The color band inlay on the cap identifies the character of the pen point.

## He bought his pen on the way to class!

He bought a Waterman's No. 7. He was delighted, with the color band feature that enabled him to quickly and accurately select a pen point exactly suited to his style of writing.

You will be as delighted as he was if you visit your dealer and try Waterman's No. 7.

All over the country men who know are employing this No. 7 scientific method for selecting accurately the pen point best suited to their style of writing. No. 7 is offered in six different styles of pen point. Each is identified by a distinctive color inlay band on the cap. Individualized pen point fitting is thas made practical for the first time.

Dependable, speedy pen performance such as Waterman's gives saves valuable time for thought—a decided advantage during exams.

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