# The Thening Telegram．$=$ Barrels）CEMENT［Sacks． 

## BOWVRING BROTHERS，Limited．




|  |  | Boarders Wanted． | LOST． |
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|  |  | We are now read for the Fill | GOLD W |
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|  |  | oung men wibing to share | Lost－On Friday Morang |
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| Large American Piano， |  | NOTICE． | 为 |
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|  | Emam on |  | Lost－Betwen LeMar－ |
|  |  | BOYS and MEN |  |
| FRES MIKK <br> Delivered Daily． <br> For particuars apply <br> SOHN <br> SONWW， <br> Torbay Rood． |  |  | dere |
|  |  |  | LosT－Between Frankli＇s |
|  |  | bax 88.0 alim |  |
|  |  | Accounting and Au |  |
|  |  |  | Lost－A Green Silk Cran |
| $\begin{gathered} \text { For SALE. } \\ \text { One FordCoupe } \end{gathered}$ |  | FOR SALE－A Deirira | \％eme |
|  |  | － |  |
|  |  | OR SALE－Hois | ditue Premed UP－In the Har－ |
|  |  |  |  |
| FORD CARS $\qquad$ <br> Starter． <br> 1－111／2 TON TRUCK 1－7 PASSENGER CAR all in good order． |  |  |  |
|  |  | \％or SALE－A Stam Boil |  |
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|  |  | For SALE－A Large cast | HGGHCLASS SALESMEN |
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|  |  | For Sale 4 Hous |  |
| TheRoyalGarage CARNELL ST． |  | 为 | Gramotones Half Priei |
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|  |  |  | Help Wanted． |
|  |  |  | WANTED－A General |
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|  |  |  | WANTED－Immediates， |
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Poultry Raising

hamberlain Makes sensational Speech.

New S. A. Maternity Hospital.


Rapidly Approaching Completion.










## Safe guard Your Prints

 album so that vopve eot them for
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find you've often given away the very
ones you wanted to keep particilalar-

Albums are a photographic neces-
sity, but not an expensive one if you shop at Tooton's, where there is a magnificent stock of Snap Shot Al-
bums in all grades and sizes, and in a wide range of prices.
TOOTON'S,
The Kodak Store, : Water Street
'Phone 131

## Ladies' Fall \& Winter Hats <br> Job <br> Ladies' Black and Coloured Velvet Hats

Only $\$ 1.50$ each

## Ladies' Felt Hats <br> Only Half Dollar Each <br> Get Yours Early

$\geq=5$ $=5=5$

## BEAUTFUL EVANGELIIE BOOTS and SHOES

 av EIalf Price A Sale of High-Class Footwear
## 4

Ladies'High Cut Laced Boots
N BROWN Kim, ROYAL PURPLE, GREY KID, BARK MA HOGANY CALF In Louis, Cuban and Military Heel In Louis, Cuban and Military
All Evangeline Styles. Some of these advanced styles

Only $\$ 6.99$ per pair

## 4

 Ladies' evangeline grey kid pemps, MOUSE KID PUMPS,BROWN KID PUMPS,
BLACK KID PUMPS, , ,
ALSO,
EVANGELINE LACED SHOES
Grey, Black, Fawn, Mahogany \& Patent Leathers ALSO
EVANGELINE STRAP SHOES In many styles and leather

Only $\$ 6.99$
per pair


This is a strictly Cash Sale. No charging-No approbation. Your choice, Ladies, inEvangelines for only $\$ 6.99$ at Smallwood's Ladies' Showroom
F. SMALLVVOOD

The Home of Good Shoes, 218 and 220 Water Street


Fishermen Meet Exporters. Another Big Gold Find on Labrador

## Ebengrater

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## $\xlongequal[\substack{\text { The Evening } \\ \text { Proprieleors. } \\ \hline \text { Satum, } \\ \text { Satray, October 14, 1922. }}]{ }$

 The inauguration by the






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## Women's

## 15 cents A PAIR.

## KNOWVLING'S have just secured 13412 Pairs

 Ladies' Rubber Heelsbeing a manufacturer's clearing line. Regular value 25 to 30 cents a pair. SPEOLAL PRIGES FOR QUANTITIES.

## =IG. KNOWLNNG,Ltd

Pies and Pastiry!
The digestibility of Pies has been called into questi
made, pies are as easily digested as anything else.
Until quite recently it has been taken for granted by the majority of
people that it was impossible to make good pastry out of Manitoba wheat
without using a large amount of shortening-the proper kind of which
They have thought it necessary to keep two kinds of
and the other for Pastry. This idea is erroneous.
"Windsor Patent" Flour (which is acknowledged all the world over as of shortening is used as with ordinary pastry flous.
JUST TRY IT AND BE CONVINCED


FHE EVENING TMLEGRAM. ST. JOHNYS. NEWFOUNDI AND, OCTOBER 14, 1922-7


# THE AMERICAN BOOT \& SHOE STORE 331 $=\mathbf{Z}$ WATER STREET 

# MUST IS MASTER GIVING UP $_{\text {The }}$ SHOE BUSINESS 

## POSITIVELY without

 exception the greatest SAGAIFIGE ever conceived or ATTEMPTED ON HGH GRADE FOOTWEAR.
## No Exceptions

The American Boot and Shoe Store stage spectacular bold price butchery. An event that screams with drastic under-pricings. Values so rare that they make all other sales look where electricity was fifty years ago. We have given big values before--we've shattered selling records, too-Forget about that--this sale sounds the death knell of all past performances and starts a new era of unmatchable values.


You Know the STORE --.YOU KNOW THE GOODS we GARRY. Now its up to you if YOU want to SAVE. WE have put every thing daringly LOW FOR 10 DAYS OF RED HOT SELLING.

## ? FOOTVVEAR PRICES TOUCH BOTTOM HERE!

$\mathbf{W}^{E}$ make no long-winded story; we offer no apology. We have decided to cast every thought of cost or profit aside, spare nothing, sell'em out to the last pair on the shelves. With this definite object in view we have shattered every precedent in pricing merchandise and will place this high grade stock in the homes of the people at prices that will make every sale you ever attended, read about, or heard of, appear like a mere shadow. Sale tags tell of the slaughter. YOU'RE THE JUDGE, COME! NO APPROVALS. NO CHARGES. SELLMes THURSDAY, OCTOBER 12th, at 9 A. M., Right on the Dot! In a nutshell, this sale means that the BOOT and SHOE STOCK of THE AMERICAN BOOT \& SHOE STORE will be sold at GENUINE BARGAIN PRICES. This sale will be your chance of a lifetime.

| $90^{\prime} G L O G K$ BARGAINS <br> Women's Black Kid, 1-strap Slipper, 'finest thing ever" for house wear. \$1.79. | SILVER PUMPS. <br> Some brocaded, some plain mostly B widths; sizes $21 / 2$ to 7. Values up to $\$ 10.00$. Sale Price $\$ 2.48$ | BLACK SATIN PUMPS. <br> Assorted styles and sizes Values up to $\$ 10.00$ <br> Sale Price $\$ 2.98$ |  | INFANTS <br> SOFT SOLES Made in a fine quality kid, colors Tan, Black, White E Pink E White. Reg. value \$1.20, Sale price, 69c. | BROWN \& BLACK OXFORDS. <br> and 2 eyelet Ties; Spool heels $\nabla$ alues up to $\$ 10.00$. <br> Sale Price $\$ 3.98$ | SPORT OXFORDS. <br> 2 tone combination; some with rubber soles and heels and with leather soles and At this Sale $\text { for } \$ 4.69$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | BOOTS! BOOTS! BOOTS! <br> 400 pairs of the finest High Boots, Spool heels; styles galore None sold for less than $\$ 8.00$ and up to $\$ 12.00$. At this Sale <br> Only $\$ 1.48$ |  | OWN KID BOOTS. <br> an heels; sizes 3 to 8 . Surely lar value $\$ 8.00$. For this Sale <br> Only $\$ 4.69$ |  | MORE LIKE GIVING AWAY WN KID PUMPS. <br> ut absolutely perfect. You'll have Sensational offering. $\$ 1.98$ |
| BROWN CALF OXFORDS. $\qquad$ Cuban heels; all sizes. Values up to $\$ 10.00$. <br> Sale Price $\$ 4.69$ | EXTRA QUALITY <br> BROWN OXFORDS. <br> With rubber heels; sizes 5 and $5 \frac{1}{2}$ only. Reg. value $\$ 8.00$. <br> Sale Price $\$ 3.98$ | TE QUALITY BROWN CALF OXFORDS. Médium rubber heels. Reg. value $\$ 7.50$. Sale Price only $\$ 4.98$ | LADIES' READ THIS! Fine quality Brown Kid Oxfords; Cuban heels, made by one of the best factorfes in the States; never sold At this Sale for $\$ 3.98$ only. | $90^{\prime}$ CLOCK <br> BARGAINS <br> 60 pairs of Oxfords; assorted styles. Brown and Black; some welted soles. None sold for less than $\$ 8.00$ <br> Sale Price $\$ 2.98$ | NOVELTY LOT. <br> All our Novelty Oxfords and Pumps, the finest in the Store none sold in the States for less than $\$ 8.00$. $\text { for } \$ 4.69$ |  |
| WE MEVER <br> MISREPRESE <br> If we quote a regula you can rest assured th tolerate no price-jugg this store. |  |  |  |  | , N.F. $\|$Mal <br> be t <br> tacu <br> foct <br> the | THING KEEP AWAY. mistake, this will ouring of high class thin the memory of habibitants. $\qquad$ |

## E THE AMERICAN BOOT \& SHOE STORE $331=\mathbf{3 3 1}$ MEN: MEN! MEN! MEN: The Greatest Boot and Shoe Sale in the History of St. John's! GD THE REASON

## Bigger--Better--Greater Than Ever!!!

The Greatest Boot and Shoe Surprise in years awaits you at THE AMERICAN BOOT \& SHOE STORE to-morrow--a day that will be remembered by the hundreds of satisfied customers who will attend this great value giving feast.

This will be more than a Sale. It will ba a demonstration of super-value giving that will knock cold the worst pessimist. It isn't merely a statement, ITSS A FACT! Come and see these values and convince yourself.

## SALE STARTS TO-MORROW at 9a.m.right on the dot

Read this and understand just what it means-..and that WE are ready, willing and anxious to make good. BIGGER VALUES--BETTER STYLES--Greater Selection Than Ever!

| RUBBER BOOTS! <br> Red Bal. Vac Hip and Knee Boots; all sizes. Only one pair to a customer. You know what they are worth. <br> Only $\$ 3.95$ | BOYS' BLACK BLU. FORM BOOTS <br> About 150 pairs, all different styles put into one lot. Former prices were up to \$4.50. Now <br> Only \$2.69 | BOYS' BLACK BLUCHER BOOTS <br> Sizes 9 to $131 / 2$. <br> Regular value $\$ 4.00$ <br> for $\$ 2.69$ |  | BROWN SOFT TOE BOOTS. <br> The famous Munson U.S. dressy last. A boot that any man can wear and fee proud of it. Reg. $\$ 7.50$. At this Sale <br> Only $\$ 3.98$ | BLACK <br> GUN METAL BLU. <br> A nice Boot for everyday wear; all sizes. Regular value $\$ 6.50$. At this Sale <br> Only $\$ 3.98$ | 250 Prs. of our best <br> DRESS BOOTS <br> comprising our entire stock of Men's fine Boots; assort ed styles, and remember than $\$ 9.00$. At this Sale <br> $\$ 5.98$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LITTLE <br> BLACK and BR <br> Made by the famous Shoe cott Johnson, which is called cordingly; with rubber heels. <br> $\$ 2.2$ | N BOOTS <br> in the States, Endiill, and stamped acolutely the best for | N'S GRAIN WORKING <br> At $\$ 2.69$ <br> n's Boot of Tan Grain leathe th bellows tongue. A Boot th e city $\$ 4.50$ for only . $\$ 2.69$ |  | atra fine quality OWN CALF BOOTS. <br> d broad toes. Yes, Sir, we'll soles and rubber heels. The e city; all sizes <br> Only $\$ 5.48$ | BRO <br> Absolutely th and rubber heel; Sale and marked $\$ 9.00$ | CALF BOOTS. <br> quality Calf; perforated toe rived in time for this Greal with the rest. Regular value <br> or $\$ 5.98$ |
| MENS <br> HIGH CUT BOOTS. <br> 12 inches high with two buckles; solid leather insole with bellows tongue. Good You can put a pair away for later and save money. <br> $\$ 4.69$ | MENS BOOTS <br> Gigantic Clearance of Men's Fine Boots in Black Blucher form with rubber heels; sizes 6 to $91 / 2$. Reg. value $\$ 7.50$. For this Sale <br> Only $\$ 4.89$ | BLACK <br> VICI KID BOOTS. <br> Blucher form; welted sole and rubber heels; low medium toe. This is certainly a fine boot for anybody that can't wear anything but a light flexible boot. Reg. value $\$ 9.00$ for $\$ 5.98$ | MENS <br> BLACK BOOTS. <br> Blucher form; full rubber heel; all sizes; welted sole. Reg. $\$ 8.50$ <br> for $\$ 4.98$ | BOYS' FINE BROWN BOOTS. <br> Welted soles. A nice dressy boot for any boy; sizes $11 / 2$, to $51 / 2$. Former price $\$ 5.00$. At this Sale <br> Only $\$ 3.48$ | LITILE GENTS’ <br> BLACK ELK BOOTS <br> Something good and strong; sizes 5 to 8. Reg. value $\$ 3.25$. <br> Only $\$ 1.98$ | BOYS' BLACK OOZE LEA. BOOTS. <br> A good strong Boot for boys that need something; sizes $81 / 2$ to $121 / 2$. <br> Only $\$ 1.98$ |

## W DUWTO MAKE SURE YOU HAVE THE RIGHT NAME AND ADDRESS

 our aoveritsme The American Boot\& Shoe Store

vems of Evil.

## The "Blaze of Glory" That Caused the

Kaiser's Downfall.














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 Beaten Path.





Ex. S.S. "ROSALIND."

> NEW CANADIAN BUTTER, ETC.


DAIR/PMEN'S
 70,000 farmers guarantee this
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 DAIRYMEN'S LEAGUE
CO-OPERATIVE ASSOCIATION INC UTICA, N.Y.

FULL VALUE SALE
We've spent a lot of time and effort to make this Sale give you all that
claims- FULL VALUE. Come in and see the items shown in this space an
also the great number of values we had no space to mention. You'll agree also the great number of values
that this event is extraordinary

| MENS <br> WORK PANTS <br> Made of 8 oz . Cotton Tweed, Grey pin stripes on Dark grounds. Just the pants for rough and ready wear. <br> \$2.55 \& \$2.85 | BLACK WOOL <br> 4 and 5 Ply <br> Fingering. <br> 13c. Slip <br> 2 for 25 c. | MEN'S <br> SOFT SHIRTS <br> A fine selection Shirts for the men and boys. You may choose them in soft colorings of pencil stripes. Special $\$ 1.49$ |
| :---: | :---: | :---: |
| MEN'S <br> CAPS <br> Stylish Caps of high grade materials; assorted patterns. <br> 60c. to $\$ 1.70$ | GLASS <br> TOWELING <br> Towels may be made of this Toweling which will leave no lint on glass surface. <br> 16c. yard | SMART KNIT TIES <br> It's a fact that knit ties are easier to tie and that they keep their shape longer than any other kind. <br> 35c. each |

M.J.SUummers, 330 Water Streel

STORE OPEN EVERY NIGHT





## The Fishermen's Friend



## F.Smallwood <br> THE HOME OF GOOD SHOES,

 218 \& 220 Water Street.
## New Arrivals!

OCTOBER 12th, 1922.
Ex. "ROSALIND" TO-DAY Ex. "ROSALIND" TO-DAY Apples--KINGS.

Ex. "BELVERNON" 5 Cases
Tobacco-Jumbo CHEAPER AND BETTER. GEORGE NEAL, Ltd.

NEW ARRIVALS!

FILSHLLLS CONFECTIONERY.
INGERSOLL CREAM CHEESE and CORONA MIXTURES.
CRYSTALIZED BON BONS CRYSTALIZED BON BONS.

## P. F. FEARN \& CO., LId.,

Box 667. $\qquad$ Phone

\footnotetext{

1500 Sides AMERICAN SOLE LEATHER NEW MANILLA \& STEAM TARRED ROPE. Also, 2000 AMERICAN GOVERNMENT AXES

Will be sold at Rock Bottom Prices.
North Am. Fur, Hide and Metal Co'y.,
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and look around without seeing some work saving thing that you really ought to have.
So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.

When we sell you Hardware once you will
buy from us always. buy from us always.

OUR HARDWARE WEARS
BOWRING BROTHERS, LId.
HARDW S DEPT.

## N. S. COAL!

Ex Store:-
CHOICE NORTH SYDNEY COAL.
Due to arrive:
Schooner Gilibert Wiles. prompt delivery.
Aloo a large quantity Birch JUNKs.
NFLD. COAL and TRADING CO., LTD. At mom

KARL S. TRAPNELL, Opt. D., EVESIGIT SPECALIST,
307 Water Street, Upstairs.
HOURS-10-1: 2.30-6: Evenings by appointment.

Forly-Three Years in the Publlo

## PORK, BEEF, CORRN, etc'

To-DAY<br>Ex. "Belvermon" and "Manoa"

LIGHT HAM BUTT PORK, 7080 pieces. "STERLING" FAMIIY BEEF. EDDYS "WHITE TOP" MATCHES-
( 10 gross Cases). CRUSHED CORN-( 100 lb. Sacks). ROUND CORN-( 100 lb . Sacks also,
SEPTEMBER MAKE CHEESE-
Large, 70 llbs . each.
SEPTEMBER MAKE CHEESE-
Twin, 35 lbs . each.
Lowest Prices.
F. McNamara.
'Phone: 393
Queen Street.

## TALLORING OF

 QUALITYWORKMANSHIP
EXGEPTIONALLY FINE
S.S. GIENCOE SOUTH WEST COAST SERVICE. Passengers leaving St, John's on 8.45 a.m. train, Monday, October 16th, will connect with S.S. Glencoe at Argentia for (Bport ports of call between Argentia and (Port aux Basques.

101
Reid-Newfoundland Co., Limited
Furness Line Sailing

 Furness Withy \& Co., Limit water street bist.

hard Wearinc Made by a Firm of World-wide Reputation for Excellence, \& Uniformity of Quality
JOB'SSTORES,Lt built by Paige engineers and mechanics in the Paige
shops. From its Paige origin the Jewett inherits those unmistakable marks of Quality, characterizing the
work of a group of men, who for ten years been building the fine six-cylinder cars, bearing the Paige monogram.
Let us demonstrate to you its remarkable power
and quality-5 passenger touring- 82200 ; Sedan and qualit
s2850.

## Anglo-American

Garage,
JOS. COCKER,
Gravenstein Apples
BURT'\& LAWRENCE.
14 NEW GOWER STREET.
JEWETT CAR?
THE JEWETT IS PAIGE BUILT.

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The new Jewett is of Paige conception, designed and

Agents. Gramophone Record

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