

Merry Christmas and Happy New Year

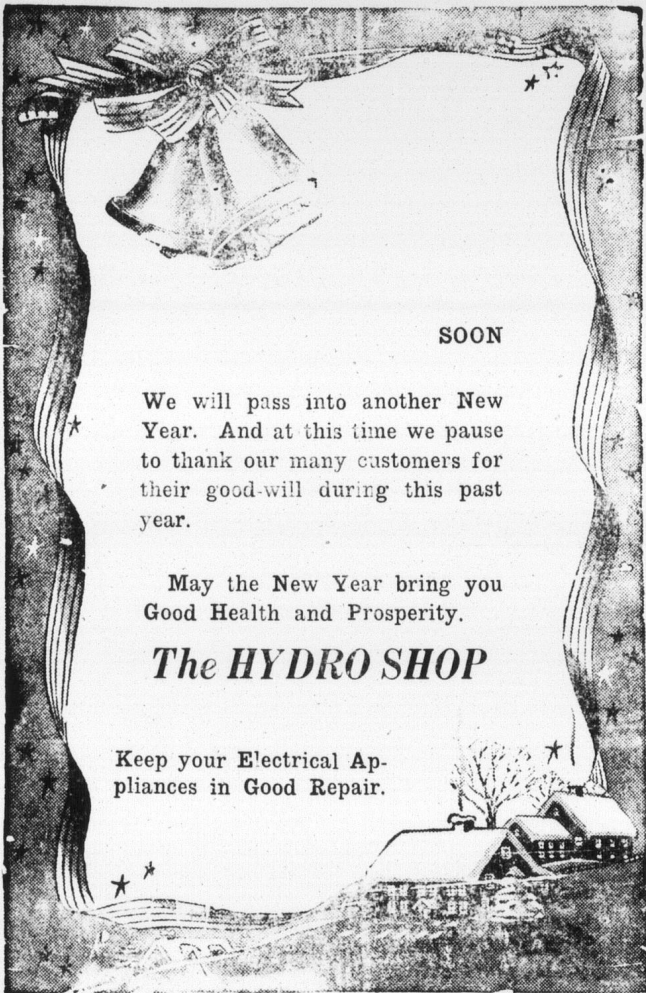
New Ridout Fish & Chips

CLUBS AND PARTIES A SPECIALTY

842 RIDOUT STREET

Between King and York

PHONE 2-0060



SOON

We will pass into another New Year. And at this time we pause to thank our many customers for their good-will during this past year.

May the New Year bring you Good Health and Prosperity.

The HYDRO SHOP

Keep your Electrical Appliances in Good Repair.

RANDOM HOUSE TO PUBLISH CREEKMORE NOVEL

Most of the great novels of recent years dealing with the Negro fight for social justice have come out of bitter first-hand experience. To stand with these in literary merit—but unique in that its author is not a member of the race about which he writes so perceptively—is **THE CHAIN IN THE HEART**, by Hubert Creekmore, published on July 27th. Presenting *The Chain in the Heart* as a highlight of its summer season, Random House believes that the book will emerge as one of the important novels of the year.

The Chain in the Heart is the story of three generations of a Negro family in a small Southern town. The Murchisons are individuals, not symbols. Using as weapons their own honesty and integrity, the Murchisons fight doggedly, day by day, inch by inch, against the violence, evil and prejudice that surround them. Touching on aspects of the Negro struggle for true emancipation hitherto unexplored in novels, the book closes on a note of high hope and promise.

Hubert Creekmore, a resident of Jackson, Mississippi, is the author of two previous novels, "Fingers of Night" and "The Welcome," and the editor of "A Little Treasury of World Poetry."

The people of Great Britain have burned their ration books. But many foodstuffs still are expensive or hard to get. A CARE Holiday package, containing such luxuries as sliced pineapple, raisins, a canned whole turkey, as well as bacon, butter, sugar, beef, lard, egg powder, prunes, and milled white rice, will make Christmas jollier for your friends and relatives in Britain.

The price of a CARE Holiday package is \$17.50. Mail a cheque or money order to CARE, 116 O'Connor Street, Ottawa.



Charles Abdallah

GEORGE ABDALLAH, Proprietor

SHOE MAKING AND REPAIRING

80 DUNDAS ST.

LONDON

ONTARIO

DIAL 7-0615

Christmas Greetings

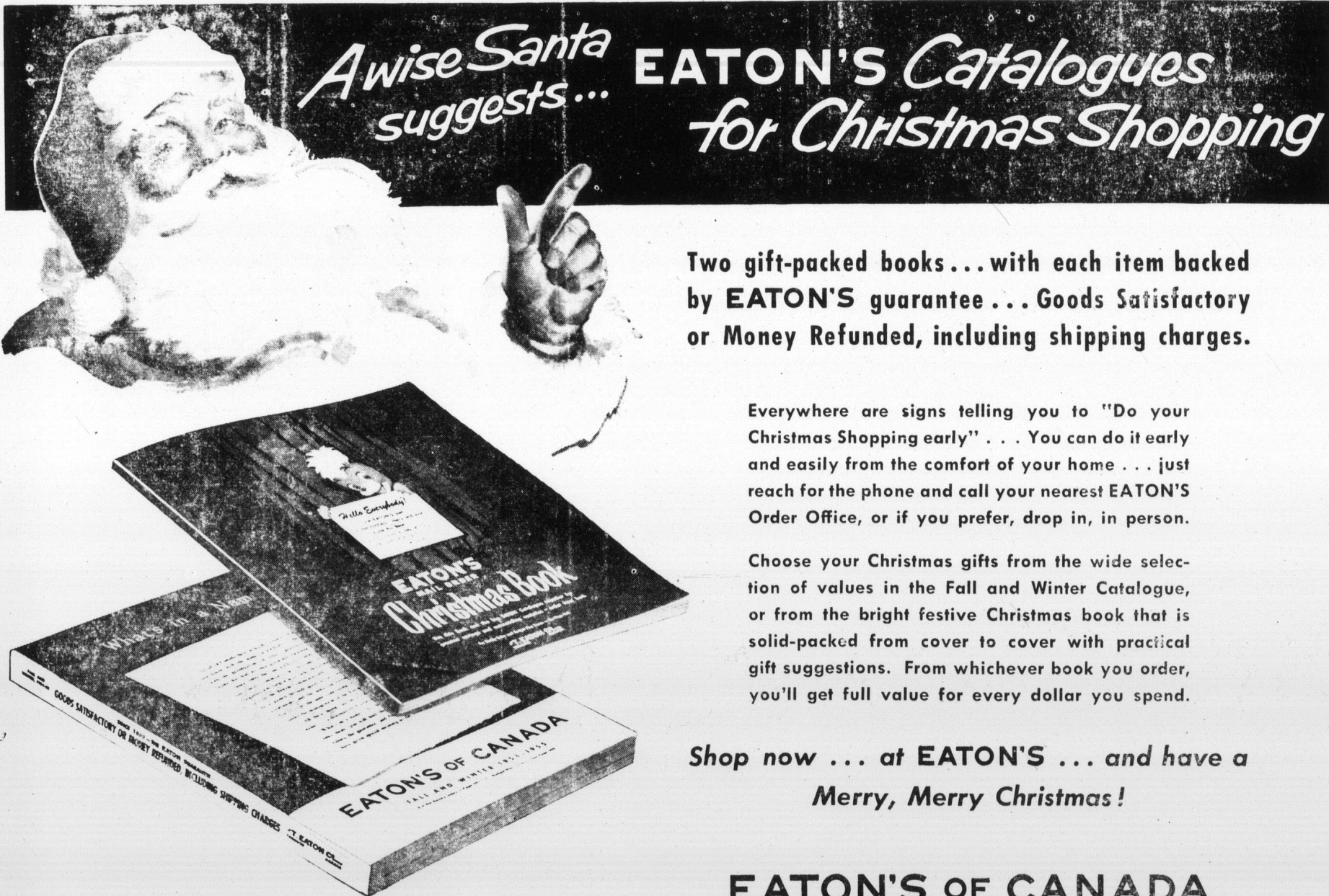
SYD AND HAROLD VAISLER'S

Bond

Clothes Shop

189 DUNDAS ST.

IN LONDON



A wise Santa suggests... **EATON'S Catalogues for Christmas Shopping**

Two gift-packed books... with each item backed by **EATON'S** guarantee... Goods Satisfactory or Money Refunded, including shipping charges.

Everywhere are signs telling you to "Do your Christmas Shopping early" . . . You can do it early and easily from the comfort of your home . . . just reach for the phone and call your nearest **EATON'S** Order Office, or if you prefer, drop in, in person.

Choose your Christmas gifts from the wide selection of values in the Fall and Winter Catalogue, or from the bright festive Christmas book that is solid-packed from cover to cover with practical gift suggestions. From whichever book you order, you'll get full value for every dollar you spend.

Shop now . . . at **EATON'S** . . . and have a Merry, Merry Christmas!

EATON'S OF CANADA