## The Mildmay <br> Gazette

MILDMAY, ONTARIO, THURSDAY, MAY 2nd, 1918
J. A. JOHNSTONE Publisher.

## 옹 <br> 

Nothing is so important at this critical period then. Every effort should be made to put in the
tion maximum acreage of crop this, and with this end in view, a Labor Distribution Office has been opened at the Township Clerk's Office at Mildmay. All who are willing-merchants, mechanics, retired farmers or professional men-to work a day or two or longer on the farw this spring or summer, are
armers requested to enroll their names at once. Farmed who need help are also asked ore will distribute the
uisitions, and the Committee uisitions, and the Committee will distribute
labod in the most advantageous manner. Enroll now.

| - SEEDS - <br> We sell Rennies vegetable and flower seeds. Guaranteed new stock. <br> ALSO BULK <br> Crysanthemum flowered Asters. <br> Spencers celebrated large flowering <br> SWEET PEAS <br> and <br> LOBBS NASTUR- <br> TIUMS, tall and dwarf. <br> 0. E. SEEGMILLER <br> Druggist, Mildmay. <br> "Buy Drugs at a Drug Store" Phone No. 28. <br>  |
| :---: |


M. FINGER Mildmay I buy Wool, Hides, Poultry Rags, Rubber and Metal and pay

$$
\begin{aligned}
& \text { fomed housc. Give us your next order. } \\
& \text { Coiler } \\
& \text { Weiler Rros. } \\
& \text { MIr. John Schnurr, Miss Millie Schinurr } \\
& \text { and Mr. Aaron Schnurr of Lin wood, and } \\
& \text { Mrs. Ward of Crosshill spent Sunday at }
\end{aligned}
$$ Phone 38 , and I will call on you.

Satisfactory dealing guar anteed.

## 2



Bees for Sal
Thirty hiv
Thirty hives of well-bred bees for sale.
Solendid producers. Also a complete Splendid producers. Also a complete
outfit, including ex ractor and snoker. Will sell all together or any part at sacrifice. John Diehcl, Mildmay. Carrick Soldier Dies in England.
A telegram from the Department Ailitia at Ottawa arrived here yesterday Militia at Ottava arrived here
informing Mr. and Mrs. Raymond Schill of Carrick of the death of their son, Pte.
Lambert Schill. The soldier's name ap. Lambert Schill. The soldier's name ap.
peared in the casualty lists last weel as bzing ill, and it is now ascerctained that he was confined in Bramshot Military
Hospital suffering with laryngeel diph. Mr. Andrew Schumacher of Kitchene
visited his sister, Mrs. Caroline Schnur at the Station hotal last week.
Quite a number of Mildmayi Quite a number of Mildmayites
nessed the presentation of "Intolera
it Walkerton on Monday
 her son, Peter of Preston, was here
Tuesday looking after her property.
The weather during the rast we was anything but tavorable for
seeding operations, buta a good de
worlk w ws done notwithstanding.
al farmers in Carrick have finished and



 clusive. The instructions are that men
from urban centres should be called first
so that the men on the farms might have
an opportunity to complete their seeding


$$
\begin{aligned}
& \text { and Mrs. Hugo Johann motored to to } \\
& \text { and Mutloh on Saturdy evening and spent } \\
& \text { Sunday with relatives there. } \\
& \text { We learn that Norman Weiler of Maple }
\end{aligned}
$$

$$
\begin{aligned}
& \text { We learn that Norman Weiler of Maple } \\
& \text { Creck. Sssk, has enlisted in a western } \\
& \text { Co } \\
& \text { battalio. He is a son of Mr. And Mrs. } \\
& \text { August Weiler of this place. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { near future on behalf of the Y. M. C. A. } \\
& \text { Assistance is bady needed by this or } \\
& \text { ganization which is doong such splendid } \\
& \text { work tor the soldiers. Be prepared to }
\end{aligned}
$$

$$
\begin{aligned}
& \text { August Weiler of this place. } \\
& \text { Rev. Louis Amacher of Didsbury, Al. } \\
& \text { berta, will preach in the Evangelical } \\
& \text { charch on con. } 10 \text {, Carrick, on Thursday } \\
& \text { cenning. Mr.Amacher is a native of } \\
& \text { extis township. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ganization, whiclien } \\
& \text { work or the soldies. Be prepared to } \\
& \text { contribute } \\
& \text { calliberally on won the canvassers }
\end{aligned}
$$



$$
\begin{aligned}
& \text { priving Dep. Reeve Jofe. Montag of his } \\
& \text { right to represent Carrick at the County } \\
& \text { Council during te balace of this year. } \\
& \text { That, at least, is the opinion of the Coun. } \\
& \text { ty Clerk. Mr. Montag's many friends } \\
& \text { and supporters will be pleased to learr }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Thos. Bennet has a grievance to regis. } \\
& \text { ter against a young man in this village } \\
& \text { whom he accuscs of stealing a good one }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Township Statiatice, } \\
& \text { Assessor S. F. }
\end{aligned}
$$

Ild welve good young pigs, five wale. Apply at this office.
Mr. Mr. Frank Ruetz of the 4th concession
of Carrick has purchased a Ford car is la.d up with an attack of quinsey this
week. We learn that Mr. Urban Schmidt's
new horse will be entered at the Tees
$\qquad$ will be made in Canada this fall.
uelph.


Nearer to the Boys
An Interview with Ralph Connor An by peter moarthur


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alle
cler
him
hit
It
Now you can ung evstand why my
question cuused him a shade of disconm



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## "Ye Y.M.C.A. get near to them?" The helpfulness of the $Y$.


 Clarmer

##  By Jas. Norman Hall.

## 





will the reot ing kot totiont Nos.





## 

 of yaras and while in 1009 her net ex. der, champagne, clear brown, and
 which the farmer's wife is particular- shade of brown. Also with dark green,
y interested. A considerable portion and black. The dull browns and chocolthe butter made in Canada is
churned right on the farms. The arown go best wilh old rose and
anky shades.
 result that the butter does not come
up to the standord of creamery but-
uplow ore pech, but cadee and elec-
ter and therefore
toes not fetch are poor bienders, black be-
thing the only thing one can put on to er and therefore does not fetch as eric the one only thing one can put on to
the creamery buttergood a price. The creamery butter--
maker ts supplied with a full outfit of
matenempany them.
utenis and apparatus which Cenable
him to recover the maximum quantity $\begin{gathered}\text { The Children's Menu Card. } \\ \text { It is always important that the chil- }\end{gathered}$


| MIDMORNING LUNCH |
| :---: |
| $\underset{\sim}{\text { Bread }} \begin{array}{c}\text { Butter } \\ \text { DINNER }\end{array}$ |

$$
\begin{gathered}
\text { Bread } \text { Butter } \\
\text { DINNER } \\
\text { Soft-cooked Egg }
\end{gathered}
$$

$$
\begin{gathered}
\text { Soft-cooked Egg Potat } \\
\text { Bakea Pureat } \\
\text { Bread }
\end{gathered}
$$

$$
\begin{gathered}
\text { Pea Purea } \\
\text { Bread } \begin{array}{c}
\text { Miliked Pot } \\
\text { Butiz } \\
\text { Buter }
\end{array} \\
\text { Stewed Apricots } \begin{array}{c}
\text { dink } \\
\text { Cornmeal }
\end{array}
\end{gathered}
$$

| Suppre |
| :---: |
| wilk Toast |

Milk Toast
Baked Custard
Sponge Cake
$\qquad$
 gg , six tablespoonfuls sour milk, one alf teaspoonful soda, two ctiffuls Combine the cuil, molasses, flour. beaten egg and milk. Sift the dry ingropients and combine with the liquia pan and bake in a moderate oven for fifteen minutes. This makes fifty-
five to sixty. in diameter.
Nationalykitchens in England. England is to have national kit-
henblic baths and park buit Ings will be turned into kitchens and
town halls into cown hall o into dining-halls; street
cars and omnibuses
fnished finished product to thousands of smal
distributing will buting stations. Varied meal will be provided for everybody at the
lowest possible price and there will
Send it to Parker's
 new. We can restore the most delicicate articles. Send one article or a pareel of gods by post or
express. We will pay carriage one way, and our ehpresses are wo wilt pay reahirianale
CLEANING AND DYEING, think of PARKER'S Let us mail you our booklet of household PARKER'S DYE WORKS, LIMITED CLEANERS AND DYERS 791 Yonge Street - Toronto


## A New Dress For Your Home <br> \section*{Cover the scars of wear and tear on wills and floors}

 and furniture.
## SPIC AND SPAN FINISHES <br> very

"NEU.TONE"- the washable sanitary, soft tone Wall Finish, in pleasing tints. "MARBLE-TTE" Floor Varnish-for hardwood "LIOUID WAX"- for floors. Easily applied, Dries "hard, Shines easily. PANT"-the hard-drying VARNOLEUM" brightens up and protects Oil "VARNOLEUM" brigh
Cloth and Linoleum.

Gho MARTIN-SENOUR Go GREENSHIELDS AVENUE,

## ZEEBRUGGE CANAL BLOCKED AND OSTEND FAIRWAY NARROWED

British Navy'R Raid on rlenders Coast is Big Blow to Ope With Concrete Sunk to Block Entrance.
A despatch from London says: The
net result of the Breach- in the viaduct and a south
ner navy's raid on the Flanders coast, according to a ing has proceeded rapidily, and
high naval authority, is that the Zee-
take the Germans some time to over brugge Canal entrance is effectually
blocked, a breach 120 feet long has it.
The
blocked, a breach 120 feet long has $\begin{aligned} & \text { The removal of the blockships } \\ & \text { been made in the viaduct connecting } \\ & \text { the Mole with the land and the os- } \\ & \text { aros the canal's mouth also is a } \\ & \text { slow and delicate job, because the use }\end{aligned}$ tend fairway has been inconveniently
narrowed, but not whoally blocked.
 ations in the channel than Ostend, as them high resisting power.
it was threugh Zeebrugge that U- time the Germans must use Osten
the boats constructed at Antwerp were instead of Zeebrugge as their chief
brought to the coast, also munitions $\begin{aligned} & \text { refuge, thus bringing them further } \\ & \text { and general supplies for coast defence. down the channel than they like. }\end{aligned}$ der
 perpetual shifting of the sand. The magnificently executed and showing
British sunk one of these dredges. The the dauntless pluck of the Britith
the
thavy with its inspiring moral effect.

## GERMAN LOSSES AUSTRIANS LOSE

EXCEED 5,000,000 IN MACEDONA
600,000 Killed and Wounded in Successful Operations by British
Recent Great Offensive.
A despatch from London says: Ger
an losses in killed and wounded in man losses in killed and wounded in
the great offensive amounted to no
less than 600,000 men, according to loss than 600,000 men, according to no operations in Macelonia, said:

 | which are, of course, unoff cial, come |
| :---: | :---: | :---: |
| from trustworthy sources. There has bask of the Devol River. In |
| the course of their advance our troops | been much discussion as to the mo- estallished that the enemy had suf-

tive behind the disclosure of Karl ferd very serious losses before aban-
Vereibeu, in Neuve Europa, that the doning the ground. They brought Bleibtren, in Neuve Europa, that the doning the ground. They brought
German losses up to the end of bak about 10 Austrian prisoners. On Tanuary this year amounted to April 24, British troops carried out a
4,456,000 men killed, wounded, and successful raid near Barakili, east of
aris, excluding the navy and Struma, and the Vetrenik Heights. prisoners, excluding the navy and Struma, and the Vetrenik Heights.
rolonial troops, auxiliary forces, and The Serbian troops have maintained deaths due to sickness. Combined their occupation of the work taken
with the figures of the recent battles April $\begin{aligned} & \text { Apepulsing new enemy coun- }\end{aligned}$
Aper Germany's total losses now exceed
$8,000,000$. The total given by Bleibtreu far exceed anything Germany had
previously admitted. There is a suggestion that Bleibtreu's article was
intended to minimize proportio
 which are causing serious dotuous cas- Thursday after Premier Lloyd had
in Germany. When the enormoded the increased rate of mortality of the situation at a secret session of the clvilian population, it is clear Ger- Legislature. Similar acthe life of the
many's losses cannot be recovered in en on a bil to extend the
Colonial Parliament until the close of
a generation. Publish ed-boat sinkings
 substitution of a moning Kaiser Hurries To Zeebrugge
But Not To Give Iron

ENEMY REPULLSED IN TRE-
MENDOUS DRIVE FOR AMIENS
British Line Restored South of Somme River-Slight Retireme
Before Furious Attacks of Foe on Meteren-Wytschaete Line. A despatch from London says: The share
great double German drive in the battle. Domme and Armentieres sectors, $\begin{aligned} & \text { Notwithstanding the frantic pre } \\ & \text { whlch began on Wednesday morning, parations made by the Germans for }\end{aligned}$ has developed into a terrific struggle. continuance of their drive toward
The British, having been forced back Amiens and the extreme violence The British, having been forced back
out of Villers-Bretonneux, and the exhed a extreme violence o
the fighting, the gains thus far in tha couther-attack, re-took the village region have been trifing. Along th
cond swept the Germans back almost to line from Albert.south to Castel ex-
cole
 French have been driven back out of fy posted on the higher ground to
Hangard-en-Santerre, but are holding which they retired during the last their positions close by, while on the days of the German drive in ricardy
Ino south west of Ypres, the British It is unoficially reported that from
have been compelled to withdraw four to six German divisions, or from alightly before furious attacks along 48,00 to 72,000 men, have been hurle
the Meteren-Bailleul-Wytshaete line.
Wounded Americans are arriving at
Ypres. The


Markets of the World

## 




 Natan



 $\sqrt{2,2}+2=2$ and
 Hit van



## WHEN SEAPLANE <br> "SPOTS" SUBMARINE

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COMBAT u-boat menace.
```Wirers

Wireless Signal and Blow Up
Underwater Craft.
One of the methods by which, as
the First Sea Lord, Sir Eric Geddes



















 face. Suld \(\begin{aligned} & \text { sped on after those objects } \\ & \text { down tide. A burst of rapid firing }\end{aligned}\) held shortly in London.


 centre to keep their bights own on
the seabed-and commenced to steam toward each other. As the pairs
vessels met, their wires simultaneousr ly engaged themselves under the U--
boats bow and stern and commertced
to work their sinuous way between her to work their sinuous way betweer her
hull and the sea bottom.
Then the strange thing happened Then the strange thing happened.
Two round, black objects seemed to detach themselves from her hull and
float surfaceward, to hover a second and then commence bobbing down the
tide-bobbing down a lane much frequented byitions of war, and hundreds
food, munity
of other things to England's shore.
"Minelayer, eh?", called the sea-
plane's observer.

er's chorus strong,
a of froglet throats,
le, filled with song.




Shorthorn Cattle Oxford \$heop.

 JAs. G. THOMSON Shorthorn Cattle. Woinera of the Siver Medtat the Chace song
hand
hand.
IF. H. Pletsch r. r. no. i, carlsruhe

DR. L. DOERING dentist mildmay.

J. A. WILSON, M. D

H OMOR Grataina



Yonge and Charles Ste
TorowTo. ONT


 year.
logue.
w



 exemption act, but an extremely poor re.
cruiting act. It has produced 30,000
soldierse and 200,000 soldiers and 200,000 exemptions."
then turned to the farming situat and asserted that he was not so pessi-
mistic about it as members of the Op position appeared to be. He represent-
ed a farming community, and was pre ed a farming community, and was pre
pared to admit that the enlistment of
men from the farms might cause some pared to admit carms might cause some
men from the ent
dislocation in Canadian agriculture, but, dislocation in Canadian agriculture, but,
he asserted, there were hundreds of
thousands of men fit for frming who he asserted, there were hundreds on
thousands of men fit for ffrming who
could be put on the farms if the G Gvern ment was courageous enough to force
them to go. The Government had made a start in the right direction iy constitu-
ting idlenees a criminal offence. Per haps it woold decome necessary to force
men to go to the farms, and if that were men to go to the farms, and if that wer
the case, Mr. Carvell felt that the Gov-
ernment would ene country wculd hive its support. H
the
stated that he wit stated that he was not advocating the
ealling of women to work on the farms,
but women could but women could work on the farms if
necessary. The pcople of Canada, he
said, must learn the lesson that in times of periusterir first duty was to the State.
The British army within the past mont he said, , sas been subjected to one of the
most terrible ordeals which most terrible ordeals which an army had
ever experienced. Did the people of
Canada realize what it meant? What Canade realize whet it meant? What
the terribe consequences would be if
that line over in France chould breah?
"Do the poople want German bus the St. Lawrence river or along the
Atlantic coast before they will wake up? he asked. "That is what will happen
that tine in France breaks, and if tha
happens
\(\qquad\) es thinks that since the beginning of the
war two and a half million Germans have
\(\qquad\)
\(\qquad\)
will equal the number of dead. This
makes a total of five and a half million
Ger action since the war began.
By his method of calculation Colonel
Feypler concludes that the man-power of
Germany is now one million less than it
was when the war began. The ability Germany is now one million less than it
was when the war began. The ability
of the Germans to carryy on the vigorous
offensive of the past month is explained offensive of the past month is explained
by the fact that there is now no Eastern
front requiring two or more millions of The number of Germans killed since
the 21st of March when the present of.
fensive began is variously estimated at the 2 1st of March when the present or.
fensive began is variously estimated at
from 150 to three hundred thousand.
The French estimate the German dead The French estimate the German dead
and wounded since March 21st at 450
thd thousand; and one of every three or four
of these will be dead.


One hour earlier, and once we are used
to it there will not be any apparent hard ship or difference. Daylight is some
thing which costs us nothing and the government is wise in compelling us to
make use of it. Of course what Harr Lauder said has an element of truth


\section*{The House-Furnishing Season -- is at Hand .-}

Spring Housecleaning brings the need of new furnishings for the Home. With our large range of Rugs, Lino um, Oll Cloth, Congol


Rugs, Linoleum and Oilcloths

A line that covers thoroughly the problem of suitable covering for any floor.
ces.
ces.
ave you seen the new
Congoleum Rugs?
These show all the artistic patterns and colorings of choice Brussels or Wilton rugs and are perfectly sanitar and will stand the hardest kird wear.
zes \(3 \times 3,3 \times 3 \frac{1}{2}\), and \(3 \times 4\)
Congoleum Utility Rugs
Just the right article for in front o stoves, sinks or on the veranda. 80 c to \(\$ 1\)

"It rever rains but it pours" is an old saying. You won't mind the rain if you get into one of our stylish new
Raincoats. These are built for style as well as for service and long wear Good values for Ladies or Gentlemen

Umbrellas \& Parasols A good Umbrella is not a luxury but necessity these rainy spring days sefulness. You will be pleased with the quality and attractive designs. the quality and attractive designs. \(\$ 1\) to \(\$ 5\) FAMILY UMBRELLAS, strong
and serviceable at .... \(\$ 1: 50\) each
Ladies Spring Coats and Suits. 10 per cent off All Ladies Coats and Suits for Friday and Saturday.
This is your opportunity to get your pick of our large assortment and save \(10 \%\) on your money.

Bring your Cream, Butter, Eggs, etc
The Store for Honest Values
KNECHTEL \& KNECHTEL


\section*{The Thrift Car}

To use this utility car is Good Business and Good Health!
Its roominess, comfort and beauty make it as desirable as it is useful.

\section*{Local Dealer:-}

PETER REUBER.
Willys-Overland, Limited
might and Overland Motor Cars and Light Commerefa
Head Office and Works, West Toronto, Ont


\section*{SoilsGnd Cops}




actors influencing crop yields
\begin{tabular}{|c|c|}
\hline & \\
\hline food in suitable amounts, and propor- & seeded down to clover and grasses, \\
\hline \multirow[t]{2}{*}{tions to make rapid, strong grown.
Nature supplies the essentials for} & \\
\hline & \\
\hline crop life and growth, the farmer's task & \\
\hline sources in such a way as to ensure & \\
\hline \multirow[t]{2}{*}{satisfactory yields. Investigations} & \\
\hline & \\
\hline \multirow[t]{2}{*}{conducted at the Central Experimental Farm, Ottawa, have led to the conclusion that the following factors ex-} & \\
\hline & \\
\hline \multirow[t]{2}{*}{ert a telling influence towards increasing crop production.} & \\
\hline & \\
\hline \multirow[t]{2}{*}{Underdrainage-Probably the most important and indispensable where} & \\
\hline & \\
\hline \multirow[t]{4}{*}{\begin{tabular}{l}
the rainfall is great, \\
(a) To carry off surplus water. \\
(b) To allow gir +0 enter the soil. \\
(c) \(\%\) aid in raising the soil tem-
\end{tabular}} & \\
\hline & \\
\hline & \\
\hline & \\
\hline perature.
It is equally a necessity in soils & \\
\hline \multirow[t]{4}{*}{where moisture conservation has to be considered. Drainage lowers the natural water table in the soil leaving} & \\
\hline & \\
\hline & \\
\hline & \\
\hline \multirow[t]{2}{*}{the soil in shape to absorb rain as it falls, that is preserved for use of crops.} & \\
\hline & \\
\hline \multirow[t]{4}{*}{mechanical condition of the soil and assists in influencing the liberation of plant food elements.} & \\
\hline & \\
\hline & \\
\hline & \\
\hline \multirow[b]{2}{*}{\(r\) the different classes of crop to be} & \\
\hline & \\
\hline \multirow[t]{3}{*}{grown. This involves the adoption of a good crop rotation. This rotation should be a short one, say of 3} & \\
\hline & \\
\hline & \\
\hline \multirow[t]{2}{*}{to 4 years' duration, and the order of
erops is most important.
Crops} & \\
\hline & \\
\hline \multirow[t]{2}{*}{such as corn, roots, potatoes and hay, require large supplies of food from} & \\
\hline & \\
\hline \multirow[t]{2}{*}{the soil for stem, leaf and root
growth.
This may be most easily} & \\
\hline & \\
\hline \multirow[t]{3}{*}{growth. This may be most easiy
supplied by clover or other sod turned down, or by heavy manuring.} & \\
\hline & \\
\hline & \\
\hline The cereals, such as wheat, oats and & \\
\hline & \\
\hline
\end{tabular}

\section*{(5greDaine tes}
 sanitary is not so difficult. In build
ings used for live stock it pays to a ings used for live stocsunshine and it
range for plenty of suns
pays to study bulletins and building literature before using expensive m
terial to experiment with home-mad
(Torsecensect Infectious abortion is retardin
some farmers in developing a dair
business. It causes losses in the her
lncrease but does not unfit the mill dasiness. It causes losses it the mil
ncrease but does not unfit the germ
or human use although the is a source of great discouragement \(t\) t no way of overcoming it. The ani
mal diseases are. a warfare between
the microbe and the host and they
\(\qquad\) almost anyone could be a we stoct
farmer. Stable sanitation is an impor
ant factor in the control of arimal di






 \({ }^{\text {ing }}\) Ther anarge sale are aering good service ana thenthe havare
\(\qquad\)
\begin{tabular}{|c|c|}
\hline SKRATS WANTED &  \\
\hline  &  \\
\hline  & \\
\hline \%ail wi w. moutmel re. & \\
\hline de Sure Cure for & ais \\
\hline &  \\
\hline & sort \\
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\hline & \\
\hline Etria & \\
\hline  & \\
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\end{tabular}


Wilite ingeys ing to tricke














GOOD HEALTH QUESTION BOX

\section*{}

 \(x\) Vleare

















 mitan


 and
 quinine, strychnine and iron. Local treatment indiclues cleanii- the breast with milk by the b
ness and frequent dressing of the the breast supply should fail.

\section*{ \\ CANADA'S PRIDE \\ CANADIANS have good reason to be proud of the position Canada} holds in the world today. This pride is justified by the activities of her people, by her unlimited natural resources, by her splendid institu tions, and particularly by her Industries.

Facts about the immensity of astonish most people.
These industries, when viewed in the light of comparison with other co
mendous.
The growth of any industry limited to the number of people it can serve, and that is a fact not often properly appreciated when
Canadian industries are compared to similar enterprises in, say, the population For example: the popexceds
of the United States excen
1oo,ooo,ooo. Opportunity for inroo,ooo,0oo. Opportunity yor dustries there is almost unlimit. In comparison, Canada with its
seven million population is a small seven miy-yet in spite of this comparatively small population, Canada possesses several industries
which in actual size rank among which in actual size rak In shoemaking, one Canadian concern has developed a volume of business and a service to the
Canadian people which is not
equalled by another shoc manuIacturer anywhere in the world.
This concern, if located in the United States, would rank as one of the twelve largest out of some
two thousand shoe manufacturers there.
While the sales of the largest shoe manufacturer in the United States-selling to the American
people-do not exceed twenty-five cents per capita per year, the sales
of Ames Holden McCready to the Canadian people el last year were
approximately \(e\) eghty cents per approximately cighty cents per In a comparative sense, therefore, this Canadian concern is can shoe manuactur th United States.
Thus Ames Holden McCready title "Shoemakers to the Canadian
Nation." Nation."
Just imarine for a moment the
enormous work of supplying a enormous work of supplying a large portion of Canada's \(7,000,000\)
ple with its boots and shoes:
-it requires-huge up-to-date fac ories equipped with the mos out 8,000 pairs of shoes a day. -it requires-a variety of nearly equirements of all classes of peo le, for different grades, shapes and kinds of -shoes.
ix large distributing branches in principal citics from coast to coast and in these are carried over million colly quick delivery to -it re. - ixty travelling sale men to call on the retail trad because out of approximatel in Canada, more than 5,000 hand A.H.M. Shoes. of organization and equipment but this brief outline will give you some slight idea of the part tha the business concern ing footwea the business of supplying
to the Canadian people.

> You will be interested in these facts, because the next time you buy footwear bearing the A.H.M. Brand, you will know that they are the product of a large and efficient organization making shoes which will tin every case give you the greatest. or your mone
AMES HOLDEN McCREADY



\section*{Helwigs' Weekly Store Jews...}

Rugs, Carpets, Mats, Linoleum and Floor Oil. Tapestry Squares inne the standard sizes, for parlor, dining room, bed-room, etc. Congoleum rugs and mats all sizes. Linoleum 4 yds wide. Floor oil cloth in all widths. Stair oil cloth in two widths.

Mens \& Boys Caps
"Eastern Brand" Caps for men and boys a all the new shapes and colors, best materials used in these caps, all sizes.
Prices range from \(\quad . . .\).
\(25 c\) up to \(\$ 2\)

Hats for the Children
Fancy linen hats for the little tots and boys and girls, these hats will match you summer dresses and boys blouses and Prices range from

Ladies' and Misses'

Spring Suits.

Ladies and Misses fine serge Suits with silk and mercerized linings. Each suit is a real style. Buttons and braids form the trimmings. Some have the roll collar, with detachable over collar. All styles are belted or partly belted. Ladies sizes 34 to 42 and Misses sizes 14 to 20.

Prices .... \(\$ 25.00\) up to \(\$ 38.50\).

> Mens' Summer Underwear Fine Summer Underwear in combination and in two piece styles. Two piece each 50 c , 75 c , \(\begin{aligned} & \text { Fine knit Underwear for ladies and children, } \\ & \text { long and short sleeve styles. All sizes }\end{aligned}\)

T'weed Shower Proof Coats for Men
Tweed shower proof Coats for young men, raglan sleeve, full sweep skirt, fine walking style. \(\$ 12.50\) All sizes

Childrens' School Hats
Childrens' straw Hats for school wear, mostly turn down styles, cord and ribbon trimmings. Bring us your Cream, Butter and Eggs.

\section*{HELWIG BROS.}

GENERRAL, MEEROHENTS,

\section*{THE PEOPLF'S STOFF}

We can supply the Jollowing Articles for Housecleaning.
\begin{tabular}{lll} 
Brooms & Ammonia & Lux \\
Scrub Brushes & Lye & Soap chips \\
Whisks & Gold Dust & rearline \\
Stove brushes & Bonnie Rright & Drudge \\
Daupers & Dutch Cleanser & Soaps
\end{tabular}

\footnotetext{
RAINCOATS for Ladies and Men at
Men's Whipcord Pants, a very big specia
}

Haff price

\section*{We Handle}

Dumart's
Bologna and Meats
Willard's
Cargill's
Chocolates

SPECIAL - Apples 40c a pail for Friday and Saturday

Prompt Delivery
Weiler Pros., Prop.```

