Weather Forecast: Fair and Mild

Yondon Advertiser

HOME **EDITION**

53rd YEAR. No.

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, MAY 11, 1917. 128 COLUMNS

PRIJE, TWO CENTS.

ITALIAN NAVY SINKING MANY U-BOATS

British Break Hun Attacks of Liquid Fire

ANOTHER POSITION OF GERMANS ITALY'S NAVY CARRIED BY FRENCH TROOPS

French Have a Success in Region of the Chevreux-Four Fresh German Divisions Used Up Within a Few Days.

Paris, May 11, noon. -French troops captured a German position in the region of Chevreux yesterday evening, according to an official statement issued by the war office this morning. Heavy counter-attacks by the Germans were repulsed.

USING UP THE ENEMY.

Paris, Mar 11 .- Four fresh German divisions have been observed on the Aisne front since May 7, says an official summary of the operations on May 4 to 6. The statement adds:

"This is irrefutable proof of how rapidly these effectives are being used up. German losses in these three days exceeded all estimates."

HEAVY ARTILLERY DUEL.

Berlin, May 11 .- Via London, 4:03 p.m. - Mutual artillery firing of the great est violence prevailed over the entire Arras front in Fr ance yesterday, says the official statement issued to day by the German army headquarters staff.

Eighteen British and French airplanes were brought down yesterday on the western front.

BY THE BRITISH

The torpedo-boat action referred to

The torpedo-boat action referred to in the foregoing dispatch is presumably identical with the destroyer engagement reported yesterday by the British admiralty. The report stated that a German flotilla had been driven to shelter under the guns of the Zeebrugge forts.

WILL BE STRONG, STABLE,

CUNLIFFE ASSURES U.S.

BRITISH FINANCIAL POLICY

ADVANCE ON SCARP.

LONDON, May 10.—The official report from British headquarters in France tonight reads:

"We advanced our line slightly during the morning on the south bank of the Scarpe. At midday today, under cover of a heavy bombardment, the enemy renewed his attempts upon our positions in the Hindenburg line east of Bullecourt, His attack was completely repulsed by our troops.

"Further hostile counter-attacks delivered during the night near Fresnoy were equally unsuccessful."

"A party of the enemy raided our irenches carp, this **BADLY DAMAGED** "A party of the enemy raided our trenches early this morning southeast of Ypres; a few of our men are missing. "There was again severe fighting yesterday in the air. Six German machines were brought down by our air-

party, urging parliament to resist military pressure on the ground that it threatens the republic.

BORGBJERG'S MISSION

Copenhagen, May 11—Via London.—
The German newspapers this morning publish no news of the peace errand of the Danish Socialist, Borgbjerg, to Petrograd, or the nature of the peace terms alleged to have been transmitted to Germany. Even the Berlin Vorwaerts makes no mention of the mission, although Borgbjerg claims to be acting as the spokesman of the German Socialists. The only reference in the Berlin papers is, a citation in the Vossische Zietung from the Copenhagen Social Demokraten, disclaiming any official backing for Borgbjerg's endeavors. The Vossische dispatch gives no hint at the nature or details of Borgbjerg's peace terms.

THE WEATHER

LOCAL TEMPERATURES Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 57; lowest, 34.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 48; lowest, 33.

TOMORROW-FAIR AND MILD. May 11-8 a.m. Forecasts. Fresh northwesterly winds; fair today and on Saturday; not much change in

New York, May 11.—Lord Cunliffe, governor of the Bank of England, and a member of the British commission, expressed his opinion here yesterday regarding financial conditions after the war. He stated his judgment that Germany's financial status would be worse after peace had come than it is believed to be at present. Great Britain meanwhile would continue to export gold to this country, he said, because of the necessity of stabilizing sterling exchange here and in neutral countries. Asked whether extension of new loans by European countries would make it impossible for those governments to redeem their bank notes in gold after the war, Lord Cunliffe said he could not speak for France, as that government so far as he knew had not committed itself unresemble to the extension of the countries. temperature. Temperatures. Winnipeg
Port Arthur...
Parry Sound...
Port Stanley... Clear Clear Fair Solven and Solven Ment So far as he knew had not committed itself unreservedly to the exchange of gold for notes. As for England, he hoped it would, he said, continue to pay gold for currency. Lord Cunliffe asserted that the British Government would not expect the federal reserve bank to pay interest on Institution.

Weather Notes.

The eastern disturbance has remained stationary, with diminishing intensity, over Prince Edward Island, causing strong winds and showery weather in Quebec and the Maritime Provinces.

It continues fair and warm in the Wast.

The bank of England, he said, would not pay interest on deposit in the interchange of neutral relations through accounts it is now opening with other banks.

PTE. WILLIAM KENNEDY, who was serving with the Inniskillen Fusiliers.

SINKS MANY **U-BOATS OF** THE TEUTONS

Thirteen Sent Down in Mediterannean in Past Three Weeks.

New York, May 11.-A news agency dispatch from Washington says:

"Thirteen Austrian submarines have been sunk in the Mediterranean in the past three weeks by Italian navalforces, it was learned here officially today."

MAJ. F. B. WARE, D.S.O., HONORED BY FRENCH NATION FOR SERVICE

Londoner Is Made Chevalier du Merit Agricole.

A DISTINGUISHED OFFICER

Service Since War Began Has Been Again Fittingly Recognized.

een made to Major Francis B. Ware, D.S.O., 1st Canadian Division Staff, a prominent London officer who has been Dutch Report a Hot Battle serving in France since the first Can-

The Germans passed North Hinder at great speed about 4:20 o'clock, the British pursuing and both sides firing rapidly. One of the German boats was seen to be severely injured. The British followed their quarry until near the mine field off the Flemish coast, the Germans taking refuge in Zeebrugge.

All Thursday night fire signals were being sent up from Zeebrugge and the searchlights were flashing continuously. Amsterdam, via London, May 10—7:10 p.m. — (Delayed). — English airplanes bombarded Zeebrugge early this morning. At the same time a flotilla of torpedo-boats was observed from Flushing bombarding the Belgian coast.

NEWS OF HIS DEATH RECEIVED BY SISTER





of the 7th Regiment), who has been awarded the decoration of Chevalier du Merit Agricole by the French republic for valor. Major Ware has been with Merit Agricole by the French republic for valor. Major Ware has been with the Canadian forces in France since their arrival. He has been mentioned in dispatches by Field Marshal Halg and Baron French.

CANADIANS KEEP BITING INTO DEFENCES ON THE LENS FRONT

There was again severe fighting yesdown out of control. Five of our airplanes and five often ments

Refuses To Declare

War On Teutons

Pekin, May 11.—After a riotous secret
seasion lasting throughout Thirteday
in the size of the presentative of the most notable character, the fight of the most notable character, the sevent of the fight of the most notable character, the most notable characte

The whole assembly stood and cheered the Entente ambassadors.

MILUKOFF DANGEROUS.

London, May 11.—The Petrograd cor-respondent of the Daily News, discuss-ing the question of a coalition ministry

stand, "It is now indisputable that the sentiment of those ideals is incompatible with the retention of any link between Ireland and Britain."

The Liberal pro-home rule press, on the other hand, lays the blame on the Unionists. Thus, the Daily Chroncle says: "Our plain interest has strengthened John Redmond's party by every concession in our power. Unfortunately the reactionary wing of the Toryists has been allowed to veto all the concessions, and although the splendid loyalty of Mr. Redmond and his associates has not been altered thereby, their leadership seen for proportions. Mrs. Ware is a daughter of the late Francis Love.

Radicals of Russia

For Peace Conference

In Neutral Country

Soldiers and Workmen Decide on Socialist Convention.

London, May 11—6:25 p.m.—The Germans, swarming and around Fresnow were seen to be forming for an attack upon Arleux. The British gounces on the convention of the sexecutive committee of the Russian of the Convention.

London, May 11—6:25 p.m.—The german advance under their genes to be forming for an attack upon Arleux. The British gunners of the convention of t

CHEER THE ENTENTE;

TO STAND BY PACT Petrograd, May 11.-Via London. Thursday being the anniversary of the irst Duma, an extraordinary session of delegates and ex-delegates was held at the Tauride palace. The members of the provisional government and for-Prelogged applause greeted a speech by President Rodzianko, in which he repudiated any idea of a separate peace. There was an enthusiastic demonstration later on when he proclaimed the loyalty of Russia toward her Allies. The whole assembly stood and charged

GERMANS USE FLAMES IN COUNTER-ATTACKS, BUT HAIG HOLDS FIRM

FLAG OF BELGIUM TO FLOAT OVER CAPITAL OF THE TURKS REVISED PLAN OF THE ALLIES

Policing of the Bosphorus To Be King Albert's Reward For Sacrifice of His Kingdom, Is Said To Be New War Aim of Entente Powers.

Special Cable to The Advertiser.

(By W. S. Forrest.)

Paris, May 11.—Belgium's flag to fly over Constantinople and Belgium to control the Dardanelles, is the Allies revised plan for its war alms respecting Turkey. On high authority today it can be stated that this change in program has been thoroughly discussed in high official circles of the Allied Governments.

official circles of the Allied Governments.

Since the new Russia renounced old Russia's dream of dominating the straits a change in the Turkish problem has been forced on the Allies. No one of the Entente powers will think of the war's conclusion with the Turk still in Europe. To grant arbitrary control of the most important waterway in Europe, to any one of the world's great nations might engender jealousy and endanger the future world peace for which the Allies are fighting.

BY LIBERAL PRESS

Sinn Fein Win Due To Ex-

treme Unionists and Ulster.

NATIONALISTS HARD HIT

NEW AUSTRALIAN CABINET

WILL BEND ALL ENERGIES

TO WINNING OF STRUGGLE

Melbourne, May 11 .- Via Reuter's Ot-

Referring to the elections which had

FOR IRISH MUDDLE

Balkans Feared Russia,

To hand Constantinople and the Bosphorus to any one of the small Balkan nations would keep the future world's police force busy restoring order. Diplomatists here have long believed that the attitude of Buigaria and Greece can be traced to Russia's desire to dominate the Black Sea entry, to extend autocratic Russia's despotic control to the west and dominate the Balkans.

When the new Russia announced its approval of such a plan, the chancellories of Europe all asked themselves the same question, who will hold the key to the Bosphorus. That key, it was learned today, is most likely destined to the keeping of King Albert's little nation—a reward for the terrible sacrifice of the Kingdom and an acknowledgement by the Allies that Belgium can be trusted to keep the faith. Bosphorus to any one of the small

THE WAR SITUATION

Along the entire front in Macedonia, from Monastir to Lake

Doiran, a distance of about 100

miles, the Allies have opened a

great offensive. On every section of

roaring day and night, but the cam-

paign is in its initial phase, and

there is little to indicate as yet

where the main attempt at an ad-

Bitter Fighting.

Bitter fighting is proceeding in the bend of the Cerna River and in the neighborhood of the Vardar, the two points on the Macedonian front where the wild, barbarous country of mountains and sterile deserts is broken by fertile valleys. Military critics are agreed that it is up one of those valleys that the Allied forces must force a way, but the operations have not advanced

the operations have not advanced far enough to indicate which is the

Deadlocked In France.

Deadlocked in France.

In France the deadlock continues, but behind the fighting line the Allies are massing men and guns for another tremendous blow such as that which broke the Hindenburg line and loosened the grip of the Germans on Champagne, Gen. Maurice, chief director of British military operations, announces that the coming drive will be mightier in force and extent than those which opened the Battles of Arras and the Somme, and the indications are that the blow will not be long delayed.

Political Crisis.

The comparative lull on the fighting font in France has once more directed attention to the political situation, which appears to be rapidly reaching a crisis, ar rather a

situation, which appears to be rapidly reaching a crisis, ar rather a series of crises. The news from Russia is increasingly gloomy in nature, and it becomes more and more a question whether the provisional government can weather the storm which has been precipitated by the Radical Socialists and victories.

the storm which has been precipitated by the Radical Socialists and visionaries. In any event, there seems little likelihood of any effective military action on the part of Russia for a long time to come.

Vienna Weary of Shackles.

From Austria come renewed reports of a desire on the part of the Government to break the shackles imposed upon it by Berlin. An Austrian commission is reported on its way to Switzerland with the object of opening negotiations with France for a separate peace. The complete absence of any reliable news from the dual monarchy for many weeks renders, however, a correct judgment there impossible.

The tide of reform is obviously growing rapidly—in-Germany, and it seems certain that the Government cannot resist very much longer the demand for a more democratic form of government. The efforts of the emperor to placate the people at home while conducting a strenuous peace propagands abroad are signs that the

ducting a strenuous peace propa-ganda abroad, are signs that the internal situation in the empire is far from comforting to the auto-

TAKES ADVANCED TRENCH

ook prisoner one officer and fifty-

SERB SURPRISE ATTACK

ine. Gen. Sarrail's artillery is

Positions Were All Repulsed. London, May 11 .-- German attacks were delivered last night on the British positions east of Arleux and south of the Souchez River. All the

Enemy Attacks Last

Night Upon British

liquid fire was employed, were repulsed. The official announcement of these perations and others on the front in France reads:

assaults, in one of which

Germans Driven Off.

"Early last night the enemy attacked our positions east of Arleux and south of the Souchez River. He was repulsed in each case by our artillery and machine guns. At the latter point the enemy made another attack later in the night, assisted by flammenweifer He was again driven off. "We made a successful raid last night

east of Ypres. "There was considerable artillery ac tivity on both sides during the night at a number of points on the battlefront."

FIGHTING IS BITTER.

British Headquarters in France, May 11—Via London, 3:15 p.m.—From a Staff Correspondent of the Associated Press.—While there is no general battle in progress, intensely bitter fighting has flared up at various sectors on the British line from the vicinity of Lens almost to the south of St. Quentin.

Much of this is due to the desperate attempts of the Germans to retake some of their old positions. They still are hurling fresh reinforcements by day and by night into the conflict which ever is night into the conflict which ever

Bullecourt the Storm Centre. Bullecourt the Storm Centre.
The Germans have resorted again to the use of liquid fire in their most recent attacks, but even that barbaric weapon has failed them. It has been employed several times in the tragic fighting which has raged about Bullecourt in the past ten days. This village and the sections of the Hindenburg line which adjoin it has been the real storm centre of the war during this period along the British front.

Try Bolling Oil.

along the British front.

Try Bolling Oil,

The Germans appear absolutely frantic in their efforts to hold the northern half of the village of Bullecourt, and to oust the Australians from their grim hold on the Hindenburg line a short distance to the east. The fighting here has been marked by all the most terrible devices of war, for in addition to the liquid fire, gas has been used time after time, boiling oil has been thrown and hand grenades, rifle grenades, trench mortars, and every character and calibre of artillery have been employed. calibre of artillery have been empl-

GERMAN GOVERNMENT FORCED TO SUBMIT TO **DEMAND FOR REFORM**

Copenhagen, via London, May II.—A dispatch received here from Berlin says the German Government has indicated its intention to submit to the full redistricting of the Reichstag districts. This would meet one of the most widely urged demands for reform and give modern Germany a more adequate representation in Parliament, the members of which are still elected on the basis of the population of 1870.

THREE NORSE STEAMSHIPS SENT DOWN BY U-BOATS

London, May 11.—The Norwegian foreign office today reported the sink-ing by German submarines of three Agency. The ships were the Tore Jar of 1,094 tons gross; the Voss, of 2,42 tons gross, and the Nydal, a new ves sel of 3,080 tons gross. Agency. T

KILLED AS HE WAS AIDING WOUNDED



PTE. BENJAMIN WOOLLEY, wh

FRENCH EXPERT

Paris, May 11.—Both French and British statistics on sub-marine sinkings during the last week show a certain improve-ment in the situation, says Marcel Hutin, a usually well inform ed writer on the subject. H adds: "I understand that our means of fighting submarines is increasing dally, and without giving details, I can say that the number of submarines put the first that the submarines of the subm out of action in the last few days has risen in a very satis-factory manner."

Melbourne, May II.—Via Reuter's Ottawa Agency—Premier Hughes was accorded a great reception at the Lord Mayor's dinner last night. In the course of an address he said two important issues were before the people of Australia, one, loyalty to the Emperie, and the other, responsible government

attend." The Times correspondent at Belfast telegraphs: "Ulster is more determined than ever not to submit to a parliament in Dublin, which, it is now manifest, would be dominated by the most extreme disloyal element in Irish politics, a section which is opposed to all connection not only with Great Britain, but with the British Empire, and whose only ideal is complete isolation as a small republic."

GIANT MONTREAL PARADE AS WELCOME TO JOFFRE

AS WELCOME TO JOFFRE

In Russia, foresees the possibility that its creation may actually lead to dual authority instead of avoiding it. He also contends that disagreement and misunderstanding will always be possible as long as Foreign Secretary Milukoff remains in office. The correspondent argues that the democratic elements will not be content as long as the country's foreign affairs are in the hands of a man who frequently demonstrates views which are regarded as anti-democratic.

AS WELCOME TO JOFFRE

Referring to the elections which had both Houses. Premier Hughes strait the the war and woman must concentrate their strait their world ward winning the war and would give all classes justice.

Every man and woman must concentrate their life to getting men and helping the Empire in every conceivable way. Some could go to the from the look prisoner one officer and fifty-four men and wooman must one war and woman must one belonged the the shad spoken and their voice must be down world and their voice must be down world and their voice must be down world and their voice must be down on man and woman must concentrate their life to getting men and legister was all world and their voice must be down on must one the premier Hughes strait has the result and their voice must be

SCHOOL BOARD HAS WON FINE RECORD FOR CITY GARDENS

Chairman's Suggestion Followed Up by Inspector.

3.000 PLOTS CULTIVATED

Team Work by Principals and Teachers Has Enlisted Children's Efforts.

vated by the public school pupils, this a direct product of supply and demand. summer, according to estimates pre- That is, however, merely an evasive death of her husband in action on April pared by Inspector Edwards. He has statement of a fact in general terms,

There will be 1.500 gardene entity round by the public school garden by the public sch

ruthfully.

KNOW THYSELF!
Read all about yourself, your system, physiology, anatomy, hygiene, simple home cures, etc., in the "Common Sense Medical Adviser," a book of 1008 pages. Send to Dr. V. M. Pierce, Buffalo, N. Y., 50 cents in one-cent stamps for a clothbound copy. Customs prepaid.

New York, May 10.—Herbert Hoover, who recently came from London to advise the Government on food conditions in Europe, says that without control we may see flour at \$20 a barrel before the year is over, but that with control "the present price of flour can be reduced 40 to 50 per cent, and at the same time the producer be treated in a liberal manner."

DIZZINESS, CONSTIPATION STRUCK DOWN AS bad taste in the mouth, despondency or "the blues," and other miserable ailments call attention to the liver. It is torpid. Take Hood's Pills—they rouse the liver and relieve all liver ills. They are the old and favorite family catharities. Purply regretable. Captile and

VOICE OF THE PEOPLE

AN ALDERMAN HAS SOMETHING TO SAY ON THE SITUATION. To the Editor of The Advertiser: Your editorial, "The Aldermen Can Help," is timely and suggestive, re the matter of high prices.

It is doubtless correct, as contended by the minister of finance in parlia-There will be 3,000 gardens culti- ment recently, that current prices are

HE BOUND WOUNDS OF ANOTHER MAN

Pte. Benjamin Wooley Died Death of a Hero.

BUTTONS ARE SENT HOME

Widow Receives Souvenirs From His Comrades in Platoon.

Mrs. Lilly Woolley of 1074 Mabel street, who was recently informed of the 9 while fighting at Vimy Ridge, has re-ceived a letter from Arthur Kelly, one

the Barkwell and Mis. Ruth Kerwin were well adapted to the roles of the remaining two daughters of the general.

MOTION PICTURES FEATURED SUNDAY SCHOOL PROGRAM

Meeting in First Presbyterian Church Most Successful Yet.

Motion pictures projected from a anothen pictures projected from a newly installed machine were a feature of the annual Sunday school entertainment of the First Presbyterian Church last night. The meeting was one of the most successful of that nature yet held. Rev. W. J. Knox explained that the idea of installing the motion picture machine was introduced by the Sunday school superintendent, E. E. Reid. The entertainment is usually held earlier in the year, but was this time postponed so that the pictures might form a part of the program.

o that the pictures might form a part of the program.

Much of the success of the evening was due to the primary class and the girls of the intermediate classes. A recitation was given by Alex Knox, dances by Dorothy and Sammy Murro, a solo by Fred Barr and Scotch dances by Earl McAllister. The Sunday school orchestra contributed a number of pleasing selections during the evening.

Washington, May 10.—Samuel Gompers, chairman of the national defence council's committee on labor today called a meeting of the committee for May 15 to confer with labor representatives of Great Britain, Canada, Cuba and possibly France. The committee membership consists of about 200 labor leaders' and employees' representatives. British labor men are already in this country, and the Canadians and Cubans are expected soon. The time of arrival of the French is uncertain. LABOR MEETING CALLED.

THE WEATHER. A LITTLE HIGHER TEMPERATURE. CORTESE ORCHESTRA SATURDAY AFTERNOON

STALLMAN & IGERAN

LADIES' NOVELTY SUITS ONE-QUARTER TO ONE-THIRD LESS SATURDAY

In this group you will find the very suit you have been admiring—the price perhaps was just a little higher than you wished to give, for some of these are the smartest New York productions, but tomorrow you will find the prices lowered perhaps below your expectation.

Twelve only specially-priced novelty suits, colors gold, mustard, green, rose, mauve, one of each in velours, gabardines, poplins and serges. Sale prices \$25.00, \$29.00, \$35.00 and \$37.50

Ladies' Suit of Gabardine Cloth in mustard color. coat showing large collar with outer silk collar, belted, full gathered sides, button trimmings. Special \$37.50

Sateen

Petticoats, 98c

Five dozen only Black

Sateen Petticoats, splendid quality, with

double-stitched seams,

deep flounce of fancy

accordion pleating; fits

neatly over hips with

draw tape at waist;

lengths 34 to 40. Price

..... 98e

Odd lines at\$10.00, \$12.50, \$16.50 and \$20.00

Ladies' Suit of Fine Serge in Copenhagen, coat large collar with outer collar of silk, novelty pockets, flossed stitching. Special\$25.00 Ladies' Suit of Rose Poplin, coat pleated from yoke in front, smart belt and pocket trimmings. Special\$25.00

Saturday Specials---Gowns and Corset Covers, 50c and 75c

Ten dozen Corset Covers of fine white nainsook, trimmed with pretty laces and insertions, splendid fitting style, several patterns to choose from; sizes 34 to 42. Ladies' Slipover Gowns of good quality white cotton, neck and sleeves finished

GIRLS' BLACK BLOOMERS AND NAVY SERGE SKIRTS. Girls' Bloomers of splendid quality black sateen, finished at knee with elastic Girls' Kilted Skirts of good quality navy serge, finished with white cotton waist; sizes 6 to 14 years. Price \$2.25

Child's Kimono Dress, 89c

Child's Kimono Dress of fine quality Japanese cotton crepe, daintily embroidered, square neck and sleeves, finished with small scallops; made in pink and sky

Paul Jones Middies Half Price

One table of Paul Jones Middies, including long and short sleeves, belted and straight loose styles, plain white middy cloth, also mercerized gabardine cloth.

Your Saturday Treat at Candy Counter

100 pounds Chocolate Cocoanut Ovals, delicious and fresh. While they last, special 26c lb. Saturday last day of coffee demonstration. Sample this refined, soluble coffee free to-

Stripe Chiffon Taffeta Silks, Saturday Sale 98c Yard

SEE WINDOW DISPLAY.

This lot comprises best lines imported silks. Many are from the mills of C. J. Bonnet, Lyons, France, which should be a sufficient guarantee that this will be an exceptional sale of quality silks.

If you want a pretty little Silk Dress in black and white and grey and white effects that won't fade with the sun, do not miss this oppor-

There are white grounds with black stripes, quarter-inch and others half-inch apart; some in dark iron-grey grounds with black stripes, others with white stripes quarter and half inch apart, and also light grey with black stripes. Included in the lot are grey effects, light and dark, in pin checks; black silk foulard with white polkadot; widths 36 to 39 inches; twelve pieces in the lot. Reduced to clear on Saturday at 98c yard

Saturday Linen Sale Specials

Some particularly choice lots for Saturday's selling in old bleach damask sets, Irish embroidered pillow cases and Irish huckaback bedroom towels.

CLOTH 2x21/2 YARDS AND ONE DOZEN NAPKINS, \$8.75 SET. Ten sets only at less than wholesale prices, every thread guaranteed pure linear made by the celebrated Old Bleach Linen Company, guaranteed grass bleached, choice designs-stripe and key borders, stripe and grape design, carnation and rose. Very special\$8.75 set

IRISH HUCKABACK BEDROOM TOWELS, \$8.75 DOZEN. Do not miss this line Saturday, delightful quality Damask Border Huck Towels at 1915 prices, Shamrock brand, all pure linen hack. Special......75c each or, per dozen \$8.75

EMBROIDERED PILLOW CASES, \$1.25 PER PAIR. 150 pairs only, a leader in embroidered cases, beautiful designs in new threepoint scallop, also hemstitched, resembling linen in every particular. While they last Saturday\$1.25 pair, six pairs for \$6.75

SATURDAY SALE OF 42-INCH LONGCLOTH, 171/2C YARD. Pyjama Cloth, fine peerless flannelette, twelve neat designs, special for summer wear 25c yard

Saturday Sales in Basement SWAT THE FLY, 7c EACH.

300 best quality Kant Scratch Fly Swatters, round, protected corners, cannot catch in curtains or table decorations, well bound with heavy felt. Special 7c each

CEDAR OIL OUTFIT, 69c. Small-Size Cedar Oil Mop and one bottle of oil, 50 outfits only for Saturday sale 69c mop and oil SATURDAY MORNING-BASEMENT.

Sale of Ladies' Collars, 29c

Smart New Flat Collars, in square and fancy shapes, in Swiss embreidered, plain hemstitched, also dainty muslin with pleated frills.

Fifteen dozen Colored Sport Collars in all the new shades, very smart. . 29c each Special-Filled French Pearl Beads, regular neck length, with fine gold clasp

Toilet Preparations

Compact Face Powder and Rouge, convenient for carrying in the purse or handbag, an excellent French powder in small round box, complete with puff and mirror; flesh, white, brunette powder and the mid rouge. Special ... 29c

...... 29c Large Chamois Skins, excellent quality, washable, for cleaning and polishing

Soaps

Palmer's Extra Special Round Bath Tablet in sandalwood, violet, glycerine and oatmeal5c cake Stork Castile Soap for the baby, extra fine......10c cake Grant's Buttermilk Soap, made of the purest fats, free from injurious chemicals, delicately perfumed, a very delightful soap for sensitive skins. . 15c cake

Hosiery-Read This Saturday List

SPECIAL-Ladies' Fibre Silk-Ankle Hose, in black, white, grey, suede, pink, sky and palm beach, splendid wearing hose, double garter top and sole. Price 50c pair Ladies' Fibre Silk-Ankle Hose, in black or white, firm and durable, seamless, double garter top and sole; sizes 81/2 to 10. Price. \$1.00 pair Ladies' Glove Silk Hose in black, white or pink, a fine closely-woven silk that will not run, warranted for their good-wearing qualities; sizes 8½ to 10. Price\$2.00 pair Ladies' Silk-Lisle Hose,in black or white, Lam-

less, double garter top and sole 35c pair or three pairs for\$1.00 Children's Fine Ribbed Pure Cashmere Hose, in black or white, seamless, neatest hose worn: sizes 61/2 at 40c; 7 and 71/2 at 45c; 8 and 81/2 size pad, excellent quality

at 50c pair notepaper. This price is Ladies' Plain Black Cotton Hose, seamles., double feet, good value 18° Lair ular. Saturday only, each Boys' and Girls' 1-1 Ribbed Black Cotton Hose, strong and durable, good school stocking,

Writing Pads

About 50 Sterling Writing Pads, plain or ruled, large about one-quarter off reg-At Stationery Counter.

Two Great Saturday Specials For Men

It may be a long time before such opportunities as these are again presented, and under present conditions such values and real quality sale offerings are of more than usual significance. In Richmond street windows these two great sale specials are displayed today and will speak for themselves. See them and he here early Saturday for your choice. None sold before Saturday morning.

Sale of Men's Suits Saturday, \$11.95; About Half Price

Saturday morning we place on sale 85 Men's and Young Men's Suits at \$11.95. With the advance of woolens and no sign of a let-up, you will wonder at this price, but we must make room for the hot-weather clothes. The value in these suits is apparent to even the most inexperienced judge of merchandise. They are all taken from regular stock, and in this lot suits to fit and satisfy any man. The style, fabric, color range and fit is all that could be desired. They come in greys, fancy tweeds and mixtures, mostly two and three button sack models; trousers plain or cuff bottom; sizes 32 to 44. Price \$11.95

SEE RICHMOND STREET WINDOW.

Raincoats, \$9.85

For young men and men we are showing the short, snappy slip-on coat in a dark heather mixture, check lining, convertible collar, which can be worn open or closed at the neck; a very dressy coat that can be used as a spring



Men's Hat Sale Saturday, \$1.00 Each

200 Hard and Soft Hats on sale Saturday. These are all popular shapes and up to date in every way, English and Canadian make, with about two dozen Borsalinos in light gray shade. The soft hats are medium brim in light and dark greys, browns, blacks and green shades. The hard hats are black only. All are taken from regular stock and are much less than half regular prices. This would be remarkable value in normal times, but under present conditions is an extraordinary event. This special value is offered so as to make a clearance previous to bringing forward the straws. See window display and come early Saturday morning. Sizes 634 to

AFTERNOON TEA. Hot Tea Biscuits, Fresh Strawberries and Cream, Cup of Tea 20c Toasted Coffee Cake, Cup of Tea 10c



AFTERNOON TEA SPECIALS. Half-Grapefruit with Pineapple.. 20c Salmon Salad Sandwich, Cup of Tea.

New Universities Dictionary COUPON London Advertiser Three Coupons Secure the Dictionary

All Dictionaries Published Previous to This Year Are

HOW TO GET IT For the Mere Nominal Cost of Manufacture and Distribution

secures this NEW authentic Dictionary, bound in real flexible leather, illustrated

Coupons 98c with full pages in color and duotone, 1,300 pages.

fice of The London Advertiser three coupons like the above with ninery-eight cents to cover cost of handling, packing, clerk hire, etc.

Present or mail to the of-

MAIL ORDERS will be filled on same terms, with an additional amount of 7 cents for postage within a radius of twenty miles of Londer Send 18 controllers. don. Send 18 cents postage over this

25 DICTIONARIES IN ONE.

BOARD DECIDES TO SEND MAN TO MINES TO BUY UP COAL

Frank McVean Leaves At Once for Eastern Points.

BACKED UP THE T. AND L.

Chairman of Deputation Assures Controllers Cheap Coal Can Be Had.

The board of control this morning AN EXCELLENT RESPONSE .-- Adjt. after a conference with the representa-

McLean, in charge of Prinvin-to the nways, will be in London on Montres

J. T. Hannigan, Guelph, secretary of men's the Hydro Radial Union, asked the ary I council to pass a resolution, opposing all extensions to charters already issued, and to prevent the issuing of charters for railways, to be sent to the Dominion Government. The board agreed with the suggestion, and recommended that the resolutions be passed. It was decided to put down a sheet

asphalt pavement on Bathurst street at a cost of \$4,734, or \$2 a square yard in preference to a brick pavement at \$50 for Plowing. Miss Carling of the Women's Garden ing Association, asked for \$50 to ploy up several gardens for the women the city. The matter was referred the city. The matter was referred to Ald. Sam Manness, chairman of the high cost of living committee, to look into. There will be 100 women and girls work these gardens this year.

The board of health submitted a list of backyard inspectors passed at the last meeting, and it was approved of

last meeting, and it was approved of,
J. M. Ross, reeve of Lucan, asked for
prices on gulley caps, which the city
has no use for now. City Engineer
Brazler will confer with the Lucan authorities City Clerk Baker reported the find-ings of the conference of the heads of the various departments, relative to a central telephone system. It was rec-ommended that one be installed, in charge of a man who could give in-formation to citizens about various matters. Other changes in the clerical staff were recommended, working for staff were recommended, working fo "There will not be much money saved." said Controller Moore, "but it

NTE COLONDON MERCHANT

WEEKLY HIGH COURT.—Mr. Justice Sutherland will preside at the weekly sitting of the high court at the court house on Saturday. GOES TO PALMERSTON-Brig. Raw-

ling, divisional head of the Salvation Army, accompanied by Ensign Martin, will conduct special anniversary ser-vices at Palmerston during the week-end. FLOWERS SCARCE .- Local florists will not push sales for "Mother's Day" this year, because of a lack of flowers caused by the unfavorable weather of

caused by the uniavorable weather of the last few weeks. There has been only a few sunshiny days, and as a result the greenhouse products have suffered. Supplies of roses, carnations and tulips, which will be ready by next Sunday are not expected to be large enough to meet the demand, if it is equal to that of former years.

Laymon of the local Salvation Army staif, reports that the work of the antives of the trades and labor council, decided to send Frank McVean, a practical coal man, to Scranton, Buffalo and other cities, to obtain a supply of coal. The city will pay his expenses, while the trades and labor council will pay him a salary for doing this service.

Staff, reports that the work of the annual self-denial effort is making favorable progress and that the people are making an excellent response to the appeal for funds for the social missionary work of the Salvation Army. During the next few days envelopes will be left at every home in London, together with a pamphlet setting forth the objects of the work, and the subscription.

-The question of forwarding resolu-tions regarding conscription and thrift to the "win the war" convention in W. A. McLean, in charge of Prinvincial many ways, will be in London on Montreal next week, will be taken up this afternoon at the meeting of the Municipal Chapter, LO.D.E., in Cronyn Hall, Mrs. E. B. Smith, regent of the Lord Roberts Chapter, and first vice-taxed for these roads," said Controller John M. Aloore. "It is not fair. We should have a big representation at this counternees as there is much men this counternees as there is much men the significant the subject. Light-

the NICAL PRICES

and Detroit are expected, but had not only to prevail for some time, according to buyers here. Pork, particularly, is likely to great numbers of young pigs being killed in the autumn when feed was scarce. These at present bring as much as \$\$ each, and it will be some time before they are large enough for market purposes. The larger hogs are at the highest figure in local history, \$21 a hundredweight being paid by the whole-alers.

Veal prices, which are low at the warm of the afternoon of the afternoon and the present figure at 4 o'clock. This evening, it is expected that 75 candidates will be speeded over the hot sands. There were \$1 balloted on this morning, and passed.

Dr. A. Roy Routledge, the past potentate, will preside, in the absence of capt. J. L. Rilchmond, who is on overseas service.

SUCCESS OF THE ENEMY

IN MACEDONIA FIGHTING

WAS The presentation to her of a beautiful bouquet of red roses by little bernice Burnard on behalf of the members of the East End Red Cross. The day and the pressend at a condition, who is just 4 years old, was a quaint little figure, dressed as a Red Cross nurse.

Refreshments were served.

On Tuesday Mrs. Groshow addressed the 7th Regiment Chapter, I. O. D. E., and on Wednesday the South London Red Cross Auxiliary.

SUCCESS OF THE ENEMY

IN MACEDONIA FIGHTING

Some Script Succession of the afternoon and the presentation to her of a beautiful beautiful beautiful to two when the beautiful at 4 o'clock.

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Some Script Succession at the present single of the members of the East End Red Cross. The day of the East End Red Cross and a red C

SAYS SCHOOLS TURN **OUT "BONEHEADS"**

Declares Boys Don't Know Enough To Figure.

TOO MANY FRILLS TAUGHT

Mr. Jones of Cowan's Says the Pupils Are Crammed With Non-Essentials.

Army adequate to meet the needs of the ris-

The spring ceremonial session of Mocha Temple opened this morning in the Masonic Temple, with a large attendance of the Shriners. The ceremonies this spring will be of the quiet order, and no parades or public demonstrations will be held. No visiting patrols or bands will be on hand to make the event memorable.

During the winter, a great deal of business has accumulated, and this was. Donald McLean, president of the Co. Lorne Mulloy, the blind hero of the South African war, who addressed mass meeting held in this city last a mass meeting held in this city last always under the auspices of the Wormen's Canadian Club, was also present and gave a bright little address, rent and gave a bright little addres

The end of the year of the colors in the near future, it is made for the colors in the near future, it is booklet, that have been in pre-future and the colors in the near future, it is the colors in the near future, it is the colors in the near future, it is booklet, that have been in pre-future of the colors in the near future, it is the colors of the colors in the near future, it is the colors of the colors in the near future, it is the colors of the colors in the near future, it is the colors of the colors in the near future, it is the colors of the colors in the near many have future to be repetuted woundary that the land flatables, has a pre-lamb on the colors in the near future, it is the colors of th

"A FEELING OF OPTIMISM"

Bradstreet's Trada Review says: "London reports to Bradstreet's that Western Ontario conditions are very good, and the prospect of good prices for farm produce in the autumn is creating a feeling of optimism in trade circles. Buying for fall requirements had been on a liberal scale, on the whole. Groceries have been moving out fairly well. City trade is very fair. Labor is in demand, and while farm operations have been curtailed by lack of help, work is now going ahead at full speed With the assistance of better weather, the feeling is that Omaro crops will measure up well. Collections are reported as fairly good."

CANADIAN NURSE WEDS AN AUSTRALIAN HERO Brought Over Automobile and

War-Time Cupid Joins Miss An enthusiastic send-off was given the girls—Miss Marjory Whittaker, Miss Florence Hughes and

The state of the control of the cont

was of Short Duration

In connection with the campaign soon to take charge of the pulpits in various structs have been secured the pulpits in various structs of the work of the Y.M. C. A. in the wo

BALLOT AT SHRINE

MANY FOR RED CROSS

Heat Caused Bursting of Device and Fragments Take Effect.

Spirited Addresses During Furlough Do Much for Cause.

During her furlough in London, Mrs. J. B. Groshow is finding herself much in demand to address meetings, especially of women's organizations, and tell of her experiences as a nursing sister overseas and the needs of Red Cross work. She is proving a real mission-demonstration of this was given on Thursday afternoon at the sewing day tendance of the Shriners. The cere monies this spring will be of the quiet order, and no parades or public demonstrations will be held. No visiting patrols or bands will be on hand to myster to run out of them are handle, but before he was sewing to take home. and in conservations will be on hand to myster to run out of the time to remove the tim from the first many the patrols or bands will be on hand to myster to run out of the time. Noticing this, and knowing that the dry heat will be on hand to myster to run out of the time to remove the tim from the first many the patrols or bands will be on hand to myster.

Corp. Atkin of the Bombing School staff at Queen's Park, suffered rather for a Queen's Park, suffered rather strength in demand to address meetings, especiated to the same regime; they are content with the runking some detonators in a mess tin, a proposition of many in the way of winning converts and inspiring to greater effort. A practical feet to remove the same regime; they are content with the same reg would cause the material to explode, he tried to remove the tin from the fire with an axe handle, but before he was able to accomplish it, it exploded.

At Eski Shehr, 66 Indian Mohammed actions and the state of t with an axe handle, but before he was able to accomplish it, it exploded.

The detonator, which is about two inches long and slightly smaller than a lead pencil, is cased in brass, and the fragments of the casing caused the interval of the case o

cloth, presented to the chapter by Mrs. F. W. Kittermaster. The draw-ing will be made on Thursday, May 17. The "white elephant" tables contain-ing a multitude of useful articles was the centre of attraction, and present tically all of the articles were disposed

SELLS HOTEL FOR \$15,000. SARNIA, May 10.-Joseph Peterson. owner of the Northern Hotel, has disposed of this property to H. Saunders.

ONLY \$2.49

Casselman Bros. 171 DUNDAS STREET

Rosy, Ripe Tomatoes 20c a Pound ucumbers, each 10c and 15c

Spinach, Lettuce, Radishes, Green Dnions, New Bermuda Onions, Pars-Navel Oranges

Special 28c

CHOICE RIPE PINEAPPLES, 20c Each. FRESH STRAWBERRIES. CHOICE PRUNES, 2 pounds250

JELLY POWDER, 3 packages .. 250 Old White Cheese

If you like a creamy, nippy, tasty Cheese, let us send you a pound of our old white. A pound ...30c PHONE 3950

WYCKOFF & GAFEN DUNDAS STREET, AT RIDOUT

SISTER PAYS BACK MONEY MISUSED IN MOTOR CAR DEAL

Nathan Walker Released On Suspended Sentence.

FAILED TO PAY DUTY

Then Appropriated Businessman's Cash.

Thou in generation? Does it definitely prepare them to fill positions of usefulness in life? At least one prominent businessman of London is emphatically of the popinion that the system, as it now stands, is a dissipation of time and energy, and lamentably fails in developing energy, and lamentably fails in developing energy, and lamentably fails in developing the distribution of the Australian contingent.

T. A. Jones, manager of Cowan's Hardware, and a large ratepayer, said today to The Advertiser: "The essentials, are being neglected in order to devote attention to fills.

Don't Know the Three R's, "When the provision of the part there is not the part there are in a part there are in the part there is and the part there is and the part there is and the detachment on the detachment on Weednesday evening of Western Fair themeters of the detachment on Weednesday evening of Western Fair themeters of the detachment on Weednesday evening of Western Fair are there are them to fill position, St. A promise in England, of Miss Florence Hughes and Miss Lucy Thompson, when they left London to foin the members of the detachment. Arriving in England, the members of the detachment on Week last September.

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Arriving in England, the members of the detachment on Week last September.

Arriving in England, the members of the detachment on the part there is a part there are Florence Hughes and Miss Lucy

there were 67 British officers, 482 British soldiers and 223 Indian soldiers. The
quality of food was satisfactory, but the
quantity rather too small. The selegates received an assurance from the
Turkish high command that the prison-

ashylants



Shalants



Ladies, Here's a Smart, Graceful Fump at \$4.50

Elegant in line; dainty in finish; light on the foot and serviceable.

Fits snug even when the foot

IT'S THE MOST VALUE \$5 CAN BUY TODAY.

Dull or Patent Leather, with turn sole and leather Spanish



The Only Safe and Sane Fireworks For Indoor and Outdoor Celebrations-



orks novelty. A metallic composition on a 10-nch wire, which can be hung on the hat, held in the hand or any position desired. When ignited, it throws a shower of beautiful stars in every direction. A pretty novelty in fire-works. The only safe article made for chil-dren's or ladies' use. The sparks are absolutely harmless, smokeless and odorless.

10c Dozen, or 3 Dozen for 25c. Ask for Giant Sparklers. For sale only at

RED STAR NEWS MARKET LANE.

> PROTECT YOUR PAY Disability Policies. \$5 to \$25 a week when disabled for \$1

Call or Phone for Particulars.

The Geo. H. Davis Insurance Agency 206 Royal Bank Bldg. Phones 776-2922.

DEVELOPING AND PRINTING

68-tf

YOU SAID SOMETHING!

[Detroit Free Press.] It took 40,000 fresh troops to drive the Canadians away from Fresnoy, and our guess is that it will take a lot more than that to keep them out.

ers shall not be obliged to work more than eight hours a day. They receive exactly the same food as the Turkish The delegates declare themselves extremely satisfied with the arrangements made by the British authorities for the housing, feeding and clothing of Turk-ish prigorars

LISTED AMONG WOUNDED .- The

LEGAL QUERIES

ROBERTSON & MORLEY. 310 Dundas Street. Opposite Armories

WE BUY OLD FALSE TEETH

DOMINION TOOTH COMPANY. Room 12, Dominion Bank, Dundas and Richmond Streets. A Soldler's Account.

Was visited on November 21 and 4 British officers, including six als, were at the Hotel Brotte and (Account that was contracted by my)

A Soldler's Account.

A Soldler's Account.

I always thought that K. R. O.'s barred soldlers from being given credit.

Don't you think they should send the account to me, itemized, to see if cor-

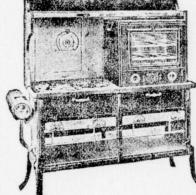
ENJOY COOL COOKING

Decide that this summer you will cook the cool way—on McClary's Florence Oil Stove. The burners concentrate heat where needed. When the cooking is done they are imme-

NO WICKS TO TRIM.

diately turned out. This means a cool kitch en,

NO VALVES TO CLOG OR LEAK.



OIL FEED IS AUTO-MATIC-A SAFE STOVE Oil generated into gas gives

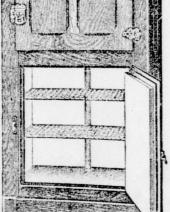
the ideal blue flame-an

economical stove.

IT'S A CLEAN STOVE.

Two-Burner Florence Stove, \$12.00; Mantle \$4.75 Three-Burner Florence Stove, \$15.25; Mantle \$5.75

Four-Burner Florence Stove, \$18.50; Mantle \$6.75 Success' Glass Front Ovens\$3.50 Steel Front one and two burner.....\$1.25, \$2.00 and \$3.00



Refrigerators

Sanderson Harold Refrigerators are guaranteed to give

absolute satisfaction. Price \$9.00 to \$35.00

cessories

Flower Guard, per foot 10c and 12c Lawn Fence, per foot ...

...... 15c, 18c and 20c

Barrows and Gardening Ac-



Mowers 12 to 22 inches in width Price\$4.50 to \$10.50

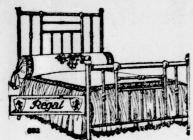
Cowan's Colossal Hardware

The Store With a Stock.

125 and 127 DUNDAS STREET.

TWO PHONES-3461 and 3462

NOT HOW CHEAP, HOW GOOD?



Is the first question to consider in buying the furnishing for your home. This has been our problem in buying for the needs of our customers. It has been the foundation of our success for over forty years of successful business in London. Our line of Furniture, Rugs, Linoleums, Refrigerators, Baby Carriages and general house furnishings impresses you with their quality and durability.

Baby Carriages, Sulkies and Go-Carts

You have a large assortment here to choose from. They are the best quality of reed carriages on the market and the prices are right. See our special at \$23.95.

Only a limited number at this price.

Bed Springs

Now is the time to buy new Springs for that bed Get a good one now at a reasonable

Linoleums

We have opened up a new stock of Linoleums and are in better position than ever to supply your needs in this line. In spite of the continued advances we still offer a quantity of standard goods in two-yard widths at 60c per square yard.

Let Us Furnish Your Home With

DINING-COOM FURNITURE BEDROOM FURNITURE LIVING-ROOM FURNITURE PARLOR FUR!IITURE KITCHEN FURNITURE

Rugs

Last year we purchased an unusually heavy stock of rugs; and the present advances in manufacturers' prices prove this to be a saving investment. We are thus able to do our share in keeping down the costs in this line, and we invite you to share in the savings. Our display of rugs will interest you and we invite your inspection. The stock comprises Tapestries, Brussels, Axminsters and Wiltons.

Mattresses

Ask to see our Special All Layer-Felt Mattress at \$10.50 and our Combination Mat-

We are agents for Ostermoor Mattress.

Re-Upholstering

This is the busy season for reupholstering. Let us place at your disposal the facilities which we have in this line. Our materials and workmanship are the best. See our line of coverings.

Some of Our Specials

Hoosier Kitchen Cabinets Ostermoor Mattresses

Mandel Phonographs Bissell Carpet Sweepers Heywood Baby Carriages

Summer Furniture, including: Veranda Chairs and Rockers, Sea Grass Chairs and Rockers. Refrigerators

Crex Rugs Etc., Etc.



AN 11th HOUR MODEL

Direct from the fountain head of men's fashions.

The careless pose which gives a debonair air to the figure illustrated. shows how this model lends itself to every movement of the body, and Dyon

how the coat at all angles drapes itself naturally and artistically.

\$20 up.

PRICES

Call and Examine.

SHOPS OF

ASHION-CRAFT

SHOP OF FASHION CRAFT

SHOP OF FASHION CRAFT

A. A. Alexander, Manager.
399 Richmond Street.

Detail

GETTING ROCHESTER IN SHAPE.
SARNIA, May 10—Interior work on the renovation of the stanemer Normal surrounding district.

WOULD BE PREPARED.
SARNIA, May 10—In connection with the work on the inability to secure labor to carry bort limine and souring the inner cabins, due to the inability to secure labor to carry which received considerable attention with the work on the stanemer will be released to work on painters will be released to work on painters will be released to work on painters will be received and solutions as the same of the department of the dep

2 Canadian Barges **HOWLING SUCCESS**

General Manager Buchanan Gets Abuse for Trouble.

LARGE STOCK ON HAND

POTATOES IS NOT

CITY'S FLYER IN

Only 150 Bags of 600 Purchased Have Been Sold To Citizens.

General-Manager E. V. Buchanan of the utilities commission, is not enamored of the job of selling potatoes. In fact, he is decidedly set against it.

"We have stood for more abuse than eough," he declared. "Anybody can have that job, as it does not appeal to me."

Mr. Buchanan informed the board of control this morning that he had sold about 150 bags of the 600 purchased, and that there was no mad rush for the balance. He advised against the purchase that there was no mad rush for the balance. He advised against the purchase
of any more potatoes for a time.
Controller Shaw reported that he had
received word that a car had arrived on
which he had an option, and would be
sold and delivered at \$2.90 a bag. An
advertisement to that effect is in the
afternoon papers,
"How can we sell potatoes at \$4 a
bag when others can be sold at \$3.90 a
bag?" asked Mr. Buchanan. "We are
selling ours at actual cost price and at
60 pounds to the bushel."

RUSSIAN SOCIALISTS REFUSED TO ENTER

Provisional Govt. Puts Situation Up To Radicals.

SOCIALISTS ARE DIVIDED

Petrograd Political Crisis Remains Confused and Serious.

Petrograd, May 10.—Via London, May 11.—The Government, in making the suggestion of a coalition ministry, appears to have put the issue squarely up to the Socialists. The move on the part of the ministry is seemingly an effort to remedy the anomalous situation in which the country finds itself through having a nominal government with the power lodged elsewhere. Yesterday's call upon the Socialists, as represented by the council of workmen's and soldiers' delegates, was by way of shifting some of the of workmen's and soldiers' delegates, was by way of shifting some of the responsibility for government upon the elements which wield the power and which assume the right to directly criticize and thwart the acts of the ministry.

Socialists Divided.

In endeavoring to determine what it is that Socialists want the ministers have developed the fact that there is a wide divergence of opinion among the Socialistic groups but that they are united in a desire to evade responsibility for the government of the country. The suggestion that representatives of the Socialists take a hand in directing the difficult affairs of the nation met with a flat refusal on the part of the Moscow council of deputies and the "Bolshi Vike" meaning the extreme lefters in Petrograd. The proposal elicited only slight support in proposal elicited only slight supports the Petrograd council of deputies. Among the latter, out of six prominent leaders interviewed, only two, Stankevitch and Kameneff, favored a coalition cabinet. Tseratelli considered it impossible and Tcheldse. Stekloff and deplared that the movement was deplared that the movement was

ACH THE U. S.

Jommission to the aington Conference Land Quietly.

New York, May 11.—The British war commission, headed by Foreign Minister Balfour, is expected to arrive in this city at 2:30 this afternoon, They will land at the Battery and the same promission, headed by Foreign Minister Balfour, is expected to arrive in this city at 2:30 this afternoon, They will land at the Battery and the same promission will be followed. The where the mayor will so where the ward will so where the ward will so where the ward will so where t

ter Balfour, is expected to arrive in this city at 2:30 this afternoon. They will land at the Battery and the same program that attended the arrival of the French commission will be followed. The British commission will be escorted to the city hall, where the mayor will receive them. Then will follow a reception in the governors' rooms in the city hall, and speeches by the mayor, Chairman Jos. Choate and Mr. Balfour, after which the visitors will be escorted by mounted police to the residence of Vincent Astor. Mr. Astor will be host to the British envoys during their short visit.

The Balfour Party.

For the trip to New York from Washington the United States Government has provided a special train. The British mission included Mr. Balfour, leut. Gen. Bridges, Rear Admiral Sir Dudley R. S. De Chair, Sir Eric Drummond, Ian Malcolm, Coi. Heron and Sir Hardman Lever. The party accompanying them included Sir Cecil Spring-Rice. British ambassador; Sir Thomas White, Canadian minister of finance, and an escort of United States Government officials, headed by Assistant Secretary of State But little evidence of the fire in the ambassador; Sir Thomas White, Canadian minister of finance, and an escort of United States Government officials, headed by Assistant Secretary of State Phillips.

But little evidence of the fire in the city hall yesterday will be found when the city's British visitors are entertained there this afternoon. Forces of carpenters, decorators and cleaners worked all night and today the wreck of the dome had been converted into a bunting-bedecked tower, in which the American British and French colors were blended.

Italian Commission Arrives.

Members of a third war commission, that from Italy, reached this country unheralded yesterday. The Italian mission is headed by Enrico Arlotta, minister of maritime and railway transportation in the Italian cabinet. Besides Mr. Arlotta, the commission is composed of Gen, Gugliemotti, representing the Italian army: Commander Vanutelli.

Burned at Fairhaven In New York State

sentatives of underwriters were notified today that the steam barge Lloyd S. Porter of Montreal was burned to the water's edge at North Fairhaven, N. Y., last night. There was no loss of life. The Lloyd S. Porter was a wooden boat of about 900 tons capacity and ran in the coal trade between Lake Ontario and Ouebec ports. the coal trade between Lake Ontario and Quebec ports.

The steam barge Conger Coal of Toronto also was destroyed by fire at North Fairhaven last night. She lay beside the Lloyd S. Porter. The vessels were valued at about \$25,000 each. Part of the coal trestle was destroyed.

NEW YORK STOCK EXCHANGE.
Thomson & McKinnon, brokers, Royal
Bank Building, report fluctuations in
New York stocks for The Advertiser as

New York, May 11.

Southern Railway 24% 24% 24% 24% 24% Union Pacific. 133½ 133½ 132¾ 133 132¾ 133 Coalers—
Lehigh Valley... 59% 60 59¾ 59¾
Norfolk & West... 120¾
Ontario & West... 32
Pennsylvania... 52 52 51½ 51½
Reading Railway... 87 87% 865% 87
Tractions—
Brooklyn Transit... 59% 59% 58½ 58½
Interboro ... 101¼ 103¼ 97% 97%
Industrials—
Am. Beet Sugar... 92½
American Can... 42 42½ 41¾ 41¾
American Sugar... 111
Am. Smelters... 98% 98% 97% 97%
Am. Tel. & Tel... 120¼ 120¼ 118% 118%
American Wool... 47 48½ 47 48
Baldwin Loco... 53% 54% 53½ 53½
Central Leather... 84 84½ 83½ 83½
Corn Products... 24% 24½ 24
Col. Fuel & Iron... 64% 47½ 46¼ 46¼
Consolidated Gas... 106% 106% 106% 106% 106%
Distillers..... 11½ 12½ 11¼ 11½ 14½
Dome Mines... 11½ 12 11¼ 11½ 11½ 12½
Dome Mines... 11½ 12 11¼ 11½ 11¼ 11½ **COALITION CABINET**

Crucible Steel... 63 64½ 625 63 Lackawanna ... 83¾ 84 83 83 Pressed Steel Car. 72% 73 72 72 Republic Iron... 80 80% 79¾ 79% Railway Steel... 47½

CHICAGO GRAIN MARKET.

TORONTO STOCK EXCHANGE.
[Reported by Edward Cronyn & Co.]

Ask. Bid. Ask. Bid.

Am Cy. 24 21 Sawyer. 13 ...

do pfd. 59 55 Spanish. 15 14 do pfd. 50% 49%

Brazilian 39½ 39% St Chem. 14½ 12

Bell Tel.142 140 do pfd. 52 50%,
Burt, c. 82 ... Stl Can. 577% 57½

do pfd. 90 ... do pfd. 93 92

C Bread. 17 15 T Paper. 88 87½

do pfd. 84 80 Tor Ry. 77 75

C Car... 29 28 Tucketts 20 18

The People's Shoe Store

Offer many wonderful money-saving footwear bargains for Friday and Saturday is men's, women's, boys', girls' and infants' high grade footwear. We honestly believe these shoe bargains to be the best shoe values in London for the money, and we want the people of London to know that whenever we offer any bargains in shoes that they are real money-savers. That's why we offer the following for Friday and Saturday, Don't miss this opportunity.

day a very special the of Men's Oil high-cut, semi-Louis heels; \$4.98 Grain Work Shoes, viscolised \$2.98 soles; \$4.00 value, for

A splendid line of Men's Patent Lace Shoes, Goodyear welted; \$2.98

Men's Gunmetal Lace Shoes, Neolin soles. A shoe of wearing qualities and for\$4.98 comfort; \$6.00 value,

A good All-Solid Army Grain Leather Work Shoe for men, tan or \$3.98 black; \$5.00 value, for \$3.98

We have a big range of Trunks, Suit Cases, Club Bags and Telescopes to select from at bargain prices.

Women's Kid Lace and Button Shoes, medium heels, full fitters. A shoe for solid comfort; \$4.00 value, \$2.98 Women's Patent Lace Shoes, grey and

fawn cloth tops; \$5.00 value, \$2.98

We are offering for Friday and Satur- | Women's Mahogany Brown Lace Shoes,

50 pairs Women's Fine Havana Brown Kid Walking Shoes, rubber soles and neels; \$7.50 value. While they last \$4.98

We have a choice range of Women's Fine Kid, Gunmetal and Patent Leather Shoes, with high and medium heels, lace and button styles. Worth from \$4.50 to \$6.00 a pair; very \$3.98 special for \$3.48 and.....

Big lot of Infants' Soft Sole Shoes, assorted colors. Go at....35c Big lot Boys' All-Solid Leather Shoes:

\$3.75 value. Big lot Infants' Black and Brown Lace and Button Shoes; \$1.50

We maintain a first-class Shoe Repair Department. Bring your noes here to be repaired. Our prices are most reasonable.

value, for

The People's Shoe Store

A. D. Holland, Manager

50 Ladies' Coats, \$9.95

picked up quickly.

WORTH UP TO \$25, ON SALE ON SATURDAY MORNING, AT 9 O'CLOCK SHARP

VELVETS, VELOURS, SERGES AND TWEEDS. in stripes, checks, plaids and plain materials. We advise you to come early for this extraordinary bargain, as many of the choicest coats will be

12 Coats, Worth \$10, C. 05 on sale for - - -

It will pay you to see these coats; latest style and good

Suits Greatly Reduced \$10.95 \$30.00 \$22.75

\$22.50 \$15.50 \$27.50 Silk \$20.50 Special Jap

\$10.00 SERGE DRESSES, \$4.49. Latest styles and materials; 25 on sale

Silk Waists.....

on Saturday. ALL MILLINERY ON SALE AT COST PRICE.



METROPOLITAN SUIT 232 DUNDAS STREET

"Won't You Try Our New Macaroni"?



We present something distinctively different and infinitely superior in every way-in Catelli's Milk Macaroni. This new Macaroni-so clean and wholesome -so rich in food value-has a clear yellow tinge - a creamy smoothness unlike any other.

This is because Catelli's Milk Macaroni is made in a great sunlit factory, where purity is paramount - and made of the very hardest wheat Semolina and Milk. Rich in nutriment-it is both a substantial food and a delicacy. Ideal for children, because so easily digested.

Perhaps you do not know the versatility of Macaroni. Let "The Girl at Catelli's" show you more than a hundred different ways of serving Macaroni - some of the recipes of the greatest chefs in the world. We will gladly send you this book-which tells all about Macaroni-its exceptional food value and economy. Write for a copy free from



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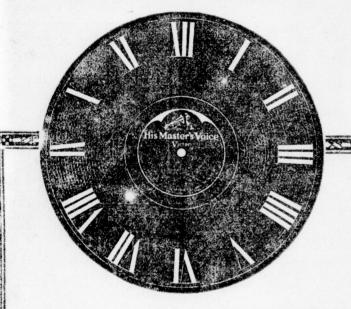
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A PLEASURE TO PLAY THEM FOR YOU.

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242 DUNDAS STREET



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Ten-inch double-sided Victor Records 90 cents for the two selections

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Two Delightful Red Seal Records

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THE HOME OF THE VICTROLA 248 DUNDAS ST.

MINISTER OF LABOR IS "KEEPING TAB" ON PRICES: THAT'S ALL

Savs Working People Better Off Than Ever.

HAS "REGULATED" COSTS

Talks of Investigations, But Cannot Tell What the Results Were.

[Special to The Advertiser.]

MARGIN NARROWS.

OTTAWA, May 10.—The division came at midnight, and the motion was lost by the narrow majority of 11 on a straight party vote, 40 Opposition and 51 Government.

This is the narrowest party majority since the Government took. majority since the Government took office.

OTTAWA, May 10.—Parliament concluded the first stage of the budget debate, tonight, with a division on the free wheat amendment offered by J. J. Turriff. There are other amendments, it is understood, so the debate is still far from being ended.

The debate was continued by Hon. Thomas Crothers, who assalled the Opposition for criticisms which they have directed upon him as a minister, and upon the department of labor, over which he presides. He declared that the Opposition had made "sneering references" to himself and "groundless accusations against the department," and were paralyzing the department at a time when the "destinies of mankind were trembling in the balance." He said that A. K. MacLean, for instance, had made sweeping and insulting statements as to the manner in which the labor department was conducted. Mr. Crothers held that his was probably the most difficult and exacting department of the Government. During his term there had been but one serious strike in Canada, and the number of days lost by dissatisfied wage-earners in disputes was a half million less than during the five years previous to his taking office.

What He Has Done.

He had decreased the cost of administering the department considerably. He paid a tribute to organized labor's part in the war, stating that of the 160,000 members of Canadian unions, 30,000 had gone to the front, or a fifth of the total.

Those who remained looked after the dependents of those who fell. OTTAWA, May 10 .- Parliament con-

Those who remained looked after the dependents of those who fell.

Hon. Mr. Crothers declared that the department had taken effective steps to regulate the cost of living. Investigation showed that, on the whole, exorbitant prices were not being charged. Mr. Pardee interrupted with a statement that the council of Hamilton protested that excessive prices were being charged there for coal.

Mr. Crothers said he had the complaint looked into.

SASKATOON, May 10.—After causing the death of her 4-year-old brother by cruel treatment during fits of morbid jealousy, Evelyn Ruth Hanson, aged 7. a daughter of Oswald Hanson, a farmer near Loverna, has become insane, and will be handed over to the au-

Mr. Crothers said he had the complaint looked into.

Mr. Pardee wanted to know if the charge was well grounded.

He's "Keeping Tab."

Mr. Crothers replied that he was not familiar with all of the reports which came to his department, as they got them by hundreds. The member for Lambton could rest assured that he was keeping tab on all of these things. "That's all you are doing," said Mr. Pardee.

E. M. MacDonald wanted to know what the department was doing to regulate the cost of living, and Mr.

E. M. MacDonald wanted to know what the department was doing to regulate the cost of living, and Mr. Crothers invited him to come down to the department for a half hour some morning and find out.

"You are keeping up the cost of living; that's about all," said Mr. MacDonald. "The House and the country know

MacDonald came back with the that the minister was indulging Trusts Publicity.
Trusts Publicity.
ister said he did not pretend
id succeeded in reducing the

levels. So far as he knew there were no dealers selling at exorbitant rates.

Mr. Pardee stood up and declared that the minister did not know, and would not listen to a specific case, such as that from the city of Hamilton.

Mr. Crothers angrily told Mr. Pardee hat he had the floor and did not propose to yield it. He declined to listen to the statement which Mr. Pardee ought to read to him.

He concluded with the statement that the working people were better off han ever before; they were getting arge wages and were putting money the banks.

ALBERTA TO VOTE

Just Back Bencher. W. S. Loggie, Liberal, of New Brunswick, following, characterized the conduct of Mr. Crothers as that of a backbencher, rather than that of a minister of the crown. Expressing what he said was his personal view, Mr. Loggie declared that the time had come for a coalition government, which would secure the men needed for overseas service, "by voluntary enlistment or otherwise."

On finances Mr. Loggie said that the HENSALL.

HENSALL.

HENSALL.

HENSALL.

otherwise."

On finances Mr. Loggie said that the on finances Mr. Loggie said that the difference of take the duties off food, and to make considerable reductions in duties on manufactured articles. Last year each family had contributed in taxes an average of \$40 to detray the cost of war, and \$75 for the general expenses of the countributed. Mr. Loggie declared that the canners

of Canada had a protection which nounted to 40 per cent, and that they cook full advantage of it. That was one of the causes of the high cost of

one of the causes of the high cost of living.

U. E. Marcil, Liberal, of Bagot, who has two sons at the front, said that Hon. Mr. Blondin and his associates in the Nationalist party had spent years in educating the young men of the centres of Quebec along certain lines. The result of this education was the reception which Mr. Blondin received in Montreal the other night when he went there with another sort of a message. Mr. Blondin was reaping the crop he had sown.

message. Microp he had sown.
Figures Which Talk.
Fred Pardee following, read from a report of conditions in Hamilton which showed that potatoes bought for \$1.03 showed that polatoes bounded for the to \$2 a has were being held for the present high prices and higher; that coal which could be sold at a profit for the coal which coal which could be sold at a profit for the coal which could be sold at a profit for \$8 a ton was being marketeā at \$12. Conditions had been investigated by Mr. O'Connor of the labor department, who had gone away announcing that prosecutions would be instituted within two or three days. The Hamilton authorities had waited for two or three weeks and then demanded action. The result was the visit of another official of the department and another promise, which had not been fulfilled. Hamilton was a sample of the conditions throughwhich had not been fulfilled. Hamilton was a sample of the conditions throughout Canada. It was high time that the Government woke up and took some control over the prices of food and fuel; the people were looking to the Government for relief from the excessive prices which were oppressing them beyond measure. It was true that wages were higher today and that people had more money today than five years ago, but it was also true that a dollar did not have the purchasing power it had five years ago, and that with more money the people were worse off than they had ever been.

Mr. George Lewis, barber, 202½ Wellesley street, Toronto, writes: "I was for some time troubled with an eczemic eruption on the scalp and obtained temporary relief by the use of a tonic. About six months later little blotches broke out on my face and the doctor pronounced the trouble to be eczema. I heard of Dr. Chase's Ointment the except and in a short time the eczema entirely disagneered from and the contracted eczema, applied this reatment with most satisfactory results. He is naturally enthusiastic now in recommending this ointment to any-one suffering from similar skin troubles.

Mr. George Lewis, barber, 202½ Wellesley street, Toronto, writes: "I was for some time troubled with an eczemic eruption on the scalp and obtained temporary relief by the use of a tonic. About six months later little blotches broke out on my face and the doctor pronounced the trouble to be eczema.

I heard of Dr. Chase's Ointment the excensive prices which when the contracted eczema, applied this reatment with most satisfactory results. He is naturally enthusiastic now in recommending this ointment, and when he contracted eczema, applied this treatment with most satisfactory results. He is naturally enthusiastic now in recommending this ointment, and when he contracted eczema, applied this treatment with most satisfactory results. He is naturally enthusiastic now in recommending this ointment, and when he contracted eczema, applied this treatment with most sati

GOVERNMENT MAY TAKE

CANADIAN

Him Fit Through Two Wars.

Sapper A. Hartley of the A Company, Canadian Engineers, whose home address is 906 Trafaigar street, London, Ontario, is one of many who have written in praise of Dr. Cassell's Tablets. He says: "As a constant user of Dr. Cassell's Tablets, I would like to add my testimony to their value. I used them when I was in the South African War, and, finding the benefit of them there, have taken them since whenever I felt rundown. I always recommend them, for I know that they do all that is claimed for them. In my opinion they are the best tonic anyone can take for loss of appetite, poorness of the blood, or general weakness of the system." A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchle & Co., Limited, 10 McCaul street, Toronto.

Dr. Cassell's Tablets are the surest home remedy for Dyspepsia, Kidney Trouble, Sleeplessness, Anaemia, Nervous Ailments, Nerve Paralysis, Palpitation, and Weakness in Children. Specially valuable for nursing mothers and during the critical periods of life. Sold by druggists and storekeepers throughout Canada. Prices: One tube, 50 cents; six tubes for the price of five. Beware of imitations said to contain hypophosphites. The composition of Dr. Cassell's Tablets is known only to the proprietors, and no imitation can ever be the same.

Sole Proprietors: Dr. Cassell's Company, Limited, Manchester, England.

NO STEEL SHIP BUILDING FOR AT LEAST THREE YEARS

Mark Workman Says Scarcity of the Metal is Chief Cause.

MONTREAL, May 10.—Canada will not be in a position to build steel ships for at least two or three years, said Mark Workman, president of the Dominion Steel Corporation, in an interview here today. He added that scarcity of steel was the chief cause.

Mr. Workman stated that the entire output from the Dominion Steel Corporation's plant had been contracted for by the munitions board up to the middle of 1918, and the chances now were that this contract would run into 1919.

CAUSES DEATH OF LITTLE BROTHER AND GOES INSANE

SASKATOON, May 10.—After causing the death of her 4-year-old brother by cruel treatment during fits of morbid jealousy, Evelyn Ruth Hanson, aged 7, a daughter of Oswald Hanson, a farmer near Loverna, has become insane, and will be handed over to the authorities. Jealous of the petting her baby brother received from the parents, the girl, it is alleged, struck the child, trampled on his stomach and beat him with a shovel.

KITCHENER AIRMAN FLIES TO HOME TOWN

Loses His Way On Camp Borden Flight -Rellef Party Wrecked.

KITCHENER, May 10.—Flying Cadet Owen Thamer of this city arrived here in an airplane this morning from Camp Borden, after losing his way and making the 110 miles in 75 minutes. Lieut. Watson, with a mechanician, arrived from the camp this afternoon to inspect Thamer's machines before paking

TRIAL SET FOR OCTOBER

Newsprint Men to Face Charge of Illegal Price Fixing.

HENSALL.

HENSALL. May 10.—The funeral of Mrs. Rosy Stewart, widow of Charles Stewart, a lifelong resident of Usborne Township, who died at the home of her nephew, John Glenn, on Tuesday, was held today.

Mrs. Stewart had been ill for a year as a result of a general breakdown. The funeral was of a private nature. No family survives.

No family survives. RED CROSS RALLY. FOREST, May 10.—The ladies of the Lake Shore Red Cross Workers are

ointment and in a short time the eczema entirely disappeared from my OVER LLOYDS BUSINESS face and scalp. You can imagine my relief, as I am a barber by trade and having a face covered with pimples or LONDON, May 11.—According to the Daily Mail, the Government is arranging to extend its insurance to ships. Hitherto the Government has insured only war risks, but, says the Daily Mail, in view of the high rates now charged by Lloyds for ordinary risks, it is probable the Government will soon arrange with Lloyds to take over all the latter's business.

SATURDAY ONLY!

Those who failed to get served during last Saturday's rush, when we made our astounding offer of an extra pair of pants free with every suit of clothes or overcoat, will have just one more opportunity---tomorrow from 9 a.m. till the store closes at 10 o'clock. There are no smart tricks about this offer---only one condition, your order must be placed between 9 a.m. and 10 p.m. Saturday.



The Privileges of the Biggest Tailoring Organization in Canada Are Yours

Walk in and select your suiting or overcoating. We take your measure and will tailor you the finest and best fitting clothes you ever wore -- WITH AN EXTRA PAIR OF PANTS FREE.

WE POSITIVELY WILL REPEAT THIS OFFER

On Monday and Tuesday numbers of our regular customers came into the store and pleaded with us to extend the Free Pant Offer, as they were absolutely unable to get into the store last Saturday. We were forced to refuse, but they were so insistent and pressing in their demands that out of a sense of fairness and fair play to those who were unable to get served, we have arranged with headquarters to renew the offer for tomorrow.

But This Is Absolutely the Last Day This Season You Will Have This Privilege

Remember, an extra pair of pants with every suit or overcoat from the finest range of spring fabrics ever shown in London.

The pants are cut from the same cloth as you select for your suit, and made to your measure as you wish.

> With woolens soaring in price this is a great bargain. STORE OPENS AT 9 A.M.-CLOSES AT 10 P.M.



Last Saturday was a tremendous rush all afternoon. We would suggest that you come as early as possible and avoid the confusion of many buyers.

Out-of-Town Customers If you cannot come to the store on Saturday, we will hold this offer open for you until last mail on Monday, up to which time a letter from you inclosing a small deposit will entitle you to the full Free Pants benefit. We will send you full assortment of our miniature travelers' samples, together with the latest fashion plates, an easy self-measuring chart, and should we fail to please you we will refund your money.

BRANCH STORES

Hamilton, Brantford, Woodstock, St. Catharines, Welland, London, Sarnia, Kitchener, Galt, Guelph, Midland, Collingwood, Windsor, Sudbury, Sault Ste. Marie, North Bay, Parry Sound, Winnipeg, Medicine Hat, Brandon, Moose Jaw, Edmonton, Port Arthur, Brighton, Belleville, Peterboro, Kingston, Ottawa, Detroit, Mich. Akron, Ohio,; Youngstown, Ohio; Havana, Cuba.

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, May 11.

BLONDIN'S CAMPAIGN.

was denied a part in the war operations in France by the Government, is show-Quebec to help Col. Blondin in his recruiting campaign. Notwithstanding the disturbance of a Montreal meeting And as a last result of the American caused by rowdies, the campaign with Inoidentally, the cause for the lack of cause, the London Times, is now ready enlistments in the lower province has for home rule in some shape, even been brought to light. The French- ready to salute the green flag! These Canadians have not been told of the are results that will not be welcome at needs of the country for men. Gen. Potsdam. Lessard has blamed the clergy for not although the higher church authorities WHEN THE WAR is over and

not complimentary to the British flag. Now he is appealing to his French comlanger of the province losing its 'liquid desert." Although it is diffi-French-Canadians to enlist would break it was before. up the confederation, it may be assumed net position to make such a speech, would bring about conscription.

WHERE DOES THE MONEY

these days by some people because of provinces, and woman suffrage are two the high prices of foodstuffs. Potatoes, permanent contributions of the war, four, five or six dollars a barrel! Who thus far, to our national life. are not uncommon expressions heard. most of them sold out last fall at much lower figures. In fact, there are farmers in Middlesex County whose dinnertables have not seen potatoes for Petrograd, who points to the oppormonths, and the farmer is paying the

growers of the west disposed of their from a country in which, according to wheat last fall at a price ranging from the minister of finance, high prices \$1.85 to \$1.50 a bushel. Today wheat is prevail because of the law of supply selling at \$3 a bushel. Who is pocket- and demand. Can the despised and ing this 100 per cent difference? In backward Russians teach the up-to-Ontario most of the potato crop sold at date Canadian officials a trick or two \$2 & bag; in Nova Scotia farmers re- in regulating prices? Does the Cannetved 60 and 65 cents per bushel, in adian agent at Petrograd know more New Brunswick 65 cents, and in Prince about prices than his superiors at Edward Island 40 cents. Potatoes are Ottawa? Or is the prospect of cheap selling today at more than \$4 per bag. shoes merely a hoax to coax tourists Who is pocketing this 100 per cent dif- to Russia? ference?

There has been a "kiting" of prices somewhere. The farmers are not at fault, the retail dealers state that they hospital ships, and still talk about the are not at fault. The railways claim their transportation charges are so low This oft-repeated promise in Berlin of that they cannot live, yet in the course a speedy victory that never comes will from the producer to the consumer 100 open the people's eyes in time. per cent has been added to prices.

This is a matter of much greater importance to the country than the spending of a billion dollars to buy railways why it wasn't attempted. which do not pay. When a famine is threatening the world it is much more The ever-pressing question in the day a few weeks ago," said the garden. urgent that a royal commission seek to United States: "What shall we do with er. prevent the Canadian people from being our ex-presidents?" is solved for the with the money, robbed of millions of dollars a year by unscrupulous speculators. The country is awakening to the need of action, and King Constanting figured it out that is awakening to the need of action, and King Constantine figured it out that

from there to be passed on to Germany, would last. will be strictly controlled at the source. and there will be much less blockading led to the war has been in some quarters it with. Don't use prepared shampoos against the enemy. More supplies will appear probable that, as Rev. W. J. be available for export to the Allied Knox declared from his pulpit, the real hind our guns.

simply an affair among kings. It be- after pelf and pleasure. comes so absolutely and glaringly a spring is surely in the air now. Ocasional refreshing showers are helping at its late advent, but nothing will be or very close, make the best use of the corporation of things.

Nothing but the entry of the United

SPRING IS HERE.

[Stratford Beacon.]

Spring is surely in the air now. Ocasional refreshing showers are helping to start vegetation. We were grumbling at its late advent, but nothing will be gained by that. Now that it is here, or very close, make the best use of the opportunity afforded for getting ready to help. "A vegetable garden for every few ounces will supply e of the family for months." life and death struggle between a med-

States could have steadied the situation that was so critical in Russia last

fects are seen. The rebellious or halfrebellious or indifferent Irish in Ireland see the war in a new light. They have been saying that this is "England's

See the war in a new light. They have been saying that this is "England's war," and a quarter of a million of their youth of military age have seen in service at all. Many of the young men have been held back by the village politiclars from enlistment, and the good start of the ground state of the politiclars from enlistment, and the ground state of the politiclars from enlistment, and the ground state of the ground state young America, even if still somewhat unreconciled to England. The London Times suggests that Great Britain should "begin a new chapter in recruiting by encouraging native Irishmen, under Irish leaders (and a green flag if they prefer it), to enroll themselves as a new Irish force for service in the transplage side by side with the drawing rooms of the wealthy. MAJOR-GEN. LESSARD, Canada's flag if they prefer it), to enroll themin the trenches side by side with the

> That is getting away from red tape! decision, the old enemy of the Irish

THE WAR'S WHIRLIGIG.

Col. Blondin has previously expressed themselves in the glass to see how When John Bull takes a survey of himself he will be shocked at the patriots to enlist to retain Quebec in extent to which his state has been the federation. It would appear from socialized—national shops, mines, raffhis remarks that if they do not show ways, and so on, confiscatory taxes on their loyalty to the country which has the rich, and the Countess of Warwick their loyalty to the country which has protected them for generations, there is calling for nationalization of the land. His first thought may be, perhaps, to status as part of the Dominion. And change all back again. But he will sigh and shake his head, and, with his as saying, would be to ruin Montreal usual practical judgment conclude that and turn the St. Lawrence into a For better or for worse, Great Britain has been changed in a twinkling, and cult to understand why the failure of can hardly be ever again the same as

that Blondin, going direct from a cabi-an agreeable romance about a comet Some years ago. H. G. Wells wrote knows what he is talking about. To forming even human nature to somemeeting and changing the earth, transthose not in the secrets of the Govern- thing kindler and better. It was a ment, it would seem that failure to enlist dream of good that Shelley or Tennyson would have enjoyed. Now the real Perhaps Col. Blondin knows whereof shock of a horrible war has wrought e speaks. The rest of the Dominion transformations in Great Britain, Ruswould understand him better if he urged sia, and probably, under the surface, in the French-Canadians to enlist because Germany herself, such as could not of their debt to civilization and their have been reasonably expected in a long period. Whether they are all good, do who can say? But they have come, and are largely irrevocable. Even here in Ragers-ridden Canada, in spite of A LETTER to The Advertiser Mr. Ottawa, momentous changes have come. W. H. Porter, of the Farmer's Ad- and certainly for good in every sense ocate, makes a spirited and logical Prohibition, to the point of prohibited defence of the farmer, much maligned liquor advertisements in some of the

while undoubtedly a few farmers have R ussian MUNICIPALITIES are arranging to import boots, shoes held their supplies for high prices, and rubbers on a large scale so that their people may get them at reasonable prices. This information is from the Canadian Government agent at tunity for Canadian exporters.

same price as the city man for flour. have so quickly advanced to the point Happy Russia, if its civic authorities Mr. Porter points out that the grain- where they can get cheap commodities

EDITORIAL NOTES.

The Germans have sunk two more

Berlin officially denies that an attempt was made to kill the kaiser. bers would What we are more interested in is some

will demand it. The producer, as well if he could get Venizelos killed his as the consumer, is interested in see- own head would rest easier. It was ing that the country as a whole gets the desperate gamble of a monarch near the end of his rope, and it falled

SHORTENING THE WAR. | Canada's casualties for thirty days N SEVERAL ways the entrance of almost equalled her enlistments for the United States into the war will three months. If wastage were to conhelp to end it soon. Food and other tinue in this proportion it would be supplies going to neutral countries, easy to figure out how long the war

work to be done by the British navy. led to the war has been in some quarters attributed to the advance of modern or anything else, that contains too much scores of ships and thousands of men theology in Hunland. If religion or alkali. This dries the scalp, makes the will thus be released from lengthy and non-religion had much to do at all with hair brittle, and ruins it. irksome routine for more active work the kaiser's war-making, it would peoples. Money will be heaped up be- truble lay in the failure of spiritual leadership on the part of a state church Then there comes an end to the talk dead in formalism and dogma, while in various quarters of this war as the free-thinking educated classes went in. It makes an abundance of rich

SPRING IS HERE

The Advertiser's Daily Short Story

(Copyright, 1916, by the McClure Newspaper Syndicate.) ON A STILL HUNT. By John Montgomery.

the drawing rooms of the wealthy.
Miss Lena was a little more curious emigrants whose appreciation of this and enterprising than her mother. In time she learned that a quall was not a crow and that a chipmunk was not a rabbit. In fact the farmer's boy who was employed now and then to assist the gardener, told her lots and lots of things about animal and bird and

> stored away.
> ss Lena wasn't perfection. and the usual number of faults and mong them was that of "speaking ight out in meeting," as it is termed. When young Mr. Graves spoke of the rails sailing round and round and the dipmunks springing from tree to tree was met with:
>
> "Oh, but you could never have lived the country."
>
> "And why not?"

'And why not?" he asked.

ou have seen them do it, have

Miss Rives, I must insist that I am about the quails and chip-he firmly said. Mr. Graves, I must insist that wrong," she as firmly replied.

m a goose!" she said to herself.
Some weeks later, when Miss Lena
nt home, she drove over to see the
dow Rogers, who lived a mile After the greetings the widow

Wasn't it awful?"

ou about it?"
t a word. Where was it?"

when quail are scared up how ney go away with a buzz-z-z!" Do they fly high or low?" Not over ten feet high and not very

en quail and flew straight away and

ead and solve the chipmunk question

ilence, two chipmunks began ayed for ten minutes before g in a hollow log. When be minutes had passed withearance, the watcher mused: be their home and they may be family in there." valked over to the log the ran out but she kepit dem ne walked over to the log the nks ran out, but she knelt down, a same, to have a look. The holther hand the log was stopped up with ing, and she put in her hand lied out a small leather satchel, and as good as new, and its convere of no great weight. The was securely looked

she exclaimed. "Wel is is funny!" she exclaimed. "Well the it home and have it opened. It as chance to tell that smart Mr. It that chipmunks don't climb and spring from one to the other, in about on the ground." key could be found to fit the l, and the lock had to be broken. was held up and shaken ou

toned the quails.
"Lena, I am going to faint!" warned

mother," said the daughter afwhere until the hue and cry had 'And I'll swear that I saw a strange

oung man came down from the The son was the young Mr. Graves

Alkali in Shampoos Bad For the Hair

If you want to keep your hair look The materialism of Germany which ing its best, be careful what you wash The best thing for steady use is just

ordinary mulsified cocoanut oil (which is pure and greaseless), and is better than anything else you can use. One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it creamy lather, which rinses out easily removing every particle of dust, dirt dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy

You can get mulsified cocoanut oil at any pharmacy, it's very cheap, and a few ounces will supply every member

The Advertiser's Hint for City Gardeners. Information As to Preparation. Planting and Care of Plants That May

Be Grown In Backyards.

the girl had met in the city!

The two bowed rather coldly to each other when introduced by the mother. "Did you forget something when you left here?" asked Mrs. Rogers, "Oh, no. I came back on an errand. Mr. Graves, your bank at Chester was robbed a few weeks ago?"
"Yes," he almost groaned.
"And the robbers have not been caught nor the money recovered?"
"No." There must be a dash of color even and bone dust. The ground is now read

sprinkled around the plants at night. If the plants are troubled with aphis, spray them with tobacco water. The only other thing that is essential to a good sweet pea patch is to prevent the formation of pods by keeping the peas cut constantly. cut constantly.
THE GIRL WITH THE HOE.

Ointment occasionally. Samples of each free with 32-page

Stop that cough!

don't let it master you, for a continu-

Robert's

354
Abottle Cod Liver Oil & Tar

Everyone

needs a

PURGATIVE

"Although the bowels may act regularly each day, the use of physic gets

rid of waste matter accumulated during the week."- Dr. Arthur F.

ROM the standpoint of injury to one's

Even if the movement is regular, there is

very often enough waste entering into the

blood to cause a complication of disorders

as indicated by dulness of thought, a yellow

complexion and a sluggish physical action.

To restore regular and complete bowel

activity it is necessary, first of all, to get rid

of the impurities remaining in the intestinal

tract. A thorough flushing is needed. Pills

won't do: for, by weakening the regular pro-

cesses of evacuation, the system comes to

lean on them as on a crutch, and they fre-

The reason why RIGA WATER does not do

the same thing is because it acts in effect as

a flusher, that is to say, it softens the con-

tents of intestines and so encourages normal.

healthy bowel movements. It does this, too,

without upsetting the digestive processes or

All Druggists carry RIGA WATER and are glad to recommend it.

quently make constipation chronic.

system, the next thing to total consti-

pation is insufficient bowel activity.

Hurtz, of Guy's Hospital, London, England.

laxative!

condition depends on the health of these organs. When anything goes wrong just take irritation of the respiratory organe and at the same time build up the body for permanent resistance. Ask your druggist or dealer for a few doses of Beecham's Pills and avoid any serious illness. They are a fine corrective and tonic for the system, and a great help in maintaining good health. A single box will prove the remedial value of

FreshandFit

-you must keep your stom-

ach well, your liver active.

the bowels regular, and your

blood pure. Your physical

HOMESEEKERS EXCURSIONS



MAY 8th TO OCTOBER 30th

TUESDAY 'ALL RAIL" - also by

THURSDAY'S STEAMER "Great Lakes Routes" (Season Navigation)

Your Future is in the West The fertile prairies have put Western Canada on the map. There are still thousands of acres waiting for the man who wants a home and prosperity. Take advantage of Low Rates and travel via

Canadian Pacific

Tickets and information from C. P. R. ticket agents, or H. J. Mcand Dundas streets, London.

Traction Company Reduced fares effective May 1 as fol-

Between London and St. Thomas, 250 one way; 40c return unlimited; 30c return same day. Books 20 rides \$3; 50 rides \$6.

Between London, Union and Port Stanley, 40c single; 50c return unlimited; 30c return same day. Books 20 rides \$4; 50 rides \$8. Children under 12 years half fare. London and Port

Stanley Kailway EFFECTIVE OCTOBER 1. Port Stanley—6:20, 8:20, 10:20 a.m., 3:20, 5:20, 7:20, 10:20 p.m.
St. Thomas—5:20, *6:20, 7:20, 8:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20,

3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.

Heavy type denotes no local stops between London and St. Thomas. Dally, except Sunday.

GRAND TRUNK RAILWAY Homeseekers' Excursions

Round trip tickets to points in Manitoba, Saskatchewan and Alberta via North Bay, Cochrane and Transcontinental Route, or via Chicago, St. Paul or Duluth, on sale each Tuesday until October 30, inclusive, at low fares,

Through Tourist Sleeping Cars to WINNIPEG on above dates, leaving Toronto 10:45 p.m., no change of cars, via Transcontinental Route. RETURN LIMIT, TWO MONTHS, exclusive of date of sale. Berth reser vations and full particulars at all Grand
Trunk ticket offices, or write
Horning, District Passenger
Toronto, Ont.

64tf

PASSENGER SERVICE

MONTREAL AND LONDON Calling Falmouth to Land Passengers. AND MONTREAL AND BRISTOL

For particulars of sailings and rates apply to local agents, or to The Robert Reford Company, Limited, General Agents, 50 King street east, Toronto.



Hotel St. Charles

ATLANTIC CITY, N. J. ATLANTIC CITY, N. J.

Situated directly on the ocean front, with a superb view of beach and boardwalk, the St. Charles occupies a unique position among resort hotels. It has an enviable reputation for cuisine and unobtrusive service. Twelve stories of solid comfort; ocean porch and sun pariors; orchestra of soloists. Week-end dances. Booklet and rates upon request.

NEWLIN HAINES COMPANY. NEWLIN HAINES COMPANY,

Riga Purgative Water Co., Montreal

forming a habit.

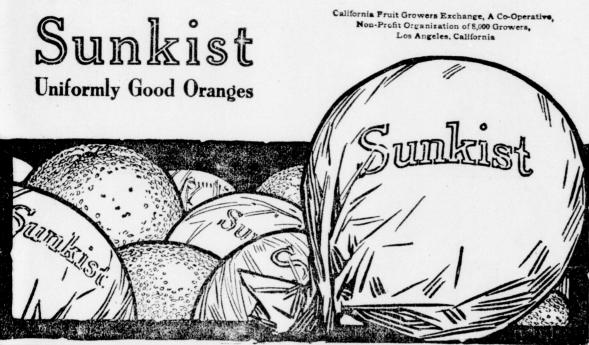
MACLURE & LANGLEY, LIMITED, Toronto.—Ontario Distributors

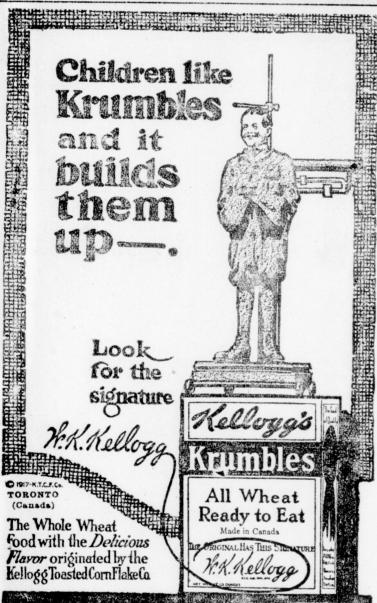


Buy Now From Today's Supply Twenty Million Oranges

20,000,000 oranges from California's bumper crop are now being shipped to retailers every day. Buy now. Prices are not high. There are ten sizes of Sunkist at various retail prices, and all sizes are uniformly good, thin-skinned, juicy and sweet.

For health and economy eat more oranges and vegetables and less meat. Give the children oranges in place of candy. Oranges aid digestion and thus increase the efficiency of all other foods. All retailers have this fruit in abundance at attractive prices.





The Latest Style

in gas ranges is this new McClary cabinet

Every part of the cooking and baking is at a convenient height for any woman. Baking and broiling ovens are very roomy. The same burner heatsboth, savinggas. Easy to clean.

White enameled back splasher and aluminized oven. Rust-proof black enamel finish that requires no stove polish. Just wipe off with a damp cloth.

An all year round gas range for use with either manufactured or natural gas. Booklet free.

McClary's Gas Ranges

London, Toronto, Montreal, Winnipeg, Vancouver, St. John, N.B., Hamilton, Calgary, Saskatoon, Edmonton

For sale by GAS APPLIANCE, 213 Dundas Street. J. A. BROWNLEE, 385 Talbot Street.

Cynthia Grey's Mail-Box

Taking a Picture. Dear Miss Grey,-1. What are th neanings of these names: Lena, Eva, Gladys, Jessie, Darcy and

2. When taking a picture, should the persons having their pictures taken stand in the shade or in the sun? What would be a nice way for a girl of 15 to have a summer dress

4. I have dark brown hair and brown eyes and a fair complexion, with rosy cheeks. What colors become me?

5. Please criticize my writing.

6. Last, but not least, may I call again? PURPLE PANSIES.

again? PURPLE PANSIES.

Ans. — 1. Lena, a derivative of Helena, means light; Eva means life; Edith, rich gift; Gladys, a feminine form of the old Roman name Claudius, means lame; Jessie, wealth; Norman, a Norseman or Northman.

2. If the "victim" stands in the strong sunlight, he or she is very apt to have a "squint" when the picture is printed. In a moderately shady spot, facing a good light, is best. The one taking the picture should stand so that the camera does not point to the sun.

3. See a fashion book or watch for a nice style in our pattern department. a nice style in our pattern depart-With such a nice combination of

color and feature, almost any color should be fairly becoming. Shades of brown will be the best, I fancy. Writing is clear, but rather

What Is a "Lit"?

Dear Miss Grey,-Will you kindly advise. The duties of a literary society. The Latin on Canadian coin, Georgivs . Del Gra: Rex Et Ind. Imp. M. A. Ans.—Does such a society have duties"? Would say rather that the organization is formed for the purpose of educating and broadening the minds those belonging, with perhaps a view to extending sociability. The name eems to imply a study of literature, the arts, travel, history and kindred Age (if child's or misses' pattern 2. Being interpreted, the meaning is: eorge, King by the grace of God, and Emperor of India.

Dear Miss Grey.—This is the first time I ever made a visit to you so I won't stay long or else I will be making you twice glad.

1. Will you please send me the address of the firm who has the khaking paper which is used for making the budgets? I noticed where some one sent it in quite a while ago. 2. Do you receive many letters from his town? That has become of "Just Jack" POLLY PERKINS. Ans.-The address has been mailed

VERSE

NEW AND OLD

HOUSE CLEANING SEASON HERE.

A woman who lived in Holland, of old.

ground, And the children's faces, pink and

She washed so hard that in several!

She polished their features off their

Which gave them an odd appearance. ught they were really neater so! Then her passion for cleaning quickly

And she scrubbed and polished the village through,
Until, to the rage of all the people,
She cleaned the weather-vane off the

As she looked at the sky one summer's

star, the big white moon, shine brighter

She may rub so hard they may dis-

QUESTION CLUB

By Rev. T. S. Linscott, D.D.

(All Rights Reserved.)

The six daily studies for this week

School Lesson for next Sunday. Read

WEAK AND TIRED WOMAN

Tells How Vinol Made Her

Strong.

ffects of such a condition, will

London women who are weak, run-

own and suffer from the consequent fects of such a condition, will be

nterested in Mrs. Odell's letter.

undown, weak, tired, and suffered from indigestion, and sometimes it

nstitute the International Sunday

DAILY BIBLE

brass till it shone like gold her pig after his meals,

his energetic squeals. bed her doorstep into the

scrubbed and polished the

Yes, don't you dare stay away. Destroyed the Paper.

e I had them clipped or copied the per was destroyed. Would you kind ly forward them to me in the inclosed stamped envelope and oblige.

A READER. Ans .- It's a pleasure to do so; hope

ught that the stars shone out Would Change His Mind. it whisked her up and blew her away— Up and up in the air so high That she vanished at last, in the stormy sky. Since then, it's said that each twinkling far, he neighbors shake their heads in

LONELY ICE CREAM. Ans.—Are you really lonely, "Ic Cream," or is it a fear that the econo Not many Kiltie names are among hose received, but I have at least been table to send you an "overseas" name of one who will appreciate a "bite from

Happened in Cleveland. Dear Miss Grey,—I noticed "A.B.C." as having trouble in renting a house ecause she has children. Well, I once the Bible Story on which this study is based, as you ponder the following questions:

She had children.

She at 1 st got desperate, and one day she took all the children to the cemetery to play while she went house-

"Jesus, the True Vine." John, xv., Golden Text—"I am the vine, ye are the branches." John, xv., 5.

13. Verse 7—What proof is there, of these words of Jesus that those who abide in him, get from God all their hearts crave? (This is one of the questions which may be answered in writing by members of the club).

14. Verse 8—Why is it impossible to a disciple of Jesus unless our lives are devoted to doing good?

15. Verses 9-10—How would you explain the love of God; what is it; what loss it do?

16. How do we manifest our level.

Wants Them "Bad." Wants Them "Bad."

Miss Grey,—I wonder if some of your kind readers would send me a comic reading? I know it is asking quite a favor, but I want one or two "real bad." Perhaps someone could give me the name of a book or where to get some. I would like them right away if I could get them, and would like them to be funny. Hoping I have not been "nervy," I am

A "WOULD-BE" ELOCUTIONIST.

Ans.—The return envelope of this Ans.—The return envelope of this reader awaits a response from someone. Might say that in the free library of the city in which you live, you could obtain a number of books containing

"I am a farmer's wife, and was all recitations. Try it and see,

from indigestion, and sometimes it seemed as though I could not keep around and do my housework. I had taken many medicines without benefit. One day I saw Vinol advertised, and made up my mind to try it. I have taken four bottles and have gained seven pounds in weight, am much stronger, and feel many years younger than before." Sarah Odell, Lockport, N. Y.

The reason Vinol builds up weak, rundown women so quickly is because it contains a delicious combination of most successful tonics, beef and cod liver peptones, iron and manganese peptonates and glycerophosphates, in a mild tonic wine.

We want to say to every weak, rundown, overworked woman in London that we will return your money if Vinol falls to help you as it did Mrs. Odell.

Taylor Drug Company, London: also don that we will return your money if Vinol fails to help you as it did Mrs. Odell.

Taylor Drug Company, London; also at the best druggist in all Ontario towns.

Dear Cynthla Grey,—My heart aches for little "Sweetheart Girl," so I must write. Yes, it's war-time, and we must save. But if daddy loves his little girl and wants to make her very happy at this very important time in her life, oh, why doesn't he give her the \$100 he



Advertiser Patterns



An Ever-Popular Style. 2023-Girls' Guimpe with Sleeve Either of Two Lengths, and with Neck High, or in "V," Square, or Round Outline.

This very practical and desirable model is suitable for all waist materials. It is nice in lawn, batiste, crepe and nainsook, also for linen, silk, cashmere, repp, poplin and flannel. The Pattern is cut in 5 sizes: 6, 8, 10, 12 and 14 years. Size 12 years requires 1% yards of 36-inch material.

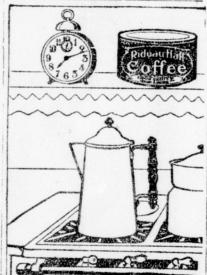
A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Measurement: Bust...... Waist......

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust tern wanted. When the pattern is bust measure you need only mark 32, 34, or whatever it may be. When in waist measure. 22, 24, 25, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from late of application. late of application.

a year ago myself, and bought with the strictest economy, and my clothes cost ine \$93. That was only the really necessary things, and then I considered myself a very plain little bride. If daddy doesn't get them for her, I'll wager the dear young chap whom shamarries won't be long getting them for her, for there are few men who don't want to see their wives well dressed, or at least like other people. One can't wear a suit everywhere, and, ch, dear, BRILE OF A YEAR.



VOU can make the most fragrant, appetizing cup of coffee for your morning meal by

RideauHall Coffee

The grind and blend is always uniform, the flavor exquisite. Sold in sealed pound tins at 45c; smaller tins 25c.

Gorman, Eckert & Co. Limited London and Winnipeg 44

Mothers' Day

SUNDAY, MAY 13.

THE WEST FLORAL 249 Dundas Street. Phone 2187.

Vegetables

Spinach, outdoor grown, peck.. 40c Celery, Imported 15c, 20c Tomatoes, per pound 25c Lettuce, leaf 5c, 10c

POTATOES, BEETS, TURNIPS ARTICHOKES.

MAIN & COLLYER Telephone 2831. P. O. Box 275.

Clearance Sale of Children's, Misses' and Women's

SPRING COATS

TOMORROW---SATURDAY



Smart, practical new models are these in Coverts, Checks, Plaids, Velvets and Velours, in plain, loose or belted styles, having fancy pockets and large collars, at the following

Girls' Coats in Black and White Shepherd Check, with two pockets, belt and large collar, trimmed with blue serge; ages 6, 8 and 10 years; regular \$7.00. Sale price......\$5.50 Girls' Navy and Military Red Cheviot Coats, with pockets and belt; sizes 10 to 14 years; Girls' Military Red Coats, ages 6 and 8 years, regular \$6.50. Sale price......\$4.75 Women's and Misses' Fancy Check Coats, regular \$8.75. Sale price\$6.25 Striped Velvet Sport Coats in rose and blue stripes, regular \$10.50. Sale price...\$6.95 Women's and Misses Smart Serge, Covert and Striped Velvet Coats, regular \$14.00 and Women's Black Serge Coats in smart styles, regular \$13.50 and \$15.00. Sale price...\$10.75 One Dark Green Velour and Two Pretty Checked Tweed Coats, regular \$19.50 and \$20.00. Stylish Velour Coats in the popular gold and green shades, also two Rug Coats in handsome plaids, regular \$22.00. Sale price......\$16.95

All Suits Now Selling at Greatly Reduced Prices



One table of Trimmed Hats, new, smartly trimmed models; regular \$5.00 to \$7.50 values. To clear Saturday at......\$3.98 One table of Untrimmed Shapes in assorted shapes and colors. Clearing at......\$1.49 Three dozen Children's Hats, smart little styles. Specially priced at\$1.19

Saturday's Offerings in the

CORSET SECTION Children's Little Beauty Waists, with hose supporters attached, ages from 1 to 12 years. Special 35c Brassieres, embroidery trimmed, hook in front with invisible front closing; sizes 32 to

44. Special 25c Corsets made of good domestic coutil, medium bust, long hip, embroidery-trimmed top, four hose supporters attached; sizes 19 to 30. Very special value at.....\$1.00 pair Women's Tan Cotton Hose, seamless, double heel and toe; sizes 81/2 to 10. Special at 25c pair Children's Silk Lisle Hose, fine ribbed, in

black and white; sizes 41/2 to 9. Price 35c pair

Some of the Bargains in the Staple Dept. 20-inch Red Bordered Hand or Roller Towel-

ing.......121/2c yard, or 8 yards for \$1.00 18-inch White Crash Toweling for tea towels Special10c yard Roller Towels, ready to use, with red or blue borders 35c each Ten Comforters to sell at......\$2.50 each Eight Comforters to sell at \$3.49 each Fine Ginghams in dress lengths of six yards each. Special at90c and \$1.00 These lengths are in stripes, plaids and checks, in pink, tan, mauve, blue and black

and white; colors are guaranteed fast.

SPECIAL Pillow Cases, Sheets, Bedspreads, Cottons

and Sheetings at special sale prices.

Curtains and Curtain Materials Curtain Marquisettes and Voiles, hemstitched and fancy borders, in white, ivory and ecru. Fine Curtain Voiles and Marquisettes, in white, cream and ecru, in great variety. Marquisettes with insertion and lace edge At 45c, 50c and 65c yard Marquisette Curtains, a splendid assortment to be had from\$2.00 to \$9.00 pair



Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET. Phones 115, 116.

There's the FLAVOR of the World's finest wheat in the hread and pastiy made from

Also makes More Bread and Better Bread

Sunlight Soap THE BEST AND PUREST COMPASS OI

HOUSEHOLD SOAP MADE. daily.

CEETEE UNDERCLOTHING Guaranteed Not To Shrink.

Saxol Salve CURES SKIN AFFECTIONS One package proves it. Sold and

KING'S PLATER BRITANNIA EQUALS STURDEE'S RECORD

Thorncliffe Entry Breezes Mile in 1:46---New York, Pittsburg, Chicago and Philadelphia Win in National League---Toronto Loses to Providence

LEAF PITCHERS BADLY POUNDED

Zabel and Hearne Lambasted by Greys for 16 Hits.

TWO HOME-RUNS MADE

Righ and McTigue Clout Pill for Four Cushions ---Powell Features.

TORONTO, May 10.—Zabel and Hearne, both winners of their last previ-ous starts, were pounded for sixteen hits by the Providence Greys this after-Toronto0 1 0 0 0 2 0 0 0—3 7 Provindence ..1 0 2 3 0 0 0 0 2—8 16

ENGEL BEATS HOFFMAN IN PITCHING BATTLE

alo defeated Richmond, 5 to 2. The Bisons bunched their hits in the seventh SEE THE OLD-FASHIONED

HIGH BICYCLE RACE

Like They Used To Ride 30 Years Ago. MAY 24, QUEEN'S PARK BICYCLE RACE MEET

Score— R.H.E. Buffalo0 0 1 0 0 0 2 2 x—5 6 5 Richmond0 0 0 0 0 1 0 0—1 5 4 Engel and Onslow; Hoffman and Reynolds.

NEWARK EVENS UP WITH ROCHESTER

ROCHESTER, May 10.—Newark got ROCHESTER, May 10.—Newara got back at Rochester today, the Bisons winning by 8 to 2. Both sides hit the ball freely. Catches by Kirby and Haas were the fielding features. Newark1 0 1 0 0 0 3 0 3—8 13 Rochester0 0 1 1 0 0 0 0 0 0—2 11 Smallwood and Egan; Schmidt, Stry ker and Wendell.

At Montreal-Baltimore-Montreal; no

How the Weatherman Slants Today's Games

Chicago at Brooklyn, clear, 3:30 p.m. St. Louis at Philadelphia, clear, 3:30 Cincinnati at New York, clear, 3:30 Pittsburg at Boston, clear, 3:15 p.m.

American League. New York at Chicago, clear, 3 p.m. Philadelphia at St. Louis, clear, 3:30 m. Washington at Cleveland, Clear, Boston at Detroit, clear, 3 p.m.

Newark at Rochester, clear, 4 p.m. Richmond at Buffalo, clear, 3:45 p.m. Providence at Toronto, clear, 3:15



Spalding Tennis Rackets \$1.00 to \$10.00 Wright & Ditson Rackets ...

..... \$2.00 up Tennis Balls 25c to 50c Tennis Nets\$1.50 to \$6.00 Tennis Poles\$1.50 pair Tennis Markers.

Portable Marking Tapes. Racket Covers and Presses. Reels for Tennis Posts. Marking Plates.

White Canvas Rubber Sole Shoes.

English Tennis Shoes. Tennis Rackets Repaired and Restrung.

Cleveland Bicycles



Handsome and durable, equipped with latest improvements, Get to your job on time, full of life and vigor to start the day. Be independent of street cars. Ride a CLEVELAND.

Men's and Women's Models \$40.00 and \$45.00 Boys' and Girls' Models \$32.00 Sold on easy terms. Good Used Bicycles

..... \$10.00 to \$25.00 icycle Parts and Accessrries -Tires, Saddles, Pedals, Grips, Handle Bars, Bells, Horns, Gas and Electric Laps, Pumps, Repair Kits, Tool Bags, Wrenches, Cement, Tire Tape, Oil Cans. Locks, etc.

Wm. Gurd & Co. 185 DUNDAS STREET, SOUTH SIDE. Bicycle Races, Queen's Park, May 24th.



Have the Corps equipped with

HYSLOP BICYCLES

More Ground Covered-More Experience Gained-More Speed in Despatch Work-More Efficient "Scouting."

The Hyslop Bicycle is the Bicycle for Boy Scouls. SPEEDY - STRONG

RIDE

Manufactured by HYSLOP FROTHERS, Limited, Toronto O'DELL AND MITCHELL. WESTMAN HARDWARE, LIMITED. W. A. BROCK.

MATTY'S REDS EASY FOR MUGGSY'S GIANTS

Burns and Kauff Still Figuring in New York Wins.

PIRATES TRIM BRAVES

Dodgers Boot the Ball and Cubs Take Game 3 to 1.

> NEW YORK, May 10 .- New York hit Toney hard here today and easily won he opening game or the series with Cincinnati by a score of 5 to 2. Cincinnati got a two run lead in the out the Giants by hard hitting tied the Cleveland Detroit. ore, winning in the sixth on singles Philadelphia by Burns and Kauff, Zimmerman's sacrifice fly and Fletcher's double. Score:
>
> R. H. E.
> Cincinnati ... 0 0 2 0 0 0 0 0 0 0 2 7 1
>
> New York ... 0 0 0 1 1 2 0 1 x -5 11 0
>
> Toney and Hahn; Perritt and McCarty.

SIX PITCHERS USED UP BY BRAVES AND PIRATES

BOSTON, May 10.-Pittsburg beat Boston 11 to 4 today in a long, uninteresting game. Each team used three Rochester pitchers. In the sixth, Nehf, who had relieved Barnes, went bad, and Pittsburg scored five runs, Reulbach finishing the inning and the game. Score: R. H. E.
Pittsburg . . 0 1 2 1 1 5 0 0 1—11 9 0
Boston . . . 0 0 1 3 0 0 0 0 0—4 8 4
Mammaux, Miller, Grimes and
Schmidt; Barnes, Nehf, Reulbach and

JIM VAUGHN LUCKY TO BEAT DODGERS

BROOKLYN, May 10.-Brooklyn bunched three errors in the first inning boday and Chicago gained a lead that the locals could not overcome, the risitors making it two straight by 3 to Vaughn was saved by sensational fielding, a great one-handed catch by Deal with the bases full cutting off two runs in the seventh, while Mann robbed Daubert of two extra base hits by brilliant catches. Score: R. H. E. Chicago 2 0 0 0 1 0 0 0 0 3 5 2 Brooklyn . . . 0 0 0 0 0 0 0 0 1 - 1 8 5 Vaughn and Wilson; Cheney, Dell, Cadore and Miller.

ALEXANDER IN FORM; ST. LOUIS GETS 4 HITS

AMERICAN ASSOCIATION

Expect Successful Season Despite Poor

NATIONAL LEAGUE. Won Lost

Yesterday's Results.
Five York 5, Cincinnati 2.
Pittsburg 11, Boston 4.
Chicago 3, Brooklyn 1.
Philadelphia 1, St. Louis 0. Today's Games.
Chicago at Brooklyn.
Pittsburg at Boston.
Cincinnati at New York.
St. Louis at Philadelphia.

HOW THEY STAND

AMERICAN LEAGUE.

Won Lost P.C. . 16 5 .762

Yesterday's Results. Cleveland 4, Washington 3, Boston 3, Detroit 1. St. Louis 2, Philadelphia 1. New York 1, Chicago 0. Today's Games.
Washington at Cleveland.
Philadelphia at St. Louis.
New York at Chicago.
Boston at Detroit.

INTERNATIONAL LEAGUE. Won Lost P.C. .. 12 4 .750 .. 13 6 .684

Yesterday's Results
Providence 8, Toronto 3.
Buffalo 5, Richmond 1.
Newark 8, Rochester 2.
Only three games played. Today's Games,

RECORD OF STURDEE

Yesterday's Results.

PHILADELPHIA. May 10.—Philadelphia defeated St. Louis in a pitching duel between Alexander and Meadows are today, 1 to 0. Killifer scored the only run in the second inning on his double, an out, and Paskert's single. The game was played in oue hour and gram's Sturdes and Galloy Head years. point in the second ining on his place an out, and Paskert's single, game was played in oue hour and the principle of the pr

hiladelphia . 0 1 0 0 0 0 0 0 x - 1 6 1
Meadows and Snyder; Alexander and Sillifer.

MERICAN ASSOCIATION

CLUB OWNERS HOPEFUL

CLUB OWNERS HOPEFUL

CLUB OWNERS HOPEFUL

CITIENT ASSOCIATION

CLUB OWNERS HOPEFUL

CITIENT ASSOCIATION

CLUB OWNERS HOPEFUL

Citions.

Britannia carried about the weight she will be required to shoulder on race day. The fractional time was quarter in 1:16 2-5, haif in 50 2-15, three-quarter in 1:16 2-5, which shows that she required almost 30 seconds to go the last quarter against the wind. She was tired at the end, but she had covered the six furiongs the fastest of the season at the local course.

The Irish horse Oners (Class 'Em to Box Only to Chase 'Em Out Again.

In two consecutive days recently the st. Louis Browns slugged Cleveland pitchers for 30 base hits. The Cleveland pitchers for 30 base hits.

LEONARD TOO MUCH | TED LEWIS ANXIOUS

Boston Pitcher Holds the Jungaleers to Four Hits.

INDIANS BEAT SENATORS

RISEBERG'S WILD THROW LOSES GAME FOR CHICAGO

CHICAGO, May 10.—Riseberg's wild throw in the ninth inning enabled New York to start its Invasion of the west today with a 1 to 0 victory over Chicago. Maisel began the inning with a grounder to Riseberg, who after juggling the ball, threw wild to first, enabling Malsel to reach second. He took third on Pipp's sacrifice, and scored on Bøker's fly.

Score—

On 0, 0, 0, 0, 0, 0, 1—1, 4, 1

BODIE SHOULD HAVE NAILED THREE OF 'EM

THREE-INNING PITCHERS WILL SOON BE COMMON

Expect Successful Season Despite Poor Outlook.

MINNEAPOLIS, May 10.—Thomas J. Hickey, president of the American Association, declared today on his return from a tour of the circuit, that the proposed special meeting of club owners to discuss means of meeting present conditions probably would not be held in the immediate future. He said the found most of the club owners hopeful of a successful season, financially, despite the present discouraging outlook.

The Irish horse Opera Glass, from the Gidaings stable worked with Capt. The first half was in 511-5. And they showed another smart mile in 1:461-5. The first half was in 511-5. Hampton Dame also snow-date a creditable performance when she stepped her mile in 1:471-5.

Carrying over 130 pounds, the Irish steeplechaser, Never Fear, but in a very creditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was pulled up 1½ miles in 2:22. The 2-verditable mile at 1:49, and was I COVE TAPS

LOVE TAPS

TORONTO, May 10.—Arrivals last whole game he pitched. Koob has always been effective against the White Sox, but Groom, except when he was with Washington, has not been, and that makes his performance against them all the more noteworthy.

NEW YORK BARS FIGHTS.
Albany, N. Y., May 10.—The Legislature tonight passed the Slater bill to repeal laws legalizing professional boxing in New York after November 15. The measure which twice previously has been defeated by the assembly, had twice been advocated by Governor in the Senate was 28 to 20 and in the lassembly, 94 to 42.

TORONTO, May 10.—Arrivals last night at Woodbine were the following from Maryland, belonging to M. J. Daly, J. F. Hynes, and Peter Sheridan; Sixth race, purse \$700, 3-year-olds and up, claiming, 6 furlongs (15)—xLazy Lou Sixth race, purse \$700, xLazy Lou Sixth race, purse \$700, xL

FOR DETROIT TIGERS TO FIGHT FRED WELSH

Will Make 135 Pounds for Freddie Any Old Time.

TORONTO, May 10 .- Ted "Kid"

AT CHATHAM MEET

Fine Tilt for McCoig Cup, Former Winning.

St. Louis Bunches Hits, and Mackmen Drop Another Game.

DETROIT, May 10.—Boston defeated Detroit in the first of the series today, and the properties of the series to t CHATHAM, May 10 .- The best trap-

SENSATIONAL SHOTS INTER-CLUB LEAGUE TO ORGANIZE TONIGHT

British Welterweight Champ O'Loane and Dolsen Stage Four Teams Are Lined Up-Acadians To Take Place of Champion Ontarios.

> A meeting will be held at 8 o'clock tonight at the Manhattan club rooms

EVERY Davis "GRAND MASTER" cigar is guaranteed to be in prime condition as to blending, curing and maturing.

Try a "GRAND MASTER"-sold at 4-for-25c. 2 shapes: "Blunts" and "Perfectos".

P.S. Have you Smoked a Hoblemen "Cigar lately!





The Car for the Business Man

THE FORD is the ideal car for city business and professional men. It meets their every need fully and plays an important part in the rapid transaction of business.

Many people now are discarding their heavy limousines which are costly to buy and expensive to maintain, for light, handy, efficient, economical Fords.

The use of Ford cars will assist in reducing the high cost of living and effect a great saving to the nation during wartime.

Think it over-for active service -buy a Ford.

Runabout					\$475
Touring					495
Coupelet					695
Town Car					780
Sedan		-			890
	BF	OR	D 0	NT	030

CITY DEALERS

UNIVERSAL MOTOR SALES, Cor. Colborne and Pall Mall J. W. McLAUGHLIN, Dundas Street, Opposite City Hall. A. B. GREER & SON, Cor. York and Talbot and 775-777 Dundas

RURAL DEALERS:

Harvey Patrick, Lambeth. Charles M. Barry, Dorchester,

Over 700

Service Stations in Canada.

> J. D. Nevills, Thorndale and Ilderton. Fred C. Owen, Delaware.

Borsalino Hats, King Hats,

Panama Hats and Straws.

You may want to change your automobile, or your piano, or even your homebut you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

in 36. 1 and 2 pound tins. Whole-ground-pulverized-also fine ground for Percolators. Never sold in bulk.

OFF THE COAST OF SPAIN

ondon, May 10.-6:25 p.m.-Delayed.

RUSSIAN CONSUL-GENERAL

SAYS RUSSIA WILL "STICK"

Russ Socialist Leader Determined To

ADVANCE FURNITURE EVENT

Your Veranda, Your Summer

Home, Your Bungalow

Refrigerators

Golden oak, highly finished,

galvanized or white enamel,

ranging in price from

Lawn Seats

In red, green and natural finishes. Sale price\$1.25

.... \$10.00 to \$35.50

Hammocks

We have a large selection, both in pattern

Veranda Chairs

In green or natural. Regular \$2.25, special price\$1.80

Regular \$3.00, special price\$2.50

Regular \$3.25, special price \$2.90 Regular \$3.75, special price \$3.20

Regular \$4.50, special price \$4.00

and price, to show you, ranging in price

from....\$2.00 to \$7.00

Lawn

Mowers

14-inch, four knives, \$5.50

16-inch, four knives, \$6.75

14-inch, three knives ...

SOLDIERS APPRECIATE NORSE STEAMERS SUNK WORK OF THE Y.M.C.A.

Men in Trenches Truly Grateful for Timely Aid.

The noble work of the Y.M.C.A. in the great war is comparable only to the great war is comparable only to that of the Red Cross. The spirit of sacrifice underlying it is the same, and the men on the firing line appreciate American trade.

The Tiger was a vessel of 3,178 tons. The Leikanger measured 2,666 tons net. Both ships were engaged in the American trade. men on the firing line appreciate what is being done for them. As one soldier aptly expressed it: "The Y. M. C.A. "dugout," close up to the firing line is the "last sign that anybody

Not long ago the soldiers in a certain brigade were engaged in some special work at night, which necessitated their doing their regular work during the day time, and then doing a lot of extra work for five or six hours each night for over a work. for over a week.

The weather was exceedingly bad, and, of course, by the time they got back to their billets in the early morning the; were tired out and wet Germany will be crushed," In these words Count Serge Likatsheff, consulgeneral of Russia, closed an address at the Maimonides Club here last night. The occasion was the first on which a representative of the Russian Government has been the

through.

To reach their billets from where they were working they had to pass by the Y.M.C.A. hut, and the worker in charge conceived the idea of providing for them hot coffee, tea, cocoa and sandwiches ad lib. He put it up to his O. C. to pay for the bread; got as much bully beef as he could collect up from the huts, etc., and then got a special fatigue party working all day making up sandwiches.

To reach their billets from where they erment has been the guest of Jewish Club.

WOULD COPE WITH DEYI Russ Socialist Leader Determined Bring About a Peace.

Petrograd, Vla London, May 11

[Special to The Advertiser.]
Stratford, May 11.—F. R. Blewett, K.C., for some years barrister at Stratford and Listowel, died at Toronto on Thursday evening. He was a prominent Oddfellow and Mason, having been P. G. M. of Grand Lodge, I. O. O. F., and Past Chief Patriarch of Grand Encampment. He was born at Napanee, and made K. C. in 1905.

Mrs. Helen Williamson was officially notified today that her husband, Pte. David Williamson, formerly of the 34th Battalion, had been killed in action April 28.

BRITISH SOLDIERS **BEAT BACK GERMANS** IN BALKAN BATTLE

Capture Teutonic Trenches On Two-Mile Front.

LONDON, May 10 .- Attacking on a front of about four miles in the Lake Doiran region of Macedonia, British troops on one wing took Teutonic allied trenches on a front of two miles and on the other nank advanced on a front of about a mile, according to a British official communication issued tonight.

tonight.

The communication, which is dated Salonkki, Tuesday night, says:

"After arthlery preparation lasting several days, our troops attacked the enemy's' trenches from a point southwest of Lake Doiran on a front of about four miles. On the left we captured the enemy's trenches on a front of two miles and advanced our line to an average depth of 500 yards and consondated our new position.

an average depth of 500 yards and consolidated our new position.

Had To Retire.

"On the right we captured the enemy's trenches between the lake and Petit Nouronne on a front of about 2 mile. The enemy, however, heavily counter-attacked our new position en this part of the front. After determined hand-to-hand fighting, in which our troops inflicted severe losses, they were forced back by superior numbers to their own trenches,

"Bombing raids by airplanes on enemy tents, sheds, dugouts and transports have caused much damage. One and a half tons of expissives were London, May 10.—6:25 p.m.—Delayed.
—The Norwegian steamers Tiger and
Leikanger have been sunk by German
submarines ten miles off the northwest
coast of Spain. According to information received here the submarine halted
the steamers in Spanish waters and
escorted them beyond the territorial
limit, where they were sunk. and a half tons of explosives were dropped with good effect."

SERBS HEAVILY ENGAGED. Montreal, May 11.—"There is no danger of Russia withdrawing from the war or seeking a separate peace. In a few weeks you will see a big advance on the part of the Russians and then Germany will be crushed." In these LONDON, May 10 .- A Serbian offi-

SOFIA'S STATEMENT.

London, May 11.—Furious assaults along practically the entire Bulgar-German ine in Macedonia by the Allied forces are reported in a very long and detailed Bulgarian official report issued on Thursday. The report claims the repulse of all attacks, but says that the most violent artillery action is proceeding day and night. WOULD COPE WITH DEVIL

Shattered, Say Bulgars.

Russ Socialist Leader Determined To Bring About a Peace.

Petrograd, Via London, May 11.—
Twelve members of the Council of Soldiers and Workmen's Delegates, including the president, have gone to

as he could collect up from the huts, etc., and then got a special fatirup party working all day making up sand-wiches.

Bring About a Peace.

Petrograd, Vla London, May 11.—

Twelve members of the Council of Solidiers and Workmen's Delegates. in cluding 'he president, have gone to concern the sask of the sask of the sask officers and men alike as this, and it can well be imagined. Shopped the workness of the men as they were eating their sandwiches, and the amount of the sask officers and men alike the workness of the men as they were eating their sandwiches, and the amount of the sask officers are seedingly forcible. It ran something like this: 'By — this Y. M. C. A. Is some joint, What the — we'd do without it here now I do not just the front part of the military branch of the Y. M. C. A. Is some joint, What the doubt that London, and, indeed, all other towns in Canada will contribute liberally to help this patriotic and Christian cause, as they misport in this patriotic and Christian cause, as they and a privilege to give a helping for those who are serving us so heroically at the front, and many or sands of the sask of the

never be able to minister to or help in any other way.

F. R. BLEWETT, K.C., DEAD

Was Well-Known Barrister at Stratford and Listowei.

SEED DESTROYED.

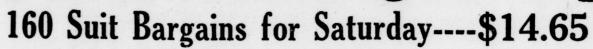
High Prairie, Alta., May 10.—A prairie fire that is still burning in this district has laid waste the entire valley between east and west Prairie rivers. The great-limber no hardship will result unless they spread too far.

PROF. A. LAIRD DEAD.

20th Century Bench-Tailored Society Brand Clothes for particular men.

Doing Things In Our

Big May Suit-Selling Campaign



We were fortunate in securing the overmakes in Men's Suits of a Big Hustling Wholesale Tailorshop, who dispose of all such early each season, regardless of the cost. They are good English Tweeds, Homespuns and Worsteds, well tailored, \$20 values. The colorings are Greys, Blues, Browns, in Plains and Neat Club Check. Representatives of each line can be seen in our west window. Here's a chance for each customer to save the price of a bag of seed potatoes.



"They're Great"

Is a constant expression heard in our Young Men's Department. 20th Century and Society Brand, besides W. R. Johnston and other topnotch makers, have excelled anything ever shown in Canada. As a suggestion, step in tomorrow and ask to see our Staunton, 'Varsity, Sport and Belter Suits, Semi-Fitters and Form-Fitters, as well as regular styles in splendid assortment of cloths

\$30.00, \$28.00, \$24.00, \$22.50, \$19.50, \$16.50, \$12.50

Guaranteed Grey and **Blue Serge Suits**

Magnificent quality of British Botany Serges. Will not shine, good weight cloths, hand-tailored, guaranteed for color and shape-retaining. All fresh from the presser's iron. Suits for every formregular builds, long men, short men, stout men and slim men—because you cannot be fitted elsewhere is no reason why you should pay the high tailor prices. Come and bring your friend along, he will also ap-

Special Raincoat Snap

English Paramatta, untearable. moleskin lined, absolutely waterproof: \$12.00 quality\$8.90

Nifty Spring Overcoats

In Standard Grey, in Sprightly Homespuns, from Kerry and Donegal, for church or automobile. At very interesting prices.

Slip-On Tweed Raincoats

Prevention is better than cure, and Raincoats more comfortable than doctor bills. Handsome Kilmarnock Tweed and Club Check Worsted in colorings to suit; all proofed\$7.00 to \$16.50

AN EXTRA PAIR OF TROUSERS FREE with every man's or young man's suit. AN EXTRA PAIR OF TROUSERS FREE with every man's or young man's suit. For the balance of this week we will give every purchaser of a man's or young man's suit at \$12.50 or over an extra pair of striped English Worsted Trousers about man's suit at \$12.50 or over an extra pair of striped English Worsted Trousers absolutely free of charge.

Our leadership in Young Men's Clothes is undisputed. Spring, 1917, styles and se-

A Magnificent Display of Boys' Spring Wearables

lections are the greatest in our history.

Mothers have noticed our big values; boys and youths have taken note of our choice styles, with a "bang" of newness to them, and are crowding in every day this season.

size bodies75c | to \$1.50.

Boys' Blouses Boys' Untearable 50c and 75c | Stockings, in fast col-Boys' Shirts, special .. ors, 1-1 rib35c Boys' Soft Cuff Shirts, Boys' Fine Rib Stockings25c separate collars, full Boys' Fine Jerseys, 85c

Spring-----HOSE-----Summer Silk Lisle, Fibre Silk, Silk and Wool, Cash-

mere and Fine Mercer Cotton. Silk Special50c, 75c and \$1.00 Silk Fibre, extra wear

Special Cotton, 3 pairs

Holeproof Hosiery. In Silk, Lisle and Cotton, with an absolute guarantee of wear; all 50c | colors and sizes.

Our Fully-Fledged Furnishing Dept. Is Overflowing With All the New Spring and Summer Finery

SHIRT SALE, 85c

100 dozen \$1.00 and \$1.25 French and Stiff Cuff Styles; very choice patterns, full roomy body sizes, collar sizes 14 to 17. See our east window.

NECKWEAR OF NEWNESS

In variety, width and breadth of selection, in style, color and patterns, with a generous sprinkling of 'High Lights;" ultra-smart stuff that is exclusively shown at Dowlers. Neckwear\$1.50, \$1.25, \$1.00, 75c and 50c

Silk Soft Collars and all the new shapes are enstantly flowing in, 1-4 sizes.

WORK GOODS SPECIALS

Now is a splendid time to select and buy your full line of Work Goods, Work Shirts, Overalls, Work Mitts, Cottonade and Khaki Pants.

VARIETY GIVES ZEST

To Shirt as well as Suit buying. We have the variety in every good make. Cluett's, Arrow, Eloness, De Luxe, Regal and Dowler Special. A generous sprinkling of ultra-smart styles, too\$1.00 to \$5.00

SPECIAL GLOVE VALUES

In fine Suede, Chamois and Cape, Greys, Tans, Ivory and Putty shades. We have not sacrificed high quality, and show exceptionally good values at\$1.25, \$1.50, \$2.00, \$2.50 and \$2.75 A very special line of new Wash Gloves\$2.00

Trousers Campaign of Values

At 25c to 50c per pair less than present wholesale prices all the way through. Come and see.

R. H. Q J. DOWLER, LIMITED

DIES UNEXPECTEDLY

Away Suddenly. INGERSOLL, May 10 .- The death of Future Expected of Movement. Mrs. Dominey, wife of Ralph Dominey,

Mrs. Dominey, wife of Ralph Dominey, occurred unexpectedly Wednesday night at the family home. Holcroft street. Mrs. Dominey, whose maiden name was Ella Catharine Fisher, had many friends in the town. Although she had been in poor health for some time her death was unexpected.

Besides the husband she is survived by two children.

Besides the husband she is survived by two children.

After a competition extending over several weeks, the championship of the town bowling league has been won by strong and high the players. The final game was played Wednesday night and created sylven. The rivalry was very strong and high the players. The final game was played Wednesday night and created by all the players. The final game was played Wednesday night and created street with the street was played Wednesday night and created by all the players. The final game was played Wednesday night and created provided meeting of the town bowling league has been won by all the players. The final game was played Wednesday night and created by all the players. The final game was played Wednesday night and created by all the players. The final game was played Wednesday remained by the district deputy and high scores.

Recent donations by the Ingersoll Red Cross Society were \$100 to the Secours Nationale.

About 40 of the young lady friends of Miss Hilda Underwood he tat the home of Miss Hattle Gregory on Wednesday evening, and tendered her an inscellancous shower in view of her approaching marriage. Many gifts were received by Miss Underwood. A pleasant time was spent in music and games, after which refreshments were served.

ENGLISH BARONET DIES

ENGLISH BARONET DIES IN BROCKLYN, NEW YORK

Lived as Plain Robert Graham-Came

From Montreal. From Montreal.

NEW YORK, May 10.—Sir Robert
James Stuart Graham, tenth baronet
of an English baronetey created in
1629, but who had lived in Brooklyn
for 45 years, died suddenly today Sir
Robert was born in Netherby, England,
on December 2, 1845, the son of Sir
Edward Graham. He came here from
Montreal, where he was once a famous
lacrosse player. He lived as plain
Robert Graham, and was in business
as an accountant.

day to nominate a candidate for the

BOY SCOUT IDEA IS TAKEN UP AT BLYTH

Organization Completed There and Big

ANOTHER WHEAT CARGO. GODERICH, May 10.—Steamer Mariska, Capt. Woolner, arrived today from Fort William, loaded with wheat for the Goderich Elevator and Transit Company's elevator.

OWEN SOUND. OWEN SOUND, May 10.—Inward: Caribou and Manitou from Soo. Outward: H. Pedwell to Providence Bay. SARNIA PASSAGES.

SARNIA PASSA ardson, H. L. Black, Land and sorts.

Down-Morrell, Wyandotte, F. Bartum, A. A. Shaw, Cornelius, Durston, McSmith, L. C. Hanna. Arrivals, S.S.

PORT COLBORNE.

PORT COLBORNE.

PORT COLBORNE, May 10. — Down: Simia and Advance, Port Colborne to Montreal, wheat, 11:55 p.m.; A. E. Ames, Fort William to Montreal, coal, 6:30 a.m.; Cadillac, Lorain to Montreal, coal, 8 a.m.; Hamiltonian, Fort William to Montreal, wheat, 11 a.m.; Dunmore, Port Colborne to Montreal, wheat, 1 p.m.; Westerian, Port Colborne to Montreal, wheat, 1 p.m.; Westerian, Port Colborne to Montreal, wheat, 1 p.m.; Westerian, Port Colborne to Montreal, wheat, 2 p.m.; Wyoming, Lorain to Montreal, coal, 3 p.m.; Toiler, Calcite to Welland, stone, 7 p.m.

Up: Fairfax to Exist Metal 2 p.m.; Wyoming Lorain to Montreal, stone, 7 p.m.

Arrived: Midland Prince, tug D. J.

Burke. Cleared: Martian.

RUSSKY LOSES COMMAND

of War Council.

Gen, Russky has been removed from

constipated.

Can't Harm You! Best Cathartic for Men. Women and Children.



Toler, Calcite to Weiland, stone, 7 p.m.

Up: Fairfax to Erie, light, 12 noon; Waffles, Kingston to Erie, light, 1 p.m.; yacht Siala, New York to Detroit, 2:30 p.m.

Arrived: Midland Prince tug D. J. and Jooking and feeling fit. Mothers can give a whole Cascaret to a sick, cross, bilious, feverish child any timethey are harmless-never gripe of

LEATHER GOODS

We carry a complete range of Leather Goods, including Suitcases, Club Bags, Ladies' Handbags and Hand Purses, Gent's Purses and Billfolds, Men's and Boys' Belts, Trunks and everything in the line of leather. It would pay you to see our stock before buying.

JAS. McCORMICK

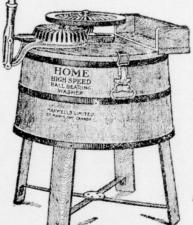
395 TALBOT STREET.

PHONE 2038

QUALITY HARDWARE Our stock of Washing Machines is complete. We

carry hand, water and electric. Our washers are all guaranteed. Your money refunded if they fail to do

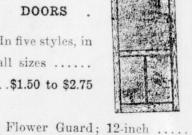
Prices, \$6.50 to \$75.00





SCREEN DOORS In five styles, in

all sizes \$1.50 to \$2.75



National Auto-Body Dressing, a hard, durable finish. Try it50c pint; 90c quart Poultry Netting

.....5c yard to 20c yard Poultry Fencing \ 18c and 20c yard

Lawn Fence10c per foot Try us for your garden

..... 10c per foot Flower Guard, 18-inch12c per foot Liquid Veneer25c and 50c bottle O'Cedar .. 25c and 50c bottle Piano Polish

.... 25c and 50c bottle

Floor Wax. We have all kinds

tools. Our prices are right. | in all sizes at 65c per lb.

Chown Hardware Co. 111 DUNDAS STREET.

.....\$1.45

Veranda Shades

4 ft. wide, 8 ft. drop, natural color or green | 8 ft. wide, 8 ft. drop, natural color or green

6 ft. wide, 8 ft. drop, natural color or green 10 ft. wide, 8 ft. drop, natural color or green

12 ft. wide, 8 ft. drop, natural color or green.\$3.00

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Solving Your Baking Problem

Those treats to the palate-delicious homemade pies, cookies and bread. Nothing can take their place.

A GAS RANGE in your home will solve the baking problem. The uncertainty is eliminated. The oven will always be just right because a gas range gives perfect control of oven temperature. The big dinner will lose its terror. Your kitchen will be clean, cool and comfortable-no dust or a shes. You will get better results with less work and at less expense.

GAS RANGES FROM \$16.00 UP

Sold on Small Monthly Payments.

ASK THE WOMAN WHO OWNS ONE.

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET

Children Are God's Blessings

that good nourishing food is provided. Mothers are beginning to realize the very great food value in ICE CREAM. There is nothing better for growing children. The combination of sugar and fat gives it high nutritive value. Give the children Ice Cream any time during the day, at luncheon, at dinner and between meals. Our Ice Cream, being homogenized, is particularly easily digested. Doctors and food experts say that Ice Cream should be given a prominent place in the summer diet. Begin now to eat MORE Ice Cream. DON'T FORGET TO ORDER ONE OF OUR WEEK-END SPECIALS. Orders taken until 3 o'clock Saturday

Silverwoods, Limited

PRIVATE BRANCH EXCHANGE No. 4560.

IN QUALITY, QUANTITY AND

Buy your Meats from the sanitary store at the market house. All meats kept fresh, germ-proof, dust-proof

SPECIALS FOR FRIDAY AND SATURDAY.

5,000 lbs. Choice Roasts, Heifer and Steer Beef,....25c | 2,000 lbs. Fresh Loin and Ham Roasts, Pork.......32c 2,000 lbs. Fresh Pickled, Smoked Shoulders, Pork. .27c Also a large supply of Hearts, Livers, Tongues,

2,000 lbs. Milk Fed Veal. Loins, 28c. Fillets, 30c. Sparerios, Temperios, Leinerios, Sparerios, Temperios, Sparerios, Temperios, Sparerios, Temperios, Tem EIGHT DELIVERIES TO ALL PARTS OF CITY.

FAULDS & DAWES

PHONE 5750.

PHONE 5750.

ONN'S

LAKE FISH

PERCH. PICKEREL,

WHITE, HERRING,

ALL FRESH CAUGHT

LAKE SALMON.

32 YEARS IN BUSINESS.

ONN'S DEALER IN FRESH, FROZEN AND SMOKED FISH.

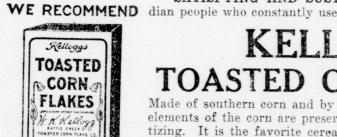
5 Auto **Deliveries Daily**

SEA FISH

HADDOCK, HALIBUT, HAKE, COD, SALMON, KIPPERED HERRING, WINKLES, HADDIES, AND BLOATERS.

USE PHONE, 1296

SATISFYING AND SUSTAINING is the verdict of the Cana-



THE SWEETHEART OF THE CORN

KELLOGG'S TOASTED CORN FLAKES

Made of southern corn and by our secret process all the nutritious elements of the corn are preserved and rendered delightfully appetizing. It is the favorite cereal for both young and old and those who work either with hands or head. The genuine original is always packed in the red, white and green package. Insist on this package and refuse all substitutes of the "just as good" variety.

Only MADE IN CANADA by

The Battle Creek Toasted Corn Flake Co., Ltd. HEAD OFFICE AND FACTORY: LONDON, ONT.

It Will Pay You To Order From C. A. Mann & Co.

FANCY DRESSED POULTRY, FRESH EGGS, SHORTENING, CHOICE CREAM-ERY BUTTER. Poultry orders receive special attention on Friday and Saturday.

C. A. MANN & CO., 78 King St. Phone 1577

FRANK SMITH'S MONEY-SAVING PRICES:

Ridgway's Tea per th	D. T. C. L. D. L.	TANG THICKS.
Ridgway's Tea, per lb 45c	Redpath's Sugar, 100-lb. bag. \$9.00	Jam, per pail 45c
200 1000 200, per 10 400	Redpath's Sugar, 20 lbs\$1.85	Domestic Shortening carton 240
200 mier 1 cus, 2 tills 101 250	Redpath's Sugar, 10 lbs 93c	Pineapples each
Campbell's Soups, per tin 16c	Regualn's Sugar 5 lbs	Cassed. D a a.
Seeded Raisins, 2 packages for 25c	Dromedary Dates, 2 packages. 25c Figs. 3 lbs. for	Kerwood Creamery Butter 15c
Valencia Raisins, 2 lbs. for 25c	Figs, 3 lbs. for 25c	Medway Creament Butter 450
SEEDLESS ORANG	ES 150 AN	D 200 DED DOTTE

Market Square--- "The Cash and Carry Store" --- Phone 1730

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

What are the intelligent housewives of London going to do about the advance in the price of blead, flour and other commodities? Keep their candles shining bright in their own small corners, pare the rind on the bacon a little thinner and search the cook books for still more attractive ways of serving eftovers and "substitutes"? Keep on acting penny-wise, which is very sensible, but acting pound foolish, which is far from rational? Numbers of dealers in food products in this city have expressed the view both publicly and privately that the advance in prices is by no means entirely due to scarcity. They have announced, knowing that their views were to be published, that gambling in wheat was largely behind the jump in flour, and cornering the supplies on the part of unscrupulous people with capital one reason why many people, even with better incomes than in former years, are finding it difficult to make ends

Everybody with a spark of patriotism is willing to put up with whatever is necessary in the way of retrenchment in war time. If a point is reached where, for the good of the Empire and the cause of the Allies and humanity, the Government finds it expedient to step in and regulate the amount of supplies which every householder may have in storage, the number of courses which each every householder may have in storage, the number of courses which each public eating house may serve at a meal, the citizenship of Canada will submit with good grace. But no one with a grain of spirit enjoys the thought of scrimping and pinching to enrich manipulators with capital who can afford to buy up stores in large quantities to hold for an advance in prices.

Is it true that this is being done? The assertion is being repeatedly made by businessmen, whose word is a synonym for reliability. What is to be done about it? The sensible course would seem to be to make an effort to find out the truth of the matter, then bring all possible influence to bear to have machinery set in motion to deal with offenders against the public welfare, and to regulate by authoritative control prices and distribution of food and other

The housewives of slow-moving, conservative Quebec several weeks ago formed a league to "find out" and urge upon the Federal Government the importance, in the interest of the working class, of fixing a maximum price for potatoes and other staples. And yet, the women of Quebec haven't the power of the ballot to back up their appeal. Moreover, it is predicted that the Housewives' League movement started in Quebec will become national. Are the women citizens of Ontario going to be content to tag on in the rear in order to women citizens of Ontario going to be content to tag on in the rear in order to be in the patriotic procession at all? Isn't it time some definite, intelligent, organized effort was being made by the women of London and Western Ontario to cope with the weekly increasing price of commodities, to promote real economy in the use and distribution of supplies, to get at the source of the country of the content of trouble, and to bring pressure to bear upon governing bodies, municipal or otherwise, to prevent graft and to conserve resources?

"WAITING FOR SOMETHING TO TURN UP."

A great deal was heard about "preparedness" during the first year or so of war; preparedness to win the war. Great Britain prepared by mobilizing all her resources of man-power and woman-power, and finally of food. For nearly three years, Canada has been mobilizing units for overseas service and doing a lot of talking about mobilizing other resources.

While Canada is still talking, the United States, which has be war a little over a month, has already appointed a food controller. Plans of a thorough character are now being made in the United States for growing and istributing seed stocks for next year, and the advisability of milling only wheat flour is being considered, since this would mean an increase of 18,000,000 barrels a year.

In the meantime, Canada has been playing the role of Mr. Micawber, excting something to turn up. The cheerful "take-no-thought-for-the attitude was expressed a few days ago by a London man, when he said, "Have you ever seen us have food shortage yet?" The reply, of course, was "No." "Well, we won't have it. We have too fertile a country round here," he replied, with an air of settling the foolish question once and for all.

"Lord bless me and my wife, my son John and his wife, us formore," was the only parallel that occurred to the one who overheard the conversation. No responsibility to the rest of the Dominion, none to the soldiers Aghting overseas, none to the Empire, the Allies, and the world in the greaterisis. What is the one word to be used?

Conservation and increasing of food supplies in Canada are just as important a duty to the Empire as raising an army of 500,000 men. It is just as essential to the winning of the war. And every loyal citizen must do his or her hit or unworthy of the great sacrifice of heroic men and the sacrifices made by the women of other nations more closely engaged in the war.

PRODDING A COURT OF APPEAL

A practical demonstration of what may be accomplished by the way of achieving a definite aim through organized, co-operative effort was given last Monday evening in this city in the immediate response made by the council to he appeal of a big labor te egation for the establishment of a muni yard. The city fathers, for once during their term of office, stepped lively and without unnecessary prelude in the way of debate.

Governing bodies may mean well, but frequently they need some good stiff prodding to awaken them to a sense of their responsibilities. It is the privilege and responsibility of citizens to prod in a democratic country where the government of the people is by the people and for the people. Hence the responsibility resting upon the newly-entranchised women of Ontario. If it is true that prices are unnecessarily high, even for war time, isn't it the duty of women to make protest and ask for regulation by the highest court of appeal accessible? The highest court is the one to deal effectively with the situation. Individual and local effort, however well directed, is on the principle of applying a little salve to an eruption, which is an indication of a whole system out of order.

The eruption may disappear under treatment, but the disease isn't cured, GOOSE GREASE FOR SHORTENING.

Practically all contributors to Our Consumers' League department up to the esent have been city dwellers, consequently we welco day an out-of-town housekeeper, who offers the following thrift suggestions

Dear Miss Armstrong,-I am greatly interested in the Consumers' League, and today I see a request for letters about using goose grease for shortening. I always use it mixed with about an equal amount of lard or pork drippings, and find it an excellent shortening. The pie paste lard or pork drippings, and find it an excellent shortening. The pie paste made with the mixture is delicious and while the goose grease is fresh there is no "goosey" flavor. I find that beef dripping is rather hard for shortening, but if put in a basin with a quantity of water and boiled for ten or fifteen minutes it will be much improved, and also by mixing with lard or goose grease. I refer to roasted or fried beef dripping. My plan to lessen the cost of seed potatoes is to cut the seeds off and use the inside of the potatoes for the table. The seeds will keep for days after A CYNTHIA GREY PAGEITE.

A POTATO-PLANTING HINT.

It is an interesting coincidence that the same potato thrift hint has come from two of our readers this week, the Cynthia Grey Pageite who writes from out of town, and a well-known London woman. The latter says: "In view of the scarcity of potatoes a number of your readers will probably be interested in a method we have learned of eating our potatoes and at the same time having them for planting. We have an English maid, the most thrifty woman I have ever known. She doesn't waste the tiniest scrap of anything.

She advised cutting the eyes out deep from the potatoes when paring them for table use and saving these seeds for planting. We have been saving for over two weeks and have enough to plant the whole of our plot. I have every confidence that the plan will work all right. This woman has had a great deal experience in gardening, and, in fact, her husband was a gardener in

"LEFT-OVERS."

The Universal dictionary is due to add another section, one giving the latest terms used in connection with the sport that is all the rage in London at If you don't talk gardening, you are not up-to-date. If you do talk gardening, you are Hable to put your foot in it, so to speak.

"Is your garden planted yet?" asked a friend the other day of an enthusiast who is going in for community gardening. "Not yet," was the reply, accompanied by the explanation, "You see, the ground has been plowed all right, but it has to be mangled yet before it is ready for seeding."

Said Dolly, the pretty switch-board operator, "I must hurry; I have a lot of shopping to do in the noon hour. There is one thing I mustn't forget to get, plaster of paris."

'Why?" said Maisie, with the wise expression of an experienced farmer, "You don't mean to say you have potato bugs already?"

A number of reasons have been assigned for the high cost of living. One can blames the high cost of potatoes for "all this craze about gardening."

BUY "STAPLE GOODS."

Prof. Simon N. Patten of the University of Pennsylvania strongly advocates the buying of "staple goods," as opposed to "bargains," as a means of reducing the cost of living. The following are five thrift rules which he has laid down:

cost of living. The following are five thrift rules which he has laid down:
 Have a budget and hold to it even if the family lives on soup and crackers at the end of the week.
 Don't seek for lower cost, but greater energy.
 Never look for bargains, but staple goods.
 Don't buy ice; buy soap.
 Be economical every day, but occasionally be extravagant.
 Along with the five laws Prof. Patten has given circulation to two "popular errors" that have a bearing both upon health and the cost of living. These "popular errors" are:

living. These "popular errors" are:

1. That liquor is a better stimulant than sugar. 2. That meat gives more energy than a cereal.

10,000 Women Wanted TO HELP US BOOST LONDON

Do you want your money to go to Toronto, Hamilton, Ingersoll, Chatham and St. Thomas, or do you want it to stay here in London? Ask yourself this question, Mrs. Housewife, we will leave it to you to decide for yourself.

You not only save money by buying our products, such as freight and cartage rates, travelers' expenses, etc., but you get a better article, as we handle only the Highest Grade Beef, Pork, Lamb and Veal.

Beef Specials

Prime Rib Roast, none better. lb.30c

Fancy Chuck Roast, heifer beef, lb.27c Rump Roast, heifer beef, nothing finer, lb.28c

anteed tender, lb.30c Blade Rib Roast, heifer beef, very choice, lb.27c

Finest Cut Round Steak, guar-

WHAT WE STAND FOR: Perfect Service. faction.

Guaranteed Satis-London Products. 100 Per Cent Value for Every Dollar Spent.

Pork Prices: Ham Roast, centre cut, lb. .34c

Take Advantage

of These Low

Ham Roasts, first cuts, lb. .. 32c Loin Roast, lb.34c Shoulder Roast, lb.28c Chuck Roast, lb.30c Fresh Side Pork, lb.33c Shoulder Chops, lb.32c Loin Chops, lb.35c

Lamb and Veal

Loin Lamb, lb.30c Shoulder Lamb, lb. ... 28c Leg Lamb, lb.35c Lamb Chops, lb.30c Fillets Veal, lb.28c Loin Veal, lb.28c Veal Chops, lb.28c Stewing Veal, lb. 18c

Better Butter

Dairy Prints, lb.41c Orchard Brand Creamery, lb.46c Creamery Solids, lb. ..46c Dairy Rolls, choice, lb. ... New Laid Eggs.

Smoked Meats

DILLOIDE	å	7.8	A	_	u	ь	•	2	
Rolled Shoulder, lb								.30	(
Smoked Ham, lb								.35	(
Breakfast Bacon, lb.								.38	-
Back Bacon, lb									
Cottage Rolls, lb									
Picnic Hams, lb					-			.24	4

Fresh Fish

Whitefish, lb.20c Lake Trout, lb.18c Smoked Fish In Large Variety.

Andersons

Phones-455, 500 and 760.

Stalls 1, 2, 3, 4 and 5, Market House.

ASK YOUR GROCER FOR

MEADOW GOLD BRAND BUTTER

It is the best. It never disappoints. Your grocer knows this. If he does not keep it in stock, phone us, and we will refer you to those who do sell it. Insist upon having this brand.

THE ONTARIO CREAMERIES, LIMITED OPPOSITE MARKET HALL. 129-131 KING STREET.



Chivas' Candy Is Good Candy

NONE BETTER—but many higher in price than Chivas'. FRENCH CREAMS. CREAM CARAMELS DELICIOUS NUT BRITTLES. MOIR'S CHOCOLATES. The Very Best.

Chivas' Confectionery and Tea Room

117 DUNDAS STREET

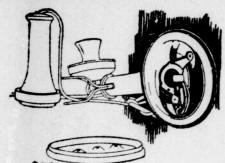
THE BANK OF TORONTO

private accounts a continuously satisfactory banking service.

SAVINGS DEPOSITORS may deposit and withdraw money at any time. ASSETS OVER \$75,000,000 give assurance of unquestioned safety. INTEREST is added to balance twice a year.

FOUR BRANCHES IN LONDON.

Cor King and Richmond Streets - - - J. Pringle, Manager Cor. Dundas and Adelaide Streets - F. D. Copeland, Manager
Cor. Richmond and John Streets - S. C. Houston, Manager Cor. Dundas and Talbot Streets - . J. C. McDonald, Manager



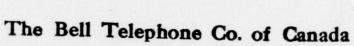
Your Desk Telephone Officials Maet Northern Town Representatives at Clinton Vesterday.

Here the felt-covered bottom plate has been taken off for a glimpse inside the telephone.

Note how the "cords" come in through a hole at the side and lead into the metal tube above.

Think how the tiny copper wires of the "cords"as fine as hair and woven together for flexibility-must chafe and rub at these points if the instrument is jerked and twisted at the full length of the cord. And this chafing and rubbing means raspy, noisy transmission.

You can help to safeguard the quality of your telephone service by avoiding these sharp pulls and rough handling.





Heintzman & Co. Player-Piano

"The Different Player-Piano."

a distinctive musical creation.

One of these special features is its patented Aluminum Player-Action. The great trouble with the ordinary wooden action player-piano is air leakage in the valves which swell and shrink according to weather and climatic conditions. Being cast from a solid piece of aluminum without joints or seams, this is impossible with this instrument. This feature ensures absolute

PERMANENCE OF TONE

and volume under any condition, and makes the player-piano practically "wear-proof" and "troubleproof." A thorough examination and comparison

HEINTZMAN HALL 242 Dundas Street

CREDITON PIONEER

Michael Hertzel, Who Emigrated From Alsace 70 Years Ago, Dies There.

EXETER, May 10.—One of Crediton's old pioneers in the person of Michael Hirtzel, died at the home of his son. He had reached the age of 88 years and 25 days. He emigrated from Alsace, France, about 70 years ago, to Morriston, and later came to Stephen Township. His wife died a number of years ago, and for the past few years he has been living with his son George. He is survived by his sons, George and John of Crediton, Michael of Colvin, North Dakota, William of Detroit, Louis of Washington, Mich., and Wesley of Peace River, Alta., and daughters, Elizabeth of Elkton, Mich., Lena of Detroit, Saloma of Flint. Mich. and Eva of Capac, Mich. The funeral took place on Tuesday to the Evangelical Cemetery. EXETER, May 10 .- One of Crediton's

TOWN BUYS SEED POTATOES. CLINTON, May 10.— The town council has purchased 300 bags of potatees, which are to be sold to the citizens for seed purposes only. They are from New Ontario, and are reported to be an excellent sample. The price laid down here will be about \$4 per bag. They are promised within a week, in They are promised within a week, in plenty of time for spring planting.

SUFFERED FROM SEVERE HEADACHES

Headaches are many and varying; but when the head starts to ache you may be sure there is some chief cause. The too cramped, and more room will have storach may go wrong, the bowels become constipated, the blood may not
circulate properly, but the presence of
the headache clearly shows that unless the cause is removed some other baneful disease is liable to assert itself.

Burdock Blood Bitters has, for the past forty years, been curing all kinds of ran in front of the headaches and has proved itself to be a remedy that cures where others fail.

Mr. I. N. Petershen, Dnieper, Man., "I am only too glad to be able to state that I derived wonderful benefit from Burdock Blood Bitters. I suffered from severe headaches for two years. I was treated by several doctors, but received no benefit until by chance I heard of B. B., and I at once procured two bottles and in a short time I was completely cured. I am, and always will be, grateful for what Burdock Blood Bitters has done for me. I am glad to recommend it to all who suffer from head-

B. B. Is the oldest and best known blood medicine on the market today, having been manufactured for the past forty years by The T. Milburn Company, Limited, Toronto, Ont.

ROM ONE HUNDRED COWS (worth \$9,000) thirteen hundred animals (net), worth, at present prices, approximately \$104,000, may reasonably be expected in ten years. The British Cattle Supply Company, Limited, is now assembling a herd of ten thousand cows. It has half a million acres of suitable land. The operations will be directed by the most experienced cattle men in Canada. Its prospectus indicates the possibility of earning 50% per annum. This Company offers ten thousand shares of common stock (\$1,000,000) at \$100.00 (par) per share: 40% on allotment, 30% in 12 months, and 30% in 18 months. No preferred stock. No bonds. Over \$2,500,000 of the \$5,000,000 authorized capital is paid up. Applieation for allotment should be made to any branch in Canada of the Royal Bank, or direct to the Head Office of the British Cattle Supply Company, Limited.

PRESIDENT AND TREASURER E. Good (formerly General Manager and Treasurer of the Union Stock Yards, Toronte). GENERAL MANAGER : Harry Talbot (formerly Head Buyer, William Davies Co., Limited).

R. H. McElroy, M.P.P.

DIRECTORS : F. H. Carlin (General Manager, Mentreal Stock Yards).

8. M. Boren (ex-President, United States National Live Stock Association).

C. R. McKeown, M.P.P. DIRECTORS :

J. H. Fussell (Vice-President, Fussell-McRey, nolds Co., Ltd. A. N. Lambert (Manager and Treasurer, Winniper Stock Yards).

A. C. Garden (Manager, National Drug Company, and Hamilton Harbor Commissioner). Wm. G. Beamish (Manager, Meat Department, T. Baton Co., Ltd.).

D. B. Wood (General Manager, Wood Milling Company, and formerly President Hamilton Board of Trade).

J. C. Deane (Vice-President, Winnipeg Live Stock Exchange).

Prospectus on Request

British Cattle Supply Company, Limited

Union Stock Yards: City Offices, Excelsior Life Building, Toronto

GRAND TRUNK PROMISES BETTER TRAIN SERVICE

CLINTON, May 10. - Grand Trunk officials made a visit here today in reponse to a request from the Clinton Board of Trade, asking for improved train service with Toronto' and Goder-

Representatives were present from the local boards of trade of Goderich, Seaforth, Mitchell and Clinton, and a strong case was made out for better

service.
C. E. Horning, D. P. A., from Toronto, acknowledged that some improvement could be made, and promised to give the matter due consideration, with a view to having the changes made with the issue of the new timetable in June.

riges made with the issue of the new etable in June.

ir. Horning was accompanied by Wilson, master of transportation, Forrester, superintendent, of Londand Mr. Weatherstone, of Strategies. The delegations from the adjoining towns consisted of the prominent officers of the councils and boards of trade.

STUDIES TRANSPORTATION

Forest Man Slated for Important Office in Federal Service.

FOREST, May 10 .- This week George E. MacIntosh resigned his office as secretary-treasurer of the People's Telephone Company here, and has been succeeded by R. B. Crosbie. Mr. Mac-Intosh gave up the position to devote more time to his work as transporta-tion agent for the Dominion Fruit Growers Association. He expects to leave this week on a month's visit to New Brunswick and Nova Scotia to study transportation methods in tho provinces. Later on it is likely he will go to British Columbia on a similar mission. The indications are that before many months have passed he will be transportation manager of the fruit branch of the Dominion department of agriculture

agriculture.

The death of Mrs. Morphy, wife of H. L. Morphy of Niagara Falls, Ont., formerly prominent merchant of Forest, occurred on Tuesday after a long illness. She was a daughter of the late Mr. and Mrs. M. Watson of Thedford.

DORCHESTER ELECTIONS

Church Societies There Held Their Annual Meeting. DORCHESTER, May 10.—At the an-

Mrs. (Rev.) Veale; recording secretary, Mrs. A. George; corresponding secretary, Mrs. E. McCann; superintendent department of Christian stewardship, Mrs. Jervis; superintendent cradle roll, Mrs. W. Young, Mrs. (Rev.) Rivers and Mrs. Young Mrs. appointed to act as delegates at Mrs. (Rev.) Rivers and Mrs. roung were appointed to act as delegates at the branch meeting to be held in Petrolea the last of the month.

The Ladies' Aid of the Methodist Church held its annual meeting and appointed the following officers: President, Mrs. George; vice-president, Mrs. dent, Mrs. George; vice-president, Mrs. Sandy; secretary, Mrs. McCann; treasurer, Mrs. Lane; flower committee, Mrs. Boyes and Mrs. Sandy.

ENLARGING HOSPITAL

Wingham Board Will Spend \$4,000 on Improvements There This Year.

growing demands of the Wingham Hos-pital, the board has this year decided o spend some \$4,000 on improvements John Beattie, 4-year-old son of Mr. nd Mrs. Robert Beattie, was badly by being knocked down by nt of the wheel and was knocked over.

INGERSOLL ENTHUSED.

INGERSOLL, May 10.—The question of greater production during 1917 has INGERSOLL, May 10.—The question of greater production during 1917 has been taken up here in a most enthusiastic manner, following the addresses at the meeting of the council by Messrs. Martin and Kelly, president and vice-president, respectively, of the Hamilton Board of Trade.

Committees from the council, "3,000 Club" and citizens generally have been appointed to go into the matter thoroughly. A canvass has been made of the different wards for the purpose of ascertaining the number of vacant lots and the degree of co-operation that can be expected in putting into effect the scheme as proposed by the organization of resources committee. Definite arrangements will shortly be made. It is expected that all the potatoes required for seed will be brought here and sold at about \$4\$ per bag. It also is probable that if such action is justified by the demands for land that part of Victoria Park will be broken up. It has been estimated that about 15,000 bags of potatoes would be necessary to meet the demand in Ingersoil for one year, and it is hoped to produce them this year in much larger quantities than formerly.

TURN CATTLE OUT. TURN CATTLE OUT.

ILDERTON, May 10.—Pasture for stock is late and very few farmers have turned any out, but some, who were out of feed, were forced to turn their cattle out, although they will "go back" for some time. It is expected most of the export steers will go to pasture in a few days now and some grain or hay will be fed to keep up the stock.

stock.
Fall wheat has not done as well as Fall wheat has not done as well as expected owing to continued cold weather, but some fine fields on the dry or well-drained farms are noticed. Clover also has suffered owing to cold and frosts, but with good warm weather now will be an average crop.

Nearly all of the Lobo farmers have finished seeding and some of the early sown fields are showing green, especially the barley, which sprouts much sooner than oats. The weather has been cold for the season, but with fine sunny days now the spring crops will be all right yet as the land was in fine shape and the cultivating well done in most cases.

Little outside help was received with the seeding or needed, some farmers claiming that inexperienced help, such as the city could supply, would be of little use for seeding, but might come in useful at harvest time if available.

PAINTING OF MAJOR SALE. GODERICH, May 10.—At the regular meeting of Maitland Lodge, No. 33, A., F. and A. M., Bro. J. W. Trussler, photographer and artist, presented the lodge with a life-sized painting of the late Major Charles E. Sale. The lodge is grateful to Bro. Trussler for the painting as Major Sale was one of the most popular members of the order, and the picture will serve to keep his memory fresh with the members of the order. The painting itself is a splendid piece of work, and Mr. Trussler is being congratulated on his work.

SHOWER FOR SOLDIERS.

SHOWER FOR SOLDIERS.

CLINTON, May 10. — The Young Ladies' Patriotic Auxiliary held a ward tea at the home of Miss Marion Gunn on Tuesday afternoon. It was a most successful tea in every way. The afternoon being fine, a number took advantage of the opportunity of going out. The proceeds amounted to \$16. In addition there was a shower of soap and note-paper for the Clinton boys at the front, a fine collection having been brought in.

MEETS MAY 16.

KOMOKA. May 10.—The regular monthly meeting of the Lobo Institute will be held at the home of Mrs. D. McCallum on Wednesday afternoon, May 16. This is the annual business

A Wealth of New Ideas For Home Lovers

The things which we now invite you to come here to see and enjoy have been gathered after months of research and travel. And now with the coming of Spring the Ontario is ready to meet your every homefurnishing requirement as never before. It will inspire you to higher ideals of home beauty to come and see what wondrous things have been wrought for you. Here, too, you can purchase these necessities that always appeal to the modern housewife-Refrigerators, Stoves, Rugs and Draperies. You will be cordially welcome, whether you come to buy or not.

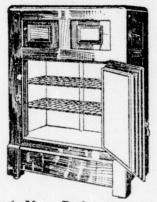
AT THE VERY BEGINNING OF THE SEASON WE ANNOUNCE

Special Prices on Rugs COLLECTIVE BUYING PROVES THE METHOD.

Buying in association with more than 140 of the largest. stores in Canada and the United States, we are extended concessions that enable us to quote prices far below the average. The factories in order to win the great collective orders, reduce prices, which, as in this case, justify a special announcement.

DOMESTIC AND COPIES OF ORIENTAL RUGS ARE HERE.

Rugs in nearly bewildering array-Wiltons, Axminsters, Brussels, Tapestry and Rag Rugs. On every one a special price. Rugs in every size are represented, all good colors, every imaginable design. Come, share in this opportunity. If you haven't all the cash, join the Rug Club.



A New Refrigerator BETTER FOOD, LESS ICE. stock each year has taught us the purchase of an ice-chest Our display is without doubt the largest and best in town,

and therefore you should come in and permit us to explain the advantages we offer. Prices from \$8.50 to \$50. Club terms, \$3 cash and \$1 weekly.

fancy border, ecru or white, regular 35c, for 22c 15 pieces Bungalow Net, ecru, ivory and white. regular 35c, for .. 22c 18 pieces Cretonne. beautiful patterns. regular 40c, for .. 29c 22 pieces Bordered

the most artistic Curtains.

20 pieces Marquisette,

Scrim, reg. 20c . . 15c

attractive bargains awaiting you.

The Drapery Store Where Prices Are Lowest

Let us prove this statement to you. Every pair of Curtains, every piece of Drapery material, is

marked with the idea, "How low can we sell this

You will find our stock most complete in all lines. All the newest shades in cretonnes and chintzes, all

Many lines are reduced for Saturday and next

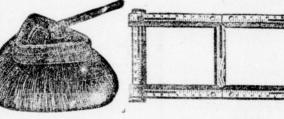
week's selling. Below we list a few of the many

white, reg. 50c yard, a 60 pairs Lace Curtains, 5 patterns, reg. \$2.50, for \$1.75 50 pairs Lace Curtains,

7 pieces Marquisette,

for \$2.75 36 pairs Marquisette Curtains, reg. \$4.00, for \$2.95

5 patterns, reg. \$4.00,

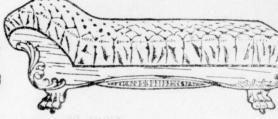


39c CEDAR OIL MOP- Curtain Stretcher-Only

Each packed in a sep- one to a customer. Same as shown above.

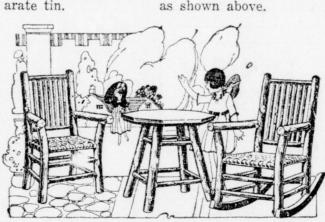


VACUUM CLEANER. Guaranteed Vacuum Sweeper, worth \$8.50. Only 12 left to sell out



\$14.95 Massive Oak-Framed Couch, upholstered in Bradley leather. Steel

constructed interior. Worth \$22.



THREE-PIECE OLD HICKORY SUITE

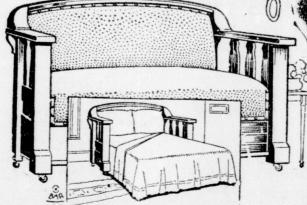
The ideal furniture for exposed porches or lawns.

With Old Hickory furniture you need never worry about a sudden rainstorm coming up while you are away and spoiling your summer furni

Seats of Pliable Inner Bark The seats are as soft and resilient as

if upholstered over a spring construction frame. Chair or Rocker. . \$2.50 Table \$5.00

Join the Davenport Club Club Terms \$5 Cash, \$1 Weekly



Any honest person may join the Club. costs nothing to become a member. Prices range from \$28.00 to \$75.00. Fumed or golden oak frames, upholstered in brown or black leather or tapestry. Twenty new Davenports and Divanettes just received today.



\$29.00 LARGE REED CARRIAGE, REVERSIBLE GEAR. GREY, NATURAL OR

WHITE-Visit our basement and see everything that is made in Carriages, Carts, Cabs, Sulkeys, Strollers and Folders. The largest stock in Western Ontario. Club terms if you desire.



ART TAPESTRY REED ROCKER-

A winter or summer Rocker. This is an article of furniture built for permanent use. In every part only the finest of materials are used. In summer it is a delightful porch Rocker. In winter it will cheer the

living-room with its beauty. Factory Clearance of Mattresses

We have just closed a deal with a mattress factory for their entire surplus stock of mattresses at a big discount.

Note These Bargains

\$5.00 Mattress for \$4.00 \$6.50 Mattress for \$5.00 \$8.50 Mattress for \$6.50 \$10 Mattress for \$7.50 \$12.50 Mattress for \$10 \$15 Mattress for



The Ontario Furniture Co. Agents for Ostermoor Mattress. Globe-Wernicke Bookcases. 226-28-30 Dundas London's Largest Homefurnishers

Happy Thought Stoves. Pathe Phonographs. White Sewing Machines.

Cliff Robinson. Robinson & Graham

THE QUALITY MEAT AND FISH SHOP.

Specials For This Week

Fresh Shoulders, ib.
Rolled Roast Beef, lb.
Fresh-Ground Steak, lb.
Pickled Ox Tongue, lb. COOKED MEATS. Boiled Hams, Roast Pork, Veal and Ham, Tongue, Ox Tongues, Veal Loaf, Head Cheese.

FRESH FISH-Whitefish, Pickerel No charge made fo leaning fish. Let this bright, sanitary store sup-SATISFACTION OUR MOTTO.

& GRAHAM



Why? Primarily, for the manner in which the suit is made to suit your personality—the display of models and fabrics is vastly diversified and we're careful that you select the right one.

Secondarily, for the quality-

cost you no more than others, but we're rather certain vou'll find them finer.

But all this is really not convincingyou must wear one; you must have it tailored to your measure from one of the hundreds of fine fabrics and one of the many Spring models.

W. F. BOUGHNER

392 Richmond Street



WINCARNIS offers you the quickest, the surest, and the safest way to the new health you need when you are

Weak, Anaemic, Nervous, Run-down

WINCARNIS offers you new health! Think what this means to you. Instead of that out-of-sorts, nervous, run - down feeling, you can revel in the enjoyment of new and buoyant health.

You feel well-eat well-work well -sleep well-and rise in the morning refreshed and vigorous, and feel your whole body pulsating with

That is the new health Wincarnis offers you. Because Wincarnis is a Tonic, a Restorative, a Blood-maker and a Nerve Food-all in one. This four-fold power, acting upon the system at one time, enables Wincarnis to give new strength, new rich blood, new nerve force, and new vitality. And because Wincarnis does this, it is recommended by over 10,000 Doctors.

If you are weak, Wincarnis will give you new strength. If you are Anæmic, Wincarnis will give you new rich red blood. If you are nervous, Wincarnis will give you new nerve force. If you are run-down, Wincarnis will give you new vitality.

Knowing that, surely you will not continue to suffer needlessly. Remember, you begin to get well from the first day you commence to take Wincarnis. And each succeeding day you derive more strength, more rich blood, more nerve force, and more vitality, until soon your whole system be-comes surcharged with a feeling of new

Then you can stop taking Wincarnis. But you can still enjoy the new health Wincarnis has given you.

Wincarnis is not a luxury, but a positive necessity to all who are Weak, Anæmic, Nervous, Run-down—to all enfeebled by old age—to martyrs to Indigestion—to all Invalids-and to all who are depressed and "out-of-sorts."

Don't suffer needlessly. Take advantage of the new health Wincarnis offers you. But be sure you get Wincarnis - don't trust

ASK YOUR DOCTOR GET IT AT YOUR

DRUGGIST'S Pints, \$1.00. Quarts, \$1.65.

FRANK S. BALL, Resident Director, 67 PORTLAND ST., TORONTO 32

RUSSIAN OFFENSIVE IN EAST MUST WAIT FOR BETTER GROUND

Could Not Have Started Yet, Says Maurice.

LONDON, May 10 .- In his weekly tatement today. Major-Gen. Mauric

flicted a great defeat on the British in respect to their plans, and that the Teutons held the situation in their own ands. Let me point again to the fact not the British plans for the Arras ffensive were completed in February, efore the German retreat began. Depite the German claims, we have connued our offensive according to the lans preared.

Longford's Member At Present Serving Three-Year Sentence

Successful Candidate Sent to Prison After 1916 Dublin Riots.

LONDON, May 10.—Joseph McGuinness, the newly-elected Sinn Fein member of the House of Commons for Longford, is serving a three-years sentence in Lewes prison. He was

ASQUITH CONDEMNS SECRET SESSION AS **QUITE UNNECESSARY**

Nothing Told Which Needed To Be Hidden.

attacks

"The losses of personnel and material," the statement continues, "was commented on and the general diplomatic situation in the Balkans discussed. Suggestions were made for meeting the submarine danger, and further information was asked concerning marine losses and food supplies, "General Henry Page Croft and George James Wardle continued the debate.

Premier Talks Freely.

Premier Talks Freely.

"The premier dealt seriatim and fully with the points Mr. Churchill raised. He commented upon the internal situation in Austria and the military position of Germany, in respect to her reserves, contrasting it unfavorably with our own. He cited opinions of the British and French military chiefs as to the results of the recent combined operation on the western front.

"The premier then explained how it was proposed to satisfy the war demands for further reserves and also gave figures of the British tonnage sunk month by month since last August and gave an encouraging account of the methods adopted to meet the submarine attacks. He announced the figures of the new tonnage which could and would be built during the next twelve months.

Asquith Asks Publicity. Premier Talks Freely.

IN U.S. EXPORTS TO ALLIES

Figures for Second Month of Unrestricted Warfare Are Big.

ASSASSINS ATTEMPTED TO

Does Not Like Coalition and Wants All Russian Congress.

LONDON, May 10.-A Reuter dis-atch from Moscow says that the local paten from Moscow says that the local executive committee of the workmen's and soldiers' delegates is opposed to the idea of a coalition government, and advocates the immediate summoning of an all-Russian congress of soldiers' and workmen's delegates.

AUSTRIAN ENVOYS ON PEACE MISSION

LONDON, May 10.—The Amsterdam correspondent of the Exchange Telegraph Company wires that he has learned from the best of sources that three prominent Austrian politicians are about to leave for Switzerlyand bearing peace proposals, and that they hope to be given safe conduct to France in order to discuss with the French cabinet the possibility of peace.

"The Germans claimed that by their Tilbury Boy Wins Promotion, Honors and \$100,000 Grant

Rises From Ranks to Major and Invents Wonderful

spite the German retreat began. Despite the German calains, we have continued our offensive according to the plans prepared.

"During the month since the offensive began we have taken twice the number of prisoners, four times the amount of ground, and five times the number of ground, and five times the amount of ground, and five times the number of the ground and inverts Wonderful

Hand Grenade.

Hand Grenade.

Hand Grenade.

**HILBURY, May 10. — A sketch of the career of Major Omer Macklem, a former Tilbury boy, who now occupies an important position in the munitions department of the Imperial Government, or adventure. Working at his trade of toolmaker in Detroit, Omer heads like a chapter of Working at

HEARSAY REPORTS THE MAIN EVIDENCE AT STONING PROBE

Col. Wigle Continues Inquiry Into Fraserville Charges.

Quebec, May 11.—Col. Wigle, with Col. Ostell and Major Barkley, continued yesterday afternoon at Fraserville, the federal inquiry into the charge that troop trains had been stoned at Fraserville, and that soldiers were abused at that place. At yesterday morning's sitting no witnesses had come forth to establish specifically the stoning of troop trains, and yesterday afternoon no one came out with a sworn statement. The whole thing turns out so far to have been a "hearsay" statement.

H. R. White, manager of the Bank Montreal at Fraserville, appeared sterday afternoon and said he was d that stones had been hurled at a What was established yesterday morning, i.e., that civilians had been abused by soldiers because they had not enlisted, was repeated in the after-

MILITARY AND NAVAL TERMS OFTEN PUZZLE

New Dictionary Aids Reading of War Reports.

terms, grouped together under a single heading, is one of the special features of The New Universities Dictionary now tending the distribution of the boo Nearly everybody nowadays is reading

Asquith Asks Publicity.

"Upon the food question the premier pointed out that with judicious economy in consumption and increased production in home supplies there need be no airm as to starvation and that in 1918 'we should be self-supporting. There appeared to him no necessity to re-state the Allies' war aims, which were well known and were the same as had been repeatedly stated during the last two years.

"Herbert H. Asquith, (the former premier), who i followed Mr. Lloyd George expressed his full agreement with the premier, but deprecated the secrecy of the sitting in which he affirmed, hardly anything had been said which could not have been said openly. He concluded by inviting the premier to publish to the country the greater part of his speech."

tending the distribution of the book. Nearly everybody nowadays is reading about the war, and not infrequently the word or expression with which the average reader is unfamiliar.

The meaning of such terms can reading the had by turning to The New Universities Dictionary as well as that of many expressions which have come into more common usage since the Continent of Europe has become one vast battle ground and the high seas turned into a "danger zone" by the naval operations of the contending powers.

In all there are twenty-five of these supplementary dictionaries containing the definition of hundreds of words brought into general and proper use not only by the war in Europe, but by the forward steps in science, business, society, religion and the high scase turned into a "danger zone" by the naval operations of the contending powers.

In all there are twenty-five of these supplementary dictionaries containing the definition of hundreds of words brought into general and proper use not only by the war in Europe, but by the forward steps in science, business, society religion and the lingraphy. forward steps in science, business, so-ciety, religion and the increasing popuarity of sports of all kinds, which can be found in no dictionary other than he one this paper is distributing among ts readers at a nominal cost.

Coupons are being redeemed in large quantities, so enthusiastically has the offer been received, and it is evident

WASHINGTON May 10.—American exports to Europe in March, the second month of unrestricted submarine warfare, showed an increase of more than 30 per cent over February. A commerce department report today estimated March shipments at a value of \$56,500,000 against \$43,750,000 in February.

that The New Universities Dictionary

Try a Little Magnesia Instead.

Some people instinctively shut their eyes to danger, and it may be that instinct, or custom or habit causes dyspetics to take drugs, patent foods and medicines, artificial digestants, etc.

But closing the eyes does not banish the danger, and it is certain that neither made before the conspirators could carry out their plan.

MOSCOW COMMITTEE IS

OPPOSED TO GOVERNMENT

as ever.
Physicians know this, and that is who Physicians know this, and that is why their advice so often to sufferers from igestive and stomach trouble is "Just get about an ounce of pure bisurated magnesia from your druggist and take teaspoonful in a little water immeditely after every meal. This will instantly neutralize all the harmful acid in the stomach and stop all food fermentation, thus enabling you to enjoy hearty meals without experiencing the hearty meals without experiencing the least pain or unpleasantness after-

Moire Ribbons 25c Yard J.H. Chapman & Co. Black Cotton Hose 15c Pair

MOTHERS' DAY---SILK SPECIALS

facture, Raglan or set-in

sleeves, weatherproof, Your

\$6.59

Ladies' Summer

or 3 for 50c

Saturday. Choice

Saturday Special

-Table of Plain and Nov elty Buttons, in all sizes. Your choice,

5c Card

Boys' Cotton Jerseys

-White with colored neck band and cuffs, grey with combination colors, also navy. Prices 25c, 35c, 45c, 50c

Silk Gloves

-All black or white, also black with white stitching or white with black; best quality silk, double tipped fingers; all sizes. Per pair75c

WHITE LISLE GLOVES. -Well made and finished; sizes 6, 61/2 and 7. Price, per pair 50c

FRENCH KID GLOVES. -In black or white, very fine quality soft kid. Price, per pair \$1.25

Hosiery

LADIES' BLACK COTTON HOSE in O. S., sizes for large women, ribbed, garter tops. Only, per pair.........25c

-BLACK SILK - ANKLE HOSE, in sizes 9 and 91/2 only. At, per pair25c

-LADIES' TAN HOSE, fast color, fine cotton make; sizes 91/2 and 10. At, per pair, 25c -LADIES' BLACK C 3H-MERE HOSE, fine quality;

sizes 9, 91/2 and 10. Saturday,

per pair60c

Toweling

-White Terry Bath Towel ing, 18 inches wide. Saturday, per yard121/2c

Shirting

BLACK HIDE SHIRTING, heavy twilled make, absolutely fast color, choice of black and white stripes. This quality is unsurpassed for men's work shirts. Our speeial price, per yard.....20c

Dress Goods

-A table of seasonable weight dress goods, including poplins, serges and tweeds, 38 to 40 inches wide, 75c value. At,

(A Silk Dress Length Would Be a Nice Remembrance)

-What better time to give mother a nice Black Silk Dress than for Mothers' Day? The assortment of silks as shown in our Silk Department at present, is complete enough to meet every taste and requirement.

-BLACK TAFFETA SILK, beautiful finish and rich quality, yard wide, \$1.50 value. At,

per yard\$1.25 -BLACK FRENCH PAILLETTE SILK-A dress length of this would be a nice remembrance for mother, \$1.50 value. At, per yard \$1.25

Saturday -BLACK DUCHESS SILK-This elegant French silk, worth \$2.00. Our special price, per yard\$1.50 Special -14 ONLY MEN'S RAIN--BLACK POPLIN SILK, for a suit or dress, present value, COATS, best British manu \$1.75. At, per yard\$1.50

> -BLACK HABUTAI SILK, cool for summer wear, very serviceable and washable. At, per yard\$1.00 and \$1.25

Saturday

Vests DRESSES, made of good quality gingham in neat Tape neck, short sleeves stripe patterns; sizes 34 to and sleeveless, in fine white

SILK CREPE DE CHINE

WAISTS

-Shades are white, flesh and navy. A rare chance to get

one or more of these \$3.50 Silk Crepe de Chine Waists at

the nominal price of \$1.98. Splendid quality crepe, hem-

stitched sailor collar and cuffs, long sleeves, the collar is

button trimmed; sizes 34 to 44. Alert buyers will not need

a second invitation to attend this rush special sale for

\$1.98

SUITS REDUCED

SPRING TAILORED SUITS-A rack containing twenty

five Handsome Navy, Black, Brown and Green Serge Suits.

specially reduced for May clearance. Many of them are as

__EXTRA LARGE-SIZE SUITS for stout women, made of

navy and black serges of fine quality; styles are specially de-

signed for stout women; ranging in sizes from 40 to 47. Re-

duced prices range from\$12.50 to \$21.50

SIPARATE CLOTH SKIRTS, all-wool serge or sedan cloth

in blue or black, choice of styles button trimmed or belted.

BLANKET CLOTH COATS, in light checks of blue, grey

and black, also invisible stripes. Special price.......\$9.00

-A new assortment of Black Silk Moire Coats for matrons'

low as half price. See for yourself Saturday.

Special LADIES' HOUSE

44. Price \$1.10 cotton, ribbed or plain, all 2 for \$2.00 sizes. At18c each

CORSET **SPECIAL**

-Long Hip and Medium Bust Corset, good fitting, filled with rustproof steels, four hose supporters, all sizes 19 to 30. Saturday, per pair....\$1.00

Saturday Special

Birdseye White Cotton Towels, linen finish, 20x36 inches; regular 30c value. At, each

19c

CORSET COVERS -Lace or Embroidery Trimmed Corset Covers, sizes 34 to

12. Special at25c NIGHTGOWNS. -Ladies' Lace - Trimmed Nightgowns, square neck, slipover style, full size65c

COMBINATIONS. -Summer Knit Combination Suits, knee length, sleeves or sleeveless, splendid value.

SUMMER NECKWEAR.

ORGANDY COLLARS in the large sailor style, with small button trimming. On sale Saturday, each.... PIQUE COLLAR AND CUFF SETS, also muslin with lace trimming. At, per set 50c and 75c -Middy and Windsor Ties in red, black and green. At, each 50c and 75c AWNING STRIPE SILK

TIES, also Crepe de Chine, in new oriental designs. Prices

LEATHER BELTS. -Wide Black Patent Leather for middy dresses. Prices25c and 35c

J. H. Chapman & Co., 239, 241, 243 Dundas St.



Gives equal results and convenience of a city gas range. absolutely safe, no wicks or asbestos rings to give you bother. The cooking starts the Ride a Hyslop and have the minute you apply the match. burns a blue flame directly under the cooking utensils, saves 25 per cent of your fuel. Will pay for itself in a short time. Call in and see them working. Buster Brown Wagons

Prices\$19.00 up

Success Ovens, made in London\$1.25 to \$3.50

B. H. English Paint for outside or inside use-

paint made up to a standard of quality, not down to a price; covers most, easiest applied, lasts longest. Call in for color card,

ELASTICA The perfect floor finish. Try

it and be convinced. Lacquerette, Satinette, Immaculate Enamel, Kleartone Oil and Acid Stains bring out

Muresco Wall Coating. Varnishes for all purposes.

Bicycles

pleasure a good wheel affords. Always ready, no delays, no repair bills. Prices \$40.00 up

.....\$3.00 to \$4.75 Wheelbarrows, \$1.50 to \$5.00

Westman's Hardware, Ltd.

PHONES 360 and 2420.

121 DUNDAS STREET

The World's most famous Dressmakers are making changes in styles to which this season's D & A Corsets are perfectly adapted. The D & A Corsets are fitted on living Canadian models and bring to Canadian women the latest styles adapted specially to their requirements.

The prices of D & A Corsets average one-half those of imported corsets.

D & A Corsets are made by the Dominion Corset Co., makers of the La Diva Corsets and the D & A "Good Shape" Brassières.



DOMINION CORSET CO., QUEBEC MONTREAL AND

FINANCE, HE STATES

Sir Henry Drayton Strongly

Favors It.

Tells Audience Nation Has

One Billion Dollars Now

Committed.



Children are keen judges of a good balm and whenever my children get cut or bruised, they run home at once to have Zam-Buk applied. They have found that it takes the soreness and smarting out of a wound or sore very quickly. It is a

So writes Mrs. B. Hubert of Van Horne St., Toronto, and she adds:—"It was a long time before I tried Zam-Buk, but now I have used it I would never be without it. I have also found it very effective for piles."

Mothers! Take the lesson home! If you have not yet tried Zam-Buk, now is the time. Send us a I cent stamp for return postage (Zam-Buk Co., Toronto) and we will mail you a trial box, or get a 50 cent box from your druggist or storekeeper. For piles, eczema, abscesses, varicose sores, ulcers, cuts, burns and skin injuries and diseases, this great herbal balm is without equal. Used throughout the world. Refuse harmful substitutes.

DISTRICT CASUALTIES ASKS CONTROL OF FOODS

They Are Being Held for Profit.

Diamond Specials for Saturday

JOHN S. BARNARD

Announces for Saturday twenty-four only beautiful

rings, set with diamonds and colored stones. These

stones are all of finest cut and brilliancy, and are set in

A GUARANTEED DISCOUNT OF 20 PER CENT

OFF EACH RING

SPECIAL ATTENTION!

setting in our solitaire diamond rings. We have on

display now a fine assortment, ranging in prices from

JOHN S. BARNARD

We pay special attention to beauty of cutting and

rings ranging from \$10 to \$75.

KILLED IN ACTION

Pte, P. Gill.
Pte, R. Harrop.
Pte, G. Recles.
Pte, J. Walker.
Pte, N. Philipson.
Pte, A. E. Philpott.
ST. THOMAS.
Pte, R. W. Neville.

WINDSOR. Pte. C. C. E. Thompson. WOUNDED

LONDON.

Pte. Fred Lindsay. SIMCOE Pte. F. Parsons. STRATHROY. Quickfall

WOODSTOCK. Pte. T. Vernon OWEN SOUND

MISSING.

M. F. Wilkes (believed

ILL.

Pte. F. Gray.

STRIKES OF ENGINEERS IN BRITAIN GRAVELY IMPEDE RAILWAYS MERELY SUPPLYING OF MUNITIONS

rades Unionists, at Conference, Pass Resolution Deprecating These

LONDON, May 10.-A long official eport of a conference of fifty trades unionists connected with engineering and shipbuilding industries, which was held at the ministry of munitions today, reveals, according to a statement issued by Arthur Henderson, minister without portfolio, who presided, the existence of strikes of engineers in various parts of the country, which are "gravely impeding the supply of cer-tain vital munitions which are being pressed for by the army in France." The conference was addressed by Mr. Henderson, Dr. Christopher Addison, minister of munitions, John Hodge, minister of labor, and Frederick G. Keltain vital munitions which are being pressed for by the army in France."

The conference was addressed by Mr. Henderson, Dr. Christopher Addison, minister of munitions, John Hodge, minister of labor, and Frederick G. Kellaway, secretary to the minister of munitions. All their speeches were devoted to showing that the measures being adopted by the Government for the dilution of private labor which apparently provoked the strikes, were only emergency war measures which would not be permanently detrimental to the interests of the trades unionists.

The conference passed a resolution deprecating the strikes. The ministers on their part undertook to discuss amendment to any bills objected to which were still before Parliament.

SHRINERS WILL TREK.

SARNIA, May 10.—A number of Sarnia nobles of the Mystic Shrine will go to London on Friday to attend a ceremonial session of the Mocha Temple of the Mystic Shrine of that city.

TORONTO, May 10.—Sir Henry Drayton, chairman of the board of spoke before the Canadian Club today on aspects of the nationalization of railways. He declared the matter one country to last June were \$968.451.737. Including additions it would mean in the opened with a consideration of what nationalization would mean to the opened with a consideration there had been expended or accumulated on railway account \$986.451.737. Even that was not the whole story. It did not include the value of the unsold lands, which could be put at \$100,000.

More Yet Required.

This enormous sum Sir Henry compared to the value of two Torontos. The situation was really serious and extended to the value of two Torontos. The situation was really serious and extended the situation was really serious and extended the soundary.

will go to London on Friday to attend a ceremonial session of the Mocha Temple of the Mystic Shrine of that city.

WOMEN'S ALMENTS

WOMEN'S ALMENTS

Come From the Heart and Nerves.

Young girls budding into womanhood who suffer with pains and headaches, and whose face is pale and blood watery, will find Milburn's Heart and Nerve Pills build them up.

Women, between the ages of 40 and 50, who are nervous, subject to hot flushes, feeling of pins and needles, smothering feeling, shortness of breath, are removed to the value of two Torontos. The said. This enormous sum Sir Henry compared to the value of two Torontos. The situation was really serious, and called for the best attention. In the total he National Transcontinental at \$169,000,000, 000, the Intercolonial \$116,000,000, and the Prince Edward Island Railway \$9,000,000 of the were in railways which these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it required.

There was really serious, and called for the best attention. In the total he National Transcontinental at \$169,000,000, 000, the Intercolonial \$116,000,000, and the Prince Edward Island Railway \$9,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures, it meant that \$750,000,000 of the people already owned. Deducting these figures are

Halifax T. and L. Council Believes 50, who are hervous, succeeding of pins and needles, flushes, feeling of pins and needles, smothering feeling, shortness of breath, palpitation of the heart, etc., are tided over this trying time of their life by HALIFAX, May 10.-The Halifax district trades and labor council has the use of this remedy.

Milburn's Heart and Nerve Pills have indorsed a resolution from the Sydney

most pressing failures that have taken place are attributable to the Grand Trunk and to the Canadian Northern. It is commonly known that both systems urgently require many more locomotives and many more freight cars. No such case is made out against the Canadian Pacific.

"In so far as the other systems go, the conditions are reversed. Service is poor. Transportation. trades and labor council stating that trades and labor council stating that a wonderful effect on a woman's sys-"as flour, potatoes, beans, pork, etc.," tem, making pains and aches vanish, bringing color to the pale cheek and sparkle to the eye. The old, worn out, tired out, languid are advancing in price, so that it is rapidly becoming impossible for a great portion of the working people to obtain feelings give place to strength and vitality, and life again seems like livthe conditions are reversed. Service is poor. Transportation failures have taken place, and no company funds are available to make them good." sufficient food for themselves and their

cially recommend them to women be-tween 40 and 50, as at that time they are more liable to be far from well. MEN DRUG ON MARKET!
BRANTFORD, May 10.—Brant County farmers do not appear in the least anxious to secure men to work on their farms, according to one employment agent here. Six men had applied for work on farms, and the agent was unable to find farmers who wanted them, and this despite the cry for men.

are more liable to be far from well. One of my neighbors knows how they helped me, and she is now using them."

Milburn's Heart and Nerve Pills are 50c, or three boxes for \$1.25, at all dealers or malled direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont. at all dealers.

GUELPH. May 10. — There is trou-ble over the wages paid the city em-loyees, and unless something is done romptly there may be a general cessa-ion of work in some of the outside epartments

don of work in some of the outside departments.

Seven men employed on outside work for the waterworks told Foreman Abbs today that they were not going to work unless he would guarantee them an increase to 20 uniess he would guarantee them an in crease to 30 cents an hour. He coul not, so the men did not start work and they are not at work now. Th works department men are asking fo 30 cents an hour. Engineer McArthu asked them to do nothing until th commission held its meeting tomorrow evening, and they appear to be complying with his request.

A raise in wages has gone into

A raise in wages has gone into effect in the electric and gas plants. PRESENT INOPPORTUNE FOR MUNICIPAL ROAD

Hydro Commission Advises Against Windsor-Walkerville Railway Purchase.

WINDSOR, May 10.—That the present time is inopportune for Windsor to adopt municipal ownership and purchase the system of Sandwich, Windsor and Amherstburg Street Railway Company, which is a subsidiary of the Detroit United Railway, is the opinion offered by officials of the Ontario Hydro-Electric Commission to Mayor Tuson and a delegation of aldermen from the border city when he returned from Toronto this evening.

Mayor Tuson stated that the commission advised against the purchase of the system or city construction of track extensions for the company to operate, because of the financial situation and the high cost of material.

According to Mayor Tuson, the commission is of the opinion that if the city took over the lines now, or in 1922, when the Windsor and Walkerville franchise expires, the company would have to be paid profits for an indefinite time. Canadian courts have ruled that "going concerns" were entitled to such consideration.

CHILD LOSES FOOT: ROLLER CRUSHES IT

Soldier's Young Son Badly Injured at Owen Sound-Farmer's Miraculous Escape.

OWEN SOUND, May 10 .- Claren OWEN SOUND, May 10.—Clarence Wilson, a well-known farmer of Derby, narrowly escaped serious injury today when his team, which was attached to drag-harrows, ran away. Mr. Wilson was at the team's head when they jumped. He was knocked down, the harrows passing over him. To the surprise of those who saw the accident, he was only slightly scratched and bruised.

bruised.

A regrettable accident occurred this morning when the little 5-year-old son of Gunner W. D. Mercer, formerly major of the 147th, and who reverted to join his present battalion, lost part of his foot after it had been crushed by the civic road roller running over it. The child was playing about the roller, and the driver did not see him.

MANY AMERICAN RECRUITS PASS THROUGH ST. THOMAS

Six Coaches Go Through There Last Evening-Returned Soldler Appointed.

ST. THOMAS, May 9 .- Six coaches United States soldiers, enroute from Chicago to New York, passed through St. Thomas at 5 o'clock this evening. They had dinner here. The men looked well in their new uniforms, and quite a crowd gathered at the depot to look

BRANTFORD "Y" CALLS FORT WILLIAM SECRETARY

BRANTFORD. May 10.—George H. Williamson, a former resident of Brantford, and for the past ten years secretary of the Y. M. C. A. at Fort William, has received and accepted the unanimous call of the directors here to become the general secretary of the Brantford "Y." He is considered one of the strongest men in the service of the Y. M. C. A. today. He at one time acted as secretary in Petrolea, and for eleven years in Peterboro, before going west. He will begin his duties here on August 1.

The local institution has been without a secretary since the resignation

S. S. NO. 6 LONDON. man 655, Will Lambourn 651. Report of S. S. No. 6, London Township, for the month of April. This re- xLaura Foster 694, Grace Needham 362, thur Burnett 1,222, xJane Powell 1,131. port is based on regular attendance, Winnie Morrow 267. and each day's work.

Senior IV.—Hazel Higgins 774, xEvelyn Powell 723, xMargaret Cole
III.—xJohn Mardlin 702, Mildred Higgins 801, Forrest Morrow 683.

Powell 453.

Part II.—Elliott Parkinson 1

Senior II .-- Ruby Dann 1,449, xFern Junior IV.—Minnie Morrow 779, Capling 1,418, xDora Powell 1,283, Ar-Junior II.-Doris Hudson 1,169, Eddie Part II.—Elliott Parkinson 1,490 day

Hamilton Needham 820. Senior I.—xEva Connor 1,330. Junior I.—Olive Higgins 1,070. Those marked (x) were present every

"YOUNG SAVES YOU MONEY!"

Men's and Young Men's T Spring Suits at - - -

REGULAR VALUE, \$12.00 TO \$15.00.

Just 46 of these Suits, in sizes 34 to 42, in pure wool grey twill tweeds, worsted pick-and-pick greys, neat pinchecks in grey and brown, and one line of pinch back suits in sizes 33 to 38. Not a suit in the lot that isn't worth as much money wholesale today. Come early for these. Alterations extra.

CONTINUANCE OF SALE OF SMART SPRING SUITS AT

To what was left of these from last Saturday we've added about 30 suits from regular stock, in qualities that are worth at least \$5.00 a suit more. There are browns, greys in many shades, tans, olives, etc., in regular and soft roll sack models and pinch back styles; sizes 33 to 44 in the lot. See these and save \$5.00 on your suit.

FINE BROWNS ARE SCARCE, BUT WE HAVE THEM IN "SEMI-READY" AND "FIT REFORM"

Handmade garments in all the new natural shoulder coats, in pinch-back and sack models, fine British fabrics of known quality in many exclusive new designs and shades. See this showing of fine garments.

BOYS' SMART GREY WORSTED SUITS AT .. \$5.85

Neat Grey Pin-Check Worsteds, in swagger pinch-back model, with allround belt sewed down; bloomer pants, full cut, with belt loops and hip pockets; all sizes 26 to 33. Worth \$7.50 and \$8.50

A BIG RANGE OF BOYS' SUITS RIGHTLY PRICED. Look our stock over. You'll see many

smart suits, and you'll not find an unreasonable price in our stock..... ····· \$3.98 to \$12.00

Two

SPECIAL SHIRT VALUES THAT ARE SELLING FAST.

Sport Shirts in many colors and com binations, 131/2 up85c Soft-Cuff Shirts, in fine fast-color fabries. Special \$1.00 Fine Silk-Front Shirts, in many splendid designs \$1.25 Extra Quality Silk-Front Shirts, exclusive patterns\$1.50 Extra Fine Cord and Madras Shirts, in new colors and designs\$1.50 "Arrow" Shirts in new spring patterns and colors. At...\$1.50 and \$2.00

\$12.50 Tweed Raincoats, \$8.75

A few of these splendid coats left, in grey and tan tweeds, "slip-on" and motor styles, in sizes 36 to 44. Real value at \$12.50.

"TRENCHER" STYLE TWEED RAINCOATS.

Snappy New Tweed Raincoats in "trencher" style, with belt and slip-on styles.

R. J. YOUNG & CO



The wonderful offer of this great Dictionary, the best in the world, must be withdrawn in a few days.

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THIS PAPER IS ONE OF MANY GREAT NEWSPAPERS DISTRIBUTING THE NEW UNIVERSITIES DICTIONARY AT LESS THAN ORIGINAL COST TO PRODUCE. OUR READERS HAVE THE EX-CLUSIVE PRIVILEGE IN THIS CITY.

THE LONDON ADVERTISER

regrets the necessity of announcing the early close of its campaign in the distribution of the best dictionary in the

Thousands of New Words

Advances in Science, Art, Religion, Industry-Political Upheavals, War and New Discoveries. have brought a flood of new words into general and proper use since the last dictionary appeared. Thousands of them-never before in any dictionary-are now clearly defined, and their use explained in this exhaustive guide to refinement, culture and education supplied to readers of this paper at nominal cost.

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Twenty-five dictionaries in one.

Profusely illustrated by new process and contains pages and double pages in color—best illustrated dictionary in the world.

Type all new, large and clear—easy on your eyes. Compiled, edited and printed this year.

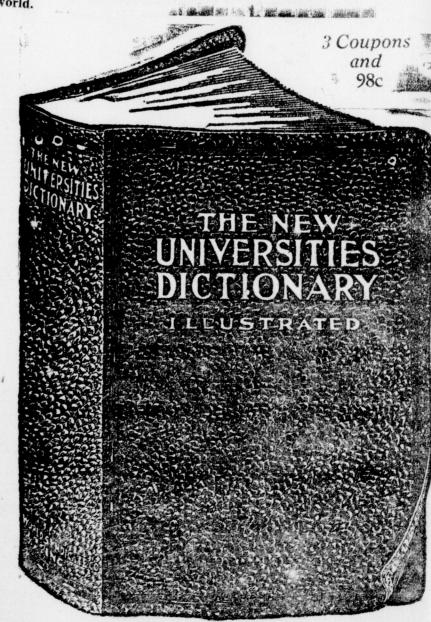
MONEY BACK IF NOT SATISFIED

Lose no time for the supply is being cut down rapidly.

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GREATLY REDUCED SIZE. CLIP COUPON FROM PAGE 2.

\$15 to \$550.

194 DUNDAS ST.

Big May Suit, Coat and Millinery Sale have an opportunity of purchasing high-

OPPOSITE ADVERTISER

class Coats, Suits, Dresses and Millinery from the style centres of America at greatly reduced prices. Listed below are a few of the many bargains we are offering. Everything in stock is reduced. Come in and see for yourself.

Ladies' Black Silk Poplin Coats, with large collar and girdle belt, all sizes. Regular \$9.00..... Coats in apple green, mustard, old rose, tan and fawn, in velours and all wool poplins, large pockets, fancy belts and the newest collars. Worth up to \$25.00, on sale at...\$19.75 eed Coats at...\$9.45 and \$10.50 Tweed Coats at

Navy Blue Suits, French serge, button trimmed, detachable collar, with panel and side pockets, fancy linings, on sale at \$13.50

Navy and Black Serge, with large pointed collar, 1½-inch pleats on yoke, belt all round, with colored stitching designs. Regular \$20.00, for.....\$14.95

Another line of Serge, extra fine quality, in grey, brown and black, gathered back, with belt all round; pockets and cuffs with silk stitching, full flare skirt.......\$17.00
Many others in mustard, apple green, copen and old rose. All greatly reduced.

Millinery

neatly trimmed. Values up to \$4.00, for. Second Table-With beautifully Trimmed Hats, beautiful models. Values up to \$5.50, for

LONDON READY-TO-WEAR

256 DUNDAS STREET

PHONE 3922

.....\$5.95

AMUSEMENTS, LECTURES PATRICIA TODAY AND SATURDAY

Mary Charlson in "SATAN'S PRIVATE DOOR" Essanay Five-Act Star Feature. Vogue Comedy, two parts. Vaudeville

Niobie, the water sprite; Tasmainio
Trio, acrobats, dancers.
Matinee 10c and 15c. Night 15c and
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CABLE MONEY

to England-the quick way-the only absolutely safe way. Money guaranteed against loss. F. B. CLARKE.

London Stock Exchange, 416 Richmond street. Next Bank of Commerce, London, Ontario.

K. OF H. RUMMAGE SALE SATURDAY, MAY 12, AT 9 O'CLOCK, At 147 King Street

MASSAGE, SWEDISH MOVEMENT, hydrotherapeutics, rheumatic cases specialty. Graduate instructions; in-expensive. Phone 1425. DANCING! DANCING! DANCING! -Palace Academy. Lessons any time. All the latest dances. Five expert in-All the latest dances. Five expert instructors. Social dances every Monday, Wednesday and Saturday night. Six-piece orchestra. Excelient floor. Everything popular, Our-patrons invited. Phone. Dayton & McCormick.

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engagements accepted. Address, 367 Princess avenue. Telephone 3735. ORDINARY SWEDISH MOVEMENT and electrical massage at London Mineral Baths. Lady and gentleman

Mineral Baths. Lady and gentleman attendants. Phone 2198.

ELITE MANDOLIN AND GUITAR Orchestra. Concert engagements, Gordon Donaghy. 470 Dundas, Phone 5553.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's avenue. GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagements accepted. Care The Purdom Hardware Company, London.

WANTED.

WANTED TO RENT, IMMEDIATELY
—Small house, with barn. Apply E. J.
Clarke, Box 133, Lambeth. 68c WANTED TO RENT BY YOUNG

Horses Wanted

getting the British Remount Inspectors to purchase horses suitable for army purposes in London on May 17, 1917,

AT THE FAIR GROUNDS. Heavy Artillery, weight over 1,500 pounds and up to 16.1 hands high.
Field Artillery, weight about 1,200 pounds, height from 15.1 hands to 16 hands.
Cavalry, good riders, height 15.1 hands to 16 hands.
All horses must be from 5 to 10 years old, and sound, for which the highest prices will be paid.
Bring in your horses and I will do everything in my power to make it satisfactory for you.
For further particulars apply

JAMES MCCARTNEY, MANAGER,

315 Richmond Street. Phone 904. Inderground work, private drains
J. McMurphy, 224 Queen's avePhone 781. 68c vzy

HORSE

WANTED TO PURCHASE

About 1,400 pounds; iron-grey preferred; between six and seven years old. APPLY ANDERSON MEAT MARKET. WO SMALL NATIONAL CASH registers; must be up-to-date design, and in good condition. Apply, stating price, to Mason & Risch, Limited, 228 price, to Mason & Risch, Limited, 218
Dundas street. 66c

WANTED TO PURCHASE—AT ONCE,
200-acre farm, in the vicinity of London or St. Thomas; state best cash
price. Address Box 123, Advertiser.
May9,10,11,12,19

WANTED — DEAD HORSES AND
cattle. Will pay \$2 to \$5 for live animals. London Fertilizer Company,
Phone 638.

BUSINESS CARDS

FOR GENUINE PLUMBING REPAIRS phone 5778. S. H. Hammond, 26 Rathgar street.

tcLEOD & GRAY, REAR ADVERTISER—First-class livery and boarding. Bus parties our specialty. Phone
1277. MORREN FOR DRY CLEANING, pressing, repairing. 423 Wellington pressing, repairing. 423 Wellington street. Phone 2698. Heavy overcoat

CHIROPRACTIC. W. MACFIE, CHIROPRACTOR-

CLARA KILBORNE, UNIVERSAL College of Chiropractic graduate Office, 321 Queen's avenue. Telephone

MONEY TO LOAN.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 117 Dominion Savings Buildprivate funds to Loan-Low-EST rates. U. A. Buchner, corner Talbot and Carling.

PRIVATE AND TRUST MONEY TO loan on farm and city property; low-est rates; terms to suit. T. W. Scandrett, 98 Dundas street.

LEGAL CARDS.

MACPHER IN & PERRIN, BARRIS-TERS, solicitors. Money to loan. Robinson Hall Chambers. TENNENT & TENNENT, BARRIS-TERS, solicitors, notaries public. Money to loan. 78 Dundas. D. H. Tennent; Gordon H. Tennent. GRAYDON & GRAYDON, BARRIS-TERS, Bank British North America. 2 Market Square.
A. BUCHNER, BARRISTER, W. G. R. BARTRAM, BARRISTER, notary, etc. 59 Dundas street.

CRONYN & RETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas J. M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers. Money to loan.

GIBBONS, HARPER & GIBBONS-Barristers, etc., Imperial Bank Building. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons. T. W. SCANDRETT, BARRISTER,

olicitor, notary. Money to loan. 98 JOHN F. FAULDS, BARRISTER—
Money to loan. 59 Dundas street. REFINED YOUNG LADY WISHES room and board in private family. Box

CIRCULAR LETTERS, NOTICES announcements, etc.; perfect imitation typewriting, done on our Flexotype machines at short notice. The Copy Shop. 3 Dominion Bank Chambers.

DEBTS DUE MERCHANTS OR others collected anywhere. No collection, no charge. Rates and references on application. Canadian Bureau of Credits. Dominion Bank Chambers.

WANTED BY YOUNG MAN — BOARD and room, near Maple street; private family preferred. Apply Box 126, Advertiser. 66c

WANTED—BY MARRIED COUPLE, large, well-furnished room, with board; central or north. State full particulars Box 121, Advertiser. 66c

WANTED—BY MARRIED COUPLE, large, well-furnished room, with board; central or north. State full particulars Box 121, Advertiser. 66c

ONE OR TWO GENTLEMAN CAN have nice large room, with or without board, private family. 153 Albert street.

SURVETORS

F. W. FARN. OMB. CIVIL ENGINEER. Surveyor—Edge Block. Phone 262.

SLATE ROOFING.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 251 King street.

SLATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Walter Scott, 506 York street.

CONDENSED ADS. Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings — When no admission is

charged, one cent per word each in

sertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word: each subsequent insertion, one ford; each subsequent insertion, one-alf cent per word. No advertisement less than fifteen cents. An extra charge of ten cents is made or all transient advertisements that

BORN, MARRIED, DIED.

HARDING-On May 9, 1917, to Mr. and Mrs. R. T. Harding, 40 Alma street, SIDDALL-To Dr. W. G. and Mrs. Siddall (formerly Christina Crawford), Watford, Ont., on Wednesday, May 9, 1917, at Victoria Hospital, a son.

DIED. CHAMBERLAIN—Victor Leo Chamber-lain, third son of William and Mary Chamberlain, of 700 Queen's avenue, day, May 9, 1917, in his 42nd year.

Funeral from his residence, 465
Elizabeth street, on Saturday, May
12, at 2:30 o'clock. Friends and acquaintances please accept this intimation. Interment at Woodland
Cemetery.

68u LESLIE—In Victoria Hospital, on May

ESLIE—In Victoria Hospital, on May 9, 1917, after a lingering illness. Wil-llam Leslie, fourth son of the late James and Wilhelmina Leslie. Funeral from his late residence, 267. Clarence street, on Friday, May 11, Service at 2:30 o'clock. Funeral at 3. Interment at Mount Pleasant. 66c McKECHNIE—Passed peacefully away on Monday morning, May 7, 1917, at the home of her daughter, Mrs. H. M. Kipp, 546 Bathurst street, Toronto, Jane Aitken, widow of the late Don-ald Henderson McKechnie, of Lon-don Out Funeral Friday morning from G. T. L. station on the arrival of the 11:15 .m. train from Toronto. Interment in Woodland Cemetery.

In Memoriam. TITZGERALD—In loving memory of Pte. Evert J. Fitzgerald, who died of wounds received in Sanctuary Woods, May 11, 1916. Ve cannot say, and we will not say, hat he is dead—he is just away, with a cheery smile and a wave of the hand, He has wandered into an unknown land. And left us dreaming how very fair It needs must be, since he lingers

Sisters.



7th Regiment

Parades Regularly Each Monday Evening at 8:15

Business Professional Men and Manufacturers are invited to take part. Any members neglecting the parades are advised not to do so any further.

Warning!

All clothing, arms and equipment have een called in for inspection. Persons etaining same after this notice do so at reat risk. This applies also to those

W. R. BROWN, CAPTAIN, W. R. BROWN, CAPTAIN,
Acting Adjutant.

COURT STELLA, A. O. F. — ALL
the members of Court Stella are respectfully requested to attend the
funeral of our late brother, Victor
Chamberlain, at 465 Elizabeth street,
on Saturday, May 12, 1917, at 2:30
p.m. (Signed), H. R. Nicholls, secretary, b

LONDON COUNCIL, NO. 233, ROYAL Arcanum, meets tonight, 8 o'clock, K. of P. Hall, corner Dundas and Clar-ence streets. Samuel M. Jepson, sec-

etary.

DEPENDENT ORDER OF ODDFELLOWS—Divine service will be seld on Sunday, May 13, 1917, in Colcorne Street Methodist Church at 3:45 and Value of Friendship." Members neet at Richmond Street Hall at 2:30 b.m. All Oddfellows invited. Kindly wear white gloves. M.5,11,12. invited to City Mission. Tired, discouraged, burdened, troubled, perplexed people invited. Good singing, helpful addresses, each night. Come! 357 Richmond.

User.

62g

CIGAR STORE AND BILLIARD PARLOR, including \$75.00 stock, \$1,200; part cash. 375 Clarence. CHRISTIANS AND NON-CHRISTIANS

LOST AND FOUND.

OUND - NEAR HILL AND CLAR-ENCE, April 8, pocketbook containing large sum of money. Owner can have same by proving property and paying ad Police Station. LOST, ON ONTARIO STREET, BE-TWEEN Dundas and Dufferin, long-shaped gold pin, valued as keepsake. Reward at this office. 67u

PERSONAL.

MADAME ZEDDA, PALMIST, returned to St. Thomas for time. Address 18 Kain street. 66n BABY GIRL, SIX WEEKS OLD, FOR adoption Box 124, Advertiser, 66c SCIENTIFIC PALMISTRY AND Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 565a Queen's avenue. Hours of consultation, 10 a.m. to 10 p.m.; Saturday to 5 p.m.

CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 388½

SCHOOL Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. SCIENTIFIC PALMISTRY AND GLENWOOD PRIVATE HOSPITAL Nervous cases a specialty. 435 Ridout street. Phone 1705.

POULTRY AND EGGS. WHITE LEGHORN LAYING HENS and baby chicks for sale. Phone 4946.

Brahma chickens for sale. 161 Ridout street south. BOARD AND ROOMS.

THOROUGHBRED LARGE LIGHT

JOHN F. FAULDS, BARRISTER—
Money to loan. 59 Dundas street.

MCKILLOP, MURPHY & GUNN—
—OAK HALL BUILDING
FIRST Floor, Corner of Richmond and King Streets.

JARVIS & VINING, BARRISTERS, etc., 101 Dundas. C. G. Jarvis; Jared Vining, B.A.; Leonard C. Jarvis.

MISCELLANEOUS.

MISCELLANEOUS.

CIRCULAR LETTERS, NOTICES announcements, etc.; -perfect imitation of the perfect in the perfect of the perfect imitation of the perfect in the perfect i

FEMALE HELP WANTED WANTED—GOOD PLAIN COOK, ALSO experienced housemaid. Apply Mrs. Coffey, 504 Wellington street. 68c WANTED A YOUNG GIRL OR MIDDLE-AGED woman to assist with housework; no washing. Apply 315 Ridout. 68u SMART BOY WANTED, WITH wheel. Apply Ideal Shoe. 68c WANTED AT ONCE—HORSESHOER, for city work. Apply Box 147, Advertiser. 68c TE A M S T E R S WANTED—GOOD wages. Apply 306 Grey street. 68c

EXPERIENCED YOUNG WOMAN

For general housework; one who can cook, and not afraid to assume responsibility; no washing; good wages and good home. Apply 533 Dundas.

68c

UFACTURING Company, 173 Albert street.

DOUBLE-ENTRY BOOK KEEPER wanted—Married man preferred; state experience and apply Box 137, Advertiser TWENTY-FIVE SALESLADIES—APPLY at once at the Giant Clothing
House, 120 Dundas street. 67u
WANTED—YOUNG GIRL FOR VETY
light housework; good home. 471
light housework; good home. 670

68c
tiser. 67c
SHOE REPAIRER—MACHINE SHOP.
Apply W. S. Pettit, 10 South Market street, Brantford. 67c
FIFTEEN SALESMEN—APPLY AT the Giant Clothing House, 120 Dundar 67n

WANTED - RESPONSIBLE YOUNG in all departments. Returned soldiers

Girls Wanted

APPLY TIMEKEEPER, D. S. PERRIN & CO., LTD.

WANTED - CAPABLE GIRL FOR VANTED — CAPABLE GIRL general housework, Family of three; no children. Apply 366 Oxford street. 67c MAID FOR GENERAL WORK-APPLY 412 Dufferin avenue. 67n
WAITRESS WANTED AT ONCE —

LA PREFERENCIA CIGAR there.
—Father, Mother, Brothers and

WANTED-COOK-GENERAL, \$20 PER

ARE AWAKE AT BUSINESS.

Everybody that is anybody reads it. Apply Associated Kin Office, 103 Dun EVENING AND OTHER "SHORT

VANTED — REPRESENTATIVES TO distribute tablets which wash clothes spotlessly clean without rubbing. One trial makes permanent customers; 100 per cent profit; make \$5 daily. Send 10 cents for samples for four wash-ings. Bradley Company, Brantford, Ont. M.18.

AGENTS WANTED.

TO-DATE (completed volume clusion of war), including graph count Canadian and American partici-pation; beautifully bound and illus-trated. Marvelous moneymaker. Sam-ple book free on promise to canvass. Send ten cents postage. Linscott Company, Brantford, Ont. M. 13

WAKELING SIGN COMPANY— Signs, showcards, scene painting and pictorial advertising. 296½ Dundas street. Phone 2183.

secure a first-class position.
graduates design advanced styles
measure or stock size.
School, 227 Dundas street.

WILLIAM G. MURRAY, ARCHITECT

-Dominion Savings Building, top
floor. Phones: Office 1557, house 1584.

DR. E. S. DETWILER, GENERAL practice, with special attention to spinal survature, 477 Colborne. Phone 3373.

Harkins—Office and residence, St. George Apartments, Weilington. Phone 1560. Rebecca Harkins, spe-cialist catarrhal deafness.

MALE HELP WANTED.

EXPERIENCED FUR OPERATORS OR girls to learn; highest wages paid; steady employment. Apply John Marshall & Co., 68 Dundas street. 68c

EXPERIENCED YOUNG WOMAN—For general housework; one who can cook, and not afraid to assume responsibilities.

wanted—Married man preferred; state experience and apply Box 137, Adver-tiser. 67c

WANTED AT ONCE-RETAIL HARD-WARE saleslady, with some experience; state salary and experience. Apply Box 133, Advertiser. 66c KITCHEN WOMAN WANTED

ANTED—COOK GENERAL Family of month to commence with. Family of four. Apply Mrs. Frederick Wolfe, 127 Rusholme road, Toronto.

Company, Limited.

TEAMSTER WANTED—APPLICATION OF THE WESTER WANTED Webster Fuel Company, Limited.

Why not work in comfortable pleasant

month to commence with. Apply 292 Central avenue. Phone 515. 64n WANTED—MOTHER'S HELP. Apply
127 Rusholme road, Toronto. 64n

FOR LIGHT SHOE WORK—GOOD
wages and steady work. Apply by letter or in person to the Canadian Consolidated Rubber Company, Limited,
127 King street west, Kitchener, Ont.

HELP WANTED. Fifty Boys and Girls Wanted to Sell

The Kinsman The Soldiers' Paper. The People's Paper.

SVENING AND OTHER SHORT time" workers for regular two or three hours daily spells of light market garden work. Office men could be of great assistance. Take Aldout or Traction car. Main & Collyer, South WANTED — REPRESENTATIVES TO

"WORLD'S GREATEST WAR," UP-

BUSINESS CHANCES.

BILLIARD AND POOL, WITH TOBAC-CO, cigars, barber shop and shoe-shine. Sydney Smyth, Talbot street. FOR SALE, IN WESTERN ONTARIO town, two-chair barber shop and fit-tings, cheap. Box 94, London Adver-

SIGNS

GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free. 420 Talbot street. Phone 1842.

GARMENT CUTTING

ARCHITECTS JOHN M. MOORE, tect and Civil Engineer, RICHMOND STREET.

Member Ontario Association Archi-tects. Room 58, Bank of Toronto Chambers. Ontario Association of Architects— Bank of Toronto Building, London; Lister Chambers, Hamilton.

OSTEOPATHIC PHYSICIANS

and st. And Service Girl For Very Belgrave avenue.

Took Wanted—Apply Protest—Ant Orphans' Home.

A GOOD GENERAL HOUSEMAID FOR two in family; no washing. Mrs. W. H. Smith. 307 Dufferin avenue.

TWO BRIGHT GIRLS FOR FLAT-WORK ironer; steady work. Apply Parisian Laundry.

MAID OR MIDDLE-AGED WOMAN. King.

WANTED — RESPONSIBLE 100000 given preference. Apply Superince Confidence. References required. Apply ent's office, Dundas street east, Middlesex Mills, Limited. 67c SMART BOY WANTED TO LEARN SMART BOY WANTED TO LEARN

First-class toolmakers and general machinists wanted at once. Wages from 40 to 60 cents per hour. Steady em-ployment. Apply to Box 100, care of H. E. SMALLPEICE, Toronto. 67n BOY WANTED-APPLY THE LON-DON Printing and Litho Company, imited, Carling street. MEN WANTED TO UNLOAD LUM-BER; light work; good wages. London Box Manufacturing and Lumber Company. Clyde Hotel, King street. 67c
WANTED—GIRL TO ASSIST WITH
patients. Apply Home for Incurables.

68c

68c

WANTED AT ONCE—RETAIL HARD—WANTED AT ONCE AT ONCE AT ONCE AT ONCE AT ONCE AT O

Apply Box 133, Advertiser. 66c

VALLENS & CO., LIMITED, 184-190
Horton street, will pay a most liberal salary for the services of a really experienced, expert, educated stenographer, with initiative, Absolutely useless applying unless equipped as above. 66c

KITCHEN HOLLS Advertiser. 66c

TWO NEAT APPEARING YOUNG men to travel with manager; good proposition for hustler; call evenings, Grigg House, Mr. Fellows. 66c

SMART BOY WANTED—APPLY J. R. Shuttleworth & Sons, 377 Dundas street.

BOY WANTED—APPLY MODERN Shoe Repair Company. 505 Richmond Shoe Repair Company, 505 Richmond street. Phone 2310. 66c SECOND COOK WANTED-APPLY Tecumseh Hotel. 65n Factory, Horton street, wants girls for stamping room. Nice clean work, liberally paid for.

100 MEN, GOOD, WILLING WORK-LARGE BARN, ON CLARENCE ERS, for general work in store and warehouse, and, if necessary, to wait Apply 232 Dundas street. Phone 1940.

on customers. Darch & Hunter See Company, Limited. 66c YOU SPEND HALF THE TIME YOU SMART YOUNG MAN WANTED FOR stock and shipping room. Address Box 125, Advertiser, stating age, and wages expected. 66c wages expected. 66c
surroundings? We still have a few vacancies for girls.

McCORMICK MANUFACTURING CO. 64n
WANTED—COOK-GENERAL, \$20 PER month to commence with. Apply 292

Manufacturing Co. 63n
SALESMEN WANTED TO SELL TEM-

PERANCE drinks to country trade, Elk Fruit Product Company, 338 Spa-dina avenue, Toronto, Ont. 63n WANTED — CLERK FOR GENERAL ANTED — CLERK FOR deprience drygoods. Apply, stating experience and salary. Box 107, London Adver 63bb SKILLED MECHANICS — DOMINION Tire Factory, Kitchener, Ont. Skilled mechanics who are former residents, or others who are desirous of residing in Kitchener, are requested to write or interview us concerning positions,

Central avenue. Phone 2565.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. C. Fitzgerald, 110 Dundas street. MARRIAGE LICENSES ISSUED BY
H. J. Childs, druggist, 632 Dundas.
MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas.

AUTOMOBILES AND TAXIES M. 13 SMALL 5-PASSENGER CAR, GOOD

tires, will be sold cheap. Apply after 6 p.m., W. Dodge, 867 Hellmuth ave-ORD TOURING CAR—GOOD CONDI-TION. Apply 510 Dufferin avenue. POWERFUL 7-PASSENGER CAR, suitable for livery or heavy delivery. Will be sold cheap or exchanged for Ford. Box 143, Advertiser. 68c FIVE-PASSENGER HUPP, 20-H.P. good tires—two spare tires, inner and outer—electric tail and dash lights, good clock; car in good condition. Rosewood avenue. OVERLAND CAR, TO EXCHANGE for equity in small cottage, Box 132, Advertiser. Advertiser.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop. 347 Ridout. Phone 5143.

AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert.

BY AUTOR MOVING DAY REMEMBER "DAY the Mover." Moving vans. Fireproof storage at reasonable rates. Residence 480 Maitland; phone 2887. H. F. Day. BROUGHTON THE MOVER—SPECI-AUTOMOBILE OWNERS—SPRINGS AUTO AND TRUCK REPAIRING
and painting by experts. Prices right.
John R. Munro & Son, corner Albert
and Richmond streets.

LEARN GARMENT CUTTING AND secure a first-class position. Our graduates design advanced styles to graduates design advanced styles to 5678. Cutting MARLEY'S TAXI SERVICE-HEAT-MARLEY'S TAXI SERVICE—HEAT-ED, closed taxicabs, day or night. Phone 2859.

CHARLTON TAXI SERVICE—BY hour or trip. Phone 5886.

PHONE 5993 FOR RELIABLE TAXI service. Clare Brothers. Reasonable service. Clare Brothers rates. All hours.

USED CARS stock at great sacrifice. Stock indes some splendid cars, fully equipole. If you have ever considered the rohase of a used car, don't fall to act

Barton & Rumble Hamilton Road. Phone 4004. Ford Roadster With truck body attached, all over-hauled. Bargain for quick sale.

LAUGHTON'S GARAGE.

WILLIAM J. WILSON, VETERINARY
--Horse and dog hospital. 84 King
street. Phone 788.

DERMATOLOGY. MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 2037.

USED CARS FOR SAL You have a chance to Save Money by buying a Used Car from Beemer &

TODAY'S LIST

mechanical and driving condition. We will be glad to give you a demonstration and teach you how to drive,

131-133 QUEEN'S AVENUE, LONDON, ONT. Distributors for Chalmers, Cadillac and Gray-Dort Cars.

REAL ESTATE FOR SALE.

TWO-STORY AND ATTIC, EIGHT rooms; will sell at a bargain. 517 Princess. 68c

100 ACRES TO EXCHANGE FOR
150 OR 200.

Real good 100 acres, a few miles from
Wardsville; good land, good buildings.
Owner wants more land and will exchange his farm in as part payment.
This is your chance. Let us hear from
you.

HAPPY THOUGHT RANGE AND pipes. \$55 Hellmuth avenue. 68u

FIVE FAST ROAD HORSES — FIVE

HAPPY THOUGHT RANGE AND 68u

-Exclusive millinery. Open Tuesday, Thursday, Saturday evenings. FIVE FAST ROAD HORSES - FIVE .

Three bedrooms, garret and storeroom, parlor, dining-room, kitchen
and den, new barn, two baths (one
sulphur bath), stationary washtubs,
all modern, furnace, gas and electric
lights; lot 30x400. Inquire Box 139,
Advertiser. lights; lot 30x400. Inquire Box 133, Advertiser.

FOR SALE—\$3,250; NINE-ROOMED bouse 300 Grosvenor street.

FOR SALE—\$3,250; NINE-ROOMED bouse 300 Grosvenor street. Men Wanted
in all departments. Returned soldiers given preference. Apply Superintendent's office, Dundas street east, Middlesex Mills, Limited.

SMART BOY WANTED TO LEARN jewelry business. Must be reliable; Good chance. Apply Young's, 170 Dundas street.

MACHINISTS AND TOOLMAKERS WANTED.

FOR SALE—\$3,250; NINE-ROOMED house. 300 Grosvenor street. 67a
THAT MOST DESIRABLE RESIDENCE, 555 Waterloo street, one block east of Victoria Park; lot 50 by 156. Apply D. C. Hannah. 67n

200 acres, South Walsingham, County of Norfolk; good buildings; soil clay and sandy loam, 35 acres of timber, oak, walnut, hickory, elm, etc., worth \$5,000; 26 acres of wheat and other crops; 1½ miles to market, railway station and village. Price \$10,500. Call or write for particulars. Thos. C. Knott, 117 Dominion Savings Building, London. 2yxwy sired. Singer's store, King Dominion Savings Building.

separately; must sell at once; all new and in good shape. Apply Allies' Dry Cleaner, 343 Dundas street. 67tf TWO-STORY RED BRICK - OAK OWNER NEEDS CASH. WILL SAC-NEW 142-STORY BRICK HOUSE. beautifully decorated, complete bath-room; easy terms. 181 Wreay street. 64m THREE-ACRE POULTRY FARM FOR SET OF BUTCHER TOOLS FOR SALE

ZYXWV

sale. Apply William Griffith, Byron. May29 FRAME COTTAGE WANTED AT ONCE—RETAIL HARDY
WARE salesman; must have experience; state salary. Apply Box 129,
Advertiser.

TWO NEAT APPEARING YOUNG
men to travel with manager; good

Advertiser.

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THE WESTERN REAL ESTATE

EXCHANGE, LIMITED.

78 Dundas Street, London, Ont.

ANDERSON & CO., 12 Market Lane. HOUSES, ROOMS TO LET. FOR RENT-8491/2 DUNDAS STREET

Eckert, 434 Queen's avenue. Pho HOUSE TO RENT-FULLY MODERN house, on Wharncliffe road south; close in. Apply 21 Beaconsfield avenue. 68c

TO LET-ONE OR TWO UNE NISHED rooms to respectable, couple or soldier's wife; handy Carling Heights and Queen's Apply Box 145, Advertiser, GARAGE TO LET—CENTRAL AVE-NUE, corner Cartwright. Apply 427 Central avenue. Phone 1640. 68u BUILDING SUITABLE FOR GARAGE

—Apply 768 Hellmuth avenue. 68c

708 WATERLOO — THOROUGHLY

-STORY-AND-ATTIC RED BRICK, 8 rooms, good cellar and furnace; convenient location; rent \$22 and water rates; immediate possession. Apply \$86 Ontario street, or phone 1572.

-STORY-AND-ATTIC RED BRICK, 8 rooms, good cellar and furnace; convenient location; rent \$22 and water rates; immediate possession. Apply \$86 Ontario street, or phone 1572.

-STORY-AND-ATTIC RED BRICK, 8 rooms, good cellar and furnace; convenient location; rent \$22 and surface (males), 2 months old, \$3 each, Expressed C. O. D. Apply W. Bingham, Glencoe, Ont. 66bu DOGS — THOROUGHBRED SCOTCH collies (males), 2 months old, \$3 each, Expressed C. O. D. Apply W. Bingham, Glencoe, Ont. 66bu 2-STORY-AND-ATTIC RED BRICK, BRICK COTTAGE TO RENT—33 CAM-BRIDGE avenue, West London. Phone 2562. 67c

R. H. V CATON, GRADUATE of front rooms for light housekeeping, gas, central, 260 Taibot. S7c Lady attendant. 645 Richmond street. TO LET—FURNISHED MODERN Phone 1573. DR. BARKLIE, OSTEOPATH AND street. Apply 511 Piccadilly street. Chiropractor, electro-therapeutics, etc. Twelfth year drugless methods. 226 Central ayeaue. Phone 2324. 67. Central ayeaue. Phone 2324. 67. MOTHER AND DAUGHTER OR MAN TO LET FURNISHED HOUSE—CENTRAL, modern, veranda and sun parlor; possession about June 1. Box 127, Advertiser. 66c ISSUED BY 185 ST. JAMES, WEST RICHMOND Two-story brick residence, modern, garden; choice location favored north end. Apply next door west. 66k

10 PRINCESS AVENUE - COMFORT-ABLE, modern home, in best central district; immediate possession. Apply 778 Hellmuth. Phone 3536. 66k GARAGE, CORNER MAITLAND AND King, \$3 month. Apply Ashplant's shoe THREE LARGE UNFURNISHED rooms, suitable for light housekeepiny.
All conveniences. 649 Richmond street. TO LET OR WORK ON SHARES— One acre of land on Victoria street, near Maitland. Apply Box 114, Ad-HOUSE TO LET - 645 RICHMOND street; very central; modern conveni-ences; rent \$25. Apply Trebilcock, 206

ALTY, crating and shipping. Phone UP-TO-DATE MOVING VANS—FUR-NITURE and pianos carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636. BIGGS' FURNITURE STOR-AGE.-Clean and dry. Prices reasonable. The Forest City

97 Carling street. ZXV J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 573 Adelaide. VETERINARY SURGEONS.

Moving Vans. Phone 1162.

W. McDONALD, VETERINARY SUR-GEON-237 Horton street. Phone 688. Phone 1786.

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Co., Limited, where the Greatest Values Obtainable in Automobiles are given.

CHALMERS, Model 17-Five-passenger, electric light and starter\$700.00 CHALMERS, Model 17—Five-passenger, electric light and starter.

\$300.00

Copy sent on application.

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DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons.

Abbott's Carriage Factory. MARATHON—Five-passenger \$225.00
ONE GRAY-DORT—With electric light and starter. \$650.00 All of the above cars have been thoroughly overhauled, and are in first-class

free of charge. BEEMER & CO., LIMITED MASON & RISCH, LIMITED. 248 Dundas Street.

May 31.

ARTICLES FOR SALE.

\$9,000—100 ACRES, NEAR CITY, brick house, splendid outbuildings, silo; seeding all done; \$1,000 cash. Possession at once. Patterson, Imperial Bank Chambers.

TWO-STORY AND ATTIC, EIGHT

TWO-STORY and ATTIC, EIGHT nearly new. Apply 88 Horton. 684

GRAY & DAVIS ELECTRIC STARTER for Ford; 2-unit system; perfect confidition. Cheap for immediate purdition. Cheap for immediate purchase. Apply 388 Dundas street, or chase. Apply 388 Dundas street, or phone 2116.

FOR SALE—SOUVENIR RANGE, IN first-class condition. Apply 579 Adelaide.

MEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job.

MISS B LAPKIN, 158 CLARENCE

FIVE FAST ROAD HORSES — FIVE heavy horses, and ten cows for sale. Second door east of Ridout on Brick street.

FOR SALE — LADY'S BICYCLE — 75 Cathcart street.

FOR SALE — CHILD'S AUTO AND dell's hugger also man's cruiches And dell's hugger also man's cruiches And Second Seco

OR SALE—UP-TO-DATE SIX-ROOMED brick house, furnace, bath, gas, electric. 773 King street. 67c 2-STORY FRAME, REASONABLE-

EVERAL SLIGHTLY MARKED Singer sewing machines, used for dem-onstrating at our old store, 122 Dun-das street, will be sold with liberal discount. Must make room for car-load. Easy monthly payments if de-sired. Singer's store, King street, 16 Deminion Savings Building 680 VOCALION ORGAN—MADE BY WAR-REN, 12 stops, 2 manuals, pedal bass and blow lever, oak case; a spiendid practice organ; will be sold at a bar-gain. Box 141, Advertiser. 67c

Wholesale and Retail Dealers in Over-alls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Working-man Outfitters. LIEUTENANT'S UNIFORM, ALSO Sam Brown and greatcoat, wil

RIFICE a thousand shares Miles, Limited, at ten cents a share. Company owns patents to thirty good Company owns paternoon mining claims in Northern Ontario and two near Boston Creek. Box 135 67n -Refrigerator included. Apply W. A. Contryman, Port Rowan, Ont. 671

BIG WORK-HORSE — APPLY MR. Webber, 1151 Richmond street. Phone 6191. GENTLEMAN'S BICYCLE, IN A1 condition. Apply 588 King street. Phone 4885. 66c

DELIVERY WAGON FOR SALE—
Mewly painted and practically as good as new; best English axies; price \$75. Cannot be replaced for twice the price.

J. H. Chapman & Co. 66c

FOR SALE—EVER A LARGE COMBIN-FOR SALE-EXTRA LARGE COMBINATION bookcase and secretary, hall-rack, rug, washing machine. 374 Burnell, street well street.
O R IMMEDIATE S A L E-FOUR high-class, standard-bred stallions. Carrying in their veins the best blood in America. We would advise men with harness horse connections to come and look them over. No reasonable offer refused. Apply at once. Johnston Bros., 262 Ottaway avenue.

FOR SALE-ONE THOUSAND shares of Premier Langmuir stock at twenty-four for quick sale. Box 130, Advertises. FOUR 2-YEAR-OLD STEERS PLY D. Flood, lot 18, con. 10, Londo Township. BELL PIANO-CASED SIX-OCTAVE ASPARAGUS. RHUBARB AND

piano, colonial mahogany case, 7 1-3 octaves, full iron piate, as good as new; a snap at \$150 less than regular selling price. Mason & Risch, Limited, 248 Dundas street. Apply 537 Ontario Street.

R. S. WILLIAMS' UPRIGHT PIANO—
Colonial case; full, rich tone; 7 1-3 octaves. Sale price \$195. Easy terms.
Mason & Risch, Limited, 248 Dundas 661

Street.

BARGAIN

Ricchard Barbara Also one good Auto Truck, use 25x414. One C. C. M. Motorcycl

Central; 303 King. Phone 2304. 67c
WOTHER AND DAUGHTER OR MAN
and wife can have use of comfortable
furnished home with woman owner.

KODAKS AND SUPPLIES—SPECIAL-TY, first-class photo finishing. Mc-Kenzie, over Star Theatre.

MOTORCYCLE — DOUGLAS, TWIN-CYLINDER, opposed, two-speed, with all equipment and spares, \$160 cash 50 miles on one gallon. F. Birch, In-MAY FESTIVAL PROGRAMS - A

beautiful souvenir. Send one to your friends. Price reduced, 15c. Heintz-man & Co., 242 Dundas street, London.

VICTOR VICTROLA — STYLE X—
With 15 double-sided records; cannot be told from new; cost \$125. Sale price, complete, \$80. Easy payments. Apply Mason & Risch, Limited, 248 Dundas street.

661

KUUFING

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(Complete with Nails and Ceme ONE (ANKER-HOLT) CREAM SEPA-RATOR, new, \$40; one 2-horsepower gasoline engine, new, \$50; one steel 40-foot windmill, complete, new, \$55. Apply Carter, 93 King. These are cash 60bu McKIM'S AUCTION, 357 TALBOT street — Ladies and gentlemen's sad-dies and bridles, 2 buggy poles, large bureau, fall-leaf table, chairs, etc., in walnut. Phone 320. sale, Iroquois Hotel. 61bu TRAWBERRIES--QUART, 30c; PINT, 15c; oranges, 15c to 50c. C. Franks, 318 Dundas. Phone 4841. BRITISH RECORDS, 75c; AMERICAN records, 35c; vanaphone, \$12.50, plays any record. C. Crawford's Piano Store, \$25f Dundas. THE JOY-FUL SMOKE-SMITH'S "Joy" 10-cent cigar. S. Smith, manu-facturer, London.

FEATHER PILLOWS, MATTRESSES,

renovated. Hunt & Sons, 593 Richmond street. Phone 997.

BELTING, REPAIRING AND LEATHER supplies. Phone 1061. Milis, belt manufacturer. 152 Carling.

STRAWBERRIES — STRONG, HEALTHY plants, Williams, Arnout, Sample, Beederwood, Dunlop; excellent fruit-bearers. Ballingall, Poplar Hill. May16 NEW-DESIGNED BUSINESS WAGONS NEW-DESIGNED BUSINESS WAGONS
—Wm. Gray & Sons, 351 Taibot
street. Phone 1421.

UNDERWOOD TYPEWRITERS—
Thoroughly rebuilt. Look like new,
wear like new; guaranteed five years;
less than half manutacturer's pr.ces.
Free trial without obligation. Send for
proposition. Arthur Secord Company,
Limited, Brantford, Ont. UNDERWOOD TYPEWRITERS

-Greatly reduced prices; fully teed. E. O. Graves, 110 Dunda RELIABLE SECOND-HAND GOODS house furnishings, also household goods stored at Lewis, 101½ King. goods stored at Lewis, 101½ King.
FRUIT AND SHADE TREES MANY
varieties, ornamental evergreens, fifty
varieties flowering shrubs, ro.e bushes
many varieties, peony roots and other
perennial plants. Charles Baker, nurseryman. Phone 2222.

IF YOU WANT HELP, SITUATIONS,
want to buy or sell real estate, etc.,
insert an advertisement in the Hamilton Herald, the recognized want
medium of the city. Rate, lc a word,
or three consecutive insertions for 2c
a word with cash order. Subscripa word with cash order. tions. Daily, 25c a month, \$2 yearly; Saturday edition, 50c yearly. Sample copy sent on application.

INK BARRELS FOR SALE—APPLY Advertiser office. 53tf GOOD PRACTICE **PIANO, \$98** Full iron plate, 7 1-3 octaves, good

ARTICLES FOR SALE. CABINET GAS RANGE FOR SALE-

293 Simcoe street.

ON CREDIT — LADIES SPRING suits, men's and boys' suits, also furniture and house furnishings. Phone me all your household or personal wants, and you will receive my most careful attention. All business strictly confidential. J. Wolf (formerly Wolf Bros.), 221 Lorne avenue. Phone 2208.

We specialize in this line. Get your bicycle in before the spring rush.

WEDDING STATIONERY IN ALL

FOR SALE — CHILD'S ACTO AND doll's buggy, also man's crutches. Apply 694 Colborne.

FOR SALE — BICYCLE, AS GOOD AS new, at \$15. Apply 426 Piccadilly street.

SILVERWOODS, LIMITED.

\$100 ---\$3 a Month

Beautiful Rosewood Piano, 7 1-3 octaves full iron plate. fully guaranteed.

Heintzman & Co., Ltd. 242 DUNDAS STREET.

WEGNER'S man Outfitters.
Exclusive Manufacturers' Agents for the best Canadian and American makes

WEGNER'S THE HEART OF LONDON 371 Talbot Street. Phor OPEN EVENINGS. Phone 1849.

RACES Let us fix up that wheel or sell you a TANNER, 665 DUNDAS STREET.

WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highest price. 341 Dundas. ANY LADY OR GENTLEMAN CAN acquire on credit the latest spring suits and other wearing apparel. Gen-tlemen's and boys' clothing of all de-scriptions, as well as house furnish-ings and furniture. Call or write. Max Lerner, 502 Hill street. Phone 1267.

WINDOW AND DOOR SCREENS made to order. Chamberlain weather strip. Phone 1504. GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies. ONN'S FISH MARKET-FISH, OYS TERS, poultry, twice daily. 143 King street, opposite market. Phone 1206. BLANCHARD'S FISH MARKET, Richmond street. Phone 1510. Fresh fish every day. EARLY PICKED JAPAN TEA, 300 Tyler's, 355½ Clarence street. phone 1203.

PHOLSTERING, POLISHING, RE-

PAIRING and mattresses made is our business. Charles M. Quick, 725 Rich-

Car Fancy Alberta Potatoes; good for table or seed stock. Apply Geo. Baker, Grand Trunk Siding, east of Wellingto WEDDING GIFTS

Silverware and Cut Glass at Reasonable Prices.

SUMNER. THE JEWELER BARGAINS

NINE-HORSE LIVERY AND FIRST.
CLASS funeral outfit, with a good patronage, in a live Western Ontario town. Anderson & Co., 12 Marke 65k

Lane.
USEL DISC. FOR STREET. Langford & Edwards WHOLESALE FRUITS AND PRODUCE,
Largest shippers of Lettuce and Green
Vegetables in Western Ontario. zxv

New Little Big Bargain House.

Special today: Ladles' Untrimmed Hats, regular \$1.50, sale 25c. Black Silk Ankle Hose, regular 75c, sale 25c. Chil-dren's Panaronia Hats, regular \$1.25, sale, 75c. 300 Ladles' Sample Waists, from 50c ub. MARSHALL'S, 328 DUNDAS STREET. Opposite Armories. BROWNLEE'S FOR READY

385-7 TALBOT STREET. SULKIES

Many styles to choose from

ROOFING

PRICES FROM \$1.95 TO \$17.50. COLLETT FURNITURE CO. 95-97 KING. WEST OF TALBOT. LONDON ART WOODWORK

COMPANY, LTD. Designers and makers of Furniture and Fittings for Church, School, Lodge, Of-fice, Bank, etc, Everything in high-class woodwork.

DENTAL CARDS. DR. S. M. THOMAS, 2521/2 DUNDAS street. Phone 2085. DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Building, Phone 5600 DR. J. M. FREZELL, DENTIST— Over McLachian's drug store, oppo-site old city hall.

DR. JARVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 213 Dundas stret. 213 Dundas stret.

DR. JOHN HUTCHISON, 300 QUEEN'S avenue, opposite Princess Winter Garden. Phone 1372.

Dr. Fred L. Wood

ate. 512 Talbot.

LUTA LAYMON TEACHES SINGING First Methodist Church. Pupil A. D. Jordan. Studio, 144 Waterloo. Phone 3726. Dr. Fred L. Wood Artificial Teeth, \$6.00. No charge for extraction. Open evenings, 8 to 9:30.

NURSES MASSAGE. SWEDISH MOVEMENT,

2011/2 DUNDAS STREET, OVER

BELTZ & CO. PHONE 1077.

hydrotherapeutics, rheumatic cases specialty. Graduate instructions; in-MISS CHEETHAM, PRACTICAL nurse, open for engagements.
72 Byron avenue. **AUCTION**

Fruit Trees and Shrubs PUBLIC MARKET.

IF IT'S A MAROON-COLORED BICYCLE

IT'S A BRANTFORD

OR AN IMITATION-BE SURE. Bicycle and Motor Sales Co. 425 Wellington Street. Phone 3182. Bicycle Race Meet, May 24.

WAR BRIEFS

Viviani and Joffre were given a magnificent welcome at New York yesterday. The former at a luncheon said France would fight until the lost provinces were won back. Joffre laid a wreath on the tomb of Gen. Grant. In the evening he was cheered for seven minutes at a French benefit performance at the Metropolitan Opera. House, ance at the Metropolitan Opera House.

Ex-Premier Viviani will be enter-tained by the Dominion Government at Ottawa on Saturday, and will be presented to the members of Parlia-ment. Gen. Joffre will make a public

Maxim Gorky, the Russian Socialist, predicts a new political crisis, and at-tacks the British and French.

Maine rumors tell of a submarine off that coast, which was encountered by a British merchantman. "Something sensational happened off Cape Ann."

is the unofficial report. MONEY STILL COMING IN. WINGHAM, May 10 .- Money is still coming in steadily for the overseas Y. M. C. A. fund canvass. The big inlicating clock in the window of Ald. Pattison's store points to the \$1,000

MEDICAL CARDS

L. BURDON, M.D., L.R.C.P. AND S (Edinburgh)—Diseases women, dren. 461 Waterloo. Phone 258. DR. F. P. DRAKE-SPECIALTY, DIS-EASES of stomach and digestive system. Office, 371 Wellington street.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, nose and throat.

DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty.

DR. W. J. WEEKES, 436 WATERLOO street. Hours, 1 to 3, and 7 to 8.

DR. W. J. STEVENSON, 389 DUNDAS street—Specialty, d seases of women and surgery. Phone 510 cialty, diseases of wor and surgery. Phone 510.
DR. HUGH A. STEVLNSON, 391 DUNDAS street—Special attention X-rays. DR. HUGH A. STEVENSON, 331 DUN-DAS street—Special attention X-rays, DR. GEORGE McNEIL—OFFICE AND residence, 244 Queen's avenue. Spe-cialty, diseases of women and surgery. DR. EDWIN SEABORN, FELLOW OF the American College of Surgeons— Surgery, including gynaecological and B. CAMPBELL, M.A., M.O.—SPE-TY, diseases stomach and sur-Hours 1-4, 7-8, and appoint-

DR. KARN, SPECIALIST GEN TO-URINARY and rectal diseases of n n and women. 425 Richmond Street, London. DRS. FERGUSON & FERGUSON,
South London. Phone 753. Dr. R. Ferguson, specialty, midwifery and diseases of women. Dr. J. I. Ferguson,
specialty, children's diseases.

DR. SEPTIMUS THOMPSON, PARK
avenue corner Queen's—Eye, ear. avenue, corner Queen's-Eye, ear, nose and throat. POTATOES

\$3.90 PER BAG FROM CAR.

This shift Hind and shift have and throat.

Arnold, 220 Clarence.

POTATOES

\$3.90 PER BAG FROM CAR.

This shift Hind and shift hose and throat.

The shift hose an corner Richmond and Hyma eets. Specialty, surgery, disease of women.

DR. HOLMES, 344 R.CHMOND skin diseases medi-

DR. J. S. SCHRAM—CORNER KENT and Talbot streets. Phone 2250.

street—Specialty, skin diseases, medical electricity, X-rays. Has resume

DR. D. H. ARNOTT, 226 QUEEN'S

BARTER AND EXCHANGE. cow in part payment; balance purchaser. Apply 51 Briscoe. MUSICAL INSTRUCTION.

GWENDOLYN ANTHISTLE, TEACH-ER of reading and dramatic art, Studio, 264½ Dundas street. Concerts accepted Phone 698 accepted Phone 698

BERT WEIR, ORGANIST CENTENNIAL Methodist Church, teaches NIAL Methodist Church, teaches piano, organ, theory and vocal. 492 Adelaide street. Adelaide street.

LOLA STEVENS—VOICE CULTURE, Soloist New St. James. 512 Waterloo, Phone 5713.

PARNELL MORRIS. CONCERT tenor; vocal instructor Alma College, St. Thomas London studio, 445 Colborne. Phone. HARLES E. WHEELER, F.C.G.O. Elementary and advanced to organ, piano, singing, harmony, terpoint. Studio, 429 Waterloo. GEORGE C. LETHBRIDGE, ORGAN-

EORGE C. LETHINGBOL, ORGAN.
IST First Presbyterian; pupil of C
M. Widor, Paris, France, Frence
school. Organ, piano, vocal, theory
29c Princess, Phone 5214. Engage
ments accepted. Zxv THE FACILITIES OF THE London Conservatory

or the education of students preparin r a professional musical career a nexcelled.

WRITE FOR INFORMATION. L. Willgoose, Mus. Bac., A.R.C.O. Lottie L. Armstrong, Registrar. THOMAS G. SHUTER, TEACHER OF mandolin, guitar and kindred instru-ments. Studio, 470 Dundas street. Phone.

NORA LITTLE, TEACHER OF SING-ING-New studio, 261 Dundas. Phone JAMES CRESSWELL, TEACHER O GLADYS ANDROES, CONCERT PIAN-IST and accompanist, Pupil of A. D. Jordan. Concert engagements and pupils accepted. Phone 4032. PROF. P. VENUTA—TWO MEDALS and diplomas. Teaches all Instru-

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance. PATENTS. 7. T. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central avenue, London, Ont.

MORTGAGE SALE Under and by virtue of the power sale contained in a certain mortg dated the 16th of February, 1909, respectively. dated the 16th of February, 1909, m to the vendors, default having b made in payment thereof, there will offered for sale by public auction Saturday, the 12th day of May, 1917, the hour of 2:30 o'clock p.m., at auction rooms of D. H. Forter, 116 D das street (upstairs), in the city London, the following property, name In the city of London, in the course of Middlesex, being composed of page 18 of 18

Tomorrow, 11 a.m.

Just received, fresh consignment of choice Fruit Trees and Shrubs. To go regardless of price. Now is the time to set out your trees, etc. All have been inspected and fumigated by the provincial entomologist.

C. N. Cooper, Auctioneer and Valuator. ay 31.

Tomorrow, 11 a.m.

Just received, fresh consignment of choice Fruit Trees and Shrubs. To go regardless of price. Now is the time to set out your trees, etc. All have been inspected and fumigated by the provincial entomologist.

C. N. Cooper, Auctioneer and Valuator. 258 Dundas Street.

Tomorrow, 11 a.m.

of lots Nos. 3 and 4, on the east side of Adelaide street, according to registered plan 435, having a frontage on Adelaide street of 33 feet 4 inches by a depth of 150 feet.

On this property is erected a 1½-story brick veneered dwelling, known as No. 752 Adelaide street.

For terms and conditions of sale apply to PURDOM & PURDOM, vendor's solicitors. London, Ontario, or to D. H. PORTER, Esq., auctioneer, London, Ontario.

May 1, 7, 11,

 NEW YORK
 COTTON
 EXCHANGE.

 [Reported by Thomson & McKinnon.]
 New York, May 11.

 Open. High.
 Low. 2 p.m.

 January
 18.80
 19.05
 18.79
 19.05

 March
 18.94
 19.19
 18.89
 19.19

 May
 19.60
 19.71
 19.55
 19.71

 July
 19.48
 19.65
 19.44
 19.65

 October
 18.67
 18.94
 18.63
 18.94

 December
 18.75
 19.02
 18.73
 19.04

STANDARD STOCK AND MINING EXCHANGE.

eck-Hughes

argraves ... err Lake ...

terson Lake

ston Creek

Chompson-Krist

ambers-Ferland

Financial, Market and Commercial Section

BULL WAVE CREST SEEMED IN SIGHT

Winnipeg, May 10.—The market hesitated today, and for a time many operators thought that the crest of the bull waves had been witnessed and the beginning of the long-expected reaction was in prospect. The reappearance of moderate buying after the exnaustion of early offerings brought about less confidence in the bearish attitude, however, for prices immediately responded. The basis and cash prices were practically unchanged from yesterday. Winnipeg October wheat advanced ic, May oats gained 4cc, July lost 4cc, and October 4cc. Flax gained 2c to 3c, and barley 14cc.

MONTREAL.

Montreal, May 10.—The trade in grain today on spot was rather quiet owing to the fact that buyers had ample supplies on hand for the time being and were not disposed to operate freely at present high prices ruling. The tone of the market was strong with sales of odd cars of Manitoba feed wheat at \$1.60 and No. 4 barley at \$1.40 to \$1.45. Prices for oats were unchanged, but they are away below what they can be laid down from Fort William today for.

Corp.—American No. 2 vellow, \$1.52

THE LOCAL MARKET Chicago, May 11.—Cattle—Receipts, 2,000; market steady; beeves, \$9 40@ 13 70; stockers and feeders, \$7 50@10 35; cows and heifers, \$6 65@11 50; calves, \$9 50@14 25. cows and heifers, \$6 65@11 50; caives, \$9 50@14 25.
Hogs—Receipts, 14,000; market was strong; light, 15@16 10; mixed, 15 60@ 16 25; heavy, \$15 60@16 25; rough, \$15 60 @15 75; pigs, \$10 40@14 30; bulk of sales at \$15 90@16 15.
Sheep—Receipts, 7,000; market was strong; wethers, 11 75@14 60; lambs, native, \$14 50@18 75.

Barley was in good demand at improved pickes. The situation in flax is tightening with the futures.

Cash gram: Wheat—No. 1 northern, 32.94; No. 2 northern, 32.95; No. 4, 32.97; No. 5, 32.94; No. 2 northern, 32.94; No. 2 northern East Buffalo, N.Y., May 11.—Cattle—Receipts, 350 head; strong.
Veals—Receipts, 2,200 head; active and steady, \$5@13.25.
Hogs—Receipts, 5,000; active, firm; heavy, \$16.40@16.50; mixed, \$16.25@16.40; yorkers, 15@16.35; light yorkers, \$14.25@15.30; pigs, \$13.50@14; roughs, \$14.15@14.25; stags, \$12@13.
Sheep and Lambs—Receipts, 6,000 head; active and firm; clipped lambs, \$9@15.25; others unchanged. Liverpool, May 11.—Cotton—Futures closed quiet; May, \$12.33d; May and June, 12.26d; June and July, 12.19d; July and August, 12.12d; August and September, 11.94d; September and October 11.74d; October and November, 11.63d and August, 12.12d; August and September, 11.34d; September and October, 11.74d; October and November, 11.63d; November and December, 11.56d; December and January, 11.53d; January and February, 11.51d; February and March, 11.49d; March and April, 11.46d; April and May, 11.44d.

to \$1.75 a gallon, but little is offered.

Hay is steady at \$12 to \$13 a ton, and straw at \$8 to \$9. Oats bring \$2.20 to \$2.25 a cwt. and 76½c to 77½c a bushel. No wheat is being offered.

Rosin—Common, 30s 6d.
Rosin—Common, 30s 6d.
Petroleum—Refined, 1s 2¼d.
Linseed Oil—55s.
Cottonseed Oil (Hull refined)—Spot, 8s 6d.

OF INTEREST TO THE FARMER

Saving With Interest

savings account is an important factor in the growth of the account. Huron & Erie depositors re-

ceive half-yearly interest at 31/2% Per Annum.

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The

Market Branch 4-5 Market Square, London. The Men Who Appreciate Life Insurance Are Those Who Have It and Those Who Cannot Get It---

pany regarding contracts will receive prompt attention. Policies

The Northern Life Assurance Co. of Canada

Head Office: London, Ont.

Piano Bargain Mason&Risch Upright Piano

excellent condition; cost new \$450

\$218.00

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CREAM Highest prices paid for butter-fat. Write or phone us for par-ticulars with regard to shipping. Agents wanted in good farming

Silverwoods, Ltd.

FARMERS

who use the Small Want Advertisements in The Advertiser know how easy it is to sell their horses, cattle, hay, etc., or to secure competent farm help. FIFTEEN words one day for fifteen cents. Three days for thirty cents.

DOMINION BOYS SAY THE ALLIES **OUTCLASS HUNS**

Wounded in Great Offensive Declare That Victory Is Certain.

CASUALTIES ARE FEWER

Tremendous and Irresistible Organization Behind the British Lines.

London, April 28 .- (Correspondence of the Associated Press)-A number of wounded Canadians who participated in the battles of the past fortnight on the to British hospitals for treatment. Although the use of names is still for-

aniling, 30 and 23, 1000 at 26, 1000 at 26, 1000 at 20, 1000 at 20

A Canadian private who was in the attack on Vimy Ridge was mpressed chiefly with the perfect manner in which the attack was so capid, so smoothly and spreyiously reported missing is now officially reported back with his battalion. Two sons of Mr. and Mrs. J. W. Philpotts have been killed in action. Pte. W. J. Philpotts, a British reservist, was killed in action in January. 1915, and a brother. Pte. Arthur Philpotts is in today's list as having been killed. The father was a member of a local battalion but was discharged as being over age.

Pte. Absalom Smith, according to word received by his wife, has been killed in action. Advices 'state that he was picked off by a sniper. He formerly worked at the Slingshy Mills. Pte. John Walker of Echo Place, has been killed. He was a married man and was killed last month although word was not received.

Pte. Elliott J. Schrag who enlisted with a Manitoba battalion, has been killed. A action at Vimy Ridge. His wife an eduration was porned to the plunge were their machine guns really effective. We were all over them in the twinkling of an eye, and every one of the men that manned those 'emmages' were either dead or doing well—that is, a prisoner.

Over the Parapet.

"We went over the parapet at 5:30 in the morning like steeplechasers, and were up the ridge before we knew we had started. The Germans didn't show much fight where I was. The first one pined his regiment.

TAKEN TO KINGSTON.

ST. THOMAS, May 10.—Tom Mathers was taken to Kingston today was not reader. The day and condition of the Certain the day and condition of the Certain provide that they are a better show at high parry and low. Our men gave plenty of evidence that they know the right way to use a bayonet.

TAKEN TO KINGSTON.

ST. THOMAS, May 10.—Tom Mathers was taken to Kingston today, where he will serve three years in the penitentiary there for detaining his sister-in-law for immoral purposes.

Acting-Sheriff McCrimmon and Constable Young of Fingal, accompanied the prisoner.

they know the right way to use a bayone. "Of course, a large part of the credit for the dazed condition of the Germans is due to our artillery. Their trenches were just a mess of craters. We walked right through to our company objective, which was their third line, and we cleaned it right up—not a German left standing. We ought to

Nothing Left to Chance,

Nothing Left to Chance.

A Canadian sergeant, who was a real estate man in a Great Lakes city before the war, expressed keen admiration for the technical side of the British performance. "It is a great push," he said, "and the reason of it, in my opinion, is that nothing was left to chance. It was an assured success before it began. My battalion had done the whole thing over and over again behind the lines. I've been studying organization in business ever since I was a boy, but I never dreamed of a more perfect organization than has been going on beganization than has been going on be-

couch what is now opposing them. If they could they would have smashed the Allies to atoms in 1914 and 1915, when they had a ton of metal to every nundredweight against them and more. Foday the odds in brains, material and organization are all heavily against them.

them,
"We knew exactly where we were
when we got to their trenches, and the
whole operation ran on wheels." THANKED BY QUEEN-MOTHER.

E. Pinkham's Vegetable Compound

1400 at 39, 1600 at 38½; West 1000 at 19½, 4500 at 20; Crown, 1, 1000 at 30; Great Northern, 11, 2800 at 10½; Hargraves, 2100 tipo at 10½; Hargraves, 2100 tipo at 110 at 11; Phir, 2000 at 10½.

16; Peterson, 1500 at 9½, 2000 Shanrock, 1500 at 21; Temis, 30 oat 39; 1000 at 40, 1000 at 1000 at 30 at 30; Great Northern, who are in hospitals near London.

Fewer Wounded.

The number of wounded arriving in England has thus far been very much smaller than has always been anticipated when operations of this magnipated when operations of the search of the work of the Red Cross. It is proposed, according to the letter, to improved, and I am now the mother of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potential of the bed which the money will maintain in the Netley Red Cross the potentia healthy and strong. Write to the Lydia E. Pinkham Medi

> -it will be confidential and helpful. HOW'S YOUR SUPPLY OF COAL?

cine Company, Lynn, Mass., for advice

Don't let a cold snap find you short of fuel. D. H. GILLIES & SON PHONE 1312.

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The Dominion Savings and Investment Society

Dominion Savings Building, London, Ontario. CAPITAL, PAID UP\$934,821.91 RESERVE FUND\$250,000.00 Highest rates paid on deposits and debentures.

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A Safety Deposit Box holds War Bonds, Stock Certificates. Insurance Policies and documents of all kinds. Very convenient of access during business hours. Only \$2 per year and upwards. Private rooms, with every convenience for examining papers, making memoranda, detaching coupons,

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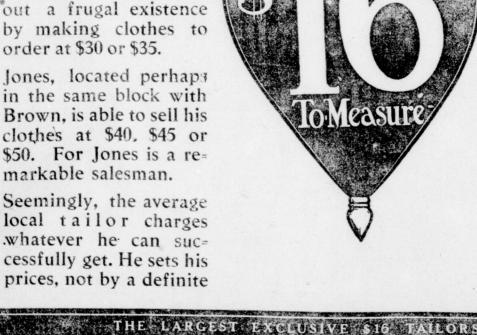
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Direct Wires New York, Chicago, Toronto, Winnipez.

Grain

Cotton



Perhaps you have often wondered why

such a wide difference exists in the

prices charged by tailors for made=to=

measure clothes.

In most of other lines

of business there is a

standardized price for a

standardized value. But

can you name a stan=

dardized price-a universal price-for a high-

grade custom tailored

Brown, the has a small

tailoring business, ekes

suit?

This is a very valuable theory for the

More men are finding out each day they can now buy high-class custom tailor suits made to their measure from a great wholesale tailor= ing house—with a stan= dardized price for a

Huge sales volume—low costs - small margin that is the answer to the amazing \$16 custom tailor value we are delivering to the men of this Dominion.

A CHAIN OF STORES FROM COAST TO COAST 205 Dundas Street, London

Custom Tailored Clothes at Less

Every Garment Made to Measure

Street West, Toronto, for our patented self-measurement form, style book and samples of cloth. We guarantee perfect satisfaction, by ma

Than the Ready-Made Price mathematical estimation of value-but by his estimation of what he feels you

are willing to amiably pay.

local tailor—this theory that he can charge what= ever his reputation will bring. But the Tip Top Tailors are upsetting that theory all over Canada.

standardized value.

THE LARGEST EXCLUSIVE \$16 TAILORS IN CANADA

If you are not convenient to one of our stores-write to Head Office, 256-258 Richmond

Satisfactory Shoe Service

There is a satisfaction in buying any article where you know the management know their business, and the clerks are trained to give intelligent

our business is the selling of shoes and leather goods. We only bring into our stock what we know from experience will give our custom satisfaction. Our selections are made to suit every requirement and taste.

If it is good, strong shoes for hardworking service, there are many kinds to choose from.

If it is an impressive shoe for the businessman who seeks dignity and correct form in footwear, we have them.

them.

If milady wishes the latest style and tone as worn on Fifth avenue, New York, they are here in many beautiful combinations. ful combinations.

We believe London is worthy of the best that the market affords, and we buy TO SERVE OUR PATRONS WITH THE BEST ALWAYS.

COOK'S for SHOES. COOK'S for SERVICE.

COOK'S for SATISFACTION

Cook's Shoe Store



You will have no trouble keeping your Nails in good condition if you use "Cutex." We carry the Cuticle Remover, Polish, Bleach and Powder.

C. H. Ward & Co.

386 RICHMOND STREET. PHONE 1084.

Store closes Wednesday at 1 o'clock during May, June, July, August and September



TAYLOR'S THROAT and LUNG BALM s sold under a written guarantee to ure the worst cough, cold or bronchial critation. 25c a bettle.

TAYLOR'S 6 CUT-RATE DRUG STORES

Lace

Curtains

If you are hard to please, try our Coffee—Our Special Blend. 45c per pound.

Monarch Bead Rice, per pkg. .. 15c Garden Early June Peas, very fine, per tin 25c

Strawberry and Raspberry Jam, 4-pound palls 500 Beets, 21/2-pound tins, each ... 15c

Madras

45c a Yd.

2 Yards for 25c—Extra

quality double art bor-

dered scrim.

Marquisette, 23c Yard,

all shades.

50c Yard for 50-inch

wide Fillin Lace.

50 Only

Jitney Cars

\$2.50. Saturday, for

\$1.29 Each

illustrated. Regular

Drapery Specials For Saturday

A NEW SHIPMENT OF

MADRASES

20c a Yard, 25c yard and up

to \$1.50.

89c a Pair for 3-Yard long

Arab Lace Curtains. Regu-

lar \$1.50 per pair.

95c will purchase your choice

of ten different Lace Cur-

tains, worth \$1.75 a pair.

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Many Finds of Much Interest Reports at Annual Meeting in This District. Show Splendid Year's Work.

CITY SHOULD BE CENTRE MORE ROOM IS NEEDED

Find in the North End Has Many Branches of Organiza-

HARRY RANAHA

10 MOUNTON STREAT

OF STREAM BIS LINES

Addresses to Excellent Proposal From the street of the Stree

MOTHER'S CARE

A delicate angel-food—Cream Iced and Decorated.

A delicate angel-food—Cream Iced and Decorated.

A delicate angel-food—Cream Iced and Decorated.

BY OND VIA C. P. R.

Homesecker's Excursion to Western Canada at attractive fares each Tuesday until October 31, via Canadian Pacific, the Pioneer Route to the West. Particulars from any Canadian Pacific, the Pioneer Route to the West. Particulars from any Canadian Pacific agent or W. B. Howard, district passenger agent, Toronto, Ont. May15

Peters

MOTHER'S CARE

Pianos To rent.

If you are thinking of renting a plan for the summer months—or, in fact, any plans of Ye Olde Firme of Heintzman Hall, 242 plans of Ye Olde Firme of Heintzman Hall, 2

FREE!

A FLY

SWATTER

with every pur-

chase of 25c or over

Saturday.

Blinds

39c Each

Photoplay News

fary Charleson in the current of the plant of the most recent addition to that organization's staff of stars.

Mr. Campbell has reached the height of his photoplay career in this production. He appears in the role of Joseph Chatterton, the profligate son of a millionaire. It is a tensely emotional role which he has portrayed most creditably. When he is brought to see the error of his ways by the "truth girl," his love scenes with Miss Charleson are a delight, There is no question but that a big future is not far off for this young actor. At the Patricia today and Saturday.

PATRICIA.

PATRICIA.

PATRICIA.

Those in the gardeners' pavilion, where the women have been accustomed to sell butter and eggs, the four corner stalls will rent for \$25 per year, the four next to them \$20, and the balance for \$15, but if occupied by two tenants \$5 additional will be added in each case.

Butchers' Pavilion.

In the open butchers' pavilion the rentals were left at \$1 per month, with the exception of a few at the end, which are rented to the fruit dealers at \$25 for the season.

Ald. Manness asked that the building inspector submit plans for repairs to the market and that the board of con-

Huron College Man Was Wounded in time.

Your Oranges Are Here Madam---Now

Be sure and place them first on your grocery order. An orange a day means better health. This size sells regularly at 40c per dozen. Friday and Saturday 33c DOZ.

ROWAT'S COFFEE A standard by which you may judge all other coffees. You will appreciate having it in the house.

50c per pound.

Wyatt and a duet by Miss Bradley and until the repairs to the basement of the market house were completed by the market house were completed be

Huron College Man Was Wounded in the Somme Fighting.

Sergt. E. A. R. Garrett, 33rd Battalion, first of the Huron College men in khaki to return, was tendered a reception in St. Mark's Church, London Junction, last night. Speeches were made by Rev. George M. Cox, Rev. A. Patterson, Presbyterian minister at Newbury Port, Mass.; Alex. Garrett, father of the returned man; W. Longford, M. J. Morrison and Rev. A. L. Beverley. Appropriate music was rendered by the choir. Refreshments prepared by the ladies of the church were



THE PURDOM HARDWARE CO.

EVERYTHING IN TOOLS FOR THE GARDEN AND THE LAWN

SOLE AGENTS FOR EUREKA VACUUM CLEANERS, LOWE BROS.' HIGH STANDARD PAINT, CHI-NAMEL VARNISH AND GRAINING SYSTEM. WE ALSO CARRY A LARGE STOCK OF YALE PADLOCKS, DOOR CHECKS AND BUILD-ERS' HARDWARE.



THE EUREKA VACUUM

This cleaner won the grand prize at the Panama Exposition. Price\$42.50 Attachments \$7.00

CLEANER



O-CEDAR MOPS



POULTRY NETTING All sizes. Price per yard....

..... Yale, the sign of security.



CLIMAX WALL PAPER CLEANER

Will make your wall paper look like new. Price per tin..

ROLLER SKATES

Cart wheel, per pair85c

Steel wheel, per pair ..\$2.50

Just a few left.



CHI-NAMEL VARNISH

The original Heel-Proof, Hammer-Proof and Water-Proof Varnish. Best for linoleums and hardwood floors. Price 25c can up



Small size\$1.50 Medium size\$3.75 Large size\$5 and \$5.50



GARDEN TOOLS. Spading Forks\$1.40 up Spades\$1.00 up Cultivators\$1.00 up I Trowels 15c up

YALE NIGHT LATCHES

Price75c up to \$4.00

WE CARRY A LARGE STOCK OF GARDEN SEEDS,

GRASS SEED AND FLOWER SEED.

124 DUNDAS STREET. 123 CARLING STREET.

PHONES 2800, 2801.

SCORES BISHOP FOR SAYING PREMIER WAS A "TRAITOR"

Rev. H. Bingham Says Speech III-Became Bishop Fallon.

PRAISES LLOYD GEORGE

Little Welshman Given to

young actor. At the Patricia today and Saturday.

"Satan's Private Door." a five-ree Essanay feature photoplay, is the lead-there of the sature of the saturation of the week. Sary Charleson and John Cassar take the saturation of the saturation of

Mothers' Day A most perfect line to choose

Hay Stationery Company 173 Dundas Street.

riage windows.

Practical Knowledge.

"His practical knowledge is great," the speaker said, referring to him as a graduate of the halls of experience. "He has no aptitude for history tradition or academic learning. His education and knowledge is practical and full of the experience of life. He pushes aside precedent and tramples on traditions is careless of criticism, leaps almost intuitively to conclusions, and is almost always right. He has undaunted courage, and if he knows his sword is clean and his cause right, he will fight to a finish."

Scott it was announced that the young man had apologized to Chief Aitken for the remark made, and that the chief had reinstated him. The explanation of Lieut. Putherbough as to remarks made concerning the firemen's new union was accepted.

ALGONQUIN PARK SLEEPING CAP. Commencing Thursday, May 10, 1917 a sleeping car will be operated between Toronto and Algonquin Park lavios particular and arriving Algonquin Park 11:08 a.m., and arriving Algonquin Park

FIREMAN IS REINSTATED

Reverything is sweet again at the central fire station. At a meeting of guests, Interesting descriptive publication to C. E. Horn vestigate the dismissal of Fireman ing, D. P. A., Toronto, Ont., M4,11,1 FIREMAN IS REINSTATED

OUR STORE IS AS NEAR TO YOU AS YOUR TELEPHONE

Phone your order from this list. Phones 1119-1120. You can't go wrong, for we handle only A1 quality meat.

ONDERFUL ONE-DAY **MEAT SALE**

Prices listed here for Saturday only. Look them over carefully and get here early. We invite you to use this store to pass from Richmond street to the market.

WATCH THE BLACK CIRCLE ON BACK OF THIS PAPER EVERY DAY EXCEPT FRIDAY. IT WILL SAVE YOU MONEY

Choice Pot Roasts ... 22c lb. Choice Rump Roasts 25c lb. Shoulder Veal. Per lb. .. 22c Fillets Veal. Per lb.28c Boneless Pot Roasts 23c lb. Deep Sirloin Roasts 30c lb. Veal Chops. Per lb.25c Dairy Butter41c lb.

Stewing Veal 2 lbs. 25c **Beef Cuttings** 2 lbs. 35c

ARCADE MEAT MARKET

RICHMOND STREET AND MARKET SQUARE. PHONES 1119-1120.

THE BROWN OPTICAL CO

GLASSES GROUND AND FITTED VERY MODERATE COST ACCURACY GUARANTEED 223 DUNDAS STREET PHONE 1877

eene Bros WHERE YOU SAVE MONEY KING ST.

Rug Bargains For Saturday

2x3-Yard Bedroom Rugs for\$4.90

2 Only 3x4-Yard Alberta Wilton Rugs. Regular

\$52.00. Saturday\$36.00 each

6 Only 3 1-3x4 1-2-Yard Seamless Axminster

Rugs. Regular \$60, for \$38.00 each

Mattresses to

\$21.90

Buys a Full Reed

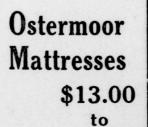
Baby Carriage

Saturday, as illustrated. Sixty

other designs of carriages to

choose from ...\$1.75 to \$50

\$18.00



are the best made in America. All sizes now in stock.