

Snowstorms and Bus Transportation

The City of London has gone through two Big Snowstorms in the past two weeks. We sincerely regret the inconvenience caused many of our passengers in the First Big Snowstorm, on Friday, December 1st. Many of our passengers failed to secure their usual bus transportation.

It is a fact, however, that our buses carried 42,856 paid and transfer passengers that day. This is approximately one-half the passengers being carried daily at this season of the year.

To ensure a reliable service on Saturday, December 2nd, our buses were called in at 8 p.m. Friday Night for much needed attention and repairs. Due to continued snowfall, bus routes had become virtually impassable by this hour. Co-operating with the City Works Department, routes were cleared to the extent that on Saturday we carried a total of 85,659 passengers, fully justifying action taken in curtailing service Friday Night.

The Second Big Snowstorm struck the City on Monday, December 11th. While there were serious delays in the service, records show our buses carried 80,809 passengers, compared with 81,494 on the previous Monday.

Every effort was made by our Operating Staff and Employees to maintain the best possible service during these storms and we feel our Employees did a particularly good job in carrying such a large number of passengers under extremely difficult operating conditions. Many of our Garage Employees worked two consecutive shifts without rest, to repair disabled equipment and to maintain a 24-hour service of ploughing and sanding of bus routes.

The Situation During Xmas Week Will Undoubtedly Become Serious

New records for bus riding have been established this year, with a new all-time record of 100,226 paid and transfer passengers being carried on Monday, December 11th.

If you leave your shopping until the last minute you will undoubtedly find buses to be badly crowded and you may be unable to secure the transportation you desire. We urgently request shoppers to do their shopping between 9 a.m. and 4 p.m. Arrange to leave for home before 4.30 p.m. if at all possible, or be prepared to wait until after the 5 to 6 p.m. rush is over.

Every effort will be made by our Employees to meet the heavy Christmas Traffic, but we need your co-operation and assistance... You can assist us by

Doing Your Christmas Shopping NOW!

The London Street Railway Company

H. C. BOYD
Supt. Transportation

L. TAIT
Manager

D. L. TAIT
Ass't Manager

C. A. M

Dist

EGGS, BU

78 King St

PHON

MERC

F

Firep

W

On C.N.R.

COM

W. I

Tobacco,

205 Hamilto

Brida

BRIDAL W

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L

Fine Assor

Ladies' a

Stone Se

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H.

375 Talbot

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Generat

Batteri

358-360