# ros sut Tel: 

# 8 DEAD, MANY INJURED, RALLWAY WRECK NEAR NORTH BAY 





English Flannelette Sheeting

 Queen's Lon gcloth 59 c
 Union Cotton and Wool Delaines, 8gc A mion Coiton and Noot Delaines, osc ${ }^{5} 56$ Only Bla rinets



MURRAY-KAY COMPANY, LIMITED



THE TORONTO WORLD

ST. PATS WON OUT IN SECOND PERIOD
Defeating Ottawa in Pro Deague by Two Goals,
Before Great Crowd.
 1miz


| LONG SHOT LANDS SUNDAY HANDICAP | The World's.selections | MT. CLEMENS ICE RACES TOMORROO |
| :---: | :---: | :---: |




The Place to Dine
Simpson's Palm Room is highty satisfor ory. The appointments are good, surround ings cheerful, and the attendance prompty
and courteous. Try it today.

## Great All-Canadian Display

Row upon row, raik upon rank, in great variation of suites and pieces, stretches the display of fumiture on the Fifth Floor. And every day, appreciating the splendid buying opportunities, the shoppers throng the aisles. The far-sighted realize that to buy furniture
this year is to buy it now if one would benefit by variety of design excellence of this year is to buy it now if one would benefit by variety of design, excellence of workman stip and appealing prices.

## Why It is Possible

The China attraction on this page is the outcome of a special visit of our Buyer to The Royal Doulton Potteries last Spring. As a direct result of unusually pleasing design and quality.

1
The Electric Phonograph
Has a Great Number of Conveniences
So complete is this electrically-driven phonograph that would be difficult to suggest any improvements. In tone qual ity, in finish, in convenience, it excels. Moreover, the elect
flow tends to especially develop a steadiness in

1. A rich, full, clear tone.
2. Plays any make of disc record
3. Equipped with electric tight, making it easy to operate
4. Has an automafic self-stop and a tone regulator. Requires No Winding
The case is beautifully finished-Queen Ante design, in wa nut, mahogany and fumed oak.
5. Eyen-rumning, quiet, electric motor - no winding - best Fully guaranteed, and is built to last and give service for Fully guar
years.

NOTE-The Electric Phonograph represents outstanding value at $\$ 160.00$. Remem -model toda
Phonograph but

In Which a Man Decides
In Very Important Things
He came in alone. His wife was down South and the house was to be renovated a little during her absence. She had left instructions (with some personal latitude in choice) but these, of course, he hay milald. and artistic, there will be no complaints."
He explained to the Simpson decorator that the house was not large; although there Were some comparatively large rooms in it. Together they discussed the matter of sun-
light, color preferenees, velours, damasks, and vaitous chintzes and fabrics.

To Give Airiness
"Damask or silk gloss effects in portieres or hangings are usually used to give airi-
ness and spaciousness to comparatively small houses." suggested the decorator "whereas ness
in large open roonss, one fells the need of warmte, both actually and by visual impression. This is gained by the use of rich, heavy velvet effects."
"That's awfully interesting,", exclaimed the man. "I have often experienced what
you describe, but have never analyzed it. I suppose you lay out many interiors." "For hundreds of homes," said the simpson representative, "and it works in so well
with the Home--Lovers' Club, through which one can secure a host of things in furniture and home furnishing on a converient payment bas "Then there are two things I would like you to do," said the visitor, "introduce me
to the Club and take charge of my furnisbing problem." Both were done satisfactorily
for him. Both will be done satisfactorily for yout special advantages.

## D. You Belong ?

## A <br> Connoisseur's Choice

You will delight in inspecting a little series of four
mezzotint color prints, which mezzotint color prints, which have recently been received in the Art Department. These are, reproductions fom the
work of $G$. Morland, who ächieved his maximum skill in the early part of the 18 th

This sertes of four deals with "The Hunt." The first depicts the riders going out, the burly lafidlord, alt officious, the clamorous hounds,
and a typical setting for a "run." The others deal suc cessively with "Going Into "Ther," "The Check" and

This series thight be
utilized to jdvange in utilized to advalage in
small wall-sp of 1tis a rare
bit of artistry. PFrice $\mathbf{5 0 . 0 0}$

A
Dressy
Frock
-The many teas, informal dinners, and various dressy occasions find your smartly prepared will one of these dressy frocks.
Soft satins are mostly used to tion with , often in combination with georgette or adorped
with contrasting beadings and broideries. There are also some very attractive models in georg ette and crepe de chine. Colors, navy, brown and taupe. Moder-
ately priced............ $\mathbf{3 5 . 0 0}$ Simpson's-Third Floor

To Aid
the
Laundress
In this age of labor-saving devica


 Power. Wrect you to the climax Water
been provenhne Machine, which has

and Wo know of cases where it tio
operating after tive sears of servioe
Plicae the waibing solution in the tub,




## Charming Doulton Service Plates

The liguid lustre of the china upon treatments alone are used (these in which each exquisite bit of colorful exquisite raised paste effects of pure design finds a brilliant setting, the coin gold)-and a predominance of
intricacy and exquisite artistry of wonderful jade green, rose pinks, ntricacy and exquisite artistry of delicacy of color-treat elicacy of color-treatment, proclaim the work of the masterpotter. Moreover, the durability of English China is already a tradition in homes where beautiful China as long been appr ciated
To attempt even the slightest descriptiōn of the designs would be useless where such infinite variety is con cerned. But one notes a decided
absence of gold upon these, newest
arrivals, except where white and gold

French enamel blues and violet. .French enamel blues and violet.
Conventional vies with Clonventional in design, or they are combined with wonderful effectiveIt will be particularly interesting to homekeepers to know that these plates are procurable in exclusive dozen lots, with, in
and bre hany cases, dessert and bread and butter plates to match. Also, that their prices, third less than present market values.

## Suits for Little Boy Blue

Ever since Eugene Field wrote his appealing lines on Little Boy Blue, moth ers have enjoyed seeing suits of navy on their young hopefuls. But sentiment is not the great factor, the wearing quality of a good serge, and the "dressed appearance of the boy have, perhaps, the greatest influence. Simpson's Boys Clothing Department, Second Floor, extends some exceptional values in this onnection

## The Norfolk Model

At $\$ 18.50$ - A regulation "Norfolk Model," in good quality "rough serge," with pleats, all-around oose belt, yoke at back, and plain covered pockets. Strongly lined throughout.
Bloomers are full cut, having belt loops, side and hip pockets, Governor fasteners, and are substan . Sizes 25 to $30 \rightarrow 7$ to 12 years. At $\$ 21.00-$ A well tailored suit in an all-woo oose belt, slash pockets, single-breasted front, well hed with twi
Bloomers full-fashioned, with side, hip and watch
ockets, belt pockets, belt loops, Governor fasteners. Sizes 3

## An All-Wool Serge

At $\$ 11.50$ - A pieasing design in a junior com bination waistline and kelter model. All-wool bluc
serge, single-breasted, two-button ets, $3 / 4$-belt, lined throughout. 'Knicker pants, side and hip pockets, finished to fasten at waist. Size
a. an en

At $\$ 9.50-$ A Junior Russian Model, fashioned m a servic
Has close-fitting collar, all-around loose belt leats at back and front, slash pockets, well-lined throughout, fancy cord at throat. Knicker pants, at waist. Sizes 22 to $26-4$ to 8 years.


ThisIMMPSON Cinita

