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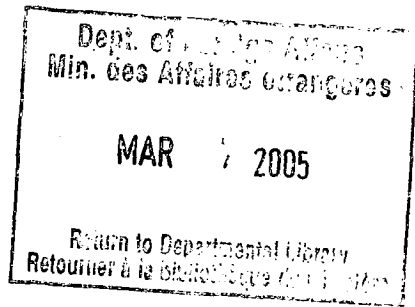
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INTERNATIONAL AFFAIRS



- Final Report -



16771576

Submitted To: Foreign Affairs & International Trade
March, 1997

INTRODUCTION AND METHODOLOGY

The Angus Reid Group was commissioned by the Department of Foreign Affairs and International Trade (DFAIT) to measure Canadians' support for humanitarian and development assistance. At the same time, respondents were also surveyed on attitudes regarding the ability of export and trade policy and programs to encourage employment growth. Between the dates of February 19 and 24, 1997, a random sample of 1,500 Canadians were interviewed.

The actual number of completed interviews in each region was as follows: B.C. - 200; Alberta - 135; Manitoba/Saskatchewan - 120; Ontario - 525; Quebec - 400; Atlantic - 120. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 1991 Census data.

With a national sample of 1,500, one can say with 95 percent certainty that the results are within ± 2.5 percentage points of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population.

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DETAILED FINDINGS

SECTION I: CANADA'S INTERNATIONAL RELATIONS

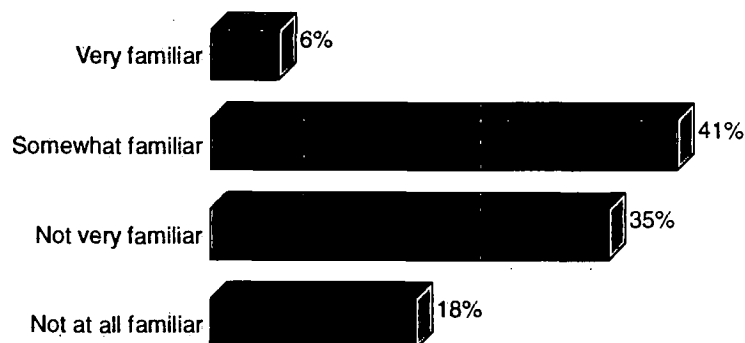
HUMAN RIGHTS VIOLATIONS

Canada's International Policy

While a plurality (41%) of Canadians are "somewhat familiar" with Canada's international policy when it comes to human rights violations by governments in other countries, most (53%) are either "not very familiar" (35%) or "not at all familiar" (18%) with it. Only six percent (6%) of respondents claim to be "very familiar" with Canada's policy.

Canada's International Policy for Human Rights Violations of Foreign Governments

"How familiar are you with Canada's international policy when it comes to human rights violations by governments in other countries: very familiar, somewhat familiar, not very familiar or not at all familiar?"



Base: All respondents: 1500

Across all socio-economic sub-groupings of respondents, there is very little variation with regard to those who are "very familiar" with Canada's international policy when it comes to human rights violations. Overall, there is only a small percentage (ranging from 3% of Quebec residents to 11% of both Albertans and university graduates) of the Canadian population that fit into this category.

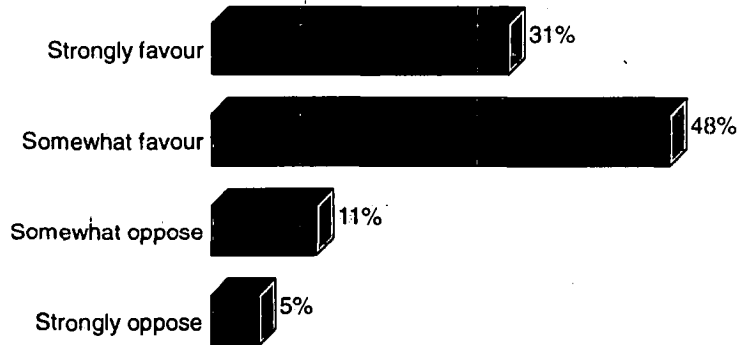
Least likely to be familiar with the policy (that is, respondents who say they are "not at all familiar" with it) include residents of Saskatchewan/Manitoba and Quebec (22%), Canadians aged 18 to 34 (22%), those who do not have a high school diploma (32%) and less affluent Canadians (20% of those with an annual income of less than \$30k).

Support For Dialogue And Engagement Over Isolation

In a preamble to the question, survey respondents were told by the Angus Reid Group that Canada now has a policy to use dialogue and engagement, rather than isolation, with respect to human rights violations in other countries. Almost four fifths (79%) of Canadians are in favour of this policy (31% strongly, 48% somewhat). One sixth (16%) are opposed to this policy (5% strongly, 11% somewhat), and the remaining five percent (5%) of the population doesn't know.

Dialogue and Engagement Vs. Isolation

"With respect to human rights violations in other countries, Canada now has a policy to use dialogue and engagement, rather than isolation, to influence governments to respect human rights. Do you strongly favour, somewhat favour, somewhat oppose or strongly oppose this policy?"



Base: All respondents: 1500

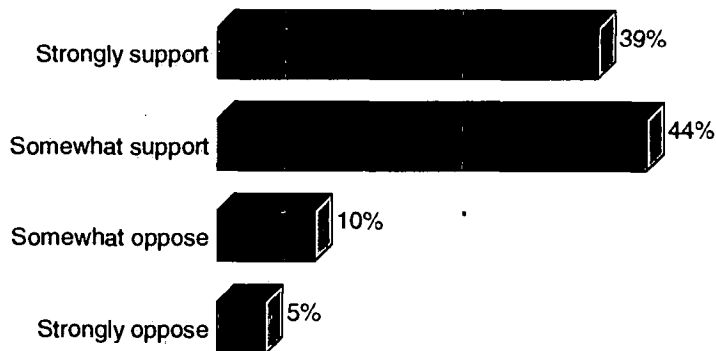
There are some groups of the Canadian population that are more likely than others to favour the nation's policy of dialogue and engagement. These groups are as follows:

- 84% of Quebecers (35% strongly, 49% somewhat)
- 83% of Albertans (25% strongly, 58% somewhat)
- 83% of university graduates (35% strongly, 48% somewhat)
- 83% of Canadians with an annual income of more than \$60k (33% strongly, 50% somewhat)
- 82% of Canadians aged 18 to 34 (25% strongly, 57% somewhat)

Support for Canada's policy toward Cuba is widespread and is only opposed by a small minority. A plurality (44%) of Canadians "somewhat support" Canada's current policy of maintaining relations with Cuba to promote good government and respect for human rights in that country while continuing to trade with them. A further two fifths (39%) of the population "strongly support" this policy. One in ten (10%) are "somewhat opposed" and half that number (5%) are "strongly opposed" to this policy.

Support for Current Canadian Policy toward Cuba

"Canada's policy towards Cuba is to maintain relations to promote good government and respect for human rights in that country while continuing to trade with them. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the current Canadian policy toward Cuba?"



Base: All respondents: 1500

There is some variation within sub-groups of the Canadian population as to who is most likely to support Canada's current policy towards Cuba. These groups are as follows:

- 90% of university graduates (49% strongly, 41% somewhat)
- 87% of those earning more than \$60k (44% strongly, 43% somewhat)
- 86% of British Columbians (43% strongly, 43% somewhat)
- 86% of Quebecers (36% strongly, 50% somewhat)
- 85% of Saskatchewan/Manitoba residents (34% strongly, 51% somewhat)
- 86% of Canadians over the age of 55 (48% strongly, 38% somewhat)
- 85% of men (45% strongly, 40% somewhat)

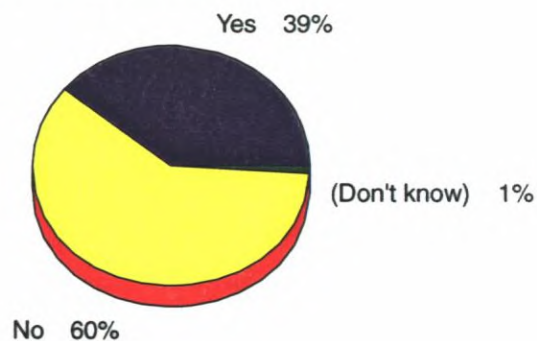
ANTI-PERSONNEL LANDMINES

Awareness Of International Treaty Initiative

Two fifths (39%) of Canadians are aware of a Canadian initiative to negotiate and sign an international treaty that would ban anti-personnel landmines all over the world by the end of this year.

Awareness of International Treaty to Ban Anti-Personnel Landmines

"Have you seen heard or read anything about a Canadian initiative to negotiate and sign an international treaty that would ban anti-personnel landmines all over the world by the end of this year?"



Base: All respondents: 1500

Some segments of the Canadian population are more likely than others to have heard of this country's initiative. The groups most likely to be aware of the initiative are British Columbians (47%), residents of Saskatchewan or Manitoba (45%), Canadians over the age of 55 (56%), men (49%), university graduates (53%) and more affluent Canadians (43%).

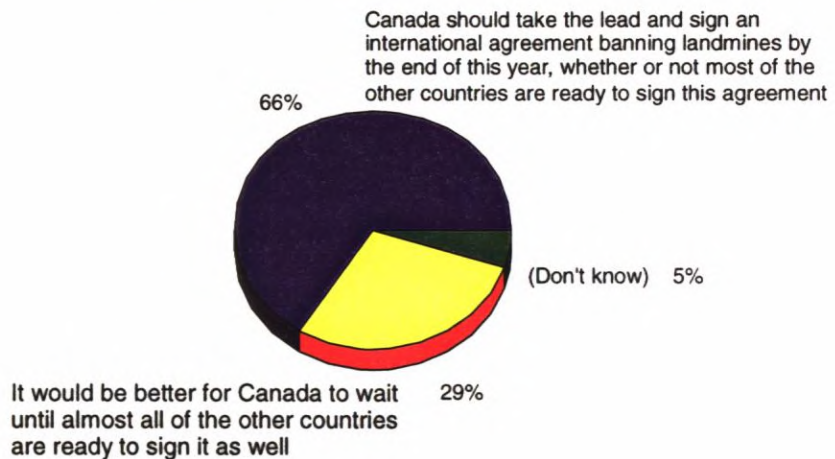
Least likely to have heard of the landmine initiative are Quebecers (70%), Canadians aged 18 to 34 (72%), women (69%), and those without a high school diploma (67%).

Should Canada Take The Lead In Signing The Treaty?

Two thirds (66%) of Canadians think that Canada should take the lead and sign an international agreement banning landmines by the end of this year, whether or not most of the other countries are ready to sign this agreement. Three in ten (29%) feel that it would be better for Canada to wait until almost all of the other countries are ready to sign it as well. Five percent (5%) of Canadians aren't sure which option they prefer.

Views of Signing Ban for Anti-Personnel Landmines

Which of these two views is closer to your own?"



Base: All respondents: 1500

Canadians most likely to support Canada taking the lead include British Columbians (77%), men (70%), university graduates (76%) and more affluent Canadians (76%).

PEACE BUILDING

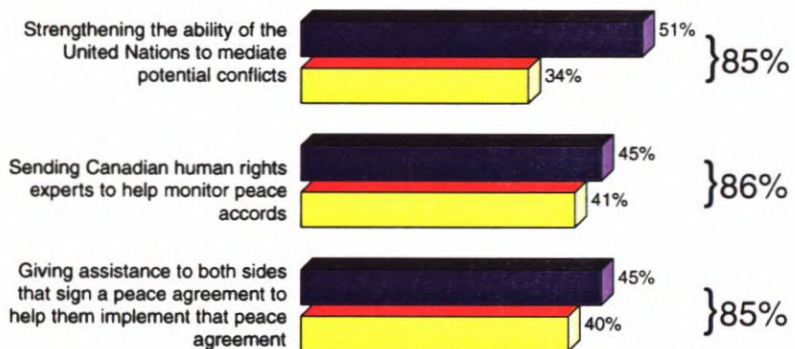
Respondents were asked whether or not they support Canada's participation in three types of peace building initiatives, as follows:

- Sending Canadian human rights experts to help monitor peace accords
- Strengthening the ability of the United Nations to mediate potential conflicts
- Giving assistance to both sides that sign a peace agreement to help them implement that peace agreement

All three received support from at least eighty-five percent (85%) of the population (total proportion of respondents who either strongly or somewhat support the type of assistance).

Support for Peace Building Initiatives

"Would you support Canada's participation in ...?"



Base: All respondents: 1500

■ Strongly Support ■ Somewhat Support

"Strengthening the ability of the United Nations to mediate potential conflicts" received the greatest proportion of strong support (51%), while the other two types of assistance both received strong support from slightly fewer Canadians (45% each).

In terms of opposition, "Sending Canadian human rights experts to help monitor peace accords" and "Strengthening the ability of the United Nations to mediate potential conflicts" both received opposition (strongly or somewhat) from about one eighth (13%) of the population, while just over one in ten (11%) opposed "Giving assistance to both sides that sign a peace agreement to help them implement that peace agreement".

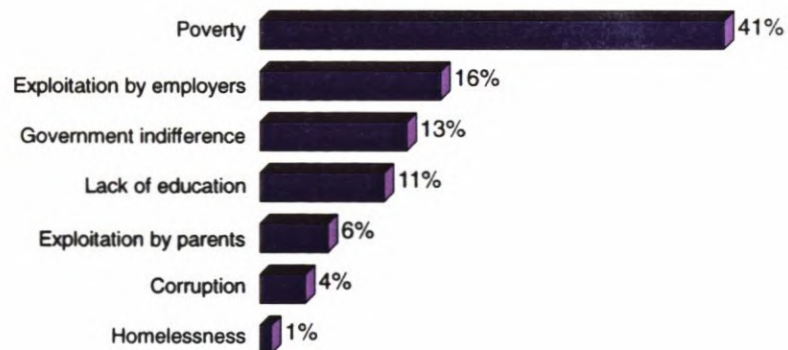
CHILD LABOUR IN DEVELOPING COUNTRIES

Perceived Causes Of Child Labour In Developing Countries

Poverty was the most commonly (41%) cited cause of child labour in developing countries. Other perceived causes include exploitation by employers (16%), government indifference (13%), lack of education (11%), exploitation by parents (6%), corruption (4%) and homelessness (1%).

Causes of Child Labour

"The problem of child labour in developing countries has been in the news lately. What do you think are the most important causes of this problem in developing countries?"



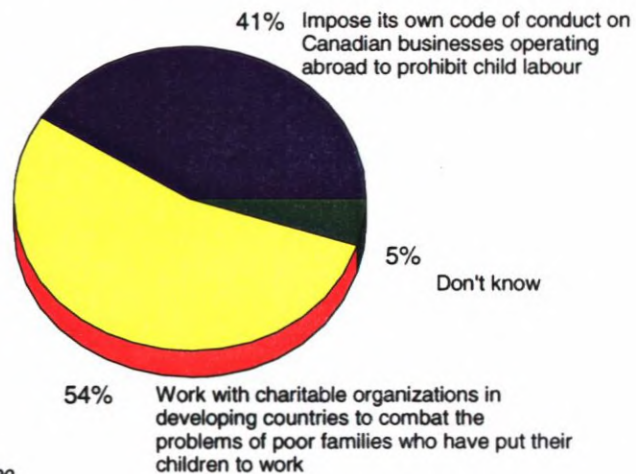
Base: All respondents: 1500

What Should The Canadian Government Do About Child Labour In Developing Countries?

More than half (54%) of Canadians think the Canadian government should work with charitable organizations in developing countries to combat the problems of poor families who have to put their children to work. Two fifths (41%) think Canada should impose its own code of conduct on Canadian businesses operating abroad to prohibit child labour.

Responsibilities of the Canadian Government

"Should the Canadian government ...?"



Base: All respondents: 1500

Across all demographic sub-groups of the population, Canadians show stronger support for Canada working with charitable organizations as a means of combating child labour. This option received its highest levels of support from residents of Saskatchewan/Manitoba (61%), Canadians aged 35 to 54 (57%), those without a high school diploma, and middle income households (59% of those earning \$30 to \$59k).

SECTION II: TRADE, JOBS AND GROWTH

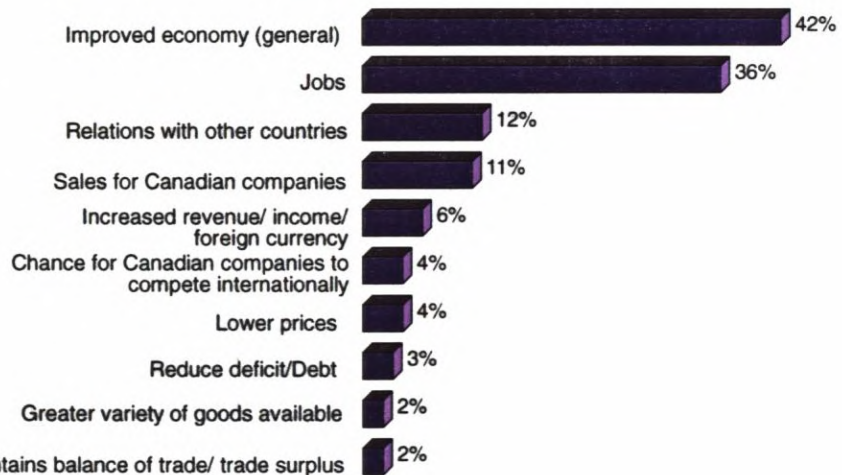
Respondents to the survey were asked to think for a moment about Canadian exports, trade and job creation.

BENEFITS OF EXPORTS TO CANADIANS

A plurality (42%) of Canadians see an improved economy as a benefit of exports. Jobs (36%) received the second highest number of mentions. Other cited benefits include relations with other countries (12%), sales for Canadian companies (11%), increased revenue/income (6%), a chance for Canadian companies to compete internationally (4%) and lower prices (4%).

Benefits of Exports to Canadians

"Thinking about exports and trade, what are the benefits of exports to Canadians?"



Base: All respondents: 1500

JOB CREATION STRATEGIES

Respondents were asked to judge the effectiveness of four activities to promote employment creation through international business and trade. Almost nine in ten (87%) see "encouraging small and medium-sized companies to export more" as an effective method for creating new jobs (41% very effective, 46% moderately effective). "Encouraging foreign companies to build new plants in Canada" was also seen as a very effective strategy to create jobs.

The following table summarizes the ratings for each of the activities:

Strategy	Very Effective	Moderately Effective	Total
Encouraging small and medium-sized companies to export more	41%	46%	87%
Encouraging foreign companies to build new plants in Canada	41%	43%	84%
Trade Missions by Prime Minister Chrétien and other government and business leaders to other countries to promote new business	23%	52%	75%
Provide more services to Canadian businesses abroad at Canadian embassies around the world	16%	47%	63%

APPENDIX I - QUESTIONNAIRE

Section 3: International Affairs

Now let's switch to a different topic.

1. How familiar are you with Canada's international policy when it comes to human rights violations by governments in other countries: very familiar, somewhat familiar, not very familiar or not at all familiar?

Very familiar

Somewhat familiar

Not very familiar

Not at all familiar

2. With respect to human rights violations in other countries, Canada now has a policy to use dialogue and engagement, rather than isolation, to influence governments to respect human rights. Do you strongly favour, somewhat favour, somewhat oppose or strongly oppose this policy?

Strongly favour

Somewhat favour

Somewhat oppose

Strongly oppose

3. Canada's policy towards Cuba is to maintain relations to promote good government and respect for human rights in that country while continuing to trade with them. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the current Canadian policy toward Cuba?

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

4. Have you seen, heard or read anything about a Canadian initiative to negotiate and sign an international treaty that would ban anti-personnel landmines all over the world by the end of this year?

Yes

No

(ROTATE STATEMENTS)

5. (Some/Other) people say that Canada should take the lead and sign an international agreement banning landmines by the end of this year, whether or not most of the other countries are ready to sign this agreement.

(Some/Other) people say that it would be better for Canada to wait until almost all of the other countries are ready to sign this agreement as well.

Which of these two views is closer to your own?

Sign agreement by the end of the year

Wait for other countries

Canada is considering undertaking the following activities to help build peace in war-torn parts of the world. Would you strongly support, somewhat support, somewhat oppose or strongly oppose Canada's participation in the following activities? (READ STATEMENTS)

Statements

6. Sending Canadian human rights experts to help monitor peace accords

7. Strengthening the ability of the United Nations to mediate potential conflicts, such as the recent one in Zaire (zaa-eer) in Africa, before they become major conflicts.

8. Giving assistance to both sides that sign a peace agreement to help them implement that peace agreement.

Responses

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

9. The problem of child labour in developing countries has been in the news lately. What do you think are the most important causes of this problem in developing countries? (DO NOT READ)
(ACCEPT ALL RESPONSES)

Poverty	Lack of education
Exploitation by employers	Corruption
Exploitation by parents	Government indifference
Homelessness	Other

10. Some people have suggested that Canadian companies should follow a code of conduct which would prohibit buying any goods or services that use child labour. Other people say a code would be impossible to enforce, and would do nothing to solve the social causes of the problem. Should the Canadian government (ROTATE STATEMENTS):

Impose its own code of conduct on Canadian businesses operating abroad to prohibit child labour?

or

Work with charitable organizations in developing countries to combat the problems of poor families who have put their children to work?

11. Thinking about exports and trade, what are the benefits of exports to Canadians? (DO NOT READ LIST) (RECORD ALL MENTIONED)

Jobs

Lower prices

Reduce deficit/Debt

Improved economy (general)

Sales for Canadian companies

Relations with other countries

Other (SPECIFY)

Nothing – No benefits

Thinking about jobs, a number of proposals have been made to create more jobs in Canada. For each, I would like you to tell me how effective each one would be in creating new jobs: not at all effective, not very effective, moderately effective, or very effective. How about (READ ITEMS)

Items

12. Encouraging foreign companies to build new plants in Canada

13. Encouraging small and medium-sized companies to export more

14. Provide more services to Canadian businesses abroad at Canadian embassies around the world

15. Trade Missions by Prime Minister Chretien and other government and business leaders to other countries to promote new business

Responses

Not at all effective

Not very effective

Moderately effective

Very effective

APPENDIX II - DETAILED TABLES

11. How familiar are you with Canada's international policy when it comes to human rights violations by governments in other countries: very familiar, somewhat familiar, not very familiar or not at all familiar?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Very familiar	6%	5%	11%	4%	7%	3%	5%	5%	5%	7%	7%	4%	5%	4%	4%	11%	5%	6%	6%
Somewhat familiar	41%	45%	39%	41%	48%	32%	36%	35%	43%	47%	47%	36%	26%	38%	42%	53%	34%	40%	49%
Not very familiar	35%	34%	32%	33%	30%	43%	40%	37%	35%	31%	30%	39%	38%	35%	38%	28%	41%	35%	31%
Not at all familiar	18%	16%	18%	22%	14%	22%	19%	22%	17%	13%	15%	20%	32%	22%	16%	7%	20%	19%	14%
(DK/NS)	*	-	-	-	1%	-	-	-	*	1%	*	*	-	1%	*	1%	1%	*	-

i2. With respect to human rights violations in other countries, Canada now has a policy to use dialogue and engagement, rather than isolation, to influence governments to respect human rights. Do you strongly favour, somewhat favour, somewhat oppose or strongly oppose this policy?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Strongly favour	31%	31%	25%	26%	32%	35%	31%	25%	32%	39%	31%	32%	30%	27%	33%	35%	32%	28%	33%
Somewhat favour	48%	49%	58%	52%	44%	49%	45%	57%	45%	38%	48%	48%	43%	51%	47%	48%	46%	51%	50%
Somewhat oppose	11%	11%	10%	12%	13%	10%	13%	11%	13%	11%	12%	11%	12%	10%	13%	10%	9%	13%	11%
Strongly oppose	5%	4%	5%	3%	5%	4%	5%	4%	6%	4%	6%	3%	7%	7%	3%	3%	5%	4%	4%
(DK/NS)	5%	5%	2%	7%	6%	2%	6%	3%	5%	7%	3%	6%	9%	5%	4%	3%	8%	4%	2%

13. Canada's policy towards Cuba is to maintain relations to promote good government and respect for human rights in that country while continuing to trade with them. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the current Canadian policy toward Cuba?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Strongly support	39%	43%	37%	34%	41%	36%	37%	35%	36%	48%	45%	33%	34%	33%	38%	49%	36%	37%	44%
Somewhat support	44%	43%	45%	51%	39%	50%	43%	47%	45%	38%	40%	47%	41%	48%	44%	41%	45%	45%	43%
Somewhat oppose	10%	7%	9%	10%	11%	8%	12%	12%	9%	8%	8%	12%	12%	12%	10%	6%	10%	11%	8%
Strongly oppose	5%	4%	4%	3%	8%	3%	5%	5%	6%	5%	6%	4%	9%	4%	6%	3%	5%	5%	5%
(DK/NS)	2%	3%	4%	3%	2%	3%	3%	2%	3%	2%	2%	3%	5%	3%	2%	*	4%	1%	1%

14. Have you seen, heard or read anything about a Canadian initiative to negotiate and sign an international treaty that would ban anti-personnel landmines all over the world by the end of this year?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Yes	39%	47%	41%	45%	42%	29%	39%	27%	38%	56%	49%	30%	33%	33%	37%	53%	34%	37%	43%
No	60%	53%	59%	55%	58%	70%	61%	72%	61%	44%	51%	69%	67%	66%	63%	46%	65%	62%	57%
(DK/NS)	1%	-	1%	1%	1%	1%	-	*	1%	-	*	1%	-	1%	*	1%	1%	1%	*

i5. Which of these two views is closer to your own?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	DN	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Sign agreement by the end of the year	66%	77%	70%	65%	71%	55%	62%	64%	71%	64%	70%	63%	50%	64%	68%	76%	59%	67%	76%
Wait for other countries	29%	19%	25%	32%	24%	39%	33%	33%	23%	31%	25%	32%	44%	31%	28%	18%	37%	28%	21%
(DK/NS)	5%	3%	5%	3%	5%	6%	5%	3%	7%	5%	5%	5%	6%	4%	4%	6%	4%	6%	3%

i6. Would you support Canada's participation in ...?

	PROVINCE							AGE			GENDER		EDUCATION				INCOME		
	Total	BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Sending Canadian human rights experts to help monitor peace accords.																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Strongly support	45%	43%	40%	41%	45%	46%	57%	48%	45%	42%	47%	43%	41%	41%	45%	53%	42%	45%	50%
Somewhat support	41%	39%	46%	42%	41%	41%	32%	40%	42%	40%	39%	42%	40%	45%	41%	36%	40%	43%	39%
Somewhat oppose	8%	9%	6%	14%	6%	7%	9%	7%	6%	10%	7%	9%	8%	8%	8%	6%	9%	6%	7%
Strongly oppose	5%	7%	7%	3%	6%	5%	1%	4%	5%	6%	6%	5%	9%	6%	3%	4%	7%	5%	3%
(DK/NS)	1%	2%	1%	-	2%	1%	1%	1%	1%	2%	1%	2%	3%	1%	2%	*	3%	*	*

i6. Would you support Canada's participation in ...?

	PROVINCE							AGE			GENDER		EDUCATION				INCOME		
	Total	BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Strengthening the ability of the United Nations to mediate potential conflicts																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Strongly support	51%	51%	47%	49%	53%	48%	58%	47%	55%	51%	53%	48%	41%	50%	53%	56%	46%	54%	55%
Somewhat support	34%	34%	41%	34%	30%	39%	29%	38%	32%	31%	33%	35%	37%	34%	34%	33%	35%	32%	36%
Somewhat oppose	8%	9%	6%	11%	7%	8%	7%	10%	6%	8%	6%	10%	9%	8%	8%	6%	9%	8%	5%
Strongly oppose	5%	5%	3%	5%	7%	4%	2%	4%	5%	7%	6%	4%	9%	6%	4%	4%	6%	3%	4%
(DK/NS)	2%	1%	3%	1%	3%	2%	3%	2%	2%	4%	2%	3%	4%	2%	2%	2%	4%	2%	1%

i6. Would you support Canada's participation in ...?

	PROVINCE							AGE			GENDER		EDUCATION				INCOME		
	Total	BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Giving assistance to both sides that sign a peace agreement to help them implement that peace agreement.																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Strongly support	45%	47%	36%	37%	46%	47%	48%	47%	47%	39%	46%	44%	34%	47%	45%	49%	46%	43%	48%
Somewhat support	40%	36%	47%	49%	38%	42%	36%	42%	38%	40%	40%	40%	46%	39%	41%	38%	38%	42%	41%
Somewhat oppose	7%	8%	10%	9%	7%	7%	7%	7%	6%	10%	6%	8%	11%	9%	5%	6%	9%	6%	6%
Strongly oppose	4%	6%	4%	5%	5%	3%	3%	3%	5%	5%	5%	4%	6%	3%	5%	3%	5%	4%	4%
(DK/NS)	3%	3%	3%	1%	4%	2%	6%	1%	3%	5%	3%	4%	3%	2%	3%	4%	2%	5%	1%

i7. The problem of child labour in developing countries has been in the news lately. What do you think are the most important causes of this problem in developing countries?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Poverty	41%	36%	33%	45%	41%	49%	36%	37%	45%	43%	39%	44%	37%	34%	44%	48%	39%	44%	39%
Exploitation by employers	16%	17%	11%	12%	17%	18%	10%	13%	17%	17%	15%	16%	12%	15%	16%	17%	13%	17%	16%
Exploitation by parents	6%	6%	3%	3%	6%	7%	3%	5%	3%	9%	4%	7%	5%	7%	6%	4%	5%	6%	4%
Homelessness	1%	1%	-	1%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	*
Lack of education	11%	10%	6%	13%	10%	14%	11%	11%	11%	11%	10%	13%	7%	11%	13%	12%	9%	14%	12%
Corruption	4%	5%	7%	5%	5%	2%	3%	2%	6%	5%	4%	4%	3%	4%	4%	6%	4%	5%	3%
Government indifference	13%	12%	13%	11%	14%	14%	13%	14%	15%	10%	13%	14%	12%	13%	14%	14%	10%	15%	16%
Other	36%	35%	47%	36%	33%	39%	36%	39%	37%	32%	40%	32%	28%	35%	35%	44%	34%	34%	45%
(DK/NS)	11%	16%	10%	15%	9%	9%	17%	13%	9%	11%	9%	13%	22%	13%	9%	4%	17%	9%	7%

i8. Should the Canadian government ...?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Impose its own code of conduct on Canadian businesses operating abroad to prohibit child labour	41%	38%	38%	35%	38%	46%	48%	45%	38%	38%	42%	39%	35%	42%	42%	40%	38%	38%	43%
Work with charitable organizations in developing countries to combat the problems of poor families who have put their children to work (DK/NS)	54%	57%	52%	61%	56%	51%	49%	52%	57%	54%	52%	56%	57%	54%	52%	55%	56%	59%	52%
	5%	5%	10%	4%	6%	3%	3%	3%	5%	9%	6%	5%	8%	4%	6%	4%	7%	4%	5%

i9. Thinking about exports and trade, what are the benefits of exports to Canadians?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Jobs	36%	40%	30%	31%	39%	36%	31%	31%	38%	41%	44%	29%	27%	32%	37%	46%	31%	35%	44%
Lower prices	4%	2%	3%	1%	3%	8%	1%	3%	4%	5%	3%	5%	5%	4%	4%	4%	5%	3%	3%
Reduce deficit/Debt	3%	1%	3%	2%	4%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	4%	5%	2%	4%
Improved economy (general)	42%	53%	42%	42%	44%	34%	46%	42%	45%	38%	43%	41%	31%	38%	44%	51%	34%	44%	48%
Sales for Canadian companies	11%	9%	8%	16%	12%	11%	10%	10%	10%	14%	10%	12%	10%	12%	10%	11%	10%	11%	13%
Relations with other countries	12%	12%	8%	15%	13%	15%	6%	14%	13%	10%	11%	14%	10%	11%	14%	13%	13%	14%	10%
Increased revenue/ income/ foreign currency	6%	7%	9%	5%	5%	6%	9%	7%	6%	6%	6%	6%	2%	6%	8%	7%	7%	6%	6%
Greater variety of goods available	2%	2%	5%	2%	1%	3%	3%	4%	2%	1%	1%	3%	1%	1%	3%	3%	2%	3%	2%
Maintains balance of trade/ trade surplus	2%	1%	5%	2%	1%	1%	3%	1%	2%	3%	2%	2%	3%	1%	1%	3%	1%	1%	2%
Improves standard of living	1%	3%	2%	-	1%	*	-	1%	1%	1%	2%	*	-	1%	1%	2%	1%	*	2%
We have plenty of resources	1%	1%	-	-	*	1%	2%	1%	*	1%	1%	*	-	1%	1%	*	1%	1%	-
Greater quality goods available	1%	*	-	-	1%	1%	-	*	1%	1%	1%	*	*	*	1%	1%	-	1%	1%
Chance for Canadian companies to compete internationally	4%	4%	3%	3%	3%	8%	2%	4%	5%	3%	4%	4%	2%	4%	4%	6%	3%	4%	6%
Increase in technology	1%	1%	2%	-	*	3%	-	1%	1%	1%	2%	1%	-	*	1%	3%	*	2%	1%
Good idea to export/ major benefit (unspecified)	*	-	1%	2%	*	-	-	*	*	*	*	*	*	*	*	-	1%	-	*
More profit	*	*	1%	-	-	*	1%	*	*	-	*	*	*	-	*	1%	-	*	1%
Promotes trade/ expand our market	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%
Avoid isolation	*	*	-	-	*	-	-	-	*	-	-	-	*	*	-	*	-	*	*
Increased competitiveness	*	-	1%	1%	*	-	-	*	*	-	*	*	*	*	*	-	-	1%	-
Financial stability/ stability/ strong dollar	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	*	*	1%
Self sufficient	*	-	-	-	*	-	1%	*	*	-	*	*	-	*	-	1%	*	-	1%
Increased productivity	*	1%	-	-	*	-	-	*	-	-	*	-	-	-	*	*	-	-	*
Improved education	*	-	2%	-	*	-	-	-	*	*	*	*	-	*	*	*	*	*	-
Improved social fabric/ social programs	*	1%	1%	-	-	-	-	*	*	-	*	*	-	-	*	*	-	*	*
Other	2%	1%	5%	3%	2%	1%	-	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%
Nothing - No benefits	4%	4%	3%	3%	4%	3%	1%	4%	4%	3%	3%	4%	9%	5%	2%	1%	5%	4%	1%
(DK/NS)	12%	5%	11%	15%	9%	15%	18%	13%	11%	11%	8%	15%	24%	15%	9%	4%	19%	12%	4%

i10. How effective each one would be in creating new jobs?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Encouraging foreign companies to build new plants in Canada																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Not at all effective	5%	5%	3%	4%	5%	5%	5%	5%	5%	6%	5%	5%	8%	4%	5%	3%	7%	4%	3%
Not very effective	10%	11%	12%	9%	8%	13%	12%	11%	8%	12%	11%	10%	9%	11%	10%	11%	12%	9%	9%
Moderately effective	43%	47%	51%	51%	38%	43%	45%	42%	41%	48%	41%	45%	43%	41%	44%	44%	41%	46%	44%
Very effective	41%	37%	30%	36%	47%	39%	37%	42%	45%	33%	42%	39%	39%	43%	40%	39%	40%	39%	44%
(DK/NS)	1%	1%	4%	-	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%

i10. How effective each one would be in creating new jobs?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Encouraging small and medium-sized companies to export more																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Not at all effective	3%	4%	1%	1%	4%	2%	1%	3%	3%	2%	3%	3%	4%	3%	2%	2%	4%	2%	2%
Not very effective	9%	9%	13%	12%	8%	6%	11%	10%	8%	8%	8%	9%	6%	10%	9%	8%	9%	10%	6%
Moderately effective	46%	52%	56%	48%	45%	39%	49%	46%	45%	47%	44%	47%	50%	44%	46%	45%	48%	46%	45%
Very effective	41%	34%	29%	38%	41%	53%	37%	39%	43%	42%	43%	39%	38%	42%	41%	43%	39%	41%	46%
(DK/NS)	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%

i10. How effective each one would be in creating new jobs?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	DN	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Provide more services to Canadian businesses abroad at Canadian embassies around the world																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Not at all effective	9%	11%	7%	8%	10%	9%	5%	6%	11%	10%	9%	9%	10%	8%	10%	8%	11%	7%	9%
Not very effective	23%	23%	30%	31%	20%	22%	27%	23%	23%	23%	22%	23%	21%	21%	22%	27%	24%	24%	22%
Moderately effective	47%	50%	42%	38%	49%	45%	52%	51%	46%	42%	48%	45%	39%	51%	47%	46%	42%	50%	50%
Very effective	16%	10%	10%	16%	17%	20%	14%	16%	16%	16%	16%	16%	22%	15%	15%	15%	17%	14%	18%
(DK/NS)	5%	6%	11%	7%	4%	4%	3%	4%	4%	9%	4%	7%	8%	4%	5%	5%	6%	4%	2%

i10. How effective each one would be in creating new jobs?

	PROVINCE							AGE			GENDER		EDUCATION				INCOME		
	Total	BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Trade Missions by Prime Minister Chretien and other government and business leaders to other countries to promote new business																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Not at all effective	7%	8%	8%	4%	8%	6%	7%	6%	8%	8%	7%	7%	7%	10%	6%	5%	9%	6%	5%
Not very effective	16%	16%	17%	19%	12%	19%	15%	20%	14%	12%	15%	16%	17%	18%	13%	16%	18%	14%	16%
Moderately effective	52%	46%	53%	52%	53%	52%	55%	52%	51%	53%	51%	53%	45%	48%	57%	53%	49%	54%	52%
Very effective	23%	26%	20%	24%	24%	20%	23%	20%	25%	23%	26%	20%	27%	22%	22%	23%	22%	23%	25%
(DK/NS)	2%	4%	2%	1%	3%	2%	1%	2%	2%	4%	1%	3%	4%	2%	2%	3%	2%	3%	1%

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