

READ BY EVERYONE.

WEATHER FORECAST. TORONTO, Noon—Moderate winds, fair to-day, Friday, E. to S. winds, increasing to gales with rain. ROPER'S, Noon—Bar. 30.10; Ther. 48. USE PURE GOLD FLAVORS.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. TEN PAGES TO-DAY. FOR LATEST WAR NEWS SEE 8th PAGE.

VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 19, 1916. \$3.00 PER YEAR. NUMBER 241.

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Country Express Station at 6.00 p.m.,

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CHRISTMAS!

The festive season seems a long way off, but this is an age of preparation. We are prepared for it last May, and our Stamped Goods are ready to go to work on. See the display in our window. SHIRTS COVERS. TABLE COVERS. CENTRE PIECES. NIGHTGOWN BAGS. TABLE RUNNERS. GLOVE & HDKF. CASES. D'OLEYS. COSIES, ETC.

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Hawaiian Sliced Pineapple. China Ginger. Curry Powder. Onion Salad. India Tamarinds. Mical Club Chutney. Crystal Vinegar. French Sardines. Skipper Sardines.

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BISCUITS: Huntley & Palmer. Jacobs. Carr's. Crawford's.

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LAMP KNOWN WORLD.

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WOODS, WATER STREET.

"Telegram."

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

THE EVENING TELEGRAM.

TEN PAGES TO-DAY.

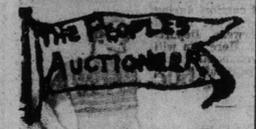
FOR LATEST WAR NEWS SEE 8th PAGE.

VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 19, 1916. \$3.00 PER YEAR. NUMBER 241.

SPUN OAKUM!

BOWRING BROTHERS, Limited.

Auction Sales!



For Sale by Public Auction.

For Sale by Public Auction on the premises, Saturday next, the 21st inst., at 12 o'clock noon, the business premises lately occupied by Katherine Courtney, deceased, situated on the north side of Water Street, corner Buchanan Street, and opposite the premises of P. & L. Tessler. The building is of a substantial character, four storeys high, and its location is an ideal one either for a wholesale or retail dry goods, grocery or provision business. The title is freehold. This is one of the few opportunities offering whereby a valuable freehold business stand can be acquired.

Further particulars on application to M. P. GIBBS, K.C., Solicitor, or to P. C. O'DRISCOLL, Auctioneer, oct17,41

FOR SALE.



Schr. "Turr" 52 Tons
Schr. "Wren" 26 Tons
Schr. "Brand" 20 Tons
Schr. "Vera" 25 Tons
Schr. "Laurel" 45 Tons
Schr. "New Century" 25 Tons
Schr. "Cyclopedia" 39 Tons
Schr. "Miriam" 24 Tons
Schr. "Ethel Q. C." 20 Tons
Schr. "Belle of the Bay" 39 Tons
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1 Motor Boat, 25 feet long, raised deck cruiser.
1 Motor Boat, 30 feet long, cabin cruiser.
1 Fairbanks Morse Hoisting Engine, vertical 4 horsepower.

ALLAN GOODRIDGE & SONS, LIMITED. oct14,2w

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Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls. Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00. Molasses—1st runnings. Tea, Sugar, Kero Oil. Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. St. JOHN.

Duckworth St. and LeMarchant Road.

Permanent and Transient Boarders

accommodated; also Dinner and Teas served to your satisfaction. WATERFORD HALL. oct16,1f

KNIGHTS of COLUMBUS.

Terra Nova Council, No. 1452. A special Requiem Mass will be celebrated at the Cathedral to-morrow (Friday) morning, at 8.30, by Rt. Rev. Mons. McDermott, for the repose of the soul of the late Lieut. Stephen C. Norris. All members who can conveniently attend are requested to be present. By order Grand Knight, M. J. MULCAHY, Recorder. oct19,11

CATTLE FEEDS!

Just arrived: 50 sacks WHITE HOMINY FEED. 50 sacks BADGER DAIRY FEED. 50 sacks CORN MEAL. Also, 50 sacks YELLOW CORN—Whole. 50 sacks YELLOW CORN—Crushed. Prices Right. M. A. BASTOW, Beck's Cove. oct19,21



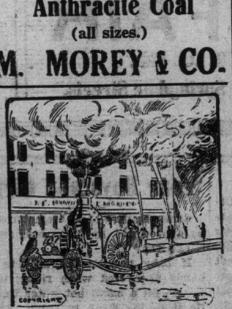
JUST AS YOU WANT it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory.

OUR MEATS. our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

M. CONNOLLY.

Coal!

Just arrived, 7th July, Choice Cargo Screened North Sydney Coal. In Store: Anthracite Coal (all sizes.) M. MOREY & CO.



HEY! THERE, your premises are afire. Are you prepared for such an emergency? That's our question, and which refers to insurance.

WHEN BURNING IT'S TOO LATE TO INSURE. Now is the time. Give us your order and we will write you a policy at once.

OUR STRONG COMPANIES GIVE AMPLE SECURITY. PERCIE JOHNSON, Insurance Agent.

FOR SALE—Canadian Tern Schooner, cargo capacity 350 tons, \$2,500. Two American Coasters, \$7,000. British Foreign Registry Steamer, capacity 900 tons, \$15,000. Other sail and steam vessels proportionately cheap. T. J. CRAIG, King's Road, P. E. I. oct17,31

FOR SALE—3 newly built Dwelling Houses, fitted with all modern improvements, situate head of Pleasant Street, near M. A. Bastow's Cottage. For further particulars apply to WM. CUMMINGS on the premises. oct14,61

NEYLE.

HARNESS! We manufacture Carriage, Cart and Slide Harness.

RAZORS! We are showing a nice assortment of English Bengall and best quality American Razors. Prices \$1.00, \$1.25, \$1.50, \$1.75, \$1.90, \$2.00.

KNIVES and FORKS, \$2.40, \$2.50, \$2.60, \$2.70, 3.50 a doz.

KNIVES! only \$1.50, \$1.60, \$1.80 and \$2.40 doz.

METAL FORKS, \$1.00, \$1.40, \$1.75, \$2.00 a doz.

BOLTS and NUTS, 3, 4, 5, 6, 7, 8, 9, 10, 12, 14 inches long.

HORSE SHOES! We have the Snowball Shoe, sharp-edged for winter use.

NEYLE'S HARDWARE.

De Reszke Cigarettes. FOR OUR MEN ON ACTIVE SERVICE. I am prepared, as usual, to accept orders this season for De Reszke Cigarettes for our men on Active Service at the following prices, your card included: 25 60c. 50 \$1.00 100 \$2.00

Address all orders to (Orders will also be accepted for a high grade Virginia Cigarette at \$2 for 200—no order for less than 200 of this brand.) All orders will be despatched by Registered Parcel Post from London and are reasonably sure of safe delivery if sent to the last correct address known or in care of The Pay & Record Office. (These orders are being filled at as near cost price plus postage as it is possible to estimate.) P. E. OUTERBRIDGE, (Sole Agent for Nfld.) COMMERCIAL CHAMBERS, Telephone 60. t.u.th.1f

United Slip-Socket Limbs. Patented April 6, 1915. Acknowledged by old and new wearers the most highly IMPROVED and SCIENTIFICALLY constructed Artificial Limbs made in the world. Liberal guarantee—Reasonable prices—Efficient service. For Demonstration or Circulars write or call on our Representative, Mr. Eli Lilly, No. 6 Allan's Sq., St. John's, Nfld. THE UNITED LIMB AND BRACE CO. INC. sep14,3m.th



MASSATTA. A NEW AND TOTALLY DIFFERENT TALCUM POWDER.

At all drugists, St. John's, Nfld.

Grove Hill Bulletin THIS WEEK. Cut flowers in great variety. Wreaths, Crosses, Floral Decorations, original and striking designs at shortest notice. Terms: Strictly Cash. J. McNEIL, Waterford Bridge Road. Phone 247.

BEAUTIFY INSIDE NOW

For Winter. Use Perfection, Virginia Lake and Carbolie Soaps

for linen and floors with a dash of STANDARD DISINFECTANT in the scrubbing water. Then get a color card and order Matchless Paint for your rooms. Insist upon getting this Paint and these Soaps.

JUST ARRIVED!

Ex S. S. Florizel, Two Hundred Bales White Cotton Waste.

Franklin's Agencies, Limited, J. E. URQUHART, Manager.

Furness Line Sailings!

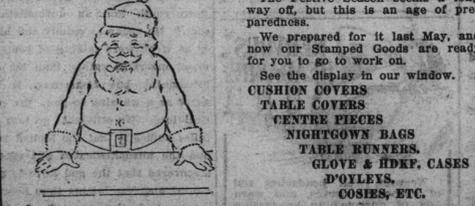
Table with columns: From, St. John's, Halifax, St. John's, Liverpool. Rows: S. S. TABASCO, S. S. GRACIANA, S. S. DURANGO.

FURNESS WITHY & CO., LTD., Water St., East t.u.th.1f

United Slip-Socket Limbs.

Patented April 6, 1915. Acknowledged by old and new wearers the most highly IMPROVED and SCIENTIFICALLY constructed Artificial Limbs made in the world. Liberal guarantee—Reasonable prices—Efficient service. For Demonstration or Circulars write or call on our Representative, Mr. Eli Lilly, No. 6 Allan's Sq., St. John's, Nfld. THE UNITED LIMB AND BRACE CO. INC. sep14,3m.th

FIRST CALL for CHRISTMAS!



Goods stamped on Linen, Cotton, Poplin, Mercerised Sateen, and as we have purchased them direct from the manufacturer, they are as cheap as can be obtained in any of the big centres.

ROBERT TEMPLETON.

The "Evening Telegram" is read by over 40,000 People daily.

Auction Sales and Private Sales

Houses, Farms, Land, General Merchandise, and Household Furniture at Private Residences. Cash advances on approved property. Valuations made and estimates given.

FRED. J. ROIL, & CO.,

Real Estate & Auctioneers, Smallwood Building, Duckworth Street.

Desirable Freehold!

I will accept tenders up to 12 o'clock noon on Friday, October 20th, at my office, for that desirable freehold property with dwelling thereon, formerly occupied by the late M. T. Knight, and situate at the junction of Rennie's Mill and Circular Roads, adjoining the residence of Mr. Gordon Winter. The highest or any tender not necessarily accepted. Parties desirous of inspecting the premises will please call at the office of P. C. O'DRISCOLL, oct16,9,11,13,16,18,19 Exchange Bldg.

Motor Boat for Sale!

1 superior good sea Motor Boat, 28 feet keel, 7 feet beam, 4 feet deep; large cabin and forecabin, 8 horsepower Fairbanks engine, 2 spars and sails, chain, anchor and windlass; juniper and pitch pine plank. Only reason for selling, too large for owner's use. Apply to REV. A. FYMIE, St. Kyran's, Oct. 19, 1916.

Writing Tablets

We have a very large stock of Writing Tablets. We can give them to you from 5c. each up to 45c. each. We can give you a Full Letter Size Tablet, ruled good smooth paper, for 12c. each. We can give them to you at 15c., at 20c., at 25c., at 30c., at 35c., at 40c., and at 45c. We can give you a thin Linen Paper Writing Tablet for foreign correspondence. We can give you Plain Smooth Paper, we can give you Plain Linen Paper. In fact we can give you any kind of Paper you want in a Writing Tablet, and we can give them to you at any price you wish. We have them in Note Size, Ruled and Unruled, Smooth Finish Paper and Linen Finish Paper, Thick Paper and Thin Paper, all weights of Paper; and the prices run from 8c. to 45c. each. We have never offered better values in Tablets, even before the War. If you use a Tablet and who does not, see the range we are showing, and get satisfaction.

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Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

CORKWOOD

Now Landing, ex Schoner Artisan, 100 Bundles Corkwood.

Thick, Medium and Thin.

H. J. Stabb & Co.

Eggs and Butter! To arrive ex "Sable Island." P.E.I Eggs and Butter. Best quality, lowest price. Remit, Outport Orders. JAMES R. KNIGHT. P. O. Box 904.

FOR SALE—For one week only, 1 Winchester Topknot 22 Cal. RFG and 1 Winchester Repeater Shot Gun; apply by letter to H. K. care this office. oct17,51

FREEHOLD LAND FOR SALE—Situate below Pleasantville, in 50 ft. lots; only \$300 to \$500 per foot. For information—apply to HENRY LILLY, Boulevard Road. oct19,51

FOR SALE—Three Houses on the Boulevard Road. For information apply to HENRY LILLY, on the premises. oct19,61

TO LET—Top Flat Building, Beck's Cove; suitable for store or sample rooms, M. A. BASTOW. oct19,1f

TO LET—Dwelling House and Large Shop on Adelaide Street; immediate possession of dwelling, and of shop later; apply to JAMES HAW. oct14,31.s.t.u.th

MONEY TO LEND—I have money for investment on first mortgage security of good city real estate. C. J. CAHILL, Solicitor, Law Chambers, Duckworth St. sep30,oct1f

WANTED—3 or 4 furnished or partly furnished rooms for family of three; no children; apply E. B. West End Post Office. oct19,11

WANTED—Two or Three Rooms; state if gas in house; address S. F. care Telegram. oct19,31

LOST—Between Carter's Hill and Long Bridge, by way of Adelaide and Water Sts., a Laundry Drivers' Book. Finder please return to this office. oct19,11

LOST—Thursday afternoon between Duckworth Street and Freshwater Road, Handle for Cranking Motor Car. Finder please return to this office. oct17,31

HELP WANTED. WANTED—Four Carpenters; apply to HENRY LILLY, Prescott Street. oct19,21

WANTED—A General Servant; apply to MRS. JOSEPH FITZGIBBON, 202 New George Street. oct19,21

WANTED—A Charwoman; apply to A. TOOTON, The Kodak Store, Water Street. oct19,31

WANTED—A Junior Boy for Office; one with some experience preferred; apply THE ROYAL STORES, LTD. oct19,21

WANTED—A Boy for Cash Desk; apply Dry Goods Dept., BISHOP, SONS & CO., LTD. oct19,1f

WANTED—A Man as Shipper; one with some experience required. AYRE & SONS, LTD. oct19,31

WANTED—Two Strong, Healthy, Respectable Boys; one for Hardware Business and one for Grocery; apply by letter only to GEO. KNOWLING. oct19,1f

WANTED—A General Servant by the 1st of November; MRS. T. KAVANAGH, 250 Duckworth St. oct19,31

WANTED—Young Lady Assistant for Fancy Goods Store; address "FANCY GOODS," care Evening Telegram. oct18,31

WANTED—Young Lady Assistant for Fancy Goods Store; address "FANCY GOODS," care Evening Telegram. oct18,31

WANTED—Teacher for Primary Department, duties to commence January 1917. Salary \$170.00 per year; one with knowledge of music preferred. Apply to CHAIRMAN of Educational Board, Victoria. oct18,31

WANTED—A Man Servant; apply at this office. oct19,1f

WANTED—A Cook General; apply to MRS. S. H. LOGAN, Circular Road. oct19,31

WANTED—A General Servant; apply at 197 LeMarchant Road. oct17,2f

WANTED—Two Strong Boys; apply to THE STANDARD MFG. CO. oct19,1f

WANTED—A Junior Grocery Assistant. BISHOP, SONS & CO., LTD. oct19,1f

WANTED—A Pipe Fitter; also a Strong Youth to assist pipe fitter; apply in own writing to O.K. care Evening Telegram. oct12,1f

WANTED—A Steady Man; one who understands butchering preferred; apply to M. CONNOLLY, Duckworth St. oct19,1f



The Web;

OR,
TRUE LOVE'S PASSION.

CHAPTER II.

In an English Palace.
THE Earl of Arrowdale was beautiful to look at, beautiful to listen to, and as highly polished as the Koh-i-noor. He had been known for years as the modern Chesterfield, and society was proud of him, as an instance of what noble rank and high breeding can produce.

He was tall and thin, with a face in which every feature was as clearly and keenly cut as if it had been done by a Grecian sculptor, and on which a beard or mustache had never been allowed even to suggest itself.

At this period his hair was nearly white, but otherwise the face was almost without a wrinkle, and the figure was so well preserved that it was at once the admiration and astonishment of all who were privileged to gaze upon it.

In speech, Howard, Lord Arrowdale, was, so it was said, a model of grace and eloquence for these degenerate times; his voice soft, and yet distinct, and capable of any modulation. In manners—but the pen falters in its endeavors to convey an idea of Lord Arrowdale's manners. Lord Palmerston, who had employed him in foreign service, had been heard to declare that Arrowdale's voice would melt a Red Indian, and his manners move a Tartar.

No one had ever seen him in that vulgar frame of mind known as a "temper." When angry—and even he had been angry at some periods of his polished existence—his voice usually grew softer and his smile sweeter. Once, when a young man, a woman had struck him across the face—with or without cause, probably with—and in the presence of others, they had waited to see what he would do, and were moved to admiration when he caught the hand that had struck him, and raising it to his lips, murmured, with a smile: "Rather a blow from

Dry, Hoarse or Painful Coughs Quickly Ended
Home-Made Remedy that Saves You \$2—Does the Work Thoroughly.

The prompt and positive action of this simple, inexpensive home-made remedy in quickly healing the inflamed or swollen membranes of the throat, chest or bronchial tubes and breaking up tight coughs, has caused it to be used in more homes than any other cough remedy. Under its healing, soothing influence, chest soreness goes, phlegm loosens, breathing becomes easier, tickling in throat stops and you get a good night's restful sleep. The usual throat and chest-colds are conquered by it in 24 hours or less. Nothing better for bronchitis, hoarseness, croup, whooping cough, bronchial asthma or winter coughs.
To make this splendid cough syrup, pour 2½ ounces of Pinex (50 cents worth) into a 16-oz bottle and fill the bottle with plain granulated sugar syrup and shake thoroughly. You then have 16 ounces—a family supply—of a much better cough syrup than you could buy ready-made for \$2.50. Keeps perfectly and children love its pleasant taste.
Pinex is a special and highly concentrated compound of genuine Norway pine extract, combined with quinine and is known the world over for its promptness, ease and certainty in overcoming stubborn coughs and chest colds.
To avoid disappointment, ask your druggist for "2½ ounces of Pinex" with full directions and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

you than a kiss from another;" and in their admiration the onlookers probably forgot that he had wronged the woman, or as probably considered that his exquisite manners had more than atoned.

As a young man, the noble earl had been wild and reckless, with a society polished wildness; but of late years he had subsided into the middle-aged, but ever youthful man of retired habits and studious tastes.

And he was still the model to which parents pointed when they wished to impress upon their sons a type of what a man should be who was made by manners.

It is true that there were ribald individuals who had been known to jeer at him, and even to go so far as to call him the Superfine Earl; but if he was aware of these—and it was very little he was not aware of—Lord Arrowdale went on his way serene, smiling and unmoved.

On the evening of the day after that on which Mr. Petherick had paid his visit to Cliff Cottage, Norton, the earl had a small dinner party.

He had asked the guests before he had received the letter from Catherine Hayes, and, notwithstanding it was the day upon which he was to receive the daughter he had not yet seen, he had not postponed his little party.

"Never put off a dinner, however unimportant, unless there be a death in the family or smallpox in the house," was one of his maxims.

And exactly at a quarter to eight o'clock he left the hands of his valet, exquisitely dressed, upright as a dart, with every white hair in place, without a crease in his shirt front or scarcely a wrinkle on his face, and with the clean-cut lips just curved with the smile which, if he had labeled his smiles, would probably have been numbered, "No. 2, Smile for the reception of one's guests."

Santleigh Court was as old and as unimpeachable in the way of ancestry as its owner. Originally the residence of a Norman baron—of course an Arrowdale—it had been transformed by successive owners into one of the most magnificent of English palace mansions.

It would have been a show place like Chatsworth or Eaton Hall, if the noble earl could have brought himself to endure the thought of the presence of plebeian tourists in the lofty corridors and stately hall; but the mere idea caused him to shudder, and the guide books always put to their descriptions of the place a footnote: "Strangers are not permitted to pass the park gates."

The earl made his way down the broad stairs—up which one might have driven a coach and four with ease, so far as breadth goes—with the slow and stately grace peculiar to him, and was passing into the drawing-room, when the footman approached, and in subdued tones, said: "Mr. Petherick has arrived, my lord."

His lordship inclined his head slightly—his courtesy extended to the lowest menial in his service.

"Thank you. In the library?"

"In the library, my lord."

The earl turned aside and entered the oak-paneled library, and held out his white and delicately-shaped hand. "Ah, Petherick," he said, with a smile, the smile to be used when greeting the family lawyer; "a safe journey, I trust. You do not seem in time for dinner. We do not dine until a quarter past, and I have a few friends. The heat has subsided a little, has it not? I fear you must have suffered much inconvenience from it."

Mr. Petherick coughed.

"Thank you, my lord; yes, it has been hot. I have returned, my lord, and—Lady Norah has accompanied me."

The earl raised his eyebrows slightly.

"Norah. Do you spell it with the 'h' or without?" he asked, blandly.

The lawyer coughed again.

"Er—with the 'h' I believe, my lord."

"Ah, yes. It is a musical name; Irish—or Celtic at any rate, is it not?" As Mr. Petherick did not know, he merely bowed. He knew the earl too well to expect him to exclaim: "My daughter here! Bring her to my arms!" but he was rather startled and embarrassed at this peculiar reception.

"I do not think we have had the name in the family before. Norah,

Yes, it is not unusual. I am infinitely obliged to you for all the trouble you have taken, Petherick, and believe me, I quite realize how excessive it must have been."

"Not at all, my lord," said Mr. Petherick. "I may say that it has afforded me much pleasure. Lady Norah—"

The earl glanced at his watch.

"Pardon me," he said, interrupting him. "Would you kindly ring the bell?"

Mr. Petherick did so, and a footman entered.

"My compliments to Lady Norah, and I shall be gratified if she will dine with me at a quarter past eight."

Mr. Petherick grew red.

"Eh—ahem—I beg a thousand pardons, my lord, but—I—I—I am afraid Lady Norah will be tired, and scarcely—that is—I think you said, my lord, that you had a dinner party?"

The earl smiled sweetly.

"Take my message to Lady Norah, please," he said to the footman, who instantly and noiselessly disappeared; then he turned to his companion.

"Thank you for your consideration, Petherick," he said, blandly. "I see you desire to spare me a—shall I say a shock?—but believe me, I am quite prepared. I am not exacting, and I do not expect grapes from thistles. I am also resolved that as Lady Norah is here under my roof, my acknowledged daughter, I will not permit myself to be—it is an ugly word, but I can find no other—ashamed of her!"

Mr. Petherick grew redder, and he opened his mouth as if he were about to make some eager response, but he thought better of it.

"I hope you will have no cause to be ashamed of Lady Norah, my lord," he said, slowly.

"Thank you very much. I trust not. But, as I said, I am prepared for the worst. A girl brought up as she has been—"

He stopped. "But, my dear Petherick, I am detaining you, and will cause you to hurry your toilet."

Mr. Petherick bowed and left the room without another word, but when he reached the hall he looked round and suffered himself to mutter his favorite ejaculation, "Bless my soul!"

The earl went into the drawing-room, a magnificent salon, richly decorated with gold upon ivory white by Inigo Jones, and stood in a graceful attitude awaiting his guests.

He felt a curiosity respecting this daughter upon whom his eyes were to rest for the first time, certainly no trace of it was to be seen in his face as he took up an orchid from a vase and examined it with as pleased and devoted attention as if his mind were entirely free from any more pressing matter.

Presently some of the guests arrived.

The footman announced Lord Ferndale, whose estate joined Santleigh, an

old and genial man with a loud voice, which made Lord Arrowdale's sound the sweeter and softer by contrast; Mr. Parfreet, a neighboring squire; and the rector, Lord Arrowdale always attended church every Sunday morning, subscribed to all the local charities, and, as he would have put it, "supported the clergy."

He shook hands with them, murmured a few graceful words of welcome, then glanced at his watch.

"We are waiting for two others," he said, softly; "I expect Guildford Berton."

"Ah, well, he is always punctual," said the rector, with the chuckle which accompanied nearly every remark; and, indeed, as he spoke, the door opened and the footman announced the gentleman alluded to.

He was a tall, thin young man, with a sallow face, and hair and eyes of a darkness seldom found in an Englishman. They were fine eyes, seemed to light up his face and render its sallowness almost unnoticeable, and they flashed for a moment round the room and from face to face before he uttered a word. Then he came forward and greeted the earl, and his voice was almost as soft and sweetly pitched as his host's.

The earl's glance rested upon the dark face and carefully attired figure with a momentary approval, and there was a touch of cordiality and familiarity in his voice as he spoke to him which had been absent when he addressed his other guests.

"Ah, Guildford. We were lauding your punctuality. The air is somewhat cooler this evening, I trust?"

"Yes," said Guildford Berton. "But I walked slowly. I hope I have not kept you waiting."

There was a foreign accent in his speech, and he seemed to utter every word carefully, as if he weighed it and watched it as it passed.

"No," said the earl, "we are waiting now for Lady Norah."

Lord Ferndale, who was standing near, regarding the young man with a not altogether approving countenance, turned to the earl with surprise. "Lady—Norah!" he said.

It was a bachelors' party, and the announcement of a guest of the other sex startled him. The rector and Mr. Parfreet stopped suddenly in the middle of their gossip, and also turned toward the earl.

He stood bland and smiling, looking at them, one white hand touching carelessly the flower in his button-hole, the other hanging gracefully at his side, and only the black eyes of Guildford Berton were acute enough to detect something malicious and self-torturing beneath the smile and the veneered ease.

"I beg your pardon," he said, "I ought to have said 'my daughter, Lady Norah.'"

Lord Ferndale started, and the rector and Mr. Parfreet exchanged glances. They remembered the earl's marriage, and the quickly following separation, but they had known nothing of the daughter.

The earl seemed, in a courteous fashion, to enjoy their surprise.

"You are astonished, Guildford?" he said, addressing the young man whose eyes were fixed upon him. "You were not aware that I was even married. Our good friends could have told you the story"—he waved his hand slightly toward the three other silent men. "Not at all a new or original one, but not without its touch of romance. A foolish and high-flown youth and an unsophisticated girl. He spoke as calmly and blandly as if he were talking of some one else's marriage rather than his own. "Romantic, but disastrous. It may serve as a warning to you, my dear Guildford. We will not go into details; suffice it that the foolish youth and the unsophisticated girl speedily discovered that the god Love is more mortal and less lasting than poor humanly, and—they parted. Really I think it was the wisest thing they could do. You agree with me, rector?"

The rector bowed and colored, and the earl, after delicately wiping his lips with his exquisitely fine handkerchief, went on in the same bland, smooth voice.

(To be Continued.)

Minard's Liniment Cures Diphtheria.

BETTER VALUES FOR ALL THE PEOPLE ALL OF THE TIME!

Better values because everything that causes us fewer losses: that enables us to curtail the amount of merchandise that is out of action—make for better service and better values. Something new every day—ready to-morrow with another store full of surprises. THIS is BARGAIN WEEK at our HARVEST SALE.

Come, See Our BARGAIN TABLES.

5, 10, 15, 20, 25c.

- Clothes Lines 15c.
- Drip Pans 15c.
- Rinsing Pans 15c.
- Muffin Pans 10c.
- Bread Pans 10c.
- Cake Turners 5c.
- Egg Beaters 10c.
- Toasters 10c.
- Clothes Brushes 15c.
- Can Openers 10c.
- Tea Kettles 20c.
- Whisks 20c.
- Scrub Brushes 15c.
- Buckets 20c.
- Hammers 10c.
- Forks 5c.
- Shovels 5c.
- Brushes 25c.
- Williams' Talcums 25c.
- 6c. TUMBLERS 4c.
- 15c. BUTTER DISHES 10c.
- HATCHETS 20c.
- HAMMERS 10c.
- SCREW DRIVERS 10c.
- FRYING PANS 20c.
- BUCKETS 20c.
- PUDDING PANS 10c.
- MILK PANS 15c.

Encourage HOME INDUSTRY.

BUY GOODS "MADE IN NEWFOUNDLAND."

Made specially for us by factory in building. Encourage Home Industry. Buy goods made in Newfoundland. Our Special Bureau on Sale to-day **\$8.50** for Stand to match, \$4.50.

COUCHES.

Made in many different styles. In fact you can give us any size and pattern. The Couch will be made specially for you "as you like it." See our leader **\$4.95** to-day for this Sale

Mattresses from \$2.00 up
Springs from \$2.00 up
Bedsteads from \$4.95 up

BUY UNDERWEAR NOW, Before Prices Advance.

Men who want comfort during the cold months ahead should visit our Underwear Department to-morrow. Here you will see a good selection, all sizes, at very special price of **50c**

Men's Laundered Shirts, some old sizes, but one that will probably fit you. Harvest Sale Price **50c**

A special lot of Sotted Collars in many sizes, including the Rubber Collar. At this Harvest Sale, 2 for **5c**

A good assortment of Early Fall Caps, many patterns and styles and nicely made. Your choice **50c**



For Immediate Clearance

Some Special Lines at Practically Cost.

- \$1.00 Women's Blouses 50c.
- \$1.00 Felt Hats 50c.
- \$1.50 Misses' Dresses 85c.
- \$1.50 Boys' Sweaters 95c.
- 9c. Embroidery 5c.
- 95c. Men's Overalls 75c.
- 95c. Men's Work Shirts 69c.
- \$1.50 Women's Dresses \$1.00
- \$1.85 Silk Blouses \$1.35
- \$1.00 House Dresses 75c.
- 75c. Boys' Rompers 45c.
- 60c. Boys' Underwear 45c.
- 45c. Children's Cotton Overalls 39c.
- 40c. Suspenders 25c.
- 15c. Gingham 11c.
- \$3.25 Women's Shoes \$2.98
- Wool Blankets \$2.50
- \$1.55 Women's Skirts \$1.25

A Grand Assortment of Framed Mirrors, size 14 x 24. These were imported before the advance in price. The regular price was \$2 50. At this sale, **\$1.95.**

THE FAIR

C. L. MARCH CO., Ltd.,
Corner Water and Springdale Streets.

See our Window Display—then come inside and be further convinced.

UNRULY KIDS.



I don't like little Albert Clarence, though he's a sprightly lad, because he won't obey his parents, his mother and his dad. This Clarence boy is strangely gifted, he is no person's fool. I had a diver prize he has littled down at the village school. He knows what war or revolution distinguishes every king, and when it comes to education, he makes the woldin ring. It sends a sort of thrill and shiver all up my spine and neck, when he begins to deliver "The Boy and the Burning Deck." In divers ologies, excelling in Greek he cuts much grass, and when it comes to hard word spelling, he cleans up all his class. But when his mother or his father remarks, "Go hunt for eggs," he seems to think it too much bother to exercise his legs. And when his father or his mother observes, "Go, feed the cat," he says to them, "My little brother is here—let him do that." There are no flies on Albert Clarence, his teachers all agree; but kids who don't obey their parents don't make a hit with me.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

Your Boys and Girls.

Some hints, which I am sure will be appreciated by many mothers are here given: If baby persists in keeping his hands uncovered when riding in his buggy, fill a small hot water bag and tie it to the strap in front. It will keep his hands warm and comfortable. For the rubber shoes, spring clothes pins will hold them together. But what is necessary and seldom at hand is a shoe horn. By the use of it when putting on rubbers the mothers temper and fingers will be saved. Children should have individual laundry bags and be taught to put all

soiled clothing in them as soon as taken off. Once upon a time there was a child that never had its picture taken. That was its parents' fault. Once upon a time there was a young man who never had his picture taken. That was his fault. Once upon a time there was a dear old Mother who never had her picture taken. That was her children's fault. It's YOUR fault if your friends haven't YOUR pictures. Portraits portray life history. They are a necessity. Arrange for a sitting NOW. J. C. PARSONS, Bank of Montreal Bldg. 604, St. John's.

Nothing known this painful ailment reduces inflammation ends the agony. Easy! Why go on suffering? Read the following cure.

Mrs. C. Hanson, Poplar, years with bleeding piles. I could hardly walk. I tried finally underwent an operation, but at last I tried Zam-Buk. Perseverance cured me, and there has been Mr. W. J. Donovan, of New Edinburg years I suffered with bleeding piles. I tried one after another of the so-called. At last I decided to try Zam-Buk from the dull, gnawing pain, and cured me. The cure has been permanent.

ZAM-BUK ALSO CURES ECZEMA, BLOOD POISON, COLIC, SORES, CHAPPED HANDS, SORES, CUTS, BURNS, BRUISES, SCALDS, SKIN INJURIES AND DISEASES. All drugs, stores, or Zam-Buk Co. Toronto, post free. Restore harmful substitutes and preparations as "Just as good."

War News.

Messages Received Previous to 9 A.M.

THE IRISH QUESTION.
LONDON, Oct. 18.
The Irish question was again brought to the fore in the Commons to-day with the introduction by John Redmond of a motion criticising the system of the Government of Ireland. The motion reads that the system of Government at present maintained in Ireland is inconsistent with the principle of self-determination which is being fought in Europe, and is, or has been, mainly responsible for the recent unhappy events and for the present state of feeling in that country. Since Redmond gave notice of his intention to attack the Government, Irish leaders have held a number of conferences with Eamon de Valera, Lord Lieutenant of Ireland, but these probably had more to do with the suggestion of the extension of conscription to Ireland than with grievances arising from the continuance of martial law, and the failure to release all those arrested during the uprising in Ireland last spring. However, the question of conscription did not come under Mr. Redmond's motion. It doubtless will be discussed when the whole subject of the man-power of the Empire comes up under review. John Redmond, Unionist member for Cambridge University, moved as an amendment to Redmond's motion the following: Having regard for the importance of the Kingdom and Ireland combining with the rest of the Empire in presenting a united front to the enemy, it is not desirable at the present time to discuss the question of conscription.

T. J. Edens

BADGER DAIRY FEED.

Protein, 16 p.c.
Fat 3 p.c. Fibre, 15 p.c.
TRY A SACK.

- 100 cases CHOW CHOW PICKLES, 16 oz. tins., \$1.50 doz.
- 6 cases LOCAL EGGS, SMOKED SALMON.
- P. E. L. BUTTER, 2 lb. prints.
- 100 tins BLACK OATS.
- 50 cases PINEAPPLE CUBES, 1½ lb. tins.
- STRAWBERRIES Preserved in bottles.
- RASPBERRIES Preserved in bottles.
- PEAS Preserved in bottles.
- 50 cases EARLY JUNE PEAS.

100 Bags P.E.I. Black Oats.

FRESH SHIPMENT TEA. Danuwalla 50c. lb. Bulldog 45c. lb. 10 p.c. discount off 5 lb. parcels.

- 100 brs. GRAY APPLES—Fs. 2's, and 3's.
- 5 brs. SIB. CRABAPPLES.
- 10 bunches BANANAS.
- 20 cases CAL. ORANGES.

100 pairs FRESH RABBITS by Rail to-day.

T. J. EDENS.

Duckworth Street and Military Road.

More Extraordinary Value Giving FRIDAY & SATURDAY. All New and Desirable Goods.

Splendid Values in Ladies' Hosiery.

LADIES' HOSE.
Made from strong union yarn, seamless spliced heel and toe, plain and ribbed makes. A comfortable as well as a very serviceable stocking. All sizes. Regular 50c. pair. **Friday and Saturday 44c**

MEN'S WORSTED HALF HOSE.
Heavy make for Fall and Winter wear. Plain foot and 41 ribbed legs. They come in Fancy Heather Mixtures only. Regular 40c. pair. **Friday and Saturday 34c**

LADIES' HOSE.
Fine Ribbed Cashmere, fashioned leg, 21 ribbed top and seamless feet. For all round service this stocking is unequalled and you should lay in a supply at this low price. Reg. 75c. pair. **Friday & Saturday 65c**

We are prepared for another busy Friday and Saturday. The list given here presents many profitable opportunities to save on goods of household utility, together with the numerous reasonable requisites for personal use and comfort.

READ THIS PAGE CAREFULLY.
Every one of these Items is of vital interest to every citizen who is interested in saving money.

COTTON BLANKET ENDS.
In 1 1/2, 2 and 2 1/2 yard lengths, medium and heavy weights; a piece of ordinary blanket size weighs from 3/4 to 2 1/2 lbs., costing about 20c. to \$1.00; this lot we offer by the pound. Special for Friday and Saturday **40c**

FLANNELETTES.
Values to 17c yd. for 10c

COTTON BLANKETS.
Size 54 x 74 in White and Grey with Pink, Blue and White striped borders, neat over-stitched edge, fairly heavy quality. Reg. \$1.30 pair. **Friday and Saturday 1.16**

MANTEL DRAPERY.
Scalloped edge plush, in Crimson and Green with pretty painted patterns, also Crimson and Green Tapestry, fringed edge, 7 1/2 and 9 inches wide. Reg. 20c. yard. **Friday and Saturday 17c**

Decided Savings on Ladies' Underwear

Corset Covers.
Short and long sleeves; perfect fitting styles; high neck; lace trimmed; made from fine elastic fleeced Jersey; sizes 34, 36, 38 and 40 inch busts. Regular 50c. each. **Friday & Saturday 45c**

Flette Nightdresses.
For ladies, made from medium weight close materials in White only. These are all high neck styles, finished with frilled collar and two rows of frilling at front; large roomy size. Regular \$1.75 each. **Friday and Saturday 1.40**

PLANTAGENET FRILLING.
For Pillow Cases, Shams, Underwear, etc. plain with hemstitched edge 2, 2 1/2 and 3 inches wide; and lace and saloon edge 1 1/2 and 2 1/2 inches wide. Reg. 20c. yard. **Friday and Saturday 16c**

Stationery.

WRITING PAPER.
Smooth face Writing Paper in packages containing 120 sheets; felt ruled, letter size. Buy a supply now and save money. Special for Friday & Saturday, pkg. **14c**

FANCY STATIONERY.—Decorated with Forget-me-nots, Pansies, etc.; neatly boxed with envelopes to match. Reg. 20c. box. **Friday and Saturday 16c**

PATRIOTIC SEALS.—Dennison's small size Patriotic Seals in boxes containing 50; well gummed backs. Reg. 10c. box. **Friday and Saturday 9c**

New Autumn Dress Goods & Coating Materials At Bargain Prices.

We have given many special Bargains in Dress Goods and Coating Materials, but Friday and Saturday's list promises to beat all past records.

If you are needing Dress Goods, Costume Goods or Coatings, Friday and Saturday ought to prove notable days of saving to you at **THE ROYAL STORES COATINGS AND DRESS MATERIALS.**

Heavy Diagonal Coating Tweeds in Brown, Grey and Heather mixtures, 54 inches wide; a cloth correct for Ladies', Misses' or Children's Coats, will give splendid wear. Gabardines, 50 inches wide; very much used this season for Dresses and Costumes; the colors are Navy, Saxe and Brown. Coating Serge in Navy and Black. This is a Serge with a fine weave that will make up stylishly and give perfect satisfaction. Included in this lot also are Black Beaver Cloth Costume Suiting, and Check Blanket Coating; 52 inches wide. Regular values to \$2.25 yard. **Friday and Saturday 1.75**

Neckwear.

PERFUMED NECKLETS.
Made from real flowers, possessing all their natural color and odor. They are manufactured and carved entirely by hand. Reg. 25c. each. **Friday & Saturday 20c**

LADIES' COLLARS.
A beautiful assortment of Ladies' Collars for Friday and Saturday. Included in the lot are Embroidered Organdies and Muslin Medics, trimmed with fancy lace edge and black velvet bands, and a big assortment of full frilled Crepe-de-Chene Collars in pretty pastel shades of Pale Blue, Pink, Cream and White. Reg. 70c. each. **Friday and Saturday 55c**

Temping Offers from the Gents' FURNISHING STORE.

MEN'S CAPS.
Assorted Light and Dark Tweeds, inside band of self materials, finished with elastic knitted edge, which can be worn turned down or slightly turned on the inside, making cap suitable for either summer or winter. Reg. \$1.00 each. **Friday and Saturday 85c**

BOYS' FLANNEL FRONTS AND PORTSMOUTH COLLARS.
The fronts are made of medium weight flannel in Cream with Blue Silk Anchors worked in centre and finished at edges with White Lawn Binding. The Collars are White Jean, finished at edges with rows of White Braid. Reg. 25c. each. **Friday and Saturday 20c**

MEN'S SHIRTS.
Fancy American Cotton Cost Shirts, in new striped patterns; stiff cuffs and collar bands; good fitting styles; sizes 14 to 16 1/2 inch necks. Regular \$1.80 each. **Friday and Saturday 1.35**

MEN'S WORK SHIRTS.
Made from heavy Union material, a mixture of Cotton and Wool in light and dark khaki colors; 2 buttoned pockets; double stitched seams; large roomy makes; sizes 14 1/2 to 16 1/2. Regular \$1.50 each. **Friday and Saturday 1.36**

BOYS' UNDERWEAR.
Boys' Fleece lined Shirts and Drawers, winter weight, to fit from 6 to 15 years of age. These are offered to you just the time they are needed at this special low price. Regular values to 40c garment. **Friday and Saturday 32c**

MEN'S WIDE END TIES.
New stripe and dressy patterns in plain and corded silks; wide flowing ends. Regular 60c. each. **Friday and Saturday 53c**

NAVY NAP CLOTHS.
A splendid range of Nap Cloths; the rolls are a bit too big for quick handling so we have decided to place them on sale Friday and Saturday. These goods are becoming more popular every year for Men's and Boys' Overcoats and Ladies' and Misses' Coats. We have no hesitation in recommending them, as they have a world-wide reputation for general satisfaction; all 56 inches wide. Regular \$3.90 yard. **Friday and Saturday \$3.30**
Regular \$4.25 yard. **Friday and Saturday \$3.75**
Regular \$5.10 yard. **Friday and Saturday \$4.45**

COSTUME TWEEDS, CLOTHS, ETC.
Selling at less than we can buy them for to-day, even though this class of goods have advanced considerably we are able to offer you an old-time value. This is where you get the benefit of an old contract. Costume Tweeds and Suitings in Brown, Green and Grey mixtures, Black Whipcords and Diagonal Cords and Dress or Costume Cloth in Black, Grey, Brown, Red and Green. Regular to 75c. yard. **Friday and Saturday 64c**

TWEEDS, SERGES, ETC.
Herringbone and Ribbed Tweeds, 56 inches wide, in mixed colors of Brown, Green, Fawn and Heathers. This is your opportunity to buy a wanted serviceable Tweed at a bargain price. Also Atlantic and Fancy Serge in Navy and Black Box Cloth, 50 to 54 inches wide. Very stylish fabrics, suitable for Costumes, Dresses, Skirts, etc. Reg. to \$1.75 yard. **Friday and Saturday 1.45**

Interesting Items at Little Prices.

SAFETY PINS.—Electro-plated safety pins for dress,shawl and nursery, on cards containing 15. Regular 4c. card. **Friday and Saturday 3c**

DRESSING COMBS.—Made from the finest selected material with coarse and fine teeth. These Combs are 7 1/2 inches long and non-inflammatory. Reg. 35c. each. **Friday and Saturday 29c**

PINS.—Large sheets of Electro solid headed pins; needle pointed. Reg. 4c. sheet. **Friday and Saturday 3c**

LACE AND TIE PINS.—In plain and fancy gilt designs. These pins are all strong makes on cards containing 4. Reg. 4c. card. **Friday and Saturday 3c**

PHOTO FRAMES.—To hold three post card size photographs. The frame is two inches wide and of fancy design. The outside measurement, 10 x 16 inches. Reg. 40c. **Friday and Saturday 33c**

MENTHOL WOOL.—The Ivy brand. English Span all wool mending; colors: Black, White, Navy, Tans, Clericals. Shetlands, Heathers, Crimson and Greys. Regular 3 cts. card. **Friday and Saturday 2c**

BOYS' PISTOL OUTFITS.—Black morocco belt, holder and medium size pistol. Regular 15c. **Friday and Saturday 13c**

BROOCHES.—Whitby Jet and Silver, set in good quality brilliants. The backs are guaranteed secure. Reg. 45c. each. **Friday and Saturday 37c**

LADIES' HANDBAGS.—Made from Black, Pebbled Leatherette with dull metal frame and ball fastenings. A most fashionable and serviceable bag at an exceedingly low price. Reg. 60c. each. **Friday and Saturday 37c**

CUSHION CORDS.—Heavy make, three yards long with large silk tassel at both ends; colors: Emerald, Rose, Olive, Pale Blue, Old Gold and Black. Regular 65c. each. **Friday & Sat. 53c**

TABLE NAPKINS.—Here's a wonderful napkin at the price, made of cotton mercerised damask, evenly woven; size 20 x 20 inches. Reg. 17c. each. **Friday and Saturday 14c**

FACE CLOTHS.—Made from soft Absorbent fabric, finished at the edges with pink and pale blue over-stitching; size 13 x 15 inches. Regular 8c. each. **Friday and Saturday 6c**

Crockeryware

White and Gold Sauce Boats. Reg. 25c. each for **22c**

Domestic Jars for Salt, Sugar and Rice. Reg. 25c. each for **21c**

White China Statues—St. Joseph and Sacred Heart. Reg. 60c. each for **52c**

Red Glass Fairy Light, large size. Reg. 20c. for **18c**

Red Glass Butter Dishes, large size. Reg. 45c. for **39c**

Fancy China Trinket Boxes. Reg. 20c. for **16c**

Krystal Glass Fruit Stands. Reg. 90c. each for **80c**

40 piece English China Tea Set. Reg. \$3.00 for **7.00**

BARGAINS THAT SHOULD ROUSE MOST ANY ONE.

LADIES' BLOUSES.
Excellent values are represented in these Blouses of plain Poplin and striped Flannelette; they come in the very latest models, some are trimmed with plaid silk collars; others plain make with raglan sleeves. Reg. \$1.50 each. **Friday and Saturday 1.25**

LADIES' BLACK SERGE SKIRTS.
Made on the very latest models with pointed belted backs trimmed with buttons; some yoke effects, bolted seams; all 4-gore styles. Reg. \$3.25 each. **Friday and Saturday 2.85**

LADIES' VELVET HATS.
Broad Sailor Style, with slightly turned brim, very popular this season, trimmed with velvet and ribbon in contrasting colors of Navy and Tan, Tan and Royal, Nigger and Pale Blue, Saxe and Tan, Black and Pale Blue and Fawn and Blue; also, ladies' felt hats trimmed and untrimmed in all the newest shades. Regular \$2.25 each. **Friday and Saturday 1.90**

VELLINGS.
In this season's smartest meshes and nets, plain or spotted makes, double or single hairlines, 18 inches wide. Regular 20c. yard. **Friday and Saturday 16c**

CHILDREN'S VELVET BONNETS.
In pretty new shades of Nigger, Tan, V. Rose, Red, Navy, Pale Blue and Black, trimmed with silk ribbon and ruffle around the brim in contrasting colors. Reg. \$1.25 ea. **Friday and Saturday 1.00**

LADIES' APRONS.
With plain bodice, gored at skirt to fit well; 2 side pockets; wide shoulder straps. This apron is made of good wearing coarse thread cotton in white only and will give splendid wear. Regular 40c. each. **Friday and Saturday 32c**

LADIES' DRESSING GOWNS.
Made of plain Flannelette in colors of Hello, Saxe and V. Rose. The wide sailor collars and cuffs are beautifully trimmed with pale yellow flannelette, in color to match; heavy cord girdle for waist. Reg. \$3.50 each. **Friday & Sat. 3.00**

RIBBONS.
New ribbons in all silk firm finish Taffeta, 5 inches wide, suitable for hat trimmings, hair bows, sashes, dress trimmings, etc.; all the very latest colorings. Reg. 20c. yard. **Friday and Saturday 17c**

CHILDREN'S UNDERWEAR

We are offering this week a splendid line of Children's Underwear at remarkably low prices. These garments are made from fine ribbed Jersey, to fit children from 2 to 10 years of age; also a lot of Fleece Lined Drawers to fit from 2 to 5 years. Prices range from **20c to 35c** Garment.

HOUSEHOLD NEEDS

DUCHESS SETS.
Hemstitched and Embroidered with openwork centres, made of fine English Cotton; also Battenburg trimmed with pure linen centres and lace and insertion trimmed, 4 pieces to set, the runner measuring 12 x 42 inches. Regular 85c. set. **Friday and Saturday 70c**

CUSHION COVERS.
Made from good wearing fawn linen with frilled edge and beautifully embroidered silk centres; also, lustre with colored silk embroidered centres. The edges are finished with fancy Silk trimming; size 20 x 20 inches. Regular 80c. each. **Friday and Saturday 64c**

TABLE FELT.
Here's a soft, firm Table Felt suitable for making Table Covers, etc., that cannot be bought to-day at much more than this price, 72 inches wide. Colors: Olive and Cardinal. Regular \$2.25 yard. **Friday and Saturday 2.90**

It's Sure Economy to Buy Your Hardware Here.

Carpenter's Baskets. Reg. \$1.00 for **91c**

Garden Shears. Reg. \$1.35 for **\$1.25**

Clothes Baskets. Reg. \$1.00 for **99c**

Counter Dish Brushes. Reg. 70c. for **67c**

Window Brushes. Reg. 40c. for **34c**

Floor Brushes. Reg. \$2.10 for **\$1.90**

Enamel Dippers. Reg. 25c. for **20c**

Enamel House Pails. Reg. 80c. for **73c**

Enamel Chambers. Reg. 40c. for **36c**

Enamel Bowls. Reg. 30c. for **27c**

Enamel Kettles. Reg. 80c. for **73c**

Enamel Dippers. Reg. 20c. for **17c**

Enamel Mugs. Reg. 20c. for **17c**

Brass Stand Lamps. Reg. \$4.00 for **\$3.75**

Enamel Ladies. Reg. 14c. for **11c**

Hearth Brushes. Reg. 47c. for **43c**

Wire Sponge Holders. Reg. 45c. for **41c**

N. P. Walters. Reg. 40c. for **34c**

Knife and Fork Holders. Reg. 60c. for **55c**

Butchers' Baskets. Reg. \$1.15 for **\$1.05**

Dust Pans. Reg. 15c. for **13c**

Steak Pounders. Reg. 25c. for **21c**

Knife Boards. Reg. 35c. for **31c**

Enamel Spoons. Reg. 9c. for **7c**

Web Hatters. Reg. 50c. for **46c**

Toilet Paper. Reg. 10c. for **9c**

Boot Bargains.

MEN'S HOUSE SHOES.
"Horatio" brand, made of Tan Dongola Kid in Romeo style; elastic sides, low heel and slight pliable soles; sizes 6 to 11. Regular \$1.65 pair. **Friday and Saturday 1.50**

LADIES' HOUSE SLIPPERS.
In Plain Colored Cloth, trimmed with silk and ribbon in colors to match; soft cushion soles; also Ladies' Cloth Juliettes, with hard soles and medium heels; colors: Black, Grey, Brown and V. Rose; sizes 3 to 7. Reg. \$1.50 pair. **Friday and Saturday 1.38**

CHILDREN'S BOOTS.
Vici Kid, buttoned and laced styles; flexible soles and rubber heels, patent tip; sizes 3 to 8. Reg. \$1.25 pair. **Friday and Saturday 1.22**

LADIES' VICI KID BOOTS.
"The Beautie", made on comfortable fitting last, Blucher style, with dull kid tops, and buttoned with black cloth tops; high heels, medium soles; all sizes. Reg. \$3.50 pair. **Friday and Saturday 3.20**

The Royal Stores Ltd.

Ladies' Wool and Mercerised Vests.

The same style as a Man's Vest, in colors Tan, Navy, Saxe, Rose. Old prices, **\$1.00 and \$1.10 each.**

Ladies' Hug-Me-Tights.

A nice Wool Vest that will hug you tight on a cold day. Colors: White, Black, Brown, Navy, Grey. **\$2.00 each.**

Patriotic Handkerchiefs

10 doz. National Anthem, with music.
10 doz. Till the Boys Come Home, with music.
10 doz. Tipperary, with music.
20 doz. Plain Khaki, with Nfld. Crests.
All at Old Prices.

Every Department of this Store Is Now Ready with a Delightful SHOWING of NEW THINGS.

You will find a big display of the newest and best merchandise ever shown. We emphasize strongly the fact that the values offered in every line and at every price are—as always—the Very Best.

Dark Green Spring Blinds. 10 doz. Dark Green Window Blinds at old prices.

Men's Police Braces.

20 doz. Men's Police Braces, made of very strong webbing and solid leather fittings. Just the Brace for the working man. **Old Prices—25 cents per pair.**

Marshall Bros

Gents' Initial Silk Handkerchiefs.
5 doz. only, which we offer at less than old price.
Now 35c. each.

Bureau Sets.
5 doz. only, nicely trimmed with Lace and Insertion.
Old Price, 30c. each.

Linoleum Mats.
3 doz., sizes 18 x 27 and 18 x 36.
Old Price, 30c. and 48c. each

Infants' White Kid Shoes
4 doz. 2-strap, with perforated fronts.
Old Price. 30c. pair.

Heel Protectors.
20 doz., protects the heel of the stockings. No holes. No darning. Regular Price 20c.
Now 5c. pair.

SCREENS.

By RUTH CAMERON.



This is to be a word about screens. Not the kind of screens you put in windows, but the kind you put between you and yourself, so that you cannot see yourself too clearly.
When I am having difficulty in expressing myself in writing, I find myself leaving my desk, ostensibly to sharpen my pencil, actually to get away from the painful effort of concentration.
The idea that I must sharpen my pencil is what I mean by a screen.
I Don't Want to Admit I'm A Shirk.
I put it up between me and my actual motive so that I won't have to admit I'm just trying to shirk.
The child who feels ill at quarter of nine in the morning and recovers at half-past nine, when it is too late for him to be sent to school, shows how early in life we begin to use screens.
Of course that might be deliberate shamming, but far more often a child deceives himself. I know, because I can vaguely remember even now the mental processes of one little girl who hated school so much that the approach of nine o'clock helped to give her a sick feeling at her stomach. My brother used to call it my "ginger cookie sickness," because before the forenoon was over I had recovered sufficiently to eat a dozen ginger cookies.
They Used Screens Two Thousand Years Ago.
The Pharisee who stood in the market-place and prayed and disfigured himself that men might know he was fasting, is a classic example of the use of screens.

Grand Complexion Improver! Better Than Cosmetics

When it's so easy to bring back the bloom of youth to faded cheeks, when skin disfigurements can be removed, isn't it foolish to plaster on cosmetics? Go to the root of the trouble—remove the cause—correct the condition that keeps you from looking as you ought. Use Dr. Hamilton's Pills and very soon you'll have a complexion to be proud of. How much happier you'll feel—pimples gone, cheeks rosy again, eyes bright, spirits good, joyous health again returned. Never a failure with Dr. Hamilton's Pills, get a 25c. box to-day.
Tomatoes, lima beans, carrots and corn, mixed and cooked until they are thoroughly done, then put into glass jars and sealed, will be easily kept and will make a delicious dish for winter.

GOODS IN STOCK:

- 100 bags Rangoon Beans.
- 25 bags Calif. Lima Beans
- 10 tons Rangoon Rice— $\frac{1}{8}$, $\frac{1}{4}$, $\frac{1}{2}$, 1s & 2s.
- 5 tons Siam Patna Rice.
- 150 cases Seeded Raisins.
- 100 cases 3-Crown Raisins
- 200 brs. Grav. Apples.—1s, 2 and spl. 3s.

NOW DUE:
25 cases SALMON.

Soper & Moore, Retail and Wholesale.

Fishery Returns.

The returns of the codfishery by districts up to yesterday, as compiled by the Board of Trade are:

	1916	1915
Ferryland	24,870	26,874
Piacenta & St. Mary's	40,090	44,298
Burin	126,490	145,732
Fortune Bay	68,970	88,210
Burgos & LaPolle	44,780	36,470
St. George's	7,380	12,070
St. Barbe	21,125	11,745
Twillingate	27,820	28,021
Fogo	11,530	14,570
Bonavista	70,910	48,000
Trinity	50,960	27,150
Bay de Verde	no report	38,400
Carbonear	1,510	6,005
Harbour Grace	11,200	9,215
Port de Grave	5,810	4,075
Harbour Main	2,220	2,640
Straits	15,900	13,550

Licensing Board Meets

Yesterday afternoon the Licensing Board met at the Magistrate's Court. Mayor Gosling presided and the following members of the Board were present: J. G. Sullivan, J. P. Blackwood, B. J. A. White, B. L. and J. McCarthy, J. P. Four outside citizens attended. Secretary McCarthy read a list of 39 applicants for renewals of licenses. Last year there were 40 applicants, one liquor dealer having withdrawn from the business. Mr. Blackwood regretted the small attendance, as he would like to hear an expression of public opinion regarding the renewals of licenses. Discussion was deferred until the Board meets again shortly.

Amusements.

AT THE CRESCENT.
A wonderful picture is "The Home Breakers" that the Crescent Picture Palace presents to-day. Margaret Landis is the leading star in this three reel Kinkorbocker Star feature. Lillian Burns and Donald Hill are presented in "The Third Party," a Vitagraph Society drama. Billie Reeves—the celebrated English Music Hall Comedian, in "A Wise Walter," a rich and clever comedy. Professor McCarthy playing the latest and best music. To-morrow a three reel Broadway star feature: "Out of the Quagmire," with Joseph Kilzour.

Voices From England and Germany.

(Brooklyn "Eagle.")
Mr. Lloyd-George's statement to a press correspondent and Chancellor von Bethmann-Hollweg's speech in the Reichstag are alike in one particular: Both declare absolute confidence in the resources of their respective countries and alliances. The British spokesman deprecates all talk of peace at this time. The German spokesman announces Germany's readiness for peace, but neglects to state or even indicate the terms upon which peace would be acceptable to the German Government. For purposes of publication, at least, he still clings to the belief that Germany cannot be beaten and can in the end secure a peace which will leave her as much of a force in European politics as she was before the war began.
These two men reflect the opposing attitudes of the British and the German people. The former are convinced they can conquer. The latter no longer look for victory, but hope to avert defeat. They do not now demand indemnities or the annexation of railed provinces. With their enemies multiplying, their resources dwindling, their coasts blockaded, their foreign commerce destroyed, their colonies gone and their armies everywhere on a bad defensive, they would open negotiations for peace in the hope that they could employ their conquests in Europe as a lever to effect a fairly profitable agreement.

Germany regards England as her most dangerous enemy. She is rich. English money has largely financed the war activities of France and Russia, to say nothing of the smaller powers. English ships have closed German ports and kept the seas open to the Allied commerce, including military supplies, and moved armed men by the million to the battle fronts. England has sacrificed the flower of her manhood and billions of treasure in a war which her diplomacy labored desperately to avert in the closing days of July and the first days of August, 1914. Mr. Lloyd-George correctly interprets the British resolution to prosecute the war, to continue the sacrifices until England and her allies are able to make peace upon her own terms. It does not follow that those terms will realize the German apprehension that the Allies aim at the annihilation of Germany. Their object is entirely different. They do not seek to destroy Germany, but they do seek to destroy the power of Germany to throw Europe into a panic by the threat of war. Never again shall Germany be able to drive a French minister from office as she drove M. Delcasse in 1905; never again shall a German menace enable an ally of Germany to flout the ruling of an international convention as Austria-Hungary in 1908 flouted the ruling of the Congress of Berlin by annexing Bosnia and Herzegovina; never again shall Germany be able to throw arbitration to the winds and provide a world-wide calamity as she did two years ago.

Europe wants the nightmare of the mailed fist removed forever. That is why England and her allies are preparing to make new sacrifices in lives and treasure. That is why Mr. Lloyd-George for England and M. Briand for France declare that no talk of peace can at the present time be made acceptable to their respective countries. Russia and Italy are equally resolute. No member of the great alliance weakened in the dark days of the war when their common cause sustained reverse after reverse. It would be folly to expect that when the tide has turned and victory has come within their grasp they should be willing to listen to suggestions of mediation and compromise.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did and you will probably be cured in a short time." I used Zylax and Zylax Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylax at your druggist.
Zylax, 50c. a box; Zylax Soap, 25c. a cake.
Zylax, London. eod:tf

Identifying the Regiment.

It was in a little out-of-the-way village in France, and the Highland regiment was swarming along the road. Two old Frenchmen, obviously puzzled by their costume, were having a heated argument on the same.
Said one: "Zey cannot be seen for look at ze dress and ze skirt!"
Replied the other: "Zey cannot be women, for zey have ze moustachios."
"Ah!" replied the first speaker, "I have it. Zey are ze famous Middlesex regiment of whom I have heard so much."—London Sporting Times.

COASTAL SHIP DETAINED.

The S. S. Prospero did not get away for the northward last evening, as expected, owing to trouble with stokers.

TOBACCO PHOTOGRAPHED.

A photograph of the shipment of Mayco-Linds and cigarettes for "Ours" was taken yesterday at the Imperial Tobacco Co.'s factory.

HEAVY SHIPMENT OF FISH.

The S. S. Tabasco is taking one of the heaviest cargoes of codfish ever carried by a Furness boat. About 130,000 cubic feet of the ship's cargo space is occupied.

Flour, Feeds, Eggs, etc.

- 200 sacks P. E. L. BLACK OATS.
- 500 sacks WESTERN MIXED OATS.
- P. E. L. CHEESE—Large and Twins.
- P. E. L. FRESH EGGS.
- LOCAL FRESH EGGS.
- BADGER DAIRY FEED.
- WHOLE CORN.
- CORN MEAL.
- FY BARBADOS MOLASSES.
- FLOUR:
 - 5 Roses, Household, Verbena, Lakewood, Harvest Queen, Meola, Grains.

New Goods

- JUST RECEIVED.**
- Morton's Cold Drawn Castor Oil, 1 oz. bottles.
 - 100 cases Pickles and Chow, 2 doz. to case.
 - Lea & Perrin's Worcestershire Sauce.
 - Epsom Salts, 7 lb. boxes, 1 oz. pkgs.
 - Curry Powder, $\frac{1}{2}$ pints.
 - Browning for Soups, Gravies, etc.
 - Palmer & Co's. Altar Candles.
 - Lyle's Golden Syrup, 2 lb. cans.
 - 5 cases Extra Fancy Lemons.
 - Aunt Jemima's Pancake Flour.
 - Maple Syrup in glass.
 - Borax, 1 oz. pkgs., $\frac{1}{2}$ gro. bxs.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

H.P.P.
The All British SAUCE
is now enjoyed daily by those who previously never used sauces.
Try it to-day!

Men's Overcoats!

Fall--1916--Models.

Just opened—and ready for your inspection and approval, a fine range of Men's Winter Overcoats in Chinillas, Tweeds, etc., in Navy, Grey, Brown, and some very smart mixtures.
These Overcoats, perfectly cut and tailored, are all Fall 1916 Models, and are the productions of first-class English and American tailoring houses.

U. S. Picture and Portrait Co. Water Street.

USE Gold Soap!

\$4.60 Box of 100 Cakes.
Biggest and Best Value on the Market.
Made in Canada.

Gossage's Soaps!

In stock the following well known brands:
GOSSAGE'S WHEEL.
GOSSAGE'S HOUSEWIFE'S FRIEND.
GOSSAGE'S MAGICAL.
GOSSAGE'S PURIFIED CARBOLIC.
All size boxes in stock.
GEO. M. BARR Agent.

Advertise in the Telegram

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to conform to
They are the found
Dress, and will sup
when you wear
own individual fit
fall to acquire
sought after by
The following
D. & A.
Prices: 75c
All sizes and
Brassiers
Prices: 45c
Sizes 34 to 44, w
embroidery.
Bishop
MAIL ORDER

WE ARE WAITING

To show you the most fashionable Boys' American Suits and Overcoats from the famous "HIGH SCHOOL" Brand.

Boys' OVERCOATS.

Neat Shades of Brown, Grey, Blue and Mixed Tweeds, in Nap Chinchilla and Scotch Mixtures, with Convertible Collars and Belted Back.

Fit Boys 2 to 18 years.

PRICES, \$4.50 to \$20.00.

Boys' 2-Pants Suits

What a comfort, 2 Pants with each Suit! It means that Suit will wear twice as long. Our selection in Boys' Suits cannot be excelled.

Fit Boys 3 to 18 years.

PRICES—1-Pants Suit, \$3 25 to \$8.00.

“ 2-Pants Suits, 6.50 to \$12.00

Smyth's
GEO. KEARNEY Manager

P. S.—We also have a smart selection of Men's Semi-Ready Suits and Overcoats

Port Blandford Welcomes a Returned Hero.

Editor Evening Telegram.

Dear Sir—On Friday, October 13th, Port Blandford was on fete, bunting was displayed at various places throughout the settlement, the occasion being to celebrate the home-coming of our first returned hero from the front, Private Frank W. Stares.

In the afternoon the school children from both schools carrying flags and laurels, and numbering about 75, marched in procession to the residence of Private Stares where he joined them and proceeded to the Orange Hall where tea was served. After tea the Rev. Hugh Facey addressed the audience referring to our hero, and at the conclusion of his address Private Stares was presented with a nice Meerschmum pipe from the Ladies of the W. P. A. also a collection given him which was made up by the people in the Hall. Private Stares responded, thanking the people and gave a speech telling as much as possible of his doings, and concluded by saying that if he is called on to go back to the front again he is quite willing to do so. I am sure he deserves great credit for his pluck.

Private Stares is one of the Franco veterans and was in the big drive of July the 1st, being lucky to escape with a wound in the ankle. I may also add that our Frank was the first male child born at Port Blandford, the first to enlist and the first to return from the front.

Later in the evening games were indulged in, and the singing of the National Anthem and hearty cheers for our returned hero brought a very enjoyable evening to a close.

Thanking you for space, Mr. Editor, I am,

Yours respectfully,
A FRIEND OF THE SOLDIERS.



Don't Neglect Your Cough.

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a Cough starts there's no telling where it will end. You know no doubt, of cases right among people you see, where the simplest of our complications and fatal illness have had their start from a neglected cough or cold. "Don't neglect your cough," Stafford's Chlorone Cough and Cold Cure is what you should take. For sale at Stafford's Drug Store, Theatre Hill, and Stafford's Pharmacy, Duckworth Street. Price 25c., postage 5c. extra.

No trouble to take this cough remedy.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of 3 Specialties:—STAFFORD'S LINIMENT. STAFFORD'S PRESCRIPTION A. STAFFORD'S PHORATONE.

St. Margaret's Guild.

PENNY SALE AND CONCERT.

Yesterday afternoon the Penny Sale at Canon Wood Hall in aid of the St. Margaret's Guild and Red Cross Fund was opened by Lady Davidson, who was accompanied by the Misses Davidson. Included in the large number of people present were Mrs. Browning, representing the Red Cross Society, Lady Horwood, Hon. R. Watson, Rev. Dr. Jones, Rector, and other prominent members of St. Thomas' Church. The decorations were the prettiest seen in the city for some time, and the display of needle work and other fancy goods worked by the ladies of the Guild is worthy of special praise.

Refreshments and teas were served and "Rebecca at the Well," who sold acetate wafers, did a rushing business. Messrs. A. Carnell and R. Dowden were instrumental in adding to the success of the affair. The voting competition for the most popular boy or girl between the years of 8 and 16 was won by Jean Wright, first prize; Joan Ayre, second and Gerald LeMessurier, third. At night a very enjoyable concert took place. Those contributing numbers were:—Miss A. Hayward, Mrs. G. J. Cahill, Mr. A. Bullock, Pte. G. Green (Nfld. Regt.), Miss M. Quirk, Miss N. Rendell, Mr. C. J. Fox.

The following young ladies from the Guild gave a duet:—Misses Edwards, Major, Chafe and Christian. The C. L. B. Band, who gave their services without cost, furnished excellent music during the evening. Mrs. Cleary and Mr. H. W. Strirling acted as accompanists during the evening. The members of the Guild are to be congratulated on the splendid success of the affair. Following the concert the remaining goods were auctioned by Mr. R. Dowden, everything being sold.

WITH THE VOLUNTEERS.—Yesterday the volunteers were engaged at indoor drill, and at night a squad visited the Highlanders Armoury for rifle practice.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—Jly22, 16

STAFFORD'S LINIMENT FOR SALE EVERYWHERE.

CORSETS!

That new gown will never have the appearance you so much desire if you risk putting it on over an ill-fitting corset.

Good Corsets are constantly being designed to conform to the latest demands of Fashion. They are the foundation for all new Styles in Dress, and will supply the poise demanded, only when you wear the proper model suited to your own individual figure. This is where most people fail to acquire the proper carriage so much sought after by all well-dressed women.

The following Celebrated makes now in stock
D. & A., LaDIVA and P. C.
Prices: **75c. to \$4.00** per pair.

All sizes and models suited to all figures.

Brassiers, American and D. & A.

Prices: **45c. to \$1.85.**

Sizes 34 to 44, very dainty patterns of lace and embroidery.

SEE WINDOW.



Bishop Sons & Co., Limited.

Telephone 484.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

Seventy Years!



Since 1846 the Estey's have been building Organs. They are good Organs—just the very kind the people want.

Get our prices for Estey's Organs. Let us put one in your Home, School or Church. They will give entire satisfaction to you as they have to others.

A batch of the latest music has come to hand: Patriotic, Love, War, Sacred and Secular. Come to our Music Room and make your selections. "Is there a heart that Music cannot melt?"

We can show you a nice line of Phonographs and a very large variety of Records. It would cost thousands of dollars to go and hear the great performers personally. We can bring them to you and make them sing or recite and it won't cost you a cent.

AYRE & SONS,
LIMITED.

LADIES, READ THIS!

BLANKET CLOTH COATS

For Ladies.

48 inches long, with Belt. Military or Storm Collar, for

\$6.00 each.

See Our Window.

S. MILLEY.

Great Big Values

THIS WEEK IN

SAILOR COLLARS30c.

PATRIOTIC HANDKER-

CHIEFS in Khaki15c.

MEN'S SPECIAL QUAL-

ITY KHAKE SHIRTS90c.

MEN'S FLEECE LINED

SUITS \$1.00

CHILD'S CASHMERE SOCKS

in Tan and in White. Prices:

22c., 25c., 28c. and 30c. per pair

Sizes 1, 2, 3, 4.

MEN'S BRITISH MADE SOFT

BOSOMED SHIRTS, in neat

stripes. \$1.20

COTTON BLANKETS only

\$1.25 pair. Size 54 x 74 ins.

EXTRA SPECIAL VALUE IN MEN'S WINTER UNDERWEAR for \$1.20, \$1.50 and \$2.00 per garment, at

A. & S. Rodger's

VALUES GREAT ENOUGH to Make Friday, Saturday and Monday Days to Look Forward To.

"Canton" Silks.
20 pieces of pretty Silks in plain shades of Sky, Navy, Champagne, Lemon, Cream, Nil, Hello, Etc. Excellent Silks for Specials, Bionas or Children's Dresses. Special, per yard, Friday, Saturday and Monday **33c**

ART SATEENS.
In Remnant Form, per yard, 16c.
Excellent patterns in extra good quality Art Sateen, convenient lengths up to 12 yards if desired, others in shorter lengths; very handy for cushion coverings, furniture covers, cozy covers or any special drape, handsome floral designs. Goods worth 30c. per yard. Fri. 16c day, Saturday and Monday

Pyjama Cloths.
Non-shrinkable Scotch Winceys in pretty broad stripes. Pink and White, Hello and White, Blue and White, and Grey and White, effective looking; a most satisfying weight for fall wear; useful materials for other make-ups also. Reg. 65c. yard. Friday, Saturday & Monday **59c**

ECONOMY PRICES ON WANTED LINES.

Navy and Grey Naps.
Excellent cold weather coatings for Ladies', Children's, Men's and Boys' wear; 54 inches wide, representing to-day's best value. Naps that cost you \$3.00 in the usual way. Friday, Saturday and Monday **\$2.68**

Children's Wool Leggings.
In White Wool, slip-over style, full length, extending over knee and secured under instep. Just what the little ones need during the cold weather. Reg. 37c. Friday, Saturday and Monday **33c**

Ladies' Gloves, 54c.
Perfectly washing Gloves in Chamois shade. Your choice of fine Silkette in fall knit weight or Suede Lisle with two dome fasteners; also a very fine line of Wool Gloves in assorted shades. Reg. up to 65c. pair. Friday, Saturday & Monday **54c**

Slumber Socks.
Fleeced; a boon to those suffering from cold feet; wool crocheted edging and draw string over ankles. Reg. 40c. pair. Friday, Saturday and Monday **33c**

Men's Socks.
6 dozen pairs of heavy heather mixtures, suitable fall and winter weights; others in Military Grey and Black. Socks worth 40c. pair. Friday, Saturday and Monday **35c**

Children's Hose.
The larger sizes here would cost 40c. regular price; fast Black, Cashmere finish, seamless; a complete range of sizes. Special, Friday, Saturday **32c** and Monday

Wonder Line Ladies' Fall Hose 23c.
An assorted lot, including heavy Fast Black Worsted in assorted ribs; others in Pile Lined Jersey; a very desirable fall weight Hose and one that is extremely popular; full sizes. Special, Friday, Saturday and Monday **23c**

Ladies' High Grade Hose.
Fall weight Hosiery you'll like, in Wool and assorted Cashmere makes; plain and ribbed, fast Black, seamless. Hose that you usually pay 65c. and 70c. for. Friday, Saturday & Monday **58c**

2 Lines of Little Boys' Suits, INTERESTINGLY PRICED.

Boys' 4-Piece Wool Suits.
All Wool outfits, consisting of Coat, Pants, Cap and Mittens, extra warm for the little fellow out of doors. The coat comes in belted style and large Sailor Collar, Cap, toboggan style with button pants extend to ankle, and mittens to match, some in plain shades of Saxe, V Rose and Cardinal, etc., others with light facings. Give the little chap a suit now. Reg. \$3.50. Friday, Saturday and Monday **\$3.88**

2 Piece Suits
In strong Tweeds, "Buster Brown" Style, patent leather belt, small turned down collar and bow front, knicker pants; sizes to fit boys from 3 to 8 years; strong serviceable school suits for hard wear. Regular \$2.20. Friday, Saturday and Monday **\$1.98**

Boys' Jerseys! Quality right, Jerseys for the boys, stout worsted knit, in shades of Brown, Saxe and Navy; assorted sizes. Reg. to \$1.20. Friday, Saturday and Monday **98c.**

Mens Lightweight Waterproofs.
A shipment of these just to hand, the lightest yet, comes in fawn shade, strap cuff, storm collar and sloping pockets; so light that you hardly know you're carrying; it full range, perfectly sized. See these as early as possible. Special, Friday, Saturday and Monday. **\$3.75**

Men's Fleeced Top Underwear.
A new line, differing from the ordinary fleeced-lined, close, woven, comes in a nice light grey shade, ever so much warmer; all sizes in singlets and pants; better come early as we have but a case lot for Friday, Saturday and Monday, Special, per garment. **59c.**



AGAIN TO THE FRONT!
WITH THE NEEDFUL AT HELPFUL PRICES—THAT'S THIS STORE.
It's a noteworthy fact that nowhere about town can shopping of such a satisfactory and pleasurable nature be performed with such alacrity—the goods you need at the prices you wish to pay. Broad selections in every department, every satisfaction afforded. Scant wonder, then, why we loom large as the Family Shopping Centre.

AUTUMNAL SHOWROOM DISPLAY

Silk Scarves—52c.
Handsome Knitted Silk Scarves, in all the leading shades, silk fringed ends, Scarves that you would gladly pay 70c. each for. Friday, Saturday and Monday **52c**

WoolOveralls for Infants
A nice slip over warm Wool Overall with crocheted string at waist for the little one in the carriage or sleigh or for walking children, ankle length. Reg. 50c. pair. Friday, Saturday and Monday **25c**

Gingham Aprons.
Generous size Gingham Aprons for the housewife, made without body; these are particularly good value. Reg. 40c. pair. Friday, Saturday, and Monday **32c**

Night Gowns 79c.
Just what you need the most; they come in Cream, Pink and striped English Flannellet of quality; full sizes, high or low neck as desired, rolled collar effect. Reg. 90c. Friday, Saturday & Monday **79c**

Variety Line of BLOUSES.
Styles that are at once attractive and becoming in Silk, Crepe-de-Chene, Ninon and Crepe, etc.; pretty shades of Rose, Nile, Green, Pink, Navy, Maize, White and Black. Blouses out of the ordinary at a within-reach price. Reg. up to \$2.40. Friday, Saturday and Monday **1.98**

RIBBONS, 16c. yd.
A bewildering lot of handsome Fancy Silk Ribbons in striking Plaids and attractive looking stripes, suitable for Hat Bands, Trimmings and Children's Hair Bands, etc. Ribbons that are really good value for 30c. per yard. Friday, Saturday and Monday **16c**



"Directoire" Knickers.
Snug-fitting fleeced Knickers for now and later on, shaped band at waist and knee, full sizes; shades of Saxe, Navy, Grey, Ecru, Cream, etc. Reg. 75c. pair. Friday, Saturday and Monday **64c**

Children's Velvet Corduroy Caps.
Smart little shapes, with ear protectors, tassel at top; shades of Pink, Saxe and White. See these at once. Reg. 70c. pair. Friday, Saturday and Monday **64c**

Linen Collars.
Ladies! These are the latest in that pretty and effective wide White Collar with futed ends, dressy looking. Special 18c. pair. Friday, Saturday, and Monday

Children's Underwear.
Now is the time to buy the Children's Fall Underwear; we offer a very full line, heavily fleeced, high neck vests with long sleeves and pants to match, ankle length, to fit from 2 to 10 years. Reg. up to 25c. per garment. Friday, Saturday and Monday **23c**

Boys Khaki Caps.
Another lot of those popular Khaki Caps for the boys, with strap and badge front, regulation shape. He won't be happy till he gets one. Special, Friday, Saturday & Monday **23c**

CORDUROY VELVETS,
Per Yard, 59 cents.
In a wealth of becoming shades for fall wear, Saxe, Navy, Olive, Myrtle, Grey, Brown, Black and Cream, etc.; all the rage for Ladies', Misses' and Children's wear. Our regular 65c. and 70c. lines thrown together for Friday, Saturday & Monday, per yard **59c**

American Flannelettes.
Special, per yord, 12c.
2,000 yards, not a yard too many of these excellent Flannelettes; they come in very neat stripes and fine checks; make up nicely, wash well and wear splendidly. Value for 14c. 12c. per yard. Friday, Saturday and Monday

HOME NEEDS, UNDERPRICED
Shams.
These are handsome, made of strong White Linen, with broad diagonal band; size 28 x 28, edged with strong washing Torchon Lace. Our regular 75c. line. Friday, Saturday and Monday **67c**

Pillow Cases.
Strong White Cotton Pillow Cases, a pleasure to own; size 16 x 27, finished with frilled edge and neatly embroidered corners. Look like 40c. value. Friday, Saturday and Monday **28c**

Large Turkish Towels, each 22c.
Family size unbleached Turkish Towels, size 22 x 40, with plain hemmed ends. This is about the best value we have seen. Towels worth 30c. to 22c. day. Friday, Saturday and Monday

Sideboard Scarfs.
White Linen Scarfs with Torchon Lace edge and in-sertion band, pretty centre of Diamond lace work, size 18 x 50; very dainty looking. Just a dozen to hand. Regular 75c. Friday, Saturday and Monday **67c**

Curtain Rods.
50-inch extension Tubular Brass Rods, for light curtains, brass finials at ends; simple to attach to window and neat looking. Reg. 12c. each complete. Friday, Saturday and Monday **10c**

Look to Your Window Shades!
A new lot mounted on 36 inch improved spring rollers, Cream or Green shades, plain ends. Look to your blinds now. Complete with fittings, each. Friday, Saturday and Monday **42c**

REMARKABLE VALUES IN WHITE QUILTS.
\$2.20 White Quilts for \$1.79.
18 only of extra large White Honeycomb Quilts; fit coverings for the largest beds, fringed ends; portion of a JOB LINE. Value for \$2.20. Friday, Saturday and Monday **\$1.79**
Job Line.
A case lot of these just to hand, and we are anxious for you to see them. These are not like the ordinary honeycomb but come in a variety of neat designs with plain edge; medium size. Good value at \$1.08. Friday, Saturday and Monday **\$1.08**



Men's Suede Gloves.
In two popular shades, Grey and Brown, Gloves of excellent, perfect stitching and a weight particularly suitable for fall wear. Sizes 7 to 8 1/2. Reg. \$1.30. Friday, Saturday and Monday **\$1.15**

Stout Braces.
"Big Chief," the strongest make in Police Brace, with extra strong elastic and solid leather fastenings; no others like them for strength and constant wear. Special Fri- **32c** day, Saturday & Monday

Men's Tweed Caps.
The latest shapes from London and New York, in Light or medium Tweed mixtures and Navy Serge; those seeking others than the objectionable large peak will find their ideal in this assortment. Caps worth 30c. each, all thrown together to make a complete assortment of Caps that please. Reg. up to 80c. Friday, Saturday and Monday **65c**



Stud Scarfs.
A very handsome assortment of these in plain and fancy silks. Scarfs with perfect shape, indistinguishable from the ordinary self made knot; other styles with a patent hook on attachment, equally as simple to fasten. Reg. 35c. Fri- **27c** day, Saturday & Monday

Men's Umbrellas.
With fast Black fadeless covering, rigid frame, steel rod and turned handles, silver mounted, best quality English manufacture. Reg. \$2.40. Fri., Sat'y, & Mon. **\$2.15**

Men's "Army" Boots.
An extra strong Boot in heavy Box Calf, a most serviceable Boot for fall wear, heavy soles, Blucher cut, will give you as much constant wear as any \$5 Boot we know of. Special Friday, Saturday & Monday **\$4.45**

Ladies' Boots.
A complete range of sizes in Fine Dongola Kid, laced or buttoned, medium heel and block toe, an excellent and easy walking Boot; sizes from 2 1/2 to 7. Reg. \$2.40. Friday, Saturday & Monday **3.15**

Infants' Boots.
The Soft Sole kind, in assorted shades; sizes 1 to 4. Special Friday, Saturday and Monday **39c.**

30-cent Cushion Tops, for 18 cents.
5 dozen of these, a Job line, extra large size, in handsome Art Sateens, beautiful high art designs, exquisite floral patterns, also rare harmonizing of colors. Reg. 30c. Friday, Saturday and Monday, Special **18c.**

Men's "Romeo" Slippers
The acme of home comfort, a pair of snug-fitting warm Felt Romeos, leather sole and heel. Get a pair now. Reg. \$1.80. Friday, Saturday and Monday **1.68**

Ladies' "Juliet" Slippers
In nice homely shades of Brown, Grey and Green, all felt make, chenille bound, leather sole and low fat heel; nice for house wear during the long winter evenings. Reg. \$1.40. Friday, Saturday and Monday **1.28**

P.E. I. Sailor Washed Overboard

AND DROWNED.
Yesterday afternoon Deputy Minister of Customs LeMessurier received a message from Bonne Bay stating that the schooner "Three Bells" arrived there and reported the loss of one of her crew named August Howard, aged 19, of Colman, P. E. I., who was washed overboard of Saturday morning when about thirty miles off Bay of Islands. At the time of the fatal accident the ship was battling against a raging gale of wind and heavy sea, which carried away her deck load, and an attempt to rescue the unfortunate seaman was of no avail. The "Three Bells" was bound from Prince Edward Island to St. John's, with a cargo of oats for the Anglo- Newfoundland Development Company, and was forced by the prevailing wind to put into Bonne Bay several miles north of her destination.

Presentation.

Last evening a pleasing event occurred at the residence of Mr. Jonas Barter, Mundy Pond Road, when a deputation of the Truckmen's Protective Union waited on their respected President and in appreciation of his seventeen years services presented him with a handsome Morris chair, suitably engraved. Mr. Thomas Rice read the accompanying address and Mr. N. J. Murphy made the presentation. In a happy and appropriate speech Mr. Barter sincerely thanked the donors for their tangible recognition and assured the delegation that he would in the future as in the past continue, with the co-operation and support of his brother members, to strive to do all in his power for the progress and uplifting of the Union. A feast of music and song followed, the contributors being Misses Barter (2), Messrs. Power, Rice, Thomas and Murphy. The company were served with refreshments, after which the National Anthem was sung.

ADDRESS

To Mr. Jonas Barter, President Truckmen's Union.
Dear Sir,—It is now upwards of seventeen years since our Union was established, and for fourteen years of that period you have filled the honoured position of President with credit to the members and yourself. Your invaluable services were at all times available and cheerfully given in all measures appertaining to the welfare of the organization, hence the flourishing condition that we find it in to-day. This we attribute wholly to your qualifications as its Chief Executive Officer. Therefore, we the Select Committee appointed at the annual meeting recently held, ask you on behalf of the T. P. Union to accept this gift in appreciation of reliable services rendered all these years. We sincerely trust that you may be spared many, many happy years to still continue its President and that in your declining years when "seated" at the fireside surrounded by your happy family your thoughts may revert to the years you devoted in doing your best for the uplifting and welfare of your co-workers of the T. P. U.

Signed on behalf of the Union.
P. J. COURTNEY.
P. NEVILLE.
P. JOY.
C. LESTER.
N. J. MURPHY.

October 17th, 1916.

Particulars of Drowning of Capt. Morris.

Yesterday we referred to the sad drowning of Capt. Henry Morris, washed overboard from the deck of the little steamer Jennie Foote. The vessel had been on her way back from Battle Harbor, and was returning to Carbonara. She encountered Tuesday night's storm crossing Conception Bay and had the stays supporting the smokestack carried away by heavy seas. While temporary repairs were being made Capt. Morris was seen going aft on the opposite side of the ship. A few minutes later he was swept overboard by a heavy sea which boarded the vessel. Rescue was impossible owing to the conditions that prevailed. Deceased was a native of Trinity and a brother of Mr. Joseph Morris, merchant at that place. Two nephews of the deceased lost their lives recently: One was killed in action at the front and the other was lost at sea. Capt. Morris lived in St. John's for 30 years and was a respected citizen and a skilled navigator. He was an employee of long standing in the firm of Bains Johnston & Co. He is survived by 4 sons and 2 daughters. To the bereaved family much sympathy will go out.

Body Washed Ashore.

In a message to Deputy Minister of Justice, Magistrate Giovannetti, of Trepassay, states that a body, identified as that of Edward Grace, of the ill-fated schooner Bonnie Lass, had been washed ashore there yesterday. No further information came to hand, though the assumption is that it was much decomposed, having been in the water since September 24th last when the Bonnie Lass foundered crossing Trepassay Bar.

VIRGINIA PEARSON IN "THE TURN OF THE ROAD."

The mid-week programme at the Nickel Theatre yesterday was witnessed by large audiences during the afternoon and evening. The principal picture was the great drama by the Vitagraph artists, entitled "The Turn of the Road," which is a most impressive story. Virginia Pearson and Joseph Kilgour were in the leading roles and played them to perfection. The other pictures were very favorably attracted large audiences again this evening when the programme will be repeated.

Authority.
provisions of "The Act, 1914," His Governor in is pleased to order Regulations to effect as and day of October

R. BENNETT,
Colonial Secretary,
1916.

and Harbor of St. entirely to the ng at night, from the 12th October, orders.

ll remain extin- further notice, at ns, Cape Spear, ryland and Per- lights at Fort the leading lights

or other outdoor shown in the City r in or near any John's East and

shall be lit in any shop or private Districts of St. West, except the h public building, ce are covered by or shades, or otherwise suit-

shall be lit on el or boat in the John's, unless suit-

lights shall be otor car or motor of the City of St. r near any settle- rict of St. John's, or on any roads John's or any of ents, upon which e visible at sea. motor cars, motor les of any descrip- scured, and shall er strength than ar.

the duty of the Constabulary to Regulations are ed, and all orders n for their better all be forthwith

the duty of the marine and Fisher- these Regulations on all shipping in St. John's, and all by him for their nee shall be forth-

erson convicted of these Rules and fore a Stipendiary a Justice of the liable to a penalty one hundred dol- fault of payment ent not exceeding



ved the confidence and City patients ra, we beg to reat we are "doing sun" at the same Water Street. Lehr's Teeth stand and workman- with good fit. Lower Sets \$12.00 Extraction 25c.

LEHR,
Dentist)
203 WATER ST.

OF FLOUR.—The Pro Patria is due to Sydney with a ship- Besier & Co.

MENT CURES GAR- IN OSWA.

Remember!

The Reliable "Beacon" Electric Flash Light

Is sold by

Henry Blair

The Last Word

PIPE

THE ONLY PIPE THAT GIVES

Real Pipe Joy.

Tobacco burns from the bottom upwards, the only pipe in the world in which every shred of tobacco can be smoked and enjoyed.

Shipment just received.

CASH'S TOBACCO STORE



STANFIELD'S Wool Underwear,

For Fall and Winter.

Stanfield's Underwear

will not shrink or go out of shape in the wash, the special Stanfield process eliminating these troubles.

We have just received a good shipment for Men, Women and Boys in various qualities and weights, and advise you to buy now while we have a full range of sizes.



HENRY BLAIR.

REID-NEWFOUNDLAND COMPANY.

Train Schedule!

The Cross Country Express leaves St. John's Station at 12.30 p.m. instead of 6.00 p.m., as in the past.

Reid-Newfoundland Co.

5c. **The Crescent Picture Palace.** 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

PRESENTING MARGARET LANDIS IN

"The Home Breakers."

A Kiefferböcker Star feature in 3 reels.

"THE THIRD PARTY"—A great society drama by the Vitagraph Company, with Lillian Burns and Donald Hall.

"A WISE WAITER"—A rich comedy, featuring Billie Reeves.

PROFESSOR MCCARTHY PLAYING THE PIANO.

A NEW AND CLASSY MUSICAL PROGRAM—DRUMS AND EFFECTS.

Astigmatism

Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.

"Dogs Head" Brand,

"Bass Ale" and

"Guinness" Stout,

QUARTS

As we have a large stock of QUARTS to dispose of during the remaining 3 months we will accept a reduced price to clear.

J. C. BAIRD.

Water Street.

A NEW BOOT!

Better Shoes

Here's a recent new choice Fall Creation in Women's Boots!

It is certainly a very handsome and stylish model. It is only one of our many beautiful styles!

A 10-inch Boot with "V" top. Perforated Vamp and eyelet stays. Louis Heel.

Every variation of size. A very classy Street Boot, indeed!

New Styles in Bronze Kid, Laced, at \$6.00
New Styles in Pearl Grey Kid, Laced, at \$5.00
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New Styles in Mahogany Tan, Laced, at \$6.00
New Styles in Black Viel Kid, Laced, at \$6.00

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This Service is well worthy of the consideration of the Woman Who Cares!

PARKER & MONROE, Ltd.,

The Shoe Men.

oct16,m,w,th,sat

FLOUR.

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"CATHERINE MILLS" AND "JEAN"

4500 BARRELS

OGILVIE'S	KEHLOR'S
WINDSOR PATENT	NEPTUNE
ROYAL HOUSEHOLD	ROYAL STANDARD

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(WHOLESALE ONLY.)

WATERPROOF BOOTS!



THE AMERICAN ARMY SHOE. Price \$7.50. In Black and Tan Leathers, with waterproof tongues and full double soles. These Shoes are suitable for all kinds of outdoor work.

We carry full lines of Waterproof Boots for \$5.50, \$6.00, \$6.50 and \$7.00.

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F. SMALLWOOD,

THE HOME OF GOOD SHOES.

We have received a few copies of

The Modern Family Doctor,

A guide to perfect health, containing 700 double page columns.

Only \$1.50.

A History of the British Nation from the Earliest Times to the Present Day, by A. D. Innes. The Contemporary Review says this book is fairly comparable with Mr. J. R. Green's "Short History of English People," and perhaps avoids some of the weakness of that great work. 1,000 pages, 400 illustrations and maps; large print, \$1.75.

Jack's Reference Book—an Encyclopedia: a Medical, Legal, Social, Educational and Commercial Guide, a Dictionary, \$1.50. Above three books in uniform edition.

The War: a History and an Explanation for boys and girls, by Elizabeth O'Neill, containing 12 colour plates, 26 black plates and maps from the commencement to Italy's declaration. Large print, suitable for Xmas. gift, \$1.75.

A Nursery History of England, by Elizabeth O'Neill, illustrated with 95 plates in colours, and numerous other pictures by Geo. Morrow. A fascinating book that aims straight at the children. Large print, suitable as a gift, \$1.75.

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Every Well-dressed Woman wants one of these New

One-Piece Plaited Frocks

That is so chic in Serge, Cashmere, or Satin.

In PICTORIAL REVIEW PATTERNS for NOVEMBER you will find this model and many others equally smart.

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On Sale.

Outports please send cash with orders.

Charles Hutton.

RECENT SHIPMENT!

400 bbls. SELECTED APPLES—Reds & Gravenstein.
30 boxes SWEET CALIFORNIA ORANGES.
50 kegs HEAVY GRAPES.
50 cases VALENCIA ONIONS.

Last call for Gravensteins. Send on your orders.

EDWIN MURRAY.

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Fall and Winter Suitings and Overcoatings

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If you can't find what you want come here. Our Serges are guaranteed dyes, and very reasonable in price.

Samples, style sheets and measuring forms sent to any address.



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Bargains! Bargains!

LADIES' NEW AUTUMN AND WINTER COATS, Black and Coloured, from

\$6.00 to \$15.00.

Newest styles and materials. Call and see them to-day. No trouble to make your selection.

William Frew.

Advertise in the TELEGRAM

WEATHER FORECAST.
TORONTO, Noon—S. E. and S. W. winds, gales with rain Saturday—Strong S. W. winds, showery.
ROPER'S, Noon.—Bar. 30.00 ther. 62.

USE PURE GOLD FLAVORS.

VOLUME XXXVIII

Auction Sale

For Sale by Public Auction

For Sale by Public Auction premises, Saturday next, the inst., at 12 o'clock noon, the premises lately occupied by the late Courtney, deceased, situated north side of Water Street, Buchanan Street, and opposite premises of P. & L. Topley. The building is of a substantial character, stores high, and its location ideal one either for a wholesaler or a retailer of dry goods, grocery or hardware. The title is freehold, is one of the few opportunities existing whereby a valuable freehold premises can be acquired. Further particulars on application to M. P. GIBBS, K.C., Solicitor.

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oct17,41

PUBLIC AUCTION

TO-MORROW, SATURDAY at 11 a.m.

3 boxes FOWL.
1 MISSION WOOD TABLE.
At 12 o'clock:
1 HORSE.

M. A. BASTON

oct20,11

FOR SALE



Schr. "Turr"52
Schr. "Wren"26
Schr. "Brandt"20
Schr. "Vera"23
Schr. "Laurel"44
Schr. "New Century"23
Schr. "Cyclopeda"38
Schr. "Miriam"38
Schr. "Ethel Q. C."23
Schr. "Belle of the Bay"38
Schr. "M. B. S."23

1 Motor Boat, 25 feet long, ed deck cruiser.
1 Motor Boat, 30 feet long, in cruiser.
1 Fairbanks Morse Hoisting engine, vertical 4 horse

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American Made

Reg. 1876.

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T. J. MALCOLM

New Gower Street

CATTLE FEED

Just arrived:

50 sacks WHITE HOMINY
50 sacks BADGER DAIRY
50 sacks CORN MEAL.

Also,
50 sacks YELLOW CORN
50 sacks YELLOW CORN

Prices Right.

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oct19,31