





# THRIFT IS DUTY OF EVERY CANADIAN IN THIS TIME OF NEED

Miss Bolton Urges Before Women's Canadian Club.

CANADA NOT AWAKENED

Importing Unnecessary Goods Even More Freely Than Before War.

Yesterday afternoon Miss Bolton gave a most inspiring address on "Thrift," at the Women's Canadian Club.

"Thrift and stinginess went together before the war," said Miss Bolton. "Since the war has taken on a very different meaning, I don't think anyone here realizes what thrift really means for our country. We feel that the war is nearly over, and it is time to settle down and rest. It will take a long time before our war work will be over."

"Do you know there have been 20,000,000 to 40,000,000 men drawn from various industries all over the world, engaged in this war? And our part of Canada and what Canada exists for, they are doing more than that. They are fighting for the highest ideal of civilization, as we know it, and it is these forty million men that we have got to clothe, feed and care for when they come back, and these things are going on till our generation is past; until every one of you and I are dead. There is no time to stop until the end of time, as we know it."

The Fourth Line.

"We women are on the fourth line of defence today—that line which is helping support the front line. We are the women who have gone forth into the very jaws of death, to suffer the most awful hardships that the world has ever known. It is our privilege to help them, and we are able to do it if we only will."

"With regard to thrift, I think it does not mean that people need to go hungry or cold. I refer to the people who are doing their utmost in the exercise of economy, but there are hundreds of thousands of people in Canada who do not know what thrift means. I refer to the rich and poor alike. People used to say 'I am spending my money as I like.' Nobody has a right to spend his money as he likes today, rich or poor. Every time we buy things which we do not need, we are diverting energy from industries which are absolutely essential to the winning of the war."

Last month \$30,000 worth of diamonds were imported into Toronto with \$1,000 worth of diamonds to pay. This \$30,000 coming into the country does not make up for the \$30,000 going out. As low as \$25 a carat, a war certificate to help produce the war. We all know it is better to be debtors in our own country than to be creditors in a foreign country. A war certificate is not a sacrifice, for we get interest for it."

Some Did Well.

"I do not mean to say that we have not done well. We have done well—some. Some, just as some of the men have not been successful. Some have imported \$4,000,000 worth of artificial flowers, \$2,000,000 worth of early vegetables, \$1,200,000 worth of early fruit, \$15,000 worth of pickles, and any quantity of drugs, dyes, chemicals, etc. Our imports are greater than our exports, even though we are in the midst of a great war."

Canada has sent an army of 400,000 men to preserve the freedom and civilization of the world; 400,000 volunteers, not conscripts. I think that we ought to think that we had the first of the volunteer system of our country, which are made of. Now we know of the heroism of the common man, of our dear boys. He has been in the front line in which he has been cast. We know what it is in our race and otherwise we might not have known."

"I say this so that we will make the sacrifices that are necessary. We have men and money. Now we need money, and it is a privilege for every woman to contribute towards this war by saving from her pocket money. It is too good for the men who have gone, perhaps, to make the supreme sacrifice. There was a time when the men who were cast aside the wounded man because a new recruit was cheaper, but today everything is done to save and heal."

The Soldier's Wife.

"In regard to the soldier's wife, we want to do all we can for her in the way of help from the Patriotic Fund, but the soldier's wife, in many cases, has more money than she needs. She has times past, and she deserves it. If she has more money than she really needs to spend, then we want to put that money into a war loan, into a savings bank, so that the Government may have that money when it needs it to protect that man. We should put into this war every resource."

Miss Bolton then gave a very picturesque picture of wounded men she has seen on Toronto streets. "And they're a cheerful lot about it. They're the men of the war. Do you think our work will be done when the war is over? No, we have got to go on to the end to make up to these splendid men all they have given up to this war."

Duty is Clear.

"Surely we women have something of that heroism that our men have. Let us see to it that we are doing our bit to save and contribute to the maintenance of our men. 'Nobody would pay any attention to thrift and 'made in Canada' before the war, although it should have been our duty in those days as much as today, when it has become more of a permanent duty. Although our exports have greatly increased, we have our imports. It is our duty as buyers of the country, to buy only what we absolutely need, for the sake of our Empire. Even though it is \$3,000 million, it is as near to us as if we were in England or France."

"People talk about rough soldiers. There may be some, but the spirit of Sir Galahad in the spirit of the vast majority of our boys, Maeterlinck has said: 'Surely this is a heroic age.' Surely in all the ages men have never been called upon to endure with such sublime patience, gone into the jaws of death, thinking it nothing if it can save civilization and what it stands for!"

## Believes She Was Saved From Stroke of Paralysis

All One Side Was Cold and Powerless When She Began Using Dr. Chase's Nerve Food.

A dead nerve cell can never be replaced. In this way it is different to other cells of the human body. But feeble, wasted nerve cells can be restored, and herein lies hope.

In this fact is also warning to take note of such symptoms as sleeplessness and loss of energy and ambition and restore the vitality to the nervous system before some form of helplessness results.

Nervous prostration, locomotor ataxia and paralysis are the natural results of neglecting to keep the nerves in healthful condition. Use of Dr. Chase's Nerve Food when you suspect there is something wrong, will soon restore vitality to the nervous system and thereby prevent serious developments.

Mrs. Morrill Nichols, R. R. No. 3, Dundas, Ont., writes: "I take pleasure in writing to tell you the great benefit I have derived from the use of Dr. Chase's Nerve Food. I was so nervous I could not sleep, and found it hard to get my work done at all, but, having no help at all, I had to do the best I could. Finally my left arm became powerless and cold, and this continued to get worse, until my whole side was affected, head and all. I decided to try Dr. Chase's Nerve Food, and the first box helped me so much that I used several, and believe that this treatment saved me from having a paralytic stroke. It has built me up wonderfully, and I can recommend it most heartily, believing that if more Nerve Food were used there would be much less sickness."

Dr. Chase's Nerve Food cures the wasted nerves back to health and vigor. It is a tonic for all debilitated, nervous, and overworked people. Ed. Manson, Bates & Co., Limited, Toronto.

## Where to Enlist

INFANTRY.  
148th Battalion Headquarters—Queen's Park.  
24th Scottish Borderers—Archer's, Waterloo and Dundas streets.  
Major J. H. Irvine in charge.  
21st Bantam Battalion—Archer's.  
MOUNTED RIFLES.  
Canadian Mounted Rifles—Archer's.  
ARTILLERY.  
63rd Depot Battery—Queen's Park, Major N. K. Cameron, commanding.  
SPECIAL COOPS.  
25th Railway Construction Battalion—374½ Richmond street, Archer's.  
Army Medical Corps—Wolsey Barracks, Archer's.  
Army Service Corps—Queen's Park, Archer's.  
Engineers—Carling Heights, Archer's.  
Skilled Railway Workers—Archer's.  
Cycle Corps—Archer's.  
The Armories recruiting office is open from 9:30 a.m. to 5 p.m. in the morning, and from 2 o'clock in the afternoon until work is over.  
Royal Canadian Voluntary Naval Reserves—Associated King, Carling and Richmond streets.

## HASTE IS NOW THE WORD FOR BELGIAN RELIEF WORK

Mrs. Boomer Receives Acknowledgment of Eighth \$500-More Required at Once.

Mrs. Boomer has just received, under date of January 25, the formal acknowledgment from the treasurer of the national committee for relief in Belgium, of the last remittance, the eighth \$500 sent through the Local Council of Women, also the following letter from the honorary secretary W. A. M. Goode: "We are so much obliged for your last remittance of \$500. It is a very timely contribution and we welcome it. Your fund is indeed a most useful 'snowball.' You ask the dates of the last Canadian ships at Rotterdam. The Transoceanic, from Halifax, arrived on February 17, 1917; the Gothland, from Montreal, on Feb. 27. I am sending you copies of the extract from the Yorkshire Post and also on a paper I gave at the Local Society of Art on February 24, which will, I think, give you all the information you require as to the destination of the ships."

"With every good wish and most sincere thanks for the splendid immediate relief work you are doing on our behalf in Ontario. Most sincerely yours, W. A. M. Goode, Honorary Secretary."

Realizing how important it is that the fraction of a moment should be lost in passing on, while the door is still ajar, every dollar as it comes in to start at least some of the suffering amongst the Belgian mothers and children, Mrs. Boomer hopes to send out what she has in the treasury as soon as it is acknowledged.

Money in hand when last acknowledged was \$135. Since which she has received from friends \$25.50, and is promised \$25 on the 15th. The fund will be forwarded immediately; \$25 from Mrs. Allen Cleghorn, and \$25 from Mrs. J. H. Irvine. The amount reaches Mrs. Boomer will have the \$50 (fifty pounds) aimed at sending to the national committee for Belgium on Monday at the latest.

## McINTYRE'S FIRST ACT IS TO SEE PICTURE SHOW

Stayed at Supper at Jail After Being Released Yesterday.

At 3:15 o'clock yesterday afternoon Governor Carter of the county jail went to the cell where John McIntyre of Glencoe has been confined since April 14 last, and informed him he was at liberty to leave.

"Oh, anything I'll stay until after supper, anyway," said McIntyre.

At 5:30 o'clock in the evening he left, announcing that he would go to the picture show he had promised to see, and that he intended to go to his home at Glencoe this morning.

Piles Cured in 6 to 14 Days.

Dr. Chase's Nerve Food, PIAZO OINTMENT, falls to cure itching, blind, burning piles. Piles relieved. 50c. 1-lavvy application gives relief.

## TWO OFFICERS OF 135TH SERVING IN TRENCHES

Major Elliot and Capt. Ardell at Work—Two Captains Sacrifice Positions To Serve.

Writing from "Somewhere, France," on January 27, a member of the old 135th Battalion of the visit to the front paid by Lieut.-Col. Bart Robinson and Major Somerville, who have now arrived home, says they were there when the mud was at its worst, and saw, therefore, things in a bad light.

At the time of writing, the weather was the coldest experienced in years. Speaking of the officers and their locations, the soldier says that Lieut.-Col. and Capt. L. Ardell were the only ones from the old battalion actually serving in the trenches. Lieut.-Col. Robinson was transferred to light duty as a clerk in England. Capt. Judd had transferred to the 135th Battalion, and was now in the front line in England, while Major Gregory, Major Stuart and Major Carson were still at the Canadian front.

Capt. A. Malone of a Company, Strathroy, and Capt. J. Ross of a Company, Parlihill, had earned the distinction of the battalion by reverting to Lieutenants' rank in order to get to the front line as soon as possible.

The Lieutenants were all with the battalions to which they had been transferred, and were serving in the front line. In concluding his letter, the soldier expresses anxiety to hear of the Soldiers' Association, and says a special need for building it up on a strong foundation, so that it may be ready to perform its part and be a power after the war.

## SERGT. RONALD GRAY DEAD IN ENGLAND, SAYS CABLEGRAM

Popular Young Londoner Was Reported Dangerously Wounded.

HAD A SPLENDID RECORD

Gave Up Officers' Rank and Went Overseas as Private.

Notification of the death of Sergt. Ronald Maxwell Gray reached his parents last night in a cablegram from Sandgate, England, and was confirmed by official telegram from Ottawa today. A cable received two days ago stated that he was in 42 Casualty Clearing Station suffering from dangerous wounds received on Sunday.

Sergt. Gray was one of the most popular of the young men that this city has sent to the front. He was widely known and a general favorite with all. Although only 25 years old he was vice-president of Grays, Limited, secretary of the Liberal Club, and a strong spirit in many young men's organizations.

He is the second member of the family to give his life for the Empire. His uncle, David Gray, having been killed in action some weeks ago. Six



SERG. RONALD GRAY.

other members of the family are now in France. Pte. Roy Gray, a brother, with the 18th Battalion; Pte. James and Leslie, who went from Toronto, are cousins; Dr. Cyril Irvine, now at Saloniki, is another cousin, and Pte. Jack Irvine with London's Own, and Pte. Norman Irvine in England, are also cousins.

Sergt. Gray gave up an important position in his father's business and enlisted as a private. His good work soon resulted in his being promoted to sergeant and later he took an officer's course and qualified as a Lieutenant with high honors. He waited for a short time for a transfer of his rank, rather than wait any longer, re-enlisted in the 70th Battalion as a private. Again he worked his way up to sergeant, and after going overseas gave up his rank in order to get to the front line more quickly. He went as a private in the machine gun section and was not long in France before his good work was rewarded again with sergeant's stripes.

Sergt. Gray was an athlete of unusual prowess. While at the college here he was champion cross-country runner and won the sports championship. He was one of the leading members of the Y.M.C.A. Harriers. At the entrance examinations he passed highest in the whole city.

Besides his parents he leaves two brothers and two sisters. Pte. Roy in France and Leslie at home, Mrs. Hueson of Ashcroft, B.C., and Mrs. (Rev.) Hugh McFarlane of this city.

## ELEVEN LONDON MEN IN PARTY OW AT QUEBEC

Thirty-Five From District Expected to Arrive Early Next Week.

Thirty-five returned soldiers from military district No. 1 have been reported from Quebec to Secretary Ed. H. Lance of the Soldiers' Aid Commission, who will arrive here some day early next week. There are eleven Londoners in the list. A reception will be tendered them on their arrival. The list is as follows: J. A. Barnhill, 7 Cherry street; E. Carrigan, 568 William street; C. G. Chivas, 74 Chesley avenue; A. E. Foster, 503 St. James street; C. Foulkes, 242 Hill street; R. Hedges, 534 Dufferin avenue; W. Hooper, 22 Cathcart street; L. Hopwood, 125 Dundas street; J. A. Maguire, 99 Forward avenue; B. Parker, 72 St. George street; A. Torres, 98 Bathurst street; C. Rattew, general delivery, London; W. A. Essex, 2 Townsley, Stratford; J. H. Buckland, J. H. Enley, C. Robertson, Guelph; A. F. Ford, A. H. Fred, Guelph; Preston, K. Ruscoe, Drumbo, Ont.; McKee, Galt; A. Scott, Woodstock; W. St. John, St. Thomas; C. O. Hill, Windsor; W. Hammond and J. W. Marshall, Chatham; W. London, Dresden; Abner Day, Windsor; E. Kelly, Seaford; Otto Leach, Tillamook; J. E. Les, Point Edward; H. Mabb, Mitchell.

## WEDDING BELLS

WOOD—TOMB.

A very pretty wedding was celebrated Wednesday evening at the residence of Mr. and Mrs. F. B. Tomb, 261 Central avenue, when their youngest daughter, Miss Mabel Nelson Tomb, was united in marriage to James Marchant Wood, a son of the late Mr. Wood, who died in New York. In March, they will be at home in Atlanta, Ga.

Mr. Wood is well known in London. Some years ago, he was connected with the Ideal Concrete Machinery Company, and he made many friends. He later became manager of the General Fireproofing Company, with headquarters at Atlanta. Miss Tomb has lived here for four years, and is most popular.

The guest of honor was Mrs. Carey Wood, Richmond, Ind., the mother of the groom.

WEBB—MARSH.

The wedding took place at the parsonage of Empress Avenue Methodist Church, at the midday hour, for Miss Marsh of Westmorland avenue, West London, and James H. Webb of Sarnia, Ont. The ceremony was performed by Rev. J. D. Richardson. Mr. and Mrs. Webb left last evening for the West.

SOLD DUTTON HOTEL.

DUTTON, Feb. 15. A. N. Black has sold the hotel (McIntyre House) to Christopher Pettit, formerly of Dutton.

## TO JOHN BARNHILL AND JIM OAKLEY

The members of the police force have dedicated the following poem by Retlaw P. Barnhill to Sergt. Major John Barnhill and Sergt. "Jimmy" Oakley:

In August nineteen-fourteen At the Kaiser's bastion, The dogs of Europe gathered To challenge one and all.

To pacify them, England Attempted, but in vain. They showed their teeth more fiercely And challenged all again.

The challenge was accepted, The bugle blasts went forth To summon sons of England From south and west and north.

The call was heard in London And our good Sergt. Barnhill Went speeding on his way.

"Jimmy" Oakley, too, a jovial boy, As well his chums all know, Joined hands with Sergt. Barnhill And prepared to meet the foe.

And so they left old London That brilliant August day, And crossed the blue Atlantic, Safe-guarded all the way.

The battery they took to France Is one that's hard to beat; They did not hesitate at all, The German dogs to meet.

Into the jaws of death they went, And faced things worse than hell, While all around their comrades Were dying where they fell.

The fight grew hot, men cursed and swore, But Barnhill held his gun, And for that valiant piece of work The "Medaille Militaire" he won.

For over two long weary years They faced the fiercest foe, In a country swept by shot and shell, Where they did not value life.

At last we hear they're coming home To meet their dear ones here, So once again the world extends A right good hearty cheer.

"Hip, hip, hooray! They're here today, Back from the jaws of hell. They've done their bit, let us do ours To the Red Cross fund pay well."

GIVEN CABINET OF SILVER.

ST. THOMAS, Feb. 15.—Timothy Hickey, late headmaster of the St. Thomas division of the M. C. R. R., now of Detroit, was tendered a farewell banquet by his many friends at the Grand Central Hotel tonight. During the evening Mr. Hickey was presented with a handsome cabinet of silver, a presentation from the track department. Mr. John Salter made the presentation.

THAT LIVER IS NO GOOD

The liver is no good if it lets the skin do part of its work. The skin turns yellow doing it. Such a liver upsets the whole system. Take Hood's Pills, they put the liver to work. Hood's Pills, yellowness, constipation. Do not irritate nor gripe. Price 25c, of druggists or C. I. Hood Co., Lowell, Mass.

## IN POLICE COURT

Police Magistrates Macklin and Dyer had an exceptionally brief session at the police court today.

One citizen pleaded guilty to intoxication, and presented that old, time-worn argument, "I got drunk on beer." He was fined \$10 and costs, and was advised to consume portions better adapted to his capacity in the future.

The only other case to be heard was charge against a team of horses for being out on the street unattended. He was fined \$1 and costs.

## SUFFERED FROM SEVERE HEADACHES FOR TWO YEARS

Headaches are many and varying; but when the head starts to ache you may be sure there is some chief cause. The stomach may go wrong, the bowels become constipated, the blood may not circulate properly, but the presence of the headache clearly shows that unless the cause is removed some other baneful disease is liable to assert itself.

Burdock Blood Bitters has, for the past forty years, been curing all kinds of headaches and has proved itself to be a remedy that cures where others fail.

Mr. I. N. Petersen, Dunleap, Man., writes: "I am one of the greatest sufferers from Burdock Blood Bitters. I suffered from severe headaches for two years. I was treated by several doctors, but received no benefit until I heard of P. B. B. and I at once procured two bottles and in a short time I was completely cured. I am, and always will be, grateful for what Burdock Blood Bitters has done for me. I am glad to recommend it to all who suffer from headaches."

B. B. B. is the oldest and best known medicine in the market today, having been manufactured for the past forty years by The T. Milburn Company, Limited, Toronto, Ont.

## EVEN CROSS, SICK CHILDREN LOVE SYRUP OF FIGS

Look at tongue! If feverish, bilious, constipated, take no chances.

"California Syrup of Figs" can't harm tender stomach, liver, bowels.

Don't scold your fretful, peevish child. See if tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish, full of cold, breath bad, "throat sore," doesn't eat, sleep or act naturally, has stomach-ache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste and sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," because it never fails to make their little "tummies" clean and sweet.

Keep it handy. Mother! A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," and see that you get the "California Fig Syrup Company" Hand Book with contempt any other fig syrup.

# Decisive Clearance of Winter Merchandise

Winter is on the wane—spring will soon be here—and our stocks must be prepared for the reception of spring goods, which are rapidly coming to hand. All winter things must find new quarters, they must be sold, and accordingly as Saturday is the one day of the week—the day when the whole family goes shopping—unusual bargains will be available in most all departments tomorrow. We direct your attention specially to the specials from the Linen Department—the Taffeta Silk at \$1.19 and the Men's Winter Overcoats and clearance of Underwear.

## Linen Dept. Specials Saturday

COLORED BATH TOWELS, 25c EACH.

A purchase of over a year ago and marked at last year's price, which today is below wholesale price—50 dozen only Heavy Colored Bath Towels, assorted, fawn, blue and red stripe, an excellent towel for hard wear. On sale Saturday 25c each, \$2.75 dozen

17-INCH ALL PURE LINEN ROLLER TOWELING, 15c YARD.

We are still offering last year's values in All-Linen Crash Toweling, 17 inches wide, guaranteed all pure linen, assorted red border, plain grey, also all white. Very special 15c yard

13x17 1/2 MERCERIZED BREAKFAST CLOTHS, \$1.35.

Exceptional value in Heavy Mercerized Cloth, an ideal cloth for breakfast cloth, 64x64 inches, assorted patterns; only 32 in the lot and absolutely the last we can offer at this price. While they last, \$1.35

20-INCH FINE SATIN DAMASK NAPKINS AT \$3.29 DOZEN.

Balance of an old contract and marked at 1914 prices. With the tremendous advances, this is a snap for Saturday shoppers—50 dozen only; choice of four designs, delightful quality, all pure linen satin damask. While they last, per dozen \$3.29

Fine Quality Black Chiffon Taffeta Silk, Saturday, \$1.19 Yard

MAY BE SEEN TODAY AT SILK DEPARTMENT OR DUNDAS STREET WINDOW.

This is one of the biggest values in Black Chiffon Taffeta Silk offered the trade for some time, and in comparison to the regular run of values of today's market is superior in quality, richness of finish and dye, and you will have the privilege of coming to the store today and examining this splendid dress silk on sale tomorrow. There are about 400 yards only to sell, and we advise our customers to take advantage of this opportunity, as Taffeta Silks will be foremost in style this spring and summer; yard wide. Saturday, per yard \$1.19

Saturday Sale of Ladies' Neckwear, 25c

A special lot of Ladies' Dainty Swiss Embroidered Collars in a variety of different styles and designs—the popular deep, square back, round and pointed effects, suitable for coats or blouses; exceptional values. On sale Saturday, 25c each SEE WINDOW DISPLAY.

Sale of Scissors Saturday, 25c

A special purchase, twelve dozen in all, from the manufacturer, an assorted lot, only a few of each kind, including 3 1/2-inch embroidery scissors, regular 4, 5 and 6 inch scissors, pocket shears with blunt ends; an excellent scissors for small children. All on sale tomorrow at one price 25c pair Also two dozen only 8-inch Bent Trimmers, nickel-plated. Saturday 35c pair

Two Pretty Voile Blouses, Special \$1.19

Pretty Blouse of White Voile, made with vestee and pointed collar of embroidered organdy, clusters of pin tucks down each side of front, hemstitched yoke on shoulder, plain back, long set-in sleeves with cuff of tuck voile; sizes 34 to 44. Special \$1.19

Smart Blouse of White Voile, front of embroidered organdy, convertible collar of plain organdy, edged with guipure lace, plain back, long set-in sleeves finished with cuff of tuck voile edged with lace to match collar; sizes 34 to 44. Special \$1.19

Saturday at Toilet Counter

Lux for washing flannels and silks, etc. 3 boxes for 25c  
Ivory Soap, the floating bath soap 5c cake  
Tooth Paste, our special antiseptic tooth paste, hardens the gums and whitens the teeth 15c tube  
Extra value in French Bristle Toothbrushes, the unbleached bristles, also Biswell's Prophylactic and great variety of other brushes, etc. 25c each

## SATURDAY'S IMPORTANT EVENTS IN THE MEN'S STORE

Men's Overcoats, Suits and Underwear at the prices listed here will make Saturday a noteworthy day for men. The saving of 50, 40, 30 or 20 per cent in the purchase of clothing means more now than for years past, for prices generally were never firmer and over supplies are rare indeed. But our policy is to dispose of clothing and all fashionable garments during the season for which they were made. Together with these clearings, the balance of our spring sample model suits for men and boys will be on sale Men's, \$14.95; Boys', \$8.75

Sale of Men's Winter Underwear Saturday, 69c Garment

Men's Winter Underwear, shirts and drawers, in heavy and medium weight, odds and ends of many lines from our regular stock; many garments of extra quality in this lot. Customers will find these a real bargain Saturday morning. Come early, for some sizes are limited in quantity; sizes 32 to 44. Price...69c

Men's Woolen Combinations Saturday, \$1.95 Suit

Just a few dozen Extra Quality Men's Woolen Combinations, elastic ribbed, broken lines, from the best Canadian mills. These combinations are worth much more than this price. To be cleared Saturday, sizes 34 to 44 \$1.95 suit

SPECIALS  
Served from 3 to 5:30 o'clock.  
Toasted French Coffee Cake, Cup of Tea or Coffee, 15c.  
Potato Salad, Thin Bread and Butter, Cup of Tea or Coffee, 20c.

Sale of Men's and Young Men's Winter Overcoats Saturday, \$12.75

Forty-five Men's and Young Men's Winter Overcoats; styles are slip-on ulsters and Chesterfields. Ulsters have shawl and convertible collars; slip-ons and Chesterfields have self and velvet collars. Materials are vicunas, tweeds, meltons and chinchillas; principally greys and browns, sizes 33 to 44. Overcoats of extra good quality will be cleared on Saturday at \$12.75

Men's Canadian Coon Fur Coats

Sizes 36 to 46. Price \$95.00  
MEN'S FUR-COLLAR OVERCOATS  
Black beaver shell and astrachan and marmot collar, quilted lining; sizes 38 to 44. Price \$10.75



## YOUR SATURDAY TREAT AT CANDY COUNTER.

100 pounds Delicious Fresh Apricot Marshmallow, an entirely new confection. Special Saturday 24c pound

Every Household Should Possess One of These

Ladies' Work Aprons of best quality rubber sheeting, in a pretty floral design, made with gored skirt and neat-fitting bib, fastened with wide tape. Special \$1.25  
Same style, without bib. Price \$1.00  
Rubberized Aprons in plain white and pink and white check, made with wide bib held up by tapes, which slip over the head. Price 50c  
Housemaid's Set, consisting of apron, collar and cuffs, made of white spotted Swiss muslin, finished with hemstitched hem of organdy. Special \$1.35 set

BUNGALOW APRONS, 49c.

Ten dozen Ladies' Bungalow Aprons of splendid quality print, in light and dark colors, kimono sleeves, neck and belt piped with white. Special \$4.00  
Ten dozen Dutch style Dust Caps, of good quality print, in light and dark colors. Special 15c each, or two for 25c

Tops For Handbags

Just received a shipment of popular Bag Frames in gate tops square opening, also the celluloid frame. Gate-Top Frames, in gilt, oxidized and bright nickel, at each 25c, 50c and 65c  
Oxidized Frames, which open up square, two sizes. At 50c each  
The Celluloid Bag Frames, in shell or grey. Price, \$1.00 each  
Pattern, with directions for making, with each bag top.

## SATURDAY IN THE BASEMENT

Saturday will be the last day of aluminum demonstration—cooking, baking, etc., with aluminum utensils. Come and see how a pot roast may be cooked without water in aluminum kettle.

A FOUR-QUART KETTLE FOR \$1.12.  
This is the last time this coupon



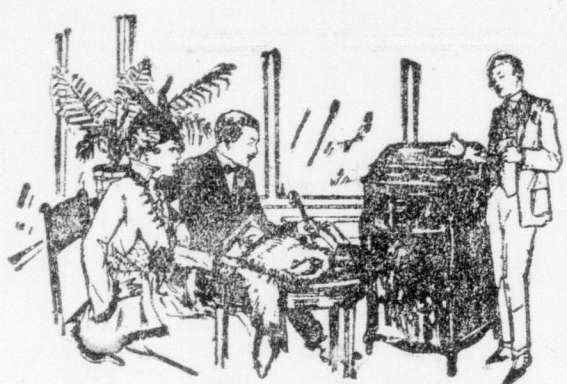




The Largest Stock of  
**Victrolas and Records**  
Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

**HEINTZMAN & CO.**  
242 DUNDAS STREET



**Ten Victor Records**  
which should be in your collection.

We have carefully selected these records from our list of several thousands, as those that will appeal to you. In these numbers you will find popular and comic songs, vocal, patriotic, instrumental and dances, and you will enjoy every one of them.

Ten-inch, double-sided Victor Records—90 cents for the two selections:

|                                 |                                                   |        |
|---------------------------------|---------------------------------------------------|--------|
| "Two Only an Irishman's Dream"  | Henry Burr                                        | 18198  |
| Everybody Loves an Irish Song   | American Quartet                                  |        |
| On Hen-lulu Bay                 | Peckles Quartet                                   | 18212  |
| In the Sweet Long Ago           | Sterling Trio                                     |        |
| Hush-a-Bye, Ma Baby             | Edna Brown                                        | 18214  |
| Somewhere My Love Lies Dreaming | James Reed-J. F. Harrison                         |        |
| Keep the Home Fires Burning     | Frederick Wheeler                                 | 17881  |
| The Drummer Boy                 | Frederick Wheeler                                 |        |
| Carnival of Venice (Pianoforte) | F. Himmelreich                                    | 18194  |
| Whispering Winds                | F. Himmelreich                                    |        |
| Laurentian March                | Band of First Regiment Grenadier Guards of Canada | 216006 |
| Land of the Maple               | Band of First Regiment Grenadier Guards of Canada |        |

Twelve-inch, double-sided Victor records

|                         |                      |       |
|-------------------------|----------------------|-------|
| Here Comes the Groom    | Raymond Hitchcock    | 55080 |
| Sometime                | Raymond Hitchcock    |       |
| Katinka Medley—Fox Trot | Victor Military Band | 35605 |
| Poor Butterfly—Fox Trot | Victor Military Band |       |

Two Exquisite Red Seals

|                                  |             |       |
|----------------------------------|-------------|-------|
| Non e ver (Tis not True) (Tenor) | McCormack   | 74486 |
| Petite Valse (Viola)             | Maud Powell | 64617 |

Hear them at any "His Master's Voice" dealers

Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

**Berliner Gram-o-phone Co., Limited**

Lenoir St. Montreal

DEALERS IN EVERY TOWN AND CITY  
ONE PRICE FROM COAST TO COAST  
VICTOR RECORDS—MADE IN CANADA  
LOOK FOR "HIS MASTER'S VOICE" TRADE MARK

"His Master's Voice" London Dealers  
Mason & Risch, Limited,  
Heintzman & Co., Limited.

**MASON & RISCH LIMITED**  
THE HOME OF THE VICTROLA  
248 DUNDAS ST.

**BROWNLEE'S Bargain Tables**  
For Saturday Contain

|                                               |        |
|-----------------------------------------------|--------|
| 15c White Enamel Pie Plates for               | 10c    |
| 25c Blue Enamel Dippers for                   | 20c    |
| 20c Galvanized Dippers for                    | 15c    |
| 15c Tin Dippers for                           | 10c    |
| 15c Ebony Handled Strainers for               | 5c     |
| 10c Chain Dish Cloths for                     | 5c     |
| 45c Japanese Cuspidors, never tip             | 25c    |
| 45c Blue Enamel Teapots for                   | 30c    |
| \$1.00 Blue Enamel Tea Kettles for            | \$1.00 |
| \$1.50 Blue Enamel Tea Kettles for            | \$1.00 |
| 40c 4-quart Tin Dippers for                   | 10c    |
| 50c Grey Enamel Dishpans for                  | 40c    |
| 65c Milk or Rice Boilers for                  | 50c    |
| 75c Milk or Rice Boilers for                  | 60c    |
| 50c Grey Enamel Tea Kettles for               | 35c    |
| 75c Cash Boxes, with tray inside, for         | 40c    |
| 75c Grey Enamel Dishpans for                  | 65c    |
| 30c Enamel Wash Bowls for                     | 19c    |
| \$1.50 Tin Tea Kettles with copper bottom for | \$1.00 |
| 40c Grey Enamel Colanders for                 | 25c    |
| 15c Grey Enamel Quart Mugs for                | 10c    |

Our stock of Dairy Supplies is very complete.

**J. A. BROWNLEE**

385-7 TAYLOR STREET.

**VOTES FOR WOMEN DEMANDED AT ONCE BY LIBERAL LEADER**

Rowell Springs a Surprise on Legislature.

ENFORCE THE MILITIA ACT

Liberals Will Stand by Prohibition, He Tells the House.

TORONTO, Feb. 15.—A surprise was sprung on the Government tonight when Mr. Rowell moved in the Legislature for the immediate enactment of legislation to extend the franchise to women on the same basis as men. The proposal was in the form of an amendment to the bill for the purpose of the speech from the throne, and was seconded by Allan Stuchbome, Liberal member for East Hamilton.

Premier Hart was taken unawares when Mr. Rowell read the proposed amendment. Mr. Rowell stated that it was customary to give some indication in advance. It transpired that the Opposition leader had sent word to the premier by a page that it was his intention to move the amendment, and the page had placed the communication in a wrong letter-box.

Hearst Non-Committal.

There was a large attendance of women, including prominent local suffragettes, but the premier gave no indication of what is likely to happen. The Government policy with regard to votes for women would be announced at the proper time, was all he said.

The war, and Ontario's part in it, raised the prohibition of nationalization of railways, provision for the soldiers after the war, cheap money for farmers, and several other questions vitally affecting the province were discussed at great length by the several speakers.

The House meets tomorrow as usual, but the debate on the address will not be resumed until Tuesday.

To Take All Credit.

By a remarkable twist which elicited a good deal of humor, the premier took a little more credit than was due his Government for enacting prohibition. He declared that it was the private initiative who is able to secure the praise of the leader of the Opposition. My friend was twitted by the member for Haldimand about a change of attitude since 1914, but my honorable friend should remember that there is both a right thing to do and a right time to do the right thing. This Government appears to be in the position of both doing the right thing and doing it at the right time.

Referring to the amendment calling for women's suffrage, Mr. William Hearst said that two bills had been entered, dealing with the municipal franchise and the legislative franchise, and the proper time for a statement of policy by the Government was when these bills came before the House.

No Nickel Announcement.

It would be ridiculous for the Government to announce its position with regard to nickel. A bill will be drawn, having regard to the information disclosed by the commission that will bring a fair, full return to the province from this and other industries, said the premier.

In conclusion, Sir William made an appeal for greater service and loyalty by the people of Ontario in connection with the war.

There was some disorder when Mr. Sam Carter (South Wellington) rebuked the premier for his failure to repudiate the "beer and wine candidate" in Southwest Toronto, James Norris, and twitted Hon. I. B. Lucas over his famous "tax to the ground" speech in support of the Conservative candidate in the contest.

No Change in Policy.

In his opening remarks, Sir William Hearst referred to Ontario's war work, to the members of the Legislature on active service, and the problems with present time. The changes in the ministry, he said, indicate no change in the policy of the Government.

He touched briefly on the need for greater production on the farms and the scarcity of farm laborers. Efforts were being made to secure help for the farmers and the Government was also devoting its energies to a backyard garden and vacant lot cultivation scheme.

"We are also investigating the question of cold storage facilities with a view of co-operating with the municipalities and reducing the cost of living." A bill will be introduced this session, he announced, providing cheap money for the farmers.

Suspend Public Works.

The present coal shortage had emphasized the importance of the Hydro electric system. He said that all public works as far as possible should be suspended until the end of the war in order that they might reinforce the Canadians at the front and increase the output of munitions and foodstuffs. The development of additional power at Niagara Falls, however, was an exception and should go on. It was important that more electric power should be developed to meet after-war conditions.

The Government was anxious to get as many returned soldiers on the land as possible and everything would be given them, but all would not want to settle on the land and consideration would have to be given to those who desired other opportunities. The labor question would no doubt be troublesome after the war, but he believed the struggle had brought Ontario and Canada so before the eyes of the motherland and Europe that opportunities for trade developments would come to Ontario that the province has not enjoyed in the past.

The premier ridiculed the proposal of the Opposition leader regarding the appointment of a trade minister. So far as he was concerned no such minister would be appointed for the present.

The premier then referred to the benefits which have resulted from the enactment of prohibitory legislation affecting the sale of liquor. He said most of the jails of the province were now empty.

Choice Homesteads for Soldiers.

Generous treatment of Ontario soldiers was advocated by Dr. William Jacques (Haldimand), who moved the address in reply to the speech from the throne.

"Our duty to them is to, as far as possible, replace them with their prospects in life. If they want farms give them the choicest homesteads we have. If, however, they are going in for professions, we ought to assist them in this respect by arranging for their fees at the university."

**PILES.**  
You will find relief in Zam-Buk! It eases the burning, stinging pain, stops bleeding and brings ease. Perseverance, with Zam-Buk, means cure. Why not prove this? All Druggists and Stores—40c box.

**Zam-Buk**

Northern Ontario, he said he hoped the Government would acquire in the older parts of Ontario, land, and cut it up into small holdings, and use it for the same purpose. Although there had been a co-operative branch in connection with the department of agriculture, Mr. Ferguson thought more attention should be given to co-operation. He advocated central distribution depots for food products in various parts of the province, which he believed would tend to reduce the cost of living.

Against Hereditary Titles.

In connection with the recent honor conferred on Sir Hugh Graham, Mr. Rowell commented:

"I venture to think that in a free society we are not improving conditions by importing hereditary titles passing from father to son. I hope it may be the last I think when we are fighting the battle of democracy, the world over, the tendency will be in the old country to bring themselves into harmony with our spirit of a democracy rather than for us transplanting part of the old feudal system into Canada."

Put Militia Act in Force.

After having emphasized that every effort should be strained to make the food output in the province the greatest, and spoken in complimentary terms of Ontario having contributed 50,000 munition workers, of whom 5,500 were women, Mr. Rowell advocated the putting in force of the militia act for the purpose of home defence, he thought, after a few months of training it would be found that many of the home army to the expeditionary forces.

Coning to the question of nickel mining taxation, Mr. Rowell characterized the agreement with the nickel corporation as illegal.

Demands Just Return.

This large corporation, which is making money by the million out of the nickel industry, under the terms of the agreement, should pay enough to the treasury at this time when we need every dollar for the expenditures of this province—not only the full amount under the law, but the law might be revised in order that we should receive some just return in view of the enormous profits that have been made during the last few years by this company. "I hope the prime minister will be able to give us some information with reference to the refining of nickel in this province," he said.

Benefits of Temperance.

Referring to temperance, Mr. Rowell said:

"People of all shades of opinion are testifying to the benefits which had resulted from prohibition. No testimony is more eloquent than the report of the chief of police of Toronto." He added that it showed that for the last three months there had been only 200 convictions in the police court, as compared with 2,550 convictions for the same period in 1915. In London, Hamilton, and Toronto, similar results had been noted. The prison farm at Guelph, upon which the province had spent so many thousands of dollars, was no longer needed for the purpose for which it was intended. If the Government had listened to the arguments of the Liberals five years ago, they would have turned off the tap, stopped the source of supply, and there would have been no need for the prison farm, for there would have been no criminals to reform. The Liberals had stood by their policy of "abolish the bar" in good report and ill, and five members of the Opposition had sacrificed their political future in order to support this policy, which they believed to be in the public interest. The Liberal leader then reiterated the policy of the Liberal party, with regard to prohibition.

Stand By Prohibition.

"We have stood by it and we stand by it unreservedly and wholeheartedly today. We stand by it in maintaining the act until the time comes for the people to vote, and we will stand by it in having effect to the legislation after the vote is taken. There can be no doubt whatever what the people will do when the time comes to vote. I believe that the men in the trade recognized that the bar in this province has gone forever. (Applause.)"

The men now engaged in the hotel trade of Ontario are rendering an important service in providing accommodation for the travelling public, and I am sure the disposition of the members of this House will be to give encouragement to them in order that we may have a high standard of public houses in this province."

Must Extend Franchise.

Mr. Rowell then dealt with the question of votes for women. "I voice a deep and sincere regret," he said, "that when considering the matter of franchise, my honorable friends have not seen fit to include the women of the province. No legislation is adequate which does not make provision for the women of Ontario to vote."

Before the proceedings proper commenced, bills were introduced by Mr. Rowell and Mr. Johnson (West Hastings) giving women the right to vote at elections for the Legislature, and also extending the municipal franchise to married women. The bills sponsored by the Liberal leader on behalf of Wm. McDonald, and J. C. Elliott, West Middlesex, provide for legislation the Liberals have been fighting for during the past few years, and which has been consistently rejected by the Government.

Oranges are good for you—eat more of them. When you order today, ask for Sunkist. They are uniformly good oranges.



**Sunkist**  
Uniformly Good Oranges  
California Fruit Growers Exchange

**CANADIAN RECRUITS GO TO BATTALIONS OF HOME DISTRICT**

Reserve Units Reorganized Permit of This.

5TH DIVISION FORMED

Relieves British Command for France—Need Is Still "More Men."

[Special to The Advertiser.]  
OTTAWA, Feb. 15.—Rearrangement of the Canadian overseas forces is explained by Lieut.-Col. C. E. MacInnes, assistant adjutant-general. He has just landed from the other side, where he saw the situation in England and at the front, on the British, Canadian and French lines. Col. MacInnes states that under the new territorial plan for Canada there will be 26 Canadian infantry battalions stationed in England, and each will represent a military territorial area in Canada. These will be general, and such areas in Ontario and the other provinces will be similarly divided. The reserve battalions in England will feed the battalions at the front which come from the same Canadian areas. In Canada men will enlist and be sent forward, from their own areas, to the reserve battalion in England, which represent the same Canadian area.

The plan is expected to stimulate enlistment.

Need Is for Men.

Col. MacInnes brings back word that the call is still for men; that in England everything is preparation and organization, and that at the front everything is confidence. The men know that they can go through, though always at a price. They have the command in sure they have the air, they have the supplies, and they have a steadily rising confidence, while that of the Germans is declining.

Recruits to Be Completed.

Col. MacInnes states that the organization of the 5th Canadian Division under Major-Gen. Garnet Hughes is practically completed, and that it has already served the useful purpose of releasing an English division from home defence for trench service. The new Canadian division will cross when the time comes to take its fling at the Germans in France.

NO CRITICISM BECAUSE STATES IS OUT OF WAR

Sir Herbert Ames Tells Massachusetts Legislature What It Means.

BOSTON, Feb. 15.—The House of Representatives took a recess today to hear Sir Herbert Ames, a member of the Canadian House of Commons, and director of the Canadian Patriotic Fund, whose father was a representative in this state from the town of Conway in 1827.

Sir Herbert told of Canada's part in the war, adding that "we in Canada have no criticism to offer because the United States is not at war, because we know what it means." It has meant so far, he said, 70,000 casualties among the Canadian forces, numbering 400,000 men, "and it has meant 20,000 homes from which a father, or son has gone never to return."

**A Look Ahead**

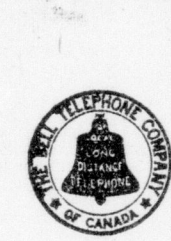
Telephone service for new subscribers must be promptly established.

This requires reserve plant of all kinds, in all parts of the city. It takes two years to complete a central office; six months to construct an underground route; three months to make and install additional cables.

Each conversation requires the exclusive use of a pair of wires. Telephone messages cannot be filed and sent in order like telegrams, so reserve plant must be provided for use during the busiest hours.

Ample reserve plant has played its part in making the city's telephone service what it is today.

**The Bell Telephone Co. of Canada**



(An advertisement by The Bell Telephone Co. of Canada.)  
Will you please read it, and others of the series to follow?



**British Restrictions To Meet Sub Menace Announced Monday**

Lloyd George Will Outline New Policy—No Sudden Reduction Expected.

LONDON, Feb. 15.—Premier Lloyd George will make on Monday an important statement with reference to the further restriction of imports and encouragement of agriculture, in view of the submarine menace. It is understood that while the list of prohibited imports will be extensive and cover many trades, there will be no sudden reduction to the bare necessities of life.

The prohibitions will be made at the instance of the controller of shipping, after careful consideration of the tonnage available, and the risks to be run, and are intended to provide a margin of safety for a varied and ample food supply.

CONTROVERSY ENDS

BOSTON, Feb. 15.—The controversy between the Eastern Steamship Corporation and the members of the crews of several of its vessels, which caused the detention of steamers at New York, Portland, Me., St. John, N.B., Yarmouth, N.S., and this city, at times during the last week, was settled today.

**FIVE STORES BURNED**

The Loss Will Be \$40,000 in Blaze at Halifax.

HALIFAX, Feb. 15.—Fire today did \$40,000 damage to business places on Gortimer street. The firms suffering losses were: Isnor Bros., men's furnishings; the Club Shoe Store, Melvin's hardware, Bournes' confectionery, H. L. Hart's shoe store and Mrs. Saunders and Faulkner, dental offices. The stocks in all the stores were badly damaged, and very little was saved. The fire started in the basement of Isnor's store.

\$12,600,000 MORE GOLD.

NEW YORK, Feb. 15.—Gold to the amount of \$12,600,000 was received from Canada today by J. P. Morgan & Co. for the account of the British Government. A consignment of \$3,000,000 was received several days ago.

There are all kinds of weather but only one kind of

**PURITY FLOUR**

Always the same

More Bread and Better Bread

PURITY FLOUR

**COME ON SATURDAY, AND VISIT THE NEW LONDON STORE**

Of Smart, Popular Priced Apparel for Women and Misses.

OPENING SPECIAL.

**Silk Skirts**

**\$6.95**

Separate Skirts of Taffeta Silk, in all colors, and a number of very smart new styles.

THIS Store is owned by Mr. Raphael, formerly at the head of Raphael & Co., and Mr. Louis Mack, who was for a number of years the manager of the London store of Raphael & Co., and who is well-known personally to London people.

THE GOODS carried by this new London Store will be identical in Style, Quality and Value with those carried by the Raphael-Mack Company Store in Hamilton. This will be a store of Smart Style and Popular Prices.

OPENING SPECIAL.

**Silk Waists**

**\$3.95**

Silk Crepe de Chine, in all wanted shades, all of them this spring's smart effects.

**Everything in the Store Fresh and New—All This Spring's Newest, Smartest Merchandise**

Whether you have any intention of making a purchase or not we cordially invite you to pay a visit to this New Store on Opening Days, and see the strikingly beautiful displays of New Spring Styles.

WE HAVE also arranged some very remarkable Special Values for you, as an Extra Feature of this Store's Opening. IT WILL PAY YOU WELL TO COME HERE TOMORROW, to this "Store of Popular Prices."

OPENING SPECIAL.

**Serge Dresses, \$13.50**

All new Spring Styles, in smart straight-line models, including the new "Baby Empire" high-waist-line effects. Some box-pleated models, some with cluster pleats. Some pocket-trimmed, some trimmed with embroidery and embroidery medallions, in a wide range of smart effects.



**THE RAPHAEL-MACK CO.**

**236 DUNDAS STREET**

HAMILTON

"THE STORE OF POPULAR PRICES."

LONDON



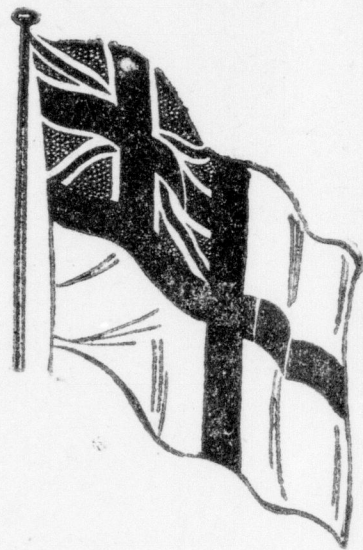
# TO-NIGHT!

at 8 o'Clock a Great Mass Meeting will be held at the Princess Winter Garden. Those who go will never forget the meeting. It will express the feeling in London's heart. It will be lofty in loyalty, deep in sentiment, stirring, triumphant.

## SPEAKERS:

SIR ADAM BECK  
SIR HERBERT C. AMES  
SIR GEORGE C. GIBBONS  
SERGEANT KNIGHT

A chorus from the London Musical Art Club will render patriotic numbers.



**GOD  
SAVE  
THE  
KING**



# MONDAY!

at 7 a. m. an army of workers will go over the parapet on the great Three-Day Drive to win three hundred thousand dollars for soldiers' families, for wounded soldiers.

"Will you be with us? Dare you be against us?"

Everybody in London will be given a chance to do their duty.

Names of all subscribers will be printed in pamphlet form and distributed to every house.

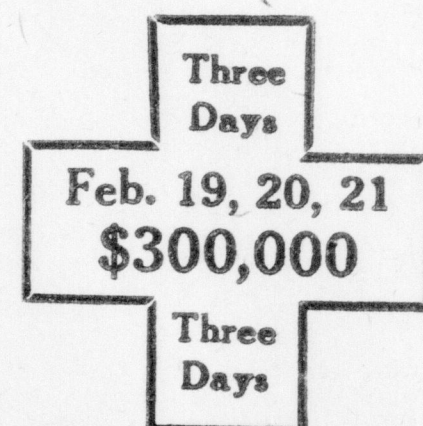


## "SERVE BY GIVING" CAMPAIGN

Patriotic Fund and Canadian Red Cross Appeal

Chairman of the Campaign Committee  
Sir George C. Gibbons

President London Patriotic Association  
W. M. Gartshore

















# The London and Western Trusts Company Limited

The Annual Meeting of the London and Western Trusts Company, Limited, was held on Thursday afternoon, when the following report was submitted:

Your Directors submit herewith the report for the year 1916, the result of which we hope will be satisfactory to all our shareholders:

| TOTAL ASSETS, COMPANY AND TRUST. |                |
|----------------------------------|----------------|
| December 31st, 1916              | \$1,440,563.50 |
| December 31st, 1915              | 2,619,583.53   |
| December 31st, 1914              | 6,868,817.75   |
| December, 31st, 1913             | 7,935,750.23   |

The Company has had another prosperous year. The increase in the value of its trusts during the past year has been over \$700,000.

The profits have been sufficient to enable the Company to add \$15,000 to Reserve, bringing that fund up to \$135,000. In addition we have paid \$4,680.20 for Government and Revenue Taxes, have set aside for 1916 war tax the sum of \$2,800.00, and have added \$1,651.46 to the amount carried forward.

The Company has never incurred any loss upon its investments, either of its own funds or of those made on behalf of its clients. The arrears of interest are trivial, and there is no reason to anticipate any loss whatever upon any investment made by the Company.

The Board desire to pay tribute to the continued faithful and efficient service of its Manager and the other officials of the Company.

All of which is respectfully submitted.

GEORGE C. GIBBONS, President.

London, Ont., Jan. 30th, 1917.

## Statement as at December 31, 1916

| Dr. PROFIT AND LOSS ACCOUNT. Cr.                     |                                                                                                |
|------------------------------------------------------|------------------------------------------------------------------------------------------------|
| To Dividend No. 37, paid July 2nd, 1916, \$17,500.00 | By Balance brought forward, \$7,734.77                                                         |
| To Dividend No. 38, paid Jan. 2nd, 1917, 17,500.00   | By Profits received, including interest earned after deducting all ordinary charges, 59,121.66 |
| To Government and Revenue Taxes, 4,680.20            |                                                                                                |
| To Provision for 1916 War Tax, etc., 2,800.00        |                                                                                                |
| To Transferred to Reserve, 15,000.00                 |                                                                                                |
| To Balance, 9,386.23                                 |                                                                                                |
|                                                      | \$66,866.43                                                                                    |

| Dr. LIABILITIES. Cr.                                                             |                                                                     |
|----------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Capital Stock, fully paid, \$500,000.00                                          | Cash Value of Investments, \$624,545.56                             |
| Reserve Fund, 135,000.00                                                         | Office Premises, 280 and 282 Richmond street, London, 25,000.00     |
| Dividend No. 38, due Jan. 2, 1917, 17,500.00                                     | Cash in Bank, 5,139.67                                              |
| Provision for 1916 Business Profits, 15,000.00                                   | Estates, Trusts and Agencies' Assets, estimated value, 6,271,064.00 |
| War Tax, etc., 2,800.00                                                          | Mortgages held as Trustee to secure Bonds, 660,000.00               |
| Balance at Credit of Profit and Loss, 9,386.23                                   |                                                                     |
| Estates, Trusts and Agencies under administration, estimated value, 6,271,064.00 |                                                                     |
| Trusts securing Bondholders, 660,000.00                                          |                                                                     |
|                                                                                  | \$7,595,750.23                                                      |

JOHN S. MOORE, Manager.

The president in moving the adoption of the report congratulated the Shareholders on the statement presented, which proved that the Company had the most assured confidence of the public, not only in its integrity, but in the economy and efficiency with which estates entrusted to its care were administered.

He emphasized the fact that the Company had no liabilities, and was what it ought to be—purely a Trust Company. It had never made any loss upon any investment made by it, had no foreclosures in process, no properties on hand, and practically no arrears of interest.

He intimated that the dividend could be safely placed upon an eight-per-cent basis when the war was over.

The adoption of the report was seconded by the vice-president, T. H. Smallman, and carried.

The retiring auditors, Messrs. Booker and Jewell, were reappointed, and the following gentlemen were re-elected to serve as Directors for the current year: Sir George Gibbons, T. H. Smallman, J. L. Englehart, John McClary, M. Massey, George Robinson, M. D. Fraser, E. Meredith, T. R. Atkinson, G. B. Harris, Hon. C. S. Hyman, A. M. Smart, George Blair, J. C. Duffield, C. R. Somerville, D. Milne and T. S. Hobbs.

A hearty vote of thanks was passed to the Manager and the Staff for their very faithful and efficient service.

At the subsequent meeting of the Directors, Sir George Gibbons, K.C., was re-elected President, and Messrs. T. H. Smallman and J. L. Englehart, Vice-Presidents.

## Final Clearance of Ladies' Wearing Apparel!

The spring shipments are now arriving. We must have room. We sacrifice. Everything in the store cut to ridiculously low prices. You may never get another chance to save so much money in your wearing apparel.

WAISTS, COATS, SUITS, MILLINERY, DRESSES, SKIRTS, KIMONOS, ETC., AT BELOW COST PRICE.

Manufacturing many of our garments we save you the middleman's profits. When you see the low prices you'll agree with us when we say "we stand between you and high prices." Come early for best bargains.

TABLE OF \$1.25 WAISTS, YOUR CHOICE 79c. \$4.00 SILK WAISTS, ON SALE SATURDAY \$2.45.

## Metropolitan Suit & Skirt Mfg. Co.

232 DUNDAS STREET.

## American Army Appeals For Aid In Filling Ranks

WASHINGTON, Feb. 15.—The war department today called upon individual citizens, patriotic societies and organizations, many of which have offered their services since the break of relations with Germany, to help get recruits for the army. It is the first step of the kind ever taken by the Government in time of peace, army officers say, and it is regarded as a forcible illustration of the need the army feels for more men.

A circular letter sent out today is introduced with a statement that those who are interested in preparedness "can render no more effective service at the present time than by using their utmost influence to recruit for the regular army to the strength authorized by law."

The navy department also asked assistance from civilians and organizations in recruiting work.

## FRONTENAC LIBERALS UNANIMOUS IN CHOICE

Pick Candidate for Federal House at Kingston Meeting.

KINGSTON, Feb. 15.—At their annual meeting this afternoon, the Liberals of Frontenac County, by a unanimous vote, selected James Halliday, former warden of the county, and reeve of Portmouth, as candidate for the House of Commons. He asked to be given time to consider the matter.

## DISTRICT CASUALTIES

### KILLED IN ACTION

WARDSVILLE, Pte. Ephraim Horton.

FERGUS, Pte. J. H. Steele.

SIMCOE, Pte. Lorne Robbins.

### DIED

ATWOOD, Pte. W. J. Roe, R. R. No. 2 (of pneumonia).

### WOUNDED

STRATFORD, Pte. Nelson Durest.

BRIDGEN, Pte. E. E. Rogers.

CEYLON, Pte. D. R. McKinnon.

KENILWORTH, Pte. J. P. Keane.

### PRISONER

SEAFORTH, Pte. Patrick Nigh.

### FOUND DEAD IN HOTEL

Remains Supposed To Be Those of C. Atkinson, of Toronto.

DETROIT, Feb. 15.—Found in a room at the Belmont Hotel, this afternoon, the body of an unidentified man about 60 years old in the county morgue awaiting identification. Death is believed to have been due to natural causes. In an inside pocket was found a letter addressed to C. Atkinson, 392 Jones avenue, Toronto. The man was about five feet eight inches in height, and weighed 150 pounds. His hair was reddish grey.

## HALIFAX CHOSEN AS EXAMINING PORT FOR PIRACY ZONE

Selection of Canadian Harbor Officially Made.

## MANY NEW SAILINGS

Freighters in American Ports Will Go Via Canada in Dodging U-Boats.

OTTAWA, Feb. 15.—Official word has been received at Ottawa that Halifax is to be an examining port for neutral ships crossing the Atlantic, eastbound. It is not yet certain that those coming west will also have to put in there, as pending the completion of the terminals the berthing accommodation is limited.

This departure by the British authorities will add greatly to the importance and activity of the port. It will incidentally necessitate the presence in Halifax of a corps of Government officials representing the customs, postal and other departments, along with interpreters and translators.

NEW YORK, Feb. 15.—The Associated Press tonight says:

Steamships flying the flags of neutral countries, which have been detained here since the new German submarine policy was announced, probably will resume their regular sailings if plans to substitute Halifax for Kinkaid as a port of call for examination can be arranged with the British authorities. It became known tonight that negotiations to this end are virtually complete.

That the British regard the change with favor was indicated by the announcement tonight that the Holland-American Line steamship Ryndam would sail tomorrow for Rotterdam via Halifax, and that passengers were being booked for the possible sailing early next week of the steamship Nordam, via the same route. The Ryndam returned yesterday after having proceeded to within a short distance of the new German submarine zone, and then turned back.

having proceeded to within a short distance of the new German submarine zone, and then turned back.

The Swedish ship leaving.

The Swedish ship also announced that the SS. Stockholm, now more than a week late in sailing, would depart tomorrow for Gothenburg, via Halifax. Other agents were said to have filed cable messages today to their home offices asking for instructions. Among the lines are the Scandinavian-American Line, which has the Hellig Olav in port, and the Holland-American with several freighters loaded and ready to depart.

Arrangements have been so far perfected, it is said, that Halifax pilots who work under British admiralty orders, have been ordered to this port to board the steamers Stockholm and the Carlholm. It was later learned that a British pilot arrived here yesterday and went on board the Frederick VIII, the admiralty's orders requiring all ships other than those of the Entente Allies, to enter Halifax at night only. The passengers who were originally booked on the Ryndam will not be aboard when the ship sails tomorrow, it was officially announced. The Ryndam will go strictly as a freighter, carrying 8,000 tons of grain, consigned to, and owned by the Netherlands Government.

At the British consulate here it was said today no word of arrangements whereby neutral ships could call at Halifax instead of Kinkaid had been received, but it was added that the negotiations would be handled direct between neutral governments interested and Great Britain.

Take Direct Course.

Announcement of sailings was held to be sufficient indication that the British admiralty had raised no objection to the plan. From Halifax the vessels for Holland, Norway, Sweden and Denmark can take a direct course that will carry them far to the north of the British Isles and clear of the war zone indicated in the recent German declaration.

No Further Delay.

It also was said that under similar arrangements cargoes of foodstuffs intended for the Belgian relief commission would be shipped without further delay. If the arrangements are perfected more than a dozen ships now in port would be able to leave within one to two weeks will be able to depart.

At the office of the American line it was said that no answer had as yet been received from the navy department to the request for guns with which to arm the St. Louis, St. Paul, Kronland and New York, now tied up at their piers.

CHATHAM, Feb. 15.—Startling evidence was given this afternoon in the trial of Frank McDonald, charged with murdering Stephen Quinlan and Russell Oakes, who were killed on May 31, 1911, when a M. C. R. express was derailed as a result of the defendant and his brother, Henry McDonald, removing a rail near Ridgeway.

A sworn confession by Frank McDonald was allowed to go to the jury as evidence, although strongly objected to by F. C. Kerby, who appeared for the prisoner.

The confession was obtained in Detroit police headquarters in October last by inspectors Sprout and Fox, who were holding the prisoner on suspicion, and was as follows:

"We were over the sectionhouse, my brother Henry and I, and I asked him what he was going to do. He replied that he was going to fix a rail. He broke the door open, secured a wrench on the nuts while my brother lightened them, as I thought, I found he pulled a bolt, and stated he was commencing to pull out spikes, at the same time stating he was going to get even with the railway. I said you will kill a lot of people, and you had better put the rail back, at which he pulled a revolver and stated he would blow my brains out. After pulling a few spikes I ran for home, but was not drunk, but had had a few drinks."

Witness for the crown, Mrs. McDonald, prisoner's wife, was an important witness of the afternoon. Shortly after she had commenced giving evidence for the crown, Mr. Kerby objected, and asked the court that in view of the fact that she had been in custody of the detectives for some time, to advise her that she need not give evidence against her husband unless she felt so inclined.

This was done, and the witness replied, "I only wish to tell the truth, and I have nothing to hide."

Witness through evidence against her husband overheard a conversation in their woodshed between the two defendants in which Henry had stated that if it was ever found out that what was the cause of the wreck it was the witness who would tell.

The counsel for the prisoner endeavored to show that the confession was not given voluntarily, but under threats and other inducements, and was not admissible. His objection was noted by Justice Cullen, but disallowed. The crown's case is still unfinished.

## ICE BLOCKADE LIFTED IN THE DETROIT RIVER

All Ferries Are Now Running the Former Schedule.

WINDSOR, Feb. 15.—After being practically tied up for ten days by an ice blockade in the Detroit River, the ferry boats of the Detroit and Windsor Ferry Company resumed their regular schedule this evening, giving a ten-minute service until 12:30 o'clock.

The jam of ice from Windsor ferry dock as far down as Fighting Island was broken at noon by the Fore Marquette car ferry No. 14 and the tug Michigan. About 4 o'clock the ice began to melt, and Capt. Nicholson, superintendent of the ferry company, gave orders to place the steamer Pleasure on the river.

The tug has caused a loss of several thousand dollars to the ferry company, which remained on the river, having double crew aboard and burned more than forty tons of coal every 24 hours, officials of the company stated.

## BANK OF FRANCE NOTES

Paris, Feb. 15.—The maximum issue of notes by the Bank of France has been raised by Government decree to 21,000,000,000 francs. The previous maximum was 18,000,000,000 francs which was established provisionally by a law of May 15, 1916.

## OUR SEMI-ANNUAL Special Sale Saturday

MANUFACTURERS' "MODEL" SUITS

25 Per Cent to 40 Per Cent of a Saving. SUITS, \$20.00 to \$25.00, On Sale. \$14.50

Young Men's New 1917 Swagger Model Suits, in very snappy selection of colorings and cloths. Men's Superbly Tailored Business and Best Suits in Greys, Browns, Scotch and English Tweeds, and two full ranges of pure wool, fast color British Blue Serges. Every suit fitted, finished and pressed in our up-to-date tailor shop before being sent out. Extra tailors on hand to make sure of prompt delivery.

Manufacturers' Boys' Model Suits

AT VERY SPECIAL PRICES SATURDAY.

\$3.78, \$5.50, \$6.75 and \$8.50

It's a Good Time to Buy Boys' Bloomers

OVER 1,500 PAIRS, 50c, 75c, \$1.00 TO \$2.50

## OUR BIG MID-WINTER CLEARING SALE

IS STILL IN FULL SWING

Underwear, Shirts, Socks, Hats and Caps, Overalls, Work Mitts, Fur Coats, Fur Collar Coats, Big Storm Collar Ulsters, Boys' Overcoats and Reefers, at Prices That Will Pay Enormous Dividends on Your Cash Till Next Winter.

176, 178 DUNDAS ST. Where War Prices Do Not Prevail LONDON AND ST. THOMAS

## R. H. & J. DOWLER, LIMITED

RED CROSS AND PATRIOTIC CAMPAIGN SLOGAN, "\$300,000 AND NO TAXATION," MONDAY, TUESDAY AND WEDNESDAY.

## STARTLING EVIDENCE AT MURDER TRIAL NOW ON IN CHATHAM

Wife Takes Witness Stand Against Her Husband.

CONFESION PRODUCED

Ridgeway Men Charged With Wrecking Michigan Central Express.

CHATHAM, Feb. 15.—Startling evidence was given this afternoon in the trial of Frank McDonald, charged with murdering Stephen Quinlan and Russell Oakes, who were killed on May 31, 1911, when a M. C. R. express was derailed as a result of the defendant and his brother, Henry McDonald, removing a rail near Ridgeway.

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## AYLMER PEOPLE HAPPY

Water and Light Turned On Again Last Evening.

AYLMER, Feb. 15.—For the first time in a week Aylmer has a normal supply of water and electric light tonight. Yesterday one of the big supply mains broke and the water was shut off for 24 hours until repairs could be made. A week ago a dynamo broke down and the town has been without electric light until tonight, when equipment secured from London was put in commission.

## SCOTT-KRATZ

KINGSVILLE, Feb. 15.—The wedding was solemnized at the Methodist parsonage here yesterday of Miss Mabel Kratz, daughter of R. E. Kratz, and Thomas Scott of Alberta. Rev. C. A. King officiated.

## SCORES PACIFISTS

WASHINGTON, Feb. 15.—Pacifists generally, and William Jennings Bryan particularly, were attacked in the House today by Representative Gardner of Massachusetts, in making reply to previous declarations by Representative Moore of Pennsylvania, that Great Britain was going to draw the United States into the war.

Gardner spoke in defense of the Allies and then turned on the pacifist general in Berlin to the opinion of the newspaper. He said, "appealing to the 'goodwill that lurks in every man's breast.'"

Byrd's plan for submitting the question of war to a referendum, he declared, was only stirring up agitation calculated to divide the country against itself.

## PAPERS OF BERLIN DENY ATTEMPT TO CONFER OVER SUBS

Not Trying To Stave Off a Clash With U. S.

New York, Feb. 15.—A wireless to the Tribune via Tuckerton, dated Berlin, February 15, says:

All the papers here deny categorical reports that Germany has started negotiations with the United States to avoid war. Press discussion of the crisis with America is carefully worked and the opinion is general in Berlin that the American vessels New Orleans and Rochester, which are reported to have sailed for the restricted area, will be attacked by submarines if they are met within the prohibited zone. It is pointed out that both ships are freighters, which is accepted as strong evidence that their cargoes must consist either of absolute or conditional contraband.

## JOHN C. BLEWETT DEAD

ST. THOMAS, Feb. 15.—Following an illness of four days, John C. Blewett died at his residence, No. 1 Scott street, today.

Mr. Blewett was in the 84th year, and was one of the best known men of this district. Prior to moving to St. Thomas he lived for many years on the town line in North Yarmouth.

Deceased is survived by his widow, four sons and three daughters, John C., Southwick, Charles, Yarmouth; Basil, Tilston, Man.; William, of Kam-sack, Sask.; and Mrs. Isaac Baker, Littlewood; Mrs. Mark Kilpatrick, city, and Miss Mary, at home. Mrs. C. Blewett, London, is a sister.

Mr. Blewett was a prominent member of the First Methodist Church.

## A SINGLE BRITISH CRUISER FOUGHT THREE RAIDERS

Met Commerce Destroyers Off Brazilian Coast.

ONE BELIEVED BEACHED

Another Sinking When Night Interrupted Pursuit of Destroyers.

RIO JANEIRO, Feb. 15.—An officer of the British cruiser Glasgow has confirmed the reports of a recent naval battle off Fernando de Noronha, 125 miles off the east extremity of Brazil, according to the newspaper Rua. The Glasgow, however, took no part in the engagement. Her commander received a report of the fighting only on the following day, through a wireless message from the British cruiser Amethyst, which alone gave battle to the German raiders.

Before six o'clock in the evening the Amethyst sighted some steamers, which she signalled to come nearer. They did so. Then it was seen that these vessels, not two as at first supposed, but three large steamers, were manoeuvring and clearing for action. Almost immediately they opened fire. Night was falling. The Amethyst returned the fire and steamed toward the enemy, whereupon the German raiders took to flight in the direction of Fernando de Noronha, but continued firing, with the Amethyst in pursuit.

The real fight occurred near Pernambuco. One of the raiders, do de Noronha, was observed to be sinking. The others succeeded in making their escape. Night prevented the Amethyst from ascertaining to what extent they had been damaged. That they had been damaged, however, is considered probable. One raider is believed to have been beached in a battered condition.

The Amethyst suffered slight damage, and had a few wounded and one man killed.

## TABLOID NEWS OF CANADA, THE WAR AND THE WORLD

Six hundred more cars of coal will leave the Niagara frontier for Ontario points today. Fuel has been given preference over all other freight.

Port Huron police have received a letter from Mrs. Charles M. Power of Port Huron, Mich., in which she is stating that her husband, who is dying, has been notified that he has been notified.

Advices received at Sarnia from the Dominion Railway Commission say that all excursions will be cancelled in order to rush war orders to the front.

Snow saved the peach crop during the recent severe cold spell around Rutledge.

## CANADIAN

In the first four days the patriotic and Red Cross campaign Montreal has pledged \$2,742,306. This includes \$1,000,000 from the city of Montreal. At the beginning of the campaign the mark was set at \$2,500,000, but when the campaign ends tonight it is expected that the amount subscribed will be \$4,000,000.

Sentence of death, passed upon Teena Maloney at Minnedosa, Man., for the murder of her mistress, has been commuted to life imprisonment.

About 25,000 war savings certificates have been issued by the finance department since these new securities were first ordered about a month ago. In this way nearly \$2,000,000 has been brought into the treasury to aid in paying the Dominion's war expenditure.

Major W. F. Eaton of Hamilton, commissioner for the Boy Scouts for Canada, a brother of Sir John Eaton, has been appointed to the staff of Lieut.-Col. Cecil Williams, assistant director of recruiting for Canada, whose office is at Ottawa.

J. A. Maharg was re-elected president of the Saskatchewan Grain Growers' Association yesterday. This is Mr. Maharg's seventh term as the executive head of the organization.

Seven-year-old John MacLain, while returning from school to his parents' home in Toronto yesterday, was run over and fatally injured by a motor truck at the corner of Queen street and Close avenue. This is the first automobile fatality in Toronto this year.

Provided that shipment can be made immediately the city of Montreal has ordered 750 tons of coal from the Red Deer Valley Coal Company to check the coal shortage here.

## WAR

"On the Trentino front the artillery activity has been normal, says yesterday's Italian war office statement. Successful raiding by our detachments

## AMERICAN

The first message to reach the state department from American officials in Turkey or Bulgaria was the break in relations with Germany was received yesterday from Ambassador Elihu at Constantinople, who would report the difficulties of communication with his Government. Officials are investigating the cause of the delay in all dispatches to and from Turkey and Bulgaria.

Twelve arrests marked the opening yesterday of a strike of the International Ladies' Garment Workers Union in Chicago. Nine women and three men were taken into custody while obstructing handily continuing notice that the strike had been ordered. Union officials claimed that 75 per cent of the workers are members of the union, as well as many of the employers, who assert that not more than 10 per cent belong to the union.

Newspapers and other publications containing liquor advertisements would be barred from the states prohibiting such advertising, by an amendment to the postal bill adopted yesterday by the Senate. The amendment must be accepted by the House before it can become law



# THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

## GAS

ONE OF THE NECESSITIES OF LIFE NOT RESPONSIBLE FOR THE HIGH COST OF LIVING

OVER 8,000 GAS RANGES IN USE IN LONDON TODAY.  
HAVE YOU GOT YOURS? IF NOT, ORDER TODAY AND  
START TO REDUCE THE HIGH COST OF LIVING.

Ranges From \$15.00 Up

ASK THE WOMAN WHO OWNS ONE.

**The Gas Appliance Co.**

PHONE 922.

213 DUNDAS STREET.

## YOUR BEST FRIEND

Is the manufacturer of Good Creamery Butter. Substitutes, such as butter compounds, oleomargarine, etc., are all right in their place, but their place is not on your table. Use at all times only the purest butter obtainable. It is more palatable, more health-producing and really more satisfactory all round than a cheaper grade would be. It never pays to economize on a necessity. Eliminate, if you will, the luxuries, but insist on the very best when it comes to a necessity, such as butter. See that your grocer sends you THE BEST CREAMERY BUTTER THAT'S MADE. That is, as you know,

**SILVERWOOD'S**

## Kellogg's TOASTED CORN FLAKES

"The Sweetheart of the Corn"

For ten years the standard Canadian breakfast food. By our secret process the white corn is converted into a deliciously flavored and nutritious food, and eaten by the young and old in all seasons. Insist on the original—the red, white and green package—and refuse all substitutes of the "Just as Good" variety, which grocers sometimes try to get rid of.

"Wins its favor through its flavor"

## Poultry Is Cheaper Than Meat

So why not order Fancy Roasting Chickens once or twice a week? Your grocer can always secure the right quality from us on a moment's notice. Also guaranteed new-laid eggs, creamery butter, honey.

**C. A. MANN & CO., 78 King St. Phone 1577**

## The Milk That Nourishes!

There is no other article of food to take the place of milk, but it should be pure. We supply that quality. Milk collected without care from dairies that are not conducted along sanitary lines is positively dangerous, because impure milk not only carries germs of destroying disease, but nourishes them. Is your baby safe? Are the others of your family safe?

## Are You Getting Pure Milk?

The uniform quality of our milk is daily increasing the number of our deliveries. Are you taking PURE MILK? If not, phone us and we will have our wagon call at once. You'll be pleased with our service.

## London Pure Milk Company, Ltd.

561 DUNDAS STREET.

PHONE 4338

## FRANK SMITH'S Money-Saving Prices

Crisco, per tin ..... 35c  
Seeded Raisins, 2 pks. .... 25c  
Prunes, 2 lbs. .... 25c  
Pies, 1 lb. .... 10c  
Lipton's Tea, 1/2-lb. .... 18c  
Grand Mogul Tea, 1/2-lb. .... 18c  
Ridgway's Tea, 1/2-lb. .... 19c  
Redpath's Sugar, 100 lbs. .... \$7.65  
Redpath's Sugar, 20 lbs. .... \$1.60  
Redpath's Sugar, 10 lbs. .... 82c  
Redpath's Sugar, 5 lbs. .... 43c  
Campbell's Soup, per tin .... 14c  
Extra Special Seedless Oranges, a dozen ..... 15c  
Can of Corn and one can of Peas (Aylmer) ..... 25c  
Grapefruit ..... 5c  
Honey, per 5-lb. pound ..... 65c

YOUR LAST CHANCE FOR SUGAR AT PRICES QUOTED HEREIN.  
MARKET SQUARE. PHONE 1730.

HOUSEKEEPING IS A BUSINESS.  
ECONOMICAL COOKING IS A SCIENCE.

## Our Consumers' League

BY ISOBEL C. ARMSTRONG.

The statement of Aid. Manness in his letter, which appeared in Our Consumers' League department a week ago, to the effect that the council committee of which he is convenor will welcome suggestions from organizations working along the lines of promoting thrift through cultivation of back yards and vacant lots, gives reasonable ground for the belief that some uniform workable plan will be devised which will result in the beautifying of the city, and largely increasing the food supply.

With three or four organizations working independently along similar lines, over-lapping would inevitably result. No more striking demonstration could be given of the thorough earnestness of the high cost of living committee in regard to the vacant lot gardening question than the fact that representatives of the Women's Gardening Association have been called into consultation, and the co-operation also asked of the School Principals' Association.

The Women's Gardening Association, which has been organized for some months, already has plenty of well and carefully laid out, season's operations and has any number of valuable suggestions on tap. The members of this association are primarily interested in the cultivation of their own back yards, and parcels of ground secured for community gardens. At the same time their ideas should prove of help in solving some of the problems which confront the council's committee.

School gardening is evidently to receive due encouragement from the Vacant Lots Gardening Committee, judging from the plea of Aid. Manness for the whole-hearted co-operation of parents and teachers.

### "KEEP THE HOME FIELDS EARNING."

"Keep the Home Fields Earning" is the "Rational" Anthem adopted by the London Women's Gardening Association, according to a vivacious member of the executive. "But whatever you do," she pleads, "don't allow the printer man to put it in 'national.' It is 'rational,' common sense, 'rational.'"

Having achieved the dignity of a rational anthem, the Women's Gardening Association tells as follows why it is entitled to such distinction: Increasing production is certainly a rational course of action in times like these. Not only with a view to reducing the cost of living, but also for the patriotic purpose of increasing the food supply for the soldiers wherever it is needed. The saying that the bread-basket will be as important a determining factor in the winning of the war as the munitions wagon is so hackneyed that it has almost passed into disuse. But it is recognition of this very principle which has been largely responsible for the organization and plans of the Women's Gardening Association.

Our idea is not to cut prices and encroach upon the rights of the market gardeners, but the splendid farming community already in London. Our aim is to grow enough "vegetables for home consumption in order that those who grow large quantities may be able to ship their store where the soldiers need food, either in this country or overseas.

To be sure, if enough produce is raised there will be an inevitable reduction in price. We propose opening a community store to dispose of the surplus of our gardens. Again, our good intentions of not interfering with the market gardeners is evidenced by the fact that we propose operating our store on the non-market days, Mondays, Wednesdays and Fridays.

The advantage to be derived from being able to dispose of a small surplus through the community store should be apparent. People who go to the trouble of making gardens as a rule have a surplus to give away. They cannot exactly cause the quantity they will require for themselves when planting. In times like the present, in the grocery store the high cost of living and the many demands for patriotic and charitable purposes, the majority of people are glad to add even in a small way to their income. Selling small quantities to stores does not pay. I know by experience. Last year when head lettuce was selling at 5 cents a bunch in the grocery store, I asked my grocer what he would give me for my beautiful Al. grade lettuce. He said 25 cents a dozen heads. Even if you have a most superior brand of vegetables to offer your friends and acquaintances don't enjoy the trouble of coming after them, and you certainly can't deliver them yourself. The community store is the solution for disposing of small surplus at a profit.

The store will be in charge of a convenor and committee. We estimate that it will be necessary to pay for the services of a bookkeeper. The convenor and committee will be in charge of the store, and will be responsible for the sale of the surplus. Ten per cent of the price, a most moderate amount, will be deducted from all sales for the service. All members will be paid by check the value of the produce sold, minus ten per cent, the end of each week.

Our community gardens will increase the supply of the surplus in the community store, even when the supplies which come in from private gardens fluctuate. We already have three or four offers of land for these community gardens, and what we very much want now is offers of workers. Col. Smith, who was the first to offer us the use of land for a community garden at his home, "Belvedere," South London.

One thing we will insist upon in our community store is maintaining a high quality. Our aim will be to "satisfy First" and any woman in charge for the day of the store will have the right to refuse vegetables which she does not consider up to the standard.

The "community store" idea should hold suggestions for the council committee, which is considering the establishment of a "bureau" in order that consumers may buy direct from the producers.

### WHEN CONVALESCING SOLDIERS GARDENED.

The fertile soil of the grounds of "Belvedere" is a promising field of operation for an experiment on the part of the Women's Gardening Association in community gardening. The soil has been tested and proved all that could be desired.

Last year when the fine old home of Col. Smith on the Wortley road was still being used by the Government as a military convalescent hospital, the superintendent, Mrs. French, decided that a garden would not only augment the supplies, but also afford healthful, interesting occupation for the patients. A garden forthwith was made by amateurs, to many of whom the experience was an entirely new one. Mrs. French, who directed operations, was herself an amateur.

Five dollars worth of seed was donated by the London Horticultural Society, secured through Mrs. Yarker, and the Lord Roberts Chapter, L. O. D. E., volunteered to supply the money for the rest. Less than ten dollars' worth of seed in all was returned.

The returned convalescing soldiers planted, hoed, watered and weeded the garden and not a single cent was spent on labor. An accurate account was kept by Mrs. French of all vegetables harvested, and these charged up at the regular grocer's prices: The garden yielded 100 bunches of radishes, 500 bunches of lettuce, 24 bunches of onions, 9 quarts of peas, 24 quarts of beans, 12 cabbages, 50 pounds tomatoes, 12 dozen ears of corn, 74 bunches of beets, 6 bunches of carrots, 80 cucumbers, 2 cauliflowers, 2 bushels of potatoes (and potatoes were a general failure last season), in addition to quantities of parsley.

In July it was estimated \$20.20 was saved on vegetables: \$12.60 in August, and \$14.20 in September; a total of \$47 in three months, or a net saving of \$37, deducting the cost of seed.

Mrs. French is quite sure that gardening pays generously, and makes this comment in relating her experience: "You must remember that I knew absolutely nothing about gardening before, and all my assistants were amateurs. Even with the experience I gained last summer alone I am sure I could achieve much better results another year. In estimating the gain, though, it must be remembered that all the work was voluntary, and it wasn't necessary to employ any skilled labor. A number of the men took a great interest in the garden and seemed to enjoy it. I am sure the exercise benefited them."

### WOMEN SHOULD STUDY MARKETS.

Mrs. K. M. has the following thrifty suggestion for readers of Our Consumers' League this week:

"I believe it costs a number of women an unnecessarily large amount to run their houses, for the simple reason they do not take the trouble to inform themselves in regard to market prices. They may be excellent cooks and most economical in the use of supplies, but if they fail to buy to the best advantage they fall in half their duty.

"A woman who is informed in regard to prices will question her grocer and know the reason why when she is asked more than the price she has been accustomed to pay, or than she has been led to believe is being charged. I am sorry to say, one or two cases have come to my attention of taking advantage of such ignorance by grocers who are not too scrupulous.

"The woman who studies the markets and compares prices will realize that rice, served as a vegetable, is an excellent and economical substitute for potatoes when the latter are high in price as at the present time. That, however, depends upon what she pays for rice. The other day at the meeting of our Red Cross circle, we were discussing the Consumers' League Page and the high cost of living question. During the rice as a substitute for potatoes was mentioned. The woman sitting next to me told this incident: 'I was in a grocery store a few days ago when a little girl came in to buy a pound of rice. The grocer charged her fifteen cents for it. I don't think there are many grocers who would do such a thing as that, but I do know there is such a thing as having two prices.'

"If I had been there I should have protested to the grocer on behalf of the little girl. I hadn't bought rice for some time, but decided to order some when I was getting my groceries next day I purposely didn't ask the price, but when the bill came home I found it was seven cents a pound.

"I had occasion to go into another grocery store the same day and made a point of asking the price of rice. The clerk who waited on me stated they had two grades, one at seven cents, the other at ten cents.

"A man who has reason to know what he is talking about told me recently that in a number of lines of commodities there is an entirely uncalculated-for advance in price. Owing to conditions there has been a logical advance in certain lines. Dishonest dealers have taken advantage of this to shove up prices in everything else, and the public as a whole calls it the 'high cost of living,' and pays without investigation. I have heard of grocers in this town who are charging as high as 35 cents a can for tomatoes, and there are women who are paying it. If women would investigate more and study their business of buying more, I feel sure they would get much better value for their money. For one thing they would refuse to pay more than an honest price."

## NO MIDDLEMAN'S PROFITS AT ANDERSON'S

The Big Store does not have to rely on wholesalers for their produce. Everything sold is taken from Anderson's Packing House, a direct connection of the Big Store. Railroads do not control nor hamper us in the least. This insures much lower prices to customers of the Big Store.

**1,000 lbs. RIB ROASTS OF BEEF**

The finest Heifer Beef obtainable, tender, juicy and nourishing. You will need to come early on Saturday morning for this special.

**25c lb.**

**OVEN ROASTS OF BEEF, CUT FROM THE SHOULDER, 22c LB.**

**10,000 lbs. EASYFIRST SHORTENING**

At Anderson's you are sure of the genuine article. Easyfirst Shortening is far ahead of lard or butter in baking. Remember this is Genuine Easyfirst, at

**19c lb.**

## BUTTER and EGG DEPARTMENT

**DAIRY SOLIDS, 42c LB.** **DAIRY PRINTS, 45c LB.** **CREAMERY SOLIDS, 46c LB.** **KERWOOD CREAMERY, 47c LB.** **CREAM CHEESE, 35c.**

**NEW LAID EGGS ..... 55c DOZEN** **FRESH EGGS (Selected stock) 42c DOZEN**

## SPECIALS IN VEAL

**SHOULDER ROASTS .. 25c** **BREASTS OF VEAL .. 18c** **SHOULDER CHOPS ... 28c** **LOIN ROASTS .. 28c**

## ANDERSON'S The Big Store

Saturday Auto Deliveries, 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.  
Daily Auto Deliveries: 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m.

## ONN'S--Only One ONN'S

Only one Onn's Fish Market in town, and known all over town and among the residents of the surrounding country as the RELIABLE FISH MARKET OF LONDON.

No necessity to mention the different kinds of Fish Food at Onn's. You know you will find everything here that should be in a fish market catering to the wants of the people, and that Onn's prices are always right. Phone Onn's, 1236, for quick delivery of your Fish Dinner today, and Sea Food Delicacies for tasty bites.

**ONN'S FISH MARKET, 143 KING STREET**

**BREAD AND BUTTER** In warm weather it should be Bread and Butter, but in cold weather like we have been having lately it might well be Butter and Bread. If we would keep up plenty of animal heat. Bread and Butter are great blood makers, and good red corpuscles blood makes animal heat and energy. Ask your grocer for

## The Meadow Gold Brand Butter

HAVE HIM GET IT FOR YOU. YOU WILL BE PLEASED WITH IT.

**THE ONTARIO CREAMERIES, LTD.**

PHONE 782. OPPOSITE MARKET HALL. 125-131 KING STREET.

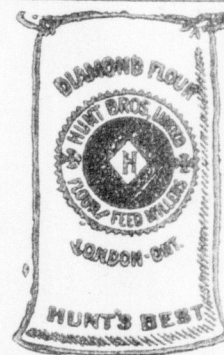
## Chivas' Confectionery--Always a Place of Interest

**OF INTEREST TO THE LADIES** BECAUSE of its Home Baking Products at low rent, no-delivery, money-saving prices.  
**Of Interest To Business People** BECAUSE of its Delicious Candies and Mints' Chocolates. None so good in town for the money. Buy once and prove this for yourself.  
**Of Interest To Store Clerks** BECAUSE of the fine lunch to be had there at only 20 cents for a plate of Ham, with Bread and Butter, a cut of Pie, with either Tea, Coffee or Milk.  
**OF INTEREST TO SHOPPERS** BECAUSE of the wonderful value lunch, consisting of a plate of Good Vegetable and Meat Stock Soup, with Bread and Butter and Meat Pie, with Tea, Coffee or Milk, for only 15 cents.  
BECAUSE of the Afternoon Tea served at 5 p.m., consisting of a pot of Good Tea, Fruit Preserve and Hot Scones or Biscuits.

All served in the newly-decorated Tea Room, with promptness and courtesy.

Everything in Fancy Baking at Moderate Prices. **J. M. Chivas, Confectioner** 117 DUNDAS ST. PHONE 463.

**HUNT'S DIAMOND FLOUR**  
SOLD BY BEST GROCERS.  
One reason why people like Hunt's Flour is that when once they have found the recipe that suits them they never have a failure, because HUNT'S FLOUR is "ALWAYS THE SAME."



## The Safe Investment of Small Sums

is to most people a difficult problem, and many have lost all their money through unwise investments.

If your funds are deposited in the Bank of Toronto Savings Department you will receive interest half-yearly on your balances, and will know that your money is safe.

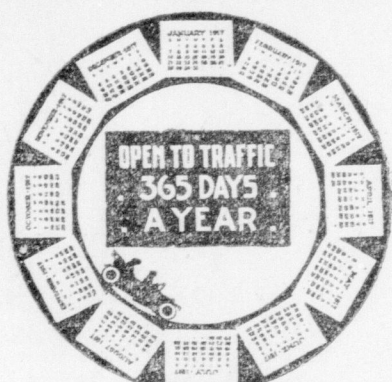
Our large Assets and Reserve Fund afford a comfortable feeling of security to our customers.

ASSETS ..... \$66,000,000

## THE BANK OF TORONTO

Cor. King and Richmond Streets ..... J. Pringle, Manager  
Cor. Dundas and Adelaide Streets ..... F. D. Copeland, Manager  
Cor. Richmond and John Streets ..... S. C. Houston, Manager  
Cor. Dundas and Talbot Streets ..... J. C. McDonald, Manager





Would you own a house fit to live in only in the Summer? Would you keep a horse that went lame every Winter? Would you retain an employee who annually insisted on a several months' vacation? Why, then, be satisfied with roads that every year go off duty for months at a stretch? That is exactly what the old-stylish road does. The first big Winter storm turns it from a comparatively useful, smiling road into a sulen, rebellious one. It remains "on strike" until the sun is strong enough to dry up its muddy quagmires. How different with

#### Permanent Highways of Concrete

365 days they are at your service, not a day's holiday do they ask. How we need such roads! What a country this will be when at last we have a complete network of them joining town with town and linking all our farms with their respective community-centres! Each one of us can do something toward bringing it to pass. Every citizen of Canada can "do his bit"—by talking Concrete whenever roads are mentioned. But to talk Concrete, we must know Concrete. We have collected and "boiled down" for easy reading a large amount of information on the subject—free to you if you write

Canada Cement Company, Limited  
32 Herald Building : Montreal

"CONCRETE FOR PERMANENCE"

#### MOFFAT'S AND JEWEL HEATERS

Jewel Baseburner, the strongest floor heater made, has extra long smoke travel and flue for taking cold air from the floor, economical on fuel, easy to operate; two only with oven; regular \$56.50. To clear \$49.00.  
Two Oak Heaters, regular \$13.00, for \$10.00.  
Two Oak Heaters, regular \$14.50, for \$11.75.  
One Oak Heater, regular \$15.00, for \$12.00.  
Coal Ranges, good bakers \$15.00.

#### ELECTRIC GLASSWARE

We have a nicely-assorted stock bought at the old prices—some excellent values. Now is your chance to get your supply. Special for Saturday—Six styles of 40c lines at \$3 for \$1.00.

Three styles of 65c lines at \$2 for \$1.00.

Other lines from 25c to \$3.50

OIL HEATERS—Lots of heat just where and when you want it. \$4.50

AXES, CROSSCUT SAWS, BUCK SAWS, SPLITTING WEDGES, CANTHOOKS, ETC.

WESTMAN'S HARDWARE, Ltd.

PHONES 360 and 2420, 121 DUNDAS STREET.

RE-NU-ALL WOOD POLISH. Special for Saturday, same as Dollar Day, three 50c Bottles for \$1.00.

#### UNIVERSAL BREAD MIXERS

Four-leaf size \$2.75

Eight-leaf size \$3.50

Thermo Lunch Boxes \$3.00 up

Oil Heaters—Lots of heat just where and when you want it. \$4.50

AXES, CROSSCUT SAWS, BUCK SAWS, SPLITTING WEDGES, CANTHOOKS, ETC.

WESTMAN'S HARDWARE, Ltd.

PHONES 360 and 2420, 121 DUNDAS STREET.

#### INCREASE YOUR YIELD INSTEAD OF ACREAGE, WARNING TO FARMERS

Prof. Harper's Address at Big Essex Corn Show.

#### URGES TILE DRAINAGE

Experts Tell How to Obtain Maximum Production and Efficiency.

KINGSTOWN, Feb. 15.—Increase your yield per acre rather than your acreage, was the advice given visitors to the Ontario Corn Growers' Association this afternoon by Professor J. D. Harper, of Purdue University, Lafayette, Indiana.

"It pays better," he continued, "to grow eight bushels of corn on fifty cents a bushel at a cost of production of \$1.48 an acre, than to grow forty bushels per acre on three acres at the same cost of production."

His advice for improving the quality and increasing the quantity per acre of corn was as follows: "As far as possible grow your own seed corn, employing methods of selection, planting, cultivation, husbandry and storing, which will give seed of the highest quality and strongest vitality."

"Plant each year a seed batch, and make a thorough germination test before planting. Avoid crossing with other varieties as far as possible. Select for field corn planting ears representing the ideal corn. Be sure by testing it is going to grow and cultivate the right amount of depth. Select ears maturing first for the seed batch, choosing ears growing neither too high nor too low, and note that the stalk is neither diseased, smutty nor too slender."

"The importance of proper tile drainage, illustrated by an experiment tried in Indiana. Properly drained land yielded the test by the next speaker, Prof. D. E. Lay of the O. A. C. Guelph. He declared corn is the best and the worst used for stock."

"It all depends on the man feeding it," he said.

He drew attention to a peculiarity of corn as compared with other cereals. "Corn is poor in the protein necessary for building up some muscles and fibres and producing milk, but is rich in the constituents forming heat, energy and fat."

"The fact that corn is so rich in fat-forming constituents," said the speaker, "has led to the mistake of depending upon it for feed for fattening stock. It is not the most satisfactory feeding when used alone. Young pigs fed largely on corn fatten, but lack the muscular development which goes with properly balanced feeding. Corn may satisfactorily take the place of oats for feeding horses, only it is necessary to take into consideration the difference in weight for the same measure. Clover, hay, and alfalfa fed with corn make up the deficiency in bone and tissue building constituents of corn."

Referring to the care of the silo in this province, the speaker drew attention to the overcoming of early prejudices against ensilage. The fact that silos are being built more and more, and that some of the most conservative farmers are using ensilage for feeding pure bred beef cattle, for silo filling, he recommended the intermediate silo method. He stated that his experiment it has been proven an acre of corn put in silo, ears and all, for silage, gives as good results as an acre and a quarter of corn stalks put in a silo and grains ground up and fed for grain.

"Diet where you have stock to feed," was the moral drawn. "It doesn't pay to have the corn and feed separate." In answer to a question, Prof. Day stated the silo may be refilled up to almost Christmas time with corn from stalks, provided plenty of water is added.

Raise Standard. A determination to maintain and raise the standard of corn-growing in the province was manifested on the part of the members of the Ontario Grain Growers' Association at the annual meeting held in London. Changes in agreement between the growers of seed corn and the minister of agriculture of Canada were presented to the effect that the standard and quality for the grades shall be as follows:

No. 1 seed corn in cob, sound, well developed, ears reasonably uniform, typical specimens of variety named, carefully selected and cured, with 99 per cent germination.

No. 2, similar to No. 1, germination basis, ear tests, not less than 85 per cent.

A. R. Everett, Chatham, favored raising the standard so high as to indicate only grade 1. Darius Wigle strongly advocated steps towards legislation to prohibit selling of seed corn, and to make it compulsory that every parcel of seed corn sold should bear the name variety, and be subject to inspection.

Chief Seed Inspector C. B. Eddie, Ottawa, stated it would not be possible to make it compulsory for buyers to produce corn on the cob for seed at present, and that the whole question of buying high-grade seed to grow for seed purposes is a matter of education, and that the whole question of raising the standard of seed corn is a matter of education. He stated that the government guarantees the products of the seed corn industry, the variety they grow before over a hundred thousand stock-raisers in Ontario and Quebec. An agreement is purely voluntary on the part of the seed growers.

In his valedictory address, Acting President R. W. Knister of Comber declared if there was ever a time the growers should save every grain fit for seed, it is now. He believed the Corn Growers' Association could do more than in the past in the way of helping itself. He also expressed conviction that reorganization would be necessary in the near future for the best interests of the association and corn growing.

Later in the evening he moved a resolution to be forwarded to Dr. G. G. Essex, commissioner of agriculture, expressing appreciation of the proposed appointment of a corn specialist to superintend seed growing, and asking that the association be consulted regarding the appointment. Carried.

The election of a new executive resulted as follows: Honorary president, R. W. Knister, Comber; president, Les Gregory, Chatham; first vice-president, L. D. Hankinson, Aylmer; second vice-president, Walter Anderson, Amherstburg; secretary, J. W. Noble, Essex; assistant secretary, Miss Annie Hicks, Essex; treasurer, J. W. Coatsworth, Kingsville; superintendent, Harrison Smith, Ruthven.

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#### MUNICIPALITIES ASK POWER TO GO INTO FUEL SUPPLY TRADE

Electric Association Delegates Want Added Privilege.

#### BOOSTS HYDRO RADIALS

Sir Adam Beck Declares They Would Have Kept 20,000 Mechanics in Country.

TORONTO, Feb. 15.—At the meeting of the Ontario Municipal Electric Association, held today in the city hall, by an overwhelming vote a resolution was carried, calling upon the Government to give power to the municipalities to go into the fuel business. It was also decided to apply for legislation permitting the hydro-electric commission to submit their money bylaws to the people when the municipal councils refuse to do so and that the provincial commission pay the expenses, providing they are not submitted at the same time as municipal elections.

The association also unanimously decided to oppose the application of the Continental Light and Heat Company for a Dominion charter. The Provincial Government will also be asked to place entirely in the hands of the provincial commission the management and operation of the hydro-electric power and radial scheme, and that one representative of the municipalities be placed on the commission.

Sir Adam Beck, mayor of the city, in a speech in favor of a system of national electrical railroads. He declared that with government-owned railroads, 20,000 mechanics would not have been allowed to leave the country in the past six months, transportation throughout the country would be carried on a much more economic basis, and the people of the province would have some relief from the miserable service given by the existing companies.

The importance of proper tile drainage, illustrated by an experiment tried in Indiana. Properly drained land yielded the test by the next speaker, Prof. D. E. Lay of the O. A. C. Guelph. He declared corn is the best and the worst used for stock.

"It all depends on the man feeding it," he said.

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## C. H. WARD & CO.'S



### BIG ELEVENTH ANNUAL HALF-PRICE JEWELRY SALE



Once a year, previous to stock-taking, we clear out all odds and ends in our store, and many articles in our staple lines are sold at the same reduction. A splendid opportunity to save money on Wedding Presents, Birthday Presents, Card Prizes and Prizes for Curling and Bowling Tournaments.

#### Special Discount of 20% Off Everything in the Store

See north window and bargain tables, on main floor and in basement, for half-price goods.

#### Extra Specials

Silver-Plated Knives and Forks in the Louis, rose and plain designs; sell regularly at \$5.00. **\$2.50**

#### Diamonds Half Price

\$4.00 Genuine Diamond Baby Rings, mounted in 10-k, gold, each...\$2.00  
\$10.00 Genuine Diamond Rings, mounted in 14-k, gold, each...\$5.00  
\$14.00 Lady's Belcher Diamond Ring, 14k gold...\$7.00  
\$20.00 Lady's 3-Stone Ring, 2 diamonds and 1 emerald...\$10.00  
\$20.00 Lady's Modified Tiffany Ring...\$10.00  
\$25.00 Lady's 3-Stone Ring, 2 diamonds and 1 sapphire...\$12.50  
\$30.00 Lady's 3-Stone Ring, 2 diamonds and 1 ruby...\$15.00  
\$30.00 Lady's Onyx, Pearl and Diamond Ring...\$15.00  
\$50.00 Opal and Diamond Cluster Scarf Pin...\$25.00  
\$60.00 Three-Stone Diamond Rings, 14k setting...\$30.00  
\$90.00 Four-Stone Diamond Ring...\$45.00  
\$100.00 Gents' Round Belcher Ring...\$50.00  
\$120.00 Lady's Tiffany Ring, 1/2 and 1-3/4...\$60.00  
\$120.00 Lady's Marquise Diamond Ring...\$60.00  
\$160.00 Gents' Flat Belcher Ring, 14k setting, weight .75...\$80.00  
\$200.00 Lady's Fancy Tiffany Ring, 18k gold, platinum head, weight .78...\$100.00  
\$250.00 Lady's Marquise Diamond Ring...\$125.00

We will refund the money on any of the above Diamonds within one year of purchase, or exchange for full value at any time.

#### Specials in Cuff Links

One tray of Cuff Links going at just one-half the regular prices.

#### Silver Plated Goods at Half Price

\$1.25 Small English-Plated Butter, 65c  
\$1.25 Pierced Silver Bonbon Dishes, 65c  
\$1.50 Pierced Silver Bonbon Dishes, 75c  
\$2.00 Pierced Silver Bonbon and Card Trays...\$1.00  
\$2.00 1/2 dozen Silver-Plated Dessert Forks...\$1.00  
\$2.25 1/2 dozen Silver-Plated Medium Forks, in the Plain Louis and Rose design...\$1.15  
\$2.25 1/2 dozen Medium Knives...\$1.15  
\$2.00 Sheffield-Plated Vase...\$1.00  
\$2.25 Sheffield-Plated Vase...\$1.15  
\$2.75 Sheffield-Plated Vase...\$1.40  
\$6.50 Small Sheffield-Plated Soup Tureen...\$3.25  
\$10.00 Sheffield-Plated Soup Tureen...\$5.00  
\$7.00 Sheffield-Plated Bread Tray, \$3.50  
\$25.00 Three-Piece Sheffield-Plated Tea Set...\$12.50  
\$4.50 Small Round Entree Dish...\$2.25

Pearl-Handled Nail Files, Cuticle Knives, Corn Knives and Button hooks; regular \$1.00. **50c**  
Special at, each...\$50c

#### Watches at Half Price

\$5.00 Wrist Watch, for...\$2.50  
\$5.00 Lady's Silver Watch...\$2.50  
1 only, Ideal Wrist Watch, \$7.50, for...\$3.75  
\$8.00 Wrist Watch, luminous dial, \$4.00  
1 only, Standard Wrist Watch, Regular \$9.50, for...\$4.75  
\$10.00 Lady's Stop Watch...\$5.00  
1 only, New York Standard Stop Watch and time combined. Regular \$10.00, for...\$5.00  
17-Jewel Movement. Regular \$10.00, for...\$5.00  
1 only, Military Wrist Watch, 17-jewel movement, Regular \$10.00, for...\$5.00  
1 only, Overseas Military Wrist Watch, full luminous dial. Regular \$10.00, for...\$5.00  
1 only, Full Luminous Dial Wrist Watch. Regular \$10.00, for...\$5.00  
1 only, 15-Jewel, Full Luminous Dial Wrist Watch. Regular \$10.00, for...\$5.00  
1 only, New York Standard Stop Watch and time combined. Regular \$12.00, for...\$6.00  
1 only, Waltham Wrist Watch, Regular \$12.00, for...\$6.00  
1 only, Waltham Red Cross Wrist Watch. Regular \$15.00, for...\$7.50  
1 only, Lady's Expansion Gold-Filled Wrist Watch; \$20.00, for...\$10.00  
1 only, Gents' 12 size, 17-jewel, commercial standard movement, in 14k solid gold case. Regular \$50.00, for...\$25.00

#### Spectacle Specials

Only a few pairs left. Sell regularly for \$3.00 and \$3.50, going at, pair... **\$1.50**

\$24.00 10k Solid Gold Lorgnette...\$12.00

\$10.00 Gunmetal Lorgnette...\$5.00

\$9.00 Sterling Silver Lorgnette, \$4.50

#### Bar Pins, Brooches, Necklets, Half Price

\$17.00 Solid 9k Gold Pendant, set with peridot and pearls...\$8.50  
\$18.00 Solid Gold 9k Pearl Pendant and Chain...\$9.00  
\$12.00 Solid 10k Gold Pendant, set with cameo and pearls...\$6.00  
\$10.00 Solid 9k Gold Brown Cameo Pendant, set with pearls...\$5.00  
\$13.00 Solid 9k Cameo Pendant and chain, set with pearls...\$6.50  
\$18.00 Solid 14k Pendant, set with coral and pearls...\$9.00  
\$20.00 Solid 9k Gold Pendant, set with pearls and aquamarines...\$10.00  
\$15.00 Solid 9k Gold Pendant and Chain, set with 1 amethyst and pearls...\$7.50  
\$8.00 Solid 9k Gold Bar Pin, set with peridot and pearls...\$4.00  
\$10.00 Solid 9k Bar Pin, set with amethyst and pearls...\$5.00  
\$12.00 Solid 9k Gold Brooch, set with pearls...\$6.00  
\$30.00 Solid 14k Gold Brooch, set with amethyst and pearls...\$15.00  
\$3.00 Solid 9k Gold Brooch, bow design...\$1.50

#### Pearl Rings at Half Price

\$4.50 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$2.25  
\$6.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$3.00  
\$12.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$6.00  
\$15.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$7.50  
\$10.00 Ladies' 3-Stone Rings, 2 pearls, 1 reconstructed ruby...\$5.00  
\$10.00 Ladies' 3-Stone Rings, 1 pearl and 2 reconstructed rubies...\$5.00  
\$10.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$5.00  
\$11.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$5.50  
\$15.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$7.50  
\$12.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each...\$6.00  
\$18.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each...\$9.00  
\$8.00 Ladies' 3-Stone Ring, reconstructed rubies. Each...\$4.00

#### Pearl and Ivory Handle Goods at Half Price

60c Pearl Handle Jam Spoons, Each 30c  
75c Pearl and Ivory Handle Jam Spoons and Bread Forks. Each .40c  
\$5.50 Half-dozen Pearl-Handle Fruit Knives...\$2.75  
\$14.00 Half-dozen Large Pearl-Handle Forks, half-dozen...\$7.00  
\$15.00 (Four cases) Pearl-Handle, half-dozen Knives and Forks...\$7.50  
\$16.00 (One case) Pearl-Handle, half-dozen Knives and Forks...\$8.00  
\$28.00 Half-dozen Pearl-Handle Knives and Forks in case...\$14.00  
\$30.00 half-dozen Pearl-Handle Knives and Forks...\$15.00  
\$9.00 Carving Set...\$4.50

#### Cut Glass, Half Price

\$1.25 Hawkes Cut Glass Vase, floral...\$.65c  
\$1.25 Bud Vases, floral...\$.65c  
\$1.25 Hawkes Cut Glass Mayonnaise Ladies...\$.65c  
\$1.75 Hawkes Cut Glass Vase...\$.90c  
\$2.00 Cut Glass Comfort, low...\$1.00  
\$2.00 Cut Vase, floral, with sterling top...\$1.00  
\$2.25 Small Cut Glass Basket...\$1.15  
\$2.75 Hawkes Cologne Bottle...\$1.40  
\$3.00 Cut Glass Table Bell...\$1.50  
\$4.00 1/2 dozen Sherbet Glasses, floral...\$2.00  
\$5.00 Hawkes Cut Glass Bowl...\$2.50  
\$5.00 Large Floral Vase...\$2.50  
\$7.00 Large Floral Vase...\$3.50  
\$7.00 Large Floral Flower Basket, \$4.00  
\$8.00 Large Floral Flower Basket, \$4.00  
1 only, \$9.00 Water Set, floral design...\$4.50  
\$14.00 Water Set, in four different cut designs...\$7.00







**NEW GERMAN CREDIT.**  
Amsterdam, Feb. 16.—The German war credit bill, which will introduce a new session of Reichstag, will probably call for a loan of 10,000,000 marks, according to the latest news, according to the Berlin Vorwärts. The Reichstag will convene on February 22.

## WOMEN'S AILMENTS

### Come From the Heart and Nerves.

Young girls budding into womanhood who suffer with pains and headaches, and whose face is pale and blood watery, will find Milburn's Heart and Nerve Pills build them up.

Women, between the ages of 40 and 50, who are nervous, subject to hot flashes, feeling of pins and needles, smothering feeling, shortness of breath, palpitation of the heart, etc., are tired over this trying time of their life by the use of this remedy.

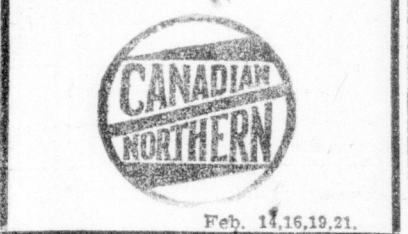
Milburn's Heart and Nerve Pills have a wonderful effect on a woman's system, making pains and aches vanish, bringing color to the pale cheek and sparkle to the eye.

The old, worn out, tired out, languid feelings give place to strength and vitality, and life again seems like living.

Mrs. Alfred Winter, Castor, Alta., writes: "I would like every woman who is suffering from nerves or heart trouble to know how much Milburn's Heart and Nerve Pills have helped me. For two years I kept a hired girl, and was doctoring all the time. After having taken four boxes of your pills I am able to do all my own work. I would especially recommend them to women between 40 and 50, as at that time they are more liable to be far from well. One of my neighbors knows how they helped me, and she is now using them." Milburn's Heart and Nerve Pills are 50c, or three boxes for \$1.25, at all dealers or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont., at all dealers.

## NOTICE

Commencing Monday, February 12, Transcontinental train for Sudbury, Port Arthur, Fort William, Winnipeg, Brandon, Regina, Saskatoon, Calgary, North Battleford, Edmonton, Vancouver and the Pacific Coast, will leave Toronto Union Station at 9 p.m. instead of 10:45 p.m., Monday, Wednesday and Friday.



Resorts, Atlantic City, N. J.

**Hotel Dennis**  
ATLANTIC CITY  
Open at all seasons of the year  
A recognized standard of excellence  
C. 600, WALTER B. BURNETT  
Mar. 31, 1917

**Traction Company**  
EFFECTIVE SEPTEMBER 17,  
To St. Thomas and Port Stanley—7:30 a.m., \*9:30, \*11:30, \*1:30 p.m., \*3:30, \*5:30, \*7:30, \*9:15 p.m.  
To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.  
Sunday cars marked with a star (\*)

**London and Port Stanley Railway**  
EFFECTIVE OCTOBER 1,  
To Port Stanley—6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.  
To St. Thomas—6:20, \*8:20, \*10:20, 12:20, 2:20, 4:20, 6:20, 8:20, 10:20, 12:20, 2:20, 4:20, 6:20, 8:20, 10:20, 12:20 p.m.  
Heavy type denotes no local stops between London and St. Thomas.  
\*Daily, except Sunday.

**CUNARD LINE**  
CANADIAN SERVICE,  
LONDON TO HALIFAX  
(Via Plymouth)  
HALIFAX TO LONDON  
(Callings Pictou and St. John's)  
For particulars of sailings and rates, apply to local agents or to The Cunard Company, Limited, general agents, 50 King Street East, Toronto.

**For Bilious Troubles**  
That heavy headache, torpid liver, sick stomach, bitter taste in mouth, furred tongue, dull eyes and muddy skin, all come from a poor supply of bile. These unhealthy conditions are promptly corrected by

**BEECHAM'S PILLS**  
which stimulate the liver, regulate the flow of bile, sweeten the stomach, and renew healthy bowel action. A household remedy approved by sixty years of public service. For every-day illnesses, Beecham's Pills are a tested Remedy.

**BEECHAM'S PILLS**  
are a tested Remedy.

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are a tested Remedy.

## SUBMARINE "SINKINGS" NOT ALWAYS OF ONE TYPE AS RAEMAEKERS SEES IT.



HIS MAJESTY—WELL, TIRPITZ, YOU'VE SUNK A GOOD MANY. TIRPITZ—YES, SIRE; HERE IS ANOTHER COMING DOWN.

(Copyright, Canada, 1917, by the Public Ledger Company.)

## FOOD RIOTS ALMOST EVERY DAY NOW IN CITIES OF GERMANY

Lower Classes Are on Verge of Starvation.

MACHINE GUNS ON MOB

Many Women Reported Injured in Fierce Fight at Hamburg.

NEW YORK, Feb. 15.—The Tribune this morning says:

"The lower classes in Germany are on the verge of starvation, and food riots in most of the cities are of almost daily occurrence, according to a story told here by a German woman who returned from her native land on the steamer Nordmark. During a food riot in Hamburg, she said, the police turned machine guns on a mob. Many persons were beaten and thrown into prison, she asserted.

Economic conditions in Germany are growing worse daily, said the returned traveler. Meat rations have been reduced to 120 grammes a week, and often persons going to the meat stalls for their portion find the supply has already been exhausted. Only two eggs a month are allowed. As a Christmas present the woman in question received from her relatives a half-litre of milk.

Many women were injured, it is said, in the riot in which machine guns were used. During another great street demonstration, the woman declares, the 17th Regiment refused to attack the mob. Other military bodies which were ordered to shoot the rioters refused, she asserts.

The scarcity of food and the high price of meat are said to have caused deep feeling among the poor against the upper classes. Extraordinary means, it is stated, are necessary to prevent uprisings in the rural districts. As a sample of high prices, a goose now costs 100 marks, and a ham 140 marks. The official allowance of rations consists of 2 potatoes, a piece of dry bread, a slice of beef and black coffee. Bones are distributed daily in the streets.

## ANOTHER ATTEMPT ON NEW YORK WATER DUCT

Shots Fired at Guards On Sentry Duty—Police Investigate.

OSWEGO, N. Y., Feb. 15.—Two members of the National Guard on sentry duty last night around the state armory today reported to their commanding officers that they had been fired upon during the night.

A bullet passed through the coat-sleeve of one of the sentries, grazing his arm. Military officers and Oswego police are endeavoring to discover from where and by whom the shots were fired. Tracks in the snow discovered at a point where the shots might have been fired, were followed by a detail of infantrymen, but without results.

The two shootings following so closely on the death Tuesday night of a guardman shot while investigating suspicious lights near the New York water supply aqueduct, are regarded by the militia authorities as peculiar.

## GERMAN STEAMER MADE RAIDER "CACHES" IN PACIFIC

Established Supply Bases in Lower California, Says Captain.

San Diego, Cal., Feb. 15.—Information tending to support reports that a German steamer had been plying along the Lower California coast for the supposed purpose of collecting and caching supplies for a German raider was brought here today by Capt. H. J. Brandt of the schooner W. & K., which arrived from Magdalena Bay.

Capt. Brandt said he was told by Enrique Flores, jefe politico of Magdalena Bay, that early in December a steamer sailing the German flag had entered the bay and remained more than twelve hours. Capt. Brandt quoted Flores as saying that the steamer believed to be the schooner W. & K., which arrived from Magdalena Bay.

"In the impending decisive battle, the task falls to my navy of turning the English war method of starvation, by means of which our most hated and most obstinate enemy intends to overthrow the German people, against him and his allies by combating their sea traffic with all means in our power."

"In this work the submarines will stand in the first rank. I expect this weapon to be developed with wise foresight at all our admirals' yards, in co-operation with all our other naval fighting weapons, and supported by the spirit which during the whole course of the war has enabled us to perform brilliant deeds. It will break our enemies' war designs."

## EVIDENCE CONFLICTS ABOUT POKER GAMES

Court Room Crowded for St. Thomas Gambling Case.

ST. THOMAS, Feb. 15.—The court room of the city hall was well filled on Thursday when the charges against George P. McColl, proprietor of the Queen's Hotel, for permitting gambling on the premises, was heard. The evidence was conflicting, and Police Magistrate Hunt postponed the case until February 22nd to allow several crown witnesses to give testimony. They were unable to be present today.

George Crump stated that on Sunday, January 28, he participated in a game of poker at the Queen's Hotel, and that Proprietor McColl took a rake-off of ten cents out of each pot. Crump acknowledged having about \$16 when he "sat in" and went home broke.

Ben J. Gonschak testified that he had played a little game of draw poker at the hotel, the only rake-off he had ever seen was a few cents taken off, which he purchased pie and a glass of milk for the players.

Charles Lalonde swore he had played cards frequently at the hotel, but never poker; it was always casino or rummy, and just to pass away the time. He had never witnessed a game of poker in the house.

Willie McCarthy admitted having a game of poker at the McColl place, but also swore positively that he had never seen defendant take a nickel out of a pot.

"We took some money for our own benefit to buy pie and local option beer," said the witness.

Joseph Worden testified that he had not had a game of poker for more than six months.

George Rourke stated that he was often in the hotel, but had only indulged in games of rummy and casino. Pat Carter also denied ever seeing a game of poker at the hotel.

Dan Walker, who gets meals at the Queen's, stated he had no knowledge of any card games going on at the place.

"Wyn" Hill denied ever indulging in the American game at the Queen's.

## Submarines Will Stand In First Rank of Germany

Kaiser, in Order to "My Navy," Tells What He Hopes From U Murders.

AMSTERDAM, Feb. 16.—Via London.—The following imperial order, signed by the German emperor, and addressed to "my navy," is published in the Marine Verordnungsblatt, according to a Berlin dispatch:

"In the impending decisive battle, the task falls to my navy of turning the English war method of starvation, by means of which our most hated and most obstinate enemy intends to overthrow the German people, against him and his allies by combating their sea traffic with all means in our power."

"In this work the submarines will stand in the first rank. I expect this weapon to be developed with wise foresight at all our admirals' yards, in co-operation with all our other naval fighting weapons, and supported by the spirit which during the whole course of the war has enabled us to perform brilliant deeds. It will break our enemies' war designs."

## Misery in Back, Headache and Pain in Limbs

Dear Mr. Editor.—For more than a year I suffered with misery in the back, dull headache, pain in the limbs, was somewhat constipated and slept poorly at night until I was about ready to collapse. Seeing an account of the wonderful qualities of "Anuric," prepared by Doctor Pierce, of Buffalo, N. Y., I sent for a box, and before using the whole box I felt and still feel improved. My sleep is refreshing, misery reduced, and life is not the drug it was before. I most cheerfully recommend this remedy to sufferers from like ailments. Yours truly,

W. A. ROBERTS.

Note.—You're all undoubtedly heard of the famous Dr. Pierce and his well-known medicines. Well, this prescription is one that has been successfully used for many years by the physicians and specialists of Dr. Pierce's Invalids' Hotel and Surgical Institute, of Buffalo, N. Y., for kidney complaints, and diseases arising from disorders of the kidneys and bladder, such as backache, weak back, rheumatism, dropsy, congestion of the kidneys, inflammation of the bladder, scalding urine and urinary troubles.

Up to this time the "Anuric" has not been on sale to the public, but by the persuasion of many patients and the increased demand for this wonderful healing tablet, Dr. Pierce has finally decided to put it into the drug stores of this country within immediate reach of all sufferers.

I know of one or two leading druggists in town who have managed to procure a supply of "Anuric" for their anxious customers in and around this locality. If not obtainable send one dime by mail to Dr. Pierce for trial package or 50 cents for full treatment.

Editor.—Please insert this letter in some conspicuous place in your paper.

## BRITISH RELIEVE DOCK CONGESTION AT NEW YORK PORT

Change to Halifax for Examination Is Helpful.

CAN SKIRT THE SUB ZONE

Many Neutral Vessels Will Now Sail for Old World Ports.

New York, Feb. 16.—The Associated Press this morning says: The British Admiralty's decision to permit neutral vessels sailing from American ports for Europe to undergo examination at Halifax instead of at Kirkwall or Palmar, brought immediate relief today to the congested cargo situation at New York. Steamships of the Dutch and Scandinavian lines which have been held in this port on account of the submarine blockade made preparations to sail by the new route, and it is expected that several will get away before the end of the week.

By stopping for examination at Halifax, vessels bound for Holland and the Scandinavian countries will be able to skirt the northern boundary of the blocked water announced in the German pronouncement. While ships of American registry have the same privilege, there was no indication today that their owners would follow the example of the Dutch and Scandinavian liners and send their vessels to sea.

The stagnation of American shipping, however, is complete only so far as the big passenger liners are concerned. Several freighters that fly the Stars and Stripes are making preparations to follow the few American cargo boats that already have braved the submarine danger. Shippers await further information from London or Ottawa in regard to regulations governing the examination of vessels at Halifax. No official announcement has been made as to whether west-bound ships also may call at that port for examination.

Congestion Unnecessary. Agents of the big British steamship lines declared today that there was no need of any congestion of ocean cargoes at American ports. One of them pointed out that Great Britain has about forty steamships now at New York ready to leave when loaded, and representing a cargo capacity of 150,000 tons. The same authority asserted that there were in port here today about 250 steamships of British, French, Scandinavian, Dutch, Spanish, Italian and American registry, and estimated their carrying capacity at 750,000 tons. This includes vessels engaged in coastwise trade.

CHICAGO, OPTIMISTIC. Chicago, Feb. 16.—While leading representatives of transportation lines, manufacture and finance admitted that the embargo on freight and the congestion at the railroad terminals in the east and the middle west, presented serious obstacles, they were optimistic today concerning the developments of the near future.

The decision of the British admiralty to permit neutral vessels sailing from American ports for Europe to undergo examination at Halifax instead of at Kirkwall, was pointed to as likely to bring relief from the congestion in a short time.

Warehouses Filled. Hale Holden, president of the Chicago, Burlington and Quincy Railroad, said: "The present embargo, I believe, will be of short duration. With sufficient bottom available, I believe the situation would adjust itself in 30 days."

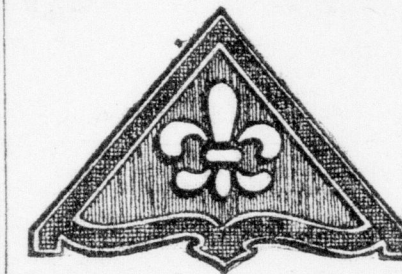
The car situation is serious, of course. Last month there were 120,000 western cars in the east. In addition, all terminal warehouses are filled to bursting with freight stored to relieve cars, and this method of relief is impossible in the future.

## SWEDEN TAKES OVER ALL GRAINS OF THE KINGDOM

London, Feb. 16.—A Stockholm dispatch to Reuters says that the Swedish Government has decided to take possession of all stocks throughout the country of barley, oats and cereal products. The use of potatoes for feeding animals has also been prohibited.

BEHIND CLOSED DOORS. KITCHENER, Feb. 15.—For the second time the finance committee of the city council held a session behind closed doors tonight to discuss the question of employees' salaries. The members of the council previously unanimously declared themselves in favor of open committee meetings.

MADAME RODIN DEAD. Paris, Feb. 16.—The Petit Journal reports the death at Meudon, after a long and painful illness, of Madame Auguste Rodin, the wife of the famous sculptor. Mme. Rodin, whose maiden name was Rose Buere, was married on January 29 to the sculptor.



We Will Place on Sale

# 25,000 Rolls Wall Paper

Comprising the bankrupt stock of A. E. Jolly & Co., purchased by us at a low rate on the dollar.

All New and Up to Date—Suitable for Any Room

Thousands of rolls of remnants at less than half price.

SALE STARTS SATURDAY MORNING, 9 o'clock.

100 beautiful pictures to be sold at half price.

# Colerick Bros.

212 Dundas Street.

182

## Chapman's--Saturday Specials

### Hosiery for Saturday

—15 DOZEN WOMEN'S ALL-WOOL CASHMERE HOSE, very fine grade, Penman make, seamless throughout, sizes 8½ to 10; present value, 90c. Supply your needs here Saturday. At, per pair .....69c

—15 DOZEN CHILDREN'S 1-1 RIBBED COTTON HOSE, fast black, good warm weight; sizes 6 to 10, odd lots of regular 19c to 25c value. Saturday special, per pair.....15c

### KNITTING YARN.

—10 Spindles Scotch Fingering Knitting Yarn, black only. On sale today and Saturday, per pound ..\$1.39

### STAMPED FANCY GOODS.

—Two hundred pieces of Stamped Linen Centrepieces and Pin cushions, a sample lot; were 19c, 20c and 25c. Choice Saturday, per pound ..10c

### Petticoat Specials

—4 DOZEN JERSEY KNT TOP PETTICOATS, with saten flounce; regular \$1.50. To clear .....98c

—5 DOZEN BLACK SATEEN PETTICOATS, fast black, light weight for spring wear; regular \$1.00. For .....75c

### Voile & Silk Waists

—10 DOZEN LADIES' WAISTS, seed voiles in stripes, also plain white effects, in fine voiles; worth \$1.25. On sale at ..98c

—5 DOZEN STRIPED SILK WAISTS, cluster stripes, in different color combinations; worth \$2.50. On sale at.....\$1.98

First shipment of Spring Ready-to-Wear Hats is on display. Second Floor Department.

### \$12.00 Coats for \$8.00

### \$15.00 Coats for \$12.50

—Clearaway of Women's and Misses' Fine Warm Coats for cold weather, deep collars, new style; regular \$12.00. For \$8.00

—Women's and Misses' Coats of dark novelty English coating, with plush-trimmed chin-chin collar; formerly \$15.00. Now \$12.50

—Two special clearing lines of WOMEN'S SUITS; were \$15.00 and \$20.00. At .....\$9.50 and \$13.50

—New range of Spring Skirts, in serges, shepherd checks and stripes. Prices at .....\$4.50 to \$7.50

—Petticoat Flouncings

—From 5-inch to 18-inch Cambric Petticoat Flouncings, with lace or embroidery trimming and cluster tucking. These ready-made flouncings will save lots of time in your spring sewing. Marked at, per yard.....5c, 10c, 12½c, 15c, 17c, 20c, 25c and 39c

### Women's Underwear

—VESTS AND DRAWERS, wool and cotton mixed, heavy, warm garments, high neck and long-sleeve vests and ankle-length drawers, available in grey only; a Saturday clearing. Per garment .....79c

—CHILDREN'S UNION DRAWERS, heavy grey wool mixed, ribbed, ankle length—  
2 Years 30c 3 Years 35c 4 Years 40c 5 Years 45c 6 Years 50c

—NIGHTGOWNS. —Extra Stout Size Flannellette Nightgowns, heavy and soft, in stripes or plain. This bargain cannot be duplicated again this season. At.....\$1.49

—CORSETS. —Long Hip, Medium Bust Corset, with four hose supporters attached; sizes 18 to 30. At .....79c

—ANTIPON BELT CORSET, C-C a la Grace make for full, stout figures, elastic sections and strong reinforcement; sizes 22 to 30. At.....\$2.50

## FLANNELETTES

—500 YARDS WHITE CASHMERETTE FLANNELETTE, fine twill, will wash and wear well, 27 inches wide. On sale Saturday .....8 yards for \$1.00

—1,000 YARDS SAXONY FLANNEL, most desirable stripes, in ends of 2 to 10 yards, all 36 inches wide; worth 25c. On sale Saturday, per yard .....15c

### FLANNELETTE BLANKETS.

—50 pairs Grey Flannelette Blankets, size 72x80 inches. These are worth \$2.00. On sale Saturday, per pair.....\$1.50

## Table Linen Ends

—500 ends of Table Linen, 1, 1½, 2, 2½ and 3 yards long; some have slight imperfections. On sale at, per end (according to size and quality) .....75c, \$1.00, \$1.25, \$1.50, \$2.00

## Fast Color Shirting

—Best quality Black and White Shirting, fast color. Our Saturday special, per yard .....22c

## Dress Goods

—200 yards Shepherd Check Dress Goods, 40 inches wide; regular value 50c. On sale, per yard .....35c

—Spring-Weight Tweeds, fancy greys, also Black and Blue Poplins and Serges, 38 and 40 inches. On sale, per yard.....50c

—Special offering of Suitings—serges, broadcloths and worsteds; up to \$3.00 value. At, per yard .....\$2.00

J. H. CHAPMAN & CO., 239, 241, 243 Dundas Street











## Four Specials for Saturday

CHOICE DAIRY BUTTER.  
Per pound ..... 40c  
PINEAPPLE ORANGES.  
Per dozen ..... 25c  
FLORIDA GRAPEFRUIT  
Good Weight and Ripe.  
Four for 25c.  
CHOICE WHITE MEAL  
POTATOES. Per Peck ..... 55c  
No more than two pecks to one person.

**WILLIS & CO.**  
555 Richmond Street. Phone 3279

## Late Style Shoe Arrivals

At the Two-In-One Shoe Store--Cook's

Include a HIGH-CROWN SHOE in Black Kid or Brown Kid or Tan Calf or White Buck. They carry all up-to-date features. High-cut, laced, eighteen blind eyelets, long vamp of graceful lines, plain toe, Louis heel, and come in all sizes and widths.

There's satisfaction to be had in buying shoes where close attention is paid by the buyers in keeping up with the times. Ladies of the present day are not satisfied with old-style shoes, even though they may be had at greatly reduced prices. They want the latest. They want the best, and they get shoes of these qualities.

## At Cook's

The Store That Serves You Best.

Taylor's 6 Cut-Rate Drug Stores sell at the lowest cut prices every day in the year.

## PUT ON FINE CONCERT

Third of Series in Dundas Centre Church Much Enjoyed.

The third of a series of five concerts being held under the auspices of the Epworth League of the Dundas Centre Methodist Church, was held last evening, and was largely attended.

The proceeds in each case are devoted to the purpose of extending the work of the league of this church, which has done wonderful service in its many lines of endeavor.

Donald C. McGregor of Toronto, the possessor of a magnificent baritone voice, was the soloist of the evening, and each of his numbers was received with applause. His numbers were: "On the Road to Mandalay," "Memory Song," "There's a Long Trail," "Scottish Ballad," "Bonnie Dundee," "Land of the Long Ago," and "Gypsy Song."

Robert Hannan, reader, in his usual good style, presented the following: "Scotch Courtship," "Jean Valjean and the Bishop," and "The Book of the Wise." Gladstone Paul, cellist, demonstrated his command of that instrument, his numbers being particularly adapted to the deep, sonorous tones of the "cello." He rendered "Lullaby" and "Stumblin' Song." Rev. A. J. Thomas, pastor of the church, acted as chairman, and Miss Darville was accompanist.

## QUALITY STORE

You will always find something that meets your requirements at this store, both in staple and fancy groceries. The price will be lower than you can buy the same quality elsewhere.

**TEA.**  
Most everybody enjoys a good cup of tea. Have you tried our 50c blend? Get a pound today, and see how it compares with any 50c tea.

Our Coffee sales are growing every day. It is due absolutely to its splendid quality. 45c per pound.  
Canned Asparagus ..... 25c per tin  
French Beans ..... 25c per tin  
Sweet Early June Peas (Best Yet) ..... 25c per tin

**FRIDAY AND SATURDAY.**  
20-Pound bag Sugar ..... \$1.70  
1-Pound Pail Jam ..... 50c  
Our usual supply of Fresh Vegetables for Saturday.  
Phones 1024 and 3323.

**Harry Ranahan**  
515 RICHMOND STREET.

## "FLOWER OF THE FAMILY"

Fine Amateur Presentation Given at St. John's Church Hall.

One of the best amateur plays of the season was "The Flower of the Family," presented in the Parish Hall of St. John's Church last night under the auspices of the Men's Club and under the direction of J. S. Robinson.

The acting, although the first attempt of many of the performers, was good throughout.

The cast was taken as follows: Albert Howard, a merchant, Herbert Young, Oscar Loring, his ward, William E. Young, Tom Howard, his nephew, Robert Liddle, Police Newcomb, an insurance agent, Harold Ellis, Spicer Spofford, clerk in an insurance office, George Wright, Mrs. Gordon Howard, widow, Miss Eva Robinson, Alice Howard, her daughter, Miss L. McKenzie, Lina Howard, Albert's adopted daughter, Miss Grace Wilcott.

The comedy was good. Spicer Spofford and Police Newcomb, being mainly responsible for this.

A fine bearing inscription, "Search the Scriptures," forms the basis of a mystery which is not solved until the final scene. It proved, however, to be the talkman to success for the chief characters in the play.

The attendance was good, although a better one is looked for tonight when the play will be repeated.

## SOMETHING ALTOGETHER DIFFERENT.

## Onyx Caramels

A combination of a rich chewy Caramel and Marshmallow Cream. Made to sell at 40c lb. Saturday, 25c lb.

## Dundee Cakes

A light fruit cake, consisting of the best of ingredients ..... 30c each

## Peters 2 Shops

## LIEUT.-COL. ROBSON SAW FOUR VESSELS SUNK BY HUN SUBS

Vessel He Came Back On Chased, But Escaped.

## OTHER OFFICERS BACK ONLY ONE MORE DAY

Major Somerville and Capt. Gordon Cooper Arrived Last Evening.

Lieut.-Col. Bar Robson, officer commanding the 135th Middlesex Battalion, Major A. E. Somerville, also of that battalion, and Capt. Gordon Cooper, son of A. E. Cooper, arrived home yesterday afternoon from England. All were in fine physical condition, and mightily glad to be back in London.

"We are feeling fit," said the colonel. "We left the boys in good fettle. The battalion has been broken up, as you know, and about 500 of the men were in France when I left England. There have been no casualties, so far as I have heard. The men were attached to good battalions."

"Did we see any subs? Well, we saw some of the damage they did. Four vessels were sunk close to us. We saw one of them being shelled. The first shot at one of the steamers took off the funnel, and shortly after the boat blew up. We did not wait to see what happened, but put on all speed. It was said that two subs chased us, but we never saw them. If they were after us, they did not get much satisfaction, as we showed clean heels to the party."

"Of course, we are mighty glad to be back in Canada. I was offered a position in England, but I enlisted for France, and as there was no room for me there, I came back. This is no old man's war. This is for the young men, and only the best can stand it. I was in the trenches for some days, and while there were no charges, there was plenty of fighting, the artillery duels being fierce. The war is just what the boys say it is, only worse."

"I have not made up my mind what I will do, but I will report to the officer commanding the district, except to go back to the farm. I would rather not offer an opinion as to the duration of the war. The prisoners taken by us are heartily sick of the conflict, and are mighty glad to be taken prisoners."

Little to Say.

Capt. Cooper, who did brilliant service with the 3rd Divisional Train, having been mentioned in dispatches, refused to be interviewed. "I am well," that's all I care to say just now," he declared.

Major A. E. Somerville, who also arrived on the same train, was met by members of his family and a few close friends. He appeared as well as as fitly as ever, and seemed more than glad to get back to London. He declined to express any opinions about the war, or what he had seen in the war zone.

"The war is still on," he said. When asked whether he had seen a zeppelin destroyed in London, he nodded his assent, but he declined to give any details. "We're lucky to be alive at all," he added.

Major "Ab" Somerville went overseas in command of a company of the 135th Middlesex Battalion. The 135th has since been broken up and merged with another unit.

**PATRIOTIC DANCE.**  
WYOMING, Feb. 15.—The patriotic valentine dance given in Butler's Hall last night, for the benefit of the Red Cross, was a great success. The hall was tastefully decorated. The music was furnished by the St. John's Baptist choir of Wyoming. The proceeds totalled \$38.

## DOROTHY COLE AND JACK NOPPER LEAD IN PHOTOPLAY RACE

Sensational Gains Being Made as Contest Closes.

## ONLY ONE MORE DAY

Advertiser Will Publish Story of the Play Next Week.

With only one more day left before the close of the "Who Will Be Dot" photo-play contest, the race is at a fever heat. At no time during the competition has such interest been shown or have the candidates been so close.

They are now running neck and neck all down the line, and tremendous interest is being shown all over the city as daily results are announced. Without a doubt this has been the closest and most exciting contest that London has ever seen.

Miss Dorothy Cole has made a great gain, and is now in the lead. Gladys Wright is a close second, and Jean McGregor is burning up the dust right behind her.

With the men there is a big change.



MISS DOROTHY COLE.

and two sensational gains have been made. Jack Nopper has doubled his standing since yesterday, and is now heading for the home post as fast as he can go. H. O. Gibson has made a great gain, and is right behind. Chas. Brown is holding down third in very good shape, and the others are all getting ready for the final sprint.

The day seems to be a day of changes all along the line, for with the little ones there is quite a difference. Master Sam Munro evidently did not like being down below, so he has made a great dash that landed him right on the top. Little Harry Banks evidently had the same feeling, as he has also made a big jump, and is also in the lead. But they had better look out for the others when they make the final dash of speed tomorrow.

The young lady's picture that is shown in the paper is the story of the photo-play contest. The characters in the play will also be published, as well as the names of the ones that will portray the respective parts.

Also don't forget to get Monday's paper for the complete list of the winners and their standings, and to see who Dot will be.

## SUPERIOR GROCERIES

Mean better health. You are entitled to the best your money can buy. We handle first quality groceries.

## CREAMED CHICKEN

Purity Cross Creamed Chicken a la King, made with a refined sense of niceties. Ready to serve on toast or patty shells.

35c and 70c Per Tin

## TRY AUNT JEMIMA

The celebrated pancake and buckwheat flour. It makes your baking delicious.

15c Per Package.

## FRESH BISCUITS

In Imported and Domestic Biscuits we have a hundred varieties from which to choose.

25c to \$1.00 a Pound.

## SOLDIERS' COMFORTS

Are you puzzled as to what to send the boys at the front? See our window display. We suggest:

Ayrton's Tea Tablets.  
Purity Cross Tablets.  
Horlick's Malted Milk.  
Reindeer Coffee.  
Purity Cross Cocoa.  
W. Washington Coffee.  
Chocollata.  
Purity Cross Chocolate.  
Powdered Milk.  
Riley's Toffees.  
Ox-Cubes.  
Canned Chicken.  
Chewing Gum (Overseas Package).

## PHONE ORDERS

Receive the same care and attention as though personally given. Order early.

**T. A. ROWAT & CO.**  
250 Dundas St. Phone 3051-3052

paper for the complete list of the winners and their standings, and to see who Dot will be.

|                    |        |
|--------------------|--------|
| Dorothy Anderson   | 3,040  |
| Vera Blanchard     | 2,010  |
| Freda Boyce        | 1,210  |
| Isabel Cole        | 1,210  |
| Marie Coughlin     | 2,230  |
| Dorothy M. Cole    | 2,440  |
| Viola Crover       | 1,430  |
| Helen Cleary       | 1,310  |
| Edith Nash Hurd    | 2,310  |
| Russell Knight     | 2,370  |
| Pearl Lewis        | 2,040  |
| Emma Lilly         | 3,000  |
| Alma Loring        | 1,120  |
| Jean McGregor      | 3,320  |
| Alce Orr           | 2,140  |
| Edith Paine        | 2,610  |
| Jessie Rae         | 4,300  |
| Lorna Shortt       | 2,050  |
| Gladys Smith       | 500    |
| Myrtle Tord        | 28,030 |
| Hilda Tord         | 1,630  |
| Edith Wright       | 2,600  |
| Pearl Langley      | 2,320  |
| Willie Rice        | 11,030 |
| Elva Smith         | 4,850  |
| Isabel Hind        | 4,090  |
| Mrs. W. G. Hues    | 1,010  |
| For Leading Man,   |        |
| Bert Hanley        | 3,300  |
| Henry Green        | 15,500 |
| Frank Thompson     | 1,040  |
| Frank Kennedy      | 1,200  |
| Ray Lyons          | 5,120  |
| William McLean     | 1,410  |
| Stanley Meredith   | 15,120 |
| Jack Nopper        | 24,190 |
| "Uncle Harry"      | 12,610 |
| Niven Jure         | 3,010  |
| W. A. Peat         | 5,210  |
| William Richardson | 13,140 |
| Harold Thompson    | 2,750  |
| Chas. Brown        | 12,040 |
| H. O. Gibson       | 22,060 |
| For Leading Kidie, |        |
| Irene Anderson     | 15,440 |
| Hilton Gilbert     | 2,900  |
| Mildred Kelly      | 19,300 |
| John Macdonald     | 1,240  |
| Tootsie McAuley    | 3,880  |
| Gladys Weston      | 1,230  |
| Stephanie S. Wynn  | 2,440  |
| Benjamin Dury      | 1,240  |
| Harry Banks        | 19,300 |
| Josephine Vane     | 2,560  |
| Dorothy Cole       | 2,800  |

## TRUSTS COMPANY HAD A PROSPEROUS YEAR

Annual Report of London and Western Trusts Company Most Satisfactory.

Another prosperous year is evidenced in the yearly statement of the London and Western Trusts Company, Limited, whose annual report by the directors was submitted at a meeting of the shareholders Thursday afternoon. The total assets of the company have shown a phenomenal increase in the last three years.

The year just closed shows the total assets to be \$7,555,700.23, as compared with \$1,440,563.50 for the year 1903, an increase of nearly 700 per cent.

In 1909 the amount was \$3,619,583.53, and in 1915 \$5,835,817.71.

The increase in the past year in the value of the company's trusts has been over \$700,000.

An outstanding feature is the fact that sufficient profits have been added in the last year to increase the reserve fund by \$15,000, this fund at the present time totalling \$135,000.

The company has paid \$4,550.20 for Government and revenue taxes, and has set aside in addition \$2,800.00 for the 1916 war tax.

The company has the remarkable record of having never incurred any loss upon its investments, either of its own funds or of those made on behalf of its clients. The arrears of interest are trivial and the company's report states that there is no reason whatever to anticipate any loss upon any investment made by the company.

The debit side of the profit and loss account shows that two dividends No. 37 and 38, paid July 2, 1916, and January 2, 1917, of \$17,500 each. The amounts of the Government revenue taxes business profits and reserve are mentioned above and appear in the debit column.

The balance shown is \$9,356.23. On the credit side, the balance is shown as \$59,131.56, classified as profits received, including interest earned after deducting all ordinary expenses. Realized among the assets is the cash value of investments valued at \$534,545.58, and cash in the bank at \$1,193.65, and premiums at 350 and 332 Richmond street is valued at \$25,000.

Estates, trusts and agencies assets estimated at \$6,271,064.09, in addition to mortgages held as trustee to secure over seven and a half millions.

Listed as liabilities is capital stock paid \$200,000, reserve fund \$33,000, dividends, business taxes and trusts securing bondholders.

In the statement signed by Sir George C. Gibbons, the board says a glowing tribute to the long continued, faithful and efficient service of the manager of the company, John S. Moore.

## \$2,000 DAMAGE CAUSED BY FIRE IN DRUG STORE

Fire that originated from defective wiring in the basement, caused a loss of \$2,000 at a east end branch at 612 Dundas street of the Taylor Drug Company on Wednesday evening. The loss was due largely to smoke and water, the actual fire being confined to a small area. The goods that suffered most were photographic supplies, reserve drug stocks and sundries.

## Annual February Sale

IS IN FULL SWING AT

## PURDOM'S HARDWARE

"THE CHI-NAMEL STORE."

124 DUNDAS ST. "QUALITY." PHONES 2800-2801

SOLE AGENTS FOR SPARK PLUG INTENSIFIERS. ONLY ..... \$5.00 SET

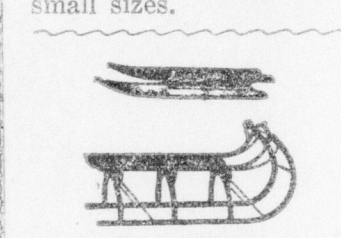
WE ALSO HAVE JOHNSTON'S CARBON REMOVER.



TEA KETTLES.

No. 4 Perfection all copper Nickel-Plated Tea Kettles. Worth \$1.50, at ..... 65c each

This is one of the small sizes.



TUB STANDS.

Same as cut. Price \$2.25

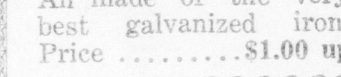
## SLEIGHS

of all kinds to be sold at cost to make room for our spring goods.



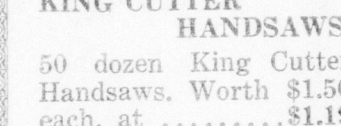
GALVANIZED IRON TUBS

All made of the very best galvanized iron. Price ..... \$1.00 up



KING CUTTER HANDSAWS.

50 dozen King Cutter Handsaws, Worth \$1.50 each, at ..... \$1.19



SAUCEPANS.

500 Aluminum Saucepans. Worth 50c, at ..... 23c each

## Get in the swim with the rest of them and have an EUREKA ELECTRIC VACUUM CLEANER; ONLY \$4.50 DOWN. EASY MONTHLY PAYMENTS. THIS OFFER EXPIRES FEBRUARY 24. DON'T MISS IT.

## The Purdom Hardware Co.

124 DUNDAS ST. PHONES 2800-2801

## PHOTOPLAY NEWS

MARY PICKFORD.

The management of the Lyric Theatre announce that they will give two matinees on Saturday afternoon to accommodate the number of requests from parents who wish to bring the children to see Mary Pickford in her great Scotch picture, "The Pride of the Clan." The first performance starts at 1:30 and the second at 3:30.

## AT THE PATRICIA.

"The Heart of the Hills" is a sacred Indian story, and about it centres the whole of the Patricia. The picture last night, which will be shown again to-day and Saturday, Sanl, leader of a band of Indians, steals the precious gem from an idol in the temple, and when stealing away from the temple discovers that an Eurasian girl on whom he has bestowed his love, has promised to become the wife of an "Englishman," Sir Christopher Madewick. Consequently he only awaits the chance to take revenge on the two of them, while he is accomplishing two years' labour when he steals their baby girl and causes the death of the mother. He consecrates the baby to the service of the temple, and she is brought up to be a vespene virgin there.

The tale then years off to England, where Sir Christopher's daughter, who is the father of another daughter, and a son. He also has a very attractive secretary, who becomes the hero in the love theme which follows.

When Sir Christopher's daughter, Hindu bride comes to England in search of the sacred ruby. You must go to the Patricia to see all the thrilling and dramatic experiences through which the heroine passes.

A very good vaudeville program is also being given, especially the act which shows the performing roosters. These roosters profess to have brains can add and do what they are told.

## URGENT NEW SYSTEM.

SARINIA, Feb. 15.—In connection with the sale of ice during the coming summer local consumers have invented that a new system should be adopted by the local dealers, so that each delivery wagon would carry a scale and every cake of ice weighed before left at the residence of the purchaser. At the present time wagons are loaded at the ice-houses, while the dealer's driver, who is left to the judgment of the driver, as to what size cake is to be left at a house.

## New London Store

Saturday morning of this week will be the opening day for a new store, which many London women will be very much delighted to see. Mr. Raphael, formerly of Raphael & Co., has opened a new store here in London, to be run in connection with their store in Hamilton, and devoted to smart-style apparel for women and misses. This beautiful new store will without doubt receive the generous patronage of London women, and for opening day some very special values are offered, which are worthy of a visit from smartly-dressed women. Whether any purchase is contemplated or not, you are equally welcome to see the smart new spring styles at this new Raphael-Mack Co. store, 236 Dundas street.

## Wegner's Great Unloading Sale

AT THE BIG WEST END CLOTHING STORE IS A HUGE SUCCESS.

**\$60,000.00 STOCK**

selling at a tremendous cut in prices. Get in line and supply your needs. These prices will not last much longer.

**MEN'S SUITS.** \$15 to \$21 values ..... \$12.60 \$16.50 to \$20 values ..... \$11.60 \$12 to \$13.50 values ..... \$9.60 \$12 to \$13.50 values ..... \$9.60

**OVERCOATS.** \$15 to \$21 values ..... \$12.60 \$16.50 to \$20 values ..... \$11.60 \$12 to \$13.50 values ..... \$9.60 \$12 to \$13.50 values ..... \$9.60

Be sure you find the right store, with the Heart of London sign over the door.

## TWO WEGNER STORES

Giant Clothing House 120 Dundas Street (Just west of Kingsmill's)

"The Heart of London" 371 Talbot Street. Open Evenings.

Danish Language Spoken Here.

## TRAPPED ON TRACKS AS LOCOMOTIVE APPROACHED

James Kerrigan Saved Himself by Wrecking Crossing Gate.

James Kerrigan of Arden Place, trapped on the G. T. R. tracks at Richmond street crossing last night, when the gates were lowered in front of his auto, as a locomotive was approaching, saved himself by crashing through the barrier.

Mr. Kerrigan was coming north on Richmond at 7:20, and was following a Normal car. When he drove on the tracks both gates were up. When he lowered the north gate as a locomotive approached from the west, Mr. Kerrigan decided to take no chances on getting caught, and putting on full speed crashed through the gate, which had only been replaced a few days ago following a similar incident in which a car driven by Thomas Brown, a chauffeur, smashed the gates down when he drove his horse and vehicle through both gates.

## ILLUSTRATED LECTURE

Rev. D. C. MacGregor Delights Audience With Mark Twain Address.

Using Mark Twain's descriptions, illustrated with about fifty excellent lantern slides, Rev. D. C. MacGregor gave an excellent travel lecture in St. Andrew's Hall on Thursday evening under the auspices of the Women's Missionary Society.

The views included scenes in France, Italy, Greece, Turkey, the Holy Land and Egypt, and the lecturer read extracts from Mark Twain's "Innocents Abroad" and "New Pilgrim's Progress," describing the scenes in the author's own inimitable way.

The selections chosen by the lecturer from Mark Twain's descriptions were of an informative, rather than a humorous character, and contained pictures both vivid and beautiful.



CHI-NAMEL GRADING OUTFIT.

This complete outfit, enough to grade 100 square feet, at a cost of only ..... \$4.00

