



BIRKS - Jewellers
173 DUNDAS STREET LONDON, ONTARIO

The City Council
OF THE CORPORATION OF THE
CITY OF LONDON
EXTENDS
Sincere Good Wishes
for a
Merry Christmas
and
A Happy New Year



LONDON ...
The City of Opportunity

OFFERS:

1. THE VERY FINEST SURROUNDINGS IN WHICH TO RAISE YOUR FAMILY.
2. A COMMUNITY WHICH IS THE HEADQUARTERS OF INSTITUTION OF LEARNING, FINANCE AND RELIGION.
3. IDEAL CONDITIONS FOR THE ESTABLISHMENT OF SMALL INDUSTRIAL BUSINESSES.
4. CONTINUED PROGRESS BASED ON SOUND PRINCIPLES OF MUNICIPAL GOVERNMENT.

Forward with London
in 1955

HAILE SELASSIE GUARDED AGAINST DEATH THREAT
GENEVA, Switzerland — Warned in advance of a plot to assassinate Emperor Haile Selassie, police were under orders to "shoot to kill."
The Ethiopian emperor made a six-hour stopover here.
Authorities said they had word a "group of foreigners" would try to kill Selassie and that extreme precautions were ordered.

HERBERT WRIGHT GETS N A A C P POST
CHICAGO — Herbert L. Wright, NAACP youth secretary, was unanimously elected to a special seven-man national advisory committee on young adult education to the Adult Education Association at the recent meeting of the AEA in Chicago.
During the session Wright participated in a symposium and later presented a paper on "Methodology in Effective Democratic Operations."

LIPSTICK STAINS
With the holiday coming up and extra entertaining to be done, you'll be glad to know how to remove those inevitable lipstick stains from linen napkins. Rub petroleum jelly into the stain before washing and the spot will come out without any scrubbing.

WHAT WOULD CHRISTMAS BE?
What would Christmas be for children.
And for older people, too,
If the precious, loving Saviour
Had not come His work to do?

We could never have a Christmas.
Never Christmas carols sing;
Never to the sad and lonely
Comfort and good tidings bring.
But our hearts are truly happy
That our Saviour came to die
For our sins, and then to take us
With Him up to live on high.
—Our Jewels

Christmas Greetings

MAKE CHRISTMAS BEAUTIFUL BY SENDING
LOVELY FLOWERING PLANTS OR CUT FLOWERS
ORDER EARLY. Floral Arrangements for Any Occasion

Edna McInnis, Florist

861 TRAFALGAR STREET

DIAL 3-0595

ALWAYS OPEN

SEASON'S GREETINGS

Jack Evans

2 — ECONOMY STORES — 2

We Thank You Nice People for Your Patronage

May Your Christmas Stockings Overflow with Happiness

429 HAMILTON ROAD

717-719 HAMILTON ROAD

PHONE 2-3063

PHONE 3-5629

MERRY CHRISTMAS AND A HAPPY NEW YEAR

Frank Dale's Smoke Shop

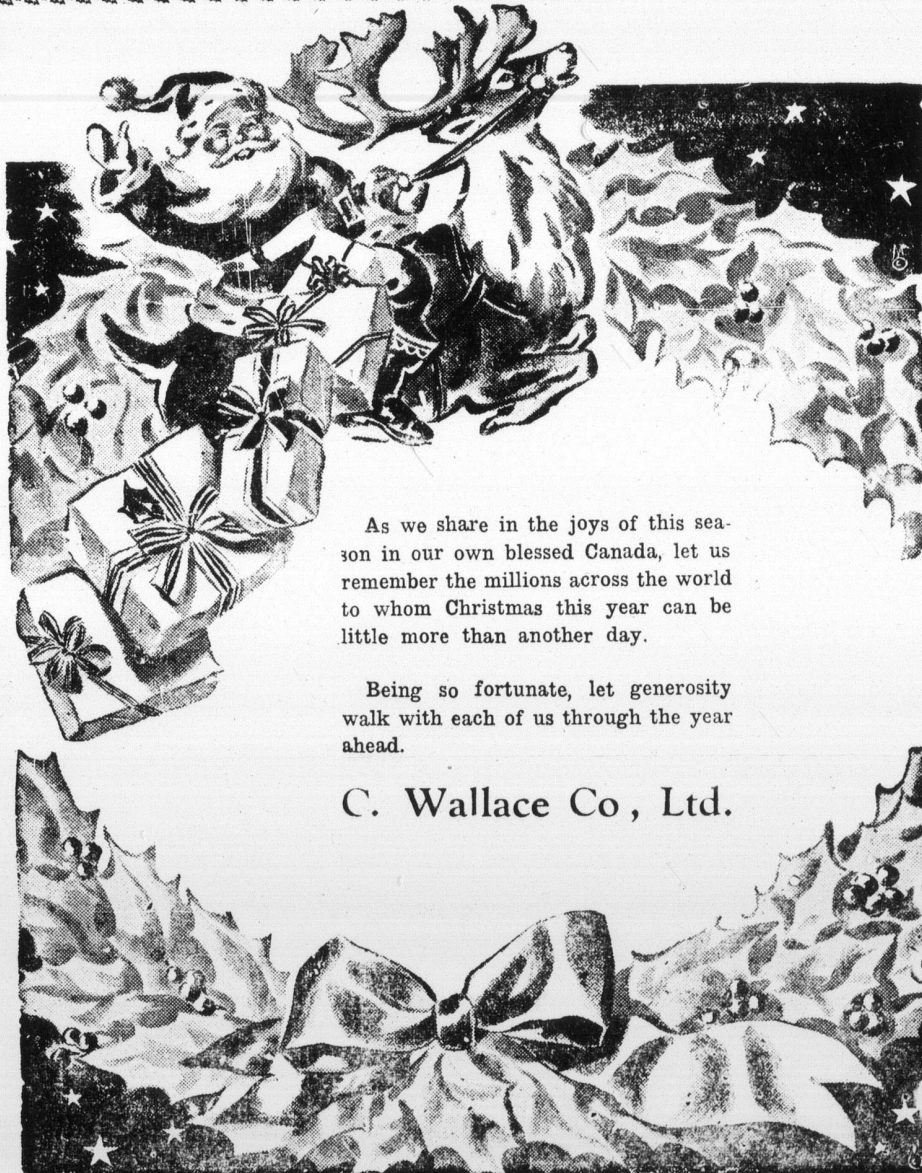
Formerly Bud Howlett

SMOKERS' SUPPLIES, CONFECTIONERY, ICE CREAM

TOYS AND SOFT DRINKS

DIAL 2-2974

404 HAMILTON ROAD



As we share in the joys of this season in our own blessed Canada, let us remember the millions across the world to whom Christmas this year can be little more than another day.

Being so fortunate, let generosity walk with each of us through the year ahead.

C. Wallace Co., Ltd.