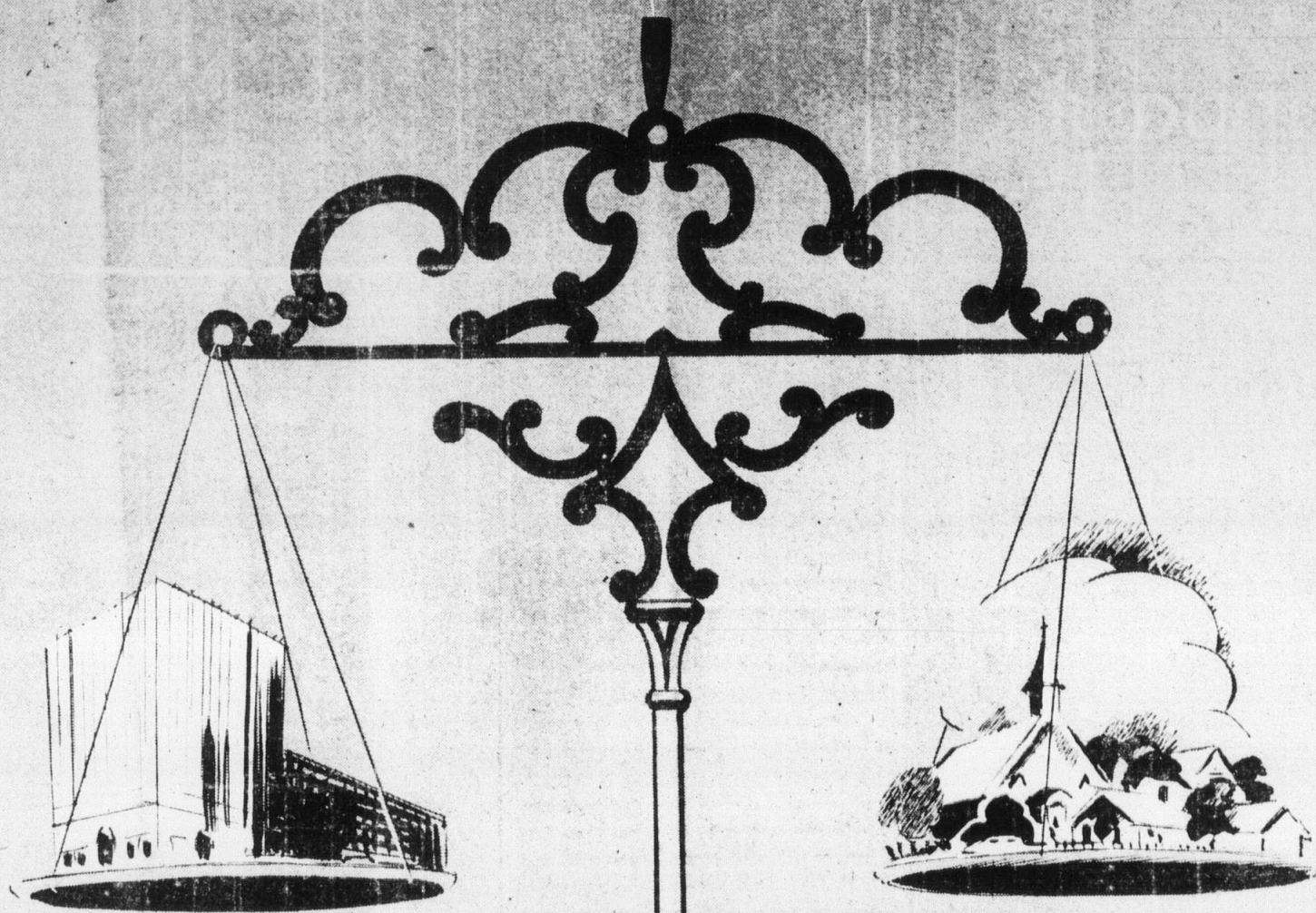




On the Level

There is no mystery about service to the community.

The principles of honest retailing are timeless.

Merchants of integrity have always offered:

- ✓ The long-run economy of quality merchandise.
- ✓ The assurance of complete satisfaction.

Such principles at Simpson's have inspired a wide variety
of services and high standards of merchandising.

Simpson's

Athle

Aldene Anderson on the sports list well as winning hop-sotch, Alder 3 Park Crests, 2 seconds for ru

Tommy Anderson Hop Scotch Queen his sister, winner and 3 first ribbons jump, and 3 th

Carl Clinton ribbons in phys the Park Playg

Barry Howson events this year for the second dash Shield. La titution from all same shield for year for 9-year holder of 5 Par boms for running third for broad pion Crest of W

Franky Anderson most athletic yo holder of a Shield pics, which wa early this summ He is also a me Baseball team, right field. Th this year chan County Bantam This same team the O.B.A. Alo credits, Franky which was pr Labour Day, at Day Celebration team of 4 which race. Franky is on his outstan

Diddy Anderson is proud of also. Diddy, wh London Pirates the award for average for the

Stanley Anderson Franky and Di brothers steal Stanley has be fielder on the one of London ball teams. A London Jr. Maj with a very cl

NEGRO SPE

Dr. Howard pastor of the C ship of All Pe will be the sp daily devotion General Council of Canada, on Sept. 21, it has

Commissione sions Council t have been app W. S. Taylor c couver, repres R. McWilliams resenting Jap bidge of Ha Korea; Rev. H representing Smith of Vict West China, a Princeton, Ont