


The Always Busy Store


Sale of 500 New Suits
\$50 Style!
\$50 Materials! \$50 Workmanship!
Enbodied in these Stunning Exclusive Garments that are to be offered to Our Customers Saturday and Monday in the Two-Day Event at


More Than 50 Distinctive New Models
To Choose From
Be sure to choose your suit tomorrow, Saturday and Monday, in this sale that brings you
the finest suit that has been offered in Niagara Falls this season at $\$ 30.00$
This store's Policy of Giving Its Customers the Beneff of a SAVING when they NEED their Garnents is
being Followed RIGHT Now in Offering suits the the same Low Prices that will be in force at the End of the Season
Saturday and Monday Are Dress Days
We Offer A Splendid Lot of
at a price that ought to rinine $R$ HIS $S H$
New Georgettes!-New Satins!--New Taffetas!!--New Crepe de,Chines!---New Serges!


SATURDAY AND MONDAY! YOUR CHOICE OF OUR ENTIRE COAT AND SUIT STOCK IN OUR STORE


OATS


| The Even Busines | g Journal's Directory |  |  |  |
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|  |  | Dr. R. M. Calder Physician and Surgeon |  |  |
|  |  |  |  | The Park House |
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| Pure Food Bakery a lisit 69 geneva.ST | A. R. DeConza \& Son | (2) | Petroleum roover co. .to. |  |
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| Line of |  |  |  |  |
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A. A. COCKBURN

With great difficulty we secured the last 400 pairs new R. A.
F. Overalls. They are made of west khaki duck and will outwear any-
F. Overalls. They are made of west khaki duck and will outwear any-
thing on the market. With bibs and suspenders. Size $38,39,40,41$.

Res.



KITCHEN ARRONS. R. A. F. KHAAKI WORTH 75c
$\$ 1.25$
Fin $\qquad$
GRANITE WARE, R. A. F., WHITE, BEST QUALITY, AT SAVINGS OF ONE-THIRD
Large White Basins, regular 65c, for 45c
Bowls, in 2 sizes. Regular 35 c , for 23 c .
Plates, regularar 40c for 25 c .
Cuspidons, regular $\$ 1.25$ for 85 c .
Best grade Scrub at. A. F. BRUSHES
Best grade Scrub at
35 c Quality Stove Brushes at 25 c .
$\qquad$ earth at $\$ 2.00$.
Motor Cycle Goggles with set of clear and colored lenses $\$ 1.00$.
R. A. F. SHEEP-LINED BOOTS

Used by fiers. A. Partly worn, knee length, tan color, heavy soles
nd heels. Inside is completely lined with sheepskin. Boots cost $\$ 12.00 \mathrm{a} \cdot$ pair. To clear $\$ 3.00$.

WE STILL HAVE
Aeroplane Cotton, few Wool Blankets, Palisades (cot ticks,
Rubber Sheets, $\$ 1.00$ Fur Caps, R. A. F. $\$ 20$ Serge and Tweed Suits,
$\$ 60$ Auto Rugs at $\$ 20$, Leather and Sheep-lined Auto Coats at $\$ 50$
size 46 and 48 French Slickers at $\$ 11.00$ R. A. F. partly used, Duck
Shirts at 75 c each, partly used R. A. F. Wool Sweater Crats at $\$ 1.25$,
Wool Socks at 50 c, Dunnage Bags (make a big $36^{\prime \prime} \times 29^{\prime \prime}$ towel) at

WE MIL SHOORIY PRINT A CoMPLEETE CATALOCUE LSTT: be SURE TO GET ONE.
A. A. COCKBURN



## Be Independent



 CLEVELAND PERFECT W.A. Stevens

96 St. Paul St.
Phone 60
 Manager Clark Grimith reduced the
Senators to the 21 player ilimit when. Senators to the 21 player limit when
he erturned outrolaer Joe Shannon
lot the Baltimore International Leagg
fie team.
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 $\left\lvert\, \begin{aligned} & \text { King Lenr, who liayed first base } \\ & \text { for the Leafs last year, was left in } \\ & \text { Los Angeles by the cincago cubs in } \\ & \text { order that he could have his sore }\end{aligned}\right.$ order that he could have his sore
shoulder treated by an osteopath
|The treatment, according to reports. The treatment, according t.
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have refused to waive on Pitcher Ceo. ${ }^{\text {hav }}$

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& \text { CLUBS HAVE NO FEAR OF } \\
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The best argument in favor of the






## Public Notice

CANADIANPACIFIC TORONTO - WINNIPEG - VANCOUVER

Appive Winaipeg 12,$10 ; p . \mathrm{m}_{1}$ [Second Day]
Airpive Vancouver 10.05 p. m . [Fourth Day] THROUGH-EQUIPMEN
Standard ard Tourist Slee
Comparturent Observation Cars, Standard ard
Coaches, ©olonist Cars. Thoronto to Vancouver.
A round-trip ticket to the Pasific Coanst via hie
A round-trip ticket to the Pacific Coast via the ""Canadian Pacific" permits a wide diversity of
OIVIDIV PIJPII HTELSIN WESTERN CANADA

Passengers for Galifornia should arraige their trip to include the Canadian Rorkirs Ircimi
Paticulats fron SilWES ADIE, 76 St. Puul Street. W. B. HOWARD. District -

## Beir Bros. <br> "The Store of Constant Progress:

Artistic Panel Curtains

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Beautiful QuakerLace Curtains at $\$ 5.00$
-ntm See and choose from
offered in white and eeru.
The Drapery - Department offers many New Suggestions
Dressing up the Home this Joyful Springtime.
Isn't \$35.00
A Delightful Price For
"Such a Clever Suit?
$=-=$ = mavernexamex

 fashioned of Navy Wool Poplin, finished with an
vest and braid trimming on the skirt and jacket.
If you do not inspect this interesting array of Suits at Beirs' yout
will miss knowing just how smart a Suit may he at $\$ 35.00$.


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| :---: | :---: |
|  | New Lingerie Blouses Of Oritinal Fabsioning <br>  <br>  Even though ygu have many Lingerie Blouses you will want one of these for they Blouses are so s you will frills $\qquad$ and bea self material fine tucked fronts lead to their varied charms. 1 as plain in this Blouses. Spring shite models, are included Showing of Crisp New RICES RANGE FRGM $\$ 1.50$ to $\$ 3.98$ (Third Floor) |


| FOR RENT-Five roomed coltage | WANTED | AGENTS WANTED |
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| surroundings. Ap ply, Mrs. J. M. Elson, 109 Queen Street; telephone 2084. | WANTED - GENERAL SERVANT. Apply Mrs. Adam Martin, Box 1112 Tharold. | MAN to work this city refinishing chandeliers, brass beds, autumobles |
| FEMALE HELP WANTED WANTED-Maid for general house Coombs, Ty? Church St. Phene 668 . | Be Your Own Boss start a cut-rate to $\$ 50$ invested should earn you $\$ 25$ weekly. H. V. Martin, Windsor | by new method. $\$ 10$ dally witnour capital or experience. Write Gunmetal Co., 315 Elm , Decatur, Ill. $\qquad$ $\qquad$ <br> SALESMEN WANTED |
| FOR SALE <br> Loam for lawns delivered to any part of the city orvicinity Phone 1227 | YOUNG, well dressed, man, to travel and sell goods. Permanent position. and good chance for advanc:ment. Must be able to start at once. Call evenings. International Hotel, all this week. C. D. Murphy, | Sell stock in Oil Companies. Make one thousand dollars week. Hundred dollars invested Trapshooters paid Sixty Thousand. Supplies free. Write Big Southern Company, Fort Worth Tex. |

## $=$

## This Is Children's Week

 In Beirs' Shoe Section This Spring Vacation week is a splendidtime for mothers to bring the Children to
Beirs' and have them correctly fitted with Beirs' and have
smant Footwear.
Shoes and Oxfords for Dress, School
or Play are shown in a splendid variety of A Smart Shoe for Dress Wear is fashA Smart Shoe for Dress Wear is fash$8 \frac{1}{2}$ to $11, \$ 4.00 ; 111 / 2$ to $2, \$ 4.75$.
A practcial Shoe of dark brown calf:
skin is fashioned in lace style with cod. year welt sole. Sizes $81 / 2$ to $11,85.00 ; 11 / 2$
to $2,85.75$. to $2,85.75$.
Dark Brown and Black Calf Oxfords, fashioned on nature shaped lasts, are priced
at 84.50 and $\$ 5.00$. Sioes for the Tiny Tots are shown in
variety of styles variety of styles at $\$ 1.50$ to $\$ 3.50$.
(Third Floor)





$\$ 5.00$
Curtains are featur
and ah-over designs.
any New Suggestions in
Toyful Springtime.

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of dark brown calf-
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Black Cals oxfords,
haped lasts, arce priced


AGENTS WANTED
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SALESMEN wanted
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Pusand diollars week. Hundred
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## Special For Saturday, April 26, 1919

 the city that shows a complete stock of footwear for the family in sight with size and prices marked in plain figures. You practically make your own selections. - One doesn't have to pay for the other. It is one price to all.That means a lot to the shoe buyers. Notice we are on a side street-cheaper rent and no clerks to pay, for which cost would come out of you otherwise, for some one has to pay for the serving in other stores. This is practically a self-serving store.

The Above Are Three New Member Offerings For Saturday's Trade, at Extra Low Prices, to Get Acquainted With Our NEW STOCK JUST RECEIVED

A New Novelty<br>We. .won't tell you what you have to pay elsenbere.<br>\section*{$\$ 4.48$}

The New Novelties
The New Novelties

French heels, Cuban heels, nęw military heels. All sizes $2 \frac{1}{2}$ up. The underseling price-
$\$ 4.48$

All Welcome to Come and Look, Whether You Buy or Not. A Brand New Stock of Spring Footwear For Men's, Women's and Children's Use. New Stock, New Management

## THE OUTLET SHOE CO., 15 James Street

BRADLE Y'S


|  | Bradley's Special Sugar Sale |
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|  | I2 POUNDS FOR $\$ 1.40 \quad$ POUND, 2 POUNDS FOR 75e Shell Macaroni in bulk_no pack- Two |
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## VEALE BROS  HIGH－CLASS WALL PAPERS

 $=-=-=$ $x=$ ALSO BETTER PAPERS FOR ANY ROOM AT 35c．50c．75c．
S1．00 UP TO $\$ 3.00$ PER ROLL

## ElectricStoves



You Only Invest Once．Why Not the Best इन्दु：the famous Moffatt Electric Stoves Have Had a Steady Unapproachabb
Ouality Fer Over Fifty Years Quality For Over Fifty Years In Coal，Wood，Gas and Combination

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Where Same Are Displayed ESTIMATES ON COMPLETE INSTAL LATION CHEERFULLY GIVEN




GRAND ${ }^{\substack{\text { ONE NGH } \\ \text { ONLY }}}$
Wednesday，Aprill 30th THE SEASONS MUSICAL EVENT Boston English Opera Co． ＂MARTHA＂ In Four Acts and Five Scenes of Lavich Splendo FULL SCENIC PRODUCTION
GREAT CAST OF PRINCIPALS GRELECTED CHORUS HEAR
＂The Last Rose of Summer
The Beautiful Tenor Solo，＂Like a Dream＂
The Spinning Wheel Quartette
The Great Ensemble，＂May Heaven Forgive You Kindly＂ And Many Other Beautiful Numbers Which Have Made
＂Martha＂the World＇s Most Popular Opera
Prices：50c，75c，\＄1．00，\＄1．50

Saturday \begin{tabular}{c}
ONE DAY <br>
ONLY <br>
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Plays <br>
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PRICES：25c，50c．75c，\＄1


Special At Walker＇s

500 Choice：American Beauties，the

FLORIST，7HIS SATURDAY


## Carnations，five Big Blooms，$\$ 1.25$

2000 Choice Sweet Peas，at $50 \mathrm{c}, 75 \mathrm{c}, \$ 1$ bunch
Also an exceptional offer， 100 large Climbing Roses，white and pink，in pots，at $\$ 1$ and $\$ 1.50$

Why wait 3 or 4 years for the plan： to grow when for the small additional price you can get a plant ready to start and train Order Early as these will soon be taken up

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ESTABIISHED

