# The Toronto World 


Fourteen pages -Friday morning november 14 1913-FOURTEEN Pages Survivors Tell of Terrific Gale Which Wrecked Eleven Vessels
REGINA. - DD PRICE COLIDED AND BOTH SOON SANK IN DEEP WATER Wind Tore Across Lake Huron About 100 Miles an Hour, With Waves Mountains High REGINA AND PRICE COLLIDED IN THE BLINDING SNOWSTORM AND BOTH SANK NEAR SARNIA

## GAPTINI IORDAN APPEAL SENT TO GOVERNMENT TELLS STOAY BY CITIZENS OF COLLINGWOOD OFSTOAM FOR HELP IN FINDING BODIES

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ESTIMATED DEAD $197^{\circ}$

Warning of Approaching Gales Was Sent Out From the $\begin{array}{lll}\text { Toronto Weather Bureau } & \text { Friday and Saturday, and } \\ \text { Signals Were Flying at All } \\ \text { Lake Ports. }\end{array}$ Signals Were Flying at All Lake Ports.

READ THE IMPORTANT ANNOUNCEMENT ON PAGE TWELVE



Housekeeping, Nursery, Gardening and News of Interest to Women



The Toronto World FOUNDED 1880 ．



 Evezumiz $0=5=2=$ $\underbrace{\text { Friday morning，Nov，19．}}_{\text {THE Business view．}}$ ThE BUSINESS VIEW，
Standing with reluctant feet
Where tho brook and river meet is Longtellow＇s picture or maidenhood．
Something akin to this is true of woose views in managing a $\$ 30,000$, ，
won minness would be worth much
and that is Mr．John Rooss Robertson






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TO be recognized by a Nation－ to become part of the daily life of its People－to hold this honor for three score years－and longer

Such can be said of Eddy＇s Matches！

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## Michio \＆Co．，Ltd， 7 Tiag



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LABOR IS NOT SATISFIED
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SAILINGS From Bramol

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## Excursions


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FRDAY MORNING
 World

What Must We Do
To Be Safe on the Railways? Here is an article that is
brimulu of good advice and
some starting statistics. It
is by
 is well illustrated. It should
prevent a aceidents
Vioins at a Dollar
And at TTen Thousand
This city is a continental
T This city is a continental
-. centre for violins, the cheap
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able specimens.
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The Third Dancing Lesson
\&. Elsie Janis is teaching Su


## For the Women

Winter Suits and a Fe

## of the New Blouses

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What the Business

Girl Forgets.

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| Women will find much of in |  |  |
| The . . <br> Picture Section |  |  |
|  |  | come |
|  | BRANTFORD SCHOOLS TOSTART DENTAL CLINIC |  |
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| New Structures Loom Up On Eivery Side. | Inspection. of Toronto SystemPrompts Board to Makethe Innovation. | citit |
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| Is Toronty growing? Two pages of the fine buildings every part of the city give adequate answer. This is sometning you will want to town. |  |  |
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# OH! LOOK WHO'S HERE! OUR OLD FRIEND 



## THE TORONTO SUNDAY WORLD

is delighted to announce the return of "Buster Brown," the character known and followed by fun-loving children and grown-ups alike in every country and every language where there is a humorous periodical.

Buster and His Companion Will Appear Every Sunday
Beginning With November 23rd
THE TORONTO SUNDAY WORLD
 Mrs. Drayton ת)

"DIMPLES"
Will also entertain and amuse SUNDAY WORLD readers every week.
This delightful character will have many excursions into the Land of Trouble, but in spite of her naughtiness, will win her way into the hearts of everyone.
children are sers read street car advertisements or has been in an establishment where books for and irresistibly humorous characters characters drawn by Mrs. Drayton (formerly Grace Weiderseim.) Her deliciously human novelties for children than any other have been published in more different book forms and have been exploited in more toys and colored comic, not even excepting "Buster Brown.
The Sunday World will also introduce many other interesting features, among which are:

HILDA'S TENDER HEART MICHELSON'S DRAWINGS
Half Page Comic by Ed. Mack. Seriou Pen ond ink Sketeb That wiil EExal
The Love Affair of Fred and Flora Frank A. Nankevill's Life Drawings
A Half Page Comic by Harry Lemie.

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ELBERT HUBBARD
whose name alone tells more about the quality of his writings than could be at templed in a thousand wards of de

WINNIFRED BLACK
This writer has had a long and brilliant career. Her contributions are widely known as the most effective woman's articles obtainable for newspaper pub-
lication. lication.


Two Big Púrchases of Dress Goods and Suitings







A Splendid List of Gloves and Mittens

## 







New Wall Papers for Din ing Rooms






Grocries



## Boys' Winter Ulster--Special Saturday $\$ 4.95$

 Saturday
BOYS' TWO-PIEOE SUITS, WITH BLOOMIERS, $\$ 4.49$


Bath Towels 39c a Pair
 Tane manina, zen oozen.






An Extraordinary Offering of Women's Winter Underwear

## 

The Robe

## Many Thousands of Handkerchiefs






## Only a

 MemoryWhat a tone of finality it has; yet how different from the single word "forgot ten."

Perhaps it is the memory of a face, of a journey, or of a deed that helps to brighten up the dull places of your life; it' always something good and beautiful. Some such thought comes to you in look ing at the wonderful picture of Makoff sky's. The impression is so deep, the pleasure so true and unquestioning that you cannot but feel that the memory will remain with you
enjoyed.
You can see "The Wedding Feast" during the coming week only. It must be returned to New Yorì next Saiurday.
(Third Floor)



Rogers' Silver-Plated Tea Spoons







Wrist Watch $\$ 5.85$







## Fancy Needlework



 Spectacles and Eye glasses $\$ 2.45$
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