



Cowan's TOYTOWN

Visit our Second Floor and see our Large Display of Toys
All are Reasonably Priced

MECCANOS

Every boy likes to build and a Meccano Set is the answer.
They come in different priced sets.

DOLLS

Beautiful dolls that will make the little girls happy to
own one on Christmas morning.

STUFFED ANIMALS

Of every description, dogs, bears, etc. Moderate prices.

BOOKS

Paint, Cut-Out, Story—for every child.

DIAL PHONES

Just like a real phone and moderately priced too.

GAMES

The largest selection of games for the kiddies and grown-
ups that we have had for years.

DISHES

Every girls likes to have a tea party. Buy her a set of
dishes.

ELECTRIC IRONS

Complete with cord. All ready to plug in. Safe for the
child to play with.

DRUMS

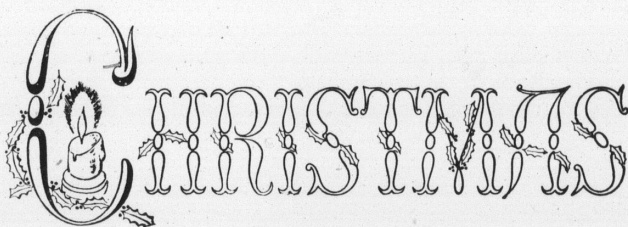
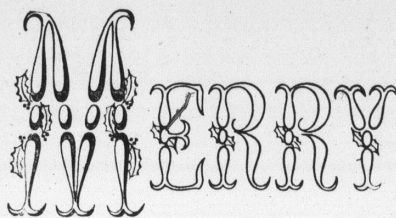
TREE DECORATIONS

Cowan Hardware Ltd.

126-127 DUNDAS ST.

PHONE MET. 3461

You can do it Better
with Gas!



And Happy New Year

City Gas Company of London

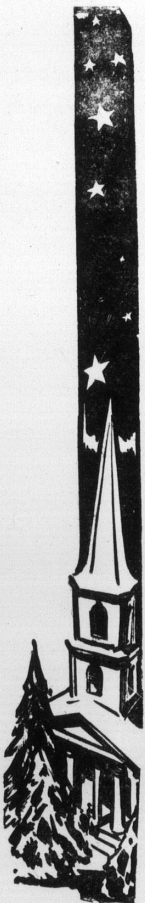
215 DUNDAS STREET

A Merry Christmas

It's a real old-fashioned Christ-
mas we're celebrating again
this year. And what a warm,
happy glow it puts into our
hearts to know peace reigns
supreme once again. This
Christmas as we go to church
to worship in freedom the birth
of the Christ child let us offer
a prayer of thanks to Him for
the Peace and Happiness in our
hearts. It is with much glad-
ness that we wish you the joys
of the holiday season and a
New Year in which all your
hopes and desires will come
true. Thank you for your pat-
ronage and co-operation dur-
ing the year, we sincerely hope
to continue serving you in the
years ahead.



From a Friend



CHRISTMAS SHOPPERS

Regardless of the Christmas season, em-
ployed citizens must get to and from work
regularly and on time. Don't let your arm-
ful of bundles and parcels be the reason
for someone being deprived of necessary
bus transportation!

IF YOU HAVEN'T DONE
YOUR CHRISTMAS SHOP-
PING, START NOW! DON'T
WAIT UNTIL CHRISTMAS
WEEK! AVOID THE RUSH
HOURS BY SHOPPING BE-
TWEEN 10 A.M. AND 4 P.M.

Prepare your Christmas parcels for mailing NOW. Postal authorities have an al-
most impossible task to get YOUR gifts to their destination BEFORE Christmas.

TRY TO AVOID TAKING YOUR ARMFUL OF PAR-
CELS TO BE MAILED DURING CHRISTMAS WEEK!

LONDON STREET RAILWAY CO.

H.C. BOYD
Supt. of Transportation

D. L. TAIT
Manager