
Now

## Why Bring "kiitchen News" to the Front Door? <br> Why advertise to the neighbours what's going on in your kitchen? Why disturb the atmosphere of your home with the suffocating smoke and un- pleasant odor of cheap fats, when you can fry with CRISCO, without smoke <br> Many Thoughtul Women Have Learned.This Secret

 and their tomenof deep frying.

## CRISCO IS PURE

It is a pure and wholesome Vegetable fat, far superior to animal fats and
cooking butter. In the best hotels and restaurants, chefs would not dream of using cheap shortening. Crisco is used in all the best places. It ont
costs a few cents more than cheap fats, and once you use it you will cheer


Your Grocer Will Recommend CRISCO
 AT ALL GROCERS.

GERALD S. DOYLE
agexr.

## FISHERMEN !

4. See US before purchasing an ENGINE and get our attractive

## "Atlantic"

## Fishermen's Favorite Engine



Sustained and Liberal
Australian Government
Factor Wiped Nut
Sid

## King and

Wagner Apples
Ex. S.S. "HETHPOOL" TO-DAY: NOS. 1 \& 2 KINGS. NOS. 1 \& 2 WAGNER. DOMESTIC KINGS.
Finnest pack of Annapolis Valley Fruit, full
coloured and well matured.
Ex. S.S. "SACHEM" TO-DAY:
20 Cases HARTLEY'S TABLE JELLIES.
25 Cases HARTLEY'S 1-1/b. MARMALADE.
20 Cases HARTLEY'S RASP. \& STRAWBER-
RY JAM, Etc.
50 Kegs SPANISH GRAPES, Etc.

| Ex. S.S. "SILVIA": |
| :--- |
| Sweet Potatoes. <br> California Grapes. <br> Pears. |
| Fresh Tomatoes. <br> Celery: <br> Quince. |
| PONY VOTES GIVEN HERE. |

PHONE NOS:-
$123 \& 223$ Duchworth St. 102 Queen's Road.


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CONFEDERATION LIVE,


Parker \& Monroe, Limited
EXCLUSIVE VALUES
COUPLED WITH FAIR PRICES
Displaying Neverss and Smartses FOOTWEAR Stles!
Majestic Pony Contest. Get Your Tickets at Our 2 Stores Every item of FOOTWEAR
mentioned in this ad. is real value
in itself. Please remember that
our staff of Shoe Experts are
strictly at your service. Lots of
styles and models to choose from.

SATISFACTION ASSURED.



MENS WORK BOOTS
 for hard wear. Our own make,
Sizes 6 to to.


 FASHION SAYS LIGHT TANS FOR FALI
 Medium rubber hels ${ }^{\text {and }}$, good
looking model
Special
Price,


 With hard sole
and heel. Black and Tan, Lace and Button style
Sizes 3 to 6 . \$1.10, \$1.20.

Whether you need FOOTWEAR for street or eyening wear, you are sure to find styles that will appeal to you. The perfect union of workmanship, style and material, gives unusual distinction our many and various lines
Misses' Boots Missses' Black Kid High Lace
Boots-Good value. Sizes Boots-Good value. Sizes
11 to 2. Special Price, $\$ 2.10$ Boots-Good value.
11 to 2 . Special Price, $\$ 2$
HIGH LACE BOOTS

> MISES' TAN HIGH LACE BOOTS Specially reduced. Sizes 9 to 13 . SPECIL PRIE ............ the pair CHILDRENS BOX CALF BOOTS $\begin{array}{ll} & \\ \text { Sizes } & 6 \text { to } 10 \\ \text { Sizes } & 11 \text { to } 2\end{array}$

Infants' Soft Sole Boots Assorted shades
of Black and of Black a $\mathrm{n} d$
White, Patent \& White, Patent \&
Champagne, etc. Champagne, etc
Very dainty. Special Price, 95̈c.
Men's Dress Boots
IENS D AKLS BEYOND COMPARISO BOOL
 $\begin{array}{lll}\text { to } \\ \text { to } \\ \text { Special } \\ \text { S4.20 asid. } \\ \$ 5.00 & \text { able } \\ \text { Sises }\end{array}$
Men's Patent Oxfords


Ladies' Street Shoes


Own Make." Rubber heels.
$\$ 2.85$


PARKER \& MONRUE, Ltd., The Shoe Men




the evening telegram, st. Johns. Newfoundland, November 16, 1925 - 8

THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLIAND, NOVEMBER 16, 1925-9


## Art Before Adam

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st Bacon


| Bronchitis More |
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| Than a Cold |

Pux


Safeguard Your Family from themselves as well as others






EASTERN TRUST compant


Just Folks g. हDas diess.
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## McMurdo's Daily Bulletin

 OUR DISPENSARY| All Prescriptions Carefully Checked Before Delivery |
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## MERTTOR

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PUFF \& POWDER NOVELTIES See our Puff and Powder Novelties. The latast Parisian Decorations - for Fancy
Ball Dresses, just-in time for the Eastern Dance. Most beautiful selection ever see in the city.
We have also a choice selection of Dainty Gifts suitable for Party and
Bridge Prizes, of highest quality but at reasonable prices.
T. McMurdo \& Company, Ltd.,

Sunday Hours: 9.30 am. to 10.30 am . 2 to 3 p.m. 8 to 9 p.m. OPEN DALLY UNTLL 8.30 P.M.

IT MAY BE WORTH YOUR WHLLE TO READ THIS. Eveer Fall sumber or peopice complain about the amount of
 hours spent it the home.
The cort of fining has zracialy thereased from year to year, tho
Think of the convenience a touch of the button and you have
Light, Heat, Cold or Power. Lit

The price of any commodity depends upon the quantity
old. If a manufacturer builds. 20 automobiles he may be able to sell them for $\$ 5,000.00$ each, if he increases his
production to $40,00 \mathrm{he}$ can sell the same car for $\$ 1,500.00$. production to 40,000 he can sell the same car for $\$ 1,500.00$.
This applies to everything. Your coal bill varies from month to
month, but becaitise youi do not keep i strict account of the cost of month, but becaise you do pat keep a strict account of the cost of
each scuutte or each month's consumption; because you do not get monthly bill for your coal to compare with last month's cost, you do

Electrecty gives you more, dollar for dollar than any commodits
ourchase. The cost per Killowatt will depend on the muantity you purchase. The cost per Killowatt will depend on the quantit
consumed, managements and bad debts occurred, whether obtaine by water, power, steam or combustion engines and whether you are
getting it as a by-product or directly made for your benefit.

мотто:
 NEWFOUNDLAND LGGT \& POWER, LIMTED.



## ARTHUR JAMES

 Clilbrated britis made FISH HOOKS Small Quarter, Middle Quarter, Large Quarter, ExtraLarge Quarter, Hake Hooks, Jigger Hooks and Trawl
Hooks-16, $15 \&$ 14. BUY NOW
BOWRNMG BROTHERS, ttd.

 12 Weeks in Hospital


U. S. FIDELITY \& GUARANTY



WHLLS should be kept in a Safe Place


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MONTREAL TRUST COMPANY


= To-Night! To-Night! श! IT: FOR A LIMITED SEASON. THE BALFOURSTOCK CO. "SEX AGAINST SEX" A moder version of Sidney
as plaseed by
byin Min Mude THURSDAY-"TWIN BEDS"-A Play you can't resist. PRICES:- $\$ 1.00$, 75 c . 50 C . 30 c . 20 C . MATINEES - Wednesday and Saturday: 30 C . and 50 c seats now selling-casino box office.


Spurrell The Tailor


JAPROID Our Leader Roofing
 Fivisuiwwayw
 Rollof of 108 smare Fet. Suppied with Nailu nad Cement
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Limited

Headquarters for
Bedsteads, Springs\&Matresses

POPE'S Furniture and Mattress Factory
Makers of Furniture Since 1860.


WELSH ANTHRACITE COAL
 Waier Stree F. H. HYNES


## Get Buss, Chilidren!

Tell Daddy to remember EVERY LID TAK En FROM A QUART TIN OF "MATCHLESS" Paint is worth 1,500 Votes in The Majestic Theatre Pony Contest. For every Dollar's
worth of other products manufactured by us, wou gain 1,000 Votes. When buying insist on "MATCHLESS" Paints, Varnishes, Enamel, Shelacs, Putty or Oiled Clothing, Leggings, Shelacs, Putty or oiled
"STANYL" Disinfectant.

ROLL UP YOUR VOTES

Bhe
Standard Manufacturing Co. Limited

## COAL

now tiAndivg:
NORTH SYDNEY COAL
We never had a better carg
WELSH ANTHRACITE
A. II. Murray \&e Co. Itd.

## Just Opened Up! <br> Very Stylish Ladies' Boots $\$ 2.50$ and $\$ 3.50$ the Pair. <br> 

 OTHER VALUES IN LADIES' BOOTS $\$ 2.00 \$ 1.50$ and 75 c , the pair. at SMALLWOOD'S LADIES' SHOW ROOM.

## F. SMALLWOOD <br> THE HOME OF GOOD SHOES The Sign of the Big Boot.

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## STOVES!

See the display of STOVES and RANGES we are now showing. Most complete and up-to-date assortment in the city.
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## TIII CREAM

THAT'S THICK CREAM!
Strawberry Brand Cream is pure rich thick cream, from the finest cows in Demark.
Use it for all purposes the same as fresh cream.

## J.J. ROSSITER, 'Phone: 5491



THE CANADA STEAMSHIP LINES, Ltd.
MONTREAL \& CHARLOTTETOWN TO ST. JOHNS,
SAILINGS FOR NOVEMBER
From Montreal: From Charlottetown
Nov. 14th S.S. HTHRERWOOD .... $\begin{aligned} & \text { Nov. } 17 \text { th } \\ & \text { Nov. 18th }\end{aligned}$ S.S. ARRDALE, direct.






This Line has the right pers
nel and emuipment betind it to advance your interests, and our xim is to develop and
malitain sound public relations. Are you with us? FREIGHT NOTTCE-
HUMBERMOUTH-BATTLE HR. S.S. SERVICE.

 FREIGHT NOTICE-GREEN BAY STEAMSHIP
SERVICE (North Side). Freight for ports on above route, via S.S. HOME,
accepted at Freight Shed, to-day, Monday, from 8 a.m. CHANGE
Chance passenger notice-placentia bay STEAMSHIP SERVICE.
 Cor ports on Presque route (West Run), instead of
Monday, as previously advertised. PASSENGER NOTICE-SOUTH COAST AND FORTUNE BAY S.S. SERVICE. Train leaving St. John's 8.45 a.m. Wednesday,
Nov. 1 Rth. will connect with S.S. GLENCOE, at Ar-
gentia, for ports on above route. gentia, for ports on above route.
FREIGHT NOTICE- SOUTH COAST AND ST. Freight for ports on above route , Tia S.S. PORTIA
as per Steeamship Directory, accepted at Crosbie \& as per Steamenip Directory, accepted at Crosbie \&
Co.s. Wharf, Wednesday, Nov. 18 hth, from 9 a.m. to
pm.
special to cattle dealers! Good space available between decks of S.S.
CARIIOO for 40 head cattle, from this date untn end
of December.
S.S. "HETHPOOL"








## Red CrossLine

NEW YORK. HALIFAX GI STMOHSTS
SCHEDULE SAILINGS FOR NOVENBER


thiover rates quoted to ait ports. thiovar rates quotzd yo ath forts.
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FURNESS LINE SAILINGS


 FURNESS WITHY \& COMPANY LIMITED $\underset{\text { purnei }}{\substack{\text { Fis. }}}$

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