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 regular $\$ 6.00$ value for $\$ 4.50$. In Straight Lace and Blucher styles., Made of finest Vici Kid with soft
## PARKER \& MONROE, Limited.

Ready for Your Selection
are the most popular fabrics and smartest d

## We are Tailoring for Men

at this season. We know we could fit you cor rectly and satisfy you in every particular with our high-class work.
Let us take your measure this week.

## J.J.Strang,

Ladies' and Geats' Tailoring,
153 Water Street. . . St. John's.



KNOWLING S GROCERY STORES, East, West and Central,

Reputable Brilish Medicines :







## G.KNOWLING

## EveningTelegram From Gallipoli.



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THE SOOTLESS, SMOKELESS, ODORLESS OIL, in 8 hooped non-leakable barrels, is no dearer than the

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GEO. M. BARR, Agent.

Operetta Dedicated


MeMurdo's Store News


Here and There


## SECOND WEEK KNOWLING'S ANNUAL CLEARING SALE

This week we offer Items in our Showroom, Bootroom and Dry Goods Departments--- Wonderful Money-Saving Values Well Worth Inspecting.


Ladies' Fleace-Lined Underwear Bargain

ONE-THIRD off Regular Prices.


## Big Bargains in BOOT Department.

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LADIES FELT SLIPPERS, fur trimmed, leather soles and
heels, bow and bucke: assorted colors: sizes


MEN'S SLIPRERS in
90 cts. Now...
MENS GAITEES in itwo and three buckle.
Worth $\$ 3.00$.
$\$ 2.25$
Gentral Geo. Knowling


Choosing Colors.
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, FEBRUARY T1, 1916 -

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## The Triumphant Mercantile event of Mid-Winter is mow open.



## Friday, Saturday \& Monday

Opening Days of Our Mid-Winter Sale: A Sale not alone featuring present needs but flaunting ADVANCE STYLES
FOR SPRING AND SUMMER 1916 .

These purchase invigorating price inducements will surely interest all real
nomists.

VALUES in galore that cannot be matched outside this Store.



White Sheeting, Lower Than Ever.



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AMERICAN GINGHAMS,
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## WHITE SHIRTING.



Ladies' American SPORTS COATS.


$\$ 4.20$ to $\$ 12$

## Curtain Ends, 22c. each <br> 



## KEENLY CUT PRICES in

 New Enamelware \& Tinware.

## Dainty WASH Fabrics,

 for Summer Dresses.



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In stock:-P. E. I. BLUE POTATOES, in excellent
condition; also,
PHEKLES CHOW, CHESE, PORK \& BEANS,
TINNED FRUITS, CURRANTS and other Dried Fruits
Agents and Distributors of the Celebrated Canadian
Cheese Cutter.
EDWIN MURRRAY.

## Prime Timothy Hay

 Heary Black Oais!At the R. R. Station, 100 TONS Prime Timothy Hay, 1000 bushels P. E. I. Black 0ats, At Lowest Prices.
F.McNAMARA, Queen Street.

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MUSIC GIVEN AWAY: 5000 COPIES OF MOSIC
Original price 25 c , and 30 c ., now selling at CHARLES HUTTON, Reliable Piano and Orsan Store.
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The AUTOPIANO,
leading plano player THE HIGHEST AWARD, THE MEDAL OF HONOR, THE GOLD MEDAL
Panama - Pacific - International


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HEADQUARTERS for VALENTINES.



PORK, FLOUR and SUGAR!

Arrived Yesterday, February 8th,
per s.s. Florizel: per s.s. Florizel:
400 barrels FIVE STARS.
200 barrels GRANULATED SUGAR. 100 barrels L. H. B. PORK. 25 barrels FAT BACK PORK

## GEO. NEAL

Cabbage, Apples, Oranges!
40 brls. CHOICE CABBAGE.
40 cases ORANGES-Californias, Floridas and Valencias.
cases ORANGES-Californias, Floridas and Valencias.
30 crates SLVEREEL ONINS.
100 brls. APPLES-Baldwins, Starks \& Wagners.
Burt \& Lawrence, 14 New Gower St.

## New Arrivals!

## Men's Mercerised

KHAKI Handkerchiefs, at 12 cts. each.
Black Velvets for millinery, New Black Veilings,
Ladies' White Silk Blouses, $\$ 1.00$ and $\$ 1.50$, White Shirtings,
White Gurlain Nets, White Sheelings,
"W. B." CORSETS,
A small lot Boys Jerseys, Buttoned Shoulders.

All at our usual Specially Low Prices

## HENRY BLAIR.


LIBERAL DISCOUNT TO
SHOPKEPERS You can make the greatest
selection of Valentines at
GARLANDS 177 Water St, St. Johnts

