement, so that there are nearly 2,400 routes either already established or about to be set up, and nearly 90,000 farm houses are receiving mail at their doors. When the present Government came into power, in October, 1911, only 614 routes, serving 16,000 boxes, were in existence.

In addition, Hon. Mr. Pelletier, since taking office, has opened 1,390 new post-offices, as well as 675 new money order offices, and 509 postal note offices. From October 1, 1911, to the present time, the amount remitted by money orders shows an increase of \$38,880,000 as compared with the previous eighteen months, or 38 per cent.

The number of money orders in this period increased by \$2,709,000, or 36 per cent. The amount remitted by postal note during the same period shows an increase over the previous eighteen months of \$1,809,000, or 19 per cent.

SALE REGISTER.

Auction Sale of 25 head of cattle, yearlings and stockers by auction. Roche House, Watford, Saturday, Sept. 20th, at 8 o'clock. 8 months' credit. Hollingsworth Bros., proprietors, R. Brock, Auctioneer.

CHOP STUFF.

Sarnia now has a taxicab. The head office of the Northern Navigation Co. will be moved from Collingwood to Sarnia.

Probably the largest single shipment of honey ever made direct from the producers left Ailsa Craig this week for Hamilton. It consisted of 48000 lbs. or 24 tons of sweetness.

A young moose arrived at Sarnia on Friday from Fort Francis, and has been placed in an enclosure at Bayview park. The moose is about five months old, and was presented to the Sarnia park board by the Ontario government. The animal is the first arrival for a zoo at the park. The government has also expressed a willingness to present the town with several deer from the park at Rondeau. These deer are expected to arrive in the near future, and will also be placed in the enclosure at Bayview park.

Saturday last the employees of the Sarnia Gas and Electric Light Company discovered a resident of Point Edward using gas for heating and cooking purposes without the use of a meter and unknown to the company management. A watch was set and proof of the theft of gas secured. A warrant was issued and the man would have been placed under

arrest but that he left town hurriedly for Port Huron. Later his family with the consent of the Gas Company and Magistrate Fleck, settled the case out of court on the payment of all charges and court costs.

Representatives of a Toronto bond house visited Sarnia last week and called on the citizens to offer for sale the water-works debentures, which were recently underwritten by Toronto firms. The salesman found a very ready market. They had a hundred thousand dollars worth to dispose of, maturing at from one to thirty years, and all up to 1927 were sold within a week. The buyers of the bonds were mostly people living in the outskirts of the town, who are living on the interest of their money, and the sales were mostly in small amounts, averaging about a thousand dollars.

WANT COLUMN.

Five lines and under 25 cents. Over five lines five cents per line.

DOOR KEY FOUND. At this office. Boy wanted to learn printing at the Guide-Advocate office.

FOR SALE—A bargain, Ladies Bicycle with new tires, as good as new.—TAYLOR & SON.

WANTED.—A good reliable man to buy poultry at Kerwood. Salary or commission. Apply at our office.—S. Stapleford & Son. s5-4

APPLES WANTED.—The Watford Evaporator is now ready to accept any quantity of good peeling apples. Highest price paid, and satisfactory dealing assured.—GEORGE ECCLES, Prop. 12-2

FOR SALE OR RENT—A comfortable nine room house on corner Warwick and Erie streets, Watford. Soft and hard water. For further particulars apply to D. WATT, Watford, or I. P. CHAMBERS, Box 36, Strathroy. 12-3

THREE good, reliable men wanted to buy poultry. Good salary or commission. Prefer a man living near Warwick Village and also a man living at or near Walnut, and one living in Watford. Call at our office for information.—S. Stapleford & Son. s5-4

TO LET ON SHARES—50 acre farm, best of soil and tile drained. On the farm is an orchard of one hundred apple trees which can be rented separately or given on shares as desired. For further particulars apply to JOHN B. HARRISON, lot 22, con. 12, Broke. Address: WATFORD. s19-3t

THE property here on the northeast corner of John and Victoria streets recently sold by Mr. J. T. Croucher to Mr. J. I. Nurse, consisting of 2 acres of land on which there is a 2 storey brick dwelling, nearly new, a frame stable &c., is now offered for sale by Mr. Nurse or will be rented. For further particulars and terms apply to W. E. FITZGERALD, Barrister &c., Watford.

... THE HOME OF ...
Ladies' Coats & Suits
SWIFT, SONS & CO.

Suits

All the new ideas in Suits. Each Suit a marvel of tailor's art, satin linings, newest cut, full range of sizes, price from \$15.00 to \$24.50 each, and every Suit best value obtainable.



Coats

Possibly one of the largest stocks in the county to choose from in Ladies' Coats. We start them at \$7.50, \$10, \$12, \$15, \$18, \$20, \$22, \$24. Every Coat best value on the market.

Those splendid models correct in every detail, prices range from \$12.00, \$15.00, \$18.50, with 120 other coats to choose from, no two alike, the greatest showing of coats ever displayed in Watford. Our stock of Young Ladies and Misses Garments, ages from 13 to 18, is a wonder, and our Children's Garments from 4 years to 12, show wonderful value and splendid style, and the wee Coats from the "just landed up to 6 years" in lovely styles and shadings. A goodly showing with bonnet to match.

DON'T DELAY. COME THIS MONTH. SEE OUR DISPLAY.

SWIFT, SONS & CO.
DIRECT IMPORTERS

CENTRAL BUSINESS COLLEGE
STRATFORD, ONT.

Our registration again exceeds that of any previous year. The boy or girl who has not received our free catalogue does not know the great opportunities of Commercial life. We have three departments—**COMMERCIAL, SHORTHAND and TELEGRAPHY**, and we offer you advantages not offered elsewhere in Ontario. You may enter at any time. Write for our free catalogue at once.

D. A. McLACHLAN - PRINCIPAL.

THE INDUSTRIAL MORTGAGE & SAVINGS CO.
SARNIA, ONT.

Absolute security should be the first consideration when making an investment. On this ground the Industrial Mortgage & Savings Co. can appeal to the public for patronage as the Government by an Order-in-Council made it a legal depository for trust funds. Deposits and Debentures are the first claim upon the entire assets of the Company. Deposits of one dollar and upwards received and Debentures issued for one hundred dollars and upwards.

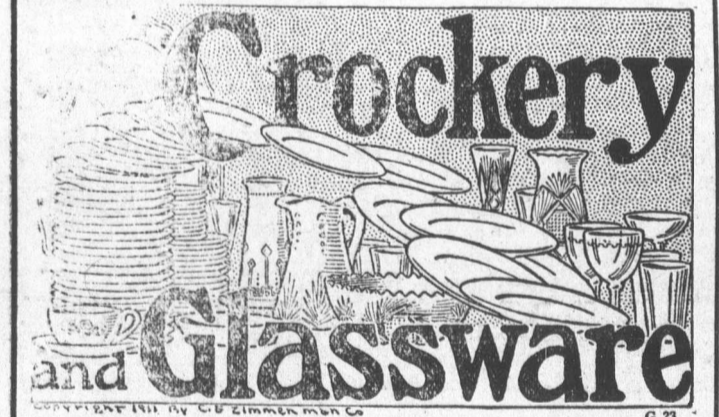
D. N. SINCLAIR, MANAGER.

MAIL CONTRACT

SEALED TENDERS addressed to the Postmaster General, will be received at Ottawa until Noon on Friday, the 27th day of October, 1913, for the conveyance of His Majesty's Mail per week over ALVINSTON (south-west) ROUTE, from the Postmaster General's Pleasure.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office at Alvinston, Aberfeldy and Tain, and at the office of the Post Office Inspector, London.

Post Office Department, G. C. ANDERSON, Superintendent, Ottawa, 12th Sept., 1913.



Crockery and Glassware

This is not the only store that sells crockery and glassware in this state, but it is the only one that sells reliable crockery and glassware.

It may be news to you that a cup and saucer made of the same material, and finished in the same way, may have two grades—"firsts" and "seconds." This is caused in the making, firing and handling of the cup and saucer. The cups and saucers that come out of the process best are "firsts" and the next are "seconds." It is the same with glassware. We carry the best only.

But when we offer you the best crockery and glassware at this store, it is the best. Inspect our stock, compare our prices with those of any other store—then look at the quality.

Tollet Sets.....\$2.50 Tea Sets.....\$3.00
Cups and Saucers... 90c doz. Dinner Sets....\$7.00
Hand Painted China Dinner Sets....\$18.00

P. DODDS & SON

ARKONA

Miss Hume and Miss J. Petrolea, are visiting at Dr. E. Mr. Fraser and family, I spent Sunday with Mrs. Geo. Mr. George Shirer has disp residence to Mr. Dougherty his family move to Strathroy. A large number from the A London Fair last week. Miss Irwin extends an invitation to attend millinery opening last Friday with Miss B. and Saturday, Sept. 20th and Dr. and Mrs. C. L. Huffman spent Friday with his brother Huffman. Mrs. Jack McKenzie, of P. Saturday with Mrs. R. Ott. Miss Grace Edmonds, o spent last Friday with Miss B. Mrs. Rev. Fair is spending with son in London. Mr. Joe Irwin and Orville are working in the basket Forest. Our styles in ladies' suits are right up to date. They fast. Call and examine the Bros. Mrs. Rutan, of Toronto, s days with Mrs. Fred Nelson. A number of Arkona boys a Strathroy Fair last Tuesday. Misses Anna and Maude have been spending the past with Miss Bessie Brown return home in Toronto on Tuesday. A full line of the newest at shoes at Fuller Bros. Mr. Sanford Lucas, of Wat Sunday with his brother, Lucas. Mr. and Mrs. Lorenzo LeV. Moines, Iowa, called on Mr. last week. Mrs. Robert Fitzsimons at funeral of her father, Mr. Sarnia last week. Mr. and Mrs. Fred Richard wood, spent a few days at Mr. J. Fuller. Fuller Bros. wish to announce Fall Millinery Opening for The newest shapes and styles. Mr. Fred Jackson is spending days in Bay City, Mich., at funeral of his brother, Mr. C. son. Mr. Manford Schier, of D. driven in town Monday evening preparations for starting the Misses Reta Fair and Lil and Mr. Earle Stoner spent s Kerwood friends. Mr. and Mrs. Geo. Evans a are the guests of Mr. and M. Evans. Mr. and Mrs. Jonathan D Sunday with friends in Spring. A full range of grey and wette blankets, large and sn Fuller Bros. Messrs. Wm. Williams, B. R. Dowling, H. Langan and motored to London on Thur tend the Western Fair. Our fruit men report no da frost.

KERWOOD.

R. A. Brunt, B.A., of Win Sunday at his home. Mr. Frank Landsborough, called on friends in Kerwood Mrs. Dr. Preston, of Balfo visiting her mother, Mrs. E. Miss Mae Carmody spent with her sister Mrs. Lou London. Miss Edna Brown, of M. visiting at her uncle's, Wright. Mr. James Galbraith has Mr. David Johnston's farm handsome sum of \$7,500. Don't forget the Women's hold their meeting in the Sept. 19th, at 2.30 p.m. The ice cream social held P.M.S. in the Methodist quite a success. Mrs. (Dr.) address was much appreciated.

WALL

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Rooms,
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Stock.

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BUSINESS AND SHORTHAND Subjects taught by expert instructors at the Western School Y. M. C. A. BLDG. LONDON, ONT.

FALL TERM FROM SEPT. 2 CENTRAL BUSINESS COLLEGE STRATFORD, ONT. CANADA'S BEST BUSINESS COLLEGE

The Sarnia Business and Shorthand College The Sarnia Business and Shorthand College has published one of the finest catalogues that has ever been put out by a Canadian Business College.

RICHARD BROCK & SON AGENTS FOR International Machinery and Engines All Kinds of Implements furnished on short notice.

W. C. BROWNE & SON FUNERAL DIRECTORS LICENSED EMBALMERS Twenty Years' Experience.

Chantry Farm SHORTHORN CATTLE-LINCOLNSHEEP WANTED TO PURCHASE—Any quantity of wool thirteen inches and upwards in length.

60 YEARS' EXPERIENCE PATENTS TRADE MARKS DESIGNS COPYRIGHTS & C. Munns & Co. 361 Broadway, New York

Children Cry FOR FLETCHER'S CASTORIA

Behind the Scenes One noon I saw a cop who took his stand where two great city highways intersect; he made some magic passes with his hand and all the surging throng was suddenly checked.

Stopping a Train Frank Madigan, of Oakville, boarded a fast Grand Trunk train only to learn that it did not stop at his own home town.

ZAM-BUK PROVED BEST Ambulance Brigades Adopt It. Zam-Buk has now been selected as the balm to be carried by the members of the St. John Ambulance Brigade.

Time works quick changes in the growing girl. Pig-tails and short skirts are soon forgotten in the maturer charms of the debutante.

At Rest After One Hundred Years PUT-IN-BAY, Ohio, Sept. 11.—Amid most impressive ceremonies and in the presence of 11 direct descendants of the Perry family, the bones of the British and American officers who fell in Battle Erie, were this afternoon removed from the earth in Water Front Park and placed in a permanent crypt at the base of the new Perry memorial, which has been erected on a little neck of land a short distance from the town of Put-in-Bay.

You Never Thought of It Eye Strain but a noted author says, "One of the principal causes of DYSPEPSIA is Eye Strain." Eye Strain causes much more than dyspepsia, it causes dull headaches, heavy eyes and watery eyes.

Moving Grain Crop Enormous Capital is Invested in Rolling Stock The average grain crop in the Canadian northwest is somewhere around 200,000,000 bushels, of which nearly 25 per cent, or say 50,000,000 would be required for local consumption and seed.

Some Good Habits The habit of work. The habit of honesty. The habit of attention. The habit of politeness. The habit of happiness. The habit of usefulness.

A Smile or Two Friend: "What does the doctor say?" Casey: "He seems to be elated because he has the fever nearly down to where it was when he started."

CHOP STUFF. Watford merchants have the goods and meet all price competition. Leamington council will erect a new dance hall 100x300 feet in the park facing the lake.

ATTENTION! You can stand at ease if you buy your shoes from S. B. Howden, The Shoe Man. I have received a shipment of fall goods which for style and quality can't be beat.

ROYAL YEAST MAKES PERFECT BREAD DENTAL GEORGE HICKS, D.D.S., TRINITY UNIVERSITY, I. D. S., ROYAL College of Dental Surgeons.

G. N. HOWDEN, D.D.S. I. D. S. GRADUATE of the Royal College of Dental Surgeons of Ontario, and of the University of Toronto.

LOVELL'S BAKERY Pure and Good We make all our Jams and Fillings. We know they are Pure and Good. We exercise the Greatest Care in choosing the Best baking powder, soda and everything we use.

SOCIETIES. Court Lorne, No. 17, C.O.F. Regular meetings for the Second and Fourth Mondays of each month at 8 o'clock.

STAGE LINES. WATFORD AND WARKWICK STAGE LEAVES Warkwick Village every morning except Sunday, reaching Watford at 11:30 a. m.

OUR CLUBBING LIST. THE GUIDE-ADVOCATE AND Family Herald and Weekly Star with premium \$1 85

COAL We were never before so low on our cost of one of the most of LUMBER, SHINGI All Sizes of Planing Mill PRICES REASONABLE Your price Electric Light. Established 1870

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AH! The body contains phosphorus is one of foot bones, flesh, nervous requires a perfect food we eat—the stor But if stomach is blood does not carry is blood trouble—ner starved organs. Put tion into a condition

GOLDEN which has been so far tablet form, as well a everywhere or by mail address R.V. Pierce, 1

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C. B. MA MILLE

TREN Flour, Oatmeal, Fedked Wheat Feed, Grain.

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