## PAGES

MISSING

# Wasting Your Energies? 

If it pays to push an article, it pays to push it to some purpose and to push more with an object of gaining permanent trade than of temporary profit. If the demand for any article stops when you stop pushing it 95 per cent. of your energy has been wasted.

You waste no energy whatever in advocating the sale of the "Griffin" Brand of Dried Fruits and the "Thistle" Brand of Canned Fish, because people who buy them once will buy them again and again. Briefly, the intrinsic merit of both these articles backs up the highest praise you can give them.

## "Griffin" Brand Dried Fruits.

## Seedless Raisins

and Prunes. Dried Apricots, Peaches and Pears in all their original goodness. A revelation to the grocer who has been buying other Brands.

Selected with the greatest care and shipped in original boxes right from the Vineyards on the Pacific Coast.

Look for the "Griffin" trade mark before you buy.

## "Thistle" Brand Canned Fish.

Canned Haddies, Kippered Herring and Herring and Tomato Sauce. Selected, cured and packed by Captain Austin of The Thistle Canning Co., Little River, N.S.

Absolutely clean, rich, delicate, appetizing. Prepared right at the water side where they are caught. The brand of highest quality and so recognized the world over.

ARTHUR P. TIPPET \& CO., AGENTS,


## BRITISH COLUMBIA SALMON.

Red Sockeyes,
Cohoes, Nimpkish, Griffin, Sunset, Golden Net, Empress, Harlock, Maple Leaf. Lowe Inlet.

The pack famous for quality. Grocers everywhere endorse it. Note our leading brands. They all give satisfaction.

The British Columbia Packers' Association, VANCOUVER, B. C.

## "THE Perfection Canister

 is just what its name implies.Write us for information. It will pay you.

THE DOMINION CANISTER CO. LIMITED

Prepare for the hot weather by stocking up with

## LIME JUICE

LIME JUICE CORDIAL RASPBERRY VINEGAR

These drinks are unsurpassed as a home beverage. They are hygienic and pleasing.

Your customers will appreciate the courtesy if you bring these wines to their attention.
${ }^{\text {nex }}$ T. A. LYTLE COMPANY, Limita 124-128 Richmond St. West, TORONTO. DUNDAS, OANADA.

## JAPAN <br> TEA

In selling JAPAN TEA the grocer gives his customer a pure, wholesome, unadulterated Tea, very refreshing and invigorating. There is great satisfaction all round in selling the genuine-

## JAPAN TEA

Rich in Flavor
Full Strength

## ${ }^{\text {Use }}$ Crystal Granulated Sugar.

It is an all-Canadian product and the quality is right.

## The Wallaceburg Sugar Co. LIMITED WALLACEBURG, ONT.

## THE CANADIAN GROCER

## Borden's Brands of Condensed Milk and Evaporated Cream at Canadian Prices.



We beg to announce that we have established a branch factory at Ingersoll, Ont., and that we are now prepared to fill all orders for the Canadian trade promptly, and at considerably reduced prices, owing to the establishment of the Canadian Branch. Our Eagle Brand Condensed Milk, Gold Seal Brand Condensed Milk and Peerless Brand Evaporated Cream, unsweetened, can be obtained through our local representatives.


## BORDEN'S CONDENSED MILK CO.

## Originators of Condensed Milk

Established 1857
Selling representatives in Canada: F. W. Hudson \& Co., Toronto. W. H. Dunn, Montreal. Erb Rankin, Halifax. W. S. Clawson \& Co., St. John, M.B., also Shallcross, Macaulay \&o., Victoria and Vancouvor, B.C.

## CONDENSED MILK

## The MOst Attractive and Popular Brand

Prepared from fresh selected milk Entirely free from adulteration. . .
Samples on Application
Trade Orders Solicited

City Dairy Co., Limited, Toronto
E. L. Clarke, Montreal
D. Rattray \& Son, Quebec Jos. E. Huxley, Winnipeg The Baker, Leeson Co., Vancouver

# LIPTON'S TEAS 

## Have the largest sale in the world. Direct from our own gardens.

## PURNELL'S MALT VINEGARS

Brewery, Bristol, England.

Charlottetown, P.E.I.-Horace Haszard, South Side Queen Sq.
Halifax, 1 N. s -J. Peters \& Co., 47 Upper
St. John, IN.B.-Bobert Jardine.
Montreal-J. M. Kirk, 18 Hospital 8t.

Toronto-J. Westren \& Co., 630 Ontario St. Hamilton --mperial Vinegar Co. Winnipeg-A. Btrang \& Co., Portage Ave Vancouver, B. C.-C. E. Jarvis \& Co., 328 Holland Block.

## Facts

No. 6.

The particularly delicious aroma of Ceylon Tea is a feature alone sufficient to give it the "premier" place among teas, and is attributable to the excellent soil and peculiarly favorable climatic conditions and places it at once a ready favorite with tea connoisseurs as the leading palatable and refreshing drink, stimulating and exhilarating in the highest degree.

# Pure Ceylon Tea ${ }^{\text {antam }}$ 

unalloyed by other blends is the tea to satisfy your customer, and
it pays best.

## Ceylon Green Tea

is Canada's Favorite.

## The Best

wrapping is the kind to use. Poor quality papers mean loss and dis. satisfaction. Our brown and manilla wrapping papers are strong and durable.

MADE IN CANADA by the
Canada Paper Co., Limited TORONTO and MONTREAL.

## BUY

## Star Brand

COTTON CLOTHES LINES - AND -

OOTTON TWINE

Cotton Lines are as cheap as Sisal or Manils and much better.

For aald by all Wholesale Dealera See that you get them.

40 HIGHEST AWARDS In Europe and America Walter Baker \& Co. Ltto. The Oldest and Largest Manufacturers of PURE, HIGH GRADE COCOAS Ghocolates

No Chemicals are used in their manufacture.
Their Breakfast
Cocoa
is ab Their Breakfast cocoa is ab-
solutely pure, delicious, nutritious, Trade-mark. and costs less than one cent a cup. Their Premlum No. 1 Chocolate, put up in Blue Wrappers and Yeliow Labels, is the best plai
chocolate in the market for family use. Their German Sweet Chocolate is good to eat and ood to drink. It is palatable, nutritious, and healthful a great favorite with children.
Buyers should ask for and make sure that they get the genuiners should ask for and make sure that they get the
ghe above trade-mark is on every
Walter Baker \& Co. Ltd. Etatalishect 1780 .
Dorchester, Mass.
Branch House, 12 and 14 St. John St., Montraal

## Genuine Pratts Astral Lamp Oil

Sold in all countries and recognized as the highest grade oil manufactured. WHOLESALE ONLY
THE QUEEN CITY OIL COMPANY, Limited, - TORONTO, ONT. SAMUEL ROGERS, President.


## NO TRADE

 HINDRANCESQuaker Ceylon Tea--A good Tea well packed in most artistic packages, sealed in Ceylon, goes to the retailer unhampered by any condition, except its payment. Sell it however you please.
J. A. MATHEWSON \& CO., Montreal. Agents for CANADA and NEWFOUNDLAND.


HAVE YOU TRIED

## Montserrat

## Pure Lime FRUIT Juice

With Aerated Waters or Water, as a cooling and refreshing beverage at all seasons? If not, try it.

## Obtainable from Grocers and Druggists.

"MONTSERRAT" is the best Lime Fruit Juice obtainable. Analysis in June, 1898 , pronounces it 25 per cent. stronger than other juices, therefore better value for your money. The small bottle contains 40 drinks and is equivalent to 30 lemons and much more convenient. A quarter to half a wineglassful in a tumbler of cold water, sweetened to taste, is the most delightful, healthful and economical beverage. "MONTSERRAT" is made from CUITIVATED LIMES.

EVANS and SONS, Limited, mONTREAL AND TORONTO.


Some grocers get the best goods they can find ; others get the cheapest they can.

The biggest success comes to those who insist on quality, and carry only reliable goods.

If you want to tie your trade to you, give
DWIGHT'S
"COW BRAND" SODA
the prominence it deserves. Uniform in quality and always satisfactory. That means business.

JOHN DWIGHT \& CO.,
MANUFACTURERS.

(PRIZE MEDAL) Worcestershire

## SAUCE

## Pure, <br> Best.

STRETTON'S IMPERIAL RELISH-A splendid selling line. STRETTON'S MUSHROOM KETCHUP_-The best on the market. CANADIAN AGENTS :

Messrs. S. H. Ewing \& Sons, Montreal.
Mr. John Fisher, Manufacturers' Agent, Toronto. E. Nicholson, Winnipeg. L. H. Millen, Hamilton.

Messes. Clawson \& Co., St. John, N.B.
Messes. Wm. Tufts \& Son, Vancouver, B.C.
Mr. H. H. Simpson, Halifax, N.S.

Sole Manufacturers
Stretto \& Co., Limited,
WORCESTER. ENGLAND. MOST SATISFACTORY to the LAUNDRESS


THE ST, LAWRENCE STARCH CO., Limited, - PORT CREDIT, ONT. RECEPTION WAFERS

In one pound tins. A very attractive package. Something nice for Teas, etc.

## THE CANADA BISCUIT CO., LIMITED

King St. West and Bathurst St. Cars pass our Works.


King and Bathurst Streets, TORONTO.


## THE PERFECT RESULTS

achieved with Dixon's Carburet of Iron Stove Polish have made it the most widely used polish in the United States to-day, and Canadian consumers are fast finding out its superior merits as well.

There's a handsome margin of profit in it for the wide-awake retailer. Ask our travellers for particulars.

\section*{W. H. GILLARD \& CO., | wholesale |
| :---: |
| grooers, | <br> HAMILTON, CANADA.}



## 

If you cannot take a wholesale rest in selecting goods, get at it by degrees. Begin with the adoption of . . : .

## W00D'S COFFEES

then your Coffee Department will run itself and keep your clerks running to attend to customers, while you take the rest.

THOMAS WOOD \& CO., - No. 428 St. Paul St., MONTREAL.
GROCERS' WHOLESALE COMPANY, Limited HAMILTON.

Divided into Shares 8100 each.

Capital Stock offered to Retail Grocers.
Business conducted strictly upon wholesale co-operative lines. Stock subscribed for by merchants of the very best standing. If interested, write for particulars.

Direct Importers of Teas, Coffees, and General Groceries.

## CANADA BROKERAGE CO., Limited

F. W. HUDSON,

President.
W. F. MORLEY,

Vice-President.
H. T. WILSON,

Sec.-Treas.


Telephone Main 2282.

48 WELLINGTON ST. EAST,
TORONTO.

General Agents and Wholesale Dealers in, Fancy and Staple Groceries.

## Subjects Being Discussed at Ottawa

Written for The Canadian Grocer by a Member of Parliament

$\square$INCE writing our article of last week, a part of which dealt with the purchase of cattle for restocking Boer farms in South Africa by the British Govern ment, the purchases being made in the United States, a little more light has been thrown on the subject.
We are the last to wish to complain of the British Government, which, as re presenting the Home country, we wish to mport on all occasions and in every way in our power, but the truest support, after all is said and done, is that fair criticism which points out faults, so that those committing them, frequently unwittingly, may expunge them, and restore confidence and good feeling. For this reason we shall continue to blame what we think blameworthy in England's treatment of Canada, in the hope that a similar course pursued throughout this land may take effect across the sea. where things Canadian are getting such atten tion as never before.
But, to come back to our subject, it is now stated that the main reason for the purchase of the cattle in the United states is one of the best, a reason that we can all accept, for this is a commercial age-the very simple, but all-sufficient reason, that they can be purchased cheaper there. In spite of this, how ever, our point remains good that our representations made to the Home Govcrument were not met with that prompt ness which we think they deserved. Had this very reasonable explanation been made to us in time, a lengthy and somewhat acrimonious debate would have been spared us. Canadians are anxious for trade. but we are not begging for it, even from the Mother Country. Our position summarized is this; we do not want Britain to buy our products at a higher price than for what she can obtain them from other countries, (always, of course, excepting the case of a mutual preferential arrangement,) but we do think that where price and quality are equal this land should have the first chance.
It may be mentioned that, in connection with this matter, a motion censuring the Government was introduced by Mr. Pope, who claimed that our interests had not been sufficiently pressed on the British authorities. Mr. Fisher, the Minister of Agriculture, defended himself hy stating that two communications had heen ad
dressed to the Old Country people by our officials, but without result. The vote, when taken, resolved itself, as us ual, into a straight party one, and the Government was sustained by the usual large majority.

Speaking of England's relations with Canada, one may say that this is a most convenient centre for getting light and information upon this subject. Not only are Imperial politics given a great deal of attention by the members, many of whom are extremely well posted, but the well-equipped library and reading room afford the very best sources of information.
The English press is, at present, most interesting. For example, we learn that in a bye-election, now in progress. "Re member Canada," is a battle-cry for one of the parties. "Remember Canada. just fancy that! "Where is Canada? was the cry in English mouths which a few years ago was most familiar to the chagrined ears of Canadians. Now, a nation undoubtedly needs advertising, just as a business does, and whether, in the fulness of time, Mr. Chamberlain succeeds in evolving and carrying out some scheme of Imperial preference or not, Canada is bound to be a large gain er bv the campaign which he has inaugurated.

As was to be expected, Mr. Labouchere has arraved himself strongly against Mr. Chamberlain, and in answering the former, the latter has said, in part; "No suggestions have been made, by England or the colonies, that the colonies surrender the liberty of framing their own tariffs, or of an alteration in the practice of leaving the colonies to decide, for themselves, their adherence or otherwise, to the commercial treaties of the Motherland. No colonv ever suggested to the Motherland the manner of protecting the fiscal freedom of the Empire." We should think not. Fancy Canada, for example, surrendering so important a part of her legislative rights, of her boasted rights of self-government. The country would be ablaze from Gaspe to Vancouver at the very idea of such a thing. To one of us, it seems rather amusing that British statesmen should so gravely discuss such a thing. They certainly understand but little, as yet, of colonial feeling.

There is ret more significance ${ }^{\text {a }}$ in that catch ery, "Remember Canada," than appears at first sight. Why "Remember Canada," rather than "Remember Australia:" or more likelv yet, "Remenber the Colonies?", Because Canada is at last beginning to get her rights in the minds of the people in Britain. In richness of territory Australia cannot compare with us. In proximity to England she cannot compete with us, and yet for years, yes, almost until the present, the average Englishman knew all about Australia and but little of Canada. To the average Briton, gold is indeed a strong drawing card, and its discovery, in such rich quantities, in Australia, brought, to that country, an inrush of British immi gration which put it to the fore front of the colonies, in the attention received across the Atlantic. Canada moreover, was regarded as a cold country; too cold a country in which for a white man to live, with any degree of comfort, while, strange to say, the torrid heat of Australia, had no terrors for the men of a temperate clime. Well, everything comes to the nation, as well as to the individual, who waits, and things are, indeed, coming to Canada, none of them better for us than the iriendly interest at last aroused in England.
The Duke of Argyll; our old-time Governor General, has taken sides with Mr. Chamberlain, and summarizes his views by saying that, in his opinion, the Mother Country and the colonies can assist one another, not in matters of defence only. but in commercial affairs as well.

In reading a recent issue of The Toronto News, we notice the fact that an English official, in discussing a big contract, used the expression 'Canadians preferred,' and yet, it is not more than half a dozen years since English merchants used to request Canadian shippers to send their goods in packages resembling this, that, or the other style of shipment of other countries, in order that it might not be discovered by the purchaser, that the goods came from this Canada of ours. To-day, we venture to assert, the inscription "Made in Canada" is not a detriment, but an assistance to the British retailer.

While England is being stirred as it has not been stirred for years on any commercial matter, we must not forget that


Our packages are larger and more attractive in style than any others.
The quality of our goods is superior to anything else on the market.
MORSE BROS., Proprietors, Canton, Mass,
For sale by all wholosale Orecers; also the Moclary Mfg. Co., London, Montreal, Winnlper, Vaneouver and Torente.
Chamberlain: suegestion is under eriti ciam in all part of the world and expeci ally in the colonies which would be so laredy atiow tow by it. As to forvige countries. it is amming to soe those which are ionlt hawn to be uniriendly to all thing- British. Warning the British लectors agains the adoption of a piolicy which will mean the ruina tion of the Fimpires preathes. surcly Chamberlain could hardly have a more potent argument in his favor than the attitude of these, our ememise. Afor Camada. it is mot our plame to discuss: Canalian antiment in this combertion. within the limite of a short article. but we can saly that. in Australia, foeling Forme to ber graty divided. An as provincial promier oppose the crasad. most trongls. but the Fioderal fowern ment, if we can beliowe Mr. Chamberlain. frimelly to. his idea.
sombe bumarimes is bequming to be foll by the members at the possibility of the reentry of the Manitoha school ghestion into Foderal polition. As a matter of fact. such it thines semes extremely improbable. I simeral alection is now in proveres in Manitoba and the Roman Catholic: of the province are quite maturally. taking advantage of the of, portmity to attempt to make what they consider, buther thems with the local prentior. Mr. Roblim. A at preant sith ated. those Catholice who lite in a lo cality such of 11 iminer. whore they are quit. numerois. hat still in a minority. are unable to wablish wparate sthools八, aphlying a part of their tasation for that purpere. If they want these sethools they still have to piy the full amomen of tases for eremral whool parposes, and to maintain their, own emtirely at their in dividual cont. Against this state of thinges the Catholice of 1 Im mipgeg haw. apmeated to the school Poard. Who have politely replied that they arr powertess (1) annend the itnation. From $t_{1,1}$. Shool Beard they go to the Provincial Promier, whe sery much regrets the fact that there should be dissatisfaction, but
declares that it is a matter for the Dom imion foovrmment. We are told, that to the Dominion (iovernment then, the Catholies of Manitoha will shortly come when. no doubt. it will be in order for the Premier of Canada to say that mat ters of education are for the provinces. that Mr. Roblin was in error when he said that he had not the power to maks the changes asked, and that he; personal ly. with all the grood will in the world to sep wronge righted. is constitutionally powerlese in this case.
The fact is. there is nething so danger ous and umpliavant for politicians to handle as questions atfiecting religion. Old friendships count for nothing. the political allogiance of yars goes by the board, the fire and the rope, the rack and the thumb seren. oner more are invoked. not as applied to the body, it is trae. hut to afllict the mind of former friend and prosent bitter fore. It is, in public lif. What civil strif. is in the realms of war. a frightial thing. arraying brother against brother and friond against friend. Mav it no more come into the realms of politios in this busy Canada of ours where all we want, at present. is opportmity t, develop our great resources and our na tional spirit. undistracted biv anything so awful a- religious strifo.

If customs returns are an evidence, the erineral prosperity of Camada goes merri Iy on, in spite of the few failures we have had in connextion with that precarion: form of qain, stock transactions. The total reecipts for customs last year, that is the fiscal yoar ending June 30, hav reached the spendid total of $\mathbf{\$} 36,619,6599$ an increase over the previous vear of no luss than $\$ 1.566,860$. While some may be found to deplore this large reeejpt, as it means a large increase in importations of manufactured soords. many of which might bwe made in Canada. we need not fies too badly wer the matter, sime our fictories are for the most part, working arertime as it is. We have so much to do, in a country of our magnificent area that moncy, and a good deal of it, is an
absolute necessity for us. will, about direc anon beng the most economical and the best, but we know that a Domimion tiovernment that laid on a large amount of it, would last just until the next clection. and not a moment longer. We must take note of conditions, and reckon with them whether we regret them or no. Even from the standpoint of the Canad ian manufacturer, the development work which we are enabled to do with a large income is a great boon. We aid a rail way. for example, building into some part of Canada theretofore a wilderness. Population follows, goods are required for the neweomers. and the Canadian mann facturer supplies his share. Let us, then. rejoice in our abondant revennes, just as hone as our own manufacturers are pros perous. afol when they cease to be so, we shall take counsel as is our duty

## TRADE WITH SOUTH AFRICA.

A recent number of The Johamestburg Daily Mail contained an interview with Mr. J. (i. Jardine, Canadian Trade Commissioner in South Africa, showing the good progress being made in build ing up our trade with that colony. Mr. Jardine remarked, among other things, that "In butter, cheese, flour, bacon. hams and canned goods generally, we are doing a large business at present. There are several representatives here from some of our largest firms, and they have -done the country from the Cape to the Zambesi, with re y encouraging success. A particularly large business is being done at the Cape in Canadian butter. When 1 left there almost every retail wrocer sold our butter at Is 6d per It. In a few weeks the direct steamers brought over 3,000 or 4,000 packages. Talking about steamers. the Canada Steamship Co.. who are running direct steamers from Canada to South Africa, had to fut honth, and to day there are two stame ers in the harthor at Gape Tro stram with Canadian poduct with canadian products. It is mor than hikel that in future the two stean ers per month will be continued that is
for six out of the twelve months."

## THE GROWING TIME

.s on, and the people want the best. See our travellers' list of goods from Dandicolle \& Gaudin. of Bordeaux, France, French Sardines, Paragon Vinegar, Olive Oil, Peas, Mushrooms, Capers, etc., etc.

Also from McMechen, of Wheeling, Salad Dressings, Mustards, Pickles, etc., etc.

## LUCAS, STEELE \& BRISTOL, HAMILTON.

## Who Ships

 BREAD and CAKES?The Nasmith Co., Limited, Toronto.

$0^{\circ}$
UR friends in New Ontario and the West, who have no home-grown fruits to preserve, cannot afford to be without the unparalleled products of this grand Niagara Peninsula.

## Goodwillie's pack of Preserved Fruits

is the choicest to be had. Hare is our assortment:
PEACHES,
PEARS,
PLUMS, RED and BLACK CHERRIES,
RASPBERRIES, STRAWBERRIES, GOOSEBERRIES.
Do not delay your selection.

## JAMES TURNER \& CO.

Wholesale Grocers,

# Write, Wire or Phone Us at Our Expense. THOS. KINNEAR \& CO., Wholesale Grocers, 

$\left.\begin{array}{l}\text { Prompt } \\ \text { Shippers }\end{array}\right\}$
49 Front Street E., TORONTO

## A PRO-TRADING-STAMP MAN.

J. E. Wilder, Montreal, proprietor of The Traders Advertising Co., a concern which handles trading stamps, maintains his right to continue business in the face of the recent by-law passed by the Montreal City Council. He argues that the Federal Government only had the right to legislate in the matter, as it was one affecting the conditions of trade and commerce. This is according to a decision given by Mr. Justice Andrews some time ago when he declared a by-law similar to the one in question not only ultra vires of Quebec city, where it was passed, but also beyond the jurisdiction of the Provincial Legislature. According to Mr. Wilder, his company were making preparations to place the trading stamps in a leading dry goods store in Montreal when the by-law was passed, and the firm then refused to take them, causing some loss to The Traders Advertising Company. He will call upon the city to make good this loss; nor will he cease his fight against the by-law until the Privy Council itself has rendered judgment on the question if no other court will sustain him. If Mr. Wilder intends to do all this, a very interesting struggle may shortly be in progress.

## PACKAGE GOODS.

Attractive packages have a great deal to do in the sale of goods, and the United Factories, Limited, seemn to appreciate this fact, as they are now placing all their better lines of Boeckh's and Bryan's scrubing brushes, dandy brushes, bannister brushes, hair brooms and whisks in neat cardboard cartoons. These cartoons not only add materially to the appearance of the goods, but they also protect them and keep them from becoming shop worn and are much more easily handled. This move on the part of the United Factories will doubtless be appreciated by both the dealer and consumer and will add greatly to the popularity of their lines.

## THE CANADIAN GROCER

## DRIED FRUITS IN GERMANY.

$\int$ ROM the fact that Canada exports 1 considerable quantities of dried apples to Germany the following letter from Joseph I. Brittein, U.S. Consul at Kehl, may be of interest to buyers and exporters.
"While in the United States last year, I visited a number of the larger prune and apricot orchards in the vicinity of San Jose, Cal., and since my return to this country have given the importation of evaporated American fruits considerable study. For this part of Germanynamely, Baden and Alsace-Lorraine-I find the outlook for increased sales most encouraging. From the leading importer

in the western part of Germany I learn that California prunes and apricots are rapidly supplanting the products of France and Italy. The California fruit is cheaper and its flesh brighter and more solid.
Speaking of the packing and drying of prunes and apricots, my informant tells me he has no fault to find, except with the manner in which the boxes are put together. He says there would be less breakage if they were dovetailed instead of being simply nailed.
Regarding the time in transit, he says that he has experienced considerable annoyance and somie loss of trade in conse quence of shipments being delayed en route from California. One shipment was over tell weeks on the way; the buyers think the goods were held in New York several weeks. California fruits are generally paid for in advance, which fact makes delays in shipments especially annoying.
The Elsassische Conserven-Fabrik und Import Gesellschaft, of Strassburg, last season sold eight carloads of apricots, 10 carloads of prunes, and 25 carloads of evaporated apples. Prunes and apples retail here at from $12 \frac{1}{2}$ to 15 cents per pound and apricots at 20 cents.
The evaporatel apples come from the vicinity of Rochester, N.Y., and find a ready sale. Considerable fault, how ever, was found with the shipments of last season. The apples were not all sufficiently dried before packing, which caused them to mould in the boxes. The metric system should be used in foreign shipments.'
According to the last trade and commerce reports Canada exported to Germany in 1902, 787,224 pounds of dried apples, valued at $\$ 62,382$. In 1899 we exported $1,735,387$ pounds, valued at $\$ 265,690$. The fruit is used for domes tic consumption and in the arts, for pre paring certain dyes.

## THE FRUIT OUTLOOK.

The fruit division of the Dominion De partment of Agriculture has issued under date of Julv 2 the following summary of the crop report to date
Early apples are reported a good crop in all sections. Winter apples will be onlv medium. The fruit has been singu larlv free from the ravages of insects and fungous diseases, though a few corres pondents are noting the development of some scab since the wet weather has set in. The Fruit Division a few days ago issued a timely warning that sprayin. with the Bordeaux Mixture would be doubly necessary as long as the wet weather continued
Pears in Southern Ontario and Georgian Bay districts are a good crop. In Eastern Ontario they are a failure in many places.

Plums are a heavy crop in all the plumgrowing sections, but the rot is developing with the wet weather, and will, if it continues, cause a serious depreciation.
Peaches are also a large crop. Mr. J.
L. Hilborn, of Leamington, says : "Peaches of all varieties, except those subject to curl leaf, are heavily loaded. The Elberta, a variety much subject to curl leaf, has suffered very little where it was sprayed early, but where spraying was done late or not at all, many of the trees will probably die."
Small fruits are a heavy crop every where except in the eastern portion of the province, where the drought is responsi ble for the failure.

## Canned Haddie



## Best Packs

## Min DATMSON \& EAY, Liminid

Wholesale Grocers,
TORONTO.

## DAIRY PRODUCE AND PROVISIONS

and Cold Storage News.

## Canadian Butter in England.

THE development in Canada's butter export trade in the pass five vears has been great, and Canadian makers and exporters may well be proud of the good reputation their butter has in foreign markets.
In 1897 Canada exported 11,453,351 lb . of butter of her own production, valued at $\$ 2,089,173$. Last year she exported $27,855,974 \mathrm{~b}$., valued at $\$ 5,-$ 660,541 . These figures show an increase of $16,402,627 \mathrm{lb}$. of butter exported, and an increase of $\$ 3,571,36 \mathrm{~s}$ in the value. Taking the values as a standard, there has been an increase of, roughly speaking, about 155 per cent. Great Britain is the importer of nearly all our butter. Of vur exports in 1897, $11,413,131 \mathrm{lb}$. out of a total of $11,4.53,3.31$ went to the Old Country, and $\$ 1,912,389$ out of $\$ 2,089,173$ in values. Of our total exports in 1902, $26,846,205 \mathrm{lb}$. out of the total of $27,85.5,-$ 978 went to the Old Country, and sis, 459,300 out of $\$ 5,660,5+1$ in values. From these figures we see that there has been an increase in our exports to Great Britain of $16,433,0-4+\mathrm{b}$. in volume, and $\$ 3,546,011$ in the-value in the last tive years.
The forcgoing review of the export figures should be a convincing argument to show the great development of our foreign butter trade. However this year, chiefly on account of the big home demand, which keeps the price of Canadian butter very high, and the weak market in the Old Country, the exports of butter so far are behind those of last year.
Now the question is whether this situation is to continue. The competition on the English market is very keen, and special efforts will have to be made in order to keep the position we have gained. One way to do this will be to improve the quality of our butter, and put it on a footing with the Danish, and thus remove it from the competition of countries such as Russia, Holland, Ireland and France.
Ar present, of course, the Danish is the best butter on the English market, and consequently brings a higher price than that from other countries. We have great difficulty in competing with these other
countries on account of our greater distance from the market, and also on account of the high proces ruling here.

If we are to improve our butter we must begin at the beginning, namely, with the farmer. Since the introduction of cream separators the farmers have been doing their own separating, and the butter makers say that the cream is not being brought to the creameries in such good condition as formerly. This should be remedied. Then the packing of the butter for the export trade should be well looked after. English importers state that on account of careless packing Canadian butter often arrives on the market in poor condition, and consequently the dealers are rather shy of handling it. One of the chief faults to be found in the packing is the lightness of the boxes. This could be remedied surely.
It is the duty of all connected with the production of Canadian butter to do what is in their power to help on the good cause, and to try in every way to bring the standard of our butter to a par with the best on the British market.

## Warm Weather Poultry Packing.

The following instructions are given by W. H. Rudd, Son \& Co., for packing poultry in warm weather:

Leave heads on and entrails in. Strong, sound barrels (sugar barrels preferred) are best for the packing, and the ice should be washed before using. Place a good layer of broken ice in the bottom of the barrel and then a layer of poultry, commencing in the middle and packing in a circle, with heads down, backs up and feet towards the centre; then alternate layers of ice and poultry, filling the barrel to within sis inches of the top, taking care to have ice between the poultry and the staves of the barrel ; top off with large pieces of ice and cover the barrel with bagging (which insures its being kept right side up) and mark with brush or stencil. It shipped from any considerable distance, put an extra large piece of ice on the top; and if properly packed the poultry can be on the road 50 hours without injury ; and if heavily iced and shipped in refrigerator car, can safely be four or five days in
transit ; but even for short distances it is better to use ice, as poultry, especially if not drawn, packed without it in warm weather, if only for an hour or two, will turn green across the back, and become almost worthless. - The National Provisioner.

## Argentine Cattle.

According to The Bulletin of Commercial Statistics, for the first quarter of the calendar year 1903, issued by the Ministry of Agriculture of the Argentine Republic, the following data show the conditions prevailing in the cattle industry of the country during the period in reference:

There were brought into the capital 151,772 head of cattle, of which 74.47 per cent. were for slaughtering, 26.35 per cent. for storing, and 0.18 per cent. for exportation. There were brought into the Matanzas and South Barrancas markets $1,094,941$ sheep and lambs, of which 787,040 were for the "frigorificos," 258,296 for the " mataderos," and 49,605 for storing. The number of pigs slaughtered for consumption was 1,885 . The following was the exportation of live stock: Sheep, 92, 101 ; cattle, 25,215; horses, 1,530; asses, 4,505 (for South Africa) ; mules, 8.584, of which 8,561 were shipped to South Africa. The number of horned cattle slaughtered by the "saladeros" of the Argentine Republic during 1902 was $454,000(180,600$ in the Province of Buenos Ayres and 274 ,300 in the Province of Entre Rios.
For the month ending March 31, 1903, La Union Argentina Dairy Co. manufactured 470,284 kilograms of butter, obtained from 11,286,816 liters of milk.

## Packing House for Woodstock, N.B.

The property - holders of Woodstock, N.B., by a large majority, voted on July 3rd to give The Meductic Meat Co. a bonus of $\$ 45,000$ to establish a packing house in Woodstock.

## Canada's Bacon Trade.

Canada's bacon industry has made tremendous strides in the last 12 years. In 1890 Canada exported $\$ 622,761$ worth of bacon, and imported $\$ 330,424$. In 1902 there was exported $\$ 12,162,953$ worth of

We also handle Butter, Eggs, Cheese and all kinds of farm produce.

Our "Beech-Nut" Hams and Bacon are delicious.

SEND FOR PRICE LISTS,
We are now prepared to supply to the trade, carefully packed, Beef and Pork products.

Canned Goods, Barreled Pork, Barreled Beef, Smoked Meats, Hams, Bacon, Lard, etc., etc. Branches at HALIFAX, SYDNEY and ST. JOHN'S, NFLD.
"Star Brand" sugar-
Hams
may be a little higher in price than the ordinary cure of Hams, but-they are worth it.

Your customers will appreciate a dainty, delicious slice of good Ham, especially at this time of the year. Why not give them the best ?

We can supply you in all sizes, either pickled, smoked, or cooked ready for use.

## F. W. FEARMAN CO., Limited

 HAMILTON, ONTARIO.
## Mess Pork, Short Cut Pork, Plate Beef.

## Hams

Breakfast Bacon Roll Bacon Long Clear Bacon Bologna Sausage Pork Sausage

Pure Lard Full Cream Cheese Stilton Cheese English Brawn Boiled Hams Boiled Roll Bacon

RELIABLE GOODS AT RIGHT PRIGES.
Write or wire for special quotations on car lots.

## The Park, Blackwell Co., pork packers, TORONTO, ONT,

The
Ganadian Grocer


REFRIGERATORS $\begin{aligned} & \text { Useful to } \\ & \text { different } \\ & \text { extyles. }\end{aligned}$ medal, Quiebec 1901. Diplomas: Toronto, Ot © awa, Montreal. c. P. FABIEN,

Merchant and Manufacturer,
3167 to 71 N. Dame șit. Montreal, Can.
Write for Illustrated Catalogue.
Steel Stamps,
Steel Letters \& Figures, Brass Labels, Trade Checks, Stencil Inks, Stencil Brands. All first-class. Send to the...

# HAMLLTON STAMP \& STEICLL WORKS, HAMILTON, ONT. <br> WELFORD BROS., 

LONDON, ONT.
maveactibes

## Brooms ano <br> Whisks <br> ROPE, LEATHER <br> AND WEB Halters

Having the most improved Broom Machinery and good workmen we are in shape to give satisf a it Sample orders of six dozen or more sent to any address, freight prepaid. Write for Price List.

Subscribers wanting goods or special quo tations on anything anywhere in Canada, at any time, can get them by mail or wire by Toronto or Montreal.

bacon, and $\$ 656,024$ imported. That shows the immense increase of $\$ 11,510$,192 in the exports. The imports also show an increase of $\$ 325,600$, T. H. Mason, of the Canadian Department of Agriculture, points out that 10 or 12 years ago Canadian bacon was of an inferior order, and therefore unpopular ; but now, he says, Canada is producing a very satisfactory article, and therein lies the impetus to her export trade. He says that the sort of hog the packer requires is one weighing at maturity 250 to 220 lb ., preferably between 160 and 200 lb ., the largest percentage of first-class bacon being found in carcases between those weights.-Butchers' Advocate.

Creamery for Salt Spring Island, B.C.
H. O. Allen, secretary of the Salt Spring Island Creamery Association, has called for tenders for the erection and completion of a creamery building at Ganges Harbor, Salt Spring Island, B.C.

## Provision Notes.

Carle \& Fils, butchers, Montreal, have been registered.
William Ladell, butcher, Wyoming, has sold his business to James Kelly.
John Turnbull, canner, Port Essington, B. C., has been advertising his business for sale by tender up till July 9 .

## Visible Stocks of Lard.

The N. K. Fairbank Co., Chicago, III., under date of July 2nd, write The Canainan Grocer as follows

Our cable advices give the following estimates of the stocks of lard held in Europe and afloat, on the 1 st inst., to which we add estimates of former years, and stocks in cities named.

## The Toronto Stock Yard Problem.

The proposal that the city of Toronto spend $\$ 30,000$ in renovating and enlarging the present cattle markets has brought out a new proposition from The Union Stock Yard Co., of Toronto Junction. The chairman of the Property Committee of the Toronto City Council was startled this week by the receipt of a letter from Mr. Andrew Dodds, secre tary of The Union Stock Yard Co., mak ing a proposition that the city of Toron to join hands with the Junction enter prise. After pointing out the cramped quarters of the present Toronto market and the heavy outlay necessary to increase its facilities to meet the growing trade, and also the excellent location of the Junction market, Mr. Dodds con cludes: "In view of this, would it not be well for the city, instead of continu ing to spend vast sums of money on a ing to spend vast sums of money on a place that has been repeatedly declared as insufficient and unsuitable for the trade, rather to avail themselves of the opportunity of developing the trade by encouraging such an enterprise as this with a view to making Toronto as great a live stock and dead meat centre for Canada as The Union Stock Yards Co. of Chicago, and its kindred industries and annual fat stock show with its 40 , 000 daily attendance has created in that city?
"If a suggestion of this nature is one which would be of service, would it not be well for a committee of your Council to confer with my board and ascertain if some arrangement could not be made which would be of mutual advantage, and through our efforts strive to secure a greater concentration of trade at this centre.

While we do not urge the matter upon you, yet if the city desired to retain a you, yet if the city desired to retain a voice in the market affairs by having representation on our board and would prefer to utilize the $\$ 30,000$ or more which they propose expending on the old plant by utilizing it in the further extension of our equipment, subject of course, to ratification by our share holders, I would suggest that the company allow the city a fair amount of paid-up stock for its old plant, exclusive of any land which could be otherwise used by the city."
The aldermen on the committee spoke

|  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Handle only the Best!

is the Standard article.
There are many imitations of it being offered. REFUSE THEM and handle only the OBIGIMAL and BEST, the kind that pleases your customers and gives you no trouble to sell.
E. W. GILLETT COMPANY LIMITED London,
Eng. TORONTO, ONT. Chicago,
IIl.

When you have any
BUTTER EGGS
to offer, write or wire us. We are buyers.

The J. A. McLean Produce Co., Limited 75-77 Colborne Street
Telephone Main 2491. Toronto.

Provisions that are most subject to getting rancid are generally those that are most impure. Fairbank's

## BOAR'S HEAD brand of REFINED LARD COMPOUND

will keep under the same conditions fully twice as long as hog lard. The oxygen


Orders can be filled by any of the leading packing houses or jobbers in Canada or direct. of the atmosphere attacks where there is the least resistance. The more pure an article is the less subject it is to this atmospheric influence, which very plainly argues why Fairbank's Boar's Head Brand of Refined Lard Compound is purer and more wholesome than hog fat. Then, too, it costs less.


## THE N. K. FAIRBANK COMPANY,

Wellington and Ann Sts., MONTREAL, QUE.
Chicago. How York. St. Louls. Mow Orleans. San Franclsco. Baltimore. Boston. Philadolphia. London, Eng. Mamburg, Oer.
strongly agatist the remoral or any -hange in poliey. The communication was laid on the table.

## England's Dairy Imports.

By the two tables following Canada: -tanding as an exporter of butter and chesese to Fingland in comparison with ther countries may be fairly well ar fivel at. The tables give the amount of hoes and butter imported into England for the five monthe ending May 31. and for the same period during the pre celing vear
Holland
France
Canala
Cunala

## Australasia Now somh Wale Sue Montand Sew Zealani

$\qquad$


## THE PROVISION TIARKETS.

## TORONTO

Dealer on all hande report "ontinned briok and firm demand for all kinds of smohed and cured meats. The hot weather serms to helt, the smoked at the लxphas of the fresh meats. The hot weather. hawerer. i-atiecting lard: there is small demathl and accummating stockhave resulted in an masing off of about ! We. quote

montreal.
There has been only a quiet trade in pork during the week. Lard meets with a fair inquiry but is rather easier. whil. there is a fairly good business in smoked meats. We quote

st. JOHN, N.b.
In barrelled pork business is dull and rather easier prices rule. In clear pork considerable of the cheaper grades have been sold. The quantity of regular clear backs is small: buvers will not pay the price. Beef shows little change. In pure lard rather lower prices rule: fair stocks are held: the demand is rather quiet. Refined lard is lower; there is but a light sale. In fresh beef, domestic is quite plentiful. but of rather poor quality : Western is unchanged in price. Veal is ofiered freely and is of good quality. Lamb is rather lower, but quite full prices still rule. Mutton is low and the sale but limited. Pork is also in light demand. We quote

## 



Cheese, large, new. $\qquad$ -

解":"m
Cheese prices continue to decline, ave aging $\frac{1}{4}$ to $\frac{1}{4} \mathrm{c}$. per tb . lower to-day both on spot and at country points, and val ues as they stand are fully se. per II below where they were this day week The extraordinary make now in progres: is responsible for the heaviness, and the only surprise is that it did not exert a depressing influence before this. Lp to the present time the arrivals at Mont real since the beginning of the present eason amount to 494,000 odd boxes, gain on last year of over 18 per cent Our exports also are ahead of last year and from New York also, in marked con rast to last year there has been a sub tantial increase Taking it altogether he present statistical position is bearish he present statistical position is bearish he high prices having decreased the out put of butter and increased that of heese. The aggregate offerings at the arious countrv markets are an addition 1 evidence of this. Last year on the same date the aggregate offerings were ser 7.) per rent. less, and when this re narkable difierence is borne in mind asier prices are not surprising. The average price also is still fractionally above last year's basis. On spot ther have been sales of Ontario white at 10 c : though 10 s. was holders' asking price but when the country advices commenced to arrive buyers cut down their offers till further. Business in Quebec goods was transacted at 93 to $9 \frac{1}{2} \mathrm{c}$., but it could hardly be repeated again. Th lump has naturally led to new attempt to gamble on the decline, and offers of finest have been made for forward ship ment at $47 \mathrm{~s} .$, or about equal to 93 c here. should these result in any exten ive short interest being created, the fact may have a tendency to check the de clining disposition of the market.
The butter market, while heavy, did ot record any further radical change There was business in fine creamery all the way from IS, to 19 c ., with a frac tion more in the case of some pet marks but the outside is an extreme price and out the trading is likely where hol mors insist on it The shortage in the hers insin is the ight ano the aqgregate receipts her might ago to agme how cere over i 4 per cent. below last grar his shortage has tien made up some what, as at present they are onlv 46 per ent. behind

## ST. JOHN, N.D

BUTTER.-There is quite a wide rang in price. Receipts are large, and much o the qualite is good, so that even first class stock is low. However, for small tuiss of fancy a good full figure is still asked.
CHEESE. There is but a fair quantity of cheese offering. Most of the large cheese is bought for the English market. Hor local ale demand is for twins. or small singles. These latter are largely shipped to the West Indies.
EGGS.-These are quite
wality.-These and the scarce. Th quality is good and there is an activ eman. P . the Prince Edward Tsland shippers pre wre large quantities at this season


## DO IT Now

You have perhaps been intending to order some but have been putting it off, waiting from day to day as we often do without any particular reason. You and I are in business to make money, and we have never yet made any money by waiting. When we wait, some other fellow gets ahead of us and scoops the profits we might have had.

## DO IT NOW

is one of the best mottoes a business man can practise. Start in right now by ordering some

## RED ROSE TEA

 You know it doesn't need any puffing. It is a standard brand of goods that you can't afford to be without.
## Do It Now.

# T. H. ESTABROOKS 

Tea Importer and Blender

ST. JOHN, New Brunswick.

## DEPARTMENT OF ADVERTISING SUGGESTION AND CRITISISM

Edited by
W. Arthur

Lydiatt,
TORONTO.

NOTE-Herein are discussed the principles and practice of advertising. Subscribers are invited to send Mr. Lydiatt specimens
of their newspapee and other advertising, for the purpose of review in this department. Address care of Department of Advertis-
ing. THE CANADIAN GROCER.

The newspaper is a platform from which the merchant addresses the public. The "impression" he makes is gauged by the weight of his cash drawer and the number of used pages in his order book at the end of the day.

WHEN you try hard to do something well and feel contident that you have succeeded, it is a little disappointing to have someone pick out the faults in your work and exhibit them in a critical, "fault-finding" way.

You are inclined to feel rather harshly toward the person who "dared" to pull your work to pieces and belittle its value.
You are liable to criticise his criticism, in an endeavor to justify your own opinion of work well done.

Yet, after all, it is only by looking for faults that we are enabled to decide on the degree of perfection which has been attained. The fewer the faults the more perfect the work.

When you pick up the paper containing your advertisement, you naturally turn at once to the page on which it is published and read it over. There is a pleasurable self-satisfaction in seeing your work in print - there before the gaze of the hundreds of readers and you immediately mentally decide on the merits of the ad., imagining, as it were, the unheard comments of its readers.
Quite naturally you look for the good points.

You think that headline looks all right and reads about right.
You think those prices are pretty well arranged and enticing enough to draw some trade.

You decide that the argument is well put, that it is convincing.

And while you look at the ad. from this prejudicial standpoint, you are apt to decide that you would have been just as successful as a newspaper editor, or advertising expert, as you are at the grocery business.
Then, perhaps, you send that ad. to me in the hope that I will have some nice thing to say about it.

You would like to be told that it is the best ad. I have ever seen and have it reproduced in this department as a model ad. You would be inclined to think I was an all-right fellow if 1 passed you a few compliments on it.
And when you read in these columns a couple of weeks afterwards that your ad. " might be better," you either decide that I'm a crank-that I don't know a good ad. when I see it-or, after a little thought, that your ad. would stand some improvement.
When an ad. is sent me for criticism I don't look for the good points.

I want to help you, in so far as I can,


293 St. Antoine Street $\begin{gathered}\text { cor. } \\ \text { Guy, } \\ \text { Guy }\end{gathered}$ 280, 282, 284, 286 Guy Street. GEREWD CASH BUYERS who are consamers of thigh grede goods, here's your opportunity -
RLGIN CREAMERY ZUTFIOR; the kind that took first prize at the Pad American, 2le No restriction as to quanitity-one pound
two pounds all you may reguire.
two pounds all you may regure
Tomatoes, from six of she in
beat peckers in the
best peckere in ohe Domin- 1135 c
Con, per-cen. krnown to be.
Crome
Marmalade.
Croser s ou cannot
2e, ow for $\$ 4.00$; our
 Barion \& Guestser's and Nath'l Johnson \& Sons and all the various whiolesite prices ang discolatio.

The above prices good for to-mortow only.
No C. O. D. or telepplione giviers. All transactions must be casts dever.

## the countite <br> THE CO-OPERATIVE GROCERY CO. <br> 293.54 . Antoloe street. Talablene, Uptown 1050

to do better advertising and get the consequent better results.

So I look for the faults.
The first question that occurs to me is "How can this ad. be better?" To answer it I must find some faults-and I generally do.
Most ads. have some good points -some lack but a few details to make them about as good as could be.
But if I took the time and space to call attention to an ad.'s good qualities, overlooking its discrepancies, you might feel satisfied that you were doing all right, and cease your endeavor to improve.
It has been said that it is the easiest kind of work to pick faults $\ln$ the work of another. But when a remedy has to be suggested in each case, it becomes an altogether different proposition.

Because I use the space in these columns to call attention to the faults in the advertisements submitted for comment, it need not be supposed that the ad. under discussion has no good points. Those you can usually discover for yourself. My mention of them will not help to make the ad. any better.

It is my idea to use the ads. sent me for criticism as illustrations of advertising as it is done, and in my comment endeavor to show how it could be done better.
The fact that I use one of your ads. to show how space was wasted should be no occasion for your taking offence at my comment. It should rather be a cause for congratulation that your attention is called to a way by which you could save and make more money, and such suggestions should be always welcome.
It is a good idea to criticise each of your ads. yourself.
Look for the faults, instead of for the good points.
Give due thought and attention to the preparation of an ad. Then when it appears, study it on the basis of my question 'How could this ad. be better?
If, then, you decide the ad. is not much good, don't get discouraged. Just make up your mind that you'll remedy this error or that in the next ad. you write-then do it.

And when you send me an ad. with a request for my opinion, expect to get whatever is due. If the ad. could be improyed I'll try and show you how-if it proved I'l try and show your hood points that are either unusual or that illustrate some principle of advertising, it's quite likely I'll call attention to them.

Be sure and read over the criticisms

## THE CANADIAN GROCER



RRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRRA BUTTEER TUBS ₹Made of the best selected spruce


You all know what a heap of trouble poor Eve got into on account of a little apple, when she fell a victim to the temptor's wiles. It was hard luck, but she went into it with her eyes open. They opened wider afterwards when she saw the mistake she had made. Eve lacked experience.

Since Mother Eve made such a bad beginning, the temptor, in various forms, has been continually getting in his fine work on the human family.

For instance, you may be worried and tempted to buy Vinegar-perhaps not a day passes that you are not asked to buy some kind or other-with all the absolute guarantees attached thereto that the would-be seller can think of. He may even say, "It's just as good as 'Imperial.'" 'That's saying a good deal.

EXPERIENCE IS A GREAT TEACHER. This holds equally good in the manufacture of Vinegar. When we began making "Imperial" White Wine, we engaged the best known expert in this line in Canada-installed the most modern and tried machinery and made QUALITY our watchword from the start. That quality has made a reputation for "Imperial," and got for us the exclusive business of many of the leading pickle and sauce manufacturers in Canada.

No risk in handling Vinegar that carries the highest endorsation of the best pickle men in the country.
"Imperial" is clear and sparkling, pleasant flavored, full Government strength, and (mark this) fully matured in wood before leaving our factory. To bring out the fine quality in Vinegar it must be properly matured.
DON'T BELIEVE A WORD THAT WE SAY till you've proven its truth, by comparing "IMPERIAL," with other Vinegars. Retailers who originally handled about five barrels of Vinegar a year-just ordinary Vinegar-now sell 20 packages of "Imperial" in the same time.

$$
\begin{array}{lc}
\text { One Quality, } & 16 \text { to } 32 \\
5 \text { Strengths, } & \text { Cents. }
\end{array}
$$ Sold by First-Class Wholesale Grocers.



## QUALITY TELLS

IS YOUR COFFEE TRADE SATISFACTORY?
If not, let us send you a trial order. If our Coffee is not perfectly satisfactory, send it back at our expense. WE CLAIM WE HAVE THE FINEST AND BEST VALUES IN THE DOMINION.

40C. line our "EMPRESS" blend our"Fancy Bourbon"to retailat at $^{2}$ C. IS WITHOUT A PEER-COSTS YOU 28 c . QUALITY NEVER VARIES. FOR THE MONEY. COSTS YOU 20c. Lb. R. PACKED-WHOLE OR GROUND-IN 10, $25 \& 50-1 . B$. TINS TRY ONE WITH YOUR NEXT ORDER.

each week. You're likely to find many suggestions that fit your case exactly. They aim to make bad advertising better indifferent advertising different-assist good advertising by suggesting improvements and as a whole to stimulate all who read this page to make the most of their opportunities for getting more business.
I am reproducing the upper and lower parts of an ad. which appeared in The Montreal Star a few weeks ago, the missing part of the ad. being but a continuation of the list of specials. The following letter brought it

Montreal, June 29, 1903
W. Arthur Lydiatt, Esq.

Dear Sir, Toronto.
What do
What do you think of the enclosed adver tisement ? It appeared last Friday (26th) in The Montreal Star, the highest-priced adver tising medium in this city, if not in Canada, and we endeavored to get full value for our expenditure by filling up with interesting mat-

$$
\begin{aligned}
& \text { Yours truly, } \\
& \text { Co-Operative Grocery Co. }
\end{aligned}
$$

The ad., as will be seen by the reproduction, is made up of a list of special bargains for the day following the publication of the ad. I do not know whether the Co-Operative Grocery Co. advertise in this way regularly or not. If they do, I would consider this a better advertisement than if they advertised only occasionally in this way.

If the public are accustomed to seeing your bargain announcements they have
some idea what to expect. If they had never seen ads. of yours like this before, it is hardly as self-explanatory as it might be. The cut at the top of the ad. is distinctive, although a writer in a prominent advertising journal recently pointed out that white letters on a black ground were harder to read than black upon white ground. If this be the case, it might be well to show a preference for the black letters on white.

An occasional use of the white letters is, however, a good idea. The large number of ads. in our newspapers, set in the plain type, cause a cut of this kind to stand out in an attention-compelling way.

Since space in The Montreal Star is so expensive, I cannot understand why a meaningless cut such as appears in the midst of this ad. should be used. It would have been much better to use that space in a few display heads distributed through the ad.
I think this ad. would have made a more striking appearance if set up double column. As it appears it is fifteen inches single column. You might then have used two electros, and divided your matter into two columns, one to the grocery department and one to the drug department.

The Co-Operative people say : "We endeavored to get full value for our expenditure by filling up with interesting matter.'

That's the way to get full value out of the space, but whether or not you receised full value from the expenditure depends on the measure of actual results received.

As vou say, advertising in The Star costs considerable. The question is, do you get sufficient returns to make it a profitable investment?
1 am in receipt of a letter from another Montreal grocer who states that it cost him considerable to find out that it didn't pay him to advertise in The Star or any of the other local papers.
A great many city grocers find it unprofitable to advertise in the daily papers, and the reason is that you pay for a large circulation and are bencfited by but a small proportion of it.
As the Montreal correspondent puts it : You can draw trade from the four corners of the city to the centre, but you can't draw trade from the centre or any of the corners to any particular corner *
By advertising in a paper like The Montreal Star and selling goods at bargain prices, can sufficient profit be made on the increased total sales to pay for the advertising, and does sufficient other trade result to make the investment a profitable

That's the question for The Co-Operative Grocery Co. to answer for themselves, according to the results they have experienced.
I wish they'd let me know for the intormation of other Grocer readers.

Harry Jacobs, cigar manufacturer, was Herested in the recent fire at Vancouver, B.C., to the extent of $\$ 13,000$, but claim: that his business will not be interrupted.

Drink Hires Root Beer in the morning Drink Hires Root Beer at night, Drınk

## ZStHIRES 'IMPROVED as

 ROOTBEER! Hires' Root Beer the whole day long And you will feel - all right. have it on their price Root Beer. See that your

## + Setna \& Co., "Cutuness"

Indian Guava Jelly, Curry Powder.
Martin \& Freres' well-known brands of Shelled Almonds, as follows

Squirrel, Fox and Tiger. olive oil - "tuscan"
Finost Croam Salad in Gal. Tins.
(G) Order 3 doz. Hires' Root Beer from your Jobber and receive Pocket Knife free.
W. P. DOWNEY, SOLE AGENT FOR CANADA.

26 St. Peter St.,
-Prices on Application -
MONTREAL.
STRETTONS PRIZE MEDAL SAUCE
A Delicious
Worcestershire Relish.
Montreal Agents
S. H. EVNINE \& SONS, ..... 96 King St., MONTREAL.Tuther vin luan
SCOTCH WHISKY. Macleay, Duff \& Co., Distillers, Glasgow.
Brands -"Extra Special," "Freedom," "Macduff."
"Special Liqueur Cream," etc., etc.E. ․ BELAND, Champagnes, Brandies, Dutch, Holland andRussian Gins, Wines, Clarets, Liqueurs,Olive Oils, Perfumes, etc.

26 Lemoine Strett (near M.Gill Street), $\qquad$


## The

only secured by the personal supervision of the owner.
The Lipton Company is undoubtedly a success, as the \& per cent. dividend on its large capitalization shows, but comparison with the Brooke, Bond Co. would scarcely tempt one from the wholesale to the retail field.
The Camada Cirocers, Limited, indeed, repudiate any intention of taking advantage of their retail privileges, and it seems scarcely probable that a concern which depends so largely on the goodwill of the retail trade, should enter on a course promising so meagre returns, and which would be certain to alienate a great majority of its present customers.

The introduction of the retail power clause in the charter was, doubtless, more a matter of form than anything else, and the result of the corporation lawyer's strong distaste for omitting anything whatever from a charter.

## GROCERY TRAVELLERS' VACATION.

T'HE grocery travellers' summer vacation has becone an ammal event in Ontario, but, as yet, no set time has been assigned to it. Is a result, there tecurs, each year, the same old agitation ower fixing the date, and muchi additional and unnecessary work and worry is thrown on those who have the matter in hamd. Eath house, as might be expected, has its own comenience to suit, and this consenience may or may not coincide with that of others.
There seems no good reason why certain weeks, should not be set part as the recognized date of the tratellers' vatation. Such an arrangement would be a great conrenience to the retailers, who, knowing the vacation tume from year to year, could govern themselves accordingh. It first, such a move might require the satcrifice of a little personal convenience on the part of a few wholesalers, but a moment's reflection on the benefits thereby accruing to the trade in general, and to the travellers in particular, should hring a generous aquiescence.

Should the summer vacation become a fixture like the Christmas holidays, trade

## The

conditions would soon adjust themselves, while the foot-sore traveller could make plans for renewing his youth and acquaintance with his family, without the risk of having those plans disarranged by an unexpected change in the date of his vacation.

A fixed vacation time would make possible a general reunion of Ontario travellers, an event which might be expected to generate sufficient jollity to serve for the rest of the ear. And indeed, a field day, in which the wives and families of travellers should also participate, would do much to cement the good fellowship which already exists among the brotherhood.

Nor are the possibilities of this idea confined to Ontario. A general vacation time for the travellers of all the Provinces, which time may not unreasonably be expected to bring forth, would give zest to inter-provincial excursions and visits, engender good feeling, and stimulate trade.
By all means let us have a settled vacation period.

## TO THE DEPARTED HOME-COMER.

THE Home-Comers have come and gone. For four days Toronto kept open house for her prodigal sons ; for four days were old friendships renewed, old scenes revisited and old memories recalled. Now the flags are taken down, the bunting removed, the busy city doffs her holiday attire and resumes the woned routine, for the festival is over.
The "Old Home" weeks and "Old Boys'" reunions have become a noteworthy feature of these latter days, and it is most gratifying to find the enthusiasm for the home land which still burns in the breast of our sons who have become foster children of the great republic to the south. The republic's quota to the crowd of last week was a large one, and showed little trace of inhospitable treatment in the land of their sojourn. They had every appearance of prosperity and contentment. Many of them have attained prominence ; all have taken their part in making the name Canadian a recommendation and certificate of character.

Our sons have done well. We expected none the less of them, and have not been disappointed.

## EDITORIAL

But on coming face to face with the prosperity which has blessed Canada these last eight or ten years, it is not improbable that even the most successful of our sons may have been struck with the thought, "I might have done as well, or better, had I stuck to the old land."

Indeed the same energy and vim which is necessarily exerted in severing old ties and starting over again under new conditions, if exerted at home in Canada, would, without doubt, have produced even greater results.

The material growth in Canada during the past ten years has been remarkable, and out of all proportion with the increase in the population. In 1892, our total exports of home produce amounted to $\$ 99,000,000$. In 1902 they were $\$ 196,-$ 000,000 . For the same years our total imports, ex llusive of coin and bullion, were $\$ 125,000,000$ and $\$ 205,000,000$ respectively. Our national revenue has increased from $\$ 36,000,000$ to $\$ 58,000,000$, while the burden of taxation has been unnoticeable. The bank discounts, during this decade, have increased from $\$ 210$,000,000 to $\$ 226,000,000$ per annum, while savings banks balances have grown from $\$ 51,000,000$ to $\$ 78,000,000$. Ten years ago our iron and steel industries were. practically non-extant. There were, indeed, one or two smelters at that time, but their output was small, and little faith was placed in their future. Last year our furnaces produced 327,000 gross tons, and there are now in operation, or in course of construction, 16 iron furnaces with an annual capacity of $1,100,000$ gross tons. Despite the sneers of Andrew Carnegie, Canadians are anticipating the day when we shall be one of the great factors in the world's iron and steel markets.

As our population has by no means kept pace with the increase in material wealth, the average individual wealth has inevitably grown very greatly. Indeed per head of population our export trade is double that of the United States.

The tide of immigration has been slow in coming our way, but it has come at last with a rush. The world has awakened to the magnificent possibilities of the land of the maple, and is losing no time in
getting here. Last year our immigration returns showed an unprecedented influx, and this year settlers are pouring in, in ever increasing numbers. Many of these are from the home land, and many more from across the border, some of whom are prodigals returning after many days.
We are all enthusiastic Canadians nowadays, and it is doubtful if a single Old Boy has been allowed to return to Uncle Sam's domain without being made to realize that this is our growing time, that we are on the crest of the wave and we won't be stopped.
But there is more in life than the amassing of wealth. What are a few thousands more or less, if a man has to live in Pittsburg, a place not inaptly described as "hell with the lid off." These brilliant July days, the golden Autumn, the clear sparkling Winter, the reviving Spring, with which nature has blessed this favored land are enough alone to teach a man to swear by her. Nor can the home life across the border be compared with that which obtains here. American cities may be distinguished for taller buildings, wider avenues, or gaudier residences, but Canadian cities are not less distinguished as cities of homes.

Home-comer, Canadian cities welcome your advent : if you must return, they wish you Godspeed. But remember, if ever wealth palls and the strenuous life grows wearisome, up north, under the maple, lies the Old Home, and the latchstring hangs outside.

## FRAUDULENT DEBTORS.

THE Hon. Mr. Beique's bill to amend the Criminal Code 1892, respecting the punishment of fraudulent debtors, has received its second reading in the Senate. The bill deals with the keeping of books by tradespeople, purchasing goods on credit, and is copied from the Scotch Debtors' Act of 1880 . The bill provides that any debtor to the extent of $\$ 1,000$, who for five years previously had not kept books or could not account for his losses to the satisfaction of the court, should be liable for imprisonment.

The necessity for the bill is urged on account of the number of merchants who

## EDITORIAL

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are being tempted into stock gambling, with funds which rightly belong to their creditors, and it is claimed that similar legislation, in France and other countries, has had a salutary effect.

From a casual examination, the bill strikes one as being perhaps too drastic, although its object cannot be too highly commended. In this day and age of the world, business is done on so narrow a margin that the man who fails to keep a keen eve on his business, exact accounts and a clean stock list, is bound, sooner or later, to find himself unable to meet his obligations, and of course his creditors suffer. Such carelessness, as is contemplated in the Hon. Mr. Beique's bill, if resulting merely in disaster to the delinquent, would be regrettable; when the interests of others are imperilled, it is culpable, and when aggravated by outside speculation is deserving of severe punishment. Ordinary commercial morality should teach men in business to keep their books in good shape, and avoid flyers-in-stocks. It is the ignoring of just such rules as these that makes necessary, at times, the passing of bills like the one under discussion.

## business men and the manitoba ELECTIONS.

Manitoba is in the midst of a provincial general election. According to the Government papers the Government is very strong and its record so satisfactory that it will have no difficulty in being returned to power. The tone of the Opposition papers, however, would lead one to the opposite conclusion. But business men mav be assured that politicians are much about the same, to whichever party they belong. Business men, therefore, need not be very much concerned in regard to the victory of this or that party.

What should concern the business men in Manitoba as well as in every other province of the Dominion is the election of good men men of sound business common sense. If they are actuated at all times by a party spirit and not by sound business judgment, they cannot but expect the men that represent them in Parliament will be of the same class. Like
begets like, in politics as well as in everything else.

It is to be hoped that the business men in Manitoba will support for parliamentary honors men of experience in mercantile affairs, irrespective of what their party affiliations may be.

In all the provinces there is a demand for a larger representation of the business element in the Legislatures and it is to be hoped that the progressive province of Manitoba will set a good example by returning to the next House men of commercial experience and of sound integrity.

## THE HALF-YEAR'S FAILURES.

THE summary of business failures in the United States and Canada for the six months ending June 30, which appeared in last Saturday's Bradstreet's, is particularly gratifying to Canadians, and is indicative of the general prosperity which Canada is now enjoying. During the past six months there have been 480 failures in Canada, as compared with 603 for the corresponding months of 1902 . At the same time, the liabilities involved have fallen from $\$ 5,103,404$ to $\$ 4,446,743$, and the excess of liabilities over assets from $\$ 2,855,194$ to $\$ 2,331,442$. In the United States, although the number of failures during the last six months was 4,790, as compared with 5,262 tor the first six months of 1902, the liabilities involved have risen from $\$ 56,927,688$ to $\$ 60,251$,563.

Canada can be congratulated upon the fact that, in spite of the unsatisfactory condition of the stock market, the mercantile world makes such a good showing.

## TO MANUFACTURERS' AGENTS.

A manufacturing exporter, in England, asks to be placed in communication with a manufacturer's agent, in Canada, who is in a position to introduce and handle one or two lines that will sell well amongst confectioners, grocers and provision men. The editor of The Grocer would be glad to hear from any agents in close touch. with grocers who make a specialty of confectionery.

Attention is directed to the advertisement of Lumsden Bros. in this issue of TheGrocer. The matter referred to is one that has interested the trade tor some time.

## PASSING OF A VETERAN TRAVELLER.

It is with deep regret that we are called upon to announce the death of Wm. B. Croy, who passed away Monday morning, after a very brief illness.
Mr. Croy was one of the best known grocery travellers in western Ontario. About 20 years ago he came to this country from Scotland, where he had gained an excellent knowledge of the grocery business. It was not long before he gave evidence of his ability, and was first engaged as traveller by the thein firm of Brown, Balfour \& Co., during which time he gained a reputation which has stood with him until the end.
He entered into partnership with Bal four \& Co. in 1890, and in this connection undertook to establish business relations in Manitoba and the Northwest Territories. Here, also, he had the sat-

W. B. Crov.
isfaction of establishing not only the highest reputation as a grocer, but a business connection which stands in the first rank in the Dominion.
The commercial travellers expressed their confidence in Mr. Croy by electing him several times as the director of their association.
He had been anticipating a long and well carned holiday with his wife. in Europe, but has been cut off in the prime of life and usefulness, and will be sadly missed. not only in Ontario, but through out the broad territories in which he has been so favorably known.

The funeral, which was conducted with Masonic honors, took place Wednesday afternoon, from the residence of his brother in law, Mr. George A. Matheson, and was attended by a large concourse of friends.

Buyers of table raisins may procure some from H. P. Eckardt \& Co.

## "THE MAKING OF MONEY."


The successful building of a business-the gaining of a good reputation, isn't " just luck "-don't believe it. It's the "Knowing How." There's only one safe, sure and lasting way, and that is to serve the public "well," not passably so, but "well."

So far as your Tea department is concerned, it is our business to put you on the right track, as by helping you we are also helping ourselves. This is not a philanthropic proposition, but a business one.
"SALADA" Ceylon Tea is the Best Tea and the Best Value in the wide world. That the public think so, too, is conclusively evidenced by a sale of Eleven Million packets annually.
"This is a certificate of character that is unquestionable." correspondence solicited.

Address, "SALADA," Toronto or Montreal.

## 5 STRONG POINTS.



Wrapping Papers
CONSULT OUR TRAVELIEES OR WRITE US DOUGLAS \& RATCLIFF

Paper Dealers,
TORONTO.


The hest advertising on earth is by word of mouth. That is the kind of advertising that is rapidly increasing the sales of

## Celluloid Starch <br> Never Sticks Requires no Cooking.

Our newspaper advertising induces a first trial, but the excellent qualities of Celluloid Starch make a living advertisement of every user they enthusiastically endorse it to their friends.

It is good policy for you to recommend Celluloid Starch to your customers-they'll appreciate your kindness.
THE BRANTFORD STARCH WORKS, bRANTFORD, CANADA.

The Canadian Grocer


UNTARIO MARKETS.
Toronto, July 9, 1903. GROCERIES.
$\int \begin{aligned} & \text { Iisinfiss since our last issue has } \\ & \text { continued to give satisfaction, }\end{aligned}$ iI) to the present time has shom itself in advance of previons years. Trate on the streets is not so satisfactory, jobbers not manifesting too great interest in stocking up. Orders for futures are, however, moving pretty freely. deal of attention, and several lines are being well drawn upon. We are quoting this week prices for future delivery, which have been issued by The Canadian Canmarmalade, jams, jellies, berries, rhuhart, asparagus, spinach, peas, beans; also lunch tongues and fraser River sal mon. In colice there is little to chronicle, trade has been fanty good, especially in green colfees, and prices rule firm. In sugar, the home market continues steady: rade has been verv good and a quantity oi sugar has changed hands since our iil quotations as regards domestic; this week it will be noted that Maple Leai No. 2 is now removed from the list, whilst haple Leaf No. 1 is reduced to
1.113. Wallacehurg crystal granulated is also quoted. at $4.0: 3$, as against previous quotation of 4.13 .
spices are moving but slowly, with prices still ruling firm; the primal mark.ts continue firm and pepper is still main laining a strong position. Rice and tapioca are fairly active with firmi prices ruling. Syrups and molasses are feat areless with no note of interest at the present season. The tea market main tains a strong position with little pros fnet of any weakening; the early sate on primal markets are ruling lirm and thowing advance in prices on previous seasons, whilst the European markets are commanding good quality teas at fully川p prices. Foreign dried fruits are sell mg well for the present season and prices continne to rule firm.

CANNED GOODS.
There has been a steady and well sus latimed demand for canned goods since our last issue, and previous quotations re manin lirm. Stocks are well reduced and there are possibilities of prices firming loward rise. Prices for new pack sal mon have come to hand and are in ad vance of last season's opening. The whole of the first pack in several leading limes of Sorkeye salmon are already sold out. We give in a separate list below. prices to hatal for futures in salmon, jams, jellies. marmalade, lorries, rhubarh and pinawh. We quote:

| Apples, 3 s . ${ }^{\text {a }}$ ( | 1080090 |
| :---: | :---: |
| gallons | 190200 |
| Bets.a. | 275300 |
| Blachberries, 2 | 150170 |
| Beans, $\mathrm{L}^{2} \mathrm{~s}$ | 088 |
| Corn, 2 | 85100 |
| Cherries, red, | 200210 |
|  | 230250 |
| Ochs, sifteil | (i0) 110 |
| " extra | 125130 |
| Parars, 2 s | 100150 |
|  | 175200 |



COFFEES.
The demand on the home market in coffee continues well maintained and prices rematin as previous quotations. The New York market reports denote slowness throughout with offerings constituting prices asked. We quote:

|  | Per lb |
| :---: | :---: |
| Green Rios, No. 7 |  |
| . $\mathrm{No}$. | $00^{15}$ |
| ${ }^{4} \mathrm{~N}$ No 4 | $00^{10}$ |
| " - No. 3 | 009.011 |
| Morha ... |  |
| Ohl Government Java | 022030 |
| Santos. | $0090^{1} 0101$ |
| Plantation Ceylon |  |
| Porto Rico. | 022020 |
| Guatemala | $\begin{array}{llll}0 & 22 & 0 & 20 \\ 0\end{array}$ |
| Jamaica, | (1) $\begin{array}{llll}0 & 1 . & 0 \\ 0 & 13 & 0 & 15\end{array}$ |

SUGAR.
The course of the market has been in terfered with hy the holidays in I.A ets there being closed on Friday and Saturday, Bd and th. The market has opened quiet sllee the holidays, with
sellers of raws at quotations, while re sellers of raws at quotatoons, white re
limers hawing ample stocks on hand, and to atrive for prospective requirements, are disposed to hold ofi and would only fom eurrent quotations, which may he regarded nominal. Retiners stocks in store are abolat 2.0 .000 tons, as agamst
104,273 tons samme time last year ; white importers stows are, at present, ahout - 1,000 tons, agathet 31.0100 tons at satme date last year. It is estimated by N. X. $\geq 16,0101$ tons, of say over a of the esti mated crop for this campaign. Oi this "prantity, Mohahly low.000 toms ate in the hands of a few wealthy planters, while the remamder ts held hy merchants and
shippers. There is then, little likelihood of any further pressure to sell from these quarters. and it is lihels that N. Y. hold ers will be able to tide ower the present dulness and wath for sheh mprovement
in the sithation as may develop. Sales of raws for the week under review were light. apporimately ouly about 11,000
hags. The larger poportion was rentrimogals on spot at 3916 , duty paid, landed terms. About 3,000 bags Museo landed sugar were placed on basis of in landed terms for 89 test, thas showing
decline of $\frac{1}{8}$ in this grade. This price is 1-16 below the usual difierential in favor of 96 test. For the week ending June 30, receipts at lis. four ports wete 29, 299 tons, with meltings unchathged at 36,010 toms. Total stock was $: 316,227$
tons, a reduction of oater 6,000 tons for the week. Cuban stocks, for same period, were reduced 4,500 tons, and were report ed as 340.000 tons, against 407,01011 tons
same period last year. There are still four central factories grinding. Euro prant has fluctuated fractionally for the week and is now quoted at 7 s 9 d , thus mistablishing an advance of a fer ewt.,

Prices to Hand of New Pack Futures.


DRE FRUTT JAMS.

| Raspherry, Strawherry. Peach. Plum, Apricot. Red and Black Cirrant, Cooseberry, Fig Jams packed as follows: |  |
| :---: | :---: |
| hlass jars, 2 doz. in case, per doz. | 3095 |
| 21.16 .1 in pails, 2 doz, in crate, per | 0 |
| $5-11.4$ | 0 |
| 7-13. woorl pails, 6 pails in crate, | ${ }^{1} 065$ |
|  | ${ }^{0} 06$ |
|  | $00^{0}$ |
| PCRE FRIIT JELILIES. |  |
| Raspherry, strawberry, Black and Red Cu packed as follows: |  |
| 1-11. glass jars, 2 doz. in ease, par doz. | sil |
| 2 l - lb . tin pails, 2 doz in crate, per | 0) 015 |
| 5 lb . 8 prails | 0 ) 1 |
| 7 III. wool pails, $6^{\text {² }}$ | 0106 |
| 14.11. | 1 |
| 31) lh " per lb | $0_{0} 015$ |
| 2's, strawherries, heasy | 140 |
| $2 \mathrm{~s}, \quad . \quad$ preserved | 1 (6) |
| tals, ${ }^{\text {a }}$ - standards | 5 (19) |
| Gials., " solid pack | 8 8, |
| $2_{2} \mathrm{~s}$, red rasplerries, heavy nyrub | 140 |
| $2^{\text {s, }}$, " $\quad$ preserved | 1 10 |
| Pials, "\% stantards | \% 06 |
| Gals., " solicl park | 8 80 |
| $2_{2}$ s, hlack rasplerries, heavy syrup, per | 13.5 |
| $2 \mathrm{~s},{ }^{\text {a }}$ " preserved | 15.5 |
| Gals., ${ }^{\text {g }}$ stamiards | 47.5 |
| ${ }_{2}^{2}$ 's, red cherries, not pitted, per doz | 180 |
| 2s, " ${ }^{\text {s, }}$ - pitted, | 220 |
| ${ }_{2} \mathrm{~s}$, English black cherries, not pitted, per do\%.. | 185 |
|  | ${ }^{2} 25$ |
| ${ }_{2}{ }_{2}$ s, white wax cherries, not pitted, per doz. |  |
| Gials., cherries, standards, per do\% | 5.0 |
| 2 s , rhuharb, proserved, | 110 |
|  | 180 |
| Cials., " standards | 200 |
| 2 s , asparagus tipe, per doz | 250 |
| e | $\begin{aligned} & 90 \\ & 80 \end{aligned}$ |

2 s , isparagus tips, per doz......
2 s , select table spinaph, ierdo\%
3 s ,

31

## The Conadian Grocer

and is reported firm for .July delivery. This description is still 33 c per 100 ll . above the parity of N.S. duty paid basis, ior 96 test centrifugals. Latest cable advices report that rain is wanted in Hrowing sections
In refined, \.Y. opened this month with a general derline of se per 100 ft . Led by the Arbu-kle. retinery, and the demand is rportul fairly artive, though contined primeipally to withdrawals on existing pontrats litele new busines is trans piring. Thus far, our local market has not roponded to this movement, though
there hare been modifications in the dothere hare been modifications in the domestic beet =ugar list. All castern refin "ry prices remain" unchanged, but Wallace birye "rotalk and Berlin "Maple Leaf Mrandated are peduced Toc to


## We. quote





Crystal


No. 3 yel
No. 2
N. 1
SPICES
There is no new feature to record in se gard to spices; the home trade is pas ticularly dall with prices remaining at previons quotations. We quote

RICE ANI) TAPIOCA
The home trade continues fair but with out any distimetive feature previous markets are making but limited offering and what is marketed finds ready ontlet. Tapioca is mperted as holding an erratin market. Without any indication of firm
 SYRUPS ANH MOIASMES.
There is nothing of interest to report, the prawnt wason being a particularly light, and prias are consequently ruling firm. We quate :
syrups
Duthen


TEAS.
The home market in $1 \cdot a$ is without ditandite hature, littl. inclination bein
quirements. The London market reports denote fair activity, with prices, for any attractive grades, ruling firm. There are rew new season's Indian teas coming to hand, any with flavor or strength being well competed for. Calcutta advices, also, point to early sales realizing prices in advance of usual opening averages. In Ceylon teas, the best invoices ruled firm at full figures, while the less attractive weakened in favor of buyers. We quote : Congon half chests, Kaisow, Moning, Paking.... 01212000


## FOREIGN DRIED FRUITS.

The demand has continued satisfactory shec our last issue. Advices from prim al markets still point to the unsettled condition of the Greek currant market. It would appear that neither of the re cent movements, in the Chamber, have actually, received royal asent, and mean while a great deal of excitement and un certainty prevails amongst growers and merchants. It is generally believed, how ever, that a protective measure will shortly come into operation which will have the effect of fixing the mimimu
price f.o.b. at primal ports of 11 s 6 d . price f.o.b. at primal ports of 11 s 6 d .
Malaga vines are reported in good con Malaga vines are reported in good con
dition and ontlook for crop is very prom dition and outlook
ising. W. quote



EdiliS. Values in eggs are down and tasier since last writing. Receipts have

## LEMONS

Demand very active. We have a full stock ossinas, Sorrent.
300 's, 360 's and 420 's.
All November cuts. Juicy Lemons.
Headquarters for Peaches, Plums, Apri-
WHITE \& CO.
WHOLESALE FRUIT AND PRODUCE, 64 Front 8t. East,
Phones $\left\{\begin{array}{l}\text { Main } 4106 \\ \text { Main } 4107\end{array}\right.$ TORONTO.


> Wilson's Fly Pads

Will kill millions and do it quickly
10 Cents
PEACHBLUFF FARM High-Class Fruits

Hilborn \& McLachlan, Proprietors
tirowers and
shippers
Leamington, Ontario, Canada.

## Strawberries

## TOMATOES CUCUMBERS ORANGES

 PINEAPPLES CabBage LEMONS BANANASLet us hear from you with an order

## HUSBAND <br> Bros. \& Co. <br> Wholesale Fruit and Commission Merchants. 82 Colberne St., TORONTO <br> Phones Main 54, Main 3428.

## THE FRUIT WE SHIP

Is the fruit you want-THE BEST. Everything in season-Domestic and Foreign

Ask and receive our weekly price list.

## McWILLIAM \& EVERIST

FRUIT and VEGETABLES.

C. Gartinare Jommani \& Co., Vancouver, B. C.
Importers of...
Skinner's Queensland Turtle Soup Dealers in .

Fraser River Canned Salmon British Columbia Herrings
in season can supply you with finesi

Established 1869.
A. GIBB \& $\mathbf{C O}$. BUTTER, CHEESE, EGGS, HAMS, BACON, LARD, JAMS, ETC.
Consignments solicited
Prompt returns.
TORONTO

## BUTTER

was. wive EGGS
The Wm. Ryan Co.,
70 and 72 Front St. B., Toronto.
BUTTER and EGGS
-WE AREBUYERS and SELLERS
Correspondence solicited from ONTARIO
Rutherford, Marshall \& Co.
Wholesale Produce Merchants, TORONTO.

## DAWSON Co., Limited

FRUIT, PRODUCE AND COMIIISSION MERCHANTS.

Corf, Markot and
Colborno stroots, TORONTO
SPECIAL VALUES
${ }^{\text {In }}$ Lemons, Oranges, Berries and Vegetables.
het our quotations.
CLEMES BROS.
37 to 41 Church st., TORONTO.
ASK FOR OUR WEEKLY PRICE LISTS
been very liberal and show considerable "less off" owing to the hot weather. Much firmer prices are not anticipated for the immediate future. We quote
Tresh laid eges, per dovz........................ 0 it 0 lis
HONEY.-The fresh fruit season has
HONESA ter the made the demand for honey largely nommade the demand for honey largely nom-
inal. Prices are easier from last week's inal. Prices are easier
quotations. We quote
Extracted clover, per lit............................ o vit o us WHI'TE BEANS.-The market is quiet at this season of the year and demand nominal. No chauge in prices has been noted. We quote :

DRIED APPLES.-Are extremely dull The fresh fruit has the call and price remain unchanged. We quote

Potatoes.-Prices are somewhat lower since last writing. Old stocks are prace tically out of the market and movement is but nominal. Canadian stocks are ar riving freely and have displaced American stocks at prices ruling. We quote
 POULTRY. - Little movement is re ported this week in poultry. Receipts have not been over large. Prices remain unchanged. We quote
Suring chickens, per pair
oridhenk, per it
(For. Buttar and Produce)

## GREEN FRUITS.

The fruit market has shown consider able activity this week. Although straw berries and cherries are dropping out they are heing replaced by raspberries and currants. Oranges are a little firmer than last week; and pines have increased in value. Raspberries have responded to the larger deliveries by dropping from 14 and 15e to 7 and 8c. Red and black currants have made their appearance on the market at 40 to 75 c and $\$ 1$ to $\$ 1.25$, respectively. Tomatoes have eased off 50 c . per crate. California apricots and plums have shown a disposition to ease off a little, but peaches maintain their value. Watermelons and cantelopes are unchanged. We quote:
Mediterancan sweet oranges
Sorremto orangen.

Grape fruit, per bux
Bananam, per tunch for oriinury
Messina lemons, per box:


Rasine ries, Canatian, iver tid
Tomatoes, per crate f thas
Cocamum apers.in
Californian cherries, ver box
G.ososelierries;

Red Aeans, per hasket............
Californiaia apricots, prore crate
Watermelons, plums,


## VEGETABLES.

The first great break in the price of green vegetables occurred this week and values are from 15 to 50 per cent. lower on many lines than last week. Receipts are very large and the demand at the reduced priges is brisk. Cauliflower are
offered at 75 c to $\$ 1.25$ per dozer and offiered at 75 c to $\$ 1.25$ per dozen and carrots at 15 c per dozen. Canadian potatoes are displacing Americans and are quoted at $\$ 1$ to $\$ 1.15$ per bus. We quote :
Cablbage, per doz
Green peas, per
Green peas, per bas.
New potatoes, American, per bib

## CANADIAN MEATS

## CHEESE and BUTTER.

Consignments handled in-
London, Liveppol, Glasgour,
WHITELEY, MUIR \& CO.,
Head Office, 15 Victoria Street,
LIVERPOOL, - ENGLAND.
Western Union Code

## Butter, Eggs,Cheese,Poultry, Fish, Came, DRIED, GREEN. EVAPORATED APPLES. We have the bent makhet in canaba to het Quick Returns. Capital Fruit \& Produce Co., Cor. O'Connor and Albert Sts., OTTAWA

## Carboad Lots.

We offer in carload lots or less, delivered at your station, any grade or growth of Coffees, including Maracaibos, Mochas Javas, Bogotas, Santos and Rios.
We now have in Canada liberal selections of the above grades imported trom coun try of growth, without duty, which we would sell in quantities to suit. Sample and prices on application. Write us to-day.
MILFORD SIPES \& CO., COFFEE BROKERS,
48 Shelby St., Detroit, Mich.
Winnipeg Brokers.
M. B. STEELE

Wholesale Commission Merchant and Broker.
Correspondence and Agencies Solicited.
P.O. Box 73 r.

WIMMIPEE, CAMADA.
EASTERN MANUFACTURERS SHIPPERS.
All EYES are
turned on
MANITOBA AND THE WEST. I
Represent some of the leading houses in CANADA and the US.
imgrease vour trade. Write me.
E. NICHOLSON, - WINNIPEG,

Wholesale Commission Merchant and Broker.

Th．


FISH．


GRAIN，FLOUR AND BREAKFAST FOODS．



Flolk Since late writime there was a
 toine IV．quote：

 －flevably Eince lan quatations．owing to iue．We quote：：


HIDES，SKINS AND WOOL．
 price ame firm．Calf hims and pelts
 ad limk i．coname in．W．．quote．


CAlF゙スNNS We quote


## THE MARKETS

QUEBEC MARKETS．

Montreal，July 9， 1903. GROCERIES．

THE grocery market has contributed a fair amount of busimess and the seneral tone is steady．sugar is in instance of this，for，despite a rather lack demand and easiness in New York and a decline in the Maritime Provinces， pot values are unatiected．The lirst arrivals of new crop molasses came to
hand this week，but it is not discharged hand this week，but it is not discharged yet，owing to the congestion on the wharf．Prices on this staple are as firm－ ly held as ever．The same can be said oi tea．Some sales of new crop Japans have been made at $29 \%$ ．，that show ex
cellent cup，quality．In coliee，some ，rands of ground have been lowered from $1 \frac{1}{2}$ to 3 e．per H ．Standard B．\＆C．C fice are 1 Fe higher all round this week． Canned Canadian sardines are higher also．In dried fruit，the general tenor of foreign advice continues bullish，and ome speculative business has been put throagh，but the prices in question are no reliable criterion for basing an opin oll of the market s future have been made on nuts for importation．

The week has been a quiet one in re fined sugar，and orders are contined to asthal necossities，but prices here are －t＂ady，as the decline of loc．in the basi－ of sale in the Maritime Province terri tory has not affected the local situation II any way，and trading from the relin ries is on the basis of $s 1$ to $s 105$ for ramulated and $\times 310$ to $\times 3,01$ for yellows Kaw surar is in fair demand beat the ituation is ill wak How buch towe price are goine to go is difficult to pre price are going to go is difficmit to pre trou ahroad the coudition of the market rom anral he mone the marke is reported much worse than it really is， as masible stocks everywhere have been while to an mprecedentedly low lesel While visible stocks are heavier as com pared with previons years，owing to the act that it mocesary now that practi cally all stochs are held in pablic ware houses，which hitherto has not been the case，and the proyets，therefore，are that the market will right itself later on In the war．as the coming beet crop wil （1．．late．V1．quate

## auris bum， <br> 

and．an，inllil．Huxi
Domine bunty，hoxes anim bile
Phomix
Bright coin
Ni． 3 s．lllow


## and



SYRUPS AND MOIASSES
In molasses，the chicf news of the werk is the arrival of the first direst cargo of new arop Barbatos，which is consigned tw The Boston Molases Co，of which Rase d Laflamme are the representatives here．It is too，carly yet to say how it will turn out，as the laura C．，the vessel in question，has only commenced to dis tharge her cargo．There has been sone thel import business also put through，a （areo of 7 （n）pancheons having been taken for local account at ise，per gallon，first anst，at the islamls．So far，therefore

## TOBLER＇S COCOA




Browne \＆Wells，Limited McKinnon Building，TORONTO Telephone Main 3711.

## FISH ano OYSTERS

WİOLESA工E．
The F．T．JAMES CO．，Limited
78 Colborne street，TORONTO．
H．J．ASH
WHOLESALE FRUIT and PRODUCE COMMISSION MERCHANT． BANANAS，ORANGES，LEMONS， MALAGA GRAPES，NUTS，ETC．
66 Colborne Street，－TORONTO．

## HOUSEHOLD AMMONIA．

HARVEY＇S（of course），Clear Cloudy，and Per－ STRENGTH AND SATISFACTION GUARANTEED．
HARVEY＇S Dry Powdered Ammonia， $11 / 2 \mathrm{lb}$ ． packets，put up in 1,2 and 3 d

JOHN G．HARVEY，
Mfg．Chemist
TODMORDEN

## CANNED GOODS

ALL ：KINDS ：WANTED

$s^{\circ}$ le selling agency of GREAT BRITAIN
by the undersigned，who is in a position to place big quantities amongst the largest
wholesale buyers in England．

## HIGHEST REFERENCES

Alex．S．Duffus，Jr．， 27 LEADENHALL ST
LONDON，E．C．，：：ENGLAND．

## Dried Fruit

cleaned and renovated by the latest improved

J．T．ADAMSON \＆CO．
27 St．Sacrament Street， MONTREAL
Tel．Main 778 ．
there have been only two cargoes booked for Montreal account, amounting to 1,300 puncheons, against 12,000 a year ago. At this writing the jobbing range
to $40 c$, as to $q$
". in
in
New Orleans
Antigua.
Porto Rica
Antikua....
Porto Rico.
Corn syruy

## , hat <br> lb. pails..

## TEAS

Trade in this staple has been quiet luring the past week, but prices ar firmly held all round. Some sales of new rop Japans have been made to arrive at 24 c ., and show good cup quality. Round lots of old stock have also been turned over at $17^{3}$ to 19 c , as to grade. Ceylon and Indian greens have been ask ad for to a moderate extent, but no large transactions have transpired. Cable ad vices have been received stating that C'anada had made fair purchases of new rop Ceylon green teas at an advance in prices. Recent cables from Japan re ported the tea market firm and stated that the second crop will be much smaller than last year. Cable advices from For mosa report a firm market for low grades, 15c. being quoted the inside fig are for the lowest Government standard We quote:
Goorl to medium Japans
Fine to choice Japans..
Fene to choice
Cenlon greens.
nidian reens.
Mapaian greens..............
Cammon


## COFEE

There has been some alteration in certain brands of ground Mocha and Maracaibo, as Chase \& Sanborn have issued a new list that is equivalent to a deeline of $1!\frac{1}{2}$ to 3e. per If. on some of their outpuit. In the green market there hais been nothing to report, the fluctua hon in the New York market being with out visible influence locally. We quote

$\begin{array}{llll}0 & 097 & 09 \\ 0 & 11 \\ 0 & 0 & 012 \\ 0 & 071 & 0 & 10\end{array}$
SPICES.
There has been nothing to report in the spice market. We quote Nutmegs, per tbe, as to size ...
Penaity maer, per ib, as to quality Pcuang mace, per
Pimento, ground..

Ginger, whole Che whit


## RICE AND TAPIOCA.

The rice market rules firmer and prices are 15 s . higher all round for standard frands of C. C. \& B. rice. Imported Italian is firmer also. We quote

|  | Plags |
| :---: | :---: |
| .. | hags |
| In 10-15, | pock lots an ailiowance of io |
| Crice, in | bags |
|  | -tags |
| .. | -hags |
|  | cket |
| Imported $P$ | Patna rice, in bags. |
|  | . ${ }^{\text {in }}$ - - |
| In the ope | en territory prices are about 10 c: |
|  | " м |
| Mandarin | Patua. .... 4 25 Japan Gilace |
|  | Patna.. .... 4 50 Crystal Japa |
| Poish | 11a |
| Indian Bricie |  |
| Java Carolis |  |

## Snow Japan_... Japan Ice Drips <br> Capioca, medium pearl <br> .. $\begin{gathered}\text { seed pear } \\ \text { flake }\end{gathered}$ Imported Italiain

CANNED GOODS.
There has been an advance in Canadian
 The price for this seasons pack o salmon has been named and they show all advance of 15 to 2ac. per case over fact has not been the means of checking the demand for future delivery any, as it has been larger than a year ago up to the same date. The sales reported of the leading brands aggregate 30,000 cases on both local and western account, arrd the prices paid are as follows: Fraser liver brands, \$1.65; Skeena Riser brands Si.50; Rivers Inlet and Lowe brands, $\$ 1.25$, and spring salmon, $\$ 1$ per case f.o.b. coast. We quote

## Tomatoes <br> Peas........ String beans Strawherries <br> Strawherries Suteotash. Bluelerries <br> Blueberries Raspherries <br> Gooseherr Pears, 2 s 3 s <br> aches, 2 s 3-1b. apples. <br> Galilon appyles. 2 Al slice <br> 2 Ib sliced pine.....ies Grated pineupples... <br> Singapore whole pineappie Pumpkins, per doz <br> Pumpkins, per da <br> Spinach.... Sugar beets Sulmon <br>  <br> Canadian Sardines,

## FOREIGN DRIED FRUITS

The spot business in dried fruits has been dull this week so far as trading from stock is concerned, and no import contracts of any kind came under notice. Advices on Sultanas state that there were some rumors to the elfect that fruit was dropping from the vines, and that peronosporos had again made its ap pearance, but the avainable crop pro mises to be a large one, and the reports prove to be almost gromitless. There is no doubt we shall have low prices if weather conditions continue as at pre sent. In figs, the Smyrna crop is pro gressing favorably, and orders for im port are taken subject to confirmation. though 31s 6id c.i.f., Montreal, has been named for september shipnent. In urrants, late advices assert that the supplies in firece are bemg constantly reduced by buying from practically ail onsuming markets, which, if it contin Hes, will clear up all the old crop before the new fruit is ready for shipment. ecent cable from P'atras quoted fine Amalia currants for prompt shipment at 2s. ficl. in hamels and IBs. in rases. We. quot.
Fine Piliatras, per II, in currants.
Vinest Vostizzas.
Tintiluminame

Sultana raisins, per
SUltana raisins.
VAI.ENCIA RAISINS,
Fincst off-stalk, per 1b
Selected, per 1 lb .
Selected, per
Laiyers
Comaires, mer tapnet.
Elemes, per $15 . . . . . . . .$.
FIG:

Dates, Hallowees, per Ib...........

CALIFORNIAN EVAPORATED FRUITS.

malaga raisins.
Lomion Layers .
Condon Layers .......
"Royal surk kinghans Chaters,. itiones.
californian raisins.
Loose muscatels, per lb .


prives.


In nuts, the situation for shelled Bor deaux walnuts is extremely firm, and tocks of 190.2 halses are all but ex hausted. What remains in Bordeams is limmly held at 220 fos.; with 210 ics. groted for 1901 crop. Prospects are cood for the coming season, but it is too arly to conclarle that the crop will be large : previous years have proven months of August October as dangerous as any of the season. A speculative price is out for new crop firenoble walnuts, viz. 74 fres per 100 kilos, f.o.b. Havre or Antwerp, which is figured to be equis. alent to 97 e. re weight gross for net. According to recent advices, a small crop of tilberts is confirmed, and new rop have been sold at 45s. Shl, per bate of 100 kilos, $e d$ if Vew lork for October shipment. We quote

## Walmuts, per it. <br> arragona almonds, perib

Shelled wahnuts,
Shelled uluonds.
Fillherts, per 1 lh .
Peans,
Brazil, nuts, ner ib,
Peanuts, roasted, :

## GREEN FRUITS

The week has been a satisfactory one in green fruit. C'anadian strawberries are now out of season with no more ofiering: The first arrivals of new raspherries rathe 0 hand this week and sold at 10 to 12. . but these first sales are hardly a fair riterion atm lower prices ate os nerted shortly. We quote:

 $\qquad$ 3 sis. fancy
330 s , hatice.
3 30s
Now Californian lemons
Cowaants, per that of lok
Banamas. per bunch
Banamas, per bumeh i,i,



## VEGETABLES.

There is the usual trade doing in rege tables. the only change being a lower range on new potatoes, which have de -lined to \$3.50 iner harrel. Wre quote:
New cablage, in cratess
Sweet, fotatues, per per blit.
perki
Spanish onions, pur crate
325
5.50
5 5co
2 co
040
125

## The

Yellow and red onions, per bbl
Cucumbers, per nasket
Asparagus, per doz bunch
Boston letuce, per doz...
Tomatoes, blaskets to the crat
spinach, per bbl
New potatoes, jur
New potatoes, per bip
Radishes, per doz

## FISH.

There is a good demand for fresh fish and with light supplies prices have a tendency to advance, especially for sal mon and halibut. There is nothing do ing in salt or prepared fish. We quote Hualies
Swoked hierring, per roon,
Fresh haddock and cool, ier ib,
Fresh hawdoc
Dore, per ll
Pike.
Pike, "
Halibut, per ib
Halibut, per 1 b
Gaspe, per 1b.
Saluon trout, ier ii
Brook tout, per li
White tish ,
No. 1 Herring. Nova-icotian, her bib bibl
No 1 Holland herring, per half halt
No 1 Scoteh herring,
Holland herring, per peek
No. 1 gren cotlish, her bi,i.

Alaska salmon, per bibl.....
Standard balk opsters, , per gal
Cannailian kippered, per doz
Canalian 1 sarilines, wer 100.
Canned cove oyster, No. 1 size, per doz,
Camed cove oysters, No. 2 size, per doz
COUNTRY PRODUCE
EGGS.-The egg market is firm and ative with prices rather stiff. We quote
selected
Sraight gathered
$\mathrm{N}, 2$ stock

| 0 | 16 | 0 | $16{ }_{2}^{2}$ |
| :--- | :--- | :--- | :--- |
| 0 | 15 | 0 | 15 |
| 0 | 15 |  |  |
| 0 | 13 |  |  |

0.2 sto ch

POTATOES-Old potatoes are in slack demand, and the bulk of the offerings are inferior. We quote
Choice sto h, per bag.
Inferior to ordinary jut bad
BEANS.-There is no change in these. We quote
Primes, in small lot

HONEY.-Dull, but steady. We quote: HONES.-Dull, but steady
Whit- elover, in com,
strainel, in of to 70 il, tins. $\begin{array}{llll}0 & 12 & 0 & 13 \\ 0 & 082 \\ 0 & 0 & 09\end{array}$
 $\begin{array}{lll}0 & 08 \\ 0 & 0 & 09 \\ 0 & 07 \\ 0 & 0 & 072\end{array}$

## HOPS.-Unehanged as last quoted

 Choice No 1踻諨
MAPLE PRODUCTS.-Quiet and nominal. We quote
New syrup, in wood, per
New syrup, in large tims.
sew syrup, in large tins.

ASHES.-Firm and higher. We quote : First pots
Seconds...
Peanls, per 100 il
20525
$\cdots .501$
$\cdots 625$
HIDES.-This market continues quiet ut irregular, the opposition buyers still upsetting the standard. We quote


## FLOUR AND GRAIN

FLOUR.-Business has been active and prices firm at the recent rise. We quote: Choice Manitobas spring putents
Seconds
Stronk bakers
Straight roilere....
GRAIN -Th ….................... 385400
GRAIN.-There is a fair demand for grain, both on local and export account. We quote


FEEID.-Demand for feed has been less active and prices are lower. We quote :

THE MARKETS

```
Manitoba bran, in bags.
Ontario bran, in builk
M
```


## RAW FURS.

Trade continues very quiet this week, only a few furs, of those in season, being oliered. A variety of prices are quoted for good furs. We quote :


BEAR $\underset{\text { Brown }}{\text { Black Choice only }}$
BADGER Of all sections.
FISHER Eastern and far North-Eastern.
FOX Red- North-Eastern and similar fine bright red kinds.
.- Cross-Value principally as to beauty, also size \& richne
Silver-Eastern and far Northern....
Pacific Coast, Territory and Western.
LYNX - Far North-Eastern...
MARTEN $\begin{gathered}\text { British Columbia, Northern Pacific and similar } \\ \substack{\text { Territory and Western................................... }}\end{gathered}$ -. Quebec and Ontario.
MINK - Halifax, far North-Eastern and choice.
MUSKRAT- Eastern, best large .....
OTTER - Labrador and far North-Eastern
RACOON Black-Vailue according to darkness, size and beaut
SKUNK
WOLVERINE-Value according to darkness, size and beanty
CASTOREUM

MARKET NOTES.
Mr. Mann, representative of The Salada Tea Co., reports very large sales this week of Ceylon green teas
Rose \& Laflamme advise arrival of argo of Barbados molasses in puncheons, hogsheads and tierces, ex. steamer "Laura , th is the first direct shipment this. season Harket is firm and higher prices are looked for in the near future.
Rose \& Laflamme also report Indian and Ceylon teas coming into the market more freely, attributable, no doubt, to the high prices of Japans.
the high prices of Japans. "Cherry Blossom" package teas are showing very satisfactory increase.
Forbes Bros. say the new 20th Century patent broom is meeting with good reception, their sales being unusually good in this article, and it appears it has made a good impression on the trade.
Jobbers here have sent in their orders for new Valencia raisins and it is expect ed that earlier arrivals than usual may esult.
Wheatine is establishing for itself a very enviable reputation, jobbers report ing it as a splendid breakfast food seller.

## PERSONAI MENTION.

Mr. J. A. Vance, representing I. D. Brad shaw, gums, etc., Foronto, is looking after the jobbing trade this week.
Mr. D. W. Douglas, eastern representa tive of E. W. Gillett \& Co., Limited Toronto, is in town for a few day among the jobbing trade. Mr. Douglas reports the various lines of this firm in creasing in sales. He is on his way down to the Gaspe coast and expects to con sume five or six weeks on the trip.

## NEW BRUNSWICK MARKETS.

Office of "The Canadian Grocer," 1903.

$T$HERE is a difiorence of opinion in regard to business. Some are finding it rather quiet and also say they find collections somewhat slow. The first general half-holiday was observed

$\$ 5.00$ to $\$ 6.00$ per pound.
last week; excepting retail grocers, drug gists and liquor men, practically all busi ness was suspended. This is a growing movement. Most of the stores kept open on Friday evening. In the markets there is little change. Cream of tartar is hardly as firm but is still high. Riee gains in strength. There was a very large arrival of foreign granulated suga this week, the largest for some months The tourist travel is becoming large cool weather is being experienced.
OIL.-In burning oil prices are quoted rather lower. There is now but a very slight difference between American and Canadian. Dealers are beginning to look toward fall contracts. In lubricat ing oil a fairly steady and full demand is reported. Linseeds hold quite firm, de mand is chiefly consumptive. Turpentine is quoted lower. Little cod oil has ye been received. Seal oil will be high. We quote :
American Water White
Prime............
Linseed oil, raw
$\underset{ }{\text { Thrpentine }}$

SALT.-There was quite a large cargo of Liverpool coarse salt, also some fine, received this week. It caused rather lower prices, particularly while landing. There is quite a full stock held. In Can adian fine, it is almost impossible to get supplies. Market is bare of cheese salt. English fine, boxed here, is having quite a large sale. We quote :

 OANNED GOODS. - The representative of the association has been appointed, are getting impatient. They cannot understand the delay. They also feel they should know something in regard to the miethods of the association. In spot moods corn is firm ; peas are scarce and rather higher, but new goods quite close rather hand. Tomatoes remain unchanged.
at Fruits are in good supply. Salmon is rather dull. Meats sell freely at even prices. We quote:
Tomatepes, ${ }_{3 \mathrm{~s}}^{\mathrm{s} \text { : }}$


Kippered herring
Finnan haddies.
GREEN FRUIT.-Dealers are very busy. Bananas are very plentiful, good stock retailing two dozen for a quarter. Oranges find a fair sale with a few Valencias offered. Prices are firm. Lemons are sold freely this season. In melons, while sole is improved sale, the market is there is improved sale, the market is
small. Tomatoes and cucumbers are easier. Rhubarb is in less demand. Strawherries now hold the market. Native berries supply the trade. In California fruits, apricots are good, but plums and peaches but fair. Some fine cherries have been received. We quote Mediterranean oranges. Valencias
Messina lemons California aprizots

Melons .
Melons................
Cocoanuts, per bag of 100
Bananas, per bunch.
Bananas,
Strawberres
Strawberries
Rhubarb
Cucuarbers, per doz
Pineapples
e quote dull. Dealers are well supplied. Seeded hot sold as freely as was expected. New currants are quoted. Some orders for first shipment Valencias have been given. While new apricots and peaches are quoted, there is no sale. Dates are quoted for later shipment, prices about as last season. In peels, prices for new goods are rather lower. Carrots show a slight advance. We quote:

Fine Filiatras, per ib. in cases....
in $1-\mathrm{lb}$ cartons.
Finest off-stalk, per lt.
Selected, per $1 \mathrm{~B} . . . . . .$.
Layers
maiaga rainins.
London layers. Co ......

califorsian raisins.

:


| 1 | 75 | 190 |
| :--- | :--- | :--- | :--- |
| 2 | 25 | 2 |


Comaires, per tapnet.
Elemes, per lb.........
Dates, Hallowees, per lb......................... 0 ot 0005

Apricots, californian evaporated preits Apricots,
Perehes
Apples...

| calif |
| :---: |
| per 1 b. |





Rermula onions, per erate unioss.
Egyptian onions, per lt


#### Abstract

a v


................

ment of foreign granulated received this week by direct steamer. Prices of domestic refined were at once dropped 10 c , and granulated in bags, 15c. There is a large sale. We quote :
Paris lumps, in $50-\mathrm{lb}$. boxes
Redpath sgranulated
Rt. Lawrence
Acadiai
Bright yellow
No. 2
in bags
MOLASSES-A sare of Porto Rico was received this week and some Rmall was received from Ameek are rather higher and very firm Some Barbados and New Orleans are offered. We quote :
Barradoes..
Porto Reice
蹬藘
FISH.-In alewives, dealers are quite happy. Prices, which last season showed quite a loss, have advanced to a good over have fome old good of the new pack. This was not large, about eight thousand barrels. Fresh salmon are still a large feature ; prices are well maintained as the catch is rather light. There is light sale for drv fish. New pickled herring are received at rather lower prices. We quote
Haddiess, per ith
Smoked herring. .e.rib.
Fresh haddock and cod.
Boneless fish. .....
Pollock, per 1001 l

Dry col..........ibi.
Pickled shai,
Pick eat shai,
Halithut....
Fresh salmon


FLOUR. FEED AND MEAL, -Flour is unchanged. Sale has been good. Feed is being offered rather more freely. Oatmeal and oats remain quite firm. Corn dull and prices easier. Barley and peas are scarce. We quote
Manitoba flour.
Best Onta
Medium,
Oatmeal.
Oatmeal.
$\underset{\substack{\text { Minmeal } \\ \text { Midtings, in suall lots. } \\ \hline}}{ }$
Oats.
Hand-picked beans
Prime
Prime
Yelliow eye
Split peas.
Split pea
Barley...
Hay....
Hay....................
American
Canadian
Red clover
Red clover.
Mammoth clover.
Alsike


## NOTES.

Grandy \& Allison received last week five thousand hags Liverpool coarse salt and five hundred factory-filled.
E. T. Sturdee has been appointed the New Brunswick representative of The Oanned Goods Association, and Erb \& Rankine representatives for Nova Scotia I. G. Crosby received a cargo of Porto Rico this week. Mr. Croshy represents The Porto Rico Commercial Co.
Bowman \& Cole have just received a
large shipment of foreign granulated Ubero coffee is the latest addition to the regular stock carried by Baird \& the regu
Peters.

## MANITOBA MARKETS.

Office of "The Canadian Grocer," Minnipeg, Man., July 7, 1903.
THE week has brought the rains that were beginning to be needed, and copious warm showers have been very general throughout the province. The crop conditions continue to be Al. The only suggestion of shortage is in the hay crop of certain sections and that can be overcome and has been by the sowing of late barley to be cut green. The wheat market has been very materially affected by the rains, and from being
strongly bull. has become bearish in strongly bull, has become bearish in
tone for the last few days. The 1902 tone for the last few days. The 1902
crop in Manitoba and the Wost generally. is pretty well cleared up, and the offerings is pretty well cleared up, and the offerings
for the past 10 days have been very light. past lo day

Feeling is running very high over the action of the Provincial Government selecting July 20 , the first day of the Winnipeg Industrial Exhibition, for election day. A more disastrous choice, as far as the exhibition is concerned, could hardy have been made, and it meall be practically a failure. The election is exciting great interest and will be a sharply contested fight. For this reason farmers will not leave home on Saturday with their stock, as has been the custom heretofore; they cannot come in on Monday, efection day, and Tuesday would be too late. So the chances are strong ly in favor of their not coming at all. The qeneral attendance will be lessened and Winniper merchants are feeling verv sore over the matter, as Fair week has always been looked upon as a good and legitimate opportunity for clearing up Summer stocks.

The jobbing trade is looking forward with considerable interest to quotations and general arrangements for trade heing made hy The Canadian Consolidated Canners' Association. Agents have been arpointerl here in the persons of los. Huxley, broker, and Jas. Duncan, broker. It is expeeted that prices and terms will be received early in the coming week.

After considerable talk on the matter. the price of Morrisburg sugar has heen put down he per ewt. lower than the cane sugar brands, extra standard gran ulated being quoted at $\$ 4.70$ and the Morrishurg sugar at \$4.60.
The California evaporated fruit situation is full of interest to the West at mresent, as prices promise to be very high. New apricots will open here at 12 e to $12 \frac{2}{\mathrm{c}} \mathrm{c}$. which is practically 2 c higher than last vear. This is an important factor. for when prices are at all reasonable, enormous quantities of this fruit are consumed in the West. Present in dications are that evaporated apples will also be dear and somewhat scarce. At present old stocks of evaporated apples are very firm at $6 \frac{1}{2}$ to $6{ }_{3}{ }^{3} \mathrm{e}$ with a good steady demand.

Green fruit shows no material changes. Strawberries are over. The only fruit
 Hend River berria pro.. from Britioh Columbia were a fail nim. The frnit having been too rip whe: rawked. it had to be sold to a local hou- for jam making. Much is -aid of the larse arop of fine berries in Ontario, lant so far the few shipment. arriving hese afe irregular in size, small. halls pa-ked, and generally as un -atisfactors as fruit from Ontario alway:is. IS exem fruit jobbers begin to des pair of ever er.tting decently packed fruit from Ontaric

Owhe to the high price of corn. corn mual has advanied on this noarket 15 to
Flour i- in ..ood demand. both for do Hevic. rad, and .xport at $\$ 2.15$ for No I patent. The adrasee of last week cems to hold in spite of the fact that wheat has fallen ofi in price from the woint that warranted the advance in flour.

The dairy produce sithation presents no fow featuios for the werk, though mat tor ate - lowls. but surelv, shaping them ellere towards the factories selling at rions that will warrant shipment to Vontreal. hange of stuation is now likely until after .xhibition

Amone vivitors from the south this wop was Mr. Mrasam, of Libly, McNeil Siblov Mr. Vrasam is not ofrering athe bed hosed hathor in prices or conditions.

## BRITISH COLUMBIA MARKETS

T115 adton of the Vancomer Board
of Trade in wosine to ohat Hostlyg to ohtain the Bull of sal. bert amendments有 1 Vie It it last mevtind that body introduced ferelutions that the Giowernment should to. Fombeled to mak. such changes in the xistine law as would memose the objee ionable mor holding of anregistered hattel morteawe It was further re toek of a remail mowhant sould not be whi.e.t to the provisions of the Bills of ale. A.t. in -w.h a way as to act to the detriment or exedusion of anveredit ir. Whas tomed hat, mohts becates of whole stiantion. There is an evident da. -ire "th the sart of the wholesalers to cocont of coures. while present con lition- exi-t. Herw is no blame attachad (6) and othe wha !ed in first. As it tahe the hindmest as the hindmost hate manv time learned to their cost.

Wholesale merrhant have had the full renefit at another oberet lesen on the raulte of the Bills of Sale Act. in the xperienee Sley have had with The Otto irocery ( 6 . mention of whose troubles was made in last letter. This company. onsisted solely of Otto, a voung man who came here ostensibly from Montreal. and who recemed a fall report, (omardel in the extreme, as is lawal with the mor cantile report-.) which redited him with a catital of s\%.006. . . We are informed, the report. read.

## THE MARKETS

Otto was closed out, and got out of lown last week. He gave two chatel mortgages, one of which was paid in full, and there was almoct enough stock left to pav the second. But there was nothing for a single one of the unsecured creditors. And there were plenty of them. Every man in the wholesale trade in the city was caught by Mr. Otto's game. In addition, there were a number of people, tradesmen, who had hitted up the premises for the "company," and supplied materials, who were all more or less let in.
Otto appears to have had great ideas He set out to do a commission busines. by getting out circulars to shippers of produce in the eastern portions of tan ada, and also to local British Columbia merchants, in rural districts. He stated that, as Peter Otto \& Co., he proposed to do, business as brokers and whole sale commission merchants, and solicited consignments of produce, poultry, hides furs belts, wool, fruit, ete. He smooth ed the mercantile agencies with th finese of a past master. He simply en wed into a contract with each of then to become a subscriber, agreeng to pav the 575 , annual fees to each on July 1. His circulars evidently produced some re ults. for he had orders filled in severa L.S. coast cities, all the way from seat (I. to San Francison. Evidently, he ex perted the produce he would get from the Northwest and Manitoba, on consignment to serve as security for his chattel mort ui) to a rertain standard. But well laid whemes have gone astrav many times be fore and the ease of Otto is Bo excep tion though he gained a good deal of cedit before he gave the chatel mort Lages

The qeneral condition of the grocery and movison trade is excellent. Most of the wholesale dealers simply tell one that her hate so mach to do they canno made in prices and tocks The local demand in all lines is active in the ex weme the weel being espectially to on ac count of the two or three dave' holidave Vameouver alwava takes the kad in this Vowiare in Dominion Dav celchation pul reult a laree number of visi tors smond the week in the city

There was some disturbance of con ditions in the loral sugar market las werk. but it has all been fixed up. fhough prices have not vet adsanced to normal The British Columbia Sugar Refinery, which controls the situation on thi Coast. put the price of sugar down to 4 c but it went up avain next day. and is oow, bosiblv. fafilv to be quoted at 4 ! (1) $1: \mathrm{c}$. There are two factors in the trade which have always been working smoothly under a practically permanent arrangement since the establishment of the refinery here. The firm of Rithet d o.. Victoria, has been an importer of nuar to some extent and the refinery has reognized thes fartor, within certain lim its. which thev clamed had been trans eressed. That raused the trouble, whic has now been arranged. The demand for sugar is particularlv heavy, and with the frit season, is likelv to continue ko. The interest in prices. was, of course, much mereasef owner to this anticipation There is one other small factor in the -ugar market, but owing to transporta ion handicap, it is mot ahle to extend onerations much bevond the local field This is a stock of Australian sugar,
which has heen handled by The J. Y. Griffin \& Co., Ltd. It sells slightly low or than the refinery price

Prices of American lard has gone down o a point where it can be handled for oorthern trade to advantage. There is special demand for the output of Aneeri an lard manufacturers, in the Yukon, for the simple reason that the package is put ip aith a double capped cover. An inside soldered-cover makes a hermetically, ealed pacsage, a hig advantage in the Cangh northern transportation. Canadian brands of lard have not yet been put up in this way, and price is the only factor which will hold the market against the United States product on that account. The northern people will pay a cent or two more for the United States make because of that sealed cover.

Cured meats are not extremely active vet, the continued cool weather which has marked most of the summer, having kept ui) the demand for fresh. Prices are fairlv steady with firm tendence. The stocks are, this season. altogether Can adian. in contrast with past season The reason of courve is that prices ou the other side have excluded the impor ed article as against present prices for Ganadian grods.

In canned goods there are some impor tations of California tinned peas, from San Francisco. The Canadian article is out of the market entirely. The price is conotable at about $\$ 1.35$, and the sup) ply is so far sufficient for the demand.
The wholesale trade is still waiting fo future quotations from 'The Canners' A sociation. There have been some quota tions from one or two packers outside of the assoriation.

Japan rice of which large importation. artived on the last two steamers from the Orient, has advanced $\$ 2$ per ton. the quotation in this market now heing $\$ 1.05$ per ton.

In mroduce the markets at present tand well supplied. Cheese is in goot stock, with some large consignments, on dealer havmer a straight car of choic eastern. Jume cheese and other lots o Buttern and Manitoha have arrived this. of largely local in supmly now, an imaortations are from Manitoha and th Northwest, but the prices are fully met be fiomeres at which the local is cuoted Eoros are in better supply as to ra stock. which is chiefly from Ontario Th local fresh article is scarcer and higher Exportations of aque to Dawson hot heave be ewery hoat northhound Th steamer Amur had out this week
Prices may
butter oo mer quoted: Local creamery mater. 22e. Manitoba creanserv, 20 to N.W.T. dairy. 18. Che Manitoba atm to ili. Manitoba 13 to 13 eastern, thich latier quata is abs, 20 which latter quotation is about cost to lav down from Ontario

Local strawherries, in big supply, fill the market completely now, and there are a few cherries begiming to show, mostly grown up country. Prices are : straw berries, $\$ 1.25$ per crate, Burbank plums, \$1.75. Tragedy prunes, \$1.75. tomatoes, $\$ 2.10$, apples, $\$ 2.40$, peaches, $\$ 1.25$ to

## To the Grocery Trade of Canada

GENTLEMEN:-
Perhaps you are becoming weary of the controversy over the word "Cream" between the Gillett Company and ourselves. We ask your kind indulgence once more and promise that as far as we are concerned we do not intend to refer to this case again until finally settled in the courts. In 1901 we determined to enter into the manufacture of Yeast, not considering that the plaintiffs had any finally settled in the courts. In 1901 we determined to enter into the manufacture of Yeast, not considering that the plaintiffs had any
Divine right to that trade in Canada; so we advertised for a yeast maker. The Hamilton Yeast Co. offered us their business, which we Divine right to that trade in "Vich; so we adyertised for a yeast maker. The Hamilton yeast brand was "Victoria Yeast," but we had decided to bring out a brand of our own - so we adopted our trade mark purchased; their brand was "Victoria Yeast," but we had decided to bring out a brand of our own - so we adopted our trade mark used in other lines "Jersey Cream." After placing "Jersey Cream" Yeast Cakes on the market we were advised that the plaintiffs had a trade mark for "Gillett's Cream Yeast," a fact of which we were not aware, and had we been we would still have used our own
trade mark "Jersey Cream," as to this day we have never had one order for our Baking Powder as "Cream" Baking Powder, but trade mark "Jersey Cream," as to this day we have never had one order for our Baking Powder as "Cream" Baking Powder, but always "Sersey Cream" Baking Powder. We have never received an order for Yeast Cakes without it being ordered as "Jersey Cream asked the oldest Grocers, both wholesale and retail, if they had it, and in every case they said there was no such article in the market; and not to this day, although we have inquired for the same from Vancouver to Prince Edward Island, have we found one man who ever saw, let alone sold, "Cream" Yeast in a round package. A few of the old merchants remember a Gillett "Cream" Yeast made by Gillett, McCullough \& Co., of Chicago, Illinois, U.S., about 25 years ago, but it was put up in crumb shape and had a very short career At time of receiving notice we had a Mr. Jones with us who had been employed for over eight years by Gillett's, selling and advertising their goods in Ontario, Quebec, Nova Scotia, New Brunswick and Prince Edward Island, who, when told of "Crean" Yeast, said: It is a lie, they have no such goods. I ought to know. Next morning Mr Jones came to our office and said he might be mistaken, as he remembered seeing "Cream" Yeast on a merchant's shelf in a country store. We instructed him to take a train and purchase two packages, which he did, the merchant informing him that he had been in his present business sixteen years. Gillett's "Cream" Yeast was on his shelves when he purchased the business, and the two packages sold Mr. Jones were the first he had ever sold. If we had called it "Lumsden's Cream Yeast" we might have hesitated in defending a suit. You will notice the unfairness in the plaintiff's cards and advertising, which they ought to be ashamed of. They always refer to our Yeast as "Lumsden's Cream Yeast," when no one knows better than themselves that our Yeast is known as "Jersey Cream" Yeast Cakes. Even If they had "Gillett's Cream Yeast" on the market we would not have considered it any infringemant to have placed "Jersey Cream," Yeast Cakes on the market. In their advertisement of 19 June they say compare directions. Well, do so if you can find a package of their goods to compare with. Gentlemen, if there was any copying, our directions were copied. Mr. Bucklee, who wrote the directions for Mr. W. G. Sumsden, who instructed him to do so, never saw nor heard of "Gillett's Cream Yeast" in round cake form until he received their notice that they had such a brand. Again, directions, if correct, must always be somewhat similar, Take a package of "Royal Yeast," it says "Can be used the same as any other yeast cakes." Compare directions for baking powder, the different packages of teas; to be correct directions must be about the same. In their advertisement of 26 June they say "We do not object to fair competition, but will not submit to imitation." Considering the judgments given in our favor, we consider this direct contempt of court. Chancellor Boyd says: "There is no copying of any part of plaintiff's labels as to directions by the defendants, as Judge Street erroneously appears to have thought. Assume that the plaintiff has a trade mark or label in which the words 'Cream Yeast' are used, yet there is no invasion of them on the defendant's part-there is no colourable imitation of the whole part which is the trade mark. 'Cream' is used by the plaintiff merely as a descriptive word to suggest the frothy appearance of the yeast as it works (yeast froths like cream); and, as a word in common use to indicate a creamy frothy look, it is not to be monopolized by the plaintif. The word Jersey completely distinguishes it from the plaintiffs, as does also the form and character of the label. There is no evidence going to show that the use of the words by the plaintiff has been so long and extensive as to make the descriptive term in any case distinctive. Besides 'Jersey Cream is actually used in the defendant's preparation, and a man may state that fact on his label without being exposed to injunction. Then there is no obvious imitation by the defendant of the plaintiff's label or of the word he uses on it." Judged by ocular inspection and according to the latest decision "the eyesight of the judge is the ultimate test." Judge Ferguson says: "The plaintiff does not claim that there is any similarity in the packages used by him and the defendant respectively, and I cannot see how the use of the words used by the detendant as they are used can have the effect contended for by the plaintiff. For these reasons 1 am of the opimion that, even conceding that the registration of appears plainly that the defendant has not infringed it." Andrew Craig, foreman for Gillett \& Co., in his evidence on cross examination, appears plainly th
states as follows:

Question--Between 1894 and 1901 can you remember any orders for "Cream Yeast"?
Answer-No.
His Lordship-Did you ship any of the "Cream Yeast" between 1594 and 1901 ?
Answer-I do not remember.
Mr. W. G. Lumsden interviewed Mr. John Sloan, wholesale grocer, who stated he had mo reference in his evidence to having sold "Cream Yeast" in the cake form before 1901 . It was the old erumb form of "Cream Yeast" shipped from Chicago, and that our solicitor should have brought this fact out. Did not think he ever sold or saw "Cream Yeast" in round cake form betore "Jersey Cream Yeast" came out.

You have been threatened with legal proceedings for damages by post card, etc.?
Damages-to collect same, infringement must be proven. If you never saw, heard of or sold "billett's Cramin least." would it not be very difficult to prove damages, as the only way to collect them would be to prove that "Jersey Cream Yeast Cakes" were sold in place of "Cream Yeast"? The plaintiff's solicitor told Mr. Lumsden, when he was on a fishing expedition for evidence to Hamilton, that there could be no damages collected, and he had advised his clients to this effect. Mr. Justice Street, who gave judgment in plaintiff's favor in the first trial, distinetly states: "I am of the opinion that the words 'Cream Yeast' are not the proper subject of a trade mark, being common words of deseription.'

The law says clearly: that the goods must be put up to deceive, to make the purchaser believe he is buying the goods of the owner of the trade mark to be an infringement. Gentlemen, we leave it in your hands to judge between us and the E. W. Gillett Co. who has right on their side.

We have the honor to be,
Yours faithfully,

## LUMSDEN BROS.

## ST. JOHN HARBOR IMPROVEMENTS.

THE people of St. John, N. B., have a Jively faith in the future of Canada, and, what is more, the courage to back their faith by investments which will bear fruit when that future begins to be realized. Aready St. John has spent over three-quarters of a million dollars on its harbor, with little or no help from the Dominion. Their enterprise is to be commended ; and now they come forward with a scheme to increase their harbor accomniodation.
The accompanying cut from The St. John Telegraph will indicate the lines on which it is proposd to operate.
The plan, which was first conceised by Superintendent James Oborne, of the C.P.R., and submitted by him to the Board of Trade and City Council, is most comprehensive by providing berths for thinty more steamers. It is to be hoped that the Dommion Government, from whom, as has previousls been noted, they are asking assistance, will give the matter a generous consideration.

The new work would start, according to Mr. Oborne's views, at the present C.P.R. wharf on the harbor front, Sand Point, and run down the harbor to the Beacon light, giving the first five slips shown 11 additional steamer berths. These slips, as shown by the plan, would be 670 feet long by 250 wide.

Then from the Beacon towards Fort Dufferin would be a line of five more piers, double ones, giving accommodation for 18 or 20 more steamers. These slips would be 1,200 feet long by 300 wide. The curved lines represent railway tracks which would serve each berth and in the immense yard which they would traverse would be room for more than 50 miles of tracks.
Extending from Fort Duflerin to Partridge Istand along the line of the present breakwater, would be an esplanade, perhaps 1,00 feet wide, with roadway and street car lines. The lines marked " proposed boulevard" and "breakwater" show only the begimning of the proposed esplanade ; it would extend to the istand, act as a breakwater and atso, on the shore side, give room for more stamer berths.
Mr. Oborne's idea is that the piers running to the Beacon should be built at once, and the other work would the for the future.


## FRENCH COFFEE.

"T a seaside place," friend in The London Grocer, " I noticed a sample of coffee berries prominently displayed in a grocer's window, and ticketed, ' French coffee, 2 s . 2d. per 1b.' The berries were roasted as black as the blackest coal. 1 wondered if there was some great advantage in burning coffee to charcoal. To me it seemed wicked waste, and a friend of mine, who does a magnificent coffee trade, is of the same opinion. But not long ago I saw in a smart shop in the very heart of London a sample of coffee berries roasted black, and ticketed just as I had seen at the seaside. Perhaps someone will explain if there is some advantage in this process of coffee-roasting. I, for one, would like to know. It was not recognized in the competition at the Grocers' Exhibition, nor was I served with that kind of coffee on my trip to France."
An answer to the above is: "If the writer will purchase a small quantity of these coffee beans and grind them he will find it the correct shade that coffee should be. It is difficult to understand why the French should prefer this blackened outside skin instead of the rich old golden hue of the properly roasted berry. But it is uniformly the case with the coffee roasters in Paris. We understand it is done by adding sugar to the coffee while roasting, and whether it is merely to add weight or help flavor we cannot say. We presume it can only be the former."

Que: What is better than a good cigar?
Ans: "A box of them" is the opinion of the average smoker,

## LOBSTERS.

$I^{\mathrm{N}}$
N a recent issue of Forest and Stream a writer in referring to Dr. Field's lecture says: The annual expendi ture for the crustacean, he declared, to bre about $\$ 10,006,000$. While it is distri buted to some extent from the Straits of Belle Isle on the north to the Capes of Delaware, on the south, the greatest number are caught in the waters of Nova Scotia and Maine, and the chief markets are the cities of Boston and New York. The high price at which they are sold, bwing in reality about 90 c . a ll . for the food, and the diminished size of those olliered, are conclusive proofs of a decrease in the supply. Reference was made to the statisties in Capt. Colling' reports the average catch, as there shown, per pot in 1901 in Massachusetts being 81 , and in 1902 but 33.
The female carries the eggs from nine to deven months, according to the temprature of the water, their development bining retarded by a cold temperature. The hatching season he affirms to be the months of May, June and July. The infant mortality is enormons, the young, on coming to the surface of the water, buing devoured by fishes, so that only a few survive out of a maximum brood of 100,000 rggs. He claimed that "if from -rery 10,000 eggs two lobsters survived and could be raised to maturity, the total number of lohsters would reamin the same if none were caught." It is well known that the lohster is of slow growth, requiring five years or more to mach maturity.
Two years elapse between the difierent broods. The chief obstacle to artificial propagation has been the difficulty of finding suitable food, this being, as yet, an unsolved prohlem. While it is generally known that the efforts of the United States Fish Commission have been continned for several years in an endeavor (1) propagate lobsters for restocking at Woods Holl, Mass., the attempt has mot as yet been as successful as its promoters. have desired.

## TOBLER'S COCOA.

Since its introluction in 1s15, Tobler's has held a position as one of the fore most socoas in the world. This celebrated cocoa is made in Berne, Switzer land. a famous centre for the manufar ture of the products of the cocoa bean. 'Tobler's goords in their difierent forms of confectionely. drinking cocoas and chocolates, are all of the highest class and har a splendid reputation. The Canadian agency of this firm has been placed with Browne \& Wells, Toronto.

The Grocer is glad to learn that Mr. Isaac Blumenstiel, of Hamilton, has entirely recovered from his recent illness.

Did you ever hear of a bad article having a continuous and large sale?

## Clark's Pork: Beans : Chili Sauce

are the best packed and give the greatest satisfaction to your customers.

This explains their large and continued sale.


## CANADA'S IDEAL WORCESTERSHIRE SAUCE

A pure, wholesome, appetising Canarlian product of High Quality Of special interest to the Canadian Cirocer -It gives complete satisfaction.
—It shows a good profit.
--Your jobber supplies it.

LEES \& LANGLEY, 53 COLBORNE ST., $=$ TORONTO.


Trado Mark

IN 3-LB, LABELLED TINS. I4-LB. BOXES.
Spocial Agents for the ontire Dominion, c. E. Colson a son, montroal.
In Mova Scotia, E. d. adams, Halifax. In Manitoba, BUCHANAK \& GORDON, Winnipeg.

## THE MOST NUTRITIOUS. <br> COCOA

## FANCY CALIFORNIA, NAVEL, $O$ RAGES VALENCIA, SEVILLE.

Car FANCY MESSINA LEMONS just in, free of frost. Finest Brands of Oysters and Finnan Haddies, all at lowest possible prices. Send us your orders.
HUGH WALKER \& SON, Direct Importers, GUELPH, DNT.

## Window and Interior Displays

## Timely Hints and Suggestions.

THERE is an unfortunate and fallacious impression prevailing among grocers that in their business the very nature of the goods precludes the possibility of maintaining a tidy, wellarranged store. The principal difficulty in dispelling this idea is that so many accept it as a proven fact without endeavoring by their own personal efforts to establish a different impression, or at least verifying the one that exists.

If the writer were to assert confidently that a grocery store can, with a little care, be kept as "sweet and clean" as a bookstore, his statement would be accepted as having been given without personal experience, or as a supreme effort only to improve the general appearance that prevails among grocery stores.

This statement, however, can be proved by a visit to some places of business, and certain rules can be laid down that, if followed, will effect a great improvement in the present system of the arrangement of goods. In asserting the possibility of neatness, the writer willing-
ly acknowledges his desire to improve the general appearance of grocery stores, but he also maintains that it is not a Utopian dream, but an actual condition that exists among a few of the better class stores.

That almost perfect neatness in a grocery store is merely a matter of personal ability or inclination, the interior presented this week will prove. As will be seen, no better appearance or more careful arrangement could be obtained in any business, and a study of the schemes adopted will show that little practical difficulty would present itself to any grocer who really desires a tasty interior. The bins that are
used for coffee, spices, raisins, currants, etc,, are an absolute necessity, and the placing of these in this interior was carefully planned. The coffee bins under the counter are neat and, in addition to occupying a space usually left empty, the expense of a front to the counter is saved.
In the rear on the shelves more bins are placed, and bottles, arranged in sizes and classification, fill up four shelves. Above this, and separated by a noticeable division, are stacked, in neat designs, the canned goods. Bottles are used on the lower shelves on account of the fine appear-


sibii位, fixtures of some kind should invariably be used to mark definite boundaries to what is open for counter use, and what for display purposes. This point is one very seldom seriously considered when the best effects are aimed at, and yet its place in the category of improvements is at the very top of the list.
This interior of a Rockford, III., store, and published in The Inland Grocer, illustrates a dozen devices that help to obtain for the grocer the effects he should have, and prove the fallacy of the accepted idea that grocery stores are incapable of presenting really neat and tasty interiors

## VEGETABLES.

Green stuff, such as radishes, lettuce, cucumbers and celery should never be placed upon the floor or on low benches where dust and refuse abound. A clever grocer has hit upon this plan: around a centre pillar is built a square table, covered with white paper and protected from loafers by a reat railing set out 4 or 5 in . from the edge. All green stuff is arranged upon this table, each kind to itself. A few of
ance they present, while the most is made of the canned goods which are not so open to tasty arrangement.

The divisions in the shelving, the fancy shape of the top half and the ornamental top, supply a relief for the monotony of the straight rows of shelving usually seen. The metallic ceiling, too, is an important part of the general scheme.
Perhaps the most notable deviation from the methods usually adopted in grocery stores is the absence of any goods on the counters. Nothing but scales have a place on the counter of the neatest stores, and where this is, as in some cases, an impos-
the finest Holland cabbage, some purple cabbage for color, and several dozen smooth white parsnips and turnips suggest possibilities to the cook. Fresh stock is added if necessary, but usually the whole supply for the day's trade may be put upon the table. Another table should be added to hold what of fresh fruit is in the market; white grapes, oranges. and lemons-samples from the boxes bananas, grape fruit, cherries, and whatever choice bit may come in. The greatest care must be taken to have the table cleaned and refurnished each morning. Stock may be kept in good condition.

## THE CANADIAN GROCER

## Sparks $\overline{\text { In }}$ Poof



They prevent fire as surely as the resist lightning-two points in their favor that commend them to every farmer.

Besides, they're so easily fitted and laid, and not expensive.

## ASK FOR THEM.

Metallic Roofing Co., Limited
TORONTO, MONTREAL, WINNIPEG.

Taylor \& Pringle Co., Limited, Owen Sound lanufacturers of QUEEN QUALITY PICKLES, BULK PICKLES, PURE TOMATO CATSUPS.
Our goods have a reputation. Made in Canada.

## We keep all codes.

 Discount to dealers only.

TELEPHONE JUDGMENT.
The injunction case of the Town of Fort William against The Bell Telephone Company was held recently before Mr. Justice Teetzel at Port Arthur. This case was entered last February by the town. The court ordered that the case be dismissed ; the plaintiffs shall not until judgment has been pronounced by the final appellate court, to which the action of the corporation of the City of Toronto against The Bell Telephone Company of Canada, Limited, now pending, may be carried ; or such action shall otherwise be disposed of, bring action or take any proceedings to interfere with the erection of poles or the stringing of wires by the defendants in the said town, or the erection or use of any other appliances permitted by their charter and necessary or convenient for carrying on the business of defendants in the said town. The court ordered that the plaintiffs pay the defendants one dollar damages for loss sustained by reason of the injunction orders granted; and also pay to the defendants their costs of this action, including the costs of Feb. 17, 1903, and Feb. 19, 1903, and of the motion and order permitting the defendants to deliver their statement of defence, June 19, 1903, as between solicitor and client forthwith after taxation.

## TO HANDLE CANADIAN PRODUCE.

Mr. W. Nursey, London, England, a director of the Canadian Produce Corpor ation, speaking to a representative of The Toronto Telegram at the King Ed ward Hotel last week, said that the com pany with which he was associated had just completed all the arrangements England.

- We will only handle Canadian pro duce," he continued. "Anything raised or manufactured in Canada will be dealt with by us. We purpose, by means of the shops we intend to establish in the large centres of population in England, to bring the Canadian producer into touch with the English consumer. Our capital is now paid up. Altogether it is $\$ 2,750,000$, of which $\$ 500,000$ comes from 'Canada.'
Mr. Nursey leaves Toronto shortly for England.


## SOAP FACTORY FOR BRANTFORD.

The Industrial Soap Co., Ltd., of Taronto, have bought the old soap works in Brantford and will start a soap manufacturing industry there. The old works are being renovated and it is ex pected that things will be in running order by July 15. This company are the makers of lvory Soap

CONDENSED OR "WANT"

## ADVERTISEIIENTS.

Advertisements under this heading, 2c. a word first insertion; rc. a word each subsequent insertion cash in advance. Letters, figures, and abbreviations each count as one word in estimating cost.

## SITUATIONS VACANT.

W ANTED - Packing house men -- to work in W curing cellars -- also knife men. Apply Fowler's Canadian Co., Ltd., Hamilton.

FOR SALE.

FOR SALE---Thriving business; bakery; grocery Apply restaurant. Proprietors health failed, Apply at once, Box 36 Canadian Grocer, FOR SALE - Grocery, fruit and ice cream Ont business; going west. A. E. Code, Waterloo Ont.
(26.3)

BAKERY, Confectionery ant ice cream B business; at once; fountain and generator ("Tufts"); a bargain; best reasons for selling; E.
F. Nickerson, King-ville Ont F. Nickerson, King ville, Ont.

FOR SALE - Choice corner brick store and
dwelling, centre of Toronto, occupied by dwelling, centre of Toronto, occupied by
grocer for number of years and doing a large business ; possession arranged. (iolden epportun'ty for someone. J. T. Reeve, 160 Bay street. Toronto.
(28-2)

## ENGIAND.

G ENTLEMAN, having most valuable connec.ion, al in ow rep resenting in England a firm
of world-wide reputation, is open to accept sole agency for proprietary article or syecialti s for Canadian house of high standing; exceptional opportunity for first-class Canadian house to make a market in England. Unimpeachathle references Grocer, iog Fleet St., London, Eng. (27-2)

## J. E. COX <br> BROKER and COMMISSION MERCHANT <br> Correspondence Solicited. Reference furnished.

53 SPARKS STREET, - OTTAWA.

> The has enguritise from time to time from
> Canadian others wanting re presentativesin the Grocer leading business here and abroad.
> Firms or individuals open for agencies in Canada or abroad may have their names and addresses placed on a special list kept for the inormation of enquirers in our variin Great Britain without charge.
> address, Business Manager, CANADIAN GROCER, Montreal and Toronto.

## - CHAT

I'1. Joll IVETONE, Proprictor
vill., and of the flowr mills at of the big roller mills at BowmanTyrone, diech in Benmansille on dune 22. He was prosident of the Millers Asooria tion of the Toronto Board of Trade, and menned that position since his illness. He was prominent in manicipal, shools, thur h. and soricty orqanizations.
Dammille's canning factory is now in full blant and employ: 120 hands.
Thomats A. Bum, the well known presi dent of The strathroy Ganning $C_{0}$. is ...rionsly ill.
John Boagher is opening a grocery and beot and hose store in the Opera Honse Block, Derhi, Ont.
strationd is to have a whalesale gro cory. 1. II. King of that city and Geo. Batlintyne, lately traveller for Perkins, Ance A Co., Toronto, are promoting a company known as the strationd Whole sale Crocery Co, capitalized at \$100, viri. St is expected that the new business will be opened by August 1 .
Henry Moore, grocer, Brantford, Ont., has taken his son, Perey, into partnership, with him and the firm name will be iii iuture, Henry Hoore \& Son.
John Fisher, the Toronto representative of stretton a Co., manufacturers of tahle delicarime Worcestershire, Eing., is anding out to the retail trade a neat litite price list and private post card combincel. In this list are given three of the principal lines of Worcestershire manufa tured by the lirm, and on the private post cand part of the list is a form to be filled out and returned to Mr. Fisher, ordering thromath either the retailers whole:al. house or the particular trave! fer to whow arolit he desires the sale to w. The idica is a good one and Mr. Fizher is to liw congratulated on its ar rangement. stretion's. Worcestershire sance reveived the onlv medal awarded at the Food Exhihition in London, England, $1-93$.
J. A. Stewart, general merchant of Exetet, Ont., was in Toronto this week and called on "The Girocer." Mr. Stew art mport- busines exaptionally good.
Malcolm Hantop, of Arkona, and Sam nel Johnston, if Goderich, have parchas at one half of the stock of The King Milling Co., of sarmia, and will take up, their mesidence there. There will be no dange in the management of the compans. Davd Komie continuing as marr aser and Mr. Hawken as head miller Ralph King, president of the compe.n rotains his interest also.
The greatest strawberry season in the history of Hamilon and vicinity is the one just drawime to a dose. Both the

Dominion and Camadian Express Compan ies have shipped thousands of tons of strawberries to rastern cities, and they are still busy at it. Last werk the Canadian Express Co. alone shipped 1 ,ini. tons of berries.
P. I.. Baldwin, Coaticook, Gue, has sold out his thour and feed business to Mr. Cieorge Page, who took possession on Julv I. Mr. Baldwin intends to become a partner with Mr. Rowell. and they intend to carry on a wholesale confertionery business in Sherbrooke.
Montral is enforcing the by law respecting cleanliness in handligg bread in haker shops and groceries.

## NEW BRINSWICK.

Simeon H. White, merchant; Henry R. Ross, editor ; John E. Slipp, pork packur: Walter J. Mills, merchant, and Harold Parlee, harrister, all of Sussex, N. B., are applying for incorporation under letters patent as The Maritime Packing Co. The promoters propose to erect and oprate at susex a pork packing factory and plant with a capitalization of $\$ 150$. (100), divided into 1,500 shares of $\$ 100$ each, with head offices at sussex. Barnhill a Sanford, solicitors.
Henry R. Emerson, harrister; James Friel. harrister: Henry R. Emerson, jr., student ; Ethel R. Emerson, spinster, of Dorchester, N.B.; David D. Lutwick, millman, and Graham K. Lutwick, clerk, of Alma, \.B., are petitioning for incorporation under letters patent as The El gin Villing (o, to operate a flour mill at Elgin, Albert Co., N.B., and to engage in the manufacture of lumber and woodenwares and establish and conduct a general mercantile concern with a capital stock of $\$ 50,0010$. divided into 300 shares of 551 each.

## Prince eidward ishand.

Beer \& Goff and Jenkins \& Son have purchased the grocery business of I. I. Wheod A Co., Charlottetown, P.E.I.

## manttoba.

The A. E. Hill Co. has purchased the A. Macdonald stock and general store business at Carman, Man. The A. E. Hill Co. has now large stores at Hartney. (iriswold, Juderhill and Carman. Fred Hill will manage the new business.
S. Lebidensby, general nerchant, Carman, Man., is addibg 40 feet in depth to his store to arcommodate his growing husiness.
An estimate of the wheat crop of Mani toha and the Northwest for this year has been nade fixing the wheat yield at righty five million bushels, as compared with an official estimate of sixty-eight millions last year. The crop conditions are said to be as near perfect as possibhe and the spring wheat acreage shows twenty per cent. larger than last year.
R. T. Goodfellow, grocery, fruit and crockery merchant for 17 years at Prince Albert, Sask., has sold out his up-todate business to Thomas Holmes of the same place. Mr. Goodfellow writes ackisowledging the many valuable hints he has gathered from "The (irocer" and wishes this journal ivery suceess in the future.

## NORTHWEST TERRITORIES.

Chesney \& Hicks have opened a bright new store at Calgary, N.W.T., and report business as very good. Mr. Chesney originally came from Welland, Ont., and Mr. Hicks from Pinegrove, Ont., where he was connected with Hicks Bros. flour mills and general store. Mr. Hicks has been in Calgary for the last two years working for the C.P.R.
On May 25, 1903, The Calgary Millin Co. opened their grocery department in a large modern building $23 \times 125$, on Stephen street, Calgary, N.W.T. The building has a large fullsized basement below and a store room above of the same size. The store has magnificent windows for displays, as wide as the store and very deep. They have an up to date sprinkler for keeping the vegetables green and fresh. The bases of the counters and refrigerators are of marble, and there are other marble trimmin: throughout the store. The company will carry a full line of groceries, staple and fancy table luxuries, smoked meats and toharcos. Their specialty will be flour. Messrs. Manarey and Irwin have taken stock in The Calgary Milling Co and will manage the store. They have been successful merchants in the town and are very popular. Nothing but success can follow this new venture.

## british colcmbia

1. M. Palmer, of the British Columbia Agricultural Department, states that the fruit crop prospects are excellent. Large quantities of strawberries are being ship, ped to the Northwest. The increasing productiveness of the Okanagan Valley has made it necessary that improved $\mathrm{fa}_{\mathrm{a}}$ cilities for shipping should be afforded the growers at certain points in that district, and Mr. Palmer has been interviewing the C.P.R. officials on this matter.

The British Columbia Fruit Growers' Association, at a recent meeting in Victoria, passed a resolution urging the Dominion Government to establish an experimental station somewhere in the dry belt of this province for the purpose of conducting experiments along the line of fruit growing in connection with irrigation. The Government has not consider ed it advisable to increase the number of experimental stations at this particular time, and the Minister of Agriculture has written to that effect to W. J. Branduth, the seeretary of 'The Fruit Growers' As, sociation.


SOCKEYE SALMON
is the finest FRASER RIVER SOCKEYE SALMON packed. All grocers keep it.

## FOREST CITY GOSSIP.

Office of The Canadian Grocer. 365 Richmond St., London, Ont. July 6, 1903.

MORE or less disturbance was occasioned the wholesale trade, last week, by the Dominion Day holiday occurring in the middle of the week. On account of the country stores over the west being closed that day, travellers were all in the city and many did not go out on their usual trip at the end of the week. Their customers' want lists are expected to be longer, in consequence, on their next visit, and no inconveniences will be likely to ensue. All the wholesale grocers report an increase in the first half of this year's business, with payments satistactory, and no losses of any account, by failures either in town or country. This is certainly a happy condition of trade, and the prospects for a continuation of the salle could not be brighter.

Japan teas are very scarce. But few houses hold any stock. Sugars here are firm ; standard granulated is delivered in London at retailers' stores for $\$ 4.17$ in barrels, and $\$ 4.12$ in hundred-pound bags. The latter are still gaining in popularity. Tomatoss are $\$ 1.45$ and $\$ 1.50$ for 2 lb . tins.

Sugar cured corn brings 8.5c, and peas 90c.; tapioca, rice, sago, breakfast foods, lime juice, and all brands of tinned meats and warm weather edibles are moving out in satisfactory volumes.

London has received a carload of canned groods from The West Lorne Canning and Evaporating Co., Limited, and a carload was also shipped by the same factory this week to Winnipeg by the M.C.R. These goods are opening out in satisfactory condition and meet with favor.

1. M. Smith it Co., the well-known wholesale London grocers, will soon have greatly enlarged premises in which to transact their already large business. They have just completed the purchase of the warehouse adjoining, formerly occupied by the wholesale dry goods firm of McMahen, Giranger id Co., who were burnt out last month. When the building is repaired, and properly fitted up with modern ideas, A. M. Smith it Co. will have one of the most commodious warehouses in their line in Ontario.

Wall de Guppy, of Windsor, Ont., opened a branch business in London this Spring, and so far have met with
much encouragement. John S. Pearce, butter, cheese, egg and poultry commission merchant of this couth, is now manager of this branch, and the business, formetly carried on by him, will be merged with the fruit, grocery and provision trade of the firm.
London shopkeepers, on some of the leading streets, had a taste of the rewent experience of some of the flood-swept experience of the west. On Fridat night, an ansious half-hour was caused by the unansuatly hatithour wats catased by the unped trattic for a time, and blocked the drams, while the water poured ower the sidewalks into the cellars moderneath the stores on Richmond and Dundas streets. The damage done was not very healy, but a short prolongation of the downfall would certainly have been very disastrous.

George II. Campbell, commerial traveller, who was injured in the railway accident at Komoka, on June 2, was able to be out last weck for the tirst time.

Local prices paid for wool ate higher that they are outside; the offerings are light, and the price is steady at IVic. for best grades of washed.
Small fruits are coming in abumdantly. Strawberries are orer. Egess ate Itc. to 15c. Butter is lis. to lece for aroks. creamery, 1:se to 2es. The hot weather prevents the offering of rolls; onls at few brought in ice are on sale on the market.

WE BEG TO CALL YOUR ATTENTION TO

## Sylmar Olive Oil <br> Quarts, Pints and Gallon Tins.

Endorsed by the medical profession as the finest produced.
P.S. CALIFORNIA OLIVES FREE STONE 10 gallon kegs.

The F. J. CASTLE CO., Limited, ottawa, canada.

## FLOUR AND CEREAL FOODS

## After Our Flour

THE flour manufacturers of Min meapolis are showing great activity in their efforts to se cure reciprocity. The last number of The Flour Trade News, published in New York, says:

- The Minneapolis Chamber of Com merce has extended an invitation to the National Association of Grain Dealers to hold their annual convention in Min neapolis. The association usually meets in October, but steps may be taken to advance the date a little. There are more than the usual number of reasons for desiring the association to nieet in Minneapolis. The question of Canadian reciprocity is a matter which is of vital interest to the millers and grain dealers of the Northwest, in fact, to all inter ested in grain. The Manitoba wheat rop is increasing vearly and serves as a menace to the American wheat market Its volume is usually discounted, in order to be on the safe side, by the bear interest, so that free admission of Cana dian grain could not have any depres sing effiect on the Northwestern market. If this great volume of wheat could be admitted to the Northwestern market, it would equalize things in a way which is not now possible, and that without resulting adversely to anv interest. Hence. the matter will be presented to the con vention, and, as the question is being thoroughly examined by local men, its presentation could the more effectively made if that convention were held in Minneapolis."
And quite recently the International Cnion of Flour and Cereal Mill Em ploves meeting in convention, passed the following resolution: "The necessity of a change in the present tariff system of the national government is becoming more apparent each year. The milling industry is particularly interested in the lowering of the tarifi on wheat shipped from Canada. The great quantity of wheat grown in Canada is exported in the raw state and manufactured into four in foreign countries. If this wheat was ground in this country it would af ford steady employment to the labor in our mills.
Both quotations show that the American mill owner and his employes alike recognize the growing importance of the immense grain production of our north-
west provinces, and the recognition in eastern lands of the marked superiority of Canadian flour. The agitation, how ever, in favor of reciprocal legislation is entirely one sided. The Canadian people are sufficiently alive to their own interests to appreciate the great opportuni ties offering in the new avenues of ex port now opening up, and with the golden prospects now in sight, are not disposed to listen to the overtures of our milling friends of the United States. An American paper, in dealing with this matter recently, says: " It is a difficult problem for us to solve. Canada is get ting pretty foxy. She is doing herself good, and, at the same time, is doing us-." It is to be hoped that our Cana dian millers will avail themselves of the advantages they have already secured, and intelligently study the best means of reaping the benefits that are sure to ac crue from the interest now being displayed by foreign countries in the flour and cereal products of this Canada of ours.


## A Good Trade Mark.

The American Miller says: "These are days of strenuous and striking advertis

ing. The absorption of modern life requires something more than formal and perfunctory announcements to catch the eye and hold the attention. The adwriters, that new guild in modern industry and trade, were the first to recognize the new condition and to act upon it

Naturally, the trade mark, or name, now comes in for a larger amount of consideration than was bestowed upon it in the old days. Formerly it was merely an identification tag which the consumer employed. Now, the trade mark is often itself a means of attracting attention and trade. When a firm so well and fav orably known as the Tillsons of Tillson burg. Ont., adopt a pictorial symbol for their oat products, it is a tribute to the efficacy of the sign and symbol; for their name was already a good trade mark as trade marks go. But they have brought forward the "Tillson Scot," who is al ready well known and promises to be better known as the campaign for British trade progresses. It is an appro priate and striking trade mark for an oat product, this "braw Scot" of the Tillsons. The strong virile face is one which a glance will fix in the memory. It isn't a face of dongh, like so many heads and faces seen in advertisements; it is the face that was in evidence at Prestonpans: and Culloden. The Tillson Scot was an inspiration in trade marks."

## Canadian Milling Industry.

From the American Miller:
So much has been written of late regarding Canadian wheat and its natural outlet into the United States, that the general public is likely to lose sioht of the fact that the Dominion has a large milling industry that requires no small amount of wheat and other cereals. It is by no means a negligible factor in figuring the disposition of the future crops of the great Canadian Northwest.
The latest estimates give the Dominion a total of some 2,500 mills scattered through the various provinces from the Atlantic to the Pacific. Of these at least 200 have capacities of over 200 harrels per day. A conservative estimate places the value of the output at $\$ 70$, 060.000 , which is an increase over 1891 of about $\$ 18,000,006$, and nearly twice that of 30 years ago. Manitoba is credited with about 80 mills and British Columbia with 30 . Ontario, of course, has the larger number of mills, there being comparatively few in the Maritime Provinces.
The period of the greatest mill build ing activity in Canada was in the de cade between 1860 and 1870. Too many mills were built, and the industry be

## HAVE You

anticipated the wants of your customers for the warm weather breakfast? If so, you are ready with

## TILLSON'S BREAKFAST FOOD <br> AND TILLSON'S WHEATLETS

both wholesome preparations of wheat, whose name is a guarantee of the quality. BREAKFAST FOOD is Wheat Flakes, in which is retained all the Wheat that is good to eat and discarding all the indigestible part. WHEATLETS, the germ of Manitoba Wheat-rich in gluten.
came too crowded for the markets at hand. The expiration of reciprocity with the United States, for one thing, closed a near and profitable market for Canadian flour. In consequence of this depression, the new system was introduced in Canada somewhat later than in the United States, and was adopted more slowly. But of late years many fine mills have been built, and many old ones overhauled, so that the condition of Canadian nills so far as equipment is concerned, is entirely creditable. There are good mills in plenty from Winnipeg to Halifax. We will never have to grind all the Manitoba crop in Minneapolis, much as we would like to get some of it.

## Canada's Orient Trade.

- We expect very shortly to be in a position to make ever-increasing shipments of grain and flour to China, Japan, and Australia. That result, it is anticipated, will accrue from the amendments to the grain act which are now hefore the House of Commons at Ot tawa." These remarks were made recently by Mr. W. R. McInnis, freight traffic manager of the C.P.R., who had just returned from a brief sojourn at the Capital. "Our shipments of Manitoba flour to Australia are even now very considerable," contintued Mr. McInnis,


## JOHIN MacKAY, Limited, <br> Successors to John MacKay, deceased

 ESTABLISHED 1854.POT and PEARL BARLEY (by patent process), SPLIT PEAS, BUCKWHEAT FLOUR, Etc., CHOP of all kinds by car load.

## Caledonia Mills BOWMANVILLE, ONT.

HEAD OFFICE: 1 Adelalde St. East,
Correspondence solicited. Toronto, Ontarlo

## THE BEST FLOUR.

Calla Lily Cholce Manitoba Patent G.0.B. Extra "
manitoba and winter wheat, blended grades, cheaper, but of excellent quality.

## Lanarko Choice Winter Wheat Flour

 All kinds of FEED, etc., etc.We believe we have the choicest grades of flour to
offer for the least possible money. Special attentiou offer for the least possible money. Special attention to mixed cars. Write or wire at our expense jor
quotations.

## MODEL ROLLER MILLS,

 PERTH, - ONT.
## FLOUR

FEED

## CEREALS

Place a Trial Order with Us for a Full Line of Our Goods.
QUALITY UNEXCELLED.

Ontario Winter Patents,
Manitoba Blends,
Pure Manitoba.
SATISFACTION GUARANTEED.
Rolled Oats (Standard and Granulated)
" Barley, Oatmeal,
". Wheat, Pot and Pearl Barley,
Wheatlet, Farina, Split Peas.

## "Matchless" Feed.

THE G. CARTER, SON \& CO., Limited, ST. MARYS, ONTARIO.
$\therefore$ bith The Geikio. Milling Co. and The and will have a capacity of 80,000 bush Late of the Weots Milling Co sending dara. quantitio. forward on our Austra lian stouners. But the flour which goes (1) Chima and Japoat has thus far been Wholly deriwit from Britioh Columbia, and is mush lizhter in quality than that ohtaimed farther cast. The Osaka expesi tion this wat wate a wery pronounced imperth- 10, the demand for all elasses of Canadian erain and flour, both the (hines and Japancer having come to like the quality. Inder the existing con ditions of the grain ant, howerer, it would the aboolutely imposible for us to -harter a staner to sail on any partion lar date with an abolute assurance that the carge would be wady in time. Carmust presently fo forward in a specified order, but it is hoped by the amendment. now profeted to obviate the efiects of this n-trition. W. will then bee in a position to take out any quantity of Erain and flowr, filling the cars on the. wtum trip with lumber and shingles, which are mon in ereat demand in the Sorthuest limitories, owing to the tre mendou- influx of witlers.,

## Cereal Notes.

The Bewling Milling Co., of Edmonton D.II. I. is reoting a new wheat elevator noar it mill. The struture will be

M. This will bring the total elevator raparity of the mill up to 120,000 bush els.
A process for making paper from corn haves is said to have been successfully tested in Brazil.
British Vorth America imported from the Inited States during April 1,622,471 bushels of corn, valued at 8734,313 , against $1 \times 7,350$ bushels, valued at $\$ 114$, 761, for the preceding April. The total imports of corn for the ten months ending with April aggregated $1,435,071$ bushers, valued at $8.2 .370,919$, against $-2,735,2 \times 11$ bushels, valued at $\$ 1,583,151$, for the ten months ending with the pre coding April.
splendid samples of Red Fyfe wheat plant, thirty inches high, were shown The Free Press. Wimnipeg, by Mr. C. L. Wather, a leading farmer of the Rose hatik district. The wheat is grown on the sointh half of 2546 west, where Mr. Mather has this year 280 acres of grain under crop. Prospects, Mr. Mather says, were never brighter in the Rosebank dis trict than this year. Farm lands are increasing in price, and there is now not a vacant farm in the meighborhood. NearIy all farms are limited to half a ser tion, and within the last four weeks: sereral have changed hands, one choice piow being sold for $\$ 11.100$.

## Captain Slocum on Bread

Captair Joshua Slocum, who sitlect around the world alone in his sloon, the Si ray, writes Clifton Johnson in Ciood Houseleeping, now lives in a tittle village on Martha's Vineyard with a number of other old sea captains for his neighbors. It was in his home there, with a brush oak fire burning on the hearth, that I talked with him about his experience as a cook on that three years voyage alone. I repeat what he said in substantially his own words

When I started on the voyage from Boston I laid in two barrels of ship's biread, or pilot bread, as some call it. In appearance this bread is like a large, thick cracker of rather coarse quality. Theres no nonsense about it, though. It was made for keeps. It isn't fine and white like the crackers most people like to buy. You could eat a bushel basket full of those and get no substance. But this old-fashioned hard bread is a kind of whole wheat. There's good stuff in it and you couldn't do better than to take some of it if you were going out into the woods camping. My two barrelsful lasted me the voyage through. I put thom up in tin cans while they were dry and cripp, and 1 sealed the cans with solder. so the bread was as good three yoars old as it was new."

## Your Customers Require The Best

and often ask your advice.
Your only answer is :

## Swiss Food! We Use it Ourselves.

Swiss Food is not a mere fancy food, but a substantial Bread Food supplying all required for perfect health. No chemicals used in its manufacture.

Swiss Food will give your customers complete satisfaction. It will pay you to handle it.

## McINTOSH \& SONS, Manubatures, TORONTO.

## FRICTION

A certain amount of friction is required to put a polish on your stove, but you will avoid friction with your customers if you give them

## JAMES' DOME LEAD

W. G. A. LAMBE \& CO., Canadian Agents.

## Paid For Itself.

C. WILSON \& SON, Scale Manufacturers, Toronto.

Hamilton, Mar. 19th, 1903
Dear Sirs:-
I have used your BALL-BEARING COTIPUTING SCALE for several years now and I believe it has paid for itself a good many times over during that period. Most of my profits went to my customers in overweights in the past. Now I have a little left for myself.

One of a hundred similar testimonials secured by us. Let us put you on the same road to prosperity. Catalogue free for the asking.
C. WILSON \& SON, - - TORONTO.

## "HAVA LUNCH"

One of the most dainty, rich and high-class cakes made in Canada for the money, $81 / 2 \mathrm{c}$.

## PINEAPPLE SANDWICH.

Our Pineapple Sandwich is well known as one of the best sellers on the market at $\mathbf{I O}$. lb .

A Sample will be sent on application.
The Imperial Biscuit Co., $\xlongequal{\text { Limited }}$ Guelph, Ont.

# Tobaccos, Cigars, and Smokers' Accessories 

A DEPARTMENT FOR RETAIL MERCHANTS.

## ADVERTISING AS APPLIED TO CIGARS.*

IIF. the average rigar manufacturer was (1) put down in rotation the number and particulars of the various adver (inn- popmeitions and schemes sul) (tted to him in the course of twelve month:, it would make interesting and astonishing reading. Probably there no haikion existence to day that apponehed and appled to as often and as varied as the one we represent, and out of the entire conzlon we the and phans saperod hor the ponle why brand and marks, few mdeed are worky of consideration and fewer by far possers any antual value whatere
One of the mose diflicalt problems which ocrupy the cigar manulacturers of to day is the sifting out and classifying of these various advertising idas, and the ond who can succesfully cope with the task must poeses. н-nius and foresight of very high order as well as the necessary ability to draw a tight rein and follow out with prudence carcfully conceived ideas to a successiul issue.
-ry fell an any of onf Canadian clgar manufacturers are in a position of being able to specralize this department to the extent of employing exclusive advertising experts to contract for and manage her various ventures in this field. This ap prats to be the modern way of handlime kindred industris, where adsertising and pablicity are as much a factor to succes. is in our line.
In hese departments men of macoured practice of modern up to date advertisin find who treat it as a science and a and who treat it as a science and a study, are employent, in mamy cases at rery lare" Thmmeration, The condire time and attention grangin. Wed the sube thent are centered on thas one subject alone, until they become adept in the art, and it can casily be anderstood that in the majority of rases where such a system 1 posible, pood results must and can be obtained. Intortunately few of us can afford this luxury, however, and therefore to the multifarions other cares of a cigar mannfaturers existence, are added those of being his own advertising contractor, writer and promoter of the necessary publifity to make his ventures a success. If all the lines open to the adoption of a manufarturer for this purpose were of the strictly legitimate and proper hind of article, the taisk might not be so difficult, but the pathwav is strewn with so many pitfalls of fake and scheme suggestions that fully one half of our time is occupied in sterring clear of these useless proposi tions and evading the dishursement of larue sums, which do not offer even the slightest chance of bringing any return for the investment.
I could, if necessary, enumerate a num ber of such examples, but feel that to an audience such as we have here, they are *A paper read before the Domin on Cigar ManuHeturers Association Convention by Michat fairsch, M.nitreal.
too well known to even venture to par ticularize. Sufficient is that they exist to day and will no doubt continue to be factor notwithstanding exposures warnings and their repeated failure to ring promised results
Under the head of legitimate advertis ing, probably there is no field so widely and favorably known as the daily paper Of late years the establishment of con cerns whose business it is to investigate and ascertain definitely the exact circulation of mediums of this nature and to fuarantee to the advertiser the correct ness of these figures, makes the purchase of this class of advertising less venturesome than in the past. At one time such claims we past. At one times, bounded only by the imagination and rersatility of the publisher, and the only question in arriving at circulation figures was the ability to advance more extrava gant claims in this direction than those of a competitor. By the new system the purchaser of space in the average daily or weekly paper knows pretty well how much publicity he will receive in return for his investment. In this way, and with other considerations to be mentioned later, a hasis for comparison exists and a relative value is properly established. The next consideration of the advertiser is the fitness of the medium under consideration to reach the people who are interested in the article offered for sale, and the methods to be adopted to attain the result.
Some very large circulating mediums, while of value in certain fields of adver
tising. possess none whatever as applied to our particular line. Again the vari ous methods to be adopted are of para mount importance, as, for instance argumentative advertising-illustrated ad-vertising-the publicity of names or brands, only with the object of familiarizing the purchaser with the mark in view, and nothing further. Then there is the jingle style-poetry (some of a very crude nature indeed) the use of catch phrases or words such as "Generously good," "Enormouslv the largest," "She-that's all," and others too numerous to men tion
Many and multifarious are the plans adopted to catch and hold the public at tention and the successes recorded are so much in the minority that it takes a stout heart and a strong mind to face the issue. lithographs, show cards,

## The AMEAICAN TOBACCO CO.

 OF CANADA, Limited.Are sold by all the Leading Wholesale Houses CUT TOBACCO

POPULARITY
is the proof of merit, and no brand has ofer aohioved popularity so quickly as


CHEWING TOBACCO
In 5 and 10c. Pluge.



# "La Fama Cigars" 

(Same text as last week, you'll observe).

But there are texts and texts. Some can be preached threadbare in one effort, others furnish a subject that something new may be said of each attempt. It would be impossible to exhaust the supply of good things that can be and are told of our La Fama.

Ask any one who has tried them.

## Brener Bros., London, Can. Manufacturers.

## Throwing Away Money-Yes!



But there's a positive pleasure in getting rid of your money when you get in exchange

## Tuckett's

 "Marguerites"Swell Cigars for swell people, and good enough for anybody drawing the breath of life through a cigar.

## Tuckett Cigar Company, Limited, Hamilton.

The


TOBACCOS AND CIGARS

## RONTO

The Best 5c. Cigar.
T. J. Horrocks, Toronto

## The Erie Tobacco Co., Limited windsor, ontario.

Have put upon the market a new brand known as The Great 5c. Cut Plug, 2-oz. package, retails at 5c. per pkg.

## The Chamberlain Cigar

is as pre-eminently a leader as the politician whose name it bears. It will establish its own following wherever introduced.

SAVE THE BANDS AND RETURN THEM TO
J. M. FORTIER, Limited, MONTREAL.

MANUFACTURERS OF Cigarettes and Cut Tobaccos Cigars from $\$ 1310$ s 125 per 1,000 .

## Strictly Union-Made TOBACCOS

CHEWING
BRITISH NAVY, KING'S NAVY, BEAVER, APRICOT.

SMOKING
TONKA, SOLID COMFORT, PINCHIN'S HAND-MADE. McALPIN CONSUMERS TOBACCO CO., Limited, - TORONTO. FACTORIES : TORONTO AND LEAMINGTON.
foner and poster work novelties of all duscription in the way of handy things atout one's pocket things in daily constant use stamed with the nane of the auticle intended to exploit. Articles of monessity around the shops and places where rigars are sold, such as cigar lighters, rigar "utters, cigar cases and arions other devices, all and more are buing used for the purpose of what one misht signify legitimate advertising. Then we have the trade paper, that beal Then we have the trade paper, that beal tiful system, whereby we have the oppor tunity of putting before those who sell it of each individual brand.
it merior merit also offers us the opportunity of liepping prominently hefore our confreres "who all receive it (and who religiously wrruse its everv column, down to the minutest detail), in such a way as prol) ably no other medium could. Of course this is, a decided adrantage and of par tionlar and peculiar value. But one thing the trade paper does do, and that i.. when propeelv conducted, it raises and maintains a standing for the line it represents.
Swaking for the trade, it voices its liew. gives them importance, and creates an influenee not easily otherwise attained. The extreme modesty of those interested in our trade paper, present on this orasion. alone prevents me from giving his suljeet closer and more personal at twation.
Sulfice it to sav that in vour advertis ing expropriations this metium must have a plawe.
Then we have this new importation fom the land of Encle Sam the premine plan.
This is a system wherehy cartain con ideration is siven for the actual prefer ntial placing of the roods by the vendor the stimulating of the insers' interest II any particular brand. It has met with much favor on the other side of th. lime and has been introduced into Cana dia extensivelv in comnection with the sale of tobaccos and cirarettes. In a small lime. hut now is practised in the cigar lime. but now is coming largely int
14, and increasing in importance.
It is a svstem of advancing the sale of wouds he direet application of the method and is one of the very few plans of ad ertising he which it is possible to trac loselv the returns and definitely estimate the ressult.
There are a hundred and one other methods of advertising which may be anmentioned, but not wishing to tire yoi "in. will leave them to your imagination for the present and condlude by express ing the hone that the consideration we hate heen able to give this subject will prowe of some practical benefit. First in making us. for the future, more careful t. anoid the unworthe schemes of designin: advertising sharks, and secondly. to the calle extent increase our appreciation of "hat is rightlv termed legitimate adser tiving propositions.
The kev note of suecess is to be able to distinguish between the two, and when the latter is found to be able to nse and a t it judiciously, and in such a way as to brine the best and most profitablic results for the money expended.
Advertising is a necessary adjunct to such, and give it the important treat it as merits in our struggle for success.

## NO CHANGE IN PRICE.

The recent clanges in duty reported from Ottawa have as yet had no effect on the prices of tobacco or cigars.

## mr. T. J. horrocks.

T. J. Horrocks is well known throughout Canada as the only dealer in tobacionists' supplies selling exclusively the groods manufactured by the independent factories.
It is not generally known that the Philippine Islands are the centre of the greatest tobacco and cigar interests in the world. Manila, the principal city, with a population of $3.00,000$, is the headquatters for this immense and profitable business, and a residence there of some years enabled Mr. Horrocks to secure a thorough insight into the trade. Returning to Canada in 1899, he commenced business in Toronto on a very limited scale, occupying a small $6 \times 8 \mathrm{ft}$. office on Lombard street,


Wholesale Cigar and Tobacco Dealer, Toronto
and contining his attention principally to the sale of Manila cigars, doing his own travelling, bookkeeping and shipping.
His business has gradually developed until it has now reached its present goodly proportions, and Mr. Horrocks finds that his present commodious premises on Wellington street are entirely too small for his steadily-increasing trade. He employs: staff of $1: 2$ people, and, in addition to his tobacco business, pays much attention to his cigar trade, controlling the output of the Helios, T. J. H., and Ronto brands, the tatter of which has recently become quite a factor in the cigar market.

## LONDON NEWS

Revenue returns are not complete at this writing. It is expected that they will show a very substantial increase over last year. June was the biggest month in the twelve for all the local mannfacturers as regards cigars shipped, and this in face of the fact of the alleged strike. A very large proportion of the gools shipped out this past month (and indeed the same is the case every month) went to the Northwest Territories, British Columbia and

## Dipes <br> The Largest Pipe House in Canada.



THE W. H. STEELE CO, umited 40 SCOTT ST., TORONTO.
the Maritime Provinces. Trade in Manitoba and the Territories has been considerably stimulated owing to recent immigration. As to British Columbia, the manufacturers here are experencing the good results of the numerous mining strikes in that province hating been recently adjusted. Once upon a time Montreal 10 -cent cisar held the market almost exclusively, and London the i-cent trade. There has been a wonderful change regarding 10 cent goods manntactured in this sity, the lines made by the different manubacturers here being quite as famous, and in a great many instances more so thatn those of Montreal.

It may not be generally kowow perlaps, that almost an eren hundred travellers leave London every Mondal moming with cigar sample cases. This does not indude of course the number who are resident in the North-west, British Columbia and the Maritime Provinces, and the city of Montreal. Speaking of Montreal, does it not show considerable enterprise on the part of London manuacturers when the fact can be related that several of them hate resident travellers in that city, who do nothing but sell London cigars right in what was once headquarters for the mannfacture of same for Canada
The Tuckett Cigar Company, who ar at present located in what was once the Olmstead factory, adjacent to the Parisian Stean Laundry, are, it is reported negotiating for the purchase of the latter's building. Should the deal not go through, it is expected that they will in the weat future put up as handsome a building as any of those now occupied by the other manufacturers.
Wim. Ward, one of our prominent cigar mannfoturers, who has been quite ill for some weeks, has so far recosereda to be able to again attend to business.

A very handsome building is in the course of erection, adjoining the present premises of Line, Mcl)onald id (o. When complete, it is understood, a portion of same will be occupied by them.
With due deference to the other manufacturers in the city, it must be admitted (in fact it geonerally is) that Brener Bros. have the largest and most up-to-date buildings for the purpose of cigar manufacturing both as regards equipmen, offices, location, sanitary arrangements, etc., in London.

## THE MONTREAL GROCERY CLERKS' PICNIC.

ABOUT half past eight o'clock on Sunday morning, July 5, some 600 people left Windsor station, Montreal, for Magog, to enjoy themselves at the annual picnic of the Montreal grocery clerks. The trip to the grounds was enjoyed as much as any other part of the day, passing as the excursionists did through one of the most beautiful sections of the French-Canadian country. After a journey of 99 miles, Magog was reached, and an hour after the arrival there, a splendid banquet was served at the Park House. Mr: O. Dionne presided, and at his table were Messrs. Jos. Contant, president of PAlliance Nationale; E. N Chartrand, of the Grocers'Association, M. Havard, president of the Early Closing Committee ; A. Lacroix, Dr. Beigne and 1. Audette, of Magog, H. Sauriol, and a number of guests. The chairman (after two hundred hungry picnickers had prepared themselves to listen) proposed the toasts. To that of the King, Messrs. N. Chartrand and J. O. Levesque replied. "The Girocery Trade" brought forth speeches from Messrs. J. Contant and A. Lacroix. "The Press," "Our Hosts," and "The Ladies" followed, and the speakers were O. Chaput, M. Havard and H. Sauriol.

An address was read by the Mayor of Magog, giving the freedom of that town to the visitors; and after the dinner PAlliance Nationale of Magog came to tender its respects to the president, Mr. Jos. Contant
From the banquet hall the throng proceeded to the picnic grounds on the banks of Lake Memphramagog, where the programme of races and games was carried out with great enthusiasm. A little rain fell, but it was not sufficient to spoil the sports or dampen the spirits of the Association and its guests. The contests resulted as follows

Race (open to chairmen of the committees), 4 prizes-1, E. Turgeon, silver teapot; $\mathbf{2}$, J. Wrizes-1, 1 doz. Gloria soap ; 3, B. Guenette, 1 seal Brand coffee; 4, O. Dionne, 1 Christie Brown's biscuits.
Committee members race, 5 prizes-A. P. Lalande, case McLaren's essence ; 2, A. Lacroix, case Peptonine; 3, B. Guenette, case Diamond
Baking Powder; 4, Z. Dubuc, case Imperial soap; 5, Ernest Etzmere. doz. McLaren's essence.
Grocers' race, 3 prizes-1, H. Dessin, case Seagram's ; 2, A. Laniel, case Surprise soap ; 3, J. A. Mesnard, case prepared flour.

Race (open to members of Association), 4 prizes-1, A. Gauvreau, case Melcher's gin ; 2, E. imepiece ; $4, Z$. Dubuc, case Manitoba flour ; 5 , J. N. Walker, pipe.

Ladies' race, 3 prizes-1, Miss R. Collier, Argenerie Dr. \$ergeron; 2, Mrs. H. Dessin, 3 bottles essence ; 3 , Mrs. P. Cote, 3 bottles perfume
Race for girls under 16 years, 3 prizes-1, Miss
Josephine Gosselin, $1 / 2$-dozen portraits: 2 . Miss Josephine Gosselin, $1 / 2$-dozen portraits; 2, , Miss
Ambroise Gosselin, 2 boxes Swiss caramels; 3, Miss Eva Ledoux, box sponge cake.

Race open to clerks, not members of Association, 4 prizes- $1, \mathrm{M}$. Larocque, case of claret ; 2 , H. Allarie, $1 / 1 /$ dob. Colonial fluid beef; 3 , ${ }^{2}$.. Bouvier, case Libby McNeill fluid beef; 4, Georges Gervais, candies ; A. Bedard
 cuits; 3, P. Cote, case Ontario flour.
Boys' race, 3 prizes -1 , J. T. Desielles, dozen King's jam ; 2, J. Crevier, cushion ; 3, U. E. P. Lalande, bottle lime juice.
Sack race, 3 prizes-1, P. Cote, 3 bottles San derson's 2 A Guureau 2 bottles Sonderson 3, E. P. Lalande, 6 sacks flour.
Three-legged race, 3 prizes-1, E. Gervais and O. St. Maurice, case Heinz pickles ; 2, M Larocque and E. Etzmere, case Northwest fiour 3, A. Gauvreau and R. Jordan, case stove blacking. Swallowing string, 2 prizes-1, J. A. H. Laucelle case Cooke's Favorite; 2, G. Gervais, box coffee. bottles claret $; 2$, J. C. . Leclaire, dozen Ewing's coffee; 3, P. Cote, 1 pressed ham.
Fat men's race, 3 prizes-1, A. Gendron, case Bordeaux ; 2, C. Levesque, box cigars ; 3, J. C. Leclaire, hammock.
Consolation race, 2 prizes-1, H. Benoit, box coffee: 2, J. O. Villeneuve, 125 ib . flour Christie, Brown's bircuits prizes-1, O. Legendre box Klondyke candies
Eating soda biscuits, 2 prizes-1, G. Gervais, bottles Scotch whiskey ; 2, P. Cote, box Klondyk candies.
Tug-of-war, between 12 members of the Clerks Association and 12 non-members, prize 12 bottle Tug-of-war , won 10 Associa on lerks. 12.2 of Marag, pize 12 bottles Richard's won by Magog
Race of travellers, calling on grocers a sizes 1, O. St. Maurice, case Sauterne ; 2, O. Plamondon, smoking set; 3, J. Levesque, 1 case Tamil kande tea.
Members of Grocers' Association race, 3 prizesLaurelle, Lalande, case Radnor water; 2, A case prepared flour
Free-for-all race, 4 prizes-1, R. Jordan; 2, E. P. Lalande. box of tea; 3, J. A. Mesnard, bottle claret ; 4, A. Gauvreau, 2 fruit cakes
Messrs. J. O. Levesque, N. Chartrand, E. A. Upton, J. A. Mesnard and W. C. Gadon acted as judges and gave perfect satisfaction. The Organization Committee's arrangements could not have been bettered and everything passed off smoothly from first to last. About eight o'clock in the evening the excursionists left Magog for

Montreal, where they arrived about mid night, having had one of the most enjoyable holidays since the Association was formed.

## NEW CANADIAN INDUSTRY.

Letters patent have been granted to E. Gilbert, R. Tourville, E. J. Chapleau, O. Dufresne and R. Lacroix, all of Montreal, incorporating them under the nameof "12a Chevrerie Canadienne," with a capital stock of $\$ 20,000$. The object of the new company is to trade in and sell goats and the products derived therefrom, including especially the trade of milk, the manufacture and trade of condensed milk and of butter and of cheese, the prepraration or treatment and trade of the skins, meat and preserved meat of goats and of all other products or underproducts; to establish and operate nurseries and sanatoriums for the treatment of children and sick persons with groats' milk.

## WHAT A GERMAN EATS.

A German statistician has been figuring up the meat asset value of the average human stomach and its digestive apparatus as a factor of value in the economy of the agrarian of his country. He finds that the average man of 70 years of age, if he has a fair gastronomy, eats about $\$ 10,000$ worth of food during his lifetime. Knocking off some 2,900 days for his milk and mush period of existence the gent is left 22,600 days in which to do his task, or at the rate of less than 23 c . a day for meat. At Germany's price for such food it means very little to keep up the bone and sinew upon which the agrarian relies. When it comes to the defence of the flag and the Fatherland, you can't fight successful battles with white men on milk, mush and beer.


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## WHITTEMORE'S POLISHES.

THE WORLD'S STANDARD.
THE OLDEST AND LAROEST MANUFAGTURERS OF SHOE POLISHES IM THE WORLD.


## Don't Be Misled

by the statement that such-and-such a soda is "As good as 'BM.'"

## THERE IS DNLY DNE

 Brunner, Mond \& Co. and their name stands for HIGHEST QUALITY inBaking Soda
and

## Washing Soda

## Winn \&or Flolland

MONTREAL Sole Agents for Canada

COX'S GELATINE
Establighed 1725.
Agents for Canada :
C. E. COLSON \& SON, Montreal.
D. MASSON \& CO., Montreal.
ARTHUR P. TIPPET \& CO.,

Toronto, St. John, N.S., and Montreal.
THE PEOPLE OF JAMAICA
are now buying things in the United States which theyought to buy in Canada. They don't know what we can do. A small advertisement in the

## KINGSTON

"GLEANER"
might bring inquiries. Better write for rates to
I. C. STEWART, Halifax.

## BASKETS

We make them in all shapes and sizes. We have
Patent Strawboard Berry Box Grain ana Root Baskets, Clothes Baskets, Butcher Baskets,

In fact, all kinds; besides being very neat in appearance, they are strong and durable. Send your orders to THE . . .
Oakville Basket Co. Oakville, Ont.

## BUSINESS NEWS

of any kind that is of value to business men supplied by our Bureau. We can give you market quotations from any town in Canquotations, etc. You can markets, stock news from any Canadian paper through us.
wrom any Canadian paper through us. Write us, giving us particulars of what we will quote you prices by return. we will quote you prices by return.
"Clippings, from any Canadian paper on any subject.'

CANIDIAN PRESS CLIPPING PURENI,
232 McGill street, MONTREAL, QUE. Telephone Main 1256.
10 Front BL. E., Toronto. Telephone Main 270 .
-

McLAREN'S
Is Honest Goods and just the Thing on Which to Make or Extend a Business.

The Best Grocers make a point of Keeping it always in Stock.


Established 1845
S. H. \& A. S. E. MOCHA AND JAVA COFFEE, put up in 1 and 2-lb. tins (as cut) pos sesses a peculiarly rich aromatic flavor. It is something RICIIER, BETTER than the others, hard to define, but easily distinguished by a trial. NOT CHEAPER, BUT BETTER. If you have, or want to gain, a good class of customers whom it is diffeult to satisfy with coffee, give them S. H. \& A. S. EWING'S, and watch results. PURITY, QUALITY AND UNIFORMITY GUARANTEED.

## SPIOES

S. H. \& A. S. EWING'S HIGH-GRADE SPICES have stood as a standard of the BEST for over half a century. Why handle inferior goods when you can get S. H. $\&$ A. S. EWING'S at the same figures. QUALITY FIRST.

TIP-TOP SOAP CHIDS


The Industrial Soap and Oil Co., Limited, Toronto, Canada.
Telephone, 1618 Main

## Chinaware

Open stock patterns in

Finest Quality German and Haviland French


A fine quality open stock pattern in German China. WRITE FOR PRICE LIST.
NERLICH \& CO.,
146-8 Front St., West,
MONTREAL, 301 St. James St.,

## CATCHY FETCHY

ADS
OneCenteach

THE grocer who possesses a copy of " 100 Good Ads. for a Crocery Store," has no trouble preparing good, sensible, result-producing ads.

The ads. therein contained are suitable for use by any grocer any where - can be used as they are-and suggest as many more bright thoughts for ads.

A lot of short, crisp sayings for headlines and showeards are included together with an introductory talk on the how, when and where of grocery advertising.

A dollar bill brings a copy to your address, postage paid.

MacLean Publishing Company, Toronto 56


That's why it has so large a sale at the camping season. $\qquad$
rose \& laflamme, Agents, montreal.
 montreal.

## $\mathbf{T H}^{\mathrm{E}}$ <br>  <br> SAUCE.

## A fine tonic and digestive.

The peculiar, pleasing piquancy of this Sauce at once makes it a general favorite.
A Rapid Seller wherever introduced.
Terms and Free Sample Tasters on application to our agent,
I. S. WOTHERSPOON, 204 Board of Trade Bldgs, Montreal.

SOLE MANUFACTURERS
BRAND \& CO., Limited, MAFFAIR, LONDON, ENG.

## Grimble's

PURE MALT


Vinegar

## Brewery: London, England.

Agent :
MR. I. S. WOTHERSPOON, Board of Trade Bldgs., MONTREAL.

# DEVOTED TO THE OFFICE STAFF OF business establishments. 

Is it Necessary to Send Receipts?

THE question of "the discontinuing of sending receipts in acknowledgment of all forms of remittances, upon which the endorsement of the receiver would be a legal receipt," seems to be one upon which little can be said, certainlv little that may be termed new.
This question was taken up by the house I have the honor to represent nearly tww years ago. It had been our custom for some time previous to print on our remittance forms: " No acknowledgment necessary." Having experienced no inconvenience from the practice, we concluded it could be extended to our customers, and so decided to try it.
1 believe we were the pioneers in this move, and now, after 21 months of actual experience we are convinced that it was a move in the right direction. So successfully has it worked that I have yet to see the first complication to arise from it, and you can get an idea of the great saving of labor and postage to us thereby when I tell you that we acknowledge the receipt of less than 10 per cent. of the remittances that come to us.
However, it is impossible to eliminate altogether the formal receipt, for it must be given in some instances, such as formal vouchers required by corporations, settlements with administrators, receivers, etc. It is also our custom to acknowledge receipt of currency when the amourt exceeds $\$ 1$, and, if a customer insists upon it, we send him receipts regularly. In other words, if the question of business or no business hangs upon a receipt, we send the receipt.
As another proposition, the present era in commercial life demands the introduction of the most modern methods and the discarding of all practices which are unnecessary or cumbersome, so long as it does not interfere with or retard the progress of business; in other words, that we take the shortest cut to reach a given point, and this principle applies to the credit man as well as to any department, for he must see to it that the machinery of his department works with the least possible friction and that the expense does not compare unfavorably with that of others, and, as we have already shown, the abolition of the sending of receipts, though comparatively small, is one feature that counts.
At this point I will digress to say I think it would be well to incorporate
some other features which are of a kindred nature, viz.:
First.-Insist upon the customer remitting for specific charges.
Second.-Urge him to use a regular remittance form or make an intelligent statement of the remittance in his letter, and then let him specify on his cheque the invoice it is intended to pay.
The third feature will require some explanation.
When this subject came up for discussion at The National Association of Credit Men of the United States, there was an objection offered on the ground that the discontinuing of the sending of receipts would induce a customer to send his individual cheque instead of exchange.
When paid and cancelled, the customer's cheque goes into his possession and can be kept as a record, but the cashier's cheque, of course, remains with the bank : therefore, if he has not the receipt, it is only natural that he should want his own cheque properly endorsed.
This can be overcome by suggesting that the customer buy exchange in his own name, and then endorse it over to the firm he intends to pay. specifying, if he chooses, in the endorsement, the bills to be paid. Then, should any question or dispute arise, which is exceedingly doubtful, it is a matter of little trouble to obtain a complete history of the transaction by going to the records of the local bank.

## Personal Interviews in Granting Credits.

## By Geo. H. Shehle, St. Louis, Mo

TTHE position of credit man in a large concern is not a sinecure, and at times is most unpleasant ; in fact I have had gentlemen in other positions not nearly so prominent tell me that they would not have the place with many times their present salary attached; and I assure you that I recently had two experiences when I wished I was almost anywhere else in the world but at the credit desk. I was informed that. a young lady, daughter of one of our customers, was in the house purchasing goods. Now, this customer was considerably behind in his account with us, and, supposing that the young lady had been given instructions, I sent for her and upon questioning her found out that she kept her father's books and was well acquainted with his affiairs, but was not inclined to tell me anything about them,
till I so positicely insisted that she became ofiended and would say nothing.
The other case was somewhat similar, the lady being the wife of a customer, and upon being questioned felt so much offended that she set up a good "cry," and then, being somewhat relieved, said that her husband, though his account was so far behind, was well able to pay, but that he gave the business very little attention, leaving it almost entirely to her. She, between her sobs, instructed me not to ship the goods she had just purchased -she did not need them, anyhow, and could get them somewhere else when she got ready for them.
Now, such cases as these, I say, are anything but pleasant, and I hope none of you may be called upon to go through them.
The credit man's duties are multifarious, he having many things to do besides pass upon the fact that a prospective purchaser is good to sell upon credit or not. You know, it is often deemed necessary for you to go out of your office to meet a customer, acciden tally, as it were, to "jolly" him-pat him on the back-make him feel at home-take him to a department and call some particularly good salesman to handle him, because you know he likes this special attention, or is "cranky" in some wayand in many other ways depart from your legitimate line of work.
One of my most unpleasant duties is to decline an order, or "turn down" a buyer ; for this, in most cases, "puts you in bad" with the salesman who would get credit for the sale, as he, nine times out of ten, thinks you are wrong-that you have made a mistake-though this is more on account of a prejudice he always has in favor of the customer, as he looks at the transaction from one side onlya salesman's standpoint.
You must not harbor the idea, however, that the credit man is never in error, for he, being human, is naturally liable to mistakes and often makes them, for if he did not, his services would be invaluable to his employer; in fact, he would be so much sought after that he could not take care of the many positions that would be offered him.
There are so many conditions to be considered in the granting of credit, more than I have time to take up here, that I will present but a few cases that have come under my personal observation or attention, some of which were

## St. Margaret's College TORONTO.

A Boarding and Day School for Girls.
Thorough courses in every department.
Thorough courses in every department. GEORGE DICKSON, M,A, Mirector. MRS. GEORGE DICKSON,


Thie Empire Typewriter


Price, ONLY $\$ 60.00$

Equal to any in every way, supe rior to all of them in some respects.
Permanent Allgnment, Powerful Manifolder, Hardened Steel Type, Vislble Writing.

## SEE THE EMPIRE

at 61 St. Francois Xavier Street,
OR WRITE TO
THE WILLIAMS MFG. CO., Limited,
P.O. Box 2424, MONTREAL.

FIRE AND BURGLAR-PROOF SAFES.
Great fires often cause ruination. Protect against what may come by buying a

## -AFM Fireproofsafe.

We are the only Importers and Dealers in Canada of the celebrated world famous Cary Safes. The only safe sold in Canada where the filling is refilling required when you buy a Gary safe. See our seven-llanged, double underlocking, tongue and grooved door with asbestos packing, making them water and air tight. see our latest improved up-to-date safes before
buying. Catalogues and prices sent on application. Money saved by buying.
consulting

## Ford \& Featherstone,

## IMPORTERS AND DEALERS,

10 John St., North, - HAMILTON, ONT.

## Hallwood Cast Registeris

INDICATE
Correctly

## ${ }^{\text {aND }}$ Exactly

EVERY DETAIL OF
Each Transaction.
No other Registers will do this.
wRITE for particulars
OFFICE AND WORKS :
78 and 80 King Street East,
Toronto, Ont., = Canada.
correctly and some incorrectly diagnosed by me.
Those decrisions in which I was correct were made in personal interviews with the custoner, and the contrary, where 1 passed upon the credit from information obtained through various channels usual to the credit department, and from this fact it is my opinion that to decide upon credit it can be done much more intelligently from personal contact with the parties than in any other way, and where it is possible I always insist upon it.
A few years aqo a party by the name of John Smith came into our house, and the salesman for his territory being called, he learned that Mr. Smith wanted to purchase a small bill of gools, between $\$ 200$ and $\$ 300$, payable in 60 days, also informing the salesman that Mr. So and so, a salesman for another house, had sent him there. Mr. Smith, being a stranger, was requested to step in and interview the credit man, which he readily consented to do, and on being introduced, was requested to make a showing of his affairs, and to this made no objection, though, at the same time, saying that his purchase would be small, as he needed but few goods just then. Taking down imy blank form, I asked the usual questions, and these are the figures he gave


Now. from these figures, this man, if honest, was unquestionably good for the quantity of goods he desired of us, but here is where the personal interview was

## THE OFFICE

the thing, for, upon quite a long talk with him, after obtaining these figures, I informed him we could not sell $\cdot \mathrm{him}$ the goods, except upon a spot cash basis.
The salesman was very much dissatis fied, and after considerable talk, and representing that his friend's house had shipped him a much larger bill of goods, he succeeded in getting the goods shipped by an order from a higher authority than myself. I told this gentleman that if he talked to the man he would not have shipped him, and to show that my judgment was correct, the party failed in less than 60 days, and we succeeded in gett ing 25 per cent of our claim, less at torney's fees.
A few seasons ago the head of our Arkansas department informed me that Thos. Jones was in the house and told him that he had decided to transfer his drv goods purchases all to St. Louis, and would give our house his business if we would make prices right and we wanted to sell him. He was told that we did, and he started in to make his purchases. After a day or two our department man informed me that the party was buying a very liberal bill and I said I would see him. When he had finished buying he was brought to me and introduced. He was a clean cut intelligent man, "full of ginger," as it were, seeming to have his business well in hand, with figures at his tongue's end, and was very particular as to details, not overlooking the smallest items. He stated his competitor was a large advertiser and took full time on his purchases ; but he (my prospective customer) discounted his bills and took advantage of this advertising, being able to sell the people brought into town by this means, at lower prices, thus getting the benefit of the business without the expense. These are his figures :

Stock, $\$ 12 ; 000$ to
Insurance, $\$ 7,500$
Book accts......................... . . $\quad \mathbf{5 , 0 0 0} 00$
Cash on hand .............................. $\quad \mathbf{5 , 0 0 0} 000$ Cash on hand Store bldg....
Bank stocks, e

## Total assets .

on 150000

## iabilities

Mdse., none due ........ 85,00000
Borrowed money...... 4500 00
Miscellaneous debts $. . . . . \quad 1,00000 \quad 10,590 \quad 0$ )
Net worth.
$.811,30000$
Annual business, $\$ 76,000000$.
Now, here was a hustler, as you will observe from his sales; he turned his stock nearly six times per year, and was bound to succeed. His bill, with us, was about $\$ 1,000$, and promptly discounted, as he said it would be, and he is to-day one of our most valued customers. In the making of this credit you will readily see that the personal interview is again of great advantage, because without the many little points and conditions brought out by conversation, I would hardly have cared to ship his bill of goods, even had other information borne out his figures given.
The cases to which I have especially called your attention are ones in which a personal interview took place, and 1 repeat that in my opinion a "credit" can be passed upon much more intelligently in this manner than in any other. The agency nformation or bank reference may be prejudiced or given with a view of obtainitg credit for the party, when, if the true conditions were known, and a chance to study the man were given, vou would not take it on, though on the information you have you "take a chance."

First striker: What are we on strike for anyway-more pay or less work ?

Second striker: Naw. De boss didn't take his hat off or take his seegar outar his mouth when talking to the walking delegate.


Oh! near me. Messenger, here you are again. Will
ever get these bills made out. the month and I have a draft. to meet it is morrow, and re not all rendered yet
Yes, Mr. Jones, but why don't you get the "Briggs
cedger System" the same as your neighbor Simith uses, Iedger System, ", the same as our neighbor Smith uses

Phones main 130 and 135.

## Basiness Med

stop and consider the number stop and consider the number of hours you waste every month in making out your bills, bills made out. Those who use the

## Briggs Ledger System

post every day from the sales book directly to the ITEleaving a COPY having them ALWAY8 ready to render, ledger stub on the side with pages and number of the sales book showing original charge.

The Briggs Ledger 8ystem is the only 8ystem manufactured for the retail trade in the world that merchandise account under one perpetual binding.

WRITE FOR CATALOGUE.


You see, Messenger! I use the "Briggs Ledger亚 Yes, Sir: But you could not have them ready and do as your neighbor groceryman Jones does, for he uses the
old system of book-keeping, and I Inver can get his bills
to render before the $20 t h$ of the next month.

The BRIGGS LEDGER SYSTEM CO, Limited, 75 York St., TORONTO

He
Sings,
 and so will you if you sell Brock's Bird Seed Samples and full particulars free. MICHOLSOU \& BROCK, TORONTO.

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is 10 times more satisis 10 times more satis-
faction in burning money than in losing it in driblets, through o


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