


On a Day of Such Rare Bargain Offerings as This Friday Brings, an Extra Significance is Contained in Our Old and Familiar Invitation, "Come Early and Come Often"

Wall Papers and Mouldings English Oil Printed Papers-For dining-rooms
and halls, new colorings in excellent designs. Regu-
larly , 75. Friday bargain ................ 33
$\qquad$
60. Friday bargain ............... 21
Leather Papers-For vestibules, dining rooms
$\qquad$
feta and duchess satin ribbons for millinery, sashes,
hair bows, etc., rare value and beatiful gods,
in. navy, royal, sky, wine, cardinal, rose, pink, cream,
tan, brown, myrtle, black and whise pal

| in mavy, royal, sky, wine, cardinal, rose, pink, cream, tan, brown, myrtle, black and white; are 5 inches wide. Regularly .25 and .30 per yard. Friday bargain per yard |
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Friday Bargains in the

Picture Framing Special

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Special Friday Prices in the
Bargains in Women's Underwear
Women's Vests or Drawers All-wool; vests a re high neck, button front and long sleeves; drawers
are ankle length, both styles; sizes 32 to 38 inches. Regularly, per garment, 1.25 . Friday bargain... 98



| day bargain, Half Price. | and ribbon trimmed. Sizes 18 to 26. Regularly <br> Women's Drawers-Of cotton, finished with <br> drill of lawn, with cluster of hemstitched tucks, one |
| :--- | :--- |
| .65, $75, .85$. Friday bargain .......... 50 <br> Gingham Pinafores Reduced to 39 c |  | Young Women's Section

s18.50 Young Women's Suits si2.95
89


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|  |  | Young Women's Coats $\$ 6.75$ Smart length Coats for young women in L.ack,

navy, cadet, green and brown, semi-fited back,
doublebreasted, with one row of buttons, close fit-
ting collar, plain tailored sleeve. Bust 32,34 ana ting coliar, plain tailored siecee. Bust
$36 ; 100$ specially priced, Friday bargain ... 6.75
Girls' Coats $\$ 1.75$
50 only Cirls' Cheviot Coats-In brown, navy,
green and plum, double-breasted, with high collat,
zizes 4 and 6 . Clearing on Friday at ... 1.75
We cannot promise to fill phone or mail order.
We cannot promise to fill phone or mail ordert.
-Second Floor-James St. N.
T. EATON DRUG Cimmi
taining horehound, yarrow, aniseed, coltsfoot and
licorice. Regularly 10 c a box. Friday bar-




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|  |  | Lace Curtains at Bargain Prices


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The Toronto word


## 1－7 JOHN CATTO \＆SON

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and

One of Avenue Road Hill Beauty Spots For Sale
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 Apply Box 43, World.

## The pmeßeach Citizen



| PINE BEACH, OCTOBER 18, 110 | Рbice 5 Minutes Atte |
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| Here |  |
| Pine Beach is in the splendor of Autumn. Every bit of foli age is an Autumnal painting Autumn appears to have chosen Pine Beach for a home also. | most attract promenade pleted. |
| Car Ser |  |
| The street car company is doubling the track past Pine Beach. Then comes the announcement that the eity may take over the car-system out here and give a service par excellence. | Not only are the winding roadways in Pine Beach to be perfectly graded, but the public highways leading to the property are to be favored 'with improvements. |
| Harbor Improvements |  |
| Pine Beach has an excellent lake front now, and if the Harbor Commissioners carry out their ideas for waterfront beautification Pine Beach will reap more advantages. | Don't forget the big Pine Beach outing on Saturday. Keep your eyes on the daily papers. |

## A.C.Jennings \& Co.

REAL ESTATE BROKERS
Head Office Crown Life Buliding, Corner of Queen and Victoria Streets, Phone M. 2238.
Branches 1839 Yonge St. Phone N. 644 OUR SPECIALTY, NORTH TORONTO REAL ESTATE

| NORTH TORONTO LOTS |
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$\$ 15$ Rew roor- iniliol areet at the

## \$16 ?


We Sell the Best City
Properties

| CITY HOME PROPERTIE | oITY LOTS <br> $\$ 13$ PRA Foort-Near Dantorth avenue on casy torms: no reairictions: |  |
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TinsIMMPSON $\mid$ Store Opens 8 a.m. $\mid$ Closes 5.30 p.m. $\mid$ H. H. FUDGER, President. J. WOOD, Manager
Handkerchiefs for Men and Women

Men's White Lawn Hemsttch Handkerchiefs, full size,
1-2-Inch hem, linen fnish. Fegular selifng value, 3 fos 25 , 1-2-Inch hem, linen
Friday, 5 for 25 c .
inch hem. Regular selling value, 6 for 25 c. Friday, 10 fo Women's Pure Irish Linen Hemstlitoh Handikerehief
extra quailty of Hnen, at 10 c each. Friday, per dozen, 09 FINE EMBROTDERED SWTSS BLOUSE FRONTS FOR 38C
 In fioral and conventional designs, in blind and lace gulpur Friday 3sc.
2845 yards of Cambric Embroideries and Insertions,
arge variety of patterns. Regular selling value, 50 to 3015 yards of Cambric Corset Cover Embrotderies and

## Low Priced Hosiery

 for the Whole Family.Women's All-wool Plain Black Cashmere H
, Women's Fall Welght Plain Black Cotton Hose, kn woer 500 , 12 1-2 Women's 50 c Silk Lisle Hose for 35c, full tashioned clal Friday, 35c.

| Boys' and GIrls' Ribbed Black English Cashmere Hose |
| :--- | lay 18c.

Chlidren's All-wool Plain Casinmere Stockings, close fin 1sh, good wearing English
$6 ; 25 \mathrm{c}$ grade. Friday, 15c.
Women's Imported Colored Cotton and Lisle Hose, fancy Infants' Pure Wool Black Cashmere Hose, fine $1-1$ rib ed, soft elastlc yarn, double heel and toe; 300 vallue; sizes Women's Cape Leather English Waiking Gloves, one
me fastener, prix seam, spear polnt back; sizes $53-4$ to dome rastener, prix seam, spean
f; $\$ 1.00$ value. Friday 7 70c. Women's 35 c Cashmere Gloves for 23 c , samples fnest
and German m
day 23 .
Men's Plain Black Cashmere Hale Hose, seamloss, soft
English yarn, close fintish, double heel and toe. Extra value day, 12112 c .
Men's Wool-lined Tough-wearing Muleskin mitte, ool cuff; sizes for all hands; 50c value. Friday 20e. fastener, ploue seam, perfect fitting; sizes 00 to 7 . Regu-
7

## Alarm Clocks 39c.

300 Nickel
lever to stop toll
day bargain, 89 c

## Entree Dishes

50 English Silver-plated Entree Dishes, plated on nickel
, bead trimmings, detachable handles. Regular $\$ 7.50$. Friver, bead trimming bargain, $\$ 8.98$

Two Interesting Bargains in the Book Dept.
 and instructive. Stereoscopes, regular 45 c kind; our price
25 c each. Views, 2 for $\overline{5} \mathrm{tc}$.

## Toilet Necessaries at Low Prices

 De Mrirace Moticated soap. Regsuar 10e. Fritay,
Hydrox Peroxide Cream, 35 c size. Friday 25 c .
Rubberset Shaving Brushes, guaranteed. Friday bar Wampole's , Camphor Ice, in boxes or tubes. Regular
Friday $\delta \mathrm{sc}$. Coucle Castlle Soap. Regular 13c ib. Friday, 3 -lb.
27c.
Kennebec Tollet Paper, large rolls. Friday, 5 for 25 . Gilmour's Talcum, in sprinkiler top boxes. Friday bar-


## Men's English Tweed Suits

Men's English Tweed Suits, in dark grey and brown grounds, with neat fancy colored thread stripes; also in dark navy blue English serge, thoroughly fast color; cut in the latest siagle and double-
breasted styles; nicely tailored and finished with good quality linings and tummming; sizes 36 Regular $\$ 9.00, \$ 10.00, \$ 12.00, \$ 14.00$. On sale Frida y at $\$ 7.95$.

## Boys' Reefers

Regular Prices $\$ 4.50, \$ 5.00, \$ 6.00$ and $\$ 6.50$, on Sale Friday at $\$ 3.49$. Clearing our broken lines of Boys'.English Tweed, Covert Cloth and Fancy Worsted Fall Weight Reefer Coats, in fawn, grey, red and brown grounds, with neat fancy thread stripes; cut in th
popular double-breasted style, with double row of fancy buttons and silk ornament on sleeve; popular double-breasted style,
to 30 . On sale Friday at $\$ 3.49$.

## Boys' Fancy Suits

Regular Prices $\$ 5.00, \$ 6.00, \$ 7.00, \$ 8.00$ and $\$ 8.75$, on Sale Friday at $\$ 8.49$
Boys' High-yrade English Tweed and Faney. Worsted Suits, in medium or dark gree and brown grounds, weth near taney colored thread stripes; made up in sailor blouse
and finished in first class style ; ;izes 3 to 7 years. On sale

## Boys' Knickers

Regular Prices 75c, 85c, 90c, $\$ 1.00$ and $\$ 1.15$, on Sale Friday at 69 c
Boys' Tweed Plain Knee Pants, in a large as sortment of medium and dark stripe patterns, also in a dark navy blue fancy worsted, well made and lined throughout with strong durable cotton; sizes
22 to 32 . On sale Friday at 69 c.

## To SIMTPSONE Ifiminited.

## Men's Furnishings, Main Floor

## 500 Men's Negilge Shirts, odd garments, samples, ap sild

 ing materials; all scic.750 Men 's Working Shirts to go at less than a of materials; these are odd shirts, and include anl classes Men's Frlannelette Pyjamas, for present wear, tripes, good washing colors; made in double-breasted, style; fasten with frogs and white pearl
and poeket. Friday bargain, a suit, 98 c .
Men's SHik Neckwear, in several different shades and ral hundred Irish parns; we, also include in this bargain sevriday bargain, z5c.
rimmed: sentary Fleece-lined Underwear, well made and Men's and Children'sHats
in the Wanless Store 1600 Men 's New and Up-to-date Stiff and Soir Hats, in
the most popular styles as worn for 1910 and 1911; these all the most popular styles as worn for 1910 and 1911; thess and very relliable dealer, and are the very best Engllsph
make; not an old shape in the lot. The soft hats are in numerous styles, and can in be worn in many ways to sult your ancy. The stiff hats are the prevaling dimenstons and de
igns; are usually retalied the country over. at 82.00 2.50, and are good value at those prices, but on Fridie
 oom or square crowns, with droop or turn-up brims; large ortment of colors. Regular 76. Friday 25c.
Chlidren's Tam o'shanters, assorted lot, in cloth,
et, cords, etc. Regular up to $\$ 1.00$. Friday, 25c. Children's Felt Turban Hats, in bro
Regular up to 65 . Frtday 3ec. 100 Children's Tam o'shanters, in cream serg', pigue uck, drill, etc., Ane quaity, named and plain slikk bande

## Belts, Main Floor



## Umbrellas, Main Floor

 frames, a selection of beautitul handles, in ratural and misstion woods: all nicely mounted in sterling silver and mold sion woodss all nicely mounted in steriling siver and goid,
tncluding steritig and pearl and gold, with pearl posta. 105 Men's and Women's Umbrellas, in mercerized ta reta tops, strong steel rod, a
handies. Special Friday, 89e.

## Unusual Prices on Floor Coverings

1200 yards Brussels Carpet, in a large range of floral, - te-carpet your bedroom, den, dining-room, parlor or or halles
-8 borders to match, at a small cost. Regular to day 81.09 .
500 Tapestry Rugs, in greens, fawns, reds, browns and reduced for Frigay are all good; very durable, and specially 31 1-2x4,
$\$ 13.80$.

1, mattl 2500 yards scotch Printed Linoleum, in block, tile, for: al, matting and parquet designs; very heavy, durable, well-
seasoned goods; 2 yards wide. Regular prices 45 c and 50 .
Frided. Friday, 37c square yard
or bathrooms, vestibules and ineum, in a lot of useful lengthe, is needed. Regular prices $75 \mathrm{c}, 90 \mathrm{c}$ places where a remnaut $\$ 1.10$ and $\$ 1.25$ yard.
Friday, while they last Tiday, while they last, 4cc square yard.
Remnants of Japan
Men's All-wool Elastic Rib Knit Sweater Coats, stronsly
made and good combination
nade and good combination colors: two pockets, pearl hme
ons. Regular $\$ 1.00$. Friday bargain. $75^{\circ}$.

## $\$ 1.50$ Palms for 89c

50 Kentia Palms. Regular $\$ 1.50$ each. 80 c . 50 Boston Ferns. Regular $\$ 1.00$ each. onc Dutch Hyacinth Bulbs, spectial, 2 for 25 c Tulip Bulbs, choice mixed. Special, 25 for 25 Chinese Llly Bulbs. Spectal, 6 for $2 \mathrm{zr}_{\mathrm{c}}$

