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## || <br> THE TORONTO WORLD <br> BEWARE OF DECEPTION <br> Statistics show that when egg albu. men is used as a constituent of baking powder, the amount so used is too small (usually $15 / 100$ of $1 \%$ ) to affect the quality or effectiveness of the baking powder containing it, and when so used, is plainly for the and when so used, is plainly for the purpose of fraud. Intelligent buyers will not permit themselves to be deceived by the water glass test. <br> MAGC BAKIING POWDER contains no alum or esif albumen and is Made in Canada and none other. Canadians <br> COUNCIL OF MOOSE CARES FOR ORPHANS <br> Supreme Body of Order and Moosheart Covernors Moosheart Covenene in Torontors This. singen comen of tho orem     <br> $W_{\text {though yourd rabbing the old way of washing meant! }}$ Even ing powder, the bad spotas sim ply would not budge without a long session with the washboard. Now-with Rinso-you do next to no rubbing at all. RINSO not a cake soap not a washing powder-but a new form of soap in granules, with power to cleanse the grimiest dirt. Yet it harms nothing-safe as pure water itself. Here is what you do: AT NIGHT-SOAK WITH RINSO IN THE MORNING-JUST RINSE <br>  Get a package of Rinso to-day at your Grocer's. IEVEREBROTHERS LIMITBD, TORONTO Rinso <br> 






Telephone Main 7841 | Store Hours 8:30 to 5:30 Daily.
Open All Day Saturday
| Markets Adel. 6100
Steamer Trunks \$14.95



## 

Framed Pictures Half Price



## EventExtraordinary!Men'sSuitsMadetoOrder-Friday andSaturday

Electric Fixtures 1-3 Less Including Fixtures for Halls, Dining-R
Dens and Bedrooms These are mostly one of a kind, although in some cases
there are several alike. Various styles and finishes. Friday bargain at $\$ 8.33$ to
$\$ 34.45$.

| Furniture Half Price <br>  <br>  <br>  |  |
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| One Buffet, quarteredoak, in fumed finish. To-day, half-price . . 40.50 |  |
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Bargains in Floorcoverings Designed in floral Tapestry Rugs, $\mathbf{\$ 2 2 . 9 5}$ Designed in floral effects worked out in brown, green and
combinations. Size $9 \times 9$ feet. Today $\ldots . . .122 .95$ 4.Yard Wide Linoleum, $\$ 1.39$ Square Yard
patterns in well-seasoned, heavy-printed cork linoleum The 4 -yard width covers your room without seam. Today.
square yard. To........ Rugoleum for Rug Surroundings, 69c Yar
An ideal surrounding for rugs, or for use ins. Wood designs in with heavy glazed finish.

24 inches wide. Today, yard
36 inches wide. Today, yard
Remnants of Stair Oilcloth $30 \ldots \ldots \ldots \ldots . . .89$ A clean-up of all short lengths and ends of Yard
oilcloth in and passage oichoth in assorted colorings and designs. Different widths.
Regularly 50 c , 65 c and 75 c . Hemp Stair Carpet, 65 c Y Yard
An extrain, yard. . . 39 plain brown ce
green colorings.

18 inches w
22 inches
22 inches wide, at, ya
27 inches wide, at
A clearance of 100 heavy cork ling, $\$ 3.95$
good Orientance designs. A few sork linoleum rugs, printed in
Size $3 \times 9$ feet. Friday bargain Made with solid Rubber Stair Treads, 35 c
down on the tread.
Simpson's-Fourth
Fioor. Today $\ldots \ldots \ldots .3$

## Regular $\$ 75.00$ to $\$ 100.00$ Values \$52.45 <br> Satisfaction Guaranteedor Your Money Refunded

An Event of Such Importance Cannot Fail to Impress Men and Young Men Who Want High-Grade Suits Made to Individual Measure at a Great Saving in Price
We have just received shipments of fine woilens which
Late), but rather than refuse them we have decided to give our customers the benefit. They are all plei
also vicunas in plain and fancy weastiy indigo blues in clays and fine set twills, made from pure botany yarn These fabrics are in the (ingo and The suits will be hand tailored to your special order by competent joumeymen. Theilers. is sufficient material for 150 suits.

The style, fit, tailoring and
without hesitation. Suit made to order. Regularly $\$ 75.00$ to $\$ 100.00$ values. Friday you, or your money will be refunded

## Odd Pairs of Curtains <br> Clearing at $1-3$ Less

There are about one hundred pairs, including Nottingham


 si1.66.

##  <br> Waterfall Curtains Complete With Rod, $\mathbf{\$ 1 . 5 9 ~ S e t ~}$ These dainty curtains are made of Scotch Madras muslin in the cream shade. They are 36 inches long and will fit any window up to 45 inches wide. For kitchens or bathrooms. The price includes a brass extension rod and brackets. Friday bargain, set ................................................. <br> English Art Serges, \$2.49 Yard <br> ( 70 Inches Wide) <br> Newly imported from the British maker. Suitable for portieres, curtains, furniture covering, etc. Can be had in  <br> Drapery Remnants at Friday Bargain Prices <br> There are nets, scrims, voiles, madras muslins, chintzes, specially marked at from a third to half off regular prices. Fri day bargain, each, $\mathbf{2 5 c}$ to $\$ 12.50$.

For Preserving Time



