kEEP THE PRIGE OF YOUR SMOKES DOWN BY BUYING--

## CENTRAL

 UNION
## MOOSE <br> HEAD

QUALITY TOBAGGOS
MANUFAGTURED BY THE U.S, TOBAGGO GOMPANY OF NEW YORK.









## 20\％．Sald oI Toilet G00Ds 20 poce orf ＂Make－up＂of this Adv．may be just a bit＂JAZZY＂ but quality is here and values＂straight as a string＂－

POWDERS
TALCUMS

COLD CREAMS $\underset{\text { PRices }}{\substack{\text { FTARM }}}$


| SOAPS |  | SERVICE |
| :---: | :---: | :---: |
| COLGATES CAShmere bouquet，mmal | ${ }^{12 \mathrm{c}}$ ． | ${ }^{\text {something }}$ ， |
| Colgates cashmere bouquet，Med Colgates cashmere bovquet，Large | ． 20.0 c． |  |
| mavis vivoudous | 20c． | give IT WITH |
| han |  | EVERY SALE |

SERVICE－ something we do
not ned to talk of
because we just
GIVE IT WITH EVERY SALE

## Different， 0 so Different

in more ways than merely the make－up of an advertisement．You will see it，as thousands of other customers have，and will appreciate the uality and the friendiness that rules here．
quality and the friendiliness that rules here．

## Re－Opened Saturday，May 16

FULL LINE OF CANDIES at popular prices． A SODA FOUNTAIN
working overtime for you，and a Store that we shall don＇t forget we started off with a bang SATURDAY，MAY 16th．
COME－SEND－OR PHONE－DONT DELA

MARITIME DRUG STORE
G．w．v．A．Bldg．，

COMPLETE COMPACTS

necessary odoment

JERGENS TRANSPAREN Colgate＇s coleo COLGATE＇S PALM OL COLGATE＇S ALMOND
SUPER TAR SHAMPOO super tar shampoo
Carbolic SUPER TAR
CARBOLIC
GARDENIA


The dainty woman
does not KEEP Corns


 Blue－jay
THB quick And Gentle way to end a Corn

NYLOTIS ALMOND CREAM ．．．．288．COLGATESS COMBINATION NYLOTIS HAND LOTION． NYLOTIS SAGE \＆QUININE TONIC NYLOTIS HAIR DYE ．．．．．．．
OUR OWN ALMOND CREAM LUXOR LIEUVID SOAP ．． HIRSUTONE HARR TPNOLIVE SHAMPOO ．． ben hur tollet water

$$
\begin{aligned}
& \text { COLGATE'S COMBINATION } \\
& \text { COLGATES WEEK-END... } \\
& \text { COLGATES CASH BoUQUE? } \\
& \text { COLGATE'S FLORIENT ... } \\
& \text { NYLOTIS TRIPLET ...... } \\
& \text { DAY DREAM COUPLET ... } \\
& \text { NYLOTIS COMBINATION .. } \\
& \text { THREE FLOWERS ....... }
\end{aligned}
$$










 well 19 s.beautifires
 FOR SALE BY
A. E. HICKMAN CO., LTD., ST. JOHNS

$=$
$==$
Knowing's
Hardware Department
English Pure Aluminumware


Lipped Preserving Kettles, $\mathbf{1 . 5 5}_{1.75}$
Fry Pans.......
Entree Dishes

Butter Dish
Soap Dishe
Wash Basin
Colanders .. .. .. .. .. ... .. 1.30 each
Graduated Sauce
Serviete Rings
Tea Sets (Teapo
ar Basin
. 55 c e each.
. 13 c . each.
n, Milk Jug

IceCream ${ }^{\text {our }}$ Freezers
(BLIZZARD)
have also just arrived. Now is the time to secure one
2 qt., $4.35 ;{ }^{4 \text { qt., }} 6.40 ;{ }^{6 \text { qt. }} 7.95 ;{ }^{8}$ qt., $10.35 ;{ }^{10}$ qt., 13.55 each.

$\mid$ G. Inowling
PICTURE Hooks
PICTURE HOOKS
c. 12c. 40c. 80c. doz.
pole brackets
42c. 65 c. 1.40 pair
8x maxis.2,23x
Big Matinee Bill Delights Originals Score
Large Audiences
comoso

## IN The REALMS of SPORT

$\qquad$


Yuman Car, Despile Your Care




U.S. FIDEITTV BUABANTY CO.
,


NCKEL ALL WERE THE ORICINAL ORIGINAL DUMBELLS "STEPPING OUT"



Lib


## No Grounds for Complaints <br>  Linton's Celegrated Essince

 Coffee \& Chicory
 Ask your grocer for a Bottle of LIPTONS COFFEE
ESSENCE to-day.

## "THE LATEST!"

We are now showing the latest patterns in surt
INGS, OVERCOATINGG, Vicunas and Serges FOR SUMMER WEAR, including London's Latest Novelty for the season "the basket weave."
W. P. Shortall

 FREIGHT SERVICE.
Montreal to St. John's-Sailings for May
S.S. "ritherwood" will leave Montreal on May
16th, and Charottetown, May 2oth, for St. Johns

Nflac "CEUTA" will leave Montreal Mav 30 th
S.S. "cEUTA" will leave Montreal, May 3oth, and
Charioteteown, June 3 rad, for st. Johnris, Nfid.

Charottetoun June
the cixadis stensili

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## Schraft's Chocolates

like roses
serve
willing envoys
to convey
whatever words oft times
fail to express.

## J. J. Rossiter Duckworth Street <br> Telephones 549-2094.

Music for the Summer in COTTAGE and CAMP.

## Gramophones

|  |
| :---: |
|  |  |

Charles Hutton.


Complete with Shade and Rubber Tires. PRICES:
$\begin{array}{llll}\$ 6.00 & \$ 6.75 & \$ 7.75 & \$ 10.50\end{array}$ One of the above would be a real Birthday
Gift for your little girl.
S. E. GARLAND ,
00000000000000500000030000 Best American Screened LUMP COAL. $\$ 12.00$ per Ton. $\$ 3.30$ per Quárter. Sent Home.
CASHIN \& CO. Ltd. nam
20000000100002000000000000
Don't Say Paper, Say the Evening Telegram.



