# * YOULL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" THE MAIL 䁍 ADVOCATE <br> Official Organ of The Fishermen's Protective Inion of Newfoundland. 

Big Raid on England; One Zeppelin Brought Down in Flames

 Before Serbians



ALLIES, GAIN IN $A$
HARO FIGHTING

## Allies' Fleets Control the Greek Ports and Safeguard Interests




## ralle-Cows, Calves, Pigs, Horses. <br> Auction. <br> GEORGE NEAL <br> New MLCH COWS and CALVES Boxed young pies (Deal Dehuties) 4 GENERAL and DRIVING HORSES


WHOLESALE ONLY.


## General Goods:

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& \text { Flannels, Flannelettes, Percales, Cheviots, Engliss } \\
& \text { and American White Shirtings, English and Americar }
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& \text { and American White Shirtings, English and American } \\
& \text { Unbleached Calicos, Ginghams, Towels, Outing Flannels, }
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Cotton Blankets, Ticks, Cotton Blankets, Blue Serges,
Dress Goods of all kinds.

DISTRIBUTORS FOR
Kearley \& Tong, Colombo, Packet
Teas, "Ceylindo 'Brand.
British Aerated Water Co, Aerated Wat
P. C. MARS \& CO., 'Phone 696
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## 625 Cases <br> New Crop Tomatoes

Due to arrive 1st half September. Get our Prices.

## Job's Stores, Limited.



## MODE OF ATTACK NOT THE SAME

Entente Leaders Have Worked Out New System of Offensive--Use. Reserves to Best Advantage--Defences Also Constructed So That No Key Positions Exist.

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## Harden Now Talks of Peace

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J.J. St. John

The TEA with strength and flavor is
ECLIPSE which we sell at $45 c .1 \mathrm{~b}$.

ROYAL PALACE BAKING POWDER
20c. per lb. Small Tins 5 cts.
SCOTCH OATMEAL, PATNA RICE, JACOBS' BISCUITS, HARTLEYS' JAMS, 1s. and 2s.
J.J. St. John

WE ARE NOW BOOKING ORDERS FOR:
NEW OAK COD LIVER OIL BARREL SCOTCH AND LOCAL HERRING BARRELS SALMON TIERCES AND BERRY BARRELS
above we can supply you a large or too small to receive Box 156. PPhone 144.

Then
Mercantile Cooperage, 75 Southside Road
ADEERTISE IN MALL AND ADVOCATE

## A Boot That's Different

 It's patented, too-but we don't charge for thatThis Boot is Top Notch in quality as well as in name. It's a better boot than you have ever had. Made of finest Para rubber by an entirely new process.
Top Notch Rubber Boots look different and are difthey will give much better service.

- If you want the latest and best thing in Rubber Boots, purchase a pair at once. We recommend them so en-
thusiastically because we know from experience that


## FOR SALE BY

 Nicholle, Inļen \& Chafe, The Royal Stores Ltd., Fred Smallwood, Steer Bros., and JesseWhiteway. Whiteway

## BRITISH|

 THE POWER OF PROTECTIONBuying a BRITISH SUIT Means
PROTECTION from High Prices

BRITISH|
PROTECTION in Material. PROTECTION in Style. PROTECTION in Fit.

Every Man and Boy Needs PROTECTION Have It!
The British Clothing Co., Lld., Sinnott's Building
Duckworth Street, St. John's.

HALLEY \& CO.

## Mr. Merchant :

DO NOT FORGET that before you tell your customers that you cannot get what they want, that we have large supplies of every, We purgaining to our line of busi-
ness. We suggest that you always write or telephone us enquiring what we have in stock before admitting that it cannot be obtained.
We beg to remind you that we have now ready for your inspection our Fall Stock, bought under favorable circum-
stances. A visit will convince you of the values we are showing, and will be ap-

HALLEY \& COMPANY 106-108 New Gower St.


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## SEETHE SPLENDID PROCIRAMMEAT THE NIGKEL TO-DAY

## ROSE COUGHLIN and ETHEL CLAYTON

In "THE SPORTING DUCHESS."
duction abounding in beautiful settings and talented acting. Directify of Barry O 'Neil.
DAWNING HOPE"-Edna Mayo and Henry Walthall in that wonderful tale of unconquerable love.
"The Strange Case of Mary Page." COMING BIG PRODUCCIONS:-"THE MLLLONAIRE BABY," six acts, A Selig Red Seal play, "SINS OF THE MOTHERS"
with Anita Stewart and Earle Williams; "THE WHITE SISTER" with Viola Allen; "THE ROSARY" with Kathlyn Williams. Travelogues, Short Dramas, Cartoons and Comedies are seen with the big feature programmes at the nickel.

## TO-NIGHT.

Willard-Moran World's Championship Boxing Bout for three days only at the casino.
2 SHOWS EACH NGGHT $-2=-$ at 8 and $90^{\circ}$ clock. Admission 10 c. and 20 c . Showing Promoters, Managers and Stake Holders, the Preliminary Fight, and the Worlds
Nom

## "SOLD TO SATAN."

"Petrified Forest near Adamano Arizona" "Ham Takes a Chance" A Ham and Bud Comedy with Lloyed V . Hamilton, the funnies

PRCFESSOR McCARTHY playing the Piano. SAM ROSE, Baritone, singing Newest Ballads \& Novelty Songs. New and Classy Musical Programme, Druns and Effects. . Wednesday Miss Jackie Saunders "A Child of the West"

TheFishermen of Newloundland have helped to build up the business in the Colony. because they know where to find value. They
compel their suppliers to stock our goods because the Must Cater to the Customer. Our well known brands are:
Americus, Fitrefopm, Truefit, Stylenfit, Progress.
WHOLESALE ONLY. Newfoundland Clothing Co Limited.

## HERRING NETS

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ahead. Our stock is the largesi, and our prices the lowest.
"ANCHOR" BRAND

THE MAIL AND ADVOCATE, ST. JOHN'S, NE WFOUNDEAND,.. SEPTEMBER 4, 1916-4.

| On the Spot: |
| :--- |
| 100 Bxs GIPSY KISSES, |
| 400 " C. C. BEEF, 1s. |
| 150 "Besi SARDINES. |
| Wholesale Only. |
| J. J. Rossiter |
| Our Motto: "Suum Crique." |
| ("To Every Man His Own.") | The Mail and Advocate

 OUR gallant knight has again

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THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 4, 1916-5.

$\underset{\substack{\text { THE HEIGHT OF } \\ \text { SATISFACTION }}}{ }$ $\underset{\substack{\text { SATISFACTION } \\ \text { is reached at our marke. You get } \\ \text { the betst of Meats, the right cuts, } \\ \text { the correct weight, sanitary hand. }}}{\text { 为 }}$ the correct weight, sanitary hand.
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Come here when you are
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CHOICE MEATS.
ChOICE MEATS.
M. CONNOLLY
Duckworth Street.
Fall Fishing Leads,

Lines.


NEWFOUNDLAND POULTRY ASSOCIATION

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YOU WONT BE ANNOYED by long waits for papers youn reed
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in hurry and serious losses on
ind important documents will be aver
ect if yout invest in then Slube-Wervicke

 PERCIE JOHNSON LIMITED
-advertise in

St. Georges District Will Give Joseph, Our Agricultural Expert, A Rude Shaking Up


COMPAVY. LIIITED.

## Incorporated 1911 Capital $\$ 250,000$ Reserve 50,000

Head Office, Distributing Stores \& Wharves
167 Water Street
Managing Director
Cashier -. - . W. F. Coaker, M.H.A. Cashier -
Accountant W. Hardman

Buyer \& Dry Goods Mgr. Insp. of Outport Stores
Mgr. Provision Dept. Wharfinger BRANCH STORES Port-de-Grave Bay Roberts Bay-de-Verde Port Rexfon Port Rexton
Bonaventure Champney's Catalina
Bonavista Keels King's Cove
Greenspond Greenspond
Valleyfield Newtown Cat Harbor Doting Cove
Carmanville Seldom Tilting Joe Batt's Arm Fogo
North End Main Tickle Herring Neck Twillingate
Exploits Botwood Lewisporte Nipper's Harbor La Scie
Larle Cove La scie
Ladte Cove

Roumania States Reasons for War

More War Contracts
Awarded in New York
Daylight Time

Conflict Has Brought on Territorial an
Political Changes Which Constitute a Political Changes Which Constitute
Grave Menace to Her Integrity.


English Rd. Jaw Traps, No. 1. English Bow Spring, 't to Blake's No. 0 and 1, without Chain; Blake's, with Chain, Victor, with Chain, 0, 1, 2. Oreida, No. 3 Chain. Newhouse Bear Traps, Bear Trap Clamps, Trap Chains, \&e.

SEND FOR WHOLESALE PRICE LIST
Martin Hardware Co., Limited.

## SLATTERY'S

Wholesale Dry Goods House.
TO THE WHOLESALE BUYER-
In stock and ready for your inspection, at the Lowest Possible Prices:

| POUND | GOODS | YARD GOODS |  |
| :---: | :---: | :---: | :---: |
| Percale | Chevios | Dress Goods | Art Musin |
| Lawn Cotton Tweed | Sateen | Curtain Srim |  |
| Cotton l weed Fleece Calico | Quilt Pieces Mottled Flannel | Curtain Net | Percale Mottled Flannel |
| Misprints | Cretomes | Curtain Musin Shirting | Toweling |
| Denim Shirting | Art Tick Musin | Sliring Blay Calico | Regata |
| Striped Flannelette | Towelling | Dress Gingham | Cotton Tweed |
| White Flannelette | Blay Calico | Apron Gingham | Lawn |

Also the following, many of which are Jobs:--

|  |  |  | Ladies' Coats <br> " Neckwear <br> * Blouses <br> * Nightdresses <br> . Underskirts <br> ". Sweater Coats <br> " Aprons |
| :---: | :---: | :---: | :---: |
| Hair Pins Dressing Combs Fine Tooth Combs |  | $\begin{array}{\|l} \text { Toys } \\ \text { Mirrors } \\ \text { Playing Cards } \end{array}$ | Dress Fastners Shirt Buttons Neck Beads, assorted |

Wholesale Dry Goods House.

## Scholarship and

## Prize List for 1916



## The Great FURNITURE SALE

Closes Wednesday, September 6th.
Our reason for continuing is, we want the room for a wonderful shipment just arrived, therefore we want the floor space--HENCE OUR LOW PRICES.
We Will Save You 15 to 25 per ct. Gallahan, Glass \& Gou, LMMIED.
The Big Furniture Store, Duckworth St. and Theatre Hill.

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| Storekeepers! |  |
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TABLE DRESS GOODS.
bught before advanced.

## Dress Tweeds.

## Fari Good Quality. Extra Good Quality All Wool Dress Ty

 33c. per yard.
## Poplins.

Black and Colored Poplins from.......45c. to 95c.

## Job Lines:

## Cloths.

Black and Colored Satin Cloth from.
Black and Colored Amazon Cloths froo
Nicholle, Inkpen \& Chafe
315 :- WATER STREET Agents for Ungars Laundry \& Dye Works,

Farewell and Presentation to Bro. Kennedy

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