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OE, Ltd.
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Auction Sales :

| Sealers' Stores <br> For sale by Public Auction, on MONDAY Next, 26 th inst. <br> JOB BROTHERS \& CO., $\qquad$ <br> 83 half bags Bread. <br> 10 sacks Peas. <br> 1 and part puns. Molasses <br> A. S. RENDELL \& CO. <br> Houses Wanted <br> Purchase! <br>  $\square$ <br> price and location. List your property with us for rent or for sale. <br> Fred. J Roil \& Co. <br> SMALLWOOD BULLDING, Duckworth <br> Duckworth Street. |
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TEN PAGES TO-DAY. VOLUME XXXVII.
meather forrcast. THE "PEOPLE'S PAPER" IS A LIVE dALLY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING =Tw THE EVENING TELEGRAM.

AGES TO-DAY FOR LATEST WAR NEWS PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, APRIL 24, 1915. $\$ 3.00$ PER YE/R. SEE 4th PAGE.

WHITE'S PORTLAND CEMENT.

* GET OUR PRICES.

BOWVRING'S Retail Store.

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For Sale! To LETT-Th Shop and







 Accident or Sickness

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 P. I. OUTRRBRMGE,


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F. SMALLWOOD,

NOW IS THE
ACCEPTABLE
TIME TO BUY
FERTILIZERS
Come down Wednesday and take your supply of Nilrate of Soda from the higher when it is carted and stored on my premises.
COLIN CAMPBELL
AMERICAN DRESSES
WASH DRESSES,

## 

WILLIAM FREW.

## New Easter MILLINERY

TEMPLETON'S.
CHIDRENS HATS Specially Attractive


Weak, Are Anaemic Nervy' 'Run-down

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## Erening Telegram Sealing News.



Close Scrutiny
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|  | Accidents Will Happen. |

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## Salt Advancing!

We have a cargo due to arrive from Cadiz about 30th April, per SS. "Stegelburg." Book your orders early and take advantage of Lowest Rates.
BAINE, JOHNSTON \& Co.


From the Front.



| JUST ARRIVED: American Novelties |  |
| :---: | :---: |
| Misses' Middy Blouses. Childs and Misses Amerian Ging Chidds. Romempers, strong and ser |  |
|  | LATEST FASHIONS! |
| THE "BUSY BEE" hair Nets. |  |
|  |  |
| Fancy Waist Pin Sets and Bar Pins. |  |
| BROTHERS |  |




The Nild. Clothing Company, Ltd.



|  | BARGAINS! BARGAINS! BARGAINS! |  |
| :---: | :---: | :---: |
| RNER | Our Store is Filled with Bargains. Come and See Them. GENTS' PATRIOTIC NECKTIES . . . . . . Only 10 cents each. |  |
| 280 | Dainty Scrim for Window Decorating 36 pieces White and Cream Scrim with Pretty Border selling at $10,12,15,20,25,30 \mathrm{c}$. per yd. 20 Bdts. Serim Remnants, assoried patterns, all one price. 12 cts per' yard <br> LADIES' BOOTS. <br> 40 Pairs Ladies' Dongola Kid Blucher cut Laced Boots. Value $\$ 2.20$ per pair. <br> Selling at $\mathbf{\$ 1 . 6 0}$ per pair. |  |
|  | LADIES' COSTUMES. . . . . - One-third off Original Prices. |  |
| Corners | LUNCH BOXES. <br> ro only Lunch Boxes, or Small Suit Cases, suitable for Picnic Parties. New York price $\$ \mathrm{I} .20$ ea Our price... 75 cents each. | SILK NECK CORDS. <br> 20 dozen Silk Neck Cords to be worn with Middy Blouse. Prices 8 and 15 cents each. |

12 cents WALL PAPERS, Job, at 7, 10, 12, 15, 20 cts. per piece Marshall Bros 16 yard Rolls
Each.

AMERIGAN GHCHAMS.

## 2000 yards

 Wash Ginghams for Children's Dresses and Overalls Only 8 cents per Yard.



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| "The Oil Well Conspiracy." |  |
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| Casino Theatre. <br>  |  |
| AIN ALVAREZ." |  |
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| EastEnd Rossley's Theatres West End |  |
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| CHILDREN'S GREAT CONTEST. MATINEE STO-DAY at 3 p.m. LAST CHANCE TO SEE THE SOLDIER BOYS.SPECIAL BIG ACT BY MR. BROWN AND MSS LOCKE EVERYBODY 5 CENTS, ALL OVER THE HOUSE |  |
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Advertise in the Telegram

THE EVENING TELEGRAM, ST, JOHN'S, NEWIFOUNDLAND, APRHL 24, 1915-8
\% By S.S.S. "Stephano, To-Day, April 19.


PHOTOGRAPHS of the First Company of Reserves for the First Newfoundland Regiment--Those that have just left here! We have individual Photographs of each man, Groups of each Section, and the Non-Commissioned Officers, men being inspected at Government House,

Going aboard the Steamer etc., etc.

4 PPHONE 768.



## Our Volunteers.




Corner Bates' Hill and Henry Street, St. John's Nfid.

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S, TiRING,
MACHINES,

ES,
IIR outfits
$\overline{\text { Co., Ltd. }}$


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rtment, S FURNITURE,
and Prescott Street $\rightarrow$
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# REID-NEWFOUNDLAND C… 

## BAY STEAMSHIP SERVICE.---Season, 1915.

TRINTY BAY---S.S. Ethie will sail from Clarenville Monday, May 3rd
BONAVISTA BAY---SS. Dundee will sail from Port Blandford Monday, May 3rd. Blandorm Monday, May
HUMBERMOUTH-BATTLE HARBOR--SS.S Meigle will sail from Humbermouth Wednasday, May 5th
The above depends on weather and ice conditions.

Furness Line Sailings!
 FURNESS WITHY \& Co., Lid.,
vinu Cl|t Chambor. Water stroct.
आ madan FOLDING BABY CARRIAGES !

##  <br> Prices:

S4.50, 7.50, 10.50, 12.50, 14.00
BOWRING BROTHERS, Limited, Hardware Dept.

Smyth's Men's Wear


Job Printing Executed

A Fine Sweet Pipe We have de dang asoort The Wellington PIPES,
 cot tRY ONE TO-DAY. JAMES C. BARD NEW NOVELS. By the Best Authors. Carriages









 A Mixed Parck by Dorothea Conyers,
Whom dod
hoo Hath Joined by Arrold



 GLAND'S Bo skstores, 177 and 353 Water Street Brazel. MNSSATTA


A NEW totally different TALCUM


 4t all Dremertate Bi Johre, whe
 dred Men.
$=1915 \equiv$

## Models in

Baby

## Men Wanted!

The Dominion Iron \& Steel Co., Ltd., resume operations at their Limestone Quarries, Port au-Port, on May 15th, and will require a few Hun-

All Agents of Reid-Nild. Co'y are authorized to advance Transportation to Men applying.


We have Runabouts, Go-Carts and Pull-
man's in Fancy Wood and Cane, all well hung man's in Fancy Wood and Cane, all well hung
on tested springs; upholstered in Rep, Leather on tested springs; uphoistered in Rep, Leather
Cloth, Corduro and Broadeloth, and all re-
markably well-built and perfectly finished. For markably well-built and perfectly finished. For comfort, beauty of design, quality or wornot do
ship and reasonableness of price, you cant
better than get Baby her new Carriage at the
U. S. Piclure \& Portrait Co.

## SEASON 1915. Notice to Butchers!

We are expecting a few carloads good Fat Cattle due to arrive about Saturday Night. 1ste Auction Notice Later
GEO. NEAL 'Phone 264.

To Arrive Tuesday, ex S.S. Stephano, 50 crates CHOICE GREEN CABBAGE. 50 brls APPLES
sacks SILVERPEEL ONIONS.
20 sacks N. S. TURNIPS.
200 sacks P. E. I. bLue potatoes, and 30 Bunches Choice Bananas BURT \& LAWRENGE,

## MARTIN HARDWARECO.

wholesale \& retal.

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| :---: | :---: |
| We offer a new shipment to-day ex S.S. Stephano "GILT EDGE" is put up in 30 lb . tubs. |  |
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| F. MeNAMARA, Queen Street. <br>  |  |

## CheAper prices <br> For Marine Engines.

Latest Make Ferro Kerosene Engines and Gray Kerosene Engines. Also, Kerosene, Gasoline and Lubricating Oil.
A. H. MURRAY, - - St. John's.


