

CADILLAC SHOWS NEWEST MODEL

Two Speed Direct Drive Axle Marks Another Epoch in Motor Car Development.

INCREASED LUXURY

Greater Efficiency Promoted by New Device Which Lessens Fuel Consumption.

Motorists, mindful of the Cadillac achievements in the development of the automobile, and therefore accustomed to look to that car each year for new and progressive features...

The methods by which the 1914 Cadillac two speed direct drive axle secures increased luxury, efficiency and economy are most appreciated by the man who is thoroughly versed in automobile mechanics...

Usually the single direct drive gear ratio ranges from 3.5 to 4 down to 4 to 1, according to the car and according to the success of the mechanical designer in securing that ratio best adapted to his particular car.

With the high direct gear ratio in operation at any given speed of the engine, the speed of the car is increased about forty-two per cent over what it would be with the low direct gear ratio.

There are several other features of the 1914 Cadillac that are attracting much attention, an improved and simplified Cadillac Delco electrical system...

WATCHMAN BECOMES SUDDENLY WEALTHY

ST. CATHERINES, July 28.—(Special)—Alex. Thompson, a nightwatchman at the factory of the Wellandvale Manufacturing Co., has been notified that he has fallen sole heir to a large estate by the death in Paisley, Scotland, of a bachelor cousin.

DOBBS' KIDNEY PILLS CURES RHEUMATISM, BRONCHITIS, DIABETES, BACKACHE, GRAVEL, NEURALGIA, MIGRAINE, HEADACHE, AND ALL KIDNEY DISEASES.

"SEEING TORONTO" IN FIVE HOURS

British Parliamentarians Pay Fleeting Visit to Queen City.

TAKEN ON AUTO TRIP

Donald McMaster, M. P., Talks of Britain's Trade Rivals.

Short, but filled with many incidents, was the visit of the Imperial Parliamentary Association to Toronto yesterday. The association is on its way to Australia, and when the plans were made for the trip, several days were allotted to the visit in Toronto and at Niagara Falls.

The party's special train was met at the Union Station by Acting Mayor Church at 7 o'clock, and when he was thru shaking hands with each of the twenty or more visitors, he was ready for the breakfast which the city had ordered for the party at the King Edward Hotel.

Like Fencesless Plan. "I like your frank way of placing your houses out in the open," said Mr. Wortley, "so that one can see them and admire them. The modern fashion in England seems to be to screen your houses with cheap bushes."

Her Trade Rivals. "The old country is increasing her trade," said Mr. McMaster, "but when we compare the lead she has over other countries ten years ago, with her present diminished lead, it is clear that she is being overtaken by her vigorous competitors, the United States and Germany."

PREACHER PRAYED GRAMPHONE PLAY

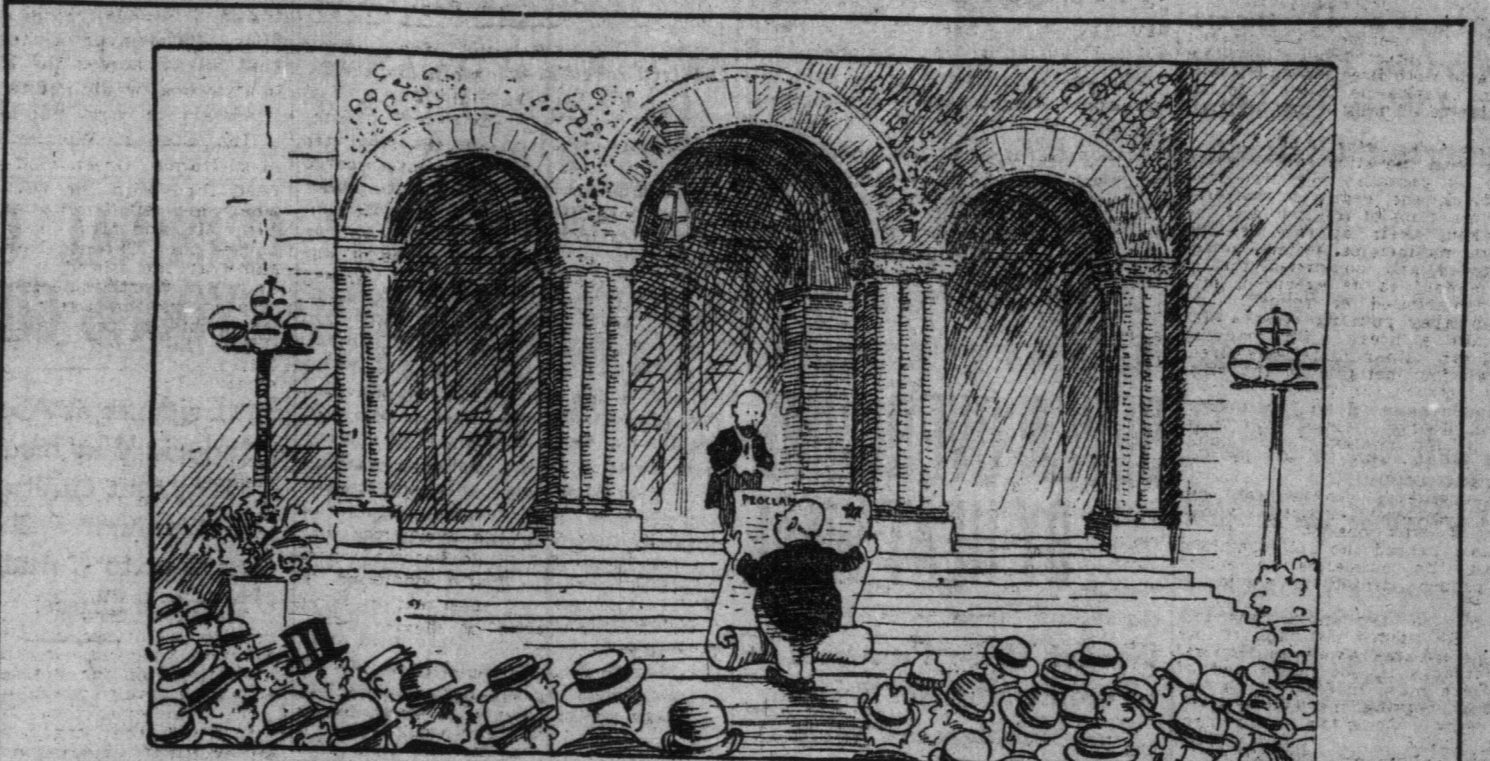
Rev. Mr. Singer's Meeting in "Ward" Was Held Under Difficulties.

Surrounded by four constables and four plainclothesmen, Rev. Henry Singer held a Christian missionary meeting last night at Kensington avenue and St. Patrick street, the corner at which he was stoned two weeks ago by residents of Kensington avenue.

From the time Mr. Singer began to speak until 3.30 o'clock, when he finished his meeting, the police were never called upon to interfere. The Jewish residents of the street, however, did not leave everything to Mr. Singer, for just after he began his meeting they started one about a hundred yards up the street.

Message to the Men of Toronto

A Second Brockton Shoe Store Opens Today at 264 Yonge Street



HAPPY JIM reached Toronto Sunday evening. He slept at the King Edward, and yesterday morning got thoroughly cleaned up before proceeding to the City Hall to deliver his message to the men of Toronto.

HAPPY JIM'S INTERESTING MESSAGE:

TO THE MEN OF TORONTO: Brockton, Mass., July 17, 1913.

Dear Sirs, I want to thank you for the generous patronage you have given the Brockton Shoe Store at 119 Yonge Street. The Company knew when it decided to open a store in this city that once the men of Toronto came to know the superior quality of Brockton Shoes a good trade was assured, but it did not expect that the patronage would have been so liberal as it has been ever since the store was opened.

It has now become necessary to enlarge. The present store is not big enough to properly take care of customers. So another store has been leased and fitted up in modern style at 264 Yonge Street, on the west side almost opposite Wilton Avenue. This store will be formally opened today.

The same shoes, the same service, the same values will prevail in this second store as in the pioneer store at 119 Yonge street. We are, in fact, going to put forth fresh effort to give even better service, if that is possible. We shall continue to crowd every cent's worth of value into every dollar's worth of goods that we sell.

As every man in Toronto must wear shoes, it becomes a most important matter to see that full value is given for the price charged. We feel our responsibility as good citizens of this growing, prosperous city to live up to our obligations as merchants, and as you have already given us a generous share of your confidence we bespeak a continuance of it in the new store, assuring you of our deepest interest in your shoe welfare.

Again thanking you for past favors, and inviting you all to come to our new store today, or as soon thereafter as convenient, I remain, very cordially yours,

W. H. Lee
Manager.

Brockton Shoes at \$4.00 Are the Best Shoe Value in Canada

Come today and see the new styles whether you buy or not. You will find Brockton Shoes the best-made shoes you ever saw, and once you wear them you will prefer them to every other. No feature contributing to wear and comfort has been overlooked in the Brockton Shoe.

THE BROCKTON SHOE CO., Ltd.

Two Stores in Toronto: 119 Yonge Street, 264 Yonge Street
MONTREAL STORE-440 St. Catherine Street West.

Amusements

Scarboro Beach PARK
FREE OPEN AIR SHOW

D'Urbano's Royal Italian Concert Band
Rice, Elinor and Tom
Horizontal Bar Comedians
Moving Pictures

MASSEY HALL
NEXT SATURDAY
at 2.30 and 8, and Twice Daily after.

Tiny Town
A village of remarkable little men and women, 20 inches high.

ALEXANDRA
Kept comfortable by pure chilled air.

HASWELL CHEERFULNESS
THE DAWN OF TOMORROW

SHEA'S THEATRE
Matinee daily, 2.30; Evening, 7.30.

HAMILTON HOTELS
HOTEL ROYAL
Largest, best-appointed and most centrally located.

HOF BRAU
LIQUID EXTRACT OF MALT
The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.

\$1,000 REWARD
For information that will lead to the discovery or whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Disease, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 263-265 Yonge Street, Toronto.

FOR WOMEN'S AILMENTS
Dr. Martel's Female Pills have been the standard for 20 years, and for 40 years prescribed and recommended by Physicians.

AFRICAN CHIEF WILL ADD NEW LANGUAGE
Enters Harvard With Flying Colors—Will Prepare a Grammar for Tribe.

Special to The Toronto World.
CAMBRIDGE, Mass., July 28.—A full-blooded African chieftain has just passed his entrance examinations at Harvard with flying colors, and will enter the university next September as a member of the class of 1917.

His people, 300,000 strong, are the Krus of Liberia. They have no written language, so that the only way he can communicate with his family is thru traders on the coast, who send the message by word of mouth along the trail. With the assistance of Mrs. Charles E. Dickerson, wife of the principal of Northfield Seminary, and Prof. Frank L. Duley of the seminary, he has begun the stupendous task of reducing his language to writing, making a grammar and translating the Bible. At Mount Harmon, his preparatory school, Wolo made an excellent record in his studies. He delivered the Latin oration at his commencement. He speaks French fluently and English without the trace of an accent.

Dangers of Wireless.
The latest in the list of occupational maladies is "wireless-operator's disease." A German authority reports that the men who send the C. Q. D. signals suffer often from impoverished blood, headaches, and other untoward symptoms. That these are directly due to the powerful electric waves sent out by their machines has not been directly proved, but incidents are cited that make this appear at least probable. Other conditions only indirectly connected with wireless telegraphy may of course add to the effect.

DIXON STAT

His Experience to Action—W. Sumner

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DIXON, WHOSE FIRST AROUSED STATES, TELLS WHY HE WAS SHOT

His Experience Hurried U. S. to Action in Mexican Situation—Was Released on Summary Demand.

DIXON—SPECIAL. EL PASO, Texas, July 28.—While describing his own story, to the correspondent of The Toronto World, relating his experience when shot last week by a Mexican federal soldier in Juarez, Charles B. Dixon, Jr., U. S. immigrant lawyer, who went with pain tonight at the Providence Hospital. The wounded man, whose instant release was demanded by the United States and obtained, is emphatic in his belief that he was the victim of a "frame-up" on the part of Arthur Walker, a negro, against whom the immigration service was investigating a white slave case. His signed statement follows: "A telephone message came to the office from a person representing himself to be Alle Henderson, who has been an informant in the past to the service, saying the negro wanted Arthur Walker, who was in Juarez, and intended to cross over that night to go into the interior of the United States. I went over to Juarez and went to the Silver King Saloon, the place he stated he would meet me. I asked the proprietor if Alle Henderson had telephoned from there to the American side for Clarence Gantley, the telephone number having been given by Gantley. He said no one had called for Mr. Gantley from there. I walked outside the saloon and started away, but was overtaken by a negro, who asked me if I was Alle Henderson. I replied, no, but said I had come to see the information that had been professed by telephone. He stated that Alle Henderson had left Juarez and was on his way to the Club Saloon, which is in the southern part of Juarez, and off the main street. I started back toward the Club Saloon, not as far as the patio, when I heard several voices in the room to which I had been directed. I was afraid of a decoy. "The location of the room and the ex-

ANGELIC ENERGY PRESS CAMPAIGN

Plan to Build Up Churches in Sparsely Settled Districts of West Proves Successful.

The Archbishop of Canterbury's idea of distributing Anglican clergy throughout the sparsely settled districts of western Canada, an idea that was put into operation about two years ago, has proven itself highly successful. The Archbishop of Canterbury's idea of distributing Anglican clergy throughout the sparsely settled districts of western Canada, an idea that was put into operation about two years ago, has proven itself highly successful. The Archbishop of Canterbury's idea of distributing Anglican clergy throughout the sparsely settled districts of western Canada, an idea that was put into operation about two years ago, has proven itself highly successful.

WILSON WILL NOT RETURN TO MEXICO

Continued From Page 1. The submission of all points involved to mediation would follow. Let Factious Fight On. If then the offer of advice and the suggestion of mediation fail, the next step would be to remove the present embargo on the shipment of arms to Mexico, which officials declare is now impartially enforced. All sections would be given an opportunity to obtain acquittals of war and fight their troubles out among themselves. The preponderance of sentiment is that this would prove the most desirable solution of the problem. It is held that the strongest faction would be enabled to triumph and thus form a more permanent and stable government than that of other factions. Objection to intervention is not considered desirable from any viewpoint. It would require enormous sums of money, necessitating additional taxation, and every man who crossed the border would become a pensioner, because of climatic conditions. It is fully realized that intervention would mean the occupation of Mexico for at least a generation.

MR. H. U. MIDITY IS HERE TO STAY

Weatherman Says It Will Be Warm Again Today, Tho Rain May Follow.

More warm weather is carded for today, and there is no promise that the oppressive moisture of the atmosphere will be at all lessened. It has been raining now for over a day in the southwestern part of the province and the wind is expected to blow from that quarter this morning. Should it rain, the air might be expected to remain cooled for a day or so, and then to warm up again. In that case the temperature would rise many degrees higher than the thermometer showed yesterday, but the rise would probably be attended with far less discomfort. Toronto's temperature kept well below the 90 mark yesterday, after showing 84 degree at noon.

CRIMINAL OPERATION CAUSED GIRL'S DEATH

(Continued From Page 1.) played, was closely examined by Coroner Young and the acting crown attorney. He was straightforward in answering all questions and convinced the court of his great difficulty. He knew nothing of the case except from hearsay. "I have not been in the girl's room since she came to the house," he declared, on the stand. The evidence of Detective Cronin and Mrs. Robinson, was nearly corroborative in the facts already known. In his charge to the jury, Coroner Young referred especially to the autopsy report read by Chief Coroner Arthur Jukes Johnson last week. "It is most likely," said Dr. Young, "in view of the lack of proof outside interference, that this girl attempted to operate upon herself. Now such an attempt upon a woman's part is attended with great difficulty and danger. I hope that you will add to your verdict a recommendation so strong that the attorney-general will have to take notice and amend the criminal code to attempt to put a stop to this practice, which is so terribly increasing in this and other of our cities."

STEELE WORKER INJURED

Conrad Pearson, 16 Symington avenue, was struck in the thigh by a piece of steel at the plant of the Dominion Bridge Company, Sorauren avenue, yesterday afternoon. The shears which he was feeding broke. The police ambulance removed Pearson to the Western Hospital.

BAD FIRE AT MATAPEDIA, N. B.

CAMPBELLTON, N. B., July 28.—About seven o'clock tonight fire broke out in a block of buildings at Matapedia, Bonaventure County, on the Intercolonial Railway. "Gills" store, the post office, the Ferguson Hotel and the Restigouche Hotel as far as can be learned, are all destroyed.

MOROCCANS FIGHTING AGAIN.

TANGIER, July 28.—(Can. Press.)—Letters received here from Tetuan, dated July 25, say that the town had been surrounded and fired upon, and that it was believed the Moroccans were preparing for a vigorous offensive movement.

EXHIBITION POSTOFFICE

Instructions respecting the Exhibition postoffice have been issued by Hon. L. P. Peelleter, postmaster general. It will be in the southeast corner of the government building. It will be open during the Exhibition from 8 a. m. till 10 p. m. and four deliveries will be made from it by letter carriers daily.

MADE BOAT TOP TO CATCH TRAIN

Hon. Stewart Wortley Crossed Niagara River in Order to Join Rest of Parliamentary Party.

That an Englishman is ready for any emergency, even the not in his native land, was well demonstrated by Hon. Stewart Wortley, a member of the British parliamentary party now passing thru Canada. Altho a privy councillor, this member of the party proved that a trip across the Niagara River in a rowboat would not daunt him when necessary to carry out his plans. Hon. Stewart Wortley and Mr. and Mrs. Hamar Greenwood did not proceed thru with the rest of the party when they left Toronto at noon yesterday. Mr. and Mrs. Greenwood desired to see the Toronto-Newark baseball game at the island in the afternoon, and Mr. Wortley decided to take the trip across the lake to Niagara Falls. After this trip planned to take the C.P.R. train from here to Port Arthur last night and catch the rest of the party at that city. As a matter of fact, the program was nearly upset, for the journey to the Falls was made successfully by the English privy councillor, after boarding the Niagara-Toronto steamer for the return trip last night he made the discovery that he would not reach Toronto in time to catch his train.

CHARGED WITH THEFT

Detectives Armstrong and Montgomery arrested T. P. Finigan, aged 33, last night on a charge of stealing \$122.30 from the Peoples Cigar Company, 120 York street. The accused claims that he spent the money in the firm's interest.

MEXICO FIGHT RESUMES.

AT THE FRONT ABOVE GUAYMAS, Mexico, July 28.—(Can. Press.)—The insurgent movement in Guaymas was resumed today and a steady column was pushed forward tonight under cover of darkness, reinforcing the extreme front, which is composed of 2000 men of them Yaquis. Federal gunboats in the harbor shelled insurgent positions all day.

SUFFRAGETTES TRY TO PETITION KING

Promptly Arrested, But Later Liberated at King's Request.

LONDON, July 28.—(Can. Press.)—While King George was inspecting his guard of honor at the railway station at Chichester, Sussex, today, two suffragettes rushed forward and tried to present a petition to him. The police seized and removed the two women from the station. Afterwards they were liberated, at the request of the King.

REBELS TALKING OF QUITTING PEKING

PEKING, July 28.—Gen Huang-Sing commander of the northern forces has tentatively declared for the separation of the north and south and the abandonment of the Peking Yuan expedition northward. Several columns of southerners aggregating about 2000 men arrived today at Nanking and later proceeded for Yang-Chow, province of Kiang-Su, with the supposed intention of threatening an attack on Gen Hsu and his 3000 men with a view to inducing them to join the southerners. The northerners meanwhile are converging on Nanking, while up the river are recapturing the Hu-Kou forts they are steadily dispersing the rebels, whose leaders are endeavoring with only partial success to prevent wholesale desertions.

AT THE THEATRES

MISS HASWELL IN DELIGHTFUL PLAY

"Dawn of a Tomorrow," Enables Actress to Display Versatility.

Miss Percy Haswell really displays marvelous versatility, and in "The Dawn of a Tomorrow" last night at the Royal Alexandra she gave such a performance of Glad as left no regrets and suggested no invidious comparisons. There was an assumption of bright and sprightly ingenuousness in the first act, gradually deepening into the womanly strength and faith of the later scenes, which was different from anything Miss Haswell has shown us this season. And it had a moving force in its pathos and sentiment which seized the audience in every scene. The cheerful and sensible philosophy which Mrs. Burnett has discovered in Appleblossom Court may easily be a revelation to more than Glad. "Just keep moving about and thinking of something else" is her cure for the man contemplating suicide. Her delight when, after "astin," she found that "it worked" was infectious, and as the scene proceeded Miss Haswell and Fred Tiden as Dandy touched some effective climaxes. Nothing could have been better than his "I never took money from a gal," and her reply, "You'll take it from this gal." Even the world-weary old plutocrat falls under the spell. "Is it a kind of religion?" he asks. "It's cheerfulness," is the reply. "It ain't got no 'ell-fire in it.'" Edward Hayes played the part of the financier, Sir Oliver, with excellent taste, and in the first act with a great deal of clever detail. Effingham Pinto had an opportunity for the display of his sinister qualities as Oliver Holt, and his picture of the dissipated, irritable man about town was convincing. James T. Galloway was a splendid old Barney, and made a lot of the coffee barrow scene. In this also Alexander Lettwich was particularly good as Jen, and his Whitechapel with Glad and Het was one of the hits of the evening. Fred Tiden acted with force and discretion. His Dandy was no gentleman in costume, but the rough, aspiring savagery of the story, Julia Hanchett was capital. "Bet and her account of hiding Dan "up to my elbows in hot soap" when the police arrived was a picture. The minor parts were all well filled in a presentation which would do credit to a metropolitan company. The calls were many after the last three acts, and the large audience was evidently captivated.

EXCELLENT BILL OPENED SHEA'S

Large Audience Enjoys Splendid Variety Performances—Many Features.

Shea's started out well yesterday. Let's hope that they continue the pace, which undoubtedly they will. Vaudeville once again made its appearance in Toronto, to the delight of the tired business man and others. There was a packed house at the matinee and evening performances, showing that a variety bill is the one big attraction. Everything from the clowns to the cinematograph was interesting. Probably the most novel and original turn on the bill was the tumbling act put on by Arnaud Bros. Get that: "Are Not Brothers." Besides being able to do anything from a flip-flop to a flip-flop, they added a little dash to their performance by using violins in their clowning. Their stuff was top-notch. Angelo Patriolo, on the program "the great Italian piano virtuoso," and on the keys, a marvel, played three classic selections. The audience wanted more. The favorite was Loraine's "Salome." Mme. Beson and Company produced a comedy-drama, "The Woman Who Knew" in which a shrewd lawyer won a case by novel means. It was a diverting story, which, altho draggy at times, had a clever climax making up for any weak points. Grace Edmonds was a real song bird with a soprano voice. After repeated encores she recited Kipling's "On the Road to Mandalay" in a capable manner. What Claude Golden doesn't know about cards is not worth telling. As a trick artist he was on the top rung. Kramer and Morton, two black dots, put on a good negro dialog, singing and dancing stunts. Equil Bros., equilibriumists, Taubert Bros., Paul, and Loro and Payne completed a well-balanced bill. COMEDIANS MAKE A HIT

Rice, Elmer and Tom, the comedy act performers who made so many friends on the occasion of their visit to Scarborough Beach Park last season, opened another week's engagement at the same park yesterday afternoon. Last night an unusually large crowd turned out, and the war comedians repeated their earlier success. Their act has been improved, and is one of the best now playing the summer vaudeville circuit. D'Urbano's Royal Italian Concert Band rendered the musical program in admirable style. The new films on the moving picture machines are up to the standard.

FOR ONE COUPON Clipped from the current issue of the TORONTO MORNING WORLD You can choose from a multitude of colors, including imperial purple, royal blue, brown, black, yellow, crimson and scarlet, in a variety of shades. THREE PENNANTS Canada Toronto Hamilton Each with crest and monogram, and equipped with straps, with which to attach them to that motor car, boat, tent pole or flagstaff. Made of the best college felt, the colors will not fade or run. Clip the Coupon today, and present it together with 22 cents for each Pennant (by mail 2 cents extra) at The World Office, 40 Richmond Street West, Toronto, or 15 Main Street East, Hamilton. NOTE.—Many people are buying Pennants as souvenirs and sending them to their friends abroad. Present your visitors with one, they will favorably remember Toronto and Canada.

ING GREAT SEMINARY Ready for Occu... n September, Tho... en Announced.

THE GARDEN SERIAL STORY

SPEND HONEYMOON RACING FROM DEATH Newly Wedded Pair Have Thrilling Encounter With Mexican Outlaws.

COMMANDERED AUTO Horses Were Also Stolen and Couple Had to Tramp to Ranch.

SAN ANTONIO, July 28.—M. B. Tass on his way to the ranch... SAN ANTONIO, July 28.—M. B. Tass on his way to the ranch...

Paper for Car. "The leader said he would have to commandeer my automobile. He consigned it, giving me a receipt for its value, the sum to be paid when the Constitutionalists get control of the government."

Needed the Money. "In a quiet, courteous way the Mexicans told me the Constitutionalists were in need of horses and money. Would I please deliver over to them three horses and saddles, and two of our horses for the good of the cause?"

THE SCARLET LIGHTNING. The plant known for long as the scarlet lightning has been cultivated in old gardens, chiefly for the sake of the extreme brilliancy of its blossoms, which are an intense brick-red so intense that the eye is caught and held at once.

Daily Fashion Talks BY MAY MANTON

A SUIT OF THE FASHIONABLE COTTON. BROCADED sponge is a fashionable material, exceedingly comfortable and pleasant for midsummer wear.



7812A Blouse Coat, 34 to 40 bust. 7549 Four-Piece Skirt, 22 to 33 waist.

No. Size. Name. Address.

Six days should be allowed for the delivery of the patterns.

POISONOUS MATCH NOW THING OF PAST

Tendency in States and Canada is Toward Safety of Workers in Factories. The poisonous match, that is, the match which is so fatal to the workmen engaged in its manufacture, has got to go.

GIRLS IMPERILED IN FACTORY FIRE

Fire damaged the roughest factory of the Kibbom Medicine Co., on Saunders avenue, Parkdale, to the extent of \$2000 yesterday morning.

THE TRIPLE TIE BY A. H. C. MITCHELL

(Continued from Saturday). "And there is another reason, I think."

"What in the world can it be?" replied Gordon, troubled in his mind. "There was another pause and then Mildred turned her face to his with a smile. "Gordon," she said, "do you want to talk business with me?"

"Who's your customer?" asked Gordon, now in a jovial mood. "That's something you must know," replied Gordon, carelessly. "I don't know," said Mildred, "but I know it's a customer who has gone into it at any rate."

CHAPTER XXXIII

Mildred and Gordon rolled along in lay fashion in the big, easy-riding car across the railroad track at Few Creek and along the road leading south, thru verdant valleys and over woody hills.

"Where are you taking me, Gordon?" "I'm a little fainting, Gordon, to tell the Deery family secrets, but as I can now see there is no chance of Dad getting the property, I'll say that he has some big water power scheme on and he needed your property to put the scheme thru."

"What are you, Gordon?" "I'm a little fainting, Gordon, to tell the Deery family secrets, but as I can now see there is no chance of Dad getting the property, I'll say that he has some big water power scheme on and he needed your property to put the scheme thru."

PATTERN SERVICE NEWS FOR WOMEN



EFFICIENT HOUSEKEEPING BY HENRIETTA D. GRAUEL DOMESTIC SCIENCE LECTURER

Marketing Series—No. 6. EDITH'S telephone rang shrilly at fifteen minutes to eight on Sunday morning. She had just come down stairs and put the coffee water on the range to heat.

ST. MARY'S PICNIC

St. Mary's Roman Catholic Church members will hold their annual picnic at Fort Credit on Civic Holiday. A program of games and dancing has been arranged.



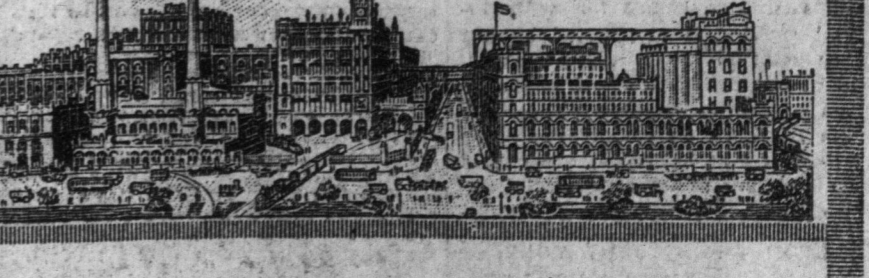
THE cool lunch for hot days. Serve it in the country. Take the motor car, the family, a friend or two, some sandwiches—and

Budweiser

7,500 Employees to Make It

The Anheuser-Busch main plant and branches give employment to 7,500 people. The main plant covers 142 acres, equal to 70 city blocks. There are 110 separate buildings, a city in themselves.

Anheuser-Busch, St. Louis



R. H. HOWARD & CO. Distributors TORONTO, ONT.

The Toronto World

FOUNDED 1880.

A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited; H. J. Maclean, Managing Director.

WORLD BUILDING, TORONTO, NO. 40 WEST RICHMOND STREET.

Telephone Calls: Main 5308—Private Exchange connecting all departments.

\$3.00 will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada, Great Britain or the United States.

\$2.00 will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain. Delivered in Toronto or for sale by all newsdealers and newsboys at five cents per copy.

Postage extra to United States and all other foreign countries. Subscribers are requested to advise us promptly of any irregularity or delay in delivery of The World.

TUESDAY MORNING, JULY 29

HOT AIR TUBES.

Now that The Telegram has come around to see the possibilities of tubes, and actually to be worried lest Sir William Mackenzie will build a set before Mayor Hocken can get his plans carried out, the sanguine readers might expect The Telegram to support Mayor Hocken's views on this matter. Those who are familiar with The Telegram are aware, however, that all The Telegram means is that this idea having occurred to it, some of its readers might be foolish enough to accept the argument it rests on this slender support. The argument is that the city is going to pay \$45,000,000 for the street car system, and that such a payment would be worse than wasted, because Sir William would immediately build a \$10,000,000 tube which would put the whole street car system out of business. In The Telegram's most humid style we are informed:

Thus Toronto will be left in the proud and happy position of having paid \$22,000,000 for an ancient and obsolete equipment of surface car lines, endorsed by Mackenzie's radial lines and undermined by Mackenzie tubes.

There is a discrepancy between the \$22,000,000 and the \$45,000,000 before mentioned which is due to the humidity, and some readers will wonder what the city will be doing when Sir William proposes to build a \$10,000,000 tube. But now that we know what the anti-public ownership game is, as The Telegram expounds it, everybody will support the mayor's tube proposals and get ahead of Sir William in his wicked designs.

RADIAL FRANCHISES.

The Telegram continues to present views of the radial problem in its relation to the proposed purchase of the street railway, which are not intended to illuminate the situation. The Telegram believes that all is fair in love and war. We do not know what it would do in love, but in war (and it is always in war) it has no scruples. The Telegram has already indicated its possession of sources of information on the street railway deal not open to ordinary mortals, and from these inspired channels it supplies us with the statement that "the Mackenzie offer proposes to create a perpetual franchise for the operation of radial cars inside the city limits."

The facts are that the Yonge street line already has a perpetual franchise. The Telegram, which is so familiar with Hon. H. L. Drayton's work for the city three years ago, ought to be aware of the effort made to extinguish that franchise. Mayor Hocken has arranged terms for the extinction of the franchise, but The Telegram is not in love with Mayor Hocken and will yield him no credit. Other lines have franchises, some renewable, expiring at intervals for the next twenty years or so. All of these would be wiped out if Mayor Hocken's statements are to be believed.

But The Telegram objects to the radials entering the city at all. Legislation either thru or over the head of the railway board would speedily give the radials the right to reach the city terminals if the city refused that privilege. No one but The Telegram (in a state of humidity) would dream of excluding the radials. But under Mayor Hocken's agreement the radials are to enter the city on terms which the city must approve, which must be satisfactory to the authorities set up by The Telegram and the Ontario Government, to the hydro commission, to the city council and to the people. Whether any other terms than entry on a wheeledge basis, and what the terms should be for the admission of radial cars, is of course only known to The Telegram, with the privileged sources of information of which it boasted a few days ago. The rest of us will have patiently to await the report of the experts. Their account of the terms of the admission of the radials will be looked for with interest: equal to that aroused by any other point in the agreement, and it will be interesting to see if The Telegram's alarm is justified. The Telegram has such an embarrassing way of going off at half-cock, one cannot be quite sure of its campaignful declarations.

STOP THE UNJUST TOLL.

No one can imagine a worse calamity in Canada than a failure of the western wheat crop, yet that crop might almost as well be destroyed by the elements as absorbed by the transportation trust. If the grain-grower gets nothing but a bare living he will seek

other employment, or grow grain in some other country.

At the last session of parliament the western members were complaining of the ruinous toll exacted upon all grain sent from the prairie provinces to its ultimate market in England. They complained of this when a bill was put thru the house authorizing the increase of capital necessary to complete the R. and O. inland navigation merger. They complained of this when the house was divided upon the Maclean resolution for equalization of freight rates. They were frankly disappointed when they were invited to forget railway rates and navigation mergers in Canada, and to become absorbed in an academic discussion of the possibility of lowering ocean freight rates by international agreement.

There is some rumor of the North Atlantic Shipping pool being dissolved, but we are likely to find the ocean combine this season more arrogant than ever; indeed, the talk is that the thru rate for grain will be higher.

Now, what is to be done about it? We will send a gentleman to England, who should enjoy the outing, but can ocean rates be efficiently regulated? And even if they could be so regulated, the western farmer would immediately find the rate from the wheat field to tide-water jacked up to recompense the trust for its loss of revenue by sea.

It is the duty of parliament to protect the grain growers of this country from the usury and extortion of the transportation trust. Within the four corners of Canada, parliament is supreme. It can, if necessary, take and operate the Canadian Pacific Railway Company to the extent of carrying at cost the grain of the farmer to tide-water. It can reduce the rates of the Canadian Pacific Railway Company from the wheat field to the seaport so as to meet and overcome every unjust increase in ocean rates. The Canadian Pacific Railway is a carrier on land, on lake and river, and on the sea. It is a party to the North Atlantic conference; it is a party to the Inland Navigation merger; it absolutely fixes and determines the railway rates for all Canada. For all extortion and usury in transportation rates from the wheat fields of Saskatchewan to the docks at London, Liverpool and Glasgow, the Canadian Pacific Railway Company is responsible. Its parliament, big enough to deal with this company? In no other way can it get at the ocean combine and the transportation trust. The money lender who plunders the Russian peasant every harvest is a philanthropist compared with the Canadian Pacific Railway Company and its allies and dependents on land and sea.

"TEN MILLIONS FOR ALBERTA." The Calgary News-Telegram urges the government and people of Alberta to get together and request a loan of ten million dollars from the Dominion Government. Such assistance promptly given would be in the opinion of the News-Telegram a serious situation. The Lethbridge News believes the idea is a good one. Alberta, it says, is looking forward to a bumper crop, public-owned enterprises are doing well, private business enterprises are on a sound basis, but the community is suffering from a refusal of credit by the banks. The News quotes The Moose Jaw Times as saying that "The west has never seen such money stringency since the eighties."

The Edmonton Bulletin, on the other hand, declares that the editor of the News-Telegram is either a lunatic or a public enemy. It is in the opinion of The Bulletin, it is not money scarcity but money tightness that is now afflicting the west. It complains of Horne-Payne's recent speech as a deadly blow to the credit of the west and says that The News-Telegram's proposal to demand a ten million dollar loan from the federal government will make matters a great deal worse. It is lack of credit and not lack of money, says The Bulletin, which lays down the proposition that hard times may exist no matter how much money there is in the country.

But that money scarcity is the trouble just now is evidenced by the fact that interest rates are high, no matter how good the security. The existing condition does not correspond with that which sometimes occurs, also at a period of credit restriction, when money accumulates on deposit and a low rate of interest prevails on gilt-edged securities.

The Montreal Financial Times finds there is a money scarcity in this country, attributable to some extent, to the enormous sums collected in the way of revenue by the Dominion Government. It will be impossible, says The Times, to reduce taxation, but the enormous surplus should be as soon as possible returned to circulation. It criticizes Finance Minister White for shipping millions of dollars out of the country at this time, and suggests that this money might have been better employed in giving aid to municipalities unable to sell their debentures or even to borrow for current expenses from the banks.

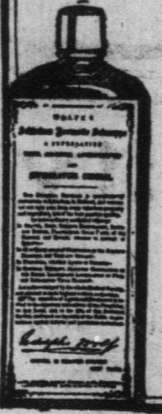
FINE SPORT.

"The meet was called off." "Morbid sightseers almost caused a riot in attempting to catch a glimpse of the latest victim of the speed craze."

"In fear of an accident, two doctors and members of the St. John Ambulance Corps stationed themselves at the white picket fence, just past the gate."

"Riders testified that a mechanical defect might occur in a machine at any time, and that none could be relied upon. The riders knew this and took chances." These are extracts from our report of the motorcycle tragedy of Saturday

A "Wolfe Toddy" is the ideal "Night-cap"; hot water, lemon and sugar, and a wineglass of Wolfe's Aromatic Schiedam Schnapps, and you have a toddy fit for a King. You will sleep "like a top," wake in the morning with the cold arrested, and a freedom from those aches in the joints and pains in the back. That "Wolfe Toddy," while you sleep, has gone direct to the seat of the trouble—the kidneys. It has commenced a cure which you can make complete by a glass of Wolfe's Schnapps twice a day for a day or two. Then when you feel "as fit as a fiddle," don't forget what made you so; get into the Wolfe's Schnapps habit; drink it regularly, and you will not suffer from liver or kidney troubles.



WOLFE'S AROMATIC SCHIEDAM SCHNAPPS

is the world's greatest tonic-energiser for sluggishness of the vital organs of the body. Obtainable at all Hotels and Retail Stores.

AGENTS: George J. Foy, Limited, Toronto DISTRIBUTORS.

The Philosopher of Folly
By Sherwood Hart
TRYING AGAIN.

"If at last you don't succeed, try, try again"—it would pay us to give over old and tried when we get our bumps—'tis no use for us to fight with his nibs the umps. When Fate calls three strikes on us, Fate is plumb correct, and it does no good to cuss when we can't connect with the dinky leather pill, which, if we could wait a four-base trot, 'tis a wiser, better plan calmly to retreat each one like a gentleman, to the players' seat. If we then can figure out how or where we erred, how we failed to land a clout taking us to third, we'll be that much more ahead when our turn comes next, than if we with faces red and in accents vexed call down curses on the chance which has queerer our hits—'little good-it does to dance round with waving mitts. We will get another whack at the flying sphere; if we step to the attack with skypieces clear we may slug the tricky ball so exceeding hard as to more than balance all errors on our card.

LAST OF ELEVEN SONS DROWNED
Sole Companion of Lindsay Man, Seven Year Old Boy Loses Life in River.

LINDSAY, July 28.—(Special.)—A sad drowning accident occurred this afternoon when Joseph, the 7-year-old son of Joseph York, a laborer, met death in the Scougog River.

It appears the father lived alone with the son, ten other boys being dead and Mrs. York missing. The young lad was in the habit of accompanying his father to and from work, amusing himself as best he could while his father was unloading cars of lumber floating on the river. Apparently the young lad slipped off a boathouse wharf and disappeared without a scream. His body was recovered, but life was extinct. The father is heart-broken over the loss of his only son, claimed to be his only friend, the two having been very much attached to each other.

I. C. R. APPOINTMENTS TAKE EFFECT AUG. 1


The Intercolonial Railway have officially announced the following appointments, which are to take effect Aug. 1: E. Tiffin is appointed general western agent at Toronto; in charge of territory in Ontario west of Kingston and Sharnbrook Lake; H. H. Melanson is appointed general passenger agent, the jurisdiction of D. A. Storey, general freight agent of the Intercolonial Railway hereby extended to the Prince Edward Island Railway; H. H. Schafer, division freight agent, Moncton, in charge of the territory in New Brunswick, Moncton north and east; S. G. Tiffin, division freight agent, in charge of the territory in New Brunswick west of Moncton; D. M. Condon is appointed district passenger agent, with office at Halifax, N.S.; D. McDonald is appointed district passenger agent, with office at Montreal.

AD MAN JOINS WOODS-NORRIS.
Woods-Norris, Limited, Mail Building, the well-known advertising agents, have further increased their staff to keep pace with the rapid development of their business.

E. M. Carleton, who for the past 12 years has been associated with the advertising department of The Montreal Star, and a man of wide advertising experience, is the latest acquisition. Mr. Carleton assumes his duties at once.

That One Word "DAVIS"

Think what it means to you if you are a smoker. It embodies the industry and experience of over 50 years. It is a guarantee that the



Davis' Grand Master

possesses all that Brains and Money can give to a Cigar. Davis' have specialized for over half a century, and the "DAVIS" Cigar is a masterpiece of manufacturing skill, applied to the best materials. The result is right, because the elements or factors in the Cigar are right.

FORT ERIE PLAN BIG CELEBRATION

Peace Bridge Festivities Will Be An International Love Feast.

PARADE IN BUFFALO

Ten Thousand Citizens Are Expected to March—Cable From King.

FORT ERIE, July 28.—(Special.)—Some idea of the tremendous crowd which is expected to attend the great peace bridge celebration at Fort Erie on Wednesday, may be gained from the fact that the arrangements committee has taken steps to charter the great lake steamer The Sea and Bee, holding more than 8000 people, the largest passenger boat on the lakes, and wider even than the famous ocean going boat, The Imperator.

This committee in totaling up the number of acceptances of invitations announced today that there would be fully 100 mayors and Reeves present from Canadian and American cities. The parade in which 10,000 business men are to participate in Buffalo, prior to the festivities here, will be headed by two of Buffalo's prominent citizens, one posing as John Bull and the other as Uncle Sam. For this occasion Uncle Sam will carry a big Canadian flag, while John Bull will carry the Stars and Stripes. The parade will be headed by the 91st Highlanders band of Hamilton, Ontario, while the parade on this side of the river after the arrival of the Americans will be led by the famous Seventy-Fourth Regiment band of Buffalo. This band recently won the first prize at the Elks' convention in Rochester, in competition with bands from all over the country.

The cablegram to King George telling him of the peace bridge celebration was sent to His Majesty, by William E. Hunt, of the Fort Erie citizens' committee on Saturday night. The reply will be read from the speaker's platform on Wednesday.

TOUCHES LIVE WIRE HANGS ON CROSSBAR

Brockville Lineman's Narrow Escape—Fishing Club Departs.

BROCKVILLE, July 28.—(Special.)—Jeremiah Jackson, a lineman in the employ of the light and power department, narrowly escaped being electrocuted while working on a pole on King street, 30 feet from the live wire and he hung suspended over a crossbar until the wire was grounded and a workman rescued him. He was only slightly burned and revived quickly.

One of the leading fish and game clubs of Pittsburg, Pa., which has been in the habit of coming to Newboro Lake for several summers past, is going elsewhere this year. The district is under local option now, and this is given as the reason for seeking pastures new. The club had a fully equipped camp, which is now being removed.

NINETY IN SHADE UP GO COAL PRICES

AUG. 1 is named as the day when coal prices will go up this year. How much higher than the present price of \$7.50 per ton is not stated. The practice is to allow summer prices to all buyers whose money is paid before Aug. 1, whether or no they wish the coal delivered at once.

And, by the way, Aug. 1 is next Friday.

On Your Vacation—in the Camp or Cottage—use

Eddy's Matches

36 Brands of all Demands

The new "See-qui" is not only safe and silent but also non-poisonous. Absolutely harmless. Ask your dealer.

Michie's Cigar Department

Is conveniently located for quick service, right at the entrance, and contains a complete assortment of imported and domestic Cigars, Cigarettes and Tobaccos.

MICHIE & CO., Ltd.
7 King Street W.
Toronto

COAL AND WOOD

W. MCGILL & CO.

Head Office and Yard: Bathurst and Richmond Sts. Phone Adol. 650-031

Branch Yard: 228 Wallace Ave. Phone June. 1227.

Branch Yard: 1143 Yonge. Phone North 1132-1133.

HERE'S THE COUPON—CLIP IT NOW

THE WORLD'S POPULAR PENNANTS

This one Coupon is good for one Pennant, when presented with 22 cents at The World, 40 West Richmond Street, Toronto, or at the Hamilton Office, 15 East Main Street.

CANADA LEADING IN IMMIGRATION

But Australia, New Zealand and United States Are Close Competitors.

LONDON, July 28.—(C.A.P.)—During the year ended March 31, 407,729 persons of British nationality left the United Kingdom for places out of Europe. The destination included: Canada, 185,349; Australia and New Zealand, 92,629; United States, 94,716.

Among the immigrants to this country were 71,275 British subjects, who came from Canada (18,819), Australia and New Zealand (18,442), British South America (10,063), United States (16,819), and other places.

Sixty per cent. of the male emigrants were from eighteen to thirty years of age. The occupations were classified as follows: Skilled trades, 32 per cent; Laborers, 25; Agriculturalists, 19; Commercial and professional, 15.

The total number of passengers by sea direct between the United Kingdom and countries out of Europe was 397,531. Liverpool continues to be the premier port for outward and inward passenger traffic.

RUSSELLITE MAKES REPLY TO GIDEONS

A. J. Ritchie, Brooklyn, Says Bible Students Have No Apology to Make.

A. J. Ritchie of Brooklyn, N. Y., who presided at the International Bible Students' Association Convention at Exhibition Park last week, called at the World office yesterday afternoon with respect to the statement made by W. Schulkins, a Toronto Gideon, with reference to the Gideons' Association and the greetings extended by Travelers' Association.

Mr. Ritchie said: "I have no apology to make on behalf of the Bible students' convention sending Christian greetings to another body of Christians meeting in convention. It seems to me a very proper thing to do. However, there does seem to be ground for apology with respect to the Bible says: 'If any man have not the Spirit of Christ he is none of his.' Evidently we made a mistake in considering the Gideons a Christian body, and in feeling in the matter is that of a gentleman offering courteous treatment to a stranger on behalf of the Bible says: 'The I.B.S.A. did not telegraph the news of the greetings anywhere and we do not expect to. We do not fear exposures. All the so-called exposures I have seen have not sought to set forth the teachings of the association or Pastor Russell, honestly, but have resorted to misrepresentations of him and the studies in the Scriptures'"

BARN STRUCK BY LIGHTNING.

BEAVERTON, July 28.—A severe electrical storm swept thru this part of the country this afternoon, lasting from 4 until 9 o'clock. The barn of R. K. Gunn of the Dunrobin stock farm and of the Misses Jardine were struck by lightning and burned. The losses are partly covered by insurance.

Canada Permanent Mortgage Corporation

TORONTO STREET, TORONTO. ESTABLISHED 1855.

President—W. G. Gooderham.
First Vice-President—W. D. Matthews.
Second Vice-President—G. W. Monk.
Joint General Managers—R. S. Hudson, John Massey.
Superintendent of Branches and Secretary—George H. Smith.

Paid-Up Capital	\$6,000,000.00
Reserve Fund (earned)	4,000,000.00
Investments	31,299,095.55

Deposits Received Debentures Issued

Associated with the above Corporation and under the same direction and management is the

Canada Permanent Trust Company

lately incorporated by the Dominion Parliament. This Trust Company is situated in Toronto and has a wide variety of trusts of every description, to act as Executor, Administrator, Liquidator, Guardian, Curator, or Committee of Lunatics, etc. Any branch of the business of a Legitimate Trust Company will have careful and prompt attention.

JOHN Ba
In Ladie
A fine rack Wash Dress sleeves, d. chambrays
Ladies' Wool S
Big extra \$15.00 and 9
Silk S
While they spendid r
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A lovely of combination lette Silks \$1.75 article \$1.00 per year IF OUT
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News of
GUELPH RECEI
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GUELPH, Guelph's second session was with big crop parts of the Guelphites co to enter into a cation. The Guelphites and never lo ready over 1000000 of the has hardly be of sports was grounds this growing by a crowd of peop soccer footb Packard team plons of Mie Forbes team, City League, were much av every way a winning by a The 75 year by Goodwille and, and Ram bers of the Siverer won open, with G Spalding of of the Guelph of the Guelph two-mile feat second and F Carlstrom, t association in and was wa crowd.
TIMELY ESSEX
Leamington—Begin
LEAMINGTON was soaked night with generally cov summer has the exception showers. The Leamin beginning to rain plet. The plis were drying. Growers r three days m would spater crop and ma quality.
News
ST. MARY'S Cemetery company th Mary's to Han the firemen's r union is to b Prof. W. T. College, Winn holidaying at erwell. Charles Mu sold his 38-acr lot for \$400000. Mr. F. E. B. Mr. F. L. E. MANAGER FAIR
David Bell a Long Ti
GALT, July Bell one of th respected reat at his home i 1922 year-ly ill for-some vacancy and treasurer and World's Fair-stitution to a other similit municipality of he could staye gains ahead-ery and exte-ary stimulus bilized.

avorites Three

urry-up to Boys

TON CO LIMITED

MUEL MAY & CO

BOWLING ALLEYS

ALL TODAY

HOLIDAY

WINNERS

IDE

The Robust Brew Kuntz's OLD GERMAN LAGER

ARE YOU INTERESTED IN PURCHASING AN AUTOMOBILE?

WOODEN SHOES RUNS BEHIND ANY TIME

The Spirit Third in Feature Race at Belmont

Canada Club LAGER CARLING London

GRAND CIRCUIT AT GRAND RAPIDS

Grattan Royal Won and Took Record of 2.06 1-4-Uhlan Beat Two Minutes.

GRAND RAPIDS, Mich., July 28.—Be fore a great crowd, and with ideal weather conditions prevailing, the inauguration today of Grand Rapids' third annual Grand Circuit race meeting was featured by the breaking of two records.

THE HOLLYWOOD SISTERS, Kate and Bertha, proved themselves the class of the field in the Northrop stakes for three-year-old trotters in the 2.15 class, having a little race all to themselves at the finish of each of the two heats necessary to a decision.

OLYMPICS AT THISTLES Will the following Olympic players be at the Davistown Hotel not later than 6.45 this evening for the exhibition game with the Thistles?

The World's Selections BY CENTAUR

HAMILTON FIRST RACE—Henry Ritter, Speaker Clark, Trovato.

Today's Entries

HAMILTON, July 28.—Following are the entries for the third day:

Ind. Horse. Wt. Ind. Horse. Wt. Henry Ritter. 400 — Santander. 109 Trovato. 103 — Speaker. Clark. 103

MEN

YOU CAN BE CURED AT HOME IN PRIVACY IN A FEW DAYS WHY WASTE TIME AND MONEY ON THE OLD-STYLE TREATMENT?

DR. HUGHSON is a Canadian with Contracted over 21 years experience as a Sp. ALL ACUTE, chronic in diseases CHRONIC AND of men. Over 10 IMPROVING DIS-



Invigorating A word that's never misused when applied to COSGRAVES—the home beers. Cosgraves Pale Ale Cosgraves Half-and-Half Cosgraves XXX Porter Cosgraves Golden Gate Beer

SUMMER TRADE AT MAHER'S EXCHANGE.

MEN'S DISEASES. Involuntary Losses, Nervous Debility, Blood Disease affecting Throat, Mouth and Skin.

RICORD'S The only remedy which will permanently cure Gonorrhoea, Gleet, Stricture, etc. No matter how long standing.

Maybe Jeff Didn't Hold His Thumb Right By "Bud" Fisher

Cartoon strip showing a hypnotist (Dr. Hypno) and a victim (Jeff) with dialogue bubbles. 'YES, I AM DR. HYPNO, THE HYPNOTIST AND WILL GLADLY GIVE YOU A DEMONSTRATION OF THIS POWER BY WHICH ONE CAN PLACE ANOTHER WITHIN HIS POWER. OH YES! ANYBODY CAN HYPNOTIZE BY FOLLOWING MY INSTRUCTIONS FOR WHICH I CHARGE THE NOMINAL SUM OF \$2'.

Lee Handed a Good Beating---Leafs are Last of Series 7 to 1

TURN THE TABLES ON THE HUSTLERS

Jersey Skeeters Indulge in a Swatfest and Drive Quinn From the Mound.

McHALE WAS STEADY Twirled Good Ball Thruout ---Bues Collects Three Hits---The Details.

ROCHESTER, July 28.--Jersey turned on the Hustlers this afternoon and won by 7 to 2. In the sixth inning, on five hits, two errors and two sacrifices, they scored six runs. They hit the ball smartly and knocked Quinn from the mound.

Table with columns: Club, W, L, Pct. Lists statistics for various teams including Rochester, Buffalo, and Toronto.

PETER THE GREAT LEADING SPEED SIRE

By the performances this season of Santos Maid, 2:08 1/2, and Peter McCormick, 2:08 1/2, both newcomers in the 2:10 list, Peter the Great, 2:07 1/2, supplants McKinley, 2:11 1/4, as the leading sire of trotters of extreme speed.

ONE IN FOUR

Table with columns: Club, W, L, Pct. Lists statistics for various teams including Toronto, Newark, and Buffalo.

There was much humidity in the air yesterday, and this can be blamed for the fact that the game between the Leafs and the Grays was a real struggle.

SEMI-PRO PITCHER DOWNS THE GRAYS

Buffalo, July 28.--The Bisons put the rollers under the Grays in the last game of the series here today, and with George Matteson, a former Buffalo semi-professional pitcher, in the box, trimmed the Donovan clan by the score of 5 to 2.

Bisons Take Last of Series From Providence---Jordan Has a Single.

Table with columns: Club, W, L, Pct. Lists statistics for various teams including Providence, Buffalo, and Toronto.

IT COMES BUT ONCE A YEAR WYATT LEE GOT HIS IN STYLE

Leafs Bumped Newark Southpaw Hard and Won Last of Series 7 to 1---Lush Knocked Unconscious by Hard Hit Ball---Dalton Had Perfect Day With the Willow.

There was much humidity in the air yesterday, and this can be blamed for the fact that the game between the Leafs and the Grays was a real struggle.

KANE'S TIMELY HIT WINS FOR RED SOX

Knotty's Kolts Are Downed Four to Three---The Pinch Hit With Bases Full.

COCKNEYS WALLOP WHITE CAPS IN FIRST

London Won a Loose Game in Rather Easy Fashion---Pitchers Hit Hard.

BROWNS PUT STOP TO JOE BOEHING

Washington's Great Pitcher Slips Up Trying to Win His Twelfth Straight.

WASHINGTON, July 28.--A base on balls and a single by Pratt and a home run by Joe Boehing undid in his attempt to establish a season's record for straight victories in his attempt.

SHAUGHNESSY'S HIT HELPS SENATORS

Raps Out a Triple at the Right Stage and Dutch Are Downed.

RAINS AT MONTREAL

RAIN STOPPED THE BALTIMORE-MONTREAL GAME IN THE THIRD INNING.

EVER YOUNG MATTY PUZZLE TO CARDS

Giants' Grand Old Man Twirled Unbeatable Ball---St. Louis is Whitewashed.

ST. LOUIS, July 28.--Mathewson pitched unbeatable ball against St. Louis today, the result being a victory for New York, 4 to 0. New York scored four runs off Harmon in seven innings.

HARMON'S BAD SESSION

Huggins' Pitcher Weakened in Seventh---Recruit Finishes the Game.

PHILLIES POUNDED

PITTSBURG, July 28.--Philadelphia hammered Pittsburgh pitchers this afternoon while Seaton pitched fine ball.

VALUES CRASH QUART

F. Hense Over Prospects Western W...

The quality of the wheat crop in the Province is estimated at 500,000 bushels, a record for the Province.

C.N.R. OTT ALMOST

Only Four Miles to Be Done to Complete the Line.

C.P.R. JUN PROFIT

Heavier Work Caused Decline in Profits.

Advertisement for 'The World' comic book, featuring a cartoon character and promotional text.

Advertisement for 'OUR SEAL' TUCKETT'S SMOKING TOBACCO, featuring an image of the product and descriptive text.

Advertisement for FISCHER AND MEYER EACH GET SINGLES, featuring a list of names and statistics.

Advertisement for WEIRD GAME WON BY CHICAGO CUBS, featuring a list of names and statistics.

Advertisement for MARTY GETTING BETTER, featuring a list of names and statistics.

Advertisement for HANNA TO CHARITIES, featuring a list of names and statistics.

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POUNDED
PIRATE PITCHERS

Table with columns A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z. Contains numerical data.

GETTING BETTER

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and 10 cents

The World
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VALUES CROP AT QUARTER BILLION

F. Hensen Enthusiastic Over Prospects of Banner Western Wheat Yield.

Saskatchewan Man Declares Implement Agents Are Duping Farmers.

A wheat crop in the Canadian west that will have a value totaling \$250,000,000, was the prediction made by F. Hensen, the general manager of the North Saskatchewan Land Co., when seen by The World in Toronto yesterday. The total value of last year's crop did not reach the \$200,000,000 mark.

The quality of this year's wheat is better than western Canada has yet produced, and an interesting fact is that the Province of Saskatchewan alone has 500,000 more acres under cultivation than last year. Mr. Hensen states that only two weeks more of fine weather is required to see the wheat in the southern portions of the western provinces ready for cutting, and a record-breaking yield positively assured in Southern Alberta, the cutting has already commenced.

Useless Machinery. He wished to correct the impression given by the statement of eastern implement manufacturers that the call for machinery had seriously diminished in western Canada. The manufacturers themselves were alone to blame, declared Mr. Hensen, imposing on the lack of knowledge of new settlers, the agents of these companies, he said, sell their machinery that they will never require, and which will take several years to pay for. Much of this useless machinery can now be seen rusting on the western farms.

Only Four Miles of Steel Remains to Be Laid—New Stations.

An army of 8000 men are now at work on the completion of the Canadian Northern Railway line from Port Arthur through Toronto to Montreal. The president of the road made the statement that this would be ready for the passenger cars from the west before the close of the present year, and the thousands of men now at work on the connecting links in the line is the result.

C. P. R. JUNE GROSS PROFITS INCREASE

Heavier Working Expenses Caused Decline in Net of Two Hundred Thousand.

MONTREAL July 23.—(Special.)—Canadian Pacific Railway gross earnings for June, 1913, were \$11,574,430; working expenses, \$8,946,676; net profit, \$2,627,754.

BUILDING PERMITS

Among the building permits issued yesterday at the architect's department, T. J. Allen 1 pr. and 1 det. br. dw., to cost \$7000; St. Charles avenue, near College.

FIRST NAVAL BATTLE IN MEXICAN ACTIVITIES

Federal Gunboat Reported to Have Fired on Constitutionals.

POINT ISABEL, Texas, July 28.—(Can. Press.)—A Mexican federal gunboat was reported to have fired on Constitutionals at the mouth of the Rio Grande this morning. Constitutionals hold Matamoros, 20 miles up the river, opposite Brownsville, Texas. This was the first reported naval activity in the Rio Grande in any of the recent Mexican revolutions.

Rent Receipts Are a Mighty Poor Investment

In twelve years of paying rent the average man buys a house, but the landlord still owns it. The workingman realizes this, but with only a little cash ahead, he has never—until now—been able to help himself.

McEACHRENS' 70 EAST KING ST. NEAR CHURCH ST.

LAWRENCE PARK

There is just one best place for the lover of lawns, terraces and landscape to build his home. That place is

Properties For Sale

NEAR DANFORTH, BARGAIN. \$3300—NEW, detached, six large, bright rooms, hardwood floors, tiled dining room, with beamed and stucco ceiling, brick mantel with fancy cabinets, trimmed in mahogany, bay windows, full enclosed pantry, built-in kitchen, back and front double-decked electric refrigerator, bay windows with leaded lights, bathroom decorated with imitation fancy tiles, clothes-dresser and closets for each bedroom, full-sized white brick cellar with rear entrance, which is as light as day.

Real Estate Investments

APARTMENTS TO RENT

Business Opportunities

Rooms and Board

Live Birds

Legal Cards

Patents and Legal

Patent Your Ideas—No delay—and we will sell for you in the new and useful, send sketch for free report. J. Arthur MacIntyre, 151 Guelph street, Toronto, Canada.

THE TORONTO WORLD LINER ADS

Farms For Sale

Articles For Sale

Help Wanted

Help Wanted

Help Wanted

Help Wanted

Help Wanted

Help Wanted

Help Wanted

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Boy Wanted

WHEN you advertise for a boy, why don't you say what kind of a boy you want? There are as many different kinds of boys as there are of men. You wouldn't think of advertising simply "Man Wanted" if you wanted a bookkeeper, or a salesman, or a manager. Yet you think the mere words "Boy Wanted" will bring the right kind of a boy to you. There are thousands of boys in this city. A number of these are bright, ambitious, and eager, with a desire to get in the right kind of an office or business. These boys follow the Want Ads day by day to find the work they want to do. This is practically the only means they have of finding work. So you may be sure that a Want Ad that offers them more than a mere job will be eagerly snapped up. An offer of a chance for advancement, a few words describing the nature of the work, anything that will kindle the imagination of youth will bring you boys of the right kind. There are a good many offices whose organizations are perfect, except for the office boy. He is not deemed important enough to make any difference. But he is perfectly able to mar the good work of the rest of the organization. Just remember this in advertising for a boy. It's just as easy to get one with intelligence and energy as it is to get a nondescript harum scarum with no interest in his work. But you'll have to let the right kind of a boy know that there is some reason for his working for you. When you advertise, tell him what you want him to do, and what you will do for him.

FLURRY IN SPANISH RIVER SECURITIES

Preferred Shares and Bonds Dropped With a Thud—Common Scored Rally.

BRAZILIAN WAS FIRM

But Market Was Too Apathetic to Be Interesting—Bank Shares Lower.

The Toronto Stock Market continues in the grip of the customary mid-summer apathy, and from all present indications it will take something more than usually impressive news out of its lethargy. It gives absolutely no response to the improvement in Wall street, nor to the more cheerful despatches from Europe regarding the situation there.

U. S. STEEL REPORT TO COME OUT TODAY

Net Earnings Will Likely Show Big Increase for the Quarter.

HOPEFUL OUTLOOK FOR R. & O. ISSUE

Montreal Hears Portion of New Debenture Stock Has Already Been Placed.

BETTER FEELING ON MONTREAL MART

Higher Prices in Several Stocks Reflected Improved Tone.

INVESTORS ARE BUYING GOOD BONDS

Confidence is Gradually Returning—Encouragement for Stock Market.

IN ANITATION BROUGHT LATE DIP IN MARKET

Ericksen, Perkins and Co. had the following: In the last hour the rise in stocks stopped from inanimation and then began to sag.

UPS AND DOWNS IN N. Y. MARKET

Ericksen Perkins & Co. report average New York Stock Exchange prices of ten leading industrial and ten leading railroads for 1913 as follows:

Table with 2 columns: Stock Name, Price. Includes High Monday, Low Monday, etc.

Table with 2 columns: Stock Name, Price. Includes British Consols, Saturday, Monday.

Table with 2 columns: Stock Name, Price. Includes Brazilian in London, Saturday, Monday.

Table with 2 columns: Stock Name, Price. Includes Money Market, Bank of England discount rate.

Table with 2 columns: Stock Name, Price. Includes Foreign Exchange, Cable transfers.

Bank of Montreal, Toronto, Montreal, London, etc.

STOCK BONUS ON SPANISH RIVER

Both Common and Preferred Stockholders Share in the Distribution.

RECESSION AT CLOSE

Session Began With Activity at Expense of Short Interest, Ended Dull.

NEW YORK, July 28.—The improvement in stocks which signalled last week's increased operations was continued today, but in somewhat diminished volume. Such leaders as Amalgamated Copper, U. S. Steel, Union Pacific and Reading, which contributed their usual quota, all rose to a higher level for the present movement.

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Bank of Montreal, Toronto, Montreal, London, etc.

BANK CLEARINGS FOR YEAR TO DATE

Canadian Figures Are Dropping Steadily Behind—U. S. Record Better.

SLUMP IN TIMISKAMING

New Low Record in Over a Year—A Few Firm Spots.

While the mining market did not lack features yesterday, the action of prices was not satisfactory on the whole. It has been renewed since the pressure had while it was only natural that these declines, severe as they were, should have been followed by a reaction.

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Bank of Montreal, Toronto, Montreal, London, etc.

MINING MARKET WAS MUCH VULNERABLE

But Prices Were on Downgrade and Session Proved a Disappointment.

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Make Every Dollar Earn Something

You can put every dollar of your idle money into a guaranteed investment that is absolutely safe, having a "double security," and paying you a good interest return.

Toronto General Trusts

RAY AND MELINDA STS. CORPORATION TORONTO

TO THE 'SMALL INVESTOR'

We offer a valuable service in assisting him to invest his savings in safe securities, paying comparatively high interest.

BANKERS BOND COMPANY

20 VICTORIA ST. LIMITED TORONTO

JOHN STARK & CO.

Stocks and Bonds are cheap. Now is the Investor's Opportunity.

Information gladly furnished.

26 TORONTO ST. TORONTO

DOMINION BOND COMPANY, LIMITED

Five thousand dollars invested in properly secured Bonds and Stocks at present prices will yield an income of over a dollar a day.

Watt & Watt

MEMBERS TORONTO STOCK EXCHANGE 601-2 TRADERS BANK BUILDING TORONTO

BUCHANAN, SEAGRAM & CO.

Members Toronto Stock Exchange. STOCKS AND BONDS

H. O'HARA & CO.

Members Toronto Stock Exchange. 30 Toronto Street - Toronto.

E. R. C. Clarkson & Sons

TRUSTEES, RECEIVER, AND LIQUIDATORS. Established 1864.

J.P. LANGLEY & CO.

Auditors, Accountants and Trustees. McKinnon Building - Toronto

Bank of Montreal

NOTICE is hereby given that a Dividend of Two and One-half Per Cent. upon the Paid-up Capital of this Institution has been declared for the three months ending 31st July, 1913.

W.M. A. LEE & SON

Real Estate, Insurance and Financial Brokers. MONEY TO LOAN

HEAVY A DEP

Fine Weather First Car ofapolis Als

CHICAGO, JULY 28

Chicago market closed with a heavy decline. Corn advanced 1/4 cent to 36 1/2 cents.

MINNEAPOLIS, JULY 28

Minneapolis market closed with a heavy decline. Wheat advanced 1/4 cent to 1.12 1/2.

ST. LOUIS, JULY 28

St. Louis market closed with a heavy decline. Cotton advanced 1/4 cent to 15 1/2.

RECEIPTS OF FARM PRODUCTS

Receipts of farm products for the week ending July 27, 1913.

WHEAT, FLOUR, AND OTHERS

Wheat, flour, and other farm products prices.

MARKET REPORTS

Market reports for various commodities.

ADVERTISEMENTS

Small advertisements for various services.

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Small advertisements for various services.

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The Robert Simpson Company, Limited

Women and Misses' Suits \$10.95

The savings on your fall suit from buying early are just as great as they would be from buying after the season. Many dollars are taken off these suits of all-wool tweeds, with cut-away fronts and long rounded backs, because they are early samples; they are beautifully lined with silk, and colors are brown, grey, green and tan. Wednesday Sale **10.95** price

SERVICABLE TUB SKIRTS.

Made from white Indian Head; cut in plain six-gored style; fastening at the left side of front panel. Regularly \$1.50. **.59** Wednesday

MISSES' SHORT COATS, 98c.

Clearance of Short Length Covert Cloth Coats, in single-breasted models; sizes for 14, 16 and 18 years. Regularly \$4.59, for **.98**

RAINCOATS FOR MISSES AND WOMEN, REGULAR PRICE \$7.50, WEDNESDAY \$4.65.

A particularly good quality wool paramatta, thoroughly rainproof; cut in the popular Raglan style, with college collar and pockets. Wonderful value at **4.65**

CHIC DRESSES

for women and misses; suitable for outing and street wear; are made of white cordeline, English repp and other pretty summer fabrics; the waist has dainty blue, champagne and white pipings; others are pearl buttoned trimmed; skirts show pannelled and gored effects. Specially priced **3.95**

\$4 to \$10 Corsets Clearing at \$2.50

A REMARKABLE BARGAIN FOR WEDNESDAY'S SHOPPERS IN THE CORSET SECTION.

Clearing out balances of several lines and odds and ends of C. B. a la Spirit, Le Reine, Redfern and Bon-Ton Corsets, finest coutil, batiste or brocade, medium or high bust, long hips, finest boning and garters; sizes 18 to 30 inches in the lot, but only one or two sizes in any one style. Regularly \$4 to \$10. Wednesday **2.50**

TWO BARGAINS IN WHITEWEAR.

Prices greatly reduced to clear these lines quickly Wednesday morning. Phone orders filled.

Women's Nightgowns—Fine Nainsook, slip-over style, fine wide embroidery beading, run with silk ribbon on neck and cuffs; lengths 56, 58, 60 inches. Regularly \$1.50. Wednesday **1.00**

Women's Combinations—Fine Nainsook, yoke trimmed with embroidery medallions, Val lace insertions, beadings and edges, silk ribbons; drawers trimmed with lace; sizes 32 to 44 bust. Regularly \$3.00. Wednesday **1.95**

French Blouses

Stock-taking has shown us to be holding more good imported blouses than we need, in view of the arrival of new goods. We have taken for to-morrow's selling 160 exquisite Chiffon, Lace, Silk and Linen Blouses, that have been showing this season at \$5.00, \$6.50, \$7.50 and \$10.00. A really beautiful assortment. For a final clearance they have been marked for Wednesday **2.95**

A Day Devoted to Clearing Children's Hats

92 only Children's Trimmed Hats, of fine imported Milan, with satin ribbon trimmings; a line never reduced before. Regularly \$2.50. Wednesday **.95**

130 Children's Jaunty Little Hats of imitation Panama, with silk bands, in assorted colors. Regularly \$2.25. Wednesday **.50**

300 Assorted Hat Shapes, for children, in Leghorn, Pine Chip and Milan. Regularly 60c, \$1.00 and \$1.25. Wednesday **.30**

Nearly all hats throughout the department will be reduced to quick clearing prices.

12 Yds. Longcloth \$1.25

English Longcloth, a good general purpose cotton, 36 inches wide, in 12-yard lengths. Special Wednesday **1.25**

English Nainsook, fine sheer finish, 36 inches wide. Special value Wednesday, yard **.15**

50 pairs Special Sheets, in an extra large size, 76 x 90. These are splendid value. Wednesday, pair **1.55**

Heavy Crash Linen Suitings, for motor coats, etc., 36 inches wide. Special Wednesday, yard **.25**

1,000 yards of White Blouse or Dress Linen, fine corded effect. Regularly 60c. Clearing Wednesday, yard **.25**

Damask Tablecloths, size 2 x 2 1/2 yards, all pure linen, in pretty new bordered designs. Special Wednesday **1.98** (Second Floor).



Three Thousand Pairs of "Queen Quality" Sample Oxfords & Pumps \$1.50

By a very special arrangement with the "Queen Quality" shoe factory at Boston, we dispose of their entire range of "Queen Quality" and "Boston Favorite" samples every season. The sizes are 3, 3 1/2, and 4, in B and C widths; the styles are the very newest, including many original and exclusive lasts; every leather and fabric that is made into shoes is represented; 21 display tables will be arranged for your convenience. The regular prices were \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday all one price **1.50**

MEN'S BOOTS AND OXFORDS, \$1.99.

1,400 pairs of Men's "Manhattan," "Minto," "Tetrault" and "Maximum" \$4.00, \$4.50 and \$5.00 Oxfords, in button and lace styles, patent colt, tan calf, gunmetal and velours calf leathers; white English oak bark tanned Goodyear welted soles; all sizes from 4 to 11; the boots are Dongola kid, in laced 1.99 Blucher style. Wednesday all one price **1.99** (Second Floor)

FAITHFUL SERVICE AND PROPER PRIDE

First to get the goods, then to price them to meet your needs and resources—therein lies service. Then comes the pride that stands back of every transaction, guarantees every value, and gives us the sense and enjoyment of duty well performed. The Store is your servant and claims recognition of its service from you. **WEDNESDAY'S LIST OFFERS A HUNDRED PROOFS OF OUR POWER TO HELP YOU IN YOUR BUYING.**

Men's and Youth's Soft Hats

Odds from regular stock lines, in fedora, crush and trooper shapes; light and dark colors. Regular \$1.50 and \$2.00. Sizes 6 7/8 to 7. Wednesday **.69**

Men's Neglige Shape Straw Hats, in palm, Java, Manila and chip braids; medium or high crowns. Regular \$1.50, \$2.00 and \$2.50. Wednesday **.85**

Great Clearing Sale of Men's Suits \$7.95

Money saved with every suit you buy. They are of excellent English tweeds, in all the new colors and patterns, and will wear well and give perfect satisfaction. Well fitting, single-breasted, three-button style coats, single-breasted vests and fashionable cut trousers. The linings are strong and will give the best wear, while the tailoring is the very best. These suits are worth \$10.00, \$12.00 and \$13.50. Wednesday **7.95**

BOYS' KHAKI NORFOLK SUITS

A splendid style for summer outings and vacations. Made in a smart single-breasted style, with bloomer pants. The khaki duck is of medium weight and will give good wear and wash easily. Sizes 6 to 14 years. Wednesday **1.75**

BOYS' TWEED BLOOMER PANTS

Of summer weight English tweed, in neat pattern and medium grey shade. Full cut bloomer style, with strap and buckle at knee. Sizes 22 to 30. Wednesday **.89**

35 and 50c Nets for 15c

18-inch Nottingham nets in white and ecru, just the correct styles for yokes, sleeves, blouse tops and waists. Regularly 50 and 35 cents per yard. 5,350 yards for quick selling Wednesday, at per yard **.15**

HANDKERCHIEFS.

2,500 dozen women's lawn handkerchiefs with pretty mauve, blue and pink colored borders. On the corner is an embroidered initial in color to match the border. Wednesday 6 for **.15**

1,892 dozen women's all pure linen handkerchiefs with neat little initial embroidered in the corner. Wednesday, 3 for **.25**

\$2.00 Butter Dishes 49c

Silver plated butter dishes with cover in plain bright finish with glass lining. Silver plated flower baskets with high handle, also English marble or honey jars, in genuine Royal Doulton ware, with silver plated cover. Regularly \$1.50 and \$2.00 each. Wednesday **.49**

New Wall Papers for Living Rooms

For the living-room, the most used room in the house, we have papers that will harmonize with any drapes and furnishings and contribute to your pleasure and comfort; English tapestries, tweeds, leathers, German corduroys, foliage, American tapestries, metallics, leatherettes, oatmeal, figure in browns, tans, tan greys, wood shades, blues, mahogany reds, pumpkins, yellows, to be used as all wall, upper or lower. Per roll, 35c, 50c, 75c, \$1.00, \$1.50 and \$2.00.

Bands, panelings and friezes to blend with any wall. Per yard, 10c, 15c, 25c, 50c and 75c.

Glasses \$1.75

Wednesday, we will fit one hundred pairs of finest gold filled spectacles, with frames all round, arranged to hook on the ears. Any falling to give satisfactory wear will be replaced without charge. Slight extra charge for compound lenses.

Fancy Needlework

A number of fine lace table centres, shams and scarfs, in Battenburg, Renaissance and fine guipure, values ranging from \$1.98 to \$3.95. To clear Wednesday at each **.95** (Third Floor)

The Groceries

- 2,000 Stone Fresh Rolled Oats, Per stone **.38**
- Choice Side Bacon, Peameal, half or whole, Per lb. **.23**
- Grapenuts, 2 packages **.25**
- Canned Corn, 3 tins **.25**
- Canned Peas, 3 tins **.25**
- Golden Wax or Green Beans, 3 tins **.25**
- Canned Apples, Galton's, Per tin **.25**
- Finest Cooked Ham, Per lb. **.38**
- Telfer's Cream Sodas, 3-lb. box **.24**
- Pure White Wine Vinegar, Per gallon **.25**
- Mustard, in bulk, Per lb. **.20**
- Pink Salmon, 1/2-lb. flats, 3 tins **.25**
- White, Per lb. **.23**
- Fancy Japan Rice, 5-lb. size, Bottle, **.25**
- Imported Macaroni, 3 packages **.25**
- Crushed Corn Meal, 3 packages **.25**
- 3 tins **.25**
- Kluyver Custard Powder, 3 packages **.25**
- Clarke's Pork and Beans, Large tin **.10**
- Per bottle, Lemonade Crystals, **.10**
- Pure White Clover Honey, new, 5-lb. ball **.24**
- FRESH ROASTED COFFEES, PER LB., 24c.**
- 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per lb. **.24** (Basement)



Men's Furnishings at 50c

We have gathered all oddments, broken lines, odd sizes and counter soiled goods, including negligee shirts, neckwear, night-robes, underwear, outing shirts, pyjamas, flannel shirts, work shirts, belts and braces, for a big 50c event on Wednesday. Come early; take your choice. Articles regularly 75c to \$2.50. Special counter **.50** No phone or mail orders filled.

A Special Value in English Brussels Rugs

Three sizes only, small, Oriental and floral designs; exceptionally good value at the following prices:

9 ft. x 9 ft. Special Wednesday **12.75**

9 ft. x 10 ft. 6 in. Special Wednesday **13.75**

9 ft. x 12 ft. Special Wednesday **14.74**

Extra Heavy Seamed Wilton Rugs, in Oriental designs; blues, tan and rose shades; this rug is specially made up for hard wear; two sizes only:

9 ft. x 9 ft. Special Wednesday **19.75**

9 ft. x 12 ft. Special Wednesday **26.75**

Scotch Printed Linoleum, in designs and coloring suitable for any room or hall; all well seasoned goods. Special Wednesday selling, per yard **.40**

Among the Draperies

FRENCH MOIRES AND STRIPE DAMASKS.

Window curtains, valances, portiere lining, drawing or reception room walls, in rich shades of rose, gold, pink, mauve, grey, green, brown, tan, etc.; an unparalleled display; 60 inches wide. Priced at \$1.75, \$2.00, \$2.25 and \$2.50 yard.

SCOTCH MADRAS, 40c YARD.

Rich designs in soft cream and white shades; 50 inches wide; closely woven; the washing and wearing qualities are unequalled; very handsome hangings for the living or sleeping apartments. Special value at yard **.40**

VUDOR VERANDAH SHADES.

Keeps the verandah cool, shady and private; lets the cooling breeze in and out without any resistance; they add to the appearance of any home, and the solid comfort to be gained is worth far more than the cost; brown and light and dark green shades; all complete; ready to be put up.

Size 4 feet wide, 7 feet 8 in. long. Each **2.50**

Size 6 feet wide, 7 feet 8 in. long. Each **3.60**

Size 8 feet wide, 7 feet 8 in. long. Each **4.90**

Size 10 feet wide, 7 feet 8 in. long. Each **6.25**

UPHOLSTERING AND WALL TAPESTRIES, \$2.25 YARD.

50 inches wide; extra heavy quality; newest designs, in verdure and conventional effects; the choice in these upholstering tapestries is very select and exclusive. Special value, yard **2.25**

IMPERIAL LINEN VELOUR, \$1.50 YARD.

Rich, lustrous pile, strong and durable; almost every shade imaginable in stock; no fabric so rich; retains its appearance to the end; for portieres, window hangings, upholstering chairs or cushions, table covers, etc.; 50 inches wide. Priced at, yard **1.50**

New "Best Selling" Fiction Ostrich Feather Boas and Ruffles

Among the season's novels are many volumes of exceptional interest several of which have already called for further editions. Here are a few of them:

"Inside of the Cup," by Churchill **1.25**

"Polly-Anne," by Porter **1.20**

"Judgment House," by Fox **1.25**

"Heart of the Hills," by Fox **1.25**

"April Panhard," by Farrow **1.10**

"Amateur Gentleman," by Farrow **1.10**

"The Old Adam," by Bennett **1.10**

"Weaker Vessel," by Benson **1.10**

"V. V.'s Eyes," by Harrison **1.20**

"Stella Maris," by Locke **1.10** (Main Floor)

Stylish Ostrich Feather Ruffles, in short lengths, with silk ends, in black, white, grey, also black and white. Wednesday **2.69**

Ostrich Feather Boas, in excellent quality fibres, in black, white, grey, also black and white, length 70 inches. Wednesday **4.95**

Preserving Season Needs

300 only Scales to Weigh Accurately, 24 lbs. by ounces. Government tested and stamped, made in two styles, the one with a scoop scale and the other with flat scale, and with a clear clock face dial. Strong steel body and well put together. Made to sell at \$2.25. Wednesday special sale, each **1.49**

GRANITE PRESERVE KETTLES.

550 only (6-quart measure size) Granite Preserve Kettles, 4 times costed, enamel on steel, slightly damaged. Selling regularly for 58c. To clear on Wednesday, special, each **.24**

TABLE CUTLERY SPECIALS.

Table Knives of the best manufacture, of thoroughly reliable quality of Sheffield steel, with sylvanite handles. A really good class knife.

Dinner size, regularly \$2.50 per dozen. Wednesday, in lots of 1/2 dozen for **1.00**

For Tea size, regularly \$2.25 per dozen. Wednesday, in lots of 1/2 dozen for **.99**

Bread Knives, with a keen cutting blade of Sheffield steel, and hard redwood handles, securely rivetted and with steel shoulder. Wednesday, special **.25** (Basement)

The Robert Simpson Company, Limited