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WASTE NOT WANT NOT.

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What Shall I Send to My Gentleman Friend?

 cur tobacco in 11 l, and $1 / 1 \mathrm{ll}$, ghass jars
 Tobicco porccess in the very latest des cig ARetre casss-Plian and silver. CIGARETTE HOLDERS in leather cases; best quality.
KOMFORT KITS-Containing Pipe, Pouch and Cigarette Holder. Also a full line of all Smokers' Requisites to choose from.
Also just in: A shipment of the Celebrated
Hudson's Bay Imperial Mixture Tobacco. TobaccoStore s. JAMES P. CASH, 54, NoIICE.
 Portia




DICKS \& CO., Limited.
 SOME HVE ONES At Our Ladies' Dpt.


No. 8020--\$10.50
 Ladies' White.Pearl Skating Boots.
Of हEDRoon surprs Bowring Bros., Ltd.,

 | Cosatal Mal serritea |
| :---: |
| Telephone |



CUT IN PRICES. Steak, 40c. per lib. Roasting Beef, $30 \& 35 \mathrm{c}$. Ib. Frying Beef, 30c. lb. Stewing Beef, 25 c . lb. M. CONNOLLY.


## Deceived

## Disowned




00000300000000000000000 Fastionalle FURS Fastionadie Folk !
By the late English steamer we have received a lot
of Furs which our customers have been awaiting for
some time, and which we advised we would announce

White Hare and Ermine Neck Pieces and Black Foxeline Necklets

A Magnificent range of Ladies' and Misses' Imitation Fur Sets,
and Ladies mimation fur murfs, n prices more than reas
arice than last veris

Late arrivals of goons.
Will Bring Our Stock Up to a Comparatively High Standard

Our Values are the BEST Obtainable,

Goods Which Are Difficult to Obtain Elsewhere.

## We are mentioning below, for the benefit of our customers, lines of goods which are new arrivals, of which we have a good range

LADIES' BLOUSES-An extensive range just opened. INFANTS' COATS-A fine selection to hand.
LADIES' \& MISSES' HATS, IFANTS' BONNETS-
Assorting lots just received. Smart Styles in FLuwECS, FEATHERS and MLLLI-
NERY -A new shipment. LADIES' WHITE, BLACK and COLOURED WOOL
GLOVES-Extra special values. GLOVE-Extra special values.
MENSS, WOMENS, BOYS' and MISSES' WOOL MEN'S \& BOYS' OVERCOATS, SUITS, PANTS and
OVERALLS. OVERALS.
BLACK and NAYY wool dréss SERGES, from
$80 c$ a and $\$ 1.00$ yard. corduroy and plain velveteens and vel-
VETS in all colours. WHITE \& RED FLANNELS, UNBLEACHED SHEET-
ING, GREY CALICOES. WHiTE SHIRTINGS and WHITE FANCY HUCKS.
WHITE EMBRODERY CAMBRICS LAWNS White embroidery cambrics, Law
vainsooks and other White Materials. NAINSOOKS and other White Materials.
WHITE CURTAN SCRIMS in very large WHITE CURTADDED QUILTS, WOOL BLANKETS WOOL NAP and COTTON BLANKETS. COATS' WHITE CROCHET COTTON-All num
up to No. 40, at 11. ball.
COATS' WHITE MEREERISED COTTON-All n COATS WHITE MERCERISED COTTON-All num-
bers, at $15 . \operatorname{coall}$
DRESS FASTENERS in Black and White. Reg DRESS FASTENERS
to 10c. dozen.

This advertisement is for your service, and we and wo eare to now against that king the times are strenuous necessary goods for you and giving you as good ser-
ice as we should wish, that

We have the goods, we have the men,
We have the women too;
Henry Blair

THE EVENing telegram, ST, JOHNS, NEWFGUYPLANB, DECEMBER 26, 1917-3
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Messages Received Previous to 9 A. M tstroeaeknit ste

The treat that its lovers learn to expect from a cup of "SEAL BRAND" COFFEE, is always realized to the full for "Seal Brand" holds its aroma and flavour to the last spoonful in the air-tight can.




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## Xmas Poultry,

ORDER NOW IF YOU WANT FIRST IF YOU W SELECTION.




## GIFT

GIFT G00DS
for
om
"HIM"

## Christmas Gifts for "HIM."

ToDay It's Choosing HIS GIFT.
We Stock THE BEST that MEN'S Wear-Makers are Capable of Turning Out.
OUR STORE Practically Overflows To-Day with PRACTICAL GIFTS for HIM.

MAY WE SHOW YOU


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THE HUBBARD
MOTOR ENGINE

## Sales for 1917 , which have he popularity of the Hubbard

## GEO, M. BARR,

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## ATE DELIVERY

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Have a large list of new and
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1 prices on the size you need. | If your present engine is not |
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LATEST


to Mr. Pratt.




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Obituary
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Wo note with regret the demise of


## Gift Suggestions



## For the Christmas Season

If the election of Cristmas Gifts.troubles you, come right here and see how quickly and satisfactorily
we can remoe the pressure from our mind by showing you something choice in
Footwear that will be


Any Exchange Made After Christmas.

## Parker \& Monroe, Ltd., <br> THE SHOE MEN.

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"PHEZ"
Loganberry Juice.
what is IT?

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## P. E. OUTERBRIDGF,

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The "Evening Telegram" is read by
over 40,000 People daily

## STATIONARY ENGINES:



L. M. TRASK \& CO.,

Kerosene Stationary ENGINES.
also
Agents for the American Saw Mill Ma-
Saw Mill and Cooperage Machinery of all kinds.

Complete Electric Lighting Plants,
with Storage Battery.
A. H. MURRAY, St. John's

Job Printing Executed.

## 5 NOW RULES AS KING!

Although he has not as yet exercised his full powers, Jack Frost is now King of the weather, and the waters of the Lakes and Skating Rinks may at any moment feel the severity of his rule and become icy, and then skating will be the order of the day. And now let us introduce to you another King-KING INVICTUS-who hold an equal position with KING FROST, in the realm of skating, both are absolutely necessary for pleasurable skating.

GIVE HIM A PAIR OF INVICTUS HOCKEY BOOTS,

A PRACTICAL NEW YEAR'S GIFT.
Jack Frost will supply the ice.

Useful New Year Gifts for Men.
A DURHAM DUPLEX SAFETY RAZOR will be sure to please him.


TOYS for the New Year Season. A few remaining from our large assortment.

| , All Prover........ |  | The Spirit of CHRISTMAS <br> Prompts Us to extend Hearty Greeting to |  | "hill Chasers." | Look Us Up! Open Nights. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  |  |  |  |  | Sergt. Coughlan P Prisoner of War. | Bargain HOUSE. |  |
|  |  |  | Our Patrons a |  | ate | A very comfortable place to buy. Always some very attractive prices. |  |
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|  |  |  |  |  | Bargain House, |  |
|  |  |  |  |  | Barga Water Street, |  |
|  |  |  |  |  | 362 Water Street, <br> Opp. Parker \& Monroe's. |  |
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| J. J. ST. JOHN. <br> BIG DROP IN PROVISIONS. <br> 5 <br>  <br>  <br> J. J. ST. JOHN, no man is proanourn strami |  |  |  |  |  |  |
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THE EVENING TELE RZAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 26, 1917-7

## Skating

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To-Day's Messages.
10.30 A.M. conco ornat

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Ine Here and There.



HANOKERCHIEFS! HANOKERCHEFS!

Xmas Handkerch'fs
Afew Special
Prices:
$30,35,45,60 c$
Box
Bex
per FACY EMBROIDRED
LINEN Afternoon TEA CLOTHS dUCHESSE SETS, TEA COSIES, SIDEBOARD LOTHS.
Special Dainty Embroidered afternoon TEA CLOTH Only 50c. each, A most useful Xmas Gift. BLOUSES! Our Special Xmas Offer. Just newly S. MILLEY.

## Christmas Shoppers

Will find a

## Choice Lot of Goods Suitable for Xmas Gifts

displayed on Tables, such as
Boxes of Stationery, Books,
Handkerchiefs, Ties, Ladies'
Blouses, Tea Aprons, Ladies' Sweaters, Mufflers, Ladies' Silk Scarves \& many other. Dainty, Useful and marked to LOWEST PRICES.

Come Early and Get the Best.
The C. L. MARCH CO., Itul,
Corner Water and Springdale Streels, St. John's. 000000000020000000000000000000000000000


## Japan!

For exquisite design and artistic
 ware you have mises o seieing the
prettiest goods ever shown in this prettiest goods ever shown in this
city. There are yet a few sets left It it real Japan manuracture and
came direct to sus from that country. AYRE \& SONS,

${ }^{3}$ Hardware Department


## A. \& S. RODGER.

Just quietly scan this little list and see if you cà find some-
thing of use to give away when Xmas Day comes round. INFANTS' WOOL LEGGINGS, BIBS and FEEDERS. INFANTS' WHITE MUSLIN DRESSES, to suit 12 months old. MAIDS' WHITE LAWN APRONS women's black rib and Plain cashmere hose. WOMEN'S SILK BLOUSES. MEN'S WHITE SILK HANDKERCHIEFS . . 80 c ., $90 \mathrm{e} . \$ 1.00$ each MEN'S WIDE END STRING TIES , A FEW COSEY COVERS and BOXES OF XMAS CARDS.

```
A. & S. RODGER'S.
```



## My Five War

Christmases.

## Oats! Oats!

We have a large shipment of CHARLOTTETOWN BLACK and WHITE Not Mixed | OATS
on to-day's Steamer, and offer this lot at LOW PRICES, for prompt delivery from ship's side.

The OAT MARKET is very strong and we would not be surprised to see much higher prices prevailing during the Winter.
 QUEEN STREET.

## 

## Y

## Your Business

Success in 1917


 Suits, Overalls, Shirts, efc.


Newfoundland Clathing Co., Ltd.

## 



E are stil


## John Maunder,

## Tailor and Clothier St. John s, Ne:

The Evening Telegram is the People's Paper.

thi prooles paper- DON I SAY PAPER, SAY "EVENING TELEGRAM.' - Read by Evehyonk

## FREICHT for WEST COAST

Freight is now being received for carriage by S.S PORTIA for usual Western Ports of Call.

Bowring Brothers, Limited. Coasstal Mail Service.
4000v0


## A Happy CHRISTMAS

Must indeed be yours IFincluded in your Grocery List To-day is a 14-1b. Bag of Canada's BEST Flour

B
ROYAL HOUSEHOLD. 000000000 Xmas Gifts for Boys \& Girls!


## CHRISTMAS CHEER and <br> $\qquad$ CHAlis!

way anaty Chistmâs cheer for your friends-the friends you know and love well enough
to give really useful presents to - why not send a littte piece of pretty Furni-
ture? Say a quaintly decorative Chair ture? Say a quaintly decorative Chair
or a dainty Cane Rocker. No house ever seems so full of Chairs but there is still room for another, and another
Chair means room for another friend. Such Chairs as we have! Corner Rattan Chairs, Rocking Chairs, all suitable for Christmas Gifts, and all Come and get your "Christmas
U. S. Picture \& Portrait Co.
watre sr.


Motor Accessories

Dr. A. B. LEAR The Senior Dentist, 203 Water St $\underset{\substack{\text { reeth } \\ \text { pain } \\ \text { pxtracted mithoot }}}{ }$ | Main |
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| artificiel | Artificial teeth repaired an Full Upper or Lower Sets, bett quality


A. B. LEHR, Ans memer Dentar,

## NOTICE

Ln the matter of the WIII and Estat
of the Honorable James Ryan, of Bonanistata and
chant, deceaseed


## Reid-NewfoundlandCo

## Notice!

S.S. Dindee, Clyde and Home will be kept on their respective routes as long as weather and ice conditions permit.

REID-MEWFOUNDLAND Company

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Ships

| We have arranged |
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