

With this
you can make your hair stay combed-all day




 Stacomb is a smooth, vel
invisible cream-non At all Drug and Depart
mentat Stores.
GERALDS. DOYLE.
Distributor.

A QUEEN UNCROWNED
THE STORY IN THE LONE INN.

 the worla much longer. I Ias, doctor,
how many hours beotore rem in porty
"You may possibly live four or five



 can you forgive hitm now ${ }^{\text {". }}$
"From the bottom of my heart-
as freely as I hoop to as freely as $I$ hope to be fortivon,
she answered earnestly.
 are \& lord now? wo hare not been
very good frteons hitherto; but will very good frends hitheroro; but
you fhake hands with the rough old
zallor before he goes? salilor before he goos?
He held out his hand, and
Holk tit between bot
Took hela out his hand, and Dpbbro
then beem both mis.
"Then we triende, my lord "Theen we are trrende, my lordy
"We are, with all my heart"

$\qquad$
 my lord, until tit has male me what
you see me now. But I am not likhy
to troubie tt much longer. Lelia, you



$$
\begin{aligned}
& \text { ter a countess!" } \\
& \text { something luderous jn the notion } \\
& \text { seemed of outrike him; and he laugh-- } \\
& \text { ed outright }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ed outrigh } \\
& \text { Do fout ming that, father-do not } \\
& \text { tuink of it Remember how tew are }
\end{aligned}
$$

$$
\begin{aligned}
& \text { engaged to be married } \\
& \text { Norma Macconalir } \\
& \text {-Tes,", sala Dishorowe, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Yes,", satal } \\
& \text { the question. }
\end{aligned}
$$

$\stackrel{\text { "Well }}{ }$


## 

## Ior hor, bella, like to see her. Send "Whav, tatier, do you know her?"

"Whay; father, do you know hery
Noo; but I should Hike to. Have
yon बere met her, Lelie?
"Otten, thather, sho is Hise a stis-
tor to me?



## 



"It is trae, Lasten; fou know when
you wero a lutio cmili, your mother





SIDE TALKS.










## 1) Radiates

Vitality


Don't get tired-drink



## FALL MILLINERY

Every day we are showing something entirely different in Fall Millinery
And now we have just opened a snappy line of English and American And now we have just opened a snappy line of English and American
Hats; also come and inspect our lines already on display at Sale Prices: 98c.
$\$ 1.98 \$ \$ 2.49$ and $\$ 3.50$. MILLEY'S


## THE BEST

MATERIALS - DESIGN - WORKMANSHIP! These are the three essentials to good Furnitura This 3-Piece Suite for $\$ 200.00$


POPE'S FURNITURE FACTORY
George and Waldegrave Streets.

## FREE! fREE! IREE! $\$ 20$ III GOLD $\$ 20$

We will give a $\$ 26.00$ Gold Piece to the person, young or old, who
suggests the best and most suitable name for the new Soda Biscuit we are
putting on the market.
Fill up the coupon below, cut it out, and send it to G. BROWNING \&
Fill up the coupon below, eut it out, and send it to G. BROWNING \&
SON, LTD., not later than 15th November.





|  |
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## Showroon <br> Specials!

Our Boys' and Men's Wear Department

Wool and Rayon Sweaters
You will surely appreciate the remarkable values and distinctive beauty of our Misses'
and Ladies' Sweaters-Newest American Novely effects in Jacquettes, Slip-Ons, You will surely appreciate the remarkable values and distinctive
and Ladies
Tuxedoedos, sleeveless and bandest American Novelty enterets in
$\begin{array}{lllll}2.28 & 3.19 & 4.47 & 4.87 & 4.99\end{array}$

| LADIES' NOVELTY WOOL COSTUMES |  |
| :---: | :---: |
| Two-tone effects: Navy Brown, Black, Fawn and Tango shades. All New Goods. At less than Half Price. |  |
| SPECIAL PRICES: $8.99 \text { and } 9.98$ | $\begin{aligned} & \text { Cardinal } \\ & \text { inches wi } \\ & 1.70 \text { vall } \end{aligned}$ |
| CURL CLOTH <br> 54 inches wide. |  |
| Grey, Brown, Black, Navy and Cardinal. Original Price, 3.80. |  |
| SALE PRICE . . . . . . . . 1.25 |  |


|  |
| :---: |
| VELVETEENS |
| 22 inches wide |
|  |
| ird Veivet, 27 |
| Now, |


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| ${ }_{\text {L }}^{\text {adirs }}$ |  |
|  |  |


| MEN'S TWEED SUITS | BOYS' THREE PIECE |
| :---: | :---: |
|  | WOOL KNITTED SUITS. |
| $22.50 \quad$, $\quad 1790$ | CAP - SWEATER and PANTS. |
| $27.50 \quad$, 21.90 | Colours: Peacock, Grey, Brown, |
| 34.00 <br>  |  |
| 34.00 $\quad 24.15$ | $6.60 \quad 18$ inch 5.25 |
| BOYS' TWEED SUITS | $\begin{array}{llll}7.30 & 20 & \end{array}$ |
|  | 7.70 22 5.95 |
| 9.00 " 5.98 | 8.20 24* 6.35 |
| Sizes 4 to 8 years. | $8.80 \quad 26$ " 6.90 |
| 10.20 Nizes 8 Now 11 years. 6.75 | OVERCOATS |
| 8.50 Now 6.95 | FOR YOUNG MEN. |
| 10.00 Sizes 11 to 15 years 8.70 | SPECIAL ${ }^{15}$ to 17 years. .. ${ }^{\text {a }}$. 4.98 |
| $8.50 \quad 10.50 \quad 15.90$ | NEW ARRIVAL: |
| Boys' CORD VELVET SUITS SPECLALL . . .. 4 years. 2. | Another shipment of the popular Normarch Four-in Rain-proof Weather Coats. |



| $\substack{\text { special } \\ \text { Coatings }}$ |
| :---: |

sultable for women and childree


## Sale Price

 98 c30c. each.

| Pipes <br> A splendid assortment at Special Sale Prices: <br> 30c. each. | gents tie specials <br> Fancy Knitted, <br> Wide-End Fancy Silk-15c. <br> 1.20 values for <br> . . . . . . . . 59 c |
| :---: | :---: |


\section*{Ladies' <br> Boot Specials <br>  | MEN'S | TWEED | SUITS |
| :---: | :--- | :--- |
| $\begin{array}{c}\text { SALEE } \\ \text { TALUES: } \\ \text { 16.00 }\end{array}$ | NOW | 11.90 |
| PRILEss |  |  |

## 

|  | $75 c_{0}$ |
| :--- | :---: | :---: |

Pound Tweed Long Lengtl
tumes, eta.


## Costumes

Room, gituated in our Mantle SPECIAL SALE PRICES RING SHOPPING WEEK most fashionable, new impor-
ons are here on exhibition we sug

1. LOT 2 LOT 3



Fair Week At The Royal Stores MEET MR BILLSAVER
Mr. Bill has come to town and he's popular all right. Sap-
money is the most welcome of all the sports. This genial ing money is the most welcome of all the sports. This genial
gentleman represents practical savings. His big brother is that
well-known chap E. Conomy. Buy your needs for present and well-known chap E. Conomy. Buy your needs for present and
future use during his visit and save considerable money.
Bargains in Winter Overcoats for Men

 mise it

Winter Overcoats.
Heavy Winter Oreo ts or an mol
Wen's Raglans.



 Sacrifice Prices on Evening Dresses

Cepe-de-Chene \& Taffeta Taffeta Evening Dress.

Evening Dresses Only 57.00 each Crepe-De.Chene Evening Dress.


 Georgette and Satin
Senibive inning Dress.


,italy reni ores,
 Taffeta Evening Dress
 Lace and Satin Evening Dress
 Crepe-De-Chene Evening Dress.

 Men's Felt Hats

## Velour Hats

$\qquad$

## Hats and Caps for Fall and Winter at Saving Prices






Meet Mr. Bill at the Royal Stores during Fair Week, and it will mean turning a sharp corner on every purchase you make.
It was Bill who originated that famous phrase - "A dollar saved
is a dollar earned.? is a dollar earned.
This Sale embraces almost every article in this great, store.
Don't fail to take advantage of this unusual offer. Seasonable Underwear for Women, at Sale Prices
 Stannite sisiderwar, over-Kickers.




New Fall \& Winter Curtaining Lowly Priced

\section*{ <br> | $\substack{\text { atrentit } \\ \text { Chintz }}$ |
| :---: | <br> 

 <br> }



## Special Value in <br> Men's Underwear

## He

 Men's sill wo urUnderway Underwear.




## Stanfield's Combinations



Stanfield's
Medium Weigh

## Medium Weight.



## Footwear for Women

 at Sale Prices



$\qquad$

## BUY \& SAVE WHERE YOU SEE ME DISPLAYED-Bill Saver

## Furniture

$\square$ THE ROYAL STORES, LTD.


## 'APPRECIATION WEEK'

Just a new way to thank you for the splendid volume of business we have
during Our Greater Value Sale.
Good-will is the friendly feeling pattrons we cherish and strive to be worthy of.
For this week we have made an extra effort
to offer even greater savings than during the opening days of this Sale. ${ }^{\text {a }}$

Big Week-
New Shipment
Silk and Cloth
DRESSES
It is really no wonder why so many women buy their
Dresses in this Store. For values such as these are Dresses in this Store. For values such as these are
truly phenomenal. Dresses for Street, Aternoon,
Business, Travelling in fact for every and any oca-
sion. Poiret Twills, Hairlie Twills, Charmense, Can-
ton Crepes, Georgettes, Flat Crepes.
WOMEN'S, MISSES' and EXTRA SIZES.

A Truly Wonderful Purchase and Sale of Women's and Misses' Stunning NEWN HATS
 MND FELITHATS


## Girls'

- $-2=198$
$=4=4.98$
$==5.98$
- 

$-\quad=8.98$
Cloths- nicely trim-
med, Beaverette col-
lar; aces 4 to 9 years.
16 year
The Largest and most Comprehensive Assortment of GIRLS' COATS in St. sonns-and at the Lowest Axices
quality of the garmeits involved.

## A Great Week of Super-Values

Style and Economy are important factors in this Sale. Women's, Misses' and Extra Size HIGH GRADE FUR-TRIMMED

GREATER VAL SALE.

Our collection of Coats for this Sale is unmistakably individual-and undeniably smart. They are new in every sense of the word. Each garment shows detail of cut, color and fabric that proclaim this season's
most favored mode . So come early and ehoose while most favored mode, So come early and choose while
selections are practically unlimited
 Values.
These Coats show clearly a sacrifice of Profits, and
if you are a judge of val-
you are a judge of val-
ues you will see this at
a glance. All sizes

 FUR TRIMMED COATS 00 FUR TRIMMED COATS
 $1>$ SIZES :-misses', 14 to 20.

in Lustros, Fastonas,

## BEAVER \& SQUIRREL

 TRIMMED COATS! Sale of Plush Coats. , mow $24^{45}$ EVENING
FROCKS
A limited collection of ultra $\$ 37.50$
Just out of their tissuu
wrappings, and now wrappings, and now ready
for your inspection.

GIRLS' HATS

Over 300 just opened. A splendid collection
of Smart of Smart Hatty for the wee tots, Girls and
Misses. All, shades. Just the Hat for
"dressed up., occaions.
$\qquad$
Girls'
Rubberette Coats yexien mita $\$ 6.98$

Sale of FUR COATS teed Finest Quai
amazingly low!
ELECTRIC SEAL COATSMarmink Collar and Cuffs.
All sizes. Values at $\$ 160.00$
$\$ 125.00$
= Fil $175.00=5185.00$ $=225.00=-250.00$ STOUT WOMENS FUR COATS, at $\$ 175.00$ to $\$ 220.00$


4, Barnium Put Hi Barnjum Puts
Up "For Sale" Notice Mons in Thek or supporit

| STRIPED TURKISH TOWELS |
| :---: |
|  |  |
|  |  |
|  |  |

## Special Fair Week Values KNOWLING'S

## All Departments Offering Special Advantageous Prices

CALL and inspect our goods. no obligation to buy, and be convinced of value. gents' tweed sutts, overcoats, boys' sutts, OVERCOATS, BOYS' AND MENS UNDERWEAR, LADIES' HATS, UNDERCLOTHING, SKIRTS, COATS, JUMPERS, SHIRT WAISTS, GLOVES, CARPETS, hearth rugs, linoleums, floor canvas, table covers, curtains, etc., wall papers, fishing lines and twines, school books, TOYS AND STATIONERY, CARPET SQUARES.

## Tapestry, Curtains, etc.

CHINTZ - For Furniture PORTIER CURTAINS





APESTRY Q U ILTS-
Splendid patterns. Reg.
Price $\quad 10.50 \cdots \cdots 3.95$

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1.98 \text { to } 4.5
$$

SPECIAL ATTRACTION IN OUR BOOT \& SHOE STORE FAIR WEEK
WOMENS SUEDE SHOES WOMENS BLACK KID


|  | CHILDREN'S SNUGLETS or EEGGINETTES-To fit chil dren from 2 to 6 years, in Black, White, Brown and |
| :---: | :---: |
|  | Child's 9-INCH Laced BOOTS-Black and Brown Kid and Calf leathers. Sizes <br>  |
| LADIES' SPATS-12 and Grey 1.50 Fair Week.. |  |
| BROWN KID LEA. THER LEGGINGS --To fit children from 3 to Fair Week .. 1.98 |  |

The exhibit of BOOTS, SHOES, SLIPPERS and RUB-
BER FOOTWEAP to be seen in the City, and a visit to our Stores will convince you of the marvelous
in QUALITY and PRICES.

## 

## CARPETS

| CARPET SQUARES-In Axminster, Brussel, Velvet, Tapestry; very special values Tapestry Squares-3 x 4 .. ... 19.75 | hearth rugs-In Plush, Axminster, Tapestry tc. <br> PLUSH-All shades, fringed and unfringed; |
| :---: | :---: |
|  | AXMINSTER . . . .. . . . . $3.30{ }^{\text {to }} \mathbf{1 7 . 8 0}$ |
| 38.90 | DOOR MATS-In Plush, Axminster, etc. Marked |
|  | at Special Prices. <br> FLOOR COVERINGS-2 yards wide .. .. 110 |
| - 36.75 | FLoor canvas- 1.10 |
| $3 \times 31 / 2 \ldots 20$ | 2 yards wide |
| Glengary Squares- $71 / 2 \times 9 . \ldots \ldots 7.95$ | LinoLeums- ${ }_{2}^{\text {yards wide }}$ |
| lvet and Axminster Squares$3 \times 4$-Special .............. 37.95 | 2 2 yards wide .nnm $1.95,2.25,2.40$ |
| x 4-Special .. . . . . . . . 66.90 | d |
|  | K CARPETS-In plain shades; noiseless to walk on; 2 yards wide .. ... . . . . 4.40 yard |

## SHOWROOM

LADIES FUR COATS
These Coats are all
Black Soney Seal
 LADIEs' MLLLINERY HATS-British and amA-
erican. Beautiful models, chic designs for Firar
Weat erican. Beautirul models, chic designs for Fair
Week. We are offering 20 per cent. off prices

WHITE DAMASK TABLE COVERS-Hemstitch- WHITE TABLE NAPKINS-Plain Hem 20c. up ed. $72 \times 72 \cdots{ }^{2} \rightarrow$. white, with coloured border-46 $\times 62 \cdot 2.25$ LINEN-For Sheets, etc., 50 in. wide $\cdot 89 \mathrm{c}$.
 UNBLEACHED TABLE DAMASK- yard only values in these goods.


Boysiamen's Wear
BOYS' RAGLANS-Spec. MENS SOFT FELTHAT ial foferings,
Priced from
leng them
$6.90^{\text {to }} 10.20$
-Special values: Grees,
Fawns, Brown, etc.
Ladies' Gloves
LADIES' WOOL GAUNT- LADIES'
LET GLOVES
L-BUTTON KID
 50c. 65 c .
 1.40, 1.80
kig gumpmer ciovis
3.00, 3.50, 3.75
${ }^{\mathrm{k} 4} \quad 1.45$

## Notion Counter

DOUBLE MESH HATR
NETS Made of
ESPLENDOUR KNITTING
SLE NETS-Made of real
hair. Shades of Dark,
Medium
Brown. Only
Bight

MOROCCOO LEATHER

|  | vantiy cases-Containing Puff and Mirror |
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| $\text { PUFFS ..25c. } 35 \mathrm{c}$ | Only .. ... $\cdot . .855$ c. |

SMELLING SALTS- LUXXR COMPLEXITON

| 1. 28c. 55c. | POWDER HE Lip Stick, Vanishing Cream and other aids to beauty, a |
| :---: | :---: |
| GROSSMITH'S SACHET | Lowest Prices in our |
| Powders- Only 8 c . and | Showroom. |

$\underset{\text { Grossmitho }}{\text { ShAMPO }}$ MENS RUBBER BELTS,




$\$ 2.25^{\text {to }} 4.30$
MENS vELOUR HATS In Grey, Brown, Fawn,
Gren , etc. Specially
Priced,




## VICTORY FLOUR

Giving excellent satisfaction, is a Patent Flour of the very highest quality, gaining steadily in popularity, guaranteed equal to any first Patent Flour milled.

## J. B. Orr Co.

Limited

## RAW FURS! <br>  <br>  <br>  <br>  W. H. CAVE, <br> 

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## WILBERT TAYLOR

Wholesale Commission Merchant CODFISH, HERRINGS and SALMON SUGAR, SYRUP and MOLASSES
 goods mensidstenteryit shipper reeeives full benefit until
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THE COLONIAL BANK.
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## 

## Stafford's

Liniment FOR ALL Aches Paills,




FOR SALE EVERYWHERE-20. Per Botile:
Dr. F. Staftord \& Son



PomopARKER \& MONROE, Ltd..mem The shoo Mon

## First With The New

## Fall Footwear Styles!

 RIGHT NOW is YOUR OPPORTUNITY to Avail of These Unusual Values.




## Distinctive

## Upholstered

 Funniture.Your appreciation for things of quality will instantly compel your admiration for our fine suites.

## A. M. Panman Co,



## (1)

Ouitport Customers
OUR MUSIC Booth IS AT 222 Water Street
Come and see us, everything in the musical line at rock bottom prices during Fair Week.

## Charles hutton,

THE HOME OF MUSIC.


## For Cougtis \& Colds <br> tRY A Bottle of

Phoratone
Cough \& Coil Cirira



Lipton's Groceries
The Royal Stores Ltd.
at lowest prices. Wholesale \& retail LIPTON'S BISCUITS In all the favourite kinds.
LIPTON'S JELLY TABLETS, in 1-Pt. Pkts
LIPTON'S ESSENCE OF COFFEE AND CHICORY
LIPTON'S COCOA, in $1 / 4-\mathrm{lb} . \& 1 / 2$-lb. Tins This Cocoa is the Pure Essence of the Cocoa Bean
and commands yery high testimonials for Quality. LIPTON'S SCOTCH ORANGE MARMALADE

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You are NOT in the Habit to Throwing Away MONEY.

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U. S. MARINE TOBACCO,
The Highest Quality. The Lowest Price.
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Bars Plates Tubes Girders Sheets Angles
For Forward Delivery. Wholesale Only.

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$\$ 15.00$ up. Enterprise oaks-3 Sizes

" 15 It Ideal Rival.
, ${ }_{12}^{25}$ Ideal Rival.
, 12 Enterprise Quebec. 2 patterns.
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SLOW COMBUSTIONS

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PGORTHERN STEAMSHIP SERVICEL P. NORTERN STEAMSHIP SERVICEL
S.S PROSERE wiEA eave Dry Dock Whar 1 pin
Thurday, November 6 th, calling at regular ports
route to Cook's Harbour. PLACENTIA BAY STEAMSHIP SERVICE.
Passengers leaving St. John's on 8.45 a.m. tren
 Argentia, for usual ports en route to Lamalin
Western trip).
OUTH COAST AND FORTUNE BAY STEAMSHIP

OUTH COAST AND FORTUNE BAY STEAMSHIP
SERVICE.
$\begin{aligned} & \text { Freight for the undermentioned ports of call } \\ & \text { bove route, aceepted at Freight Shed, to-day, }\end{aligned} . \begin{aligned} & \text { od }\end{aligned}$


 Lacentia ba FREIGHT NOTICE-PLACENTI
SHIP SERVICE. This Week- Freight for the Merasheen route (Bay
Run), accepted Friday, Nov. 7th, instead of Thursday
Nild. Government Rallway.

RED CROSS LINE! new york. halfax. st. Johng


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| Natoral | T0-DETROIT |
| Raluars | chicago. |
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North Sydney Coal! Now Landingo ox s. s. "st
1000 TONS
Best North Sydney Screened Coal.
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Five Years in the Service of

