## GERMANS FIND VERDUN CONQUEST HARDER THAN THEY EXPECTED; ARE RUSHING MEN FROM OTHER FRONTS

## FRENCH DRIVE ENEMY FROM TRENCHES AT LE MORT HOMME AND IN CAILETTE WOOD

Crown Prince Throwing forces Brought from FOR OTHER FELLOWS Russia, Serbia and Macedonia Into Action at Verdun, Where Strong Resistance of Allies Have Upset German Calculations.
IENEMY CLAIMS CAPTURE OF 600 METRES O BRITISH POSITIONS AROUND YPRES, BUT BRITISH REPORT SAYS TWO CRATERS AND A
TRENCH NEAR ST ELOI ONY TRENCH NEAR ST. ELOI ONLY GAINS ENEMY MADE.

##  <br> \section*{was $\mid$ |} <br>  <br>  <br> KSyll| prafe

## DEil finio 11

 ish Sunday and Monday on
Right Bank of the Tigris.

TO DO WORRYNGG, SIR SAII SAYS


Minister Spending Greater
Part of His Time on Mat-

Next Tuesidy When All Infe mation About Army's Number and Needs

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& \text { Part of His Time on Mat-- } \\
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$$ ters That May Come Be-

FRANCE DEEPLY MOVED BY COMING OF THE RUSSIANS

ARRIVED ON GPEAT FLOTLI A OF TPANSPORTS AND NEWS OF COMING KNOWN TO FEW WILL FILL GAPS CAUSED BY RECENT FIGHT-ING-OCCASION OF GREAT DEMONSTRATION IN THEIR HONOR.


| 21. Marseilies, April 20, via Parlo, Aprili gay with bunting today in honor of the arrival of a force of Ruselan troops- |  |
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## PROHIBITI

## Galleries of Legidatare Ciow

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## LIST

 Primary to a pace on thefinal ballot for Commission ers, I again respectully solicit
your vote and support your vote and support.
If honored by final. choice
as one of your Commissioners I will endeavor to administer
the affairs of the City in an the affairs of the City in an
imp rrtial and efficient mat ner. Sincerely yours,
GEORGE FREDERCK FISHER April 20, 191 TO THE ELECTORS OF Ladies and Gentlemen:As it will be impossibie for
met to call on all my friends
and personally solicit votes and support in the final
vivic Election for Commi-sioner, for which office 1 am a
candidate, Itake this means of asking your aid, as you can
give it, in order to secure my
election on Monday, the election on Monday,
twenty-fourth of April.
I am, yours sincerely, ARTHUR W. SHARP.


For Infints and OHAldreen The Kind You Have Always Bought


HOME TOUCH TO I Tile TRECCHISS

## and More

 $-2$ lilitary Service Fund of the 2
## PROHIBITION BIL INTRODUCED IN HOUSE YESTERDAY



## Al column cull - Be of int

Herein are Related Fi Actiotites of Ind Home, Fashions


## Finance

 Mejestic Steamstip Co． STEAMER CHAMPLAIN




## FMNIESS LIIIE

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## A Column culbich is supposed To Cbilloren＇g llews of The \＄t．Jobn Theatres －Be Of Interest To culomen Corner Tolo in Tbe Rightt cllay

Herein are Related Facts and Fancies Concerning the Letters Received Who＇s Who and What＇s What in the Picture Game Activities of Individuals and Organizations，the by Uncle Dick and on the Stage－．．Film Favorites and What Home，Fashions and Other Matters．


They Say and Do．

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|  | DAY |

hat Splendid Romantic Actor，House Peters，
and Ethel Clayton，in Lubin＇s Wonderful ＂THE GREAT DIVDE＂

Made Famous by Margaret Anglin and Henry Miller PHOTOGRAPHED IN THE VERY MOUNTAINS AND CANYON BELONGING TO THE STOR
A Most Astounding Production the mystery of＂THE MOODO heipen＂TON CLAW＂thrilung
instalment COMEDIES－MANETTA DUO－ ORCHESTRA

Doors open 1.30 and 6.30
Shows Start $20^{\circ}$ clock， $3.30,7$ and 8.30

## The St. John Standard



$\square$






## Little Benny's Dote Book <br>  Pome by ste drop of rick kan Late the mite tower n <br>  <br> 





 I have sharpened many a ploughohe
For the ploughmen on the plains,

 Hen the Motherland was calling
For her sons to do or tile
so I consed the great Alantlo
To old England aver tanto

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## E <br> 

##  <br> Beautiful Gifts

 for Eastertide Beauty and utility char-acterize the ideal Easter Gift and to obtain these you need spend only a
very modest sum if you make
here.
Just now we are showing
a gre a great many artistic yet
inexpensive articles appropriate to the season. Come, see them for yourself.
An ideal gift would be a
dainty Pendant or La-
Valliere. We have an Valiere.
excellent
show you

## $=$

## LL. S

\& Son



## Crystal, Glass Top

Elite
$\begin{array}{r}\$ 5.50 \\ 4.25 \\ .3 .50 \\ \hline\end{array}$

| Boudoir |
| :--- |
| Grand Rapid i |

3.00
2.50
I. cAVITY \& SONS, Ltd. 13 King St.


## Printing

We have facilities equal to any printing office in
Eastern Canada for the production of high -grade work
of all kinds promptly attended
Phone today Main 1910
Standard Job Printing Co: st. John. N. B.
D. K. McLAREN, LIMITED, Genuine English Oak Tanned Leather Belting, Balata Belting Lace Leather and Belt Fasteners of Every Description.
64 Prince Wm. St. Complete Stock at $1121 \quad$ St. John. N. B.

OUR COMPEITIIONS For Boys and Girls
WORD-MAKING CONTEST







## Winnie Walk e

THE NEW SHOE FOR Already becoming famous for refl


## Cowmen's

Don't forget when ordering cocoa ask for "COWAN'S." It is your There is no finer cocoa sold in Ca perfect liquid to perfection. 8 ae to four minutes with milk allow cocoa beans added to the flavor.


## Ask for <br> Primecrest

 Specially SelectApply Primecrest Fa West 374

COAL AND WOOD.
DOMINION COAL COMPANY

central Sales ofacial R. P. \& W. F. STARR, LTD. Agents at St. John.

COAL
For Gretes-OUA Mines syce. For Ranges and stove
serve and Spingaill
For Blicicmith Purposes-
R. P. \& W. F. STARR, Lad

SOFT COALS
Sydney Lend Minuadl

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## READ THIS OFFER

## Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve

 thousand mile trip from St. John to Alaska and return, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Mantime Provinces.
## HERE ARE THE RULES GOVERNNGG MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"

The Standard offers six trips to Alaska or College courses to those securing The Standard offers six trips to Alaska or College courses to
the largest number of votes according to the plan herewith announced.

Rule No. 1-Any lady or gentleman in New Brunswick over sixteen years
is eligible to membership. Any resident of the Province may nominate one of age is eligible to membership. An
or more for membership in the Club.

Rule No. 2-Members of the Club to enjoy the trip, and winners of the special prizes which will be offered from time to time, will be selected by the votes of
readers and subscribers to The St. John Daily Standard and The Semi-Weekly Stanreaders and subscribers to The St. John Daily Standard and The Semi-Weekly Stan-
dard. The voting will be by means of ballots clipped from The Standard, by spec-
ial subscription coupons issued on all money collected on subscriptions, and the one dard. The voting will be by means of ballots colle
ial subsciption coupos issued on all money coll
thousand votes allowed on the nomination blank.

Rule No. 3-Votes cannot be bought under any circumstances, but must
3. be secured only in the manner set forth in Rule No. 2. Votes on payment made
by individual subscribers will not be credited to any candidate unless request for such by individual subscribers
credit is made at the time of payment.

Rule No. 4-The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one mem-
ber, and only the person sending in the first nomination ballot for the member who ber, and only the person sending in the first nomination ballot for the member who
eventually secures the largest number of votes will be entitled to the special nomin-
ation prize of $\$ 25.00$. ation prize of $\$ 25.00$.

Rule No. 5-Votes once credited to any member cannot be transferred to Rule No.
any other member, with this excepption, that the member who may have entered but
who for any good reason may wish to withdraw may transfer his or her votes and any other member, wiso may wish to withdraw may transfer
who for any god rease
standing to a substitute who must be an entirely new member.

Rule No. 6 -Members may obtain subscriptions anywhere in Canada or
nited States, such subscriptions to be paid for according to the schedule of the United States, such sub
prices published herewith.

Rule No. 7-A ballot will be published in The Daily Standard each day and
The Semi-Weekly Standard each week from April 17 to June 10, good for one in The Semi-Weekly Standard each week from April 17 to June 10, good for one
vote each. Each ballot will bear an expiration limit and must reach The vote each. Each ballot will bear an expiration
Standard on or before the expiration date to be counted.
Rule No. 8-No member of The Standard staff, and no member of any
of The Standard employees' families is eligible to become a member.
Rule No. 9-Each active member not taking one of the trips or one of the
courses, will receive a cash prize equal in value to ten per cent. of the money college courses, will receive a cash prize equal in value to ten per cent. of the money
turned in by him or her on subscritions. An active member is one who turns in at
least ten new subscriptions during the working period.

Rule No. 10-No member can drop out after May 15th and have his or her
cast for any other member.
Rule No. 11-No districts will be recognized in this Travel Club. Mem-
nay work anywhere and the trips and college courses will be awarded to those bers may work anywhere and the trips a
members who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 p . m .
Those having the highest number of votes will be declared enon June the trip.

Rule No. 13-The Standard reserves the right to accept or reject any nom-
without explanation or to pass on the eligibility of any member at any time. ination without explanation or to pass on the eligibility of any member at any time.
It also reserves the right to make any and all rulings at any time which may be It also reserves the right to make any and ail rulings at any time which may be
neecessary for the best interests of the members. The Standard will decide all ques-
tions which may arise and members on entering agree to abide by such decision, tions which may arise
which shall be final.

Rule No. $14-\mathrm{No}$ statement or promise made by any member of the staff
ner person whatever varying from the above rules will be recognized by The or other per
Standard.

## SCHEDULE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. $\$ 2.50-200$ votes. yrs. $10.00-1200$ votes.
y.
and
.
The Daily Standard by mail outside St.John for 6 mos, $\$ 1.50-125$ votes.

The Semi-Weekly Standard in Canada for one year $\$ 1.00-100$ votes.
". The Semi-Weekly Standard outside of Canada for one year $\$ 2.00-100$ Votes. The Semi-Weekly Standard is not mailed to, or delivered in the city of St.John
or is The Daily Standard sent by mail in the city of St. John.

The member securing the highest number of votes will have the privilege of taking a friend along
absolutely free of charge.

Enter now and have your friends co-operate in securing the votes. You can accomplish wonderful results by this method.

The Standard will pay twenty-five dollars
to the person who nominates the member who eventually secures the largest númber of votes.

You cannot lose in this "Travel Club." If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips. ing the coming summer a tourist party across the continent to Alaska and return
through the United States. Six memberships in the party have been assigned to The through the United States. Six membershipg in the party have been assignew o the Standard on could any number up to four desire to take the option of the college courses they may do so.

The subscribers and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be chosen at large through the Province of New Brunswick and will be those who receive the highest
number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes secured through payment of subscriptions to The Daily or Semi-Weekly Standard.

Send in your nomination blank today and full information will be sent to ing to enter and if you should not win a trip you will receive a cash prize amounting to ten per cent. of all the money you turn in on subscriptions.

Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to
buy votes in quantity. There are no Standard votes for sale and the daily ballots buy votes in quantity. There are no Standard votes for sale and the daily ballots
which will be printed are not a commercial possibility, for subscribers votes so far outnumber them that it would be of no avail to traffic in them.
Any resident of New Brunswick of good character is available for membership. By signing the nomination blank at once you whill start
votes. In your spare time see your friends; they will help you.

## HAS YOUR FRIEND REEN NOMNATED?

You possibly know of some young man or young woman who deserves a restful vacation like this Special Train Trip through America, some lady or gentleman to whom this wonderful voyage among the Alaskan islands would be the event of a
life-time, should you not be in a position to take it yourself. Send in his or her life-time, should you not be in a position to take it yourself. Send in his or her
name at once. This will start him or her with one thousand votes. Then do your part and see that you extend every possible aid. Your spare time may win a trip for your friend.

WE WILL PAY $\$ 25.00$ TO THE PERSON WHO NOMINATES THE LADY OR GENTLEMAN WHO SECURES THE
largest number of votes
NOMINATION BLANK
GOOD FOR 1000 VOTES
I hereby nominate
As a member of The Standard "Travel Club"
Sent by

It has been arranged by Th
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of
secures the leading position: This is en position.

This is an undertaking in wl
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Everything will be over in
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in an announcement elsewhere in th
for instructions. This club will clo

JOIN THE STANDAR
 If you are at all active and
friends you may win during the If you fail to win the big
The Standard ten per cent.in cash
you will be well paid for whatever If you are not in a position
you have some friends whom you
inate the one who wins, you will $r$ you have some friends whom you
inate the one who wins, you will $\mathbf{r}$ Has your friend been nomi
may get twent--iive dollars out of
win something never before offere

NOMINATION BLA
I wish to become a.member
the rules and agree to comply with
Name

Travel Club. I I vesire to nominate for his
Name

Write or call at further information whi great offer. Interest y Perhaps there is someo take along on the trip. associated with you a endeavor to win the d offering. Then both of you can go to college. Do not delay, send in
"Travel Club" announcng these trips, four may if n any Maritimp Province xpenses other than personal opportunity for those who
ther the first prizes offered - these there will be given and to all those members of he Standard to secure adding subscriptions. Members their friends and neighbors
the Eastern -States have the purpose of sending durnent to Alaska and return
have been assigned to The y have been assigned to The ay be reduced to two in the
the option of the college
select the persons whio are 8 will be chosen at large ose who receive the highee
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formation will be sent to eceive a cash prize amount criptions.
n in this. There are no votes o may have opportunity to
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ter is available for member lp you.

## MMNATED?

woman who deserves a restica, some lady or gentleman
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Travel Club
nake enough ot win trips.

# Would You tike to Spend a Year in College at the Expense of The Standard? IF SO, READ THIS: 

## A GENERAL OUTLINE

SOMETHING ABOUT WHAT THE STANDARD OFFERS TO THOSE WHO DESIRE TO JOIN ITS "TRAVEL CLUB."
The Standard has pleasure, this morning, in announcing a prize competitio
open to the Maritime Provinces which it believes will attract a great deal of attention
 men and women, and which will bring a considerable amount of business to this.
paper. This undertaking is in the form of a "Travel Club." Arrangemente paper. This undertaking is in the form of a "Travel Club." Arrangements have
been made whereby this paper has oined with a syndicate of twenty or thirty news-
papers in Canada and the Eastern United States in the promotion of an important expapers in Canada and the Eastern United States in the promotion of an important ex-
cursion across Canada to Alaska and return east through the United States. The en cursion across Canada to Alaska and return east through the United States. The en-
tire party numbering in the vicinity of two hundred will eave Toronto about the mid-
dle of tire party numbering in the vicinity of two hundred will leave Toronto about the mid-
dle of July on a special train, travelling over the Grand Trunk Pacific. Stops will be
made at all the important points on the way west. There will be excurions made at all the important points on the way west. There will be excursions and side
trips to different places of interest, the western train trip terminating at Prince Rupert. trips to difterent places of interest, the western train trip terminating at Prince Ruper.
From there a tecmer will be taken for three days northward journey through the won-
derful Inland Passage to Skeagway where a day or more will be spent. The derful Inland Passage to Skeagway where a day or more will be spent. The party will
return by steamer over the same route but will go by Vancouver, Seattle and Portland,
where the train will be teken for the where the train will be taken for the eastward journey. Coming east stops will be
made at many of the principal cities, and there will be a two days side trip through
Clacier National Park. The entire trip will made at many of the principal cities, and there will be a two days side trip through
Clacier National Park. The entire trip will occupy about thirty-two days, and all ex-
penses will be borne by ises will be borne by the newspapers participating in the affair.
The Standard has made a very satisfactory contract. This paper may send
or more members with the party, the winners of the trip to be selected by the two or more members with the party,
votes of the readers of The Standard.

It has been arranged by The Standard that six trips shall be offered in this
of which five will be awarded to the five pert way, ot which five will be awarded to the five persons obtaining the highest number
of votes, while the sixth trip will be given in addition to one member of the club who secures the leading position.

This is an undertaking in which when anyone enters it is easy to secure the co operation of friends who will save votes for them and who will help in every way pos
sible.

Everything will be over in two months and The Standard strongly advises all those who would enjoy such a magnifcent outing as is now being offered or who
would appreciate a year in college to get husy and would appreciate a year in college to get busy at once. Other particulars will be found
in an announcement elsewhere in this paper ahd all who are interested should write in an announcement elsewhere in this paper ahd all w, w
for instructions. This club will close on June 24th.
JOIN THE STANDARD "TRAVEL CLUB" AT ONCE
If you do not desire to go on this great Travel Club trip, you may take
course in any Provincial College.
If you are at all artime

If you are at all active and endeavor to secure the co-operation of your friends you may win during the campaign valuable special prizes in cash or goods. Th you fail to win the big trips which we are offering, you will receive from
The Standard ten per cent.in cash on all the subscriptions turned in by you, so that
you will be well paid for whatever work you do. If you are not in a position to enter this "Travel Club" yourself, perhaps you have some friends whom you would like to nominate. If you happen to nom-
inate the one who wins, you will receive twenty-five-dollars in cash. Has your friend Has your friend been nominated? If not, send in the name today. You
may get twent--five dollars out of it, and at any rate you will help your friend to
win something never before offered in New Brunswick.

## NOMINATION BLANK GOOD FOR 1000 VOTES

I wish to become a.member of The Standard "Travel Club." I understand
rules and agree to comply with the same.
ules and agree to comply with the same.
Name

## Street

## City or Town

I desire to nominate $\ldots \ldots \ldots \ldots . . . . .$. as a member of The Standard
Travel Club. I vouch for his or her eligibility.
Name

Write or call at The Standard office for any further information which you may desire about this great offer. Interest your friends in the proposition. Perhaps there is someone whom you would like to take along on the trip. If so, get that other friend associated with you and both work together in an endeavor to win the double prize trip which we are offering. Then both of you can go west, or both of you can go to college.
Do not delay, send in your name now.

Herewith this newspaper announces the greatest "Travel Club" in the history of Eastern Canada. Six residents of New Brunswick may have a trip across Canada to Alaska \& return through the United States.
Should they not desire to take the trip four. of the winners in this club may select a year's course in any University in the Maritime Provinces. They will also be given an opportunily to seccure for themselves valuable prizes in cash and otherwise, and if any who enter the club fail to win these leading prizes they will receive a cash commission of ten per cent on all the money turned in by them which will be sufficient to pay them well for the labor they expend.

Read this offer. It has never been equalled in the history of New Brunswick, and it is an opportunity which you cannot afford to miss.


## THE STANDARD "TRAVEL CLUB"

This "Travel Club" is a plan by which The Standard expects to secure add
ditional circulation and to collect payment on subecriptions now existing. In offers ditional circulation and to collect payment on subscriationsand now exects to secure ad-
certain rewards to to those who participate in the work. The principal prizes to be given are six trips across Cond paricipate in the work. The principal prizes
 back home through the United Statesi. There will be ide trips, and stops will be
mad oat many interesting point. All expenses other then purely personal ones, will
be borne by The Standard Five of th borne by The Standard. Five of these trips will be awarded to the members of
the "Travel Club" securing the highest number of votes, and the member the higheses number of all, will he hentitled to to take a fotee, and the member securing
charge. That is, two the the trip free of That is, two trips are given to the one leading the poll. The Club is open to any person of good character in the Maritime Provinces,
and the winners will be decided by the votes of readers of The Standard. These votes are secureced in three ways, frrst by the nomination coupon which is printed in this paper and which is good for one thousend votes this ano be used
only once; seconnly by the daily coupons which will appear during the next two
two montho, which ed to the hidit of ths are good for one vote if clipped out and sent in to be plac ed to the credit of the member; and thirdly by votes on subscriptions to The Daily or
Semi-Weeckly Standard according to the schedule published herewith.
This campaign is straightforward. There are not a lot of complicated ruless
there will be no buying of votes, for The thandard desires all members of the Club to understand that our idea is to get circulation in a legitimate manner, and that Those wio participate will win the prizes as the result of their honest efforts. Every
one will have a fair chance and no schemes of vote-geting will be tofer. are not conesitent with the proper aim of this newspaper in securing circulation in
Subscriptions may be secured by the members in any part of the Province.
Memers in St Jhn may
Members in St. John may work wherever they wembers, ind any part of the Province
the Province may turm their efforts to this city if they so desier in other parts of
From day to day The Standard will publish the names of those who are enter
ed as active member, together with their standing, and will, in every way posibile,
assist the members in thei with assist the members in their work.

During the course of the Club a number of special prizes of considerable value such as pianos, cash, etc., will probably be awarded for work done during cer-
tain periods, but the winning of these prizes will not affect the chances
 will be paid to those who have not been successful in winning the trip prizes, ten
per cent. of the total cash which they have turned in. It will be seen by this rangement that no one can lose, for all will have earned good wages on the work
they have done.

The
Iy the same number of votes at all periods. That is, subscriptions will count for exact-
ular time at ular time at which these subscriptions will be worth more than at other times.

The Standard has arranged that if desirable only two of those winning the
prizes must take the trip. The four others if they wish, or as many of them and
trip prizes must take the trip. The four others if they wish, or as many of them as
desire to do so may select instead a full year's course in any Provincial University. This feature will appeal to some who do not desire to go west and to whom
the opportunity of securing an education will be of advantage. the opportunity of securing an education will be of advantage.
The Standard will pay a prize of $\$ 25.00$ to the person nominating the mem
ber of the Club who eventually proves to be the winner of the double trip prize
In and undertaking such as this, members who enter can very readily se cure the co-operation of their friends, and by a little earnest effort can easily per-
form effective work, such as winning one of the big prizes, one of the form at the very least gain ample return in cash for the labor which they do.
docial prizes, There is everything to gain, and there is no possibility of losing.
one thousand votes. Then see some of your friends, interest them in your work and
you will be surprised to find how readily they respond.
Do you know that in a circulation campaign put on by The Standard a few
ago, the winner lived in a little village called Nordin, in Northumberland years ago, the winner lived in a little village called Nordin, in Northumberland
County? Do you know that in a circulation campaign put on by The St. John Sun, some ten years ago the winner lived in a little village in Albert County? the winner of the first prize lived in Fairville? You do not need to be in a centre of population to make good in this class of work. People living in small villages
have just as much chance as those living in the larger communities, for much of the
success they attain is due to the co-operation of their friends. success they attain is due to the co-operation of their friends.
Have you any friends? If
Have you any friends?. If so they will help you. They will become as
much interested as you are in your success, and they will do everything possible to
see you obtain your desire. see you obtain your desire.

Your circle of acquaintances is large. You will be surprised to find how easy
o pile up thousands of votes by a very few hours of effort.
YOUR TRAVEL DREAMS IN BRIGHT REALIZATIONA TRIP THROUGH YOUR OWN COUNTRY Ask your friends to save the ballots which appear in The Standard day.
Have you friends who are not now subscribers to The Standard? A yearly
iption will get you several hundred votes.
Tell all your friends that you are determined to see your own country, and
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