

WELL OVER TOP IN FORWARD DRIVE

Dominion Total in Inter-Church Campaign Exceeds \$12,200,000

Table with columns: Dominion Total, Church, Objective, Raised.

Encouraging progress towards the new objective was reported yesterday by the five Protestant churches in the inter-church forward movement.

The principal development in Methodist circles was the decision to assemble in central Ontario...

Mr. Evelyn Macrae, Anglican organizer, has been encouraging reports either being phoned or brought in.

With every district "from Brampton to the north pole" represented by lay or clerical chairman or organizer...

The campaign fund for ministers is the storm centre of this campaign, and where it is understood it is the campaign's strength.

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Advertisement for Bayer Aspirin, including text and Bayer logo.

"What's in a Name?"

Facts about your name; its history; its meaning; whence it was derived; its significance; your lucky day and lucky jewel.

By MILDRED MARSHALL

FELICIA

Felicia has the aura of happiness, since that is the significance of her name. She is the feminine of Felix...

AN INTERESTING VOLUME.

An interesting volume was shown at the Women's Press Club yesterday by the owner, Mrs. G. A. Fox.

FIREMEN KEPT BUSY.

Fire which broke out in 48 and 50 Gothic avenue yesterday morning did \$1,250 damage.

ban churches came up when it was found that on Lemonville, farther out in York county, three of the four applicants had raised \$2,203 of the \$2,297 objective.

TEACHERS TO GET SALARY INCREASES

Mayor Church Denies Statements Regarding Teachers' Salaries.

TYRONE POWER GUEST OF WOMEN'S PRESS CLUB

Tyrone Power was the guest of honor at the weekly meeting of the Women's Press Club yesterday afternoon...

FASHION BRIEFS.



BY LILLIAN M. SCOTT.

It is quite noticeable that hats like the model offered by Hamar, are to be worn with light frocks.

AS A WOMAN THINKETH THE MAN OF IT

BY HELEN ROWLAND.

Of course, woman has always been the human paradox. Why he will forgive a woman for making a fool of herself over any man on earth?

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TEACHERS TO GET SALARY INCREASES

Trustee Brown's Statement. That Mayor Church instructed the city solicitor "off his own bat" not to authorize any cheques from the board of education...

BOTANIC GARDENS SITE IS PROPOSED

Scheme to be Launched Saturday—Site May be Near Proposed Boulevard.

A scheme for the establishment of a botanic garden in Toronto will be put in operation on Saturday next.

WILL ELECT DIRECTORS

Will Elect Directors. Exhibition Association Meet Today to Fill Vacancies on Board.

Under a new act, all past presidents of the Canadian National Exhibition become life directors.

POPULAR PRIEST DIES

Following many useful years of service with the Roman Catholic Church, Rev. J. B. Collins died last night at St. Michael's Hospital.

SOCIETY

Conducted by Mrs. Edmund Phillips.

Plans are being made on an extensive scale for the entertainment of H. R. H. the Prince of Wales in Australia.

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Forestall Colds, Chills and Influenza

Advertisement for Bovril, including text and logo.

ANNOUNCEMENTS

Notices of future events, not intended to raise money, 2c per word, minimum 10c.

VISITORS TO ALGONQUIN PARK

Among the later arrivals at the Highland Inn, Algonquin Park, are Mr. and Mrs. T. A. Russell and baby.

Nearly All Applicants Were Deserving Cases

The executive council of the Toronto and York Patriotic Association met yesterday afternoon at the city hall to discuss the work of the organization.

Large advertisement for Hydro Sewing Machine, including text and image of the machine.

"FLU" SA

Reports. Decid

There is a two public of two widespread and pneumonia.

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Hockey T.C.C. 5 R.M.C. 2 THREE-GOAL LEAD FOR THE PADDLERS Defeat R.M.C. in O.H.A. Junior Semi-Final, on Kingston Ice. BURCH BRIGHT STAR Kingston, Feb. 24.—(Special)—Toronto Canoe Club hockey team experienced no difficulty in defeating the...

HOCKEY SCORES Ontario Association. Intermediate. Junior. T.C.C. 5 R.M.C. 2. St. Cecilia's 8 Moose 5. 65th Scotia 8 St. Paul's 2. Toronto Hockey League. Junior Semi-Final. Simcoes 3 Wychwood 1. Vancouver 10 Victoria 4. Played on Monday. Hamilton Bank League. Bank League. Hamilton 8 Nova Scotia 1. Montreal 6 Standard 1.

PLAY OFFSIDE IN COLLEGE RUGBY Rules Amended According to the Shag Idea and to Be Generally Adopted. The following despatch from Toronto appeared in The Montreal Gazette on Monday, after the trip of Billy Morrison and the McGill hockey players and their manager to this city, and looks to conform with the Shag idea of the new rules that are slated to go officially on the Intercollegiate records.

TWO GAMES STAGED IN BANK LEAGUE Hamilton Beat Nova Scotia and Montreal Down the Standard. The Bank League held away at the Arena last night when two games were staged. In the first tussle Hamilton and Nova Scotia provided an interesting contest, with Hamilton scoring the winning goal in the last minute of play.

RECORD ENTRY FOR THE FIVEPIN TOURNAMENT The Toronto fivepin bowlers are surely taking advantage of the opportunity of getting a chance to roll for the big prize money that will go to the winners in the coming handicap tournament of the Carrying Bowling Association that opens next Monday.

THREE PLAYERS ARE MIXED IN SCANDAL Chicago, Feb. 24.—The first statement was made yesterday that three major league players of some prominence would not be seen in any championship game this year, as the result of a secret investigation which has been carried on for some time.

BASEBALL REPARTEE' 'CLOTS AS TARGETS' Recalling the Fact That Busher Manager Once Won World's Championship. It always has been the regret of Frank Bancroft, the veteran business manager of the Cincinnati Reds, that he did not keep a scrap-book and thus preserve the roasts that were handed him, for he got many in the early days, when he was manager of the National League teams.

TODAY'S ENTRIES AT NEW ORLEANS. New Orleans, Feb. 24.—Entries for tomorrow. FIRST RACE—Purse, Maiden 2-year-olds, 3 1/2 furlongs. Gladys, 112 Letty Ree, 112 Mattie B. Kent, 112 Mach. Ganner, 115 Baby Grand, 115.

WALNUT HALL WINS FEATURE AT HAVANA Rich Independence Handicap Taken by Armonia Stable Candidate—The Results. Havana, Feb. 24.—Today's results: FIRST RACE—Six furlongs, for 3-year-old maidens, claiming, purse \$600.

SEAFORTH WINS ROUND FROM WIARTON TEAM Seaforth, Ont., Feb. 24.—In one of the fastest and closest games played during this winter Seaforth tonight defeated Wiarton in a semi-final intermediate O. H. A. game. The score was 5 to 2, with Seaforth winning the round by five goals. The score by periods was: First period, 3 to 2; second, 4 to 2; third, 7 to 1.

LAKEVIEW BEAT AGINCOURT. Four rinks from Agincourt visited Lakeview yesterday and played the return match of a friendly game, the local rink winning by 10 shots. The scores: Agincourt—Lakeview—10 to 6.

The British Imperial Football Club Concert. The British Imperial Football Club held their annual concert and dance last night in the Club at the Victoria Hotel. The program was given by the club members, including the band and the following artists: Mr. H. K. Clark, Miss Sexton, F. Nunn, Miss Barkley, C. Taylor, A. A. Patterson, J. Marshall, W. G. Preston, J. N. Bacon, C. Thomson.

FOR FRIDAY NIGHT'S BOUTS. The American Amateur Association's Friday's show at Massey Hall Toronto and the famous French duo, the St. Paul Club, also of the American Association.

AT HAVANA. Havana, Feb. 24.—Entries for Wednesday. FIRST RACE—Six furlongs, three-year-olds and up, claiming, purse \$600. Director James, 96 Col. Lillard, 98 Precious Jewel, 104 Exemplar, 104 Baby Bobs, 104 Daisy L., 104 Lady Langdon, 104 The Snob, 108 Jack Dawson, 109 Old Bygones, 109 Galaway, 114 Tranby.

FAVORITE TAKES THE ORLEANS HANDICAP. New Orleans, Feb. 24.—Today's results: FIRST RACE—Claiming, purse \$600, for three-year-olds and up, six furlongs. 1. Fox's Choice, 112 (Romanelli), 16 to 1.

THE FINISH CAME TOO LATE. Vancouver, B.C., Feb. 24.—"There's always a chance," yelled Lester Patrick as he jostled for position when 12 minutes had passed in the third period, and Vancouver had Victoria stopped by a count of 2 to 1 in their hockey game.

JUNIOR SOCCER OFFICERS ELECTED. The T. and D. Junior Football Association met in Victoria last night and elected the officers for 1944 as follows: Hon. president, A. E. King; president, H. Armstrong; first vice-president, C. Norley; second vice-president, S. Hollingsworth; secretary-treasurer, W. Scarborough; I Ravina; council members, R. Allen, W. McDonald, T. W. Addison, T. Unsworth, A. Fernie, C. B. Collison.

TORONTO COCKER SPANIELS WINNERS AT NEW YORK SHOW. Chas. Fokerbank, the well-known breeder and exhibitor of cocker spaniels, has returned home from New York with his five cockers, which were shown at the Westminster Kennel Club show, New York, with three top prizes.

CARPENTIER COMING TO TORONTO. Montreal, Feb. 24.—Jack Curley has signed a sixty-day contract with Georges Carpentier, the famous French fighter, to give exhibition bouts in Canada. Carpentier will appear both in Montreal and Toronto, and possibly in Ottawa and some of the western cities.

The World's Selections BY CENTAUR. New Orleans. FIRST RACE—Baby Grand, The Moor, Mattie B. Kent, 115. SECOND RACE—Miss Orb, Frances Starr, Eddie McBride. THIRD RACE—Pallux, Bonstelle, A. N. Akin. FOURTH RACE—War Mask, Trolls, Lively. FIFTH RACE—Chief, Omund, St. Germain. SIXTH RACE—Discolorer, Goldcrest Boy, Naphthalus.

CHESS. In the City Chess League on Monday evening, Feb. 22, Y.M.C.A. Chess Club of Toronto at Hart House three-way round robin.

ALL-STAR BOXING MASSEY HALL FRIDAY, FEB. 27. HULL vs. AUSTERS M. D. No. 2, A. A. 10 ROUNDS—142 lbs. MIKE PAULSON Minneapolis (Champion Minnesota State) vs. MEL STEVENSON (Pittsburgh's Crack Welterweight).

SPERMOZONE For Nervous Debility, Nervousness and accompanying ailments. \$1.00 per box. H. SCHOFIELD'S DRUG STORE, 85 1/2 BLM STREET, TORONTO.

WHOEVER SIGNS, DEMPSEY WILL GET THE FIGHT. Paris, Feb. 24.—That a fight between Georges Carpentier and Jack Dempsey for the heavyweight championship of the world will go to whatever promoter succeeds in signing Dempsey to a contract is the gist of an interview with 12 Dempsie's manager, which will be published tomorrow by Sporting, a weekly publication dealing with boxing.

DR. SOPER DR. WHITE. Specialists in the following diseases: Piles, Eczema, Asthma, Catarrh, Blood, Nerve and Bladder Diseases. Consultation Free. DR. SOPER & WHITE of Toronto St., Toronto, Ont.

CHESS. W. L. Perry, 1 C. E. H. Freeman 0. H. Cootner, 0 W. Williams 0. H. Cooper, 1 E. G. Smith 0. Default, 0 K. B. O'Brian 0. H. M. Baddy, 1 W. S. Vaughan 0. Total, 384 Total, 342.

WILSON'S 'The National Smoke' BULLDOG Still the most for the money 10c. ANDREW WILSON & CO. TORONTO AND MONTREAL

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WEDNESDAY MORNING FEBRUARY 23 1944. LINER ADS... Help. Female... SALE LADY... WANTED—Graduate... GOOD WAGES FOR... EXPERIENCED woman... Apply Dept. 131C, Auto... SALESMEN—Write... MUST HAVE... TRUCKS... PROPOSITION... RIGHT MAN... THE OLDEST... AUTOMOBILE... CITY... APPL... GIVING EX... BOX 57, WOR... DRAFTSMAN... of laying out... will receive a... shop experience... technical school... if you are this... additional pay... letter state age... 55, World... WANTED—First-... 3 year 36... ready, must be... with own repairs... Give references... where you can be... If you are this... once, if not, do... writing letters... World... SPEC... IR... MOUL... WANTED TO... LIGHT W... AVERAGE... ABOUT FIFTY... AND EMPLOY... Taylor-F... GUEL... Bicycles an... 161 King west... Business... ALTERATION on... cow trucks and... general carpenter... year 36... Business... AN OPPORTUNITY... allied in every... with means... money making... wards, 77 York... OR INTEREST... others, 150 inv... mine in 101 fam... trial will bring... nicular, apply... phone, North 877... Chioproac... DR. F. H. SECRE... Dr. Fr. Ida, S... chialer—One Blo... Presentative A... appointment, ph... De... DR. KNIGHT... Practice limited... traction, Nurse... steady... H. A. GALLOWA... Queen, Crown... phone for night... De... GOVERNMENT... Next beginners... day and Thurs... Chaser, cold at... dollars east, le... secure place. M... C. G. Dav... DUNDREY, Green Mint and Water War... MR. AND MRS. S... twice chosen to... tures; appoint... Presentative A... Yonge and Blo... Individual and... phone geared... Fairview bou... advanced class... Electric Wir... SPECIAL PRIC... and Wiring. Ar... H... FRIEND, you... kind? Alver's... Chaser; cold at... Ave. in 101 fam... 84 Queen street... Liv... CENTRAL BIR... Finches and ot... rings—large... 4999... HOPES—Canada... 3rd Store, 10... Phone Adelaide... Leg... WACKENZIE &... Solicitors, T... Building, 85 Ba

NEW MINING AREA RICH IN PROMISE

Shining Tree Promises to Develop Number of Satisfactory Producers.

Cobalt has now produced over 300,000 ounces of silver and the total output will probably reach 1,000,000 ounces. At present prices this would be equivalent to \$300,000,000. And we are largely indebted to the great silver city for our present status as a mining province. Cobalt first attracted public attention to our mineral resources...

The Gowanda excitement in the winter of 1919 almost rivaled that of Limer Lake. It, however, subsided more slowly and mainly because of the imperfect knowledge of the geological conditions. The richest deposit of silver in the world on the Miller-Lake-O'Brien was discovered several years later and almost by accident. Many mistakes were made in attempting to exploit the area. But now there is a fuller understanding of conditions and a pronounced revival of interest and it is considered that the district will ultimately produce as much silver as Cobalt.

Porcupine first attracted attention in the fall of 1909. It is our most important gold field extending southeastward 40 miles to West Shining Tree and eastward to Matachewan comprising also the intervening Townships of Eastcott and McArthur, in which there are also large and promising gold deposits.

The Hollinger Consolidated is regarded as the greatest of the world's gold mines. It is now valued at \$75,000,000, and it is believed that its ultimate production will be at least \$20,000,000. No other gold mine has ever exceeded \$150,000,000.

Development began on the Hollinger on the first of January, 1910, and crushing on the first of July, 1912. By the first of January, 1916, each \$5 share had drawn \$7.15 in dividends. But the war has checked for the time being its inevitable expansion. It has now been fully started on its great career, and the production to date is \$32,000,000. On the face of things it looks good for forty years further production at \$10,000,000 or more per year.

MINING STOCKS IN NARROW RUT

Porcupine Crown Shows Independent Strength With Advance of Two Points.

Mining stocks jogged along quietly yesterday with few price changes of note, although there were issues in which buying demand brought about more or less substantial gains. Porcupine Crown was one of these stocks, the price advancing two points to 29 on transactions of 10,700 shares. Porcupine Crown has now recovered all the ground lost in the recent dip. McIntyre was more active than has been customary of late, and sold up to \$2.07, but fell back to \$2.06 again. Lake Shore rallied a point, selling at \$1.17. Kirkland Lake sold a point lower at 72 and Korea 2 points down at 22, while Davidson held its ground at 69.

PETERSON LAKE DEAL BELIEVED IMPENDING

Treatment of Tailings Expected to Start in Early Spring. Cobalt, Feb. 24.—It is likely that a deal for the treatment of the tailings belonging to the Peterson Lake and Dominion Reduction companies will be announced in a short time. Negotiations, with the view of arriving at a basis for the treatment of these several hundred thousand tons of old slimes and slimes, have been going on for some time. In view of the increased price of silver, the probability is that the treatment of the tailings will be started as soon as possible in the spring. The Dominion Reduction mill is equipped for treating a big daily tonnage of these tailings, and it can be expected that during 1920 a large part of those owned by Peterson Lake will be run thru.

Mixed with the Peterson Lake tailings are some of the undisputed property of the Dominion Reduction Company, which makes an agreement for the joint treatment of the tailings desirable. London, Feb. 24.—Bar silver, \$24; unchanged. New York, Feb. 24.—Bar silver, \$1.29; a decline of 1c.

LIVERPOOL MARKETS

Liverpool, Feb. 24.—Beef, extra India mess, nominal; pork, prime mess, western, nominal; hams, short cut, 14 to 16 lbs., 190s; bacon, Cumberland cut, 25 to 30 lbs., 18s 6d; Wilshire, 18s 7d; clear bellies, 14 to 16 lbs., 19s; long clear middles, light, 28 to 34 lbs., 20s; long clear middles, heavy, 35 to 40 lbs., 20s; short clear backs, 16 to 20 lbs., 18s; shoulders, square, 11 to 13 lbs., 18s; New York shoulders, 18s 6d; hard, prime western, in tins, 19s 6d; American, refined, palis, 19s 6d; turpentine, spirits, 20s; resin, common, 60s; petroleum, refined, 2s 3-4d; war kerosene, No. 2, 2s 13-4d.

BOARD OF TRADE

Manitoba Wheat (in Store Fort William). No. 1 northern, \$2.30. No. 2 northern, \$2.27. No. 3 northern, \$2.23. Manitoba Oats (in Store Fort William). No. 3 C.W., 93c. Extra No. 1 feed, 93 1/2c. No. 1 feed, 92 1/2c. No. 2 feed, 90c. Manitoba Barley (in Store Fort William). No. 3 C.W., \$1.70. No. 4 C.W., \$1.44 1/2. Rejected, \$1.30 1/2. American Corn (Track Toronto, Prompt Shipment). No. 3 yellow, \$1.87 nominal. No. 4 yellow, \$1.84 nominal. Ontario Oats (According to Freight Outside). No. 3 white, 98c to \$1. Ontario Wheat (F.O.B. Shipping Points, According to Freight). No. 1 winter, per car lot, \$2 to \$2.01. No. 2 winter, per car lot, \$1.98 to \$2.01. No. 3 winter, per car lot, \$1.92 to \$1.93. No. 1 spring, per car lot, \$2.02 to \$2.03. No. 2 spring, per car lot, \$1.98 to \$2.01. No. 3 spring, per car lot, \$1.95 to \$2.01. Peas (According to Freight Outside). No. 2, \$2. Barley (According to Freight Outside). Malt, \$1.75 to \$1.77. Buckwheat (According to Freight Outside). No. 2, \$1.55 to \$1.60. Rye (According to Freight Outside). No. 3, \$1.77 (Track, Toronto). Manitoba Flour (Toronto). Government standard, \$3.25. Ontario Flour (Track, Prompt Shipment). Government standard, \$3.80 to \$3.81. Montreal, \$11 in Toronto. Montreal, \$11 in Toronto. Car Lots, Delivered Montreal (Freights, Bags Included). Bran, per ton, \$45. Shorts, per ton, \$52. Good feed flour, per bag, \$3.50 to \$3.75. No. 1, per ton, \$27 to \$28. Mixed, per ton, \$25. Straw (Track, Toronto). Car lots, per ton, \$16 to \$17. Farmers' Market. Fall wheat—No. 2, nominal. Spring wheat—No. 3, nominal. Barley—According to sample, nominal. Hay—Timothy, \$26 to \$30 per ton.

U. S. FOREIGN TRADE LARGER.

Washington, Feb. 24.—Exports for January totaled \$781,000,000, an increase of \$49,000,000 over December, the bureau of foreign and domestic commerce announced today. Imports for January were \$474,000,000, an increase of \$98,000,000 over December.

CANADA FOUNDRIES' ANNUAL.

Brockville, Ont., Feb. 24.—No fireworks developed at the annual meeting of the Canada Foundries and Forgings, Ltd., held here today. A total income for the year of \$242,000 was reported and a net surplus of \$69,915.82. The sum of \$1,285,223.23 has been carried forward to profit and loss. President W. M. Weir characterized the report as most gratifying.

ON MONTREAL BOARD.

It was announced yesterday that F. Gordon Oaler had been elected a member of the Montreal Stock Exchange, being the first member of the Toronto Stock Exchange to be so honored.

RIORDON HAS SHARP DROP IN MONTREAL

Losses Are Numerous, With Breweries and Sugar Showing Most Activity.

Montreal, Feb. 24.—Breweries and sugar were the leaders in activity today on the local stock market and both suffered a considerable loss, the former declining 1 1/2 points to 51-3/4, and the latter a loss of 2 3/4 points to \$0 3/4. The most substantial loss of the day was in Riordon, which fell 6 3/4 points to 176 and lost a further six points in closing bid at 170, although no stock was on offer under 174 1/2.

Canadian Car, Canadian Cottons, Provincial Paper and Tuckett's furnished the only gains in the market with from fractions to two points advances. Spanish River was down 2 1/2 to 17; Penmans three at 117; Macdonald two at 28; Cexco at 120; Steamship 2 1/2 to 73 and the preferred 2 at 82; Canadian General Electric 3 at 104 3/4; Cement 2 at 65, and Asbestos 2 1/2 at 75.

HIGH-PRICED OILS DIP ON THE NEW YORK CURB

New York, Feb. 24.—Considerable selling pressure was directed against the higher priced stocks today, especially in the oil division, with the result that several substantial declines were recorded. This selling, however, appeared to be largely professional in character, as the public does not seem to be in the markets to any great extent at the present time. General Asphalt sold down to \$2 1/2, while Simms Petroleum closed at 24 1/4. White Oil also declined a point and a half to 28, and Carb to 60 1/2. Ryan Petroleum was heavily traded in, and after selling up to 4, reacted during the afternoon to a low of 3 3/8. General Motors new stock was weak in sympathy with the stock on the big board, while Indian Packing established a low of 13 1/4, rallying to a close of 13 3/4.

ADVANCE IN PREMIUM ON NEW YORK FUNDS

Another decline in the pound sterling in New York had the effect of stiffening the quotation for New York funds in the Toronto market. The funds, which were quoted at a premium of about 16 per cent on Monday, were at a premium of about 16 5/16 per cent, yesterday.

AS A 7% INVESTMENT

We believe with confidence that \$100 worth of 2 shares will be worth \$142. Write or telephone for full particulars.

SHEFFIELD LUNCH LIMITED

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FOOD FOR THOUGHT

We will always have Winters. We will always have Waste Materials. We will always require Fuel. OAKOAL partly solves the Fuel question. Investigate OAKOAL Now.

BOTHWELL OIL AND SOLICIT YOUR ORDERS AND ENQUIRIES ON THIS SECURITY J. P. CANNON & CO.

WE BUY, SELL AND QUOTE BOTHWELL OIL AND SOLICIT YOUR ORDERS AND ENQUIRIES ON THIS SECURITY J. P. CANNON & CO.

Spain's Financial Crisis. Madrid, Feb. 24.—Spain is threatened with a financial crisis. A report that many railroad companies would be ruined if the government did not allow increased rates caused a slump on the bourse yesterday. Shares fell about thirty points. Many holders of traction securities are still unloading today.

AL STORY OF PORCUPINE... HIBSON & CO... STORES... YMENTS... EES & SON

THE INVESTOR'S OPPORTUNITY THE HERRICK GOLD MINES, LIMITED

Incorporated Under the Ontario Companies Act (No Personal Liability)

A Property With a Big Future Only 100,000 Shares Offered at 40c A SHARE

LARGER PROFITS are made possible for those who invest in gold mining properties of merit when they are in the early stages of development. This is the case because at that time shares can usually be bought at a much lower figure than when the mine becomes an important producer. There is, of course, the element of risk in the initial proving-up of a property. On the other hand, when a property makes good the reward is usually large. Those who bought shares in the leading gold mines of Porcupine and Kirkland Lake in the early days made handsome profits. These properties were not looked upon with favor in some quarters. They had their critics. A noted engineer at one time condemned the Hollinger Consolidated, now the world's premier gold mine. The geology of the gold areas of Northern Ontario seems to have been very much misunderstood in those days. Evidently it did not occur to the critics that the deposits showing on the surface originated probably many miles below the present surface of the earth, and that the veins went to great depth. In Porcupine development has been carried to a depth of 1,500 feet. These developments have demonstrated that ore bodies are wider and carry higher values in gold as depth is attained. In the majority of mines in this district, a great deal of faulting has occurred. Veins exposed on the surface did not continue in an uninterrupted course to depth. They were to be broken off and thrown in one direction or another. Where this condition existed, it meant extensive exploration to pick up the veins again. In the case of the Herrick property it is different. The vein exposed on the surface lay in practically a straight line. This indicated that it would in all probability be found to continue in its downward course without deviation. When preliminary development work was begun, a shaft was sunk 60 feet on this vein. It continued to widen as sinking progressed, and assays indicated that it carried ore of excellent commercial grade. The next step was to test the ore at depth over its lateral extension of 1,000 feet to ascertain if it would be continuous to depth without faulting. The diamond drills were pointed to cut the vein at various depths down to 800 feet, having regard to the dip of the vein, as shown on the surface. The holes were put down according to these calculations and in every instance the ore was cut close to the desired point. This work seems to prove conclusively the existence of an ore shoot 1,000 feet long, 800 feet deep, averaging at the very least 10 feet in width. An ore shoot like this would contain about 600,000 tons of ore. At \$15 to the ton it would have a gold content of \$9,000,000. While it is not claimed that \$9,000,000 in gold exists in this ore shoot, it may be pointed out that diamond drilling results strongly indicate this possibility. At all events the development is most significant and we feel justified in regarding the Herrick as a property of most exceptional promise. It appears to us to be clearly proven that it is not a question of exploring for ore, but merely a matter of opening up a large vein at least 1,000 feet in length and known to exist to a depth of 800 feet. That it can be quickly developed appears quite evident. Shaft-sinking, cross-cutting, drifting and general mining operations can be vigorously prosecuted as soon as the mining plant now being installed is ready for operation. This should be within a few weeks. Within six months the Herrick should have a large tonnage of ore available to feed a good sized mill. The present offering of Herrick Shares is at 40c a share. We regard this as a low price, when it is considered that the property has such excellent possibilities of becoming an important gold producer in a short time. This is a good time to secure some shares in this fine property. Only 100,000 shares are available at 40 cents. Orders should be forwarded to us promptly.

F. C. SUTHERLAND & CO. STOCK BROKERS (Members Standard Stock Exchange) 12 King St. E., Toronto - 211 McGill St., Montreal

Name Address

Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

The Furniture Sale
From day to day, has great opportunities for you to secure your needs at prices reduced far beyond ordinary.
If you join the Home-Lovers' Club you are enabled to more easily realize these opportunities on an extended payment basis.

The **SIMPSON** Company
Robert Limited

A Man's Dinner
In the Palm Room the Business Man may obtain a substantial meal in which the food is cooked to his liking and served daintily. A quiet, restful place in which to dine with comfort.



Snappy Spring Suits for Misses

In Many New Styles, at \$45.00
Nipped-in tailor modes, following hiplines, belted models of the straight silhouette—all are featured in this assortment of excellently tailored suits.

Made from fine men's wear serge in navy or black, with trimmings of braid and buttons. Silk lined. Sizes 14 to 20 years. Price 45.00

Coats of Sports Lengths Are Favored for Misses

And There Are Five Very Snappy Styles, Priced Between \$19.75 and \$29.75

These attractive finger-tip and knee-length coats are designed in smart covets or tweeds, with belts of self or leather, and pretty collars. One in particular has a long-roll collar of contrasting-colored velour. Sizes 14 to 20 years.

Simpson's—Third Floor.

Men's Coats For All Needs and Weathers

For Wet Weather
Two-Purpose Tweed Raincoats at \$16.50—A very smart gray tweed mixture, with novelty overcheck pattern effect. Trencher model, with all-around belt (detachable), convertible collar and fancy plaid lining. Sizes 34 to 44.

For Travelling
Gabardine Trench Coats at \$26.50—In a rich fawn gabardine. Raglan model, with all-around belt, convertible collar, slash pockets. 1/4 shot silk lined. Sizes 34 to 44.

For Motoring
Leatherette Trench Coat, \$30.00, with convertible collar, all-around belt and sash pockets. Sizes 34 to 44.

For Cold Weather
Storm Ulsters at \$38.00—In a rich dark brown all-wool coating. Double-breasted ulster model, with convertible collar, 1/2-belted back and regular pockets. Wool body linings. Sizes 36 to 44.

For Dress or Business Wear
Chesterfield Coats at \$45.00—In a medium plain gray imported English melton. Fly-front Chesterfield model, self collar, raw edges, regular pockets. Sizes 35 to 44.



Simpson's—Main Floor.

Kiddies' New Shoes Moderately Priced Smart---Comfortable---Sturdy



When mother comes to buy shoes for healthy, romping kiddies, durability, quality, value are her chief considerations.

The "youngsters" themselves are not greatly concerned as to whether a shoe will last a day or a year, but we are greatly mistaken if we think they do not appreciate good comfortable boots that "look fine."

At Simpson's, a happy combination of all these features is assured, because we pay special attention to the needs of growing feet. The prices of our splendid shoes are decidedly moderate.

New Spring Boots
Of soft Havana brown kid, oak tan, Goodyear welt soles. Imitation toecap. 11 buttons high. Straight, broad toe. Extra heavy twill linings. Sizes 11 to 2. Priced ... 6.00

Smart "Daintymaid" Shoes
One of the newest patterns for children. Patent colt, with gray buck tops. Ample toe space. Medium slim heel-seat. Hand-turned soles and spring heels. Sizes: 4 to 7 1/2 3.75 8 to 10 1/2 4.50

High Leg Lace Boots
Tan Russian calf, made on up-to-date pattern, giving extra toe space. Oak tan Goodyear welt soles. An ideal shoe to wear without rubbers. Exceptional value. Sizes 4 to 7 1/2 .. 5.00 " 8 to 10 1/2 .. 6.00 " 11 to 2 .. 8.00

Simpson's—Second Floor.

Navy Blue Distinguishes Today's Display of Spring Suitings

Brooking no rival from the standpoints of smartness, becomingness or durability, the faithful navy comes again to the fore where Milady's new Spring suit is concerned.

Besides, the unprecedented vogue for the mannishly-cut taitleur, which, to be perfectly expressed, must be fashioned from some fine navy fabric, has enhanced the popularity of this favored shade to an unqualified degree.

"Simpson" navy fabrics are assured of success with women who discriminate—they possess superfine texture, depth of coloring and refinement of finish. To name a few of the most favored weaves:

Navy Tricotine in botany finish, 54 inches wide. Yard, \$6.50 and \$7.50.

Navy Gabardine, \$5.50 to \$8.50 yard.

Navy French and British Broadcloths, 54 inches wide. \$5.00 to \$7.50 yard.



Navy Silk Duvetyn, an exquisite French fabric, 36 inches wide. \$10.50 yard.

Navy "Men's Wear" Serges, cloth finish. \$6.50 to \$8.50 yard.

Navy "West of England" Serges, best for wear. \$4.00 to \$6.50 yard.

Simpson's—Second Floor.

Simpson's Salons for Imported Gowns
Navy Tricotine Dresses for Spring

Of Surpassing Smartness for Women's Street Wear, From the Standpoints of Both Fabric and Design. Choose From a Wonderful Assemblage, of Which Only Two Are Here Described.

So Many New Features Distinguish One Stunning Model

you hardly know which fascinates most—the novel back bodice marking the long waistline, where it joins a simply-gathered skirt—the trig row of buttons dashing up one side from hem to hip, then on up the centre back—or the metallic vestee touched with midnight blue and red. Price .. 75.00



A Smart Chemise Frock

strikes a new note in that the front is slit from round neckline to waist, disclosing a black satin vest. Violets, embroidered in natural shade and joined by gold threads, border open front, slit pockets and short sleeves. Price 89.75

On With the Dance

At the most thrilling point in the dance—the phonograph stops. You know how annoying it is. So you understand what a boon

The Repeatograph

must be. It's a phonograph accessory that automatically picks up the needle, when it reaches the end of the record, and sets it back at the start. Price 7.50

Phonograph Dept.—Sixth Floor.

Mourning Millinery From Paris

Just unwrapped from their tissues—to reveal the wealth of originality in design, the rich, soft beauty in contour, and the inimitable delicacy of detail for which the Parisian modiste has an inborn genius.

The favoritism of black georgette continues paramount—it lends itself so gracefully to the infinite little folds, the draped crowns, the crushed brims you will find in these becoming models.

Silk cord ribbon, too, in rich shimmering black, makes smart models.

All are exquisitely applied with fine braids and narrow ribbon. Some have the touch of white, that makes for brightness, a veil for added smartness, or jet pins and beading.

To this collection we have added numerous lovely models from our own designers—many of them faithful copies of exclusive French originations. All are priced moderately between \$12.50 and \$17.50.

English Golf and Sports Hats

Dashing shapes, soft of crown and brim, and attractive for wear now or in the early Spring.

Made from fine caterpillar braids, faced with rich silk cord ribbon and banded to match.

Two-tone effects of rose and gray, rose and sand, peach and sand, navy and gray, cherry and sand, Alice and sand, and Nile and sand. Today, \$6.50, \$7.50 and \$8.50.

Simpson's—Second Floor.

Re the Blackburn Dressmaking Course

Ticket Holders Will Please Note
Class A meets Today at 9:30 a.m.
Class B meets Today at 2:30 p.m.
Lecture Room---Fifth Floor

SHOPPERS' DAILY GUIDE

BASEMENT.
Simpson's Mid-week Market. Specials in Kitchen Utensils. White Porcelain Dinnerware.

MAIN FLOOR.
Men's Coats for all purposes. New Books. Canteen Bags and Vanity Cases. Men's and Women's Cashmere Stockings. Men's Shirts and Pajamas Specially Priced.

SECOND FLOOR.
The "Day of Navy Blue" in the Spring Fabric Display. Fur Scarfs for Spring. Shoes for Children. Mourning Millinery from Paris. Wash Goods. Boys' Suits, \$12.75.

THIRD FLOOR.
Simpson's Salons for Imported Gowns. Infants' Spring Needfuls. Misses' New Coats and Suits. Women's New Coats and Suits. Lingerie Blouses, \$2.95. Underthings at Special Prices.

FOURTH FLOOR.
Stamped Goods. Great Rug Specials. Splendid Curtain Opportunities.

FIFTH FLOOR.
The February Furniture Sale.

SIXTH FLOOR.
The Palm Room for Splendid Meals. Paints and Wallpapers.

The **SIMPSON** Company
Robert Limited