Any person intending to invest in a Motor that gives least amount of bother, and longest service it will pay you to call at our
Water Street Stores Department are the best procurable. Also our stock of Motor Supplies is the best obtainable; our Columbia Cells and Multiple Batteries give results unheard of before.

## Call or Send for Quotations.



AS USUAL!

Latest From Amsterdam.



|  |  |
| :---: | :---: |
| Onfy a Begaar; |  |
|  |  |
| (tateme |  |
|  | ata |
|  |  |
|  |  |
|  | mind |
|  |  |
|  |  |
| had sat with closed eyes; and as they <br> office her pale, w |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | mill |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Semers her por |
|  |  |
|  |  |
|  |  |
|  | Heteces. mat had |
|  |  |
|  |  |
| and thin, set lips, and his expression, when the smile had faded, was that of alertness, of watchfulness, as if he |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | am meanite |
|  |  |
|  | erea mier ne me vim |
|  |  |
|  | 隹 |
|  |  |
|  |  |
| $\|\sqrt{2 \pi 5}\|$ |  |
|  |  |
|  | C bosemet, atuta man man; but |
|  | 4. |
|  |  |
|  |  |
|  |  |
|  |  |



BETTER be called up by Big Ben, than down by the boss. He'll do it cheerfully, loyally promptly, with one prolonged five-minute call, or ten successive half-minute rings.


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| "My dear lady," said Mr. Fielding quickly, "I am quite aware of that |  |
|  | mien |
|  | lare smm |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Mras purton |
|  |  |
|  | ma Mr. Feaing som |
|  |  |
|  |  |
| $\left\|\begin{array}{l} \text { your father died three months ago." } \\ \text { He tapped some papers on the table. } \\ \text { "I have all the dates and particulars } \end{array}\right\|$ |  |
|  |  |
|  |  |
|  | , |
|  |  |
|  |  |
|  |  |
|  | comed in beatias it emin |
|  |  |
|  | Ners proment mat |
|  | at eluty pomes |
|  |  |
|  |  |
|  | Diana put tor hame to her bore |
|  |  |
| me? He must have remembered me,must have been fond of me, to have |  |
|  | \% |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Munt | To M01, |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



WOODS Giant Junior Sadety fraor


ELLIS \& C0.,
Limited, 203 Water St.

##  <br> $\qquad$

See Our Window
FOR THE Famous "North Star" WATCH.
Sent to any address in the Island. Guaranteed for three years. Price: $\$ 2.00$. Joseph Roper.

##  <br> CONFIDENTIALLY SPEAKING the Tailor doesn't make the man, but upon the Tailor depends the success of every man's ap- poand pearance OUR TALLORING FOR MEN insures not olly a sucecsstul appearance, but satisfactory service satisfactory service and long wear Come in and let nus takg your weeke in and let us take your measure this <br> J.J.Strang,

Ladies' and Gents' Tailoring. 153 Water Street, St. John's.


## GARLAND'S BOOKSTORES,

 177 and 333 watrer streer. $\quad$ ST. JohnsThe Eastern Trust Company.


Get a though his
'Phone 768.
Irish
Gor
The s.s. Carth
ment from th
J.

BUY A
with
Bart

man who
and is a
must be
chilla, this.
desirable.
them in all
and in all
$\underset{\substack{\text { Tuntive w } \\ \text { unt } \\ \text { than the } \\ \text { the }}}{ }$
than the on
coats, see
our prices.
U. S.

Ladie

Our 1
just what
want one
Pri
Rob

The I
Plumbir


PIT

Fhone 102
Over
Read

## AN HISTORIC PHOTOGRAPH!

Get a Picture of our Naval Reservists Embarking on the Niobe. One hundred men of them, and every man appearing as clear cut as though his was an individual Photograph. The Picture is $16 \times 20$-Unframed it sells at $\$ 2.50$ : Framed in $21-2$ inch black hand carved moulding, with flawless best English Glass it sells at $\$ 5.00$.
'Phone 768.
This is an Historic Picture that ought to have an honoured place in every Newfoundland Home.

Irish \{J. J. St. Jolin) Butter Good Butter.
The s.s. Carthaginian brought us another fresh ship-
ment from the Lakes of Killarney. Nothing better ever ment from the Lakes of Killarney. Nothing better ever
entered the Narrows.
J. J. ST. JOHN,

Duckworth Street and LeMarchant Road

## BUY AN OVERCOAT

 with the New "Bartell" Pockets.$\square \begin{aligned} & \text { OR the man who is really a good dresser and } \\ & \text { particular ano } \\ & \text { a spiendid } \\ & \text { asset appen in }\end{aligned}$
 Pocket which we are exploiting in our
Men's high-grade overcoats this Fall. It has
special features that must surely Men's high-grade overcoats this rall
special features that must surely appeal to the
man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."
I. This season's Overcoats in Tweed, Chinchilla, etc., with the "Bartell" pocket are very
desirable garments. We carry a full stock of them in all the fashionable colors and mixtures
and in all sizes. and in all sizes.
T The "Bartell" Pocket never sags or becomes
untidy, while it i c canable of holdin far untidy, while it is capable of holding' far more
than the ordinary pocket. Call and see our Overchan the ordinary pocket. Cair and see our Over-
coats, see the "Bartell" demonstrate, and get
our prices. Youll be delighted at the result.
U. S. Picture \& Portrait Co.

Ladies' Fall \& Winter HATS!

| Our New HATS are catching on, they are |
| :--- |
| just what is wanted. See them and you will |
| want one also. |
| Prices: $\$ 1.30$ to $\$ 3.00$. |
| Marked low to effect a quick sale. |
| RODRet Templelol. |

The Indication of Value
Plumbing is the Workmanship.


- stzait a Hoo watze ridutors

PITTMAN \& SHAW,
shom on.
with ritaris antint
Over 40,000 People
Read The Telegram



## Furs! Furs!

We are now offering balance of stock of Fur Goods, comprising:
LADIES' MUFFS, SCARFS and TIES,
GENT'S SEAL LINED and DOGSKIN COATS. All will be sold at 25 per cent. belowi

SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE. The Royal Fur Company, Ltd., octe2,28,2, $2,2,9,1$ Jobs Core.

Why Tars Wear Blue and White!





UNGAR'S LAUNDRY \& DVE WORKS.
 Selling Cheap to Clear. Slightly disfigured by water, but
guaranteed in perfect working order. English Single Barrel Muzzle Load
ing Guns from $\$ 4.00$ to $\$ 10.00$ Hollis Double Barrel Muzzle Load $\$ 17.50$ to $\$ 12.50$. Double Barrel Breech Lo
12 G ., $\$ 10.50$ to $\$ 25.00$. 22 Calibre Rifles
Winchester Rifles, all Models and Also New. Stock of Gun Powder i Also New
$64,4121 / 2$ and 250 bib kegs.

## Martin Hardware Co.

Front \& Rear, next West of Old Stor
PS,-All Mail Order goods will be supplied in new stock unless otherwhlse ordered.

The Elite Tonsorial Parlour, rescott Street, near Rawilis' Croen,
F. ROBERTS, Proprietor,
 fall line of Cizars, Cizaratese, Tobecocos, tece. open every ngit thlil p..



Wholesale Prices.cis

\section*{| TO ARRIVE |
| :--- |
| TO-DAY: |
| 50 kegs Cluster Grapes |
| 40 cases Small Onions. |
| 10 sacks P. E. I. Par- |
| snips. |
| 10 sacks. P. E. I. Car- |
| rots. |
| 150 sk. .E.I. Potatoes |
| (Large and Dry.) |
| 25 brls. Sound Apples. |
| 25 baskets Large Blue |
| Plums. |
| (Last for season.) |}

Soper \& Moore.

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Why not ignore that it exists,
And tear it bit by bit
What thayth out wort of tonor was
By botify upon it writ?





Poice Assalurinn-A disorider

$\xlongequal{\square=}$
$\qquad$
5

## $\int \begin{gathered}\text { silk } \\ \text { B } \\ \text { wit } \\ \text { C }\end{gathered}$

 - $\left\lvert\, \begin{gathered}\text { cir } \\ \text { siort } \\ \text { The } \\ \text { fulne } \\ \text { Bia }\end{gathered}\right.$Noter

Sugar, Butter and Cheese.
Just Received :
Choice Prime Butter,
American Granulated Sugar,
50 Choice Cheese,
Selling at Lowest Market Rates.
COLN CAMPBELL, - 85 Water Streef.

PREMIUM MOTOR GASOLINE
Royalite and Silver Star KERUSENE
And all Lubricating Oils and Greases. The Best Oll in the Bast Packases. mprerial of co. LtD.
A. H. MURRAY, Distributor.

This IS When There Really Are
Coat Bargains.

## Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now. English Cloths and English labour. Styles the

ALL OFFERED AT COST.

All our Infants, Children's and Misses coats at Cost.
Our regular Coat values are always good, but when we get to rock bottom like this there can be Absolutely no approach to equalling OUR VALEES.

## Your New Fall Hat

## A Kingston Detiby.

We have the right styles at the Right Prices.
J. M. ATKINSON,



mar propies rapra- THE EVENING TELEGRAM, OCT. 26th, 1914-8. - bead by eviarone

## Riverside Blankets

Riverside Blankets Aro Luphast
Riverside Blankets Are the Best by test.
Ask your dealer to show you Riverside Blankets Farns and Crescent Fingerings.

Are You Satistied?
Are you satisfied that the new Watch you
are aot out ournase revresents the hight
est value at that particular price? Have you hat the berenft of expert opin-
ion to aid you in its selection? Are yon satisfied that the maker of the
Watch has suarateed it perfet, and that
the frm the firm mom whom you buy it is ready to
stand pehind the makers word?
 It is of great importance for yon to satisty
yourself on these points when making your


T. J. DULEY \& CO, the rehtible jewehers.

## Headquarters for Apples.

On the Spot: 200 Barrels Choice No. 1 and No. 2
$\frac{\text { "KINFS." }}{\text { GEO. NEAL }}$

| A FEW TTEMS Which will suggest others to supply your arder. |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| Whitmar's inslant Cin |  |
|  |  |
|  |  |
|  |  |
|  |  |

SPECLAL SALE
of Ladiss.
FALL \& WINTER
COATS
Latest English and Conti-
nental models. Pental mode $\$ 2.85,3.50,4.00,4.15$,
$425,4.75,5.15$, up to $\$ 40.00$.
Commencing Saturday,
19th, until further notice, 19th, until further notice,
we will allow a special disMail Orders a Specialty.

Mars \& Co.


New War Maps, New War Books,
New Novels !






 Pearson's Naitical Almanac for 1915
Ni 3 OC.



Dicks \& Co., Hid.


|  |  |
| :---: | :---: |
|  |  |

## Wet Wealiter Wistom!

Wear Rubberized
Rain Coats.
Only $\$ 10.50$ each.
SMYTH'S.
G. F. KEARNEY, Manager.
FIRE INSURANCE

 IN STOCK: Apricols,

Currants,
Peaches,
Prunes, 2-Crown Raisins, 4.Crown Raisins, Fancy Seeded Raisins.
HARVEY \& Co. Limited.




Verbena Flour.


Fishery Gear!
WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers \& Co. in the Straits this year. They have been suceessful at a time when traps had partially failed. We make them in all sizes to order.
WE/ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, Which is universally acknowledged to be the very CRESCENT brand Herring Net making the best and strongest LOW PRICED NET MADE It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.
We are manufacturers of Squid TRAPS, which are now legal; we make them We mani
We manufacture TARRED COTTON LIN ES, all sines, for Bankers' use; strong, durable and easily handled!
We make COD TRAPS, COD SEINDS, CAPAll
All the above fishery gear we can strongly recommend, and we would urge our fishermen order to give employment, which is so much needed this year.
COLINIAL CORDAGE CO, ITD.

