## ＊YOULL BE SURE TO FIND IT IN The MAIL and ADVOCATE THE MAIL 受 ADVOCATE．

Official Organ of The Fishermen＇s Protective Union of Newfoundland．
ST．JOHN＇S，NEWFOUNDLAND，SATURDAY，JANUARY 29， 1916.
Price： 1 Cent，

## Considerable Fighting <br> On Various Fronts． No Notable Changes



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## Vanishing of Steamer Appam Greatly Mysti－ fies Shipping Circles




## BRITISH THE POWER OF PROTECTION

Buying a BRITISH SUIT Means
PROTECTION from High Prices

## TV PROTECTON in Material． PROTECTION in Style． PROTECTION in Fit． <br> Every Man and Boy Neéds <br> PROTECTION Have It ：

The British Cloihing Co．，Ltd．， Sinnott＇s Building
Duckworth Street，St．John＇


| Hon．R．A．Squires，K．C．，Ll．B．Mr．J．A．Winter <br> Squires \＆Winter， <br> Barristers，Solicitors and Notaries． <br> New Bank of Nova Seotia Building， <br> Corner Beck＇s Cove and Water Street． |
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We have a quantity of large Eating Fish，suitable for retailers．Price very reasonable．This is a splendid chance for Shopkeepers to secure supplies at Two Dollars per qt1．less than usual price．
Fishermen＇s Union Trading Co．， Provision Department． 2т Adverise in the Mail and Advocate．

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Reasons．Why
Toilers Have Such Faith in Coaker



## Special Lines to Clear

KNITTED SCARVES
Ladies or Gents．
Cream，Blue and Black．
40 c ．， 45 c ．， 60 c c，and 70c．
$\therefore 20$ cents．
ladies and MISSES
White \＆Colored，Lawn \＆Linen DRESSES
Now $\$ 1.75$.
Nicholle，Inkpen \＆Chafe
$315 \cdots$ water trreer $\because 315$
Agents for Ungars Laundry \＆Dye Works，
Butchers，Attention！
PRIME FRESH BEEF．
150 Quarters Choice
P．E．I．FRESH BEEF Just Received．
George Neal

Furniture for Hard Wear and Home Comfort

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THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, JANUARY 29, 1916-3.

Splendid Pure-White Lawns and Muslins By the Pound.

| COME in and examine the excellent qualities of these fabrics-here you can get that ex-tra-fine, washable, sheer White Lawn, that looks so much like the high-class, high-priced Organ- die. <br> It will agreeably surprise you, when you see the large number of yards that goes to the pound - it is the ideal fabric for making, Childrens Party and Summer Dresses, Women's Blouses, Tea-Aprons and many other articles of wearing , apparel. <br> Then we have that mercerized pure-white Check Muslin, from the almost invisible-check to the quarter-inch check, that is admirably adapted for Women's and Children's wear. adapted for Women's and Children's wear day and see how much you'll get for twenty foor thirty cents. <br> the pound especially suitable for sash-curta by Come early and get your share of these good <br> Anderson's, WaterSireet, St. John's. |
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THOW TWOV.C'S


THE WEEK-END PROGRAMME AT THE NICKEL.

## "WITH BRIDGES BURNED."

 $\frac{\text { Send the Children to the Great Big Bumper Matinee Saturday }}{\text { mondat-who pars?"-"THE countess."-coming: charle chaplin in "work. }}$

\#\#, \#\#,

## Drum Hoops For Sale.

We have a quantity of
DRUM HOOPS
Which we will sell at 12c. per bdle.
to clear.

## Fishermen's Union

Trading Co., Ltd.


Would be Welcomed in the United States


|  | THE CRESCENT PICTURE PALACE, |
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|  | ROSSLEY'S THEATRE! |
| At Lowest Prices | Great Scotch Show, <br> " THE GATHERING |
| Gasolene |  |
|  | OF THE CLANS." <br> 30 Performers in Kilts. |
|  | SEES PICTURES IN THE CITY.See the Great Film"BEETLES." ADMISSION, 5 CENTS. |
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## SMITH C0. Ltd.

J.J.St. John FLOUR, PORK,
BEEF \& OLL, Likely to go high.

FIVE ROSES
QUAKER
VERBENA
ROBIN HOO
Very Croice Ribbed Small HOCKS. Choicest SPARE RIBS.
Best PLATE
Y. BEEF.
ECLIPSE TEA, 45c. Ib
$\frac{\text { as good as most } 60 \text {. }}{}$
to be delivered, so to be delivered, so
bring along your bring along your
Coupons from MonCoupons from M
day, 27th inst.
J.J. St. John

## THE CRESCENT PICTURE PALACE.

"THE QUICKSANDS OF SOCIETY"
el Biograph Drama with a Strong Cast, including
FRANKLN RITCHIE and LOUSE VALE. "THE OTHER GIRL
"WHERE ENMITY DIES"
A Western Drama with VOLA SMITH and WM. J. BUTLER. "Clothes Count" and "He Couldn't Explain"

SARTOIST DAVE PARKS $\begin{gathered}\text { Singing Classy Ballade } \\ \text { and Popular }\end{gathered}$
GOOD MUSIC AND EFFECTS-A COMFORT-
able and well ventilated theatre.
ROSSLEY'S THEATRE!
Great Scotch Show,
THE GATHERING OF THE CLANS.

30 Performers in Kilts.
BEST PICTURES IN THE CIT
See the Great Film BEETLES.?
ADMISSION, 5 CENTS

## 100 G00D LOGGERS

Are still required by

## A. N. D. CO.

For the Logging Camps
Millertown \& Badger.
Wages Average $\$ 24$ and Board.

GOOD MEN STAYING TO

## End of Chop

Will be paid $\$ 26$ per month.
take tran to miliertown or bacger.



Men scoffffed at COAKER but
they were men who did not
knew him (COAKER)."
This is what llosdell thought of
President Coaker a short while
President Coaker a short while
ago. If he was honest in his con-
victions then, how can he now see
victions then, how can he now see
nothing good in the worthy Presi-
dent
nothing good in the worthy Presi-
dent or his great work without
writing him down as one who is

The Mail and Advecate pubilcation, 167 Water Street, St.
John's, Newfoundland, Union Pub Editor and Business Manager
$\frac{\text { JOHN J. ST. JOHN }}{\text { ST. JOHN's, NFLD., JAN. 29th., } 1916}$

IS THAT SO

| $\mathrm{S}^{0}$ the spoilied doctor of Adeleaide <br> admit that Mr. Coaker's visit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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Coaker was.
Where he cane from. What his work was. The
great future outined oro the Toil ers of Terra
Mosidel said:}
"He (Coaker) was born of the
was inexperienced in politics or in business; he (Coaker) was
obscure and unknown. But he (COAKER) WAS THE MAN FOR THE TIME AND THE WORK. WHAT BIRTH AND
EXPERENCE DENIED WAS EXPERENCE DENIED WA
MORE THAN MADE UP I PERSONALITY; IN BRAIN; AND IN GENIUS. HAVING THE KNOWLEDGE OF THE NEED; HAVING IDEAS AND SCHEMES TO ACCOMPLISH
THE WORK; HAVING FAITH THE WORK; HAVING FAITH CONFIDENCE OF THE ULTIMATE SUCCESS OF HIS (Coaker's) GREAT UNDERhing he (Coaker) BOLDLF LAUNCHED HIS (Coakdent or his great work without
writing him dowñ as one who is

$\mathrm{A}^{\text {ND in these latter days has }} \mathrm{H}^{\mathrm{E}}$ (COAKER) was born of risen W. F. Coaker, who the common people; he
ranks with the GREATEST (Coaker) was inexperienced ranks with the GREATEST (Coaker) was inexperienced
of the land in his efforts and in business or in politics; he $\begin{aligned} & \text { of the land in his efforts and } \\ & \text { achievements on behalf of his } \\ & \text { (Coaker) was obscure and un- }\end{aligned}$ fellow-countrymen. To him known. But he (COAKER (Coaker) belongs all the WSA THE MAN FOR THE credit of initiating and direct- TIME AND FOR THE ing the wonderful movement work. What birth and exwhich has put our Toilers of perience denied was more
the Sea in a position to enjoy than made up for in PERthe Sea in a position to enjoy than made up for in PER-
to the full the benefits secur- SONALITY, in BRAN, and ed for them by his great pre- in GENIUS.--MOSDELL,
decessors. - MOSDELL, in The Advocate, December

IT was the old old story of horny-handed Sons of $\mathrm{H}_{\text {the need; having ideas and }}$ Toil being made a hewer of schemes to accomplish the for the middleman who mar- self (Coaker) and confidence keted his produce abroad.- in the ultimate success of his MOSDELL, in The Advocate, (Coaker's) great undertaking he (COAKER) BOLDLY
LAUNCHED HIS (Coal LAUNCHED HIS (Coakers
HUMANE ENTERPRISE.FOR what isolated individual HUMANE ENTERPRISE.-
or groups of individuals MOSDELL,
in The Fisheror groups of individuals
found impossible of accomplishment was soon brought about when the great armies of Unionism entered the industrial field and did battle for what is but the common
right of humanity.-MOS MEN SCOFFED AT COAK. ER, BUT THEY WERE MEN WHO DID NOT KNOW right of humanity,-MOS
DELL HIM.-MOSDELL


NOVA SCOTIA year, while net profits for the year $\mathrm{E}^{\text {LSEWHERE in this issue will be ending December } 31 \mathrm{st}, 1915 \text {, were }}$ found the 84 th Anrual Report $\$ 1,20,0,057$, as compared with $\$ 1$, of The Bank of Nova Scotia, the 196,116 for the previous year. outstanding feature of which is Cash alone exclusive of the de-
the excentional strenth it indi-
Posits in the Central
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Rethe exceptional strength it indi- posits in the Central Gold Re-
cates, which under circumstances sounted to $20 \%$ of the cates, which under circumstances
such as those prevailing todabilities to the public, while im-
mediately available assets such as those prevaing to-day
should be cause of great satisfac-
mediately available assets h
reached a total of $\$ 59,990,461$ tion not only to sharehoiders and reached a total of $\$ 59,990,46$ depositors. of this institution but exceedingly strong position. to the public generally, for it is a The Bank has not been back matter of vital importance that warm io demonstrating its patriot the Banks should emerge from the need, for not only have they paid isfactory manner.
$\$ 65,000$ War Tax as shown by
their statement and subscribed


# FISHERMEN,ATTENTION! First class investuent. 

## 38 per cent. Dividends in Four Years.

THE new issue of Shares in the Fishermen's Union Trading Company, Limited, are now offered to the members of the F.P.U. Those Shares represent the additional Capital of $\$ 150,000$ recently authorized. The Shares are $\$ 10$ each.' The new capital is to be used to extend the Company's business. A dividend of 10 per cent. has been declared for 1915 . Thirty-eight per cent. dividends has been paid during the four years the Company has been in operation. The Company also possess a Reserve Fund equal to 40 per cent. of its capital and if it was possible to place the Trading Company's shares on the stock market, one share would easily fetch $\$ 15$. No better or safer investment exist in the Colony. Why bank your earnings at 3 per cent. when such a first-class investment is obtainable? Apply to Agents of the Trading Company where stores are operated or to the

Fishermen's Union Trading Co. Ltd.
Water Street, St. John's.


## Reid-Newfoundland Co.

Columbia Ignitor Cells.
We have just received a shipment of the worldcelebrated No. 6 DRY CELLS.

Water Street Stores Dept.

Letter from Sir Edgar Bowring to Governor




White Turkish Towels, th, tooto ooundid

| Wool and | White Pique | While Shiris |
| :---: | :---: | :---: |
| Cotton | Reg., 18c. During Sale, 16c. | White Undressed Shirts |
| Cotist | Reg., 25c. During Sale, 21c. | Usual Price, 70c. White Sale |
| KEIS | Reg., 35c. During Sale, 31e. | Usual Price, 90c. White Sale |
| Selling at | ite Satin | Price........80c. |
| Reduced |  |  |
| Prices during | MARCELLES OULTS |  |
| White Sale | in perfect ordet, Superior |  |
| Sheetings, Table Linens, | \$2.00 to \$5.00 | Leadr |
| White Bad Spreads, | ¢2.00 to @s.00 | Shape |
| Sideboard and Tray Cloths | Curiain Se | Regular, 15 c . During White |
| Toilet Covers, Etc. |  | Regular, 20c. During White |
| Reduced specially for |  | Sale. . . . . . 17c. each. |
| WHITE SALE. |  | CIRCULAR PILLOW COT |
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