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TEN PAGES O-DAY. GEATHER FORECAST. THE "PEOPLES PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. $\pm$ THE EVENING TELEGRAM. WAR NEWS

VOLÚME XXXVII. PRICE ONE CENT. ST. JOHNS, NEWFOUNDLAND, SATURDAY, MARCH 18, 1916. $\quad \$ 3.00$ PER YEAR. I


THE EVENING TELGIRAM, ST. JOHNS, NEWFOUNDLAND, MARCH 18, 1916-2

'Margarel,' The GIRL ARTIST, The Countess of Ferrers












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The Proctor Gamble Distributing Co. of Canada, Ltd.,
P.and G. Naptha Soap


## "Ivory" Soap





## "Gold Soap."



## "Pearline" Washing

 Compoundthe great invertion for geving tol and expenes, with
CRISCO


The Proctor Gamble Distributing Co of Canada, Limited.

New Cabbage. CHOICE NEW GREEN CABBAGE.
CHOICE SLVERPEL ONIONS. Also in stock:
Nold stock. Burt \& Lawrence, 14 New Gower St.

| LENTEN GROCERIES! |  |
| :---: | :---: |
| Fish - in Tins. No. 1 LOBSTER. ASSTD FISH PASTESAnchovy, Sardine, Sardine, No. 1 Salmon. French Sardines. Anchovies (in oil Fresh Herring. Findon Haddock. Halibut. Cream Lucca 0 il. Princess Olive 0il. Peanut Butter. |  |
| Bowring Bros., Ltd., |  |
| THE EMERSON PIANO! MAGNIFICENT TONE, HIGHEST GRADE ACTION B.- Everyone is talking just now about the "Emerson." Wesomething about Pianos and we sell nothing but what is CHARLES HUTTON, |  |


the evening telegram, st. John's, newfoundland, mareh 18,1916 -


TO-DAY, SATURDAY, AT THE NICKEL.
"THE WAR O" DREAMS."
"Tremper "

performances throughout the lenten season for the city relief fund.

BIG HOLIDAY PROGRAMME at the BRITISH THEATRE. BILLIE RITCHIE
"THE AVENGING DENTIST."
this with other wer THE AVEN

New Dress Materials !
Now Showing Newest Fabrics

Poplins, leading shades, 50 c . and 60 c . per yard. Lusires, assd. colours, 50 c , usires, assd. colours, 50 c ,
70 c, , 80 c \& $\$ 1.00$ per yd. Whipcords, newest colors, 75 c . and 80 c . per yard Mixed Tweed Suilings, 50 c ., 65 c ., 75 c ., 80 c . and 90 c . per yd. Shepherd Checks, $20 \mathrm{c}, 30 \mathrm{c}$., $40 \mathrm{c}, 60 \mathrm{c}$ and 75 c ., per yard. Navy Serges, 60c., 80c., \$1.00, \$1.20 and \$1.30 per yard. Gaberdines, $\$ 1.40$ per yard.
COVERT CLOTHS for Suitings or Raglans . . $\$ 1.75, \$ 2.00 \& \$ 2.20$ per yd BLACK GOODS in Serge, Lustre, Whipcord, Cashmere, Corkscrew, etc. WHITE PIQUES 55 c . to $\$ 1.20$ per yard

STEER Brothers.



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## New Arrivals of American Gools.

-This week we are offering many attractive lines recently purchased by our Buyer in the American Markets. Daily advances in the Foreign Markets on all classes of Dry Goods will make corresponding advances here later on inevitathle. We have been for-
tunate in securing many desirable lines, and the early caller will get the full heenefit of our lucky purchasing. We enumerate a few only of the offerings now at your isposel.


American Waists


## JOB LACE CURTAINS

TABLE OIL BAIZES Another clearing lot, all in serviceable ends, priced at 42c. per yard. If purchased and sold in a regular way they would
be marked 70c. Marshall Bros

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## YOUR FRIENDS

## YOUR Plotograph!

The Tooton Studio,

## Arming Merchantmen

## for Defence at Sea <br> 

Left Arm Became Powerless
Saved From Paralytic Stroke
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## St. Patrick's Day Parade. Day Paraue

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## CHAIRS <br> for <br> Comfort

Chairs-being the most used articles of fur-niture-need to be of many designs and qualities to suit all needs. Here in our large Showrooms we have every kind conceivabe,
are the best of their particular make.
We call your attention to our fine English Easy Chairs. They are of many designs, all are heavily padded, with delightfully easy spring
and handsomely upholstered in Plush, Rug, Tapestry and Leather.
This large stock of Chairs needs no recommending, her a "sure-winning" combinationsterling quality and reasonable prices.
U. S. Picture and Portrail co.


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MARCH 18, 1916 -

mie proples paper-THE EVENING TELEGRAM, MAR. 16, 1916-10-read by grharyone

## Recital of Sacred Music

 . ON MONDAY, the 20th, at 8 p.m. sharp.To open the New Organ of St. A
terian Church
MR. F. J. KING, Organis
Programme will consist only of Music by Brilish Composers.
The Organist will be assisted by an augmented MRS. F. J. KING will he the Soloist Silver collection


## NOTICE

The sailing of the S S. "Prospero," for usual Western Ports. has been POSTPONED until 6 o'clock this evening

Freight will be received up to NOON TO-D'AY
BOWRING BROS., LTD. Coastal Mail Service

## NEW MILLINERY

Trimmedand Untrimmed Spring Hats WILIIAM FREEV

In Stock: LEATHER,

Trimmed \& Untrimmed. Roofing FELT, 1,2 and 3 Ply. Also, Crown Rubher Roofing. Sunlight Soap.

HARVEY \& $\mathrm{C}_{0}$., Itd. Wholesale.

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Borax Soap. Sold by all Grocers. $\$ 10.00$
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## Sale Price

 Only \$3.上" Sale Price,Only $\$ 4.50$

 and F. SMALLWOOD, $\frac{\text { phe Home of Goo Stoess }}{}$

## Whisky

Don't be careless and sim-
ply ask for Whisky. Ask tor House of Lords, $a$ melow full strength,
 J. C. BARD.

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 CLIMBING RES ROSES,
OrdTS.
Ask for for spring delive

Advertise in the TELEGRAM!

## LAST NIGHT

## Seventeen Cent Sale.

Don't Miss It.
Robert Templeton.

## J. J. ST. JOHN

We are well stocked with Flour Pork, Beef, Butter, Sugar, Irish Butter, Molasses, Tea, and all kinds of Groceries. Prices Right. With 19 p. c. on all cash purchases.
J. J. ST. JOHN,


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THE "BIG" Furniture Store.
New Goods Arriving Daily
Bamboo, Wieker and Ratian Goods. A splendid variety of TABLES, Cutirs, BUFFETS and
CHINA CABINETS in Fumed and Quartered Oak. Everything

 classiest design. We invite inspection.
CALLAHAN, GLASS \& Co., Limited,

New Cabbage!

## New Cabbage !

 New Cabbage!$\frac{\text { To arrivo ex. "Lsephano. due aboat }}{\text { Wednestay noxt. }}$

Removal and Partnersnip HON. R. A. SQUIRES, K.C., LL.B.,


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Y00000000000000005000600 Hon. R. A. Squires, K.C, LL.B. Mr. J, A. Winter.
 Barristers, Solicitors and Notaries.

New Bank of Nova Scosia Building.
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## REID-NEWFOUMOLAND compary. <br> St. Patrick's Day Excursion! <br> Excursion return tickets to all Stations between St. John's, Carbonear, Heart's Content,Placentia and Renews at <br> One Way Prst Class Fare. <br> Good going Thursday and Friday, March 16th and 17th, and good returning up to Saturday, March 18th. <br> Reid-Newfoundland Company.


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George's Streets,

- Being in close toach with the American Markets can quote tne finest wholesale prices on all classes of
POUND REMNATS and REGULAR PIECE GOODS, FLEEECE LINE
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Before placing
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VOLUME XXXVIIL
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＂There is Only One Task for Us All，and That is To Win the War．＂

## The Ideals for Which We Stand． <br> By Dr．G．R．Parkin－－The Gigan tic Problems of National and International Reconstruction Which Must Be Faced．



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[^0]| Newfoundland Volunteers. | What Is | 1st Nfld. REGIMENT. |  | To the Men | Tho Ghance Gove Yoluntoors. | A |
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|  | $\begin{aligned} & \text { For they fought like men, and a man } \\ & \text { may weep } \\ & \text { When he lays a man to his last, long } \\ & \text { sleep. } \end{aligned}$ |  |  |  |  |  |
|  |  |  |  |  | grow In Flanders fields. JOHN MCRAE. |  |
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