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WEDNESDAY MORNING



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## EATON'S JULY SALE NEWS <br> AS IN JUNE <br> Store Closes Saturday at One ${ }^{\circ}$ 'Clock During July and August no noon delivery saturday <br> Our Great Ostrich Feather Sale Starts Thursday---An Unusual Event

Till August 14th we'll hold the biggest Ostrich Feather


Length 15 inches, sale price, $\$ 1.98$
Length $17^{1 / 2}$ inches, sale price, $\$ 2.75$ Length 19 inches, sale price, $\$ 3.59$

Length $201 / 2$ inches, sale price, $\$ 4.75$ In addition we've had made up at special prices some magnificent La
with their long flowing fibres-limited in quantity, so see them early
ELerfio




> 10,000 EXTRA VOTES

Will be issued to every contestant in The Toronto World's Prize Contest for every club of
Five New Daily and Sunday
Yearly Subscriptions


Will be issued to every contestant securing a club of
Five Subscriptions for the Daily Only

Conditions: Every contestant in The who secures five new yearly subscriptions to either the Daily or Daily and Sunday World will be entitled to one of the Club Ballots enumerated above.
These Club Ballots will be issued over and above the regular ballots of the third voting period.
Contestants must wait until they have complete club of five subscriptions before the Club Ballot will be issued
The Offer Will Not be Extended The above offer will close on Saturday, July 3 I , midnight. After that time the regular schedule of ballots for the third affords an excellent opportunity for a smart candidate to catch up to the leaders. If you are interested in the race, now is the time to make your big gain. If you are not actively interested, as yet, decide to make the best of this opportunity to secure extra voles. It you can bring, syy three of these five-year clubs, this would be a ree markable showing.

Make it a point to get new subscribers, as "Club Ballots" will not be issued if they are from old subscribers.

For further information concerning this inducement write or phone
THE CONTEST DEPARTMENT, THE TORONTO WORLD.
Telephone Main 25

## The World'sLastGreatSpeculative Opportunities

 THE CANADIAN WEST
## "GO WEST, YOUNG MAN

He gave to the worid more than mer lhat lent tre pression. He gave the world a phrase that lent tre-
mendous support to the making of new homes for millions, and the shaping of new empires in the pathless
It was the spirit behind the great editor's sound advice that sent the wagon trains of the "forties"' and "fifties" across the Missouri and to the trails of Oregon and Califormia. It is the same advice that sent the

## NORTH BATTLEFORD, SASK

## TRANSPORTATION

NORTH BATTLEEFORD is on the Grand Trunk Pa chief divisional point between Winnipeg and EdNORTH BATTLEFORD is the terminus of two new lines of railway-one to Athabaska Landing, and ORTH BATUTEFORD of sidings, the Canadian Northern having already spent over $\$ 150,000$ in the construction of roundhouse, repalr sho

Telephone Main 4225

PEAJURY IS CHRREED BY NOUA SCOTIA CO.

Court Hears Preliminary Evidenc Peterson Lake and Nova Scotia Ores.

BUYERS'
DIRECTORY $|$

TO CLOSE UP INTERESTS IN TORONTO


## A. C. Jennings \& Co.

 REAL ESTATE BROKERS: OPEN EVENINGS 7 TO 9 Deer Park, North 644. 1421 Yonge Street MORTGAGES BOUGHT, SOLD AND PLACED|  |  |  |
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Every man, it is said, who settles in the great
Canadian west adds $\$ 1000$ to the values of western lands. If this is so, $\$ 1000$ to the values of western ncreased within twelve months to the enormous total of $\$ 200,000,000$.
This increase would build another railroad to That is the reason the towns of the Great West
Iral
is the centre of a marvelous farming and cattle-rais-
The climate is moderate. Money invested in North Battleford is better
placed than if it rested in the vaults of the Bank of England, for ITL GIVE YOU BIa RETURNS Deeds will be issued by the TITLE \& TRUST
CO. TORONTO, upon final payment, who will give a ree guarantee of tite wis Price- $\$ 80.00$ por ance $\$ 10.00$ per month. "FACTS ON NORTH BAT. TLITFORD," mailed free on request.


COBALT-- Otisse Firm and Higher Despite Opposition --COBALT

Litigation is Being Used To Infuence Market Prices
Otisse Withstands This Onslaught and Advances Further-La Ros
and Other Issues. Firm and \#igher.


Few Opportunities Greater Than This




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## WITHIN TEN OKYS



## ALEXANDER WARDEN

18 TORONTO STREET, TORONTO, ONT.


Dominion Ores, Limited
who own a very rich property adjoining the DARK HORSE of the Montreal River Dis.
rict, the WHITE RESERVE MINES. Two hundred acres; four veins now uncovered, Pee your GOWMAN ® KNIGHT, - DETROIT, MICH. BUY Cleopatra Bullion Ask your broker for informa. Bannell Sawyer \& Co., st. John Str
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Cobalt Stocks The Union Mining and Transport Company, Limited T. M. and T . CO, Litc

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## PHOTOGRAPHS

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 When Will Your New House Be Ready


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new residences springing up in Torouto and its environs.
In most cases we feel thiere need be no false deliciecy
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## OUR HOUSEFURNISHING CLUB

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we extend the privileze of eharring all purehase from
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term liberal.
 ing until) such time as it is finnacially. more eonvenient.
You have vour house furnished as soon as it it is ready. We Yourge your house aunishey aston ans spread over the

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privately when you call. We neesesarily limit an offier of such a nature,
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500 Homeo.wners for the month of July.

## Cut Glass Sale Extraordinary

 L overs of beaty in every form make no exception of French plass is equalled only by that of the diamond. Weare pleased to note how people appreciate the prices ruling are pleased to note how peopip apprecien
at thisis cut glass sale we are holidg.

 and
Wall Papers Are Cheapest in MidSummer
$\mathrm{B}^{\text {UYING Wall Papers now gives yon the advantage of }}$ taking. Better take advantage of the season.




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## Picture Clearing at 98c

 make your clearing 250 Pictures at 98 c of such quality to I.-We bought the frames and pictures below regular factory prices.II. To keep our experienced pieture framers in re-
gular work we frame them without profits. III.-Our picture space is over crowded and they
must at 98c each. On sale Thursday, Top Floor.

## Linens and Staples

Clearance of Very Fine Table Napkins, $\$ 1.98$ Dozen. We have sold all the Cloths to match so out go the
dd dozens of these beautiful Nankins, finest pure linen, grass or dew bleached, rich satin Damask, elegant designs $\begin{aligned} & \text { with border all around, } 24 \times 24 \text { and } 25 \times 25 \text { inch. sizes, regu } \\ & \text { ar }\end{aligned} 2.75, \$ 3.25, \$ 3.50$ and $\$ 4.00$ per dozen. Sale price Thursday, $\$ 1.98$. (No mall or phone orders.

## Men's Summer Suits

 $\$ 12.50$

## Clear-up Prices in the

 Men's Furnishing Dept. $\mathbf{S}^{\text {TOCK-TAKING }}$ to begins into issuing orders to reduce
sail. Thursday you may buy:-

 and




## Straw Hats at $\$ 1.29$

 a $\quad$ Children's Sailors for 29 .

 An Importation of "Shell Brand" Castile
 Another Btg Lot of
Thed som med Hats $\$ 22.85$

 Lovely Parasols for $\$ 1.89$






## A Choice from Three Embroid- $\$ 2.49$ ered Waists for <br>  <br> HE embroideries came late-that's why the factory missed the regular trade for these pretty waists, We bought them ike we are passing them on to you-at about half what they are truly worth. <br> Mid-Summer Dresses of Cool Tamoline <br> $\$ 10.00$ to $\$ 14: 50$ Qualitites Offering at $\$ 8.95$.



Remarkable Muslins at $7{ }_{2}^{1} \mathrm{C}$



