## TEN PAGES TO-DAY

 teither forecast.

THE EVENING TELEGRAM

 Ribs!
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choice
Ribs,
to-day.
\& Co's"
Pack.
\& CO., Ltd.,

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the evening telegram, st. Johns, newfoundland, may

 Three Grown Galif. Raisins, 50 lb , bxs. Galfi. Seeded Raisins, packages. , 25 ib. box Evaporated Apples, 50 lb , boxes.

Raisins, packages, the great subsitituie for high priced alifornia Tinned Apricols. Galifornia Tinned Peaches. Galifornia Tinned Pears.

 Style!

the wearer of a Warners sooks
comfortable. She looks as
though she really enjoyed
wearing her
wearng her corset. Even poor
dressing cannot conceal the
good lines that a Warner's
good lines that
set will give.
You thas be sorset we sell.
Yo slemender, but we can fit you
ly sle
ortably, too, with a Corset that
we guarantee not to
RUST, BREAK, or TEAR
Price from $\$ 1.80$ up.

## Id <br> Fruit!

 sins, 50 lb . bxs. packages.25 lb . hoxes.
25 lb . hoxes. 0 lb . boxes. packages, the for high priced

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## MMARA, REET.

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## yle! he best there is; and er of a Warners looks ble. She looks as she really enjoyed she really enjoyed her corsel. Even poor cannot conceal the <br> he best Corset we sell. ay be stout or extremeer, but we can fit you Warner's fit you com- too, with a Corset that <br> BREAK, or tear. from $\$ 1.80$ up. <br> eBros

Vewfoundland.
RY'S
$r y$ Goods.
enette,
d Damask,
in Tweed.
ds, Dress Muslin, $\frac{\text { your Spring trade }}{\text { UND GOODS. }}$
wortb Street.
treet.
O. Box 236.

## MATTER HOW THI

 FIRE IS CAUSHD you're not insured, you're loser. Take time toout your policies. We give u the best com
ERCIE JOHNSOI Insurance Agent "Telegramb"

he evening telegram, si. johivs, newroundaand, may 15, ify-e



##  <br> Hit the Trail of the Caribou, And make your people proud of you! <br> … <br> b000000000000000000000n0000000x000000000 <br>  <br> G. Knowling, ,

We have received and now ready in our Showrooms a Large Assortment of

## Women's and Misses

## Spıcial Sample

 COSTUMESin fine and heavyweight Tweeds, Black and coloured Meltons, Serges, Face Cloth, etc., in splendid Wool Materials, best linings and trimmings. We offer at

## $\$ 5.00$ to $\$ 10.00$

## $\$ 3.00$ to $\$ 6.00$.

These Costumes cannot be replaced at double the money. All good serviceable styles and designs.

## G. Knowling, Ltd.



Our Basebal
PLAGIARISED AND



Mr. Morine's Return. P




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War Grade Flour Here





## Casualty List,

Recerven Diy ist, , ius.




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 ave your Outsido Green

THE EVENiNG TELEGRAM, ST, JUHN's, NEWFYUNDLAND, MAY 15 , 1918

## Caribou, e proud



# In the Good Old Times 

## you Ladirs

## Who Were Careful Shoppers,

could wander down Water Street, or perhaps up the Middle Street

## AND GET A BARGAIN

## A BIT OF POUND COTTON,

With housevifelt yision and foresigh you could see how these purchases would make up satisfactorily and economically. Even on the ordinary
piece goods you could often see your way clear to save money in the
making up, rather than buying readymade goods.
"But Them Happy Days is Past." Now 'tis a strain on one's brain to know how to make ends meet, and on one's purse 'tis worse. For that reason we are going to lot you in on a
secret. Possibly some ladies know it already. However, the secret is,

## Ladies' Readymade Wear

## BLAIR'S

There are various reasons for this. The most important is, that these
goods were booked before the last great rise in prices, and the materials with which they are made, before the other big rise previously. The next important reason is our conscience. As you are aware, the White Shirt-
ing that we used to sell at about 12 c . per yard has, on late purchases, to
be retailed at about 35 c . to 40 c . yard, and we hate to mention the price.

But the Prices of Our Ladies' White Wear we feel we can mention with pride to any customer. We have at the moLadies' White Embroidered Cambric Camisoles and Chemises. Ladies' White Embroidered Cambric Camisoles and Chemises.
Ladies' White Embroidered Cambric Kniekers and Combinations. Ladies' White Embroidered Cambric Nightdresses
Ladies' White Embroidered Cambric Underskirts and Princess Under-
skirts.
all these goods we also have in quantity IN FLANNELETTE MAKES.
 Ladies' Blouses. We are egting a Name and a Fame for Ladies Blouss, for we esil
good
goodsoods at low prices in this department most assuredy, and styisish other good values in Ladies' Ready-to-Wear Goods LADIES' TWEED and SERGE COSTUME SKIRTS.

LADIES' SHOWER and COVERT COATS.
LADIES' BLACK RUBBER COA

## HENRY BLAIR. 

## LONDON DIREOTORY,

myabse triant urozbiot the








 Company, Ltd.,

DON'TBE A PACIFIST!
Be a red blooded Britisher.


## Young Man


Adverlise in the "Taledram"

# Prices That Challenge Comparison! 

This is not a special sale, or a Friday and Saturday sale, these offers hold good for any working day of the week, and the items offered herein are marked at our regular margin of profit. By comparison you will find our regular prices compete very favourably with many special day sales, and, in some cases are very much lower. We give a dollars worth for a dollar. GIVE US A TRIAL.

## Gents' Summer Caps!

50 doz. Latest American Summer Caps, bought before the last advance, consequently you get the benefit. Value for $\$ 1.20$. Selling 80c. eac

Durham Duplex Safety Razors ! We are still at the front with Safety Razors. Although steel has advanced more than ouble, Eou can
secure a Durham at the old price, \$1.20. Extra Blades secure
55 . per packet.

Razor Strops!
Another shipment of Double Razor Strops at the old price, $\$ 1.20$ each

Shirley President Braces !
20 doz. Shirley President Braces in neat holiday
20 doz. Shirley President Braces
boxes, at our usual low price, 6 5c. pair

## Ladies' Sport Coats!

30 only Ladies' American Sports Coats, Black and White Check, Brown and Selling : $\$ 4.30$, to $\$ 6.50, \$ 7.00$ and $\$ 7.50$.

Ladies' White Street Skirts!
A Big Job in Ladies' Skirts, all White, Pique, Jean and Poplin
Values from $\$ 2.00$ to $\$ 5.00$
Selling: \$1.20 to \$3.80 each.

## Marshall Bros

pasting Australians yhare rump into nar mione

The Most Important Quality.


## APPLES. <br> 60 Brls. Small Size Apples

40 brls. No. 1's,
60 brls. No. 1's,
$\xlongequal{\text { Ben Davis. }}$

## 





Children's Ready-to-Wear Hats! They come in Khaki, White, Fancy Checks, etce
Send the kiddies along, we will be sure to please then Price 80c. each.

Soft Collar Buttons and Pins ! A big variety of very useful Collar Buttons and Pins at prices that will compel you to buy. Call and

Laundry Bags! 2 doz. only White Laundry Bags, with nice design,
ready for working. Price 40c. and 50c. each.

Toilet Soap!
20 gross asso
only 5 c. per cake.

## Eventually

YOU MUST DON THE KHAKI.

Why Not<br>To-Day?<br>> traf

You are Needed at Once.


WHAT'S YOUR EXCUSE
For not being with the Boys?
YOU ARE BADLY NEEDED "OVER THERE"
Your duty is to go!
Why not TODAY?


## Now is the Time and This is the Place to Buy Milinery Flowers, Your choice of 5000 bunches tor Special Prices to Wholesale Buyers. ROBRTI TEMPLETON. The "Evening Telegram" is read over 40.000 People daily.





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## T. EEENS.

 TOMATOES
ROLIED OATS,



By Steamer from New York to-day: caes Cal obasges.


 T.J. EeENS $=$

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20252020202000 $R$ EXCUSE h the Boys? IY NEEDED HERE"
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fowers, 0 bunches for c. olesale Buyers. IPLETON. ram" is read by ople dally.


## The REAL Newfoundand SPIRIT



Above ts pictured the type of man

## With The Read NewFOUNDLAND SPRITT

who went across the seas to fight your baftle for you.

## This is the Type of Man

## Who is Training To-day !

There is NO YOUNG MAN who has the Real Good Old Newfoundland Spirit, who will wait till he is gone after.

## If You Are in Class $\mathbf{A}$

that is 19 to 25 years of age, and you know you have no good reason for exemption

## YOU Will COME BEFORE MAY 25th

Perhaps your delay has been because the matter has not really been put squarely up to You. You can fake our word for it that matters are serious and all the men of Spirit are wanted for the Regiment at once! This is a matfer of Newfoundland's Honour! This is a matter of Newfoundland's Life!

## YOU Are a Man of Spirit! You Will Come Now!

## The Returned Soldiers' \& RejectedV olunteers' Association.

EARYL MESSAGES





the evening telegram, ST. JOHN's, newfoundi and, may 15, 1918


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, MAY 15, 1918-9

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## 1) IIII

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| Woodworking Factory and Construction Work. <br> Our Factory is modern and up-to-date. We make DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also buil All work done in a first-class workmanlike manner, of good materials, and reasonable prices. LANS AND SPECIFICATION FREE OF CHARGE TO CUSTOMERS. <br> Newfoundland Shipbuilding Co'y, Ltd. HARBOR GRACE. |
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## I'M FOATAIS H-SE

15 PER CENT. YEARIY DIVIDEND. At $\$ 1.60$ each we offer any part of 605 shares of a stock not offered by us previously. Cash
dividends are paid monthly and will net you 15 per cent. on your money.
He guarantee to repurchase these shares at Glad to give you full particulars.
J. J. LACEY \& CO., Ltd.,

| 750 Bags Choic <br> BLUE NOSE POTATOES. <br> Just Landed. <br> GEO. NEAI |
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New Wash Dresses
White and Colored Wash Dresess WILLIAM FREW, Water St.


|  |
| :---: |
| NEW ARRIVALS TO-DAY! <br> 50 cases California Oranges-all counts. 50 sacks Choice Silverpeel Onions. Also, Seed Potatoes: Beauties, Early Roses and good Whites. <br> BURT \& LAWRENCE, 14 New Gower |
|  <br> DON'T BE A QUITTER! <br> ENLIST <br> NOW! <br> This space given to the Regiment by <br> T. A. $\mathrm{McNab} \& \mathrm{Co}$. <br>  |
| s.os. Act Now. s. 0 s <br> Last report from Safe on Sea, Ltd., shows that nearly all the stock has been subscribed for. Quick action is necessary if you want to share in this great money-making proposition Get in at the beginning. <br> Shares: $\$ 10.00$ each. <br> L. J. HARNUM, <br> P. O. Box 1024。 <br> 268 Water Street, St, John's. |



The Evening Telegram
is, the People's Paper.



15,000
Columbia
Ignitor \& Acme Ignitor,


Marine Engine Paris, Etc. A. H. Murray \& Co. Ltd.



The Maritime " Dental Parlors. (

## Reid-Newfoundland $C_{0}$

## South Coast Service.

Passengers leaving St. John's by the 8.45 a.m. Train of Friday, May 17, will make connection with the $S_{\text {. }}$ centia, for all ports of on the South Coast to Port aux Basques.

REID-NEWFOUNDLAND Company

ten pages to-day

 VOLUME XI 000000000000

Carexnmen
Don't Delay a Invest Now a
 Curtis Bros. Handle

J. J. LACEY Inverment spectin
Auction Sales Real Estate:
on the premises on Monday, the 20th da
of May, inst.,



FRED. J. ROLL \& CO,
man1,4i Anctioner
Insure
Your Porperty
with
The Acadia
Fire
Insurance Co.
Special attention given 10 insuring Dwellings and their contents,
Baird \& Co
W. J. WHALEN

Shate and Fitatores. Priver



The Empire
Woodworking Co.,
In Liquidation.

38,000
Feet of Well
Seasoned No. 1 Pine
minate of 1 and 2 mech
Come in Out of the We

SEND FOR ME

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A. PITTMAN,


