

Mother and Her Baby Are Relieved of Eczema



DR. CHASE'S OINTMENT.
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The Countess of Landon.

CHAPTER XXXIX

Erect as an empress, with a proud smile on her face, the countess received her guests in the fashion of the old and ceremonious school. Her bow, the few well-chosen words with which she greeted each newcomer, were perfect, and worthy of the Georgian era.

Some of the young people who were quite awed by her stateliness and old-world grace, which offered so great a contrast to our modern free-and-easy, and alas! ungraceful mode.

Seymour led off the ball with the latest waltz. Guests still kept arriving—an endless stream, as it seemed—and the countess still stood at her post of duty, with the gracious smile and the old-world bow. According to strict etiquette, Madge ought to have stood by her side and helped to receive her guests, for was she not the wife of the countess's son—a daughter of the house?

But she sat apart, looking on, and almost hidden behind a group of young county squires who had not pluck enough to join in the first few dances, and who, so to speak, wanted warming up.

Presently one guest began to whisper the inquiry which was in the minds of all: "Where is she?" for though they had come with the ostensible object of dancing, they had also come to see and hear Royce Landon's wife, the beautiful girl whose past was a mystery.

Her success at the last meet, the impression she had evidently created on Lord Rochester, had got bruited about, and the curiosity of those who had not seen her, and yet had heard so much of her, was at its height.

Madge, as she sat in her corner behind the young squire, heard her name mentioned now and again, and her heart beat painfully.

She saw Royce dancing with one and another of the daughters of the county, and it seemed to her, as she looked at his handsome, careless face, that he had clean forgotten her.

Strangely enough, in the midst of

all the splendor and gaiety, her mind wandered back to the forest glades—to Mether-Katts, to Lottie, and Tony. She recalled them all with a stinging and tenderness. If she and Royce were only back with them! How gladly she would have exchanged these glittering balls for the old caravan—this dress, which had cost M. Worth so many hours of anxious thought, for the old brown winsey and scarlet shawl—to be sitting on the steps of the caravan, with her basket-work, with Royce at her feet and within reach of her hand.

A great yearning filled her heart, her eyes grew moist, and the gay scene grew dim and indistinct.

She was the one discordant note in the harmony of refinement and splendor, the humble piece of dett among the vases of porcelain.

As she sat in sad reverie, Lord Rochester entered the room. You would not catch his lordship arriving at a ball before the festival was in full swing. As the French philosopher remarked, he liked his world well stirred for him.

He bowed over the countess's jeweled hand with a grace second only to her own.

The countess received the compliment with a gracious smile. "Commendation from Lord Rochester is the height of all praise," she responded in the same tone.

He passed on, bowing to one and another, and the county folk, who knew him by name only, looked after him with keen interest and no little awe as he made his way slowly and leisurely through the crowd.

"That's the great Lord Rochester," whispered one girl to another, mentally hoping that some one might introduce him to her, and that he might give her just one dance. "He seems to be looking for some one, doesn't he? Will he dance, I wonder? They say that sometimes he will not dance all the evening."

It certainly appeared as if the great man were searching for some one, not at present in sight, for, though his carefully guarded eyes revealed nothing of what was passing in the brain behind them, his voice, and manner were absent and preoccupied when he answered those who addressed him.

Madge saw him threading his way

through the now crowded room, and noticed his wandering gaze. Suddenly he stood before her and all the preoccupation of his face vanished, and a look of satisfaction and pleasure in its place.

"At last!" he said, as he bowed over her hand.

"Have you been looking for me?" she said, with the simplicity of innocence.

"For no one else, I assure you," he said, touched by her child-like candor. "Am I so fortunate as to obtain a dance also? Will you dance this next with me?"

Madge held out her hand, which was empty, excepting for Seymour's name, and Rochester wrote his own down twice.

She put her hand on his arm and led her from her corner. They presented a very fair sample of our modern rage. He was over six feet, dressed "as only Rochester can dress," as the men said, despairingly, and Madge who, in her harmony of black and crimson and fresh young beauty, would have attracted attention alone, smiled rather than lost by the proximity of her handsome partner.

Gradually all eyes were directed toward her, and one and another whispered, "Who is she?" and when the answer came, "It's Royce Landon's wife," the interest almost grew into excitement.

The dance was a waltz, and the soft, dulcet strains of Waldteufel were already floating through the air.

"I am afraid I dance very badly," said Madge.

Her face was pale, and she lifted her lovely eyes to his with a touch of appeal in them.

"I was just going to make the same confession and throw myself on your mercy," said the most finished dancer of the day. "If we break down it will be my fault, remember."

As he spoke, he mentally swore that there should be no break down if he had to lift her bodily from the floor.

But he need not have feared. Before they had taken a dozen turns, he murmured:

"Were you making game of me, Mrs. Landon? You waltz divinely."

Madge shook her head.

"It is because you help me," she said, gratefully. "I know—I felt that."

"You need no assistance," he said. "You dance as well as you ride."

Madge laughed. Her face had lost its paleness and had a delicious color in it. She was giddy, and the movement of the waltz, the divine music, the gentle courtesy of her partner, were having their natural effect upon her young spirits.

"Why," she said, "I have only learned this last fortnight. Irene—Lady Tresillian—taught me."

"She had an apt pupil," he said. "Are you tired?"

She looked up at him with mute surprise. Tired, she who had walked—could walk—a score of miles without the slightest fatigue—tired of gliding round to such music for a few moments only!

Her smile answered him.

"Let us go on then," he said. "Let me tell you that a man does not get such a partner often."

As they danced, he saw, though Madge was too unsophisticated and too absorbed to notice it, that they were the objects of general attention and interest, and his manner toward her became more deferential and reverential. A man of the world, he guessed how matters stood with her, and though his greatest admirers would have hesitated in calling Lord Rochester a good man, he had, like the worst of us, his generous moments, and this was one of them. He would stand by this simple girl-woman whom his friend Royce had picked up—where?—stand by her until he had raised her to a pedestal from which none should throw her. He could do it, he knew, and he would.

They danced the waltz out, and as the music died away, Madge stopped with a deep sigh.

"I had no idea it was so delicious," she said, half apologetically.

Lord Rochester smiled.

"What would most of us give for your capacity for pleasure," he said.

"It is all new to me," she said, gently. "All new and strange."

"May it long continue so," he said, fervently. "Ah, have they come?" he added, under his breath.

"Who?" she asked.

(To be continued.)

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Nfld. Poultry Association

May regular meeting was held last evening in the Board of Trade Building. President Williams in the chair. Reports were received from nine members whose birds produced 3911 eggs for last month. Seven members report 240 chickens hatched to date. Several report they are getting good results from the use of cod liver oil mixed in small quantities in the grain rations. It prevents leg weakness, and is recommended to Nfld. chicken raisers on account of the vitamins. His Excellency the Governor kindly forwarded clippings on Australia Poultry Culture taken from the Australasian. Australia is working up the industry rapidly. The annual value of the poultry products produced by the state of Victoria alone is now officially given at over three and a half million pounds sterling. The outputs are increasing their interest. Enquiries have been received from Carbonear for model housing. Hatching eggs are being sent to Grand Falls, Bell Island, Bay Roberts, L'Anse-au-Loup, Upper Gullies, The Goulds, Benavista, Conception Harbour, Dunville, Ferryland, Trepassay, Burin, Munroe, Trinity Bay, and elsewhere. One member has distributed over 300 eggs for hatching alone of White Leghorns, a popular egg breed. Geese eggs have been sent to Deer Lake. Greater interest is reported this year than ever. The Association will lecture on Poultry Culture to-morrow, Wednesday, to the students of Spencer and Fildel Colleges at Spencer College at eight o'clock by the courtesy of the Principal. As many students come from outside districts the Association takes the opportunity of giving the students some practical insight into poultry keeping. The Association is pleased to announce and congratulate W. K. Chancey of Grand Falls on his securing the diploma as a Judge from the American Poultry School of Kansas City, Missouri. Mr. Chancey has done splendid work at Grand Falls besides in encouraging poultry production. Members report getting eighty cents per dozen for 26 ounce fresh laid eggs from their customers. A report of the laying contest from Truro, Nova Scotia, was read. The leading hens of the largest egg producers this year are White Leghorns owned by John R. McMillen of Truro. His five birds having laid 603 eggs from November 1 to April 30th. The Association finalized the new rules for the 1924 show which will be held November 26th, 27th and 28th in the C.L.B. Armoury as usual. A bulletin on Poultry Culture will shortly be edited by Judge Stanley White and W. R. Butler. At this year's show there will be distributed five small poultry houses and a bag of birds as prizes. The Committee in charge will be Secretary McCartell, Stephen Embury, J. Graham, and Stewart Dewling, M.M. The Association is pleased to report progress.

Excellent Concert at Sanatorium

The patients and staff of the Sanatorium were entertained last night in an especial manner by the artists from the Majestic and Star Theatres, assisted by some of St. John's best talent, who are always willing to help a worthy cause. The concert was arranged by the G.W.V.A. and was the first to be held in the new recreation hut erected by the Women's Patriotic Association. The hall was tastefully decorated, having a large cartoon centred in the G.W.V.A. colors at the head of the hall. Promptly at 8.15 Mr. C. F. Garland commenced the programme by calling on Dr. Rendell, Superintendent of the Sanatorium to take the chair. The following city artists took part in the first of the programmes—Mr. Gordon Christian, Accompanist; Misses Redstone and Tucker; Messrs. Wallace and Lawrence; while Major March contributed several Regimental ditties. Choruses followed which were heartily sung. Refreshments were then served. The artists from the Star Theatre, Misses Fanchonette and Pleasants and Mr. James O'Reilly, as well as the talented artists from the Majestic Theatre, Misses McShane and Habel, together with Mr. Kiri Trappell, then commenced the second part of the programme which was splendidly rendered, encores being numerous. A dance was held which terminated at midnight. Dr. Rendell, in proposing a vote of thanks to the artists from the city and those of our visitors, said that the concert would be a pleasant memory to the patients, long after the artists themselves had forgotten it. He thanked them one and all for their unselfish support. The audience showed its appreciation in a most enthusiastic manner.

British Exports Increase

Great Britain's foreign trade for February last shows an increase according to the latest official Board of Trade Returns communique to the Bankers Trust Company of New York by its British Information Service. In spite of the shortness of the second month of the year and the dislocation created by the recent coal strike, total exports were considerably higher than in January. Imports, however, were lower than the figures for the preceding month by \$4,553,000. This decrease was due in large part to the falling off in the purchases of raw materials.

A Remarkable Picture "Java Head"

A capacity house, many compelled to stand greeted the Majestic Theatre artists, Misses McShane and Habel, who scored triumph number two in their staging and violin act. The talented ladies were forced to respond to repeated encores. Their programme was all that could be hoped for. The singing of Miss McShane was a treat which the audience literally praised, whilst the violinist, Miss Habel, evoked rounds of applause from a delighted people who were greatly impressed with their offerings, particularly the duets. Readers are referred to the items submitted by the artists by a perusal of the advertisement elsewhere. The great big event was the superb feature "Java Head," an eight part extraordinary feature. It is a story greatly different from any so far screened and it is a tribute to the judgment of Cameron Goddes who some weeks ago recommended and solicited this wonderful feature. Letrice Joy, the celebrated star, is seen in her best character part as the Manch Maiden; she surpassed the expectations of the producers. "Java Head" is all that the world press claimed it to be. The Majestic management are to be complimented on having secured a series of big expensive features of the type of "Java Head." The announcement of which will be published in due course. Tonight the same bill is repeated and its only natural to predict that another big house will witness this up-to-date performance.

California to Build Single Span Bridge Over Golden Gate

San Francisco, May 9 (A.P.)—Bridges and tunnels across San Francisco Bay, under construction or contemplated, call for estimated expenditures of approximately \$100,000,000. Engineers say that before the completion of the various programs for connecting San Francisco peninsulas with the mainland opposite, the investments may reach \$200,000,000. The largest projects planned are the proposed tunnel and bridge between San Francisco and Oakland and a bridge across the Golden Gate, where the bay, between high steep bluffs, merges with the Pacific Ocean. The Oakland subway and bridge still are in a nebulous stage, though engineers declare them feasible and a matter of necessity sooner or later. Plans for the Golden Gate span have been drawn, however, and submitted to the War Department for approval. According to the plans the Golden Gate bridge, connecting San Francisco with a tier of northern California coast counties which are now accessible only by ferry or by a roundabout overland journey, will be the longest single-span suspension bridge in the world. Engineers say it will be longer by 1,040 feet than any other suspension bridge. For 4,010 feet of the total distance of 6,700 feet the water is 500 feet deep, on an average, with a swift current and a scouring action that is held to preclude the building of piers.

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(Extract from a testimonial for Three Flowers Talcum contributed by a popular young lady of St. John's.)

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Fashions and Fads.

Some of the evening gowns are quite amazing short. The cape back of a printed crepe frock forms the sleeves.

The sleeves of blouses are either quite long or quite short. The envelope purse of leather is smart with the tailored suit.

The incrustation of chiffon in contrasting colors is favored. A silk buckle is used on the small tricoons of black straw.

Printed crepes seem to be fashion's favorite summer material. Square-mesh silver lace is charming used with brown tulle.

On evening gowns the surplice corsage often has a striking line. There is no smarter combination this spring than black-and-white.

A band of beaver and straw is used on a hat of natural-colored straw. A suit blouse of printed foulard has a scarf of the material attached.

Silk embroidery is used in a Russian design on a vanity case of tan suede.

A chio jewelry fad is the making necklace and earrings of big gold beads.

A costume of white tulle has the ends of the scarf collar embroidered in red.

Rows of black silk fascings are used on an overblouse of white batiste. Silk broadcloth frocks have drawn-work and touches of hand embroidery.

Excavations in Britain

LONDON, May 12.—(Can. Press).—Excavation in England does not yield the sensational results that are attained in the dry climates of Egypt and Mesopotamia, yet there are many pages in British History that can only be revealed by the scientific use of the spade. For several years, Dr. Felix Oswald, the well known geologist, single handed, has been excavating and recovering the ground plan of Margidunum, an early Roman camp founded during the Claudian conquest of Britain, situated halfway between Leicester and Lincoln. It is about seven acres in extent, large enough for a garrison of 1,000 men and was traversed by three camp roads. It has already yielded a remarkable variety of pottery, which, when properly studied possesses even greater chronological value than coins.

Briefly summarized, Dr. Oswald's excavations, though still far from complete, point to the following conclusions:—Margidunum was one of the forts founded by Ostorius Scapula in 48 A.D. to guard the early frontier between the Severn and the Trent. It was defended by five ditches and a wooden rampart, which was burnt down probably during the Broadleian insurrection, when the remnant of the Ninth Legion fled to its base at Lincoln. When the revolt had been crushed the camp was restored with stone buildings, roofed with red tiles and lighted with glass windows. Iron was smelted in the camp and many iron objects have been found, among them swords, keys, a grid-iron and nails. Pottery was also made on the spot, for common use, while red-glazed "Samian" ware was imported from France for the officers.

It is clear that the Romans did not suppress British art, for the early pottery shows many late Celtic characteristics, and enamelled brooches and seal-boxes display Celtic designs and technique. About the beginning of the second century, Margidunum ceased to possess military value, for the frontier had been shifted to the Great Wall between Carlisle and Newcastle. It was then completely levelled, ditches and wells were filled with camp rubbish, buildings were pulled down, and the stones used for Roman villas in the neighbourhood. The present Fosseyway replaced the earlier Roman highway and was driven arbitrarily across the dismantled camp, which became a mere posting station. It was not until the fourth century that Margidunum rose again to importance. When Theodosius, in 369 A.D., drove back the Picts and Scots, who had raided Britain even as far as London, destroying villages and towns, he rebuilt many camps, and at this period Margidunum was surrounded by a stone rampart, 8 ft. thick and became a city of refuge. Its area was enlarged, taking in the western ditches, over which a house was built with a slate roof and rooms decorated with colored wall-plaster. Only one of the outer ditches was utilized for defence. But Margidunum went down at the beginning of the fifth century, in the general decay and destruction of Roman civilization, and has remained desolate and uninhabited to the present day.

The chief reason for the Roman occupation of this site was the fact that excellent water percolates only a dozen feet beneath the camp, and hence wells are frequent and yield many objects which are well preserved. One of the oldest of these wells was lined with oak planks, which are as sound to-day as when they were riven from a British oak growing in the time of Christ. From another well even a comb of boxwood was recovered, as well as enamelled bronze brooches and coins. The wells often yield complete pots, but Dr. Oswald has already restored about 200 urns, together with numerous other antiquities, are deposited in the Nottingham Castle Museum.

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Eskimos Worth Millions

IN REINDEER AND PROPERTY.

CANTWELL, Alaska, April 15 (A.P.).—Thirty years ago, the Eskimos of Alaska had nothing, but now they control nearly \$5,000,000 worth of stock and property, according to William T. Lopp, superintendent of the Alaska division of the United States bureau of education. He has been here inspecting reindeer herds grazing in the plateau of Broad Pass.

Because of the encroachment of privately owned herds of reindeer on the Seward peninsula and Point Barrow section of the territory, it is planned eventually to remove the Eskimo herds to Broad Pass, with Cantwell as the directing base. The first herd of 5,000 animals will be driven from the Seward peninsula to Iktarod next fall, allowed to recuperate, and started again in time to cross the big rivers before the break-up in spring.

"Particular care must be exercised," said Mr. Lopp, "in handling the reindeer fawns. Once the human hand touches a fawn, its mother discards it. For that reason the Eskimo herders wear gauntlet reindeer-skin gloves and a reindeer-skin parka, and also spread reindeer skin in the sleds on which the little creatures are placed until the herd rounds up for the night and they can be delivered to their mothers.

In bringing over the herds from the Point Barrow region it will be necessary to drive them to the Yukon river, there to load them on specially constructed barges on which they will be towed up the river to Nenana, where they will be shipped by the Alaska railroad to Cantwell.

It is estimated there is a strip 100 miles square in this vicinity suitable to reindeer grazing. With rail transportation at hand, those interested in the industry predict that some day before long reindeer meat will be as common as mutton in the markets of the states.

Pedlars' Parade, C.L.B. Armoury, Wednesday, May 21st, under distinguished patronage and in aid of the Brigade. Reserve this date. Admission 20c. may12,tt

DIDN'T FIT.



WALT MASON.

I fired Charles J. Fitzgibbon Byrd, who worked around my place; I fired him with a friendly word, a smile upon my face; I knew my reasons were absurd, and I felt rather base. But prejudice inspires us all to deeds that are not wise, and reason's crowded to the wall, and judgment flops and dies; some prejudice, obscure and small, will jaundice any eyes. This Charles, he labored long and hard, and never was he late, and nothing ever could retard his efforts, truly great, with sturdy arms he moved the yard and fixed the garden gate. To fire him surely was a shame, and yet he roused my spleen, and kindled in my breast a flame that burned both red and green; I loathed the way he wore his name, a hyphen in between. He wore side-whiskers, and my brain is jarred by things like these; such whiskers seem to me insane, and indicate disease; though if you asked me to explain, I could not, with much ease. He wore large goggles all the time, which were of greenish dye, and goggles seem to me a crime, although I don't know why; it makes my angry passions climb to see a goggled eye. And so, although I knew his worth, I said, "He makes me sore; I was not placed upon this earth to stand for such a bore, so I'll deprive him of his berth, and bid him come no more." So many men are forced to quit their jobs, though hale and strong, and from productive labor fit to join the breadline throng, because they simply do not fit—their hats or beards are wrong.

Popular Singers Get Tremendous Reception

PATRONS OF THE NICKEL HEAR DELIGHTFUL MUSICAL TREAT. A tremendous reception was accorded Jackson and Miller at the Nickel Theatre last night. May Jack-



at all stores. **GERALD S. DOYLE,** Distributor.

Popular Singers Get Tremendous Reception

son, Lyric-soprano, won unqualified approval by her renditions of "The Last Rose of Summer" and "Sweetheart," the latter from the Musical Comedy success "Maytime." Voices like Miss Jackson's are indeed very rare, and when enhanced with sympathy and expressiveness there is no attainment beyond achievement.

Mr. Miller in costume rendered "The Ragged Vagabond" in a masterful manner. He is a Baritone of great range and rich quality and remarkable voice-control. The applause tendered him in the above selection well warranted a repetition, so finally he responded to the unanimous demand for an encore and sang "Mother O' Mine." Kipling's immortal poem: Already Mr. Miller has become a great favourite with local lovers of high class vocal entertainment, and we bespeak for him a very successful engagement in St. John's.

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THEY LANDED IN MERRY OLD ENGLAND YESTERDAY.

—By Bud Fisher.



"When a Feller Needs a Friend"

A BOARDING COMEDY.

An appreciative audience attended the Casino Theatre last night to witness the three act comedy, entitled "When a Feller Needs a Friend." The scenes of the play are laid in a downtown boarding house in New York City, in the late fall of 1919, and for three solid hours the audience were kept in continuous laughter over the many striking and sensational incidents which arose therein. The play is in the hands of an exceptionally clever caste of local players, and is, without doubt, one of the funniest shows ever offered a St. John's audience. The only regrettable feature was that the attendance was so small. Mr. E. Cranford, of "Light House" fame, took the leading role as Tom Denker, a young artist, in which he played his part to advantage. Mr. J. T. Callanan, as Bob Mills, gave a clever impersonation of his part, while Mr. A. E. Holmes, as Jerry Smith, acted the real comedian. His funny antics and general make up, brought forth repeated applause from the gathering. Mr. J. J. O'Grady, in the character of William Denker, Tom's Uncle, was the centre of the entire caste and gave an admirable impersonation of his part. Mr. T. J. Walsh played the part of Bing Dickson, a chauffeur. Mr. Walsh is fast making a name for himself as an actor, and last night he played his role in a very capable manner.

Miss Mary Grace, as Mrs. Reese, the trusted landlady, was a real scream. Her make-up and interpretation of the part was all that could be desired. Miss K. Hayes, as Elaine Lynn, added fresh laurels to her reputation. Her elocution and general movements on the stage made her an favourite with the audience. Miss Gertrude Ryan, who has an enviable reputation in local theatrical circles played the part of "Lila" Higgins, "some popular Jane." Her rich Broadway talk fitted the bill perfectly and left little to be desired. Miss M. Ryall played the part of Alice King, Tom's Aunt, in a magnificent manner. She won for herself many admirers in the audience. Miss Ryall interpreted a rather difficult role. The part of Angela Scott (waiting for Bob) was in the hands of Miss Rose Herrigan, who was all that could be desired. Several specialties were interspersed between the acts. Mr. J. Canning and Miss Ida Howlett rendering that old favorite song "When you and I were young, Maggie," the singing of which was a real treat and evoked rounds of applause from a delighted audience. Mr. Karl Trappell sang, "When a Feller Needs a Friend," in a voice of unusual power, and he was obliged to respond to an encore. Mr. A. E. Holmes rendered two comic songs, "An Egg For My Hen, brought down the house. During the evening Misses K. Ryall and Eva Harris acted as accompanists. The C.C.C. Band formed the orchestra and rendered some excellent selections throughout. The play will be repeated to-night and to-morrow night, and it is hoped bumper houses will greet the talented performers.

Digby Outward

S.S. Digby, Captain Westgarth, D.S.C., R.N.R., sailed for Liverpool at daylight to-day, taking cargo, mail, and the following passengers—Rev. A. Shorter, Rev. S. T. Simpson, Mrs. D. M. Stewart, Athole Stewart, Mrs. C. F. Taylor, Mrs. C. B. Blackie, Mrs. E. R. Watson, Blenda Watson, Rosemary Watson, Dr. Martin Cashin, Miss J. Calpin, Mr. and Mrs. Edward Fahy and child, Master Ronald Fahy, W. P. Goodridge, H. P. Carrier, Miss D. Laurie, Miss F. Field, Sir M. P. Cashin, Lady Cashin.

Missing Men O.K.

The young man O'Toole, who was missing from his home since Saturday night last, turned up at 2 o'clock yesterday. After leaving his employers shop he walked to Holyrood. Upon realizing his mistake he turned back and walked the entire distance to town. O'Toole walked the soles off his boots and his feet were quite sore when he reached home. The man named Rogers, who was reported missing from his boarding house on Saturday last, also turned up safe and sound. Yesterday he telegraphed his boarding mistress that he was O.K., having proceeded to Holyrood to spend a few days.

T. A. Card Party and Dance

The T. A. Ladies' Auxiliary, having all arrangements perfected for to-night's card party and dance at the Alamoeris, cards will commence at 8 o'clock for which handsome prizes will be presented to the winners. During the interval supper will be served, after which dancing will be taken up to the music of the C.C.C. Orchestra. The entire proceeds will be devoted to the Society's Athletic Fund, and it is hoped a large attendance will be present. An enjoyable evening is assured all.

APREMIER SALE

Commencing Tuesday, 13th May, at 9 a.m. sharp

We guarantee to save you many \$\$\$\$ on your Clothing purchases. All you have to do is to come to this live Store, where real Bargains are the rule rather than the exception, and Quality is not sacrificed for Price. Our cash buying and our willingness to sell for a lesser profit than other Stores receive, enables us to SAVE YOU UP TO 50 P.C.

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Here's a "Height-of-the-Season" Sale—now when you really want these New Coats, we're doing something unusual—offering you fresh Spring and Summer Coats at end-of-the-Season Prices. These are all the very newest. They come in Polaires, Camelaires, Velours, Suedine, Bolivia and Normandy. Straight belted Coats, tie-side effects, novelty sleeves etc., etc. Don't delay! Don't hesitate!! Come and be convinced

<p>Children's Hats</p> <p>From 9-12 a.m. Only</p> <p>39c</p>	<p>NOW HERE'S A BARGAIN!</p> <p>We have grouped together one big lot of assorted</p> <p>Waists</p> <p>some of which we have been selling regularly for three times the price we are offering them to you now. In Paisley, Pongee, Linen, Dimity and Voile; Overblouse and tuck-in styles; long and short sleeves, all high class merchandise</p> <p>\$1.69</p> <p>These will be on sale all day until they are all disposed of.</p>	<p>Women's & Misses' Washable Dresses</p> <p>In the most delicately lovely Pastel shades. New Styles! New Colourings! New Low Prices! New Gingham and Voiles! Dresses that will be delightfully cool and dainty for the hottest Summer days</p> <p>1.98 2.98 and 6.98</p>
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EVERY SUIT IN OUR STOCK MARKED DOWN FOR A GREAT BARGAIN.

Suit Sale

MOST OF THESE SUITS HAVE BEEN IN STOCK ONLY A FEW DAYS—BUT OUT THEY GO

SHORT AND BOYISH.	COATS LONG AND FEMININE.	STYLES FOR EVERY FIGURE.	A PRICE TO FIT EVERY PURSE.	ALL SIZES FOR MISSES AND WOMEN.
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7.98 up

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It is not often that we "mark-down" Garments so fresh, new and seasonable as these. But, in order to stimulate interest in our Dress Department, we have assembled a number of Serges, Wool Crepes, Poret Twills and Silk Crepes, and also some brand new Dresses of various materials. WE FEEL SURE THAT IT IS IMPOSSIBLE TO SURPASS THESE VALUES - **4.98 UP**

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Never before have we sold so many Hats in a single season, but—never before could we offer such stunning Hats at prices so far below other stores. All our Hats now are to be sold at great reductions in order to make room for a new shipment. Take advantage of this wonderful opportunity. Children's from 69c. up to \$2.98. Ladies' from \$1.49 up.

MEN'S AND BOYS'

All-Wool Suits in new Spring models. Grey, Brown and Tan mixtures, Hairlines Navy Serges, etc. Boys from \$3.60 up. Men's—very special, \$9.90 up.

For those Men and Women who have never purchased here, we have made this opportunity to become acquainted—a Sale of exceptional, exclusive Clothing at lower prices than ordinary clothes. To those who have bought here before, this Sale will be clearly evident.

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HEAVY BLACK OATS (The old Reliable Quality).

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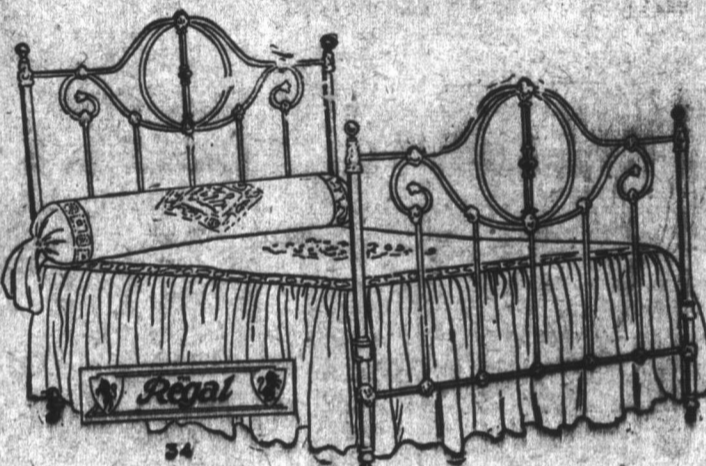
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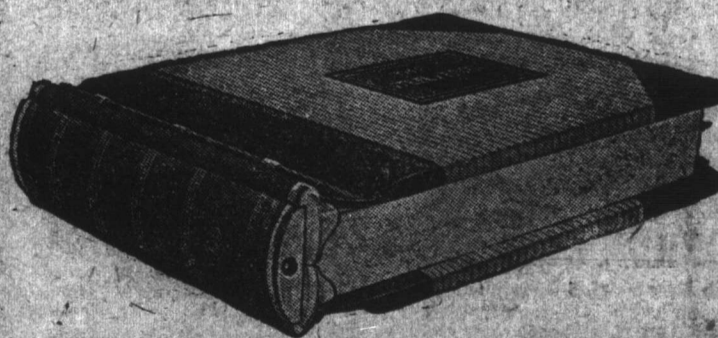
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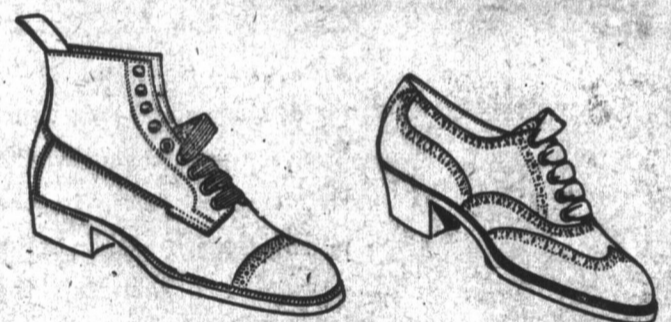
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Train will leave St. John's Depot 6.30 p.m. Friday, May 23rd, stopping at all stations en route to Carbonear, in order to accommodate Empire Day excursionists. Regular train will leave Carbonear 4.15 p.m. Saturday, May 24th, and 7.30 a.m. Monday, May 25th, for St. John's.



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