

# OLD CHUM

## SMOKING TOBACCO

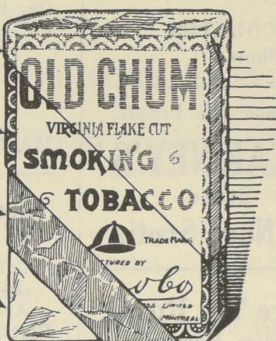
IS FOUR TIMES SEALED

*The outer wrapper  
of water-and-moisture  
proof paraffin paper*

*The regular Old  
Chum wrapper  
showing name  
and trade mark*

*The heavy  
tin foil*

*The heavy  
manilla paper*



to bring you the full richness  
and mellow sweetness of this—

## “Tobacco of Quality”

Manufactured by  
IMPERIAL TOBACCO CO. OF CANADA LIMITED