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## Men's Clothing



# STUDIES IN CANADIAN EXPORT OPPORTUNITIES IN THE U.S. MARKET MEN'S CLOTHING 

AUGUST 1989
Dept. of External Affairs Min. des Affaires extérieures

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## INTRODUCTION

Several years ago, the United States was incurring modest trade deficits which were offset by more than $\$ 140$ billion (U.S.) in payments from abroad on U.S. foreign investments. The U.S. budget was usually in deficit, but this was again more than offset by domestic savings. The net effect was a positive current account balance.

As the U.S. economy picked up steam after the 1981-82 recession, demand rose faster than output. Imports increased drastically to fill the gap. By the end of 1983, the trade deficit had ballooned to nearly $\$ 69$ billion (U.S.). These events continued into 1985 resulting in a trade deficit of $\$ 148$ billion (U.S.). The federal budget deficit more than doubled as a share of GNP, and savings fell to record lows.

Under this pressure, the U.S. dollar began to lose value on the international exchange market. By the end of 1987, the U.S. dollar lost $48 \%$ of its value against the Japanese yen, $48 \%$ against the German mark, $44 \%$ against the Danish krona, $43 \%$ against the French franc and $39 \%$ against the Italian lira. In fact, the U.S. dollar had fallen against all major western industrialized countries except Canada. By the end of 1987 , the trade deficit reached a record $\$ 171$ billion (U.S.), as import prices rose faster than the fall in import volumes.

The 1988 third quarter figures show the value of U.S. currency stabilizing relative to most western industrialized countries. The past currency adjustments are only slowly being translated into changes in trade patterns. Exporters to the United States who were able to pare their profits for many months have been forced to raise prices. No immediate changes were reflected in the trade figures, as the dollar volumes were maintained while the unit volumes dropped.

The 1988 trade deficit estimates ( $\$ 125$ billion [U.S.]) suggest that the realignment of currencies is finally having the desired effect. Stubbornly high imports seem to be responding to the weaker U.S. dollar. However, some analysts believe that the U.S. dollar must fall further in order to get the trade deficit below the $\$ 100$ billion (U.S.) level.

While the Canadian dollar has strengthened recently against the U.S. dollar, its value, for the most part, has moved in parallel with the value of the U.S. dollar relative to other international currencies. These developments should help stimulate two-way trade between Canada and the

United States. The increased value of developed country currencies against North American currencies should increase the opportunities for Canadian manufacturers and service suppliers to sell into the United States, and likewise for U.S. manufacturers and service industries to sell into Canada.

## STUDY APPROACH

The overall study approach for analyzing the opportunities for Canadian suppliers to replace European and Japanese imports into the United States started at a fairly high level of product aggregation for all U.S. imports. Through the application of selection criteria, the focus of the analysis was progressively narrowed to those opportunities at the lowest available level of product disaggregation that would most likely result in increased Canadian exports into the U.S. market. The progression also involved moving from the identification of such opportunities, using statistical analysis, to substantiating the opportunities through interviews with representatives of U.S. purchasers of imports from developed countries.

In determining export opportunities for Canadian suppliers, U.S. import statistics were assembled for the years 1981 through to 1985. A five-year time period was chosen in order to distinguish between "established" import markets and "temporary" import markets. Where imports of European and Japanese goods into the United States have had sustained volumes over a period of several years, it is less likely that these imports represent a short-term phenomenon or that U.S. purchasers would be able to quickly change their sourcing to domestic suppliers. For the initial screening, U.S. Schedule A import statistics wère compiled at the 4-digit level.

All U.S. imports (at the 4-digit level) from developed countries with import values exceeding one million dollars (U.S.) were identified for the selected years and placed in descending order of value. From this list, the U.S. Trade, Tourism and Investment Development Bureau initially chose 26 for further analysis. Each commodity was broken down into a finer level of classification, the 7-digit level, and an investigation made to determine whether there existed any Canadian firms that produced similar products and could pursue the opportunities which may be uncovered. The expansion of the Schedule A codes from the 4-digit level to the 7 -digit level was fairly straightforward, and a listing of these commodities and their import customs value was prepared for 1986. The Canadian firms were identified by accessing the Department of External Affairs' WIN database. This computerized database, accessible at all major posts abroad, contains
information on Canadian manufacturers and the products they produce. It should be noted that although the WIN database is not yet complete, it is sufficiently advanced for the purposes of this study.

From this list, those products or product groupings having combined Japanese, European and Canadian imports of over $\$ 80$ million (U.S.) in 1986 were identified for further analysis. Following consultation with industry and government officials with expertise in each secto\%, other products and product groups which did not meet the above criteria were added to the sector where there appeared to be significant commercial interest to have them included. Some products and product groups were deleted because there was insufficient commercial interest in them.

For this report on men's clothing, further analysis was deemed inappropriate for the following reason:

- The U.S. Schedule A import categories selected do not adequately cover the products manufactured by the Canadian industry.

The U.S. import statistics, the sample list of U.S. importers who are interested in Canadian sources of supply and other general information compiled during the sector review are included in this short report on the men's clothing sector.

## U.S. IMPORTERS GENERALLY SEEKING SOURCES OF SUPPLY

| Company: | Abraham \& Straus |
| :---: | :---: |
| Address: | 420 Fulton Street |
|  | Brooklyn, NY 11201 |
| Contact: | Ms. Doris Sheehy |
| Title: | Import Manager |
| Telephone: | 718-875-7200 |
| Telex/Fax: | 718-802-8877 (Fax) |
| Company: | Allied Stores |
| Address: | 1114 Avenue of the Americas New York, NY 10036 |
| Contact: | Mr. Mitchell Schwartz |
| Title: | Assistant Comptroller |
| Telephone: | 212-764-2000 |
| Telex/Fax: | 212-302-4256 (Fax) |
| Company: | Authentic Imports |
|  | Incorporated |
| Address: | 302 - 5th Avenue |
|  | New York, NY 10001 |
| Contact: | Mr. Jordan Silverman |
| Title: | Director/Manager |
| Telephone: | 914-235-5650 |
| Telex/Fax: | 620951 OUTHEN (Telex) |
| Company: | Banana Republic |
| Address: | 1 Harrison |
|  | San Francisco, CA 94105 |
| Contact: | Mr. Chip Gerkin |
| Title: | Divisional Merchandise |
|  | Manager for Men |
| Telephone: | 415-777-0250 |
| Telex/Fax: | 415-391-4453 (Fax) |
| Company: | Belstaff International |
| Address: | P.O. Box 39 |
|  | Shelbyville, TN 37160 |
| Contact: | Ms. Kay Renolds |
| Title: | Purchasing Manager |
| Telephone: | 615-684-6479 |
| Telex/Fax: | 615-685-9768 (Fax) |
| Company: | Cofish International Incorporated |
| Address: | P.O. Box 13 |
|  | East Haddan, CT 06423 |
| Contact: | Mr. Gus Dill |
| Title: | Manager |
| Telephone: | 203-873-9500 |
| Telex/Fax: | 203-873-9890 (Fax) |

Company: Coronet Casuals
Address: 2615 Elmhurst Lane
Portsmouth, VA 23701
Contact: Mr. Friedman
Title: Import Manager
Telephone: 804-488-4441
Telex/Fax: 804-488-0166 (Fax)

Company: Edison's Men's Wear Group
Address: P.O. Box 14549
St. Louis, ML 63166
Title:
Telephone: 314-331-7852
Telex/Fax: 314-436-2003 (Fax)

Company: Gita Sports
Address: P.O. Box 7266
Charlotte, NC 28217
Contact: Mr. Nick Hazeltene
Title: $\quad$ Product Manager
Telephone: 704-588-7550
Telex/Fax: 704-588-4322 (Fax)

Company: Hanna Andersson
Address: 1010 Northwest Flanders
Portland, OR 97209
Contact: Ms. Naomi Langbecker
Tite: Purchasing Manager
Telephone: 503-242-0920
Telex/Fax:

Company: I. Magnin
Address: 185 Barrie Street
San Francisco, CA 94107
Contact: Ms. Moria Bross
Title: Assistant Buyer
Telephone: 415-362-2100
Telex/Fax: 415-543-6985 (Fax)

Company: IMM Apparel
Address: $\quad 350-5$ th Avenue, Suite 7800 New York, NY 10118
Contact: Mr. Ray Iwanesky
Title: $\quad$ Sales Manager
Telephone: 212-947-3888
Telex/Fax: 212-629-3697 (Fax)

| Company: | Italmoda Imports |
| :---: | :---: |
| Address: | 500 State Highway 35 |
|  | Middletown, NJ 07701 |
| Contact: | Mr. Giuseppe Castigleone |
| Title: | President |
| Telephone: | 718-331-5900 |
| Telex/Fax: |  |
| Company: | Joseph A. Bank Clothiers |
| Address: | 25 Crossroads Drive |
|  | Owings Mills, MD 21117 |
| Contact: | Mr. Chip Morehead |
| Tite: | Assistant Buyer |
| Telephone: | 301-356-8722 |
| Telex/Fax: | 301-356-6177 (Fax) |
| Company: | Koko Sport |
| Address: | 167 Madison Avenue |
|  | New York, NY 10016 |
| Contact: | Mr. S. George |
| Title: | Import Manager |
| Telephone: | 212-213-3939 |
| Telex/Fax: | 212-213-3940 (Fax) |
| Company: | Maven International |
| Address: | 350-5th Avenue |
|  | Room 4210 |
|  | New York, NY 10118 |
| Contact: | Mr. Bob Quarneiri |
| Title: | Import Manager |
| Telephone: | 212-564-4650 |
| Telex/Fax: | 212-736-1050 (Fax) |
| Company: | Mepotex International |
| Address: | 331 South Mission Road |
|  | Los Angeles, CA 90033 |
| Contact: | Mr. Thompson Wai |
| Title: | Operations Manager |
| Telephone: | 213-269-7547 |
| Telex/Fax: | 213-269-7567 (Fax) |
| Company: | Partheon Sportswear |
| Address: | 95 Ethel Road |
|  | P.O. Box 375 |
|  | Edison, NJ 08817 |
| Contact: | Ms. Joanne Brady |
| Title: | Import Manager |
| Telephone: | 201-248-0777 |
| Telex/Fax: | 201-248-0862(Fax) |

Company: Popsicle Playwear
Address: 112 West 34th Street, Suite 1507
New York, NY 10120
Contact: Mr. M. Sanjeev
Title:
Telephone: 212-594-5511
Telex/Fax: 429912 (Telex)
Company: Resisto Muffler Company
Address: 1400 Aliceanna Street Baltimore, MD 21231
Contact: Mr. Gene Silberman
Title:
Telephone: 301-276-1400
Telex/Fax: 301-276-1440 (Fax)

Company: Rodin Sportswear
Address: 681-5th Avenue New York, NY 10022
Contact: Mr. Barry Rosen
Title:
Telephone: 212-308-9105
Telex/Fax: 238149 (Telex)

Company: Saks Fifth Avenue
Address: 611-5th Avenue New York, NY 10022
Contact: Mr. John Fresco
Title:
Vice-President of Men's
Clothing
Telephone: 212-753-4000
Telex/Fax:
Company: Stage II Approach
Address: $\quad 350-5$ th Avenue New York, NY 10118
Contact: Mr. Howard Weinreich
Title: $\quad$ Vice-President of Production
Telephone: 212-564-5865
Telex/Fax: 212-239-0377 (Fax)

Company: Stempel Manufacturing
Address: P.O. Box 391
Coleman, TX 76834
Contact: Ms. Jinne Nixon
Title:
Telephone
Purchasing Agent
915-625-3536
Telex/Fax: $\quad 915-625-4724$ (Fax)

| Company: Address: | Summar Agency |
| :---: | :---: |
|  | 7289 Spa Drive |
|  | North Charleston, SC 29418 |
| Contact: | Ms. Theresa Rogers |
| Title: | Import Manager |
| Telephone: | 803-572-7500 |
| Telex/Fax: | 803-572-9578 (Fax) |
| Company: | Sutton \& Sutton |
| Address: | 350-5th Avenue |
|  | New York, NY 10118 |
| Contact: | Ms. Ira Alducher |
| Title: | Purchasing Manager |
| Telephone: | 212-760-1234 |
| Telex/Fax: | 212-236-1672 (Fax) |
| Company: | Trekka |
| Address: | 240 Madison Avenue |
|  | New York, NY 10016 |
| Contact: | Mr. Salvo Bilvirici |
| Title: $=$ | Executive Vice-President |
| Telephone: | 212-779-7900 |
| Telex/Fax: | 212-779-8113 (Fax) |


| Company: | United Solid |
| :--- | :--- |
| Address: | P.O. Box 985 Canal Street |
|  | Bath, SC 29816 |
| Contact: | Mr. Jean-Marc Dimoutiez |
| Title: | Executive Manager |
| Telephone: | 803-593-5165 |
| Telex/Fax: | 803-593-5169 (Fax) |

Company: Webster Company
Address: P.O. Box 1944 Saginaw, MI 48605
Contact: Mr. George Boe
Title: $\quad$ Purchasing Manager
Telephone: 517-792-9661
Telex/Fax:

Company: Wrangler
Address: $\quad 345$ Church Court Greensboro, NC 27401
Contact: Mr. Steve Bullard
Title: $\quad$ Export/Import Manager
Telephone: 919-373-3409
Telex/Fax: 919-373-4280 (Fax)

## U.S. POST CONTACTS

Company: Abercrombie \& Fitch Address: No. 3 Post Oak Central 1990 Post Oak Boulevard Houston, TX 77056
Contact: Mr. Steve Deangelis
Title:
Telephone:
713-629-9600 Telex/Fax:

Company: Adam Meldrum \& Anderson Address: $\quad 389$ Main Street Buffalo, NY 14203
Contact: Mr. Timothy McLean
Title: Telephone: 716-853-4020 Telex/Fax:

Buyer

Company: Bernard Hill Corporation Address: 6655-R Amberton Drive Baltimore, MD 21227
Contact: Mr. Allan Goldman
Title:
Telephone:
Telex/Fax:

Company: Britches of Georgetown
Address:
Contact: 544 Herndon Parkway Herndon, VA 22070 Mr. Richard J. Hindin

Title:
Telephone: Telex/Fax:

President 703-471-7900

Company: Casual Male
Address: $\quad 418$ Boston Turnpike

Contact:
Tite:
Telephone: 617-842-2300
Telex/Fax:
Shrewsbury, MA 01545

| Company: | Bob's Incorporated |
| :--- | :--- |
| Address: | 725 Main Street, |
|  | P.O. Box 660 |
|  | Middletown, CR 06457 |
| Contact: | Ms. Ava Philip-Hill |
| Title: |  |
| Telephone: | $203-638-3551$ |
| Telex/Fax: |  |

Company: Cedric's

Address: 3660-70th Street W. Edina, MN 55435
Contact: Mr. Cedric Kircḩner
Title:
Telephone: 612-925-9490
Telex/Fax:

Company:
Address:
Chess King
44 Hammond Street Worcester, MA 01610
Contact:
Title:
Telephone: $\quad 800-289-1900$
Telex/Fax:

Company:
Address:

Dayton's 700 Nicollet Mall Minneapolis, MN 55402
Contact:
Title:
Telephone: 612-375-2200
Telex/Fax:

Company: Gateway Distributing
Address: 112-4th Avenue N.W. Duluth, MN 55802
Contact: Mr. Wayne Sell
Title:
Telephone: 218-722-2822
Telex/Fax:

Company: Guffey's of Atlanta
Address: $\quad 3340$ Peachtree Road N.E. Atlanta, GA 30326
Contact: Mr. Don Guffey
Title:
Telephone: 404-231-0044
Telex/Fax:

Company: Henry Penner
Address: 317 State Tower Building Syracuse, NY 13202
Contact:
Title:
Telephone: 315-471-0577
Telex/Fax:

Company: The Higbee Company
Address: $\quad 100$ Public Square Cleveland, OH 44113
Contact: Mr. Thomas Pavsek
Title: $\quad$ Vice-President - General Merchandising Manager 216-579-2580
Telex/Fax:

Company: H. Stockton of Atlanta Incorporated
Address: $\quad 80$ Forsyth Street N.W. Atlanta, GA 30302
Contact:
Title:
Telephone: 404-523-7741
Telex/Fax:

Company
Address:
Dallas, TX 75235
Title:
Telephone: 214-638-6350
Telex/Fax:

Company: Jeffrey Michael
Address: $\quad 9800$ - 40th Avenue $S$. Seattle, WA 98188
Contact:
Title:
Telephone: 206-625-9891
Telex/Fax:

Company: Jenss Department Store
Address: 1295 Niagara Falls Boulevard Amherst, NY 14226
Contact: Mr. David Spear
Title:
Telephone: 716-837-1100
Telex/Fax:

Company: John Douglas
Address: $\quad 98$ Central Street Wellesley, MA 02181
Contact:
Title:
Telephone: 617-235-7570
Telex/Fax:

Company: Jordan Marsh
Address: 450 Washington Street Boston, MA 02205
Contact:
Title:
Telephone: 617-357-3000
Telex/Fax:

Company: J. Riggings
Address: 5850 Peachtree Industrial Boulevard Norcross, GA 30092
Contact: Mr. Philip Hayes
Title: Buyer, Outerwear
Telephone: 404-449-1000
Telex/Fax:

Company: Lazarus
Address: Seventh and Race Street Cincinnati, OH 45202
Contact: Mr. Chris Cupples

Title:

Telephone: 513-369-7000
Telex/Fax:

Company: Limited Incorporated
Address: Box 16528-1 Limited Parkway
Columbus, OH 43216
Contact:
Title:
Telephone: 614-475-4000
Telex/Fax:

Company: Louis
Address: $\quad 470$ Boylston Street
Boston, MA 02116
Contact:
Title:
Telephone: 617-965-6100
Telex/Fax:
Sr. Vice-President and General Merchandising Manager

Company: Louis Rogers
Address: 53 Old Meadow East Amherst, NY 14051
Contact:
Title:
Telephone: 716-688-0303
Telex/Fax:

| Company: | Macy's |
| :--- | :--- |
| Address: | 180 Peachtree Street N.W. |
|  | Atlanta, GA 30303 |
| Contact: | Mr. Geoff Lieberman |
| Title: | Buyer, Men's Outerwear |
| Telephone: | $404-522-1300$ ext. 7736 |
| Telex/Fax: |  |


| Company: | Mario's |
| :--- | :--- |
| Address: | 811 Morrison S.W. |
|  | Portland, OR 97204 |
| Contact: | Mr. Mario Bizzio |
| Tite: | Owner |
| Telephone: | 503-241-5034 |
| Telex/Fax: |  |


| Company: | Men's Classics |
| :--- | :--- |
| Address: | 4915A - 16th Avenue |
|  | Brooklyn, NY 11204 |
| Contact: | Lizer Jzesovic \& Alchondro |
| Title: | Friedman |
| Telephone: | Owners |
| Telex/Fax: |  |

Company: Nordstrom Address: 1501 Fifth Avenue Seattle, WA 98101
Contact:
Title:
Telephone: 206-628-2111
Telex/Fax:

Company: Rich's Incorporated Address: Broad and Alabama Streets Atlanta, GA 30302
Contact: Mr. David Suway
Title: $\quad$ Buyer, Men's Outerwear Telephone: 404-586-4636

Company: Robley Hats Incorporated
Address: 56 Walton Street N.W. Atlanta, GA 30303
Contact: Mr. Bob Gherson
Title:
Telephone: 404-521-0851
Telex/Fax:

Company: Stone \& Thomas Department Store
-Address: P.O. Box 1673
Charleston, WV 25326
Contact: Mr. Van Knapp
Title: Divisional Merchandise
Telephone: 304-346-0981
Telex/Fax:

Company: Weinstock's
Address: P.O. Box 111 6th \& K Streets
Contact: $\quad$ Sacramento, CA 95801
Title: $\quad$ Mr. Wendell Demaray
Telephone: D.V.P. - D.M.M. Men's Clothing
Telex/Fax: $\quad 916-449-8888$

Company: Wright \& Simon Incorporated Address:

Contact: Title: Telephone: Telex/Fax:

911 Market Street Wilmington, DE 19801 Mr. Morris M. Simon President \& Buyer 302-658-7345

Company: Zachary's
Address: 6525 Jimmy Carter Boulevard Norcross, GA 30092
Contact: Mr. Jerry Campanella
Title:
Telephone:
Telex/Fax:

Buyer, Rainwear
404-446-2611

## MEN'S CLOTHING

## 1987 Imports (thousands of U.S. dollars)

|  | Total <br> U.S. Imports | Canada | Europe | Japan | Other |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total of all items in bold type which are the focus of this study | 973,252 | 9,581 | 235,612 | 6,569 | 721,490 |
| Total of all items in standard type which are relevant to the study | 337,949 | 1,389 | 61,309 | 5,441 | 269,810 |
| Total of all items in italics which are not related to the sector | 4,038,563 | 20,795 | 296,103 | 31,562 | 3,690,103 |

## $\stackrel{N}{~}$

842.2 Men's and Boys' Suits, of Wool or of Manmade Fiber, not Knit 1987 Imports (thousands of U.S. dollars)

Schedule A

8422100 . Suits, of wool, not knit, men's and boys'
8422300 Suits, of manmade fibers, not knit, men's and boys'

# 842.7 Men's and Boys' Dressing Gowns and Other Outer Wearing Apparel <br> of Manmade Fibers, not Kmit 1987 Imports (thousands of U.S. dollars) 

| Schedule A | Commodity Description | Total <br> U.S. Imports | Canada | Europe | Japan | Other |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8427030 | Dressing gowns, of manmade fibers, not knit, men's and boys' | 1,750 | 0 | 166 | 0 | 1,584 |
| 8427035 | Outer wearing apparel nspf, of manmade fibers, not knit, men's and boys' | 77,152 | 127 | 1,635 | 1,143 | 74,247 |
| 8427040 | Outer wearing apparel nspf*, of textile fiber except cotton, wool, and manmade fiber, not knit, men's and boys' | 159,156 | 649 | 48,066 | 1,640 | 108,801 |

### 845.5 Other Outer Wearing Apparel, Nspf, of Textile Materials, Nspf, Knit, Including Sweaters 1987 Imports (thousands of U.S. dollars)

|  | Schedule | Commodity Description | Total U.S. Imports | Canada | Europe | Japan | Other |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8455011 | Sweaters, wholly or in part cashmere, knit, men's and boys' | 23,254 | 0 | 15,457 | 0 | 7,797 |
|  | 8455013 | Sweaters, of sheep-like hair except cashmere, knit, men's and boys' | 20,954 | 0 | 8,779 | 0 | 12,175 |
|  | 8455015 | Sweaters, nspf, of wool, knit, men's and boys' | 152,618 | 248 | 62,828 | 561 | 88,981 |
|  | 8455017 | Sweaters, of cotton, knit, men's and boys' | 93,966 | 155 | 25,670 | 271 | 67,870 |
|  | 8455018 | Sweaters, of manmade fibers, knit, men's and boys' | 202,523 | 792 | 6,609 | 124 | 194,998 |
| - | 8455020 | Wearing apparel nspf, of textile materials, knit, men's and boys' | 296,289 | 933 | 13,160 | 1,434 | 280,762 |
|  | 8455032 | Dresses, of wool, knit, women's, girls', and infants' | 32,472 | 267 | 10,317 | 87 | 21,801 |
|  | 8455034 | Dresses, of manmade fibers, knit, women's, girls', and infants' | 65,803 | 1,076 | 3,395 | 0 | 61,332 |
|  | 8455036 | Dresses, of cotton; knit, women's, girls', and infants' | 50,930 | 535 | 10,814 | 596 | 38,985 |
|  | 8455041 | Sweaters, wholly or in part cashmeac, knit, women's, giřls', and infants' | 38,692 | 0 | 15,279 | 0 | 23,413 |
|  | 8455043 | Sweaters, of sheep-like hair except cashmere, knit, women's, girls', and infants' | 28,029 | 0 | 5,663 | 0 | 22,366 |

845.5 Other Outer Wearing Apparel, Nspf, of Textile Materials, Nspf, Knit, Including Sweaters (Cont'd) 1987 Imports (thousands of U.S. dollars)


1987 U.S. IMPORTS OF SELECTED MEN'S CLOTHING FROM EUROPE AND JAPAN

BY COUNTRY
(thousands of U.S. dollars)

| COUNTRY | SCHEDULE A |  |  |  |  |  |  | TOTAL | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
| Belgium-Luxembourg | - | - | - | - | 190 | - | 61 | 251 | 0.03 |
| Denmark | - | - | - | 85 | - | - | 73 | 158 | 0.02 |
| Finland | 97 | - | - | - | - | - | - | 97 | 0.01 |
| France | 10,745 | 119 | 186 | 616 | 335 | 173 | 749 | 12,923 | 1.33 |
| Italy | 82,052 | 2,454 | 1,264 | 37,834 | 17,843 | 5,717 | 9,875 | 157,039 | 16.14 |
| Netherlands |  | - | - | - | 63 | 167 | - | 230 | 0.02 |
| Norway | - | - | - | 997 | - - | - | - | 997 | 0.10 |
| Spain | 239 | - | - | 133 | 226 | 105 | 118 | 821 | 0.08 |
| Sweden | 226 | - - | - | - | - | - | - | 226 | 0.02 |
| Switzerland | 2,473 | - | - | 121 | 68 | - | 205 | 2,867 | 0.29 |
| United Kingdom | 2,857 | 12,884 | 7,329 | 22,363 | 6,455 | 447 | 1,530 | 53,865 | 5.53 |
| West Germany | 4,420 |  |  | 679 | 490 | - | 549 | 6,138 | 0.63 |
| Total for Europe | 103,109 | 15,457 | 8,779 | 62,828 | 25,670 | 6,609 | 13,160 | 235,612 | 24.21 |
| Japan | 4,179 | - | - | 561 | 271 | 124 | 1,434 | 6,569 | 0.67 |
| Total for Europe and Japan | 107,288 | 15,457 | 8,779 | 63,389 | 25,941 | 6,733 | 14,594 | 242,181 | 24.88 |
| Total Imports | 183,648 | 23,254 | 20,954 | 152,618 | 93,966 | 202,523 | 296,289 | 973,252 |  |

## U.S. IMPORTS OF SELECTED MEN'S CLOTHING

## SUITS, OF WOOL, NOT KNIT, MEN'S AND BOYS'

SCHEDULE A 8422100


SWEATERS, WHOLLY OR IN PART CASHMERE, KNIT, MEN'S AND BOYS' SCHEDULE A 8455011


## U.S. IMPORTS OF SELECTED MEN'S CLOTHING (Cont'd)

## SWEATERS, OF SHEEP-LIKE HAIR EXCEPT CASHMERE, KNIT, MEN'S AND BOYS'

SCHEDULE A 8455013


SWEATERS, NSPF, OF WOOL, KNIT, MEN'S AND BOYS'
SCHEDULE A 8455015
millions of U.S. dollars


## U.S. IMPORTS OF SELECTED MEN'S CLOTHING (Cont'd)

## SWEATERS, OF COTTON, KNIT, MEN'S AND BOYS'

SCHEDULE A 8455017


SWEATERS, OF MANMADĚ FIBRES, KNIT, MEN'S AND BOYS'
SCHEDULE A 8455018


## U.S. IMPORTS OF SELECTED MEN'S CLOTHING (Cont'd)

WEARING APPAREL, NSPF, OF TEXTILE MATERIALS, KNIT, MEN'S AND BOYS' SCHEDULE A 8455020


Source: U.S. General Imports and Imports for Consumption, U.S. Department of Commerce.

# CURRENT U.S. TARIFFS ON CANADIAN MEN'S CLOTHING AND SCHEDULE FOR THEIR REMOVAL UNDER THE FREE TRADE AGREEMENT <br> <br> TARIFF ELIMINATION 

 <br> <br> TARIFF ELIMINATION}

1. Except as otherwise provided in this Agreement, each Party shall progressively eliminate its customs duties on goods originating in the territory of the other Party in accordance with the following schedule:
A. duties on goods provided for in each of the items designated as staging category $\mathbf{A}$ in each Party's Schedule contained in Annex 401.2 shall be eliminated entirely and such goods shall be free of duty, effective January 1, 1989;
B. duties on goods provided for in each of the items designated as staging category B in each Party's Schedule contained in Annex 401.2 shall be removed in five equal annual stages commencing on January 1, 1989, and such goods shall be free of duty, effective January 1, 1993; and
C. duties on goods provided for in each of the items designated as staging category $\mathbf{C}$ in each Party's Schedule contained in Annex 401.2 shall be removed in ten equal annual stages commencing on January 1,1989 , and such goods shall be free of duty, effective January 1, 1998.
2. Except as otherwise provided in this Agreement, goods originating in the territory of the other Party that are provided for in each of the items designated as staging category $D$ in each Party's Schedule contained in Annex 401.2 shall continue to receive existing duty-free treatment indicated therein for such goods.

SCHEDULE OF THE UNITED STATES OF AMERICA


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| Item | Article description | Base rate | Staging Category |
| :---: | :---: | :---: | :---: |
| 6105 | Men's or boys ${ }^{\text {' }}$ shirts, knitted or crocheted: |  |  |
| 6105.10.00 | Of cotton.................................................... . | 21\% | c |
| 6105.20 | Of man-made fibers: |  |  |
| 6105.20 .10 | Containing 23 percent or more by weight of wool or fine animal hair. | 17\% | C |
| 6105.20 .20 | Other | 34.6\% | C |
| 6105.90 | Of other textile materials: |  |  |
| 6105.90 .10 | Of wool or fine animal hair | 17\% | c |
| 6105.90 .30 | Other | 6\% | C |
| 6107 | Men's or boys' underpants, briefs, nightshirts, pajamas, bathrobes, dressing gowns and similar articles, knitted or crocheted: <br> Underpants and briefs: |  |  |
| 6107.11 .00 | 0f cotton............................................. | 7.9\% | c |
| 6107.12.00 | Of man-made fibers..................................... | 16\% | c |
| 6107.19.00 | Of other textile materials <br> Nightshirts and pajamas: | 6\% | c |
| 6107.21 .00 | of cotton. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 9.5\% | c |
| 6107.22 .00 | Of man-made fibers.................................... | 17\% | C |
| 6107.29 | Of other textile materials: |  |  |
| 6107.29 .20 | Of wool or fine animal hair.................... | $17 \%$ | C |
| 6107.29.40 | Other: |  |  |
| 6107.91 .00 | Of cotton. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 9.3\% | c |
| 6107.92.00 | Of man-made fibers..................................... | 17\% | C |
| 6107.99 | Of other textile materials: |  |  |
| 6107.99.20 | Of wool or fine animal hair................... | $17 \%$ $5.1 \%$ | C |
| 6107.99.40 | Other.. | 5.1\% | c |
| 6109 | T-shirts, singlets, tank tops and similar garments, knitted or crocheted: |  |  |
| 6109.10 .00 | Of cotton.................................................. | 21\% | c |
| 6109.90 6109.90 .10 | Of other textile materials: Of man-made fibers.........i........................ |  |  |
| 6109.90 .15 . | Of wool, with long sleeves.................................... | 6\% $=$ | c |
| 6109.90 .20 | Other.................................................... | 17\% | c |

SCHEDULE OF THE UNITED STATES OF AMERICA

| Item | $\therefore$ Article description | Base rate | Staging Category |
| :---: | :---: | :---: | :---: |
| 6110 | Sweaters, pullovers, sweatshirts, waistcoats (vests) and |  |  |
| 6110.10 | similar articles, knitted or crocheted: <br> Of wool or fine animal hair: |  |  |
| 6110.10 .10 | Wholly of cashmere................................ |  |  |
| 6110.10 .20 | other..................... | 17\% | c |
| $6110.20$ | of cotton: |  | C |
| 6110.20 .10 | Containing 36 percent or more by weight of flax fibers. | 5\% | c |
| 6110.20 .20 | Other. |  |  |
| 6110.30 .20 |  | 20.7\% | C |
| 6110.30 .10 | Containing 25 percent or more by weight of leather. | 6\% | C |
|  | Other: |  |  |
| 6:10.30.15 | Containing 23 percent or more by weight of wool or fine animal hair. $\qquad$ | 17\% | C |
| 6110.30 .20 | Other: <br> Containing 30 percent or more by |  |  |
|  | weight of silk or silk | 6.3\% | C |
| 6110.30 .30 | Other | 34. $2 \%$ | C |
| 6110.90 .00 | Of other textile material | 6\% | c |
| 6111 | Babies' garments and clothing accessories, knitted or crocheted: |  |  |
| 6111.10 .00 6111.20 | of wool or fine animal hair.......... | 17\% | C |
| 6111.20 .10 | Blouses and shirts, except those imported as parts of sets. | 21\% | c |
| 6111.20 .20 | T-shirts, singlets and similar garments, except those imported as parts of sets............ | 21\% | c |
| 6111.20 .30 | Sweaters, pullovers, sweatshirts, waistcoats (vests) and similar articles, except those imported as parts of sets........................... | 21\% | C |
| 6111.20 .40 | Dresses Other: | 12.2\% | C |
| 6111.20 .50 | Trousers, breeches and shorts, except those imported as parts of sets.............. | 16.7\% | c |
| 6111.20 .60 6111.30 | Other. $\qquad$ | 8.6\% | C |
| 6111.30 .10 | Trousers, breeches and shorts, except those imported as parts of sets....................... | 30\% | C |
| 6111.30 .20 | Blouses and shirts, except those imported as parts of sets. $\qquad$ | 34.6\% | C |
| 6111.30 .30 | T-shirts, singlets and similar garments, except those imported as parts of sets..... | 34.6\% | C |
| 6111.30 .40 | ```Sweaters, pullovers, sweatshirts, waistcoats (vests) and similar articles, except those imported as parts of sets.....................``` | 34.6\% | C |
| $\begin{aligned} & 6111.30 .50 \\ & 6111.90 \end{aligned}$ | Other $\qquad$ Of other textile materials: Of artificial fibers: | 17\% | C |
| 6111.90 .10 | Trousers, breeches and shorts, except those imported as darts of sets............... | 30\% | C |



SCHEDULE OF THE UNITED STATES OF AMERICA


SCHEDULE OF THE UNITED STATES OF AMERICA


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| Item | Article description | Base rate | Staging Category |
| :---: | :---: | :---: | :---: |
| 6203.33 .20 | Other. | 29\% | C |
| 6203.39 | Of other textile materials: Of artificial fibers: |  |  |
| 6203.39 .10 | Containing 36 percent or more by weight of wool or fine animal hair..... | 22\% | C |
| 6203.39 .20 | Other.................................... | 29\% | C |
| 6203.39 .40 | Other <br> Trousers, bib and brace overalls, breeches and shorts: | 6.9\% | C |
| 6203.41 | Of wool or fine animal hair: |  |  |
| 6203.41.10 | Trousers, breeches and shorts | 52.9\%/kg + 21\% | c |
| 6203.41 .20 | Bib and brace overalls. | 17\% | C |
| 6203.42 | Of cotton: |  |  |
| 6203.42 .10 | Cont aining 15 percent or more by weight of down and waterfowl plumage and of which down comprises 40 percent or more by weight; cont aining 10 percent or more by weight of down. | 4.7\% | C |
|  | Ot her: |  |  |
| 6203.42 .20 | Bib and brace overalls | 11\% | C |
| 6203.42 .40 | Other....................................... | 17.7\% | C |
| $\begin{aligned} & 6203.43 \\ & 6203.43 .10 \end{aligned}$ | Of synthetic fibers: <br> Cont aining 15 percent or more by weight of |  |  |
|  | down and waterfowl plumage and of which down comprises 40 percent or more by weight; containing 10 percent or more by weight of down. | 4.7\% | c |
| 6203 (con.) | Men's or boys' suits, ensembles, etc. (con.) : <br> Trousers, bib and brace overalls, etc. (con.): |  |  |
| 6203.43 | Of synthetic fibers (con.) : |  |  |
|  | Other: |  |  |
|  | Bib and brace overalls: |  |  |
| 6203.43 .15 | Water resistant | 7.6\% | c |
| 6203.43 .20 | 0ther................................ | 17\% | c |
| 6203.43.25 | 0ther: <br> Certified hand-loomed and folklore products. $\qquad$ | 13\% | C |
|  | Other: |  |  |
| 6203.43 .30 | Containing 36 percent or more by weight of wool or fine animal hair............... | 52.9c/kg + $21 \%$ | C |
|  | Other: |  |  |
| 6203.43 .35 | Water resistant trousers or breeches.... | 7.6\% | c |
| 6203.43 .40 | Other................... | 29.7\% | c |
| 6203.49 | Of other textile materials: Of artificial fibers: |  |  |
| 6203.49 .10 | Bib and brace overalls...................... <br> Trousers, breeches and shorts: | 17\% | c |
| 6203.49 .15 | Certified hand-1oomed and folklore products. | 13\% | C |
| 6203.49 .20 | Other | 29.7\% | c |
| 6203.49.30 | Other.......................................... | 3\% | C |

SCHEDULE OF THE UNITED STATES OF AMERICA


SCHEDULE OF THE UNITED STATES OF AMERICA

| Item | Article description | Base rate | Staging Category |
| :---: | :---: | :---: | :---: |
| 6210 | Garments, made up of fabrics of heading 5602, 5603, 5903, 5906 or 5907: |  |  |
| 6210.10 | Of fabrics of heading 5602 or 5603: |  |  |
| 6210.10 .20 | Of fabrics formed on a base of paper or covered or lined with paper. | 5.6\% | c |
| 6210.10 .40 | Other | 17\% | C |
| 6210.20 | Other garments, of the type described in subheadings 6201. 11 to 6201.19: | 17\% | c |
| 6210.20 .10 | Of man-made fibers..................................... | 7.6\% | C |
| 6210.20 .20 |  | 6.6\% | C |
| 6210.30 | Other garments, of the type described in subheadings 6202.11 to 6202.19: |  |  |
| 6210.30 .10 | Of man-made fibers...................................... | 7.6\% |  |
| 6210.30 .20 | Other.................................................................. | 6.6\% | c c |
| 6210.40 | Other men's or boys' garments: |  |  |
| 6210.40.10 | Of man-made fibers..................................... | 7.6\% | c |
| 6210.40.20 | Other | 6.6\% | $\mathrm{c}$ |
| 6211 | Track suits, ski-suits and swimwear; other garments: Swimwear: |  |  |
| $\begin{aligned} & 6211.11= \\ & 6211.11 .10 \end{aligned}$ | Men's or boys": <br> Of man-made fibers. |  |  |
| 6211.11 .20 | Of man-made fihers...................... |  | c |
| $\begin{aligned} & 6211.20 \\ & 6211.20 .10 \end{aligned}$ | Ski-suits: <br> Containing 15 percent or more by weight of down and waterfowl plumage and of which down comprises 40 percent or more by weight; containing 10 percent or more by weight of down. | 4.7\% | C |
| 6211.20 .15 | Other: |  |  |
| 6211.20 .15 | Water resistant Other: <br> Men's or boys': | 7.6\% | c |
| 6211.20.20 | Anoraks (including ski-jackets), windbreakers and similar articles (including padded, sleeveless jackets) imported as parts of ski-suits. $\qquad$ | 29.5\% | c |
| 6211.20 .30 | Trousers and breaches imported as parts of ski-suits................ | 29.9\% | c |
| 6211.20.40 | Other. | 17\% | c |
|  | Other garments, men's or boys ${ }^{\text {a }}$ : |  |  |
| 6211.32 .00 | Of wool or fine animal hair........................... | $17 \%$ $8.6 \%$ | C |
| 6211.33 .00 | Of man-made fibers | 17\% | c |
| 6211.39 .00 | Of other textile materials. | 3\% | C |

# CANADIAN GOVERNMENT TRADE CONTACTS IN CANADA 

 :goryU.S. Marketing Officer for this Sector<br>Department of External Affairs (UTD)<br>125 Sussex Drive, Ottawa, Ontario, K1A 0G2<br>Telephone: 613-993-7343/613-993-5911<br>Telex: 0533745

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## CANADIAN GOVERNMENT TRADE COMMISSIONER OFFICES IN THE UNITED STATES

## Washington

Canadian Embassy
Trade Promotion and Market .
Access Section
Canadian Embassy
501 Pennsylvania Avenue N.W.
Washington, D.C. 20001
Tel: 202-682-1740
Fax: 202-682-7726
Telex: 0089664 (DOMCAN A WASH)
Territory: Washington, D.C., Maryland, Delaware, Eastern Pennsylvania (including Philadelphia), and Virginia

## Atlanta

Canadian Consulate General 400 South Tower
One CNN Center
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Tel: 404-577-6810
Fax: 404-524-5046
Telex: 0542676 (DOMCAN ATL)
Territory: Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Puerto Rico, U.S. Virgin Islands

## Boston

Canadian Consulate General
Three Copley Place, Suite 400
Boston, Massachusetts 02116
Tel: 617-262-3760
Fax: 617-262-3415
.' Telex: 940625 (DOMCAN BSN)
Territory: States of Maine, Massachusetts, New Hampshire, Rhode Island, Vermont,
Other Countries: Saint-Pierre-et-Miquelon

## Buffalo

Canadian Consulate
One Marine Midland Center
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Buffalo, New York 14203-2884
Tel: 716-852-1247
Fax: 716-852-1247
Telex: 0091329 (DOMCAN BUF)
Territory: Western, Central and Upstate New York

Chicago
Canadian Consulate General
310 South Michigan Avenue, 12th Floor
Chicago, Illinois 60604-4295
Tel: 312-427-1031
Fax: 312-922-0637
Telex: ,00254171 (DOMCAN CGO)
Territory: Illinois, Missouri, Wisconsin, the Quad-City region of Iowa

## Cleveland

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Tel: 216-771-0150
Fax: 216-771-1688
Telex: 00985364 (DOMCAN CLV)
Territory: States of Kentucky, Ohio, West Virginia, Western Pennsylvania

## Dallas

Canadian Consulate General
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Fax: 214-922-9811
Telex: 00732637 (DOMCAN DAL)
Territory: States of Texas, Arkansas, Kansas, Louisiana, New Mexico, Oklahoma

## Detroit

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Cable: CANADIAN DETROIT
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Fax: 313-567-2164
Telex: 230715 (DOMCAN DET)
Territory: City of Toledo, States of Michigan and Indiana

Los Angeles
Canadian Consulate General 300 South Grand Avenue, 10th Floor Califomia Plaza
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Tel: 213-687-7432
Fax: 213-520-8827
Telex: 00674119 (DOMCAN LSA)
Territory: States of Arizona, California, Clark County in Nevada

Minneapolis
Canadian Consulate General
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Minneapolis, Minnesota 55415-1078
Tel: 612-333-4641
Fax: 612-332-4061
Telex: 290229 (DOMCAN MPS)
Territory: States of Iowa, Nebraska, Minnesota, North Dakota, South Dakota, Montana

New York
Canadian Consulate General 1251 Avenue of the Americas
New York, NY 10020-1175
Cable: CANTRACOM NEW YORK CITY
Tel: 212-768-2400
Fax: 212-768-2441
Telex: 62014481 (DOMCAN NYK)
Territory: States of Connecticut, New Jersey, Southern New York
Other Countries: Bermuda

## San Francisco

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Fax: 415-541-7708
Telex: 34321 (DOMCAN SFO) 62014485 (Easylink)
Territory: States of California (except the 10 southern counties), Colorado, Hawaii, Nevada (except Clark County), Utah, Wyoming

## Seattle

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Territory: States of Alaska, Idaho, Oregon, Washington

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