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THE DAWN OF TOMORROW

Nature of Problem Affects Reactions

When the Negro is asking the questions, he is conveniently American. When the white man asks them, the "we" sometimes becomes "y'all." In questioning the hiring policies of a firm the personnel director finds it convenient at times to say they do not keep records "by race." A labor unionist, pressed by Negro labor leaders to alleviate a racial situation replied: "The problems of labor and the Negro are one. When we solve the labor problem the Negro problem automatically will be solved."

An interracial housing development in the Midwest was refusing Negro applicants in favor of white ones. When accused of discrimination its representative asked: "Don't you want integration?"

When the seamy side of life is discussed, the pronoun easily shifts from "we" Americans to "your" people. Why don't you help your own? Why don't you stop crime among your folk? Why don't you teach your people how to behave? Space salesmen for Negro publications are often told: "We advertise in X periodical. Our ads are in English. Negroes read English. Why should we buy space in a Negro publication?"

The answer is simple. If X periodical were as responsive to the total population as its resisting advertiser says, it would give the Negro his proper percentage of editorial coverage, thus ending the

need of a Negro press. When coverage is given, the content is mostly negative. A crime story with an all-Negro cast, for instance, is presented with a raceless victim, a raceless arresting officer and a Negro suspect.

Emmy Given To Belafonte

Harry Belafonte received an "Emmy" — the television industry's Academy Award and equivalent of moviedom's famed "Oscar" — for his "outstanding variety or musical performance" of the season in his one-hour show, "Tonight with Belafonte." He was the first Negro to win the coveted gold trophy. In the allied field of motion pictures Negroes extended their gains of 1959 by appearing in more non-stereotyped starring and supporting roles than in any previous year. Outstanding examples were the performances of Sidney Poitier in "All the Young Men", Wopod Strode in "The Trial of Sgt. Rutledge" and Spartacus, Sammy Davis Jr. in "Oceans Eleven." Archie Moore in "The Adventure of Huckleberry Finn," Ella Fitzgerald in Motley's "Le No Man Write My Epitaph."

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