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There is Something Substantial

About the man who is carrying a fair amount of Endowment Insurance such as provided by

The Imperial Life

Assurance Company of Canada

If you are not the possessor of such a policy, you will do well to investigate the advantages of this form of investment. But as the benefits of life assurance are only available to those in good health, you should write me for particulars

TO.DAY. To-morrow may be too late

J. C. GASS Provincial Manager Halifax & Nova Scotia