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MONDAY MORNING
THE TORONTO WORLD

A RIFT IN THE CLOUD

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From maker to wearer,
Clothing and furnishings for men and boys-ready made.

Saturday was opening day !
Royal weather!
Some curiosity !
And splendid buying enthusiasm contributed in making the inauguration of the selling "Tiger Brand" clothing-high-class ready made-the

## Thank You!

When opening hour arrived there wasn't a button missing-stocks were complete - displays
were just so-salespeople were at their posts.

With all the possible indulgences that nught be asked in such an event, there wasn't a hitchand the day came and passed in the big concern
as smoothly as though it had had a ten years' history back of it.

We have made our bow to the public for patron-age-Saturday gave tangible proof of the cordiality of our reception, and augurs well for your permanent appreciation of "Tiger Brand
clothing-and paying the higher price for the clothing-and
higher quality.

You are ds welcome to-day to gratify curiosity as to buy-do yourself the pleasure of passing judgment of the appointnents of the greatest concern of its kind on the continen
"Tiger Brand" our registered trade mark.
The label our guarantee-on every garment.
Fine Furnishings.
Money back if you want it.
E. Boisseau \& Co.

Wholesale Tailors
Temperance and Yonge.



|  | SHAMPOO SOAP, , AND BUFFALO, N.Y. GGISTS-2.5 CENTS. |
| :---: | :---: |
| A number of the Ottawa eontingent spent Saturiay night and sunday in Toronto The Argonnuts fruly expected to win The orsmen go to outawn next satur. dan to play thelr return match with the Caplals. As in the last game, Crawford of the lot of leading at one another. <br>  appolinted pulied out. |  |



## MUNDAY MORNING



Mail orders $f$ for
filled prompty.
Millinery Put us to the test Matters. on whatever point verdict-the largest and most complete, the most select and Millinery to be found in Cailaa. A few suggestions from

## MILLIERY VELVETS.



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Never Terry Velvet
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## BLACK OSTRICH FEATHERS.

Black Demi Plumes, extra fone quaptry
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 CUT STEEL ORNAMENTS.

 of our ability to sell Millinery and Millinery Sundries for less lines in

## Gas Heaters and Radiators.

| Gas Heaters and Radiators. <br> Between seasons householders and homeowners will find Gas Heaters very serviceable and very economical as well We recommend the celebrated "Vulean" Heaters and Radiators manufactured by William Cram Co., New York. To-day we prosent two of their most popular lines :- |
| :---: |
| This Heater Only $\$ 150$. <br> The Vu'can Cylinder Heater, with im. proved Star burner, nickel cock and name plate, black finish, 18 inches high, 7 inches diameter in cylinder, will heat an ordioary size $\mathbf{I} .50$ <br> This Radiator Only $\mathbf{8 3 . 0 0}$. <br> The Vulcan Solid Tube Radiator is a neat and attractive design and a splendid heatit, bronze inish, four tubes with $\times 2$ jexels and drop doar lor lighting. Special at....... |
| We have other styles at different prices, but these are enough to show how reasonably you can buy them here. Come, and look through the stock, even though you have no thought of buying. |
| More Big Values in Curtains. <br> On Saturday we told you why we were making such big price-reductions in the Curtain Department No need to re peat the story. We merely wish to emphasize it with these half-dozen items selected for Tuesday's selling. If you appr: ciate a genuine bargain and are wanting or likely to want New Curtains you'll not care to miss this opportunity :- |
| 250 Pairs Nottingham and Sooteh Lace Curtains, white or ecra, 54 to 60 inches wide <br>  |
| 487 Fine Nottingham and Sootoh Lhec Curtains, very fine lace effects, all new deaigne <br>  |
| Paira Heevy Rich Tapestry Orrains or Porlioter, nd botom, 50 inehen 350 <br>  |
| 100 Pairs Hoavy Chenille Curtains, plain centree, with fancy dado top and bottom, deo notted fringe both ends, 3 yards longe in a range of new shades, regu- 2.75 larly sold at $\$ 3.50$ per pair. On sale Tuesday |
| 1,000 Yards Curtain Muslin, in fancy figures and 4 sizes of coin ppots, suitable for dining or bedrooms, fine quality, usually sold at $12 \frac{1}{2}$ to 15 c a yard. On sale Truesday at.. |
|  |
| It will pay you big to watch these columns for the next few days. We'll make it exceedingly interesting and profitabe for those who will act on the suggestions we throw out Watch this space. |
|  | We know a reliable clothing manufacturer who fee easier because we relieved him of these Coats and Suits. didn't take our learned the prices. You'll buy quickly, too, i you see these goods on Tuesday morning :





## A Short Story About Dress Goods.

This story is about 700 yards of Dress Goods, made up
the "left over pieces and remnants" of our best selling

| -All-zoool Plain Covcrts <br> -Silk and Wool Fancies <br> -All-wool Black Crepons <br> - Colored Curl Cloths, and <br> -All-zvool Columbia Tweeds, |  |
| :---: | :---: |
| goods we have been selling right along at 50 c up to $\$ 1.00$ a yard. To clear out the lot in a hurry we mark them at Thirtyfive Cents a yard for Tuesday morning:- |  |
| 54 -inch All-wool Columbia Tweeds, reg 44-inch Silk and Wool Colored Fanc <br>  <br> $42-\mathrm{mich}$ All-wool Black Crepon Dress a yard. <br> 42-inch All-wool Fancy Colored Curl wool Plain Covert Cloths, regular | ar price 85 c a yard, Dress Goods, regular ods, regular price 65 c ths, and 42 -inch Allce $50 c$ a jard, |
| Ready at eight o'clock on Tuesday morning. That's the time you'll have to be here if you want to get first and best choice, |  |
|  | Unusual Have |
| Ware. we wish to emphasize | Carpet Values, ever knownsuch high-grade Carpets to be |
| for Tuesday's selling. Each one by itself would create no |  |
| little stir, because representing values not offered every day :- | ask? It's the talk of the |
| No. 1-Twelve Dinner Sets, with dainty dow sue aeorations.of inhe newes | these :- |
| No. 2-Sem1-porcelain Dinner Sets, the newest violet patern, in royal green | Southwell's Best 5-fiame Body Brus signs Carpets. new and attractive de signs. in all the leading shades. $5-5$ borders to mateh, per yard at ................................ 1 f |
|  | Southwell's Astral Axminster Carpet In shades of blue, wine, self-green with Jlluminated horder. eto |

THE TORONTO WORLD
OCTOBER $31 \quad 1898$

| THE TORONTO WORLD |
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mUNDAY MORNING


THE TORONTO WORLD

## VALUES FROM MIKANOD ORE

Week Has Been an Active One
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Mining Stocks.



